

Consumer Spending Report

Tradewinds Industrial Park

0000 Trade Winds Parkway Pkwy, Columbia, MO 65203

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$21,465	\$171,493	\$412,487
Total Apparel	\$982	\$8,589	\$21,312
Women's Apparel	403	3,372	8,270
Men's Apparel	212	1,758	4,270
Girl's Apparel	64	596	1,499
Boy's Apparel	44	441	1,121
Infant Apparel	39	408	1,050
Footwear	221	2,015	5,102
Total Entertainment & Hobbies	\$3,111	\$25,317	\$61,745
Entertainment	333	2,742	6,955
Audio & Visual Equipment/Service	652	5,735	14,048
Reading Materials	53	409	996
Pets, Toys, & Hobbies	571	4,551	10,849
Personal Items	1,504	11,881	28,897
Total Food and Alcohol	\$5,330	\$45,599	\$112,070
Food At Home	2,594	23,407	59,226
Food Away From Home	2,305	18,836	44,873
Alcoholic Beverages	431	3,355	7,971
Total Household	\$3,721	\$27,410	\$63,769
House Maintenance & Repair	810	5,820	13,648
Household Equip & Furnishings	1,408	10,974	25,773
Household Operations	1,033	7,590	17,579
Housing Costs	470	3,026	6,769

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2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$5,729	\$45,895	\$109,730
Vehicle Purchases	3,108	24,618	58,167
Gasoline	1,267	11,290	27,791
Vehicle Expenses	116	751	1,756
Transportation	576	3,833	8,870
Automotive Repair & Maintenance	662	5,403	13,146
Total Health Care	\$1,022	\$8,233	\$20,341
Medical Services	624	4,944	12,067
Prescription Drugs	292	2,430	6,159
Medical Supplies	107	859	2,115
Total Education/Day Care	\$1,569	\$10,449	\$23,520
Education	1,009	6,694	15,090
Fees & Admissions	560	3,755	8,430

Demographic Detail Report

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Radius	1 Mile	3 Mile	5 Mile
Population			

Radius	1 Mile	3 Mile	5 Mile
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Households by Marital Status

Radius	1 Mile	3 Mile	5 Mile
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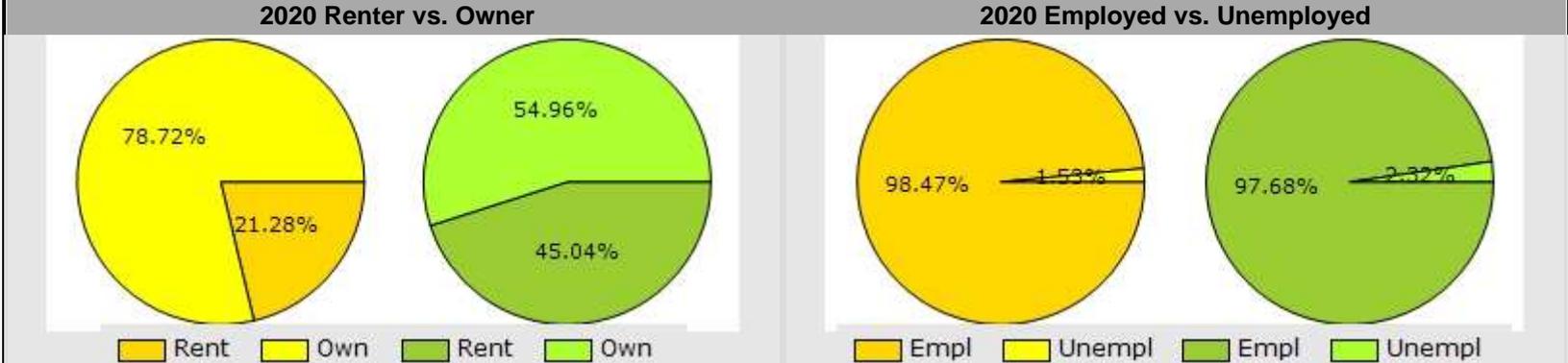
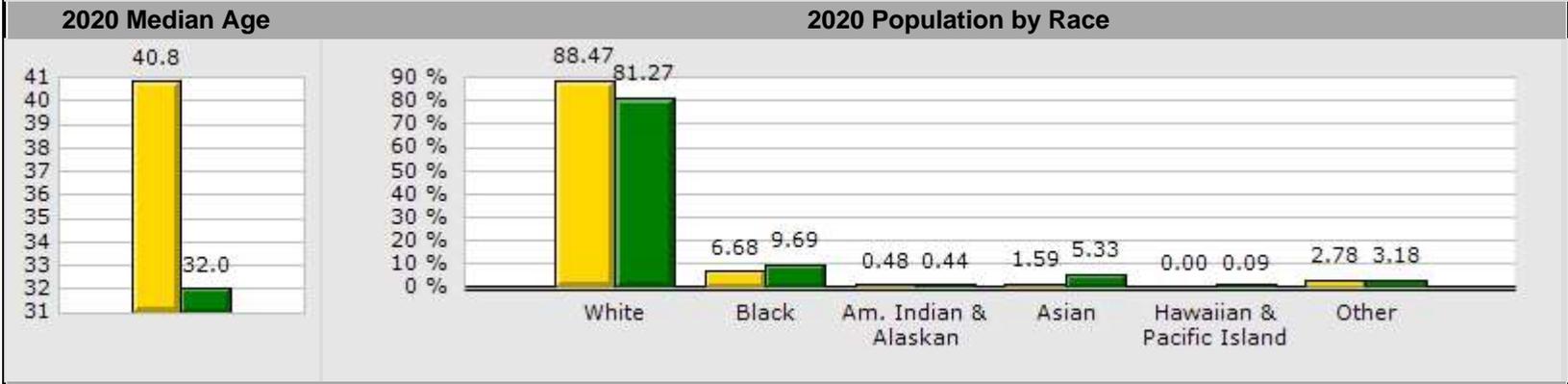
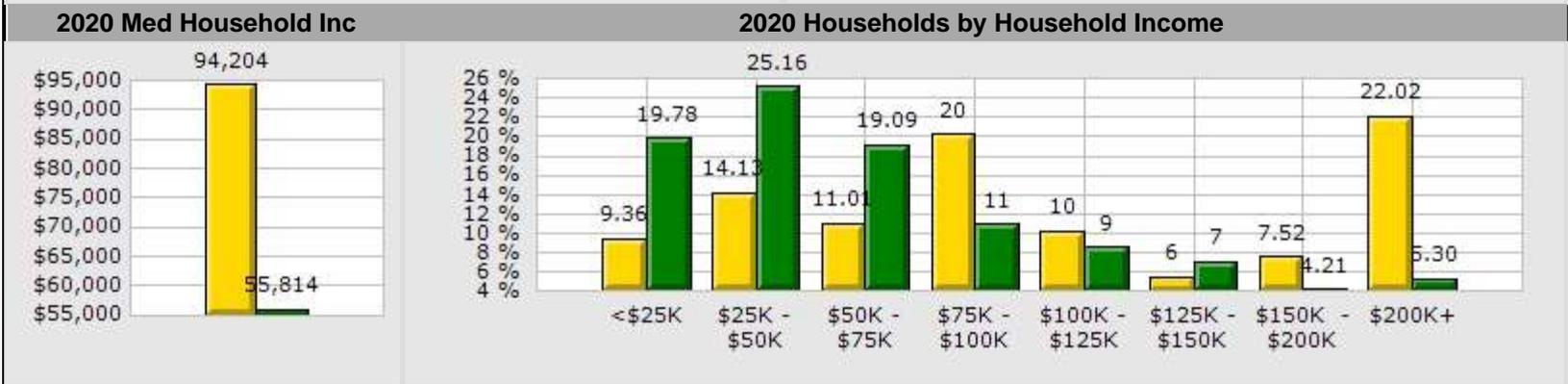
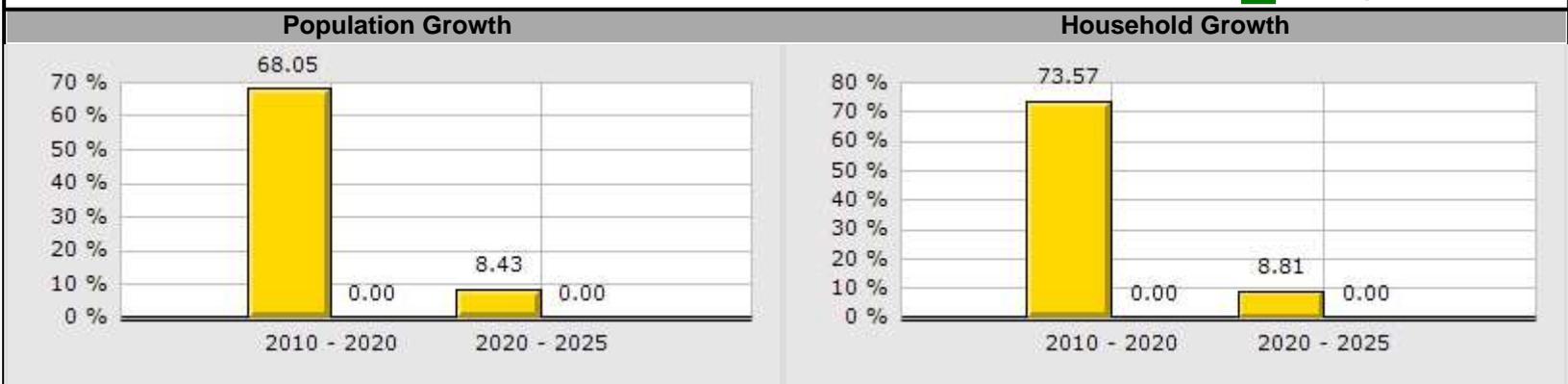
Households

Radius	1 Mile	3 Mile	5 Mile
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Tradewinds Industrial Park
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Type: **Land**
County: **Boone**

1 Mile
County



Demographic Market Comparison Report

1 mile radius

Tradewinds Industrial Park				
0000 Trade Winds Parkway Pkwy, Columbia, MO 65203				
Type: Land				
County: Boone				
	1 Mile		County	
Population Growth				
Growth 2010 - 2020	68.05%		0.00%	
Growth 2020 - 2025	8.43%		0.00%	
Empl	709	98.47%	98,290	97.68%
Unempl	11	1.53%	2,333	2.32%
2020 Population by Race				
	1,258		182,494	
White	1,113	88.47%	148,314	81.27%
Black	84	6.68%	17,678	9.69%
Am. Indian & Alaskan	6	0.48%	802	0.44%
Asian	20	1.59%	9,732	5.33%
Hawaiian & Pacific Island	0	0.00%	166	0.09%
Other	35	2.78%	5,802	3.18%
Household Growth				
Growth 2010 - 2020	73.57%		0.00%	
Growth 2020 - 2025	8.81%		0.00%	
Renter Occupied	116	21.28%	32,599	45.04%
Owner Occupied	429	78.72%	39,775	54.96%
2020 Households by Household Income				
	545		72,374	
Income <\$25K	51	9.36%	14,317	19.78%
Income \$25K - \$50K	77	14.13%	18,207	25.16%
Income \$50K - \$75K	60	11.01%	13,817	19.09%
Income \$75K - \$100K	110	20.18%	7,887	10.90%
Income \$100K - \$125K	56	10.28%	6,182	8.54%
Income \$125K - \$150K	30	5.50%	5,078	7.02%
Income \$150K - \$200K	41	7.52%	3,047	4.21%
Income \$200K+	120	22.02%	3,839	5.30%
2020 Med Household Inc	\$94,204		\$55,814	
2020 Median Age	40.80		32.00	

Demographic Summary Report

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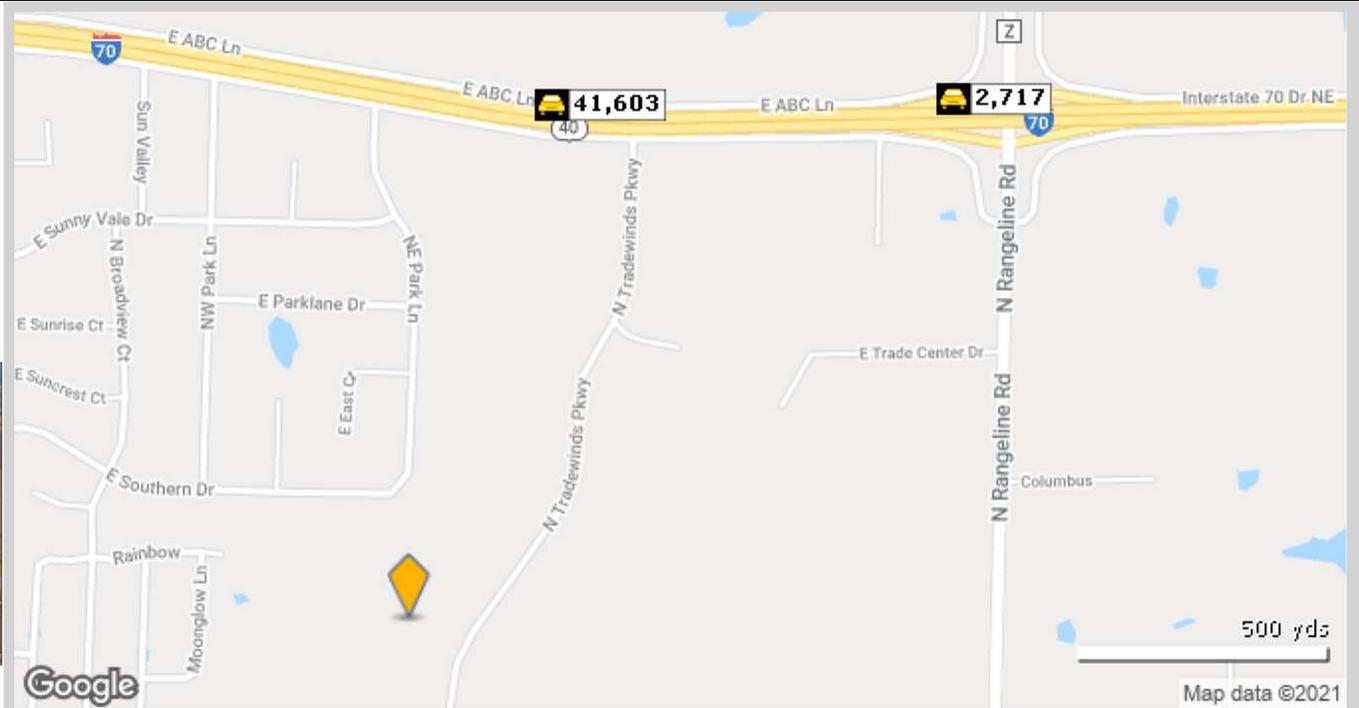


Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	1,363	13,522	35,532
2020 Estimate	1,257	12,931	34,101
2010 Census	748	10,545	28,465
Growth 2020 - 2025	8.43%	4.57%	4.20%
Growth 2010 - 2020	68.05%	22.63%	19.80%
2020 Population by Hispanic Origin	38	478	1,367
2020 Population	1,257	12,931	34,101
White	1,113 88.54%	10,556 81.63%	26,623 78.07%
Black	84 6.68%	1,555 12.03%	4,759 13.96%
Am. Indian & Alaskan	5 0.40%	42 0.32%	156 0.46%
Asian	20 1.59%	307 2.37%	1,168 3.43%
Hawaiian & Pacific Island	0 0.00%	13 0.10%	33 0.10%
Other	35 2.78%	457 3.53%	1,363 4.00%
U.S. Armed Forces	0	51	74
Households			
2025 Projection	593	5,753	15,120
2020 Estimate	545	5,492	14,509
2010 Census	314	4,438	12,148
Growth 2020 - 2025	8.81%	4.75%	4.21%
Growth 2010 - 2020	73.57%	23.75%	19.44%
Owner Occupied	429 78.72%	3,232 58.85%	7,717 53.19%
Renter Occupied	116 21.28%	2,260 41.15%	6,792 46.81%
2020 Households by HH Income	545	5,491	14,509
Income: <\$25,000	51 9.36%	788 14.35%	3,095 21.33%
Income: \$25,000 - \$50,000	77 14.13%	1,305 23.77%	3,680 25.36%
Income: \$50,000 - \$75,000	60 11.01%	949 17.28%	2,556 17.62%
Income: \$75,000 - \$100,000	110 20.18%	969 17.65%	2,168 14.94%
Income: \$100,000 - \$125,000	56 10.28%	445 8.10%	950 6.55%
Income: \$125,000 - \$150,000	30 5.50%	240 4.37%	551 3.80%
Income: \$150,000 - \$200,000	41 7.52%	388 7.07%	719 4.96%
Income: \$200,000+	120 22.02%	407 7.41%	790 5.44%
2020 Avg Household Income	\$131,796	\$88,191	\$74,687
2020 Med Household Income	\$94,204	\$68,018	\$54,742

Traffic Count Report

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Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 E ABC Ln	State Hwy Z	0.55 E	2020	42,260	MPSI	.62
2 353	State Hwy Z	0.55 E	2015	41,603	MPSI	.62
3 State Hwy Z	I-70	0.06 E	2020	2,717	MPSI	.88