

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4075/-74.2336

947 Route 34, Matawan, NJ, USA			1 mi radius		3 mi radius		5 mi radius	
Population								
Estimated Population (2025)	10,744		67,429		149,817			
Projected Population (2030)	10,548		66,764		148,351			
Census Population (2020)	11,132		69,072		150,008			
Census Population (2010)	10,346		65,747		145,281			
Projected Annual Growth (2025-2030)	-196	-0.4%	-665		-0.2%	-1,467		-0.2%
Historical Annual Growth (2020-2025)	-388	-	-1,643		-0.5%	-191		-
Historical Annual Growth (2010-2020)	786	0.8%	3,325		0.5%	4,727		0.3%
Estimated Population Density (2025)	3,422	psm	2,385		psm	1,908		psm
Trade Area Size	3.1	sq mi	28.3		sq mi	78.5		sq mi
Households								
Estimated Households (2025)	4,219		26,060		56,778			
Projected Households (2030)	4,209		26,363		57,535			
Census Households (2020)	4,265		26,135		56,105			
Census Households (2010)	3,827		23,988		52,777			
Projected Annual Growth (2025-2030)	-11	-	304		0.2%	757		0.3%
Historical Annual Change (2010-2025)	392	0.7%	2,071		0.6%	4,001		0.5%
Average Household Income								
Estimated Average Household Income (2025)	\$163,915		\$163,665		\$163,667			
Projected Average Household Income (2030)	\$163,911		\$163,478		\$163,287			
Census Average Household Income (2010)	\$102,886		\$105,200		\$104,838			
Census Average Household Income (2000)	\$81,545		\$83,726		\$83,983			
Projected Annual Change (2025-2030)	-\$4	-	-\$188		-	-\$380		-
Historical Annual Change (2000-2025)	\$82,370	4.0%	\$79,939		3.8%	\$79,683		3.8%
Median Household Income								
Estimated Median Household Income (2025)	\$140,105		\$132,977		\$129,548			
Projected Median Household Income (2030)	\$139,948		\$132,705		\$129,218			
Census Median Household Income (2010)	\$78,535		\$87,733		\$87,940			
Census Median Household Income (2000)	\$70,077		\$72,121		\$71,784			
Projected Annual Change (2025-2030)	-\$156	-	-\$273		-	-\$330		-
Historical Annual Change (2000-2025)	\$70,027	4.0%	\$60,857		3.4%	\$57,764		3.2%
Per Capita Income								
Estimated Per Capita Income (2025)	\$64,407		\$63,322		\$62,094			
Projected Per Capita Income (2030)	\$65,438		\$64,624		\$63,396			
Census Per Capita Income (2010)	\$38,064		\$38,378		\$38,081			
Census Per Capita Income (2000)	\$30,485		\$30,253		\$29,897			
Projected Annual Change (2025-2030)	\$1,031	0.3%	\$1,302		0.4%	\$1,302		0.4%
Historical Annual Change (2000-2025)	\$33,923	4.5%	\$33,069		4.4%	\$32,197		4.3%
Estimated Average Household Net Worth (2025)	\$1.89 M		\$1.83 M		\$1.81 M			

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947 Route 34, Matawan, NJ, USA							
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Race and Ethnicity							
Total Population (2025)	10,744		67,429		149,817		
White (2025)	7,835	72.9%	46,426	68.9%	97,274	64.9%	
Black or African American (2025)	893	8.3%	5,521	8.2%	12,817	8.6%	
American Indian or Alaska Native (2025)	25	0.2%	150	0.2%	357	0.2%	
Asian (2025)	778	7.2%	8,228	12.2%	22,922	15.3%	
Hawaiian or Pacific Islander (2025)	3	-	25	-	39	-	
Other Race (2025)	446	4.2%	2,774	4.1%	6,915	4.6%	
Two or More Races (2025)	764	7.1%	4,306	6.4%	9,493	6.3%	
Population < 18 (2025)	2,239	20.8%	13,620	20.2%	31,010	20.7%	
White Not Hispanic	1,330	59.4%	7,657	56.2%	16,077	51.8%	
Black or African American	205	9.2%	1,237	9.1%	2,990	9.6%	
Asian	141	6.3%	1,660	12.2%	4,867	15.7%	
Other Race Not Hispanic	81	3.6%	468	3.4%	1,055	3.4%	
Hispanic	482	21.5%	2,598	19.1%	6,021	19.4%	
Not Hispanic or Latino Population (2025)	9,256	86.2%	58,252	86.4%	128,428	85.7%	
Not Hispanic White	7,451	80.5%	43,783	75.2%	91,119	70.9%	
Not Hispanic Black or African American	841	9.1%	5,175	8.9%	11,978	9.3%	
Not Hispanic American Indian or Alaska Native	2	-	18	-	59	-	
Not Hispanic Asian	776	8.4%	8,199	14.1%	22,874	17.8%	
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	13	-	
Not Hispanic Other Race	24	0.3%	150	0.3%	379	0.3%	
Not Hispanic Two or More Races	162	1.7%	917	1.6%	2,006	1.6%	
Hispanic or Latino Population (2025)	1,488	13.8%	9,177	13.6%	21,389	14.3%	
Hispanic White	384	25.8%	2,643	28.8%	6,155	28.8%	
Hispanic Black or African American	53	3.5%	346	3.8%	838	3.9%	
Hispanic American Indian or Alaska Native	24	1.6%	132	1.4%	299	1.4%	
Hispanic Asian	2	0.1%	28	0.3%	49	0.2%	
Hispanic Hawaiian or Pacific Islander	2	0.1%	15	0.2%	27	0.1%	
Hispanic Other Race	422	28.4%	2,624	28.6%	6,536	30.6%	
Hispanic Two or More Races	602	40.4%	3,389	36.9%	7,487	35.0%	
Not Hispanic or Latino Population (2020)	9,658	86.8%	60,522	87.6%	131,582	87.7%	
Hispanic or Latino Population (2020)	1,474	13.2%	8,550	12.4%	18,426	12.3%	
Not Hispanic or Latino Population (2010)	9,294	89.8%	59,466	90.4%	131,562	90.6%	
Hispanic or Latino Population (2010)	1,052	10.2%	6,280	9.6%	13,719	9.4%	
Not Hispanic or Latino Population (2030)	9,025	85.6%	57,058	85.5%	125,579	84.7%	
Hispanic or Latino Population (2030)	1,523	14.4%	9,706	14.5%	22,772	15.3%	
Projected Annual Growth (2025-2030)	35	0.5%	529	1.2%	1,383	1.3%	
Historical Annual Growth (2010-2020)	422	4.0%	2,270	3.6%	4,707	3.4%	

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Total Age Distribution (2025)									
Total Population	10,744		67,429		149,817				
Age Under 5 Years	650	6.0%	3,546	5.3%	7,770	5.2%			
Age 5 to 9 Years	595	5.5%	3,616	5.4%	8,291	5.5%			
Age 10 to 14 Years	598	5.6%	3,892	5.8%	8,968	6.0%			
Age 15 to 19 Years	601	5.6%	3,877	5.7%	8,964	6.0%			
Age 20 to 24 Years	571	5.3%	3,768	5.6%	8,277	5.5%			
Age 25 to 29 Years	735	6.8%	4,115	6.1%	8,826	5.9%			
Age 30 to 34 Years	800	7.4%	4,408	6.5%	9,358	6.2%			
Age 35 to 39 Years	715	6.7%	4,176	6.2%	9,270	6.2%			
Age 40 to 44 Years	739	6.9%	4,388	6.5%	9,651	6.4%			
Age 45 to 49 Years	655	6.1%	4,337	6.4%	9,715	6.5%			
Age 50 to 54 Years	726	6.8%	4,718	7.0%	10,533	7.0%			
Age 55 to 59 Years	769	7.2%	4,977	7.4%	11,066	7.4%			
Age 60 to 64 Years	734	6.8%	5,141	7.6%	11,330	7.6%			
Age 65 to 69 Years	600	5.6%	4,238	6.3%	9,407	6.3%			
Age 70 to 74 Years	454	4.2%	3,122	4.6%	7,084	4.7%			
Age 75 to 79 Years	368	3.4%	2,384	3.5%	5,271	3.5%			
Age 80 to 84 Years	235	2.2%	1,523	2.3%	3,339	2.2%			
Age 85 Years or Over	201	1.9%	1,204	1.8%	2,698	1.8%			
Median Age	40.0		42.0		42.0				
Age 19 Years or Less	2,443	22.7%	14,930	22.1%	33,993	22.7%			
Age 20 to 64 Years	6,443	60.0%	40,027	59.4%	88,025	58.8%			
Age 65 Years or Over	1,857	17.3%	12,472	18.5%	27,799	18.6%			
Female Age Distribution (2025)									
Female Population	5,468	50.9%	34,390	51.0%	76,436	51.0%			
Age Under 5 Years	319	5.8%	1,787	5.2%	3,873	5.1%			
Age 5 to 9 Years	291	5.3%	1,746	5.1%	4,035	5.3%			
Age 10 to 14 Years	292	5.3%	1,892	5.5%	4,375	5.7%			
Age 15 to 19 Years	267	4.9%	1,863	5.4%	4,375	5.7%			
Age 20 to 24 Years	290	5.3%	1,931	5.6%	4,205	5.5%			
Age 25 to 29 Years	368	6.7%	2,082	6.1%	4,515	5.9%			
Age 30 to 34 Years	416	7.6%	2,276	6.6%	4,810	6.3%			
Age 35 to 39 Years	371	6.8%	2,143	6.2%	4,648	6.1%			
Age 40 to 44 Years	365	6.7%	2,222	6.5%	4,946	6.5%			
Age 45 to 49 Years	329	6.0%	2,202	6.4%	4,936	6.5%			
Age 50 to 54 Years	377	6.9%	2,407	7.0%	5,406	7.1%			
Age 55 to 59 Years	393	7.2%	2,546	7.4%	5,715	7.5%			
Age 60 to 64 Years	376	6.9%	2,607	7.6%	5,706	7.5%			
Age 65 to 69 Years	312	5.7%	2,148	6.2%	4,869	6.4%			
Age 70 to 74 Years	260	4.8%	1,691	4.9%	3,797	5.0%			
Age 75 to 79 Years	195	3.6%	1,333	3.9%	2,921	3.8%			
Age 80 to 84 Years	132	2.4%	862	2.5%	1,880	2.5%			
Age 85 Years or Over	115	2.1%	652	1.9%	1,425	1.9%			
Female Median Age	40.9		42.6		42.7				
Age 19 Years or Less	1,170	21.4%	7,288	21.2%	16,657	21.8%			
Age 20 to 64 Years	3,284	60.1%	20,417	59.4%	44,887	58.7%			
Age 65 Years or Over	1,014	18.5%	6,686	19.4%	14,892	19.5%			

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Male Age Distribution (2025)									
Male Population	5,276	49.1%	33,039	49.0%	73,382	49.0%			
Age Under 5 Years	331	6.3%	1,759	5.3%	3,898	5.3%			
Age 5 to 9 Years	303	5.8%	1,870	5.7%	4,256	5.8%			
Age 10 to 14 Years	305	5.8%	1,999	6.1%	4,594	6.3%			
Age 15 to 19 Years	334	6.3%	2,014	6.1%	4,589	6.3%			
Age 20 to 24 Years	281	5.3%	1,837	5.6%	4,072	5.5%			
Age 25 to 29 Years	368	7.0%	2,034	6.2%	4,310	5.9%			
Age 30 to 34 Years	384	7.3%	2,132	6.5%	4,548	6.2%			
Age 35 to 39 Years	344	6.5%	2,033	6.2%	4,622	6.3%			
Age 40 to 44 Years	374	7.1%	2,165	6.6%	4,705	6.4%			
Age 45 to 49 Years	327	6.2%	2,134	6.5%	4,779	6.5%			
Age 50 to 54 Years	349	6.6%	2,311	7.0%	5,126	7.0%			
Age 55 to 59 Years	375	7.1%	2,431	7.4%	5,351	7.3%			
Age 60 to 64 Years	358	6.8%	2,534	7.7%	5,624	7.7%			
Age 65 to 69 Years	288	5.5%	2,090	6.3%	4,538	6.2%			
Age 70 to 74 Years	194	3.7%	1,431	4.3%	3,287	4.5%			
Age 75 to 79 Years	173	3.3%	1,051	3.2%	2,349	3.2%			
Age 80 to 84 Years	103	1.9%	662	2.0%	1,459	2.0%			
Age 85 Years or Over	86	1.6%	552	1.7%	1,274	1.7%			
Male Median Age	38.9		41.3		41.4				
Age 19 Years or Less	1,273	24.1%	7,643	23.1%	17,337	23.6%			
Age 20 to 64 Years	3,159	59.9%	19,610	59.4%	43,138	58.8%			
Age 65 Years or Over	843	16.0%	5,786	17.5%	12,907	17.6%			
Males per 100 Females (2025)									
Overall Comparison	96		96		96				
Age Under 5 Years	104	50.9%	98	49.6%	101	50.2%			
Age 5 to 9 Years	104	51.0%	107	51.7%	105	51.3%			
Age 10 to 14 Years	104	51.1%	106	51.4%	105	51.2%			
Age 15 to 19 Years	125	55.6%	108	52.0%	105	51.2%			
Age 20 to 24 Years	97	49.2%	95	48.7%	97	49.2%			
Age 25 to 29 Years	100	50.0%	98	49.4%	95	48.8%			
Age 30 to 34 Years	92	48.0%	94	48.4%	95	48.6%			
Age 35 to 39 Years	93	48.1%	95	48.7%	99	49.9%			
Age 40 to 44 Years	103	50.6%	97	49.3%	95	48.8%			
Age 45 to 49 Years	99	49.8%	97	49.2%	97	49.2%			
Age 50 to 54 Years	92	48.0%	96	49.0%	95	48.7%			
Age 55 to 59 Years	95	48.8%	95	48.8%	94	48.4%			
Age 60 to 64 Years	95	48.8%	97	49.3%	99	49.6%			
Age 65 to 69 Years	93	48.1%	97	49.3%	93	48.2%			
Age 70 to 74 Years	74	42.7%	85	45.8%	87	46.4%			
Age 75 to 79 Years	89	47.0%	79	44.1%	80	44.6%			
Age 80 to 84 Years	78	43.7%	77	43.4%	78	43.7%			
Age 85 Years or Over	75	42.8%	85	45.9%	89	47.2%			
Age 19 Years or Less	109	52.1%	105	51.2%	104	51.0%			
Age 20 to 39 Years	95	48.8%	95	48.8%	97	49.1%			
Age 40 to 64 Years	97	49.2%	97	49.1%	96	48.9%			
Age 65 Years or Over	83	45.4%	87	46.4%	87	46.4%			

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	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	4,219		26,060		56,778		
Households with Children	1,247	29.6%	7,584	29.1%	17,119	30.2%	
Average Household Size	2.5		2.6		2.6		
Household Density per Square Mile	1,344		922		723		
Population Family	8,781	81.7%	55,227	81.9%	123,962	82.7%	
Population Non-Family	1,903	17.7%	11,675	17.3%	24,805	16.6%	
Population Group Quarters	60	0.6%	527	0.8%	1,050	0.7%	
Family Households	2,834	67.2%	17,433	66.9%	38,613	68.0%	
Married Couple Households	2,137	75.4%	13,687	78.5%	30,104	78.0%	
Other Family Households with Children	697	24.6%	3,746	21.5%	8,509	22.0%	
Family Households with Children	1,245	43.9%	7,574	43.4%	17,097	44.3%	
Married Couple with Children	963	77.3%	6,038	79.7%	13,655	79.9%	
Other Family Households with Children	283	22.7%	1,536	20.3%	3,442	20.1%	
Family Households No Children	1,589	56.1%	9,859	56.6%	21,515	55.7%	
Married Couple No Children	1,174	73.9%	7,649	77.6%	16,449	76.5%	
Other Family Households No Children	414	26.1%	2,211	22.4%	5,066	23.5%	
Non-Family Households	1,385	32.8%	8,626	33.1%	18,165	32.0%	
Non-Family Households with Children	2	0.1%	10	0.1%	22	0.1%	
Non-Family Households No Children	1,383	99.9%	8,616	99.9%	18,144	99.9%	
Average Family Household Size	3.1		3.2		3.2		
Average Family Income	\$192,929		\$197,119		\$193,835		
Median Family Income	\$167,226		\$160,996		\$154,805		
Average Non-Family Household Size	1.4		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	8,902		56,375		124,788		
Never Married	2,691	30.2%	17,167	30.5%	37,972	30.4%	
Currently Married	4,262	47.9%	29,142	51.7%	64,554	51.7%	
Previously Married	1,948	21.9%	10,067	17.9%	22,261	17.8%	
Separated	684	35.1%	1,907	18.9%	4,485	20.1%	
Widowed	501	25.7%	3,480	34.6%	7,096	31.9%	
Divorced	763	39.2%	4,681	46.5%	10,680	48.0%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	7,730		48,731		107,547		
Elementary (Grade Level 0 to 8)	148	1.9%	986	2.0%	2,369	2.2%	
Some High School (Grade Level 9 to 11)	163	2.1%	1,661	3.4%	3,775	3.5%	
High School Graduate	1,853	24.0%	11,488	23.6%	27,313	25.4%	
Some College	954	12.3%	7,417	15.2%	16,666	15.5%	
Associate Degree Only	512	6.6%	3,895	8.0%	8,772	8.2%	
Bachelor Degree Only	2,777	35.9%	14,137	29.0%	29,911	27.8%	
Graduate Degree	1,324	17.1%	9,147	18.8%	18,741	17.4%	
Any College (Some College or Higher)	5,566	72.0%	34,596	71.0%	74,090	68.9%	
College Degree + (Bachelor Degree or Higher)	4,101	53.0%	23,283	47.8%	48,652	45.2%	

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Housing							
Total Housing Units (2025)	4,493		27,628		59,678		
Total Housing Units (2020)	4,449		27,209		58,524		
Historical Annual Growth (2020-2025)	43	-	420	-	1,154	-	
Housing Units Occupied (2025)	4,219	93.9%	26,060	94.3%	56,778	95.1%	
Housing Units Owner-Occupied	2,769	65.6%	18,649	71.6%	39,665	69.9%	
Housing Units Renter-Occupied	1,450	34.4%	7,410	28.4%	17,112	30.1%	
Housing Units Vacant (2025)	274	6.1%	1,569	5.7%	2,901	4.9%	
Household Size (2025)							
Total Households	4,219		26,060		56,778		
1 Person Households	1,101	26.1%	6,876	26.4%	14,361	25.3%	
2 Person Households	1,396	33.1%	8,186	31.4%	17,418	30.7%	
3 Person Households	692	16.4%	4,344	16.7%	9,642	17.0%	
4 Person Households	655	15.5%	4,120	15.8%	9,498	16.7%	
5 Person Households	232	5.5%	1,634	6.3%	3,854	6.8%	
6 Person Households	98	2.3%	583	2.2%	1,330	2.3%	
7 or More Person Households	45	1.1%	316	1.2%	675	1.2%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,212	28.7%	6,515	25.0%	14,079	24.8%	
HH Income \$150,000 to \$199,999	704	16.7%	4,287	16.5%	8,037	14.2%	
HH Income \$125,000 to \$149,999	441	10.5%	2,635	10.1%	5,159	9.1%	
HH Income \$100,000 to \$124,999	506	12.0%	3,120	12.0%	6,327	11.1%	
HH Income \$75,000 to \$99,999	346	8.2%	2,581	9.9%	6,876	12.1%	
HH Income \$50,000 to \$74,999	348	8.3%	2,421	9.3%	6,256	11.0%	
HH Income \$35,000 to \$49,999	258	6.1%	1,588	6.1%	3,594	6.3%	
HH Income \$25,000 to \$34,999	88	2.1%	765	2.9%	1,868	3.3%	
HH Income \$15,000 to \$24,999	107	2.5%	754	2.9%	1,994	3.5%	
HH Income \$10,000 to \$14,999	134	3.2%	720	2.8%	1,115	2.0%	
HH Income Under \$10,000	74	1.8%	673	2.6%	1,472	2.6%	
Household Vehicles (2025)							
Households 0 Vehicles Available	258	6.1%	2,000	7.7%	4,253	7.5%	
Households 1 Vehicle Available	1,383	32.8%	8,346	32.0%	18,068	31.8%	
Households 2 Vehicles Available	1,507	35.7%	10,135	38.9%	22,250	39.2%	
Households 3 or More Vehicles Available	1,071	25.4%	5,579	21.4%	12,207	21.5%	
Total Vehicles Available	8,135		47,787		104,102		
Average Vehicles per Household	1.9		1.8		1.8		
Owner-Occupied Household Vehicles	5,880	72.3%	38,500	80.6%	82,114	78.9%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		
Renter-Occupied Household Vehicles	2,255	27.7%	9,286	19.4%	21,987	21.1%	
Average Vehicles per Renter-Occupied Household	1.6		1.3		1.3		
Travel Time (2025)							
Worker Base Age 16 years or Over	5,980		36,283		78,501		
Travel to Work in 14 Minutes or Less	852	14.3%	5,560	15.3%	12,430	15.8%	
Travel to Work in 15 to 29 Minutes	1,649	27.6%	9,305	25.6%	19,114	24.3%	
Travel to Work in 30 to 59 Minutes	1,718	28.7%	9,899	27.3%	22,383	28.5%	
Travel to Work in 60 Minutes or More	875	14.6%	6,430	17.7%	13,803	17.6%	
Work at Home	885	14.8%	5,089	14.0%	10,770	13.7%	
Average Minutes Travel to Work	28.9		30.0		30.4		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4075/-74.2336

947 Route 34, Matawan, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2025)							
Worker Base Age 16 years or Over	5,980		36,283		78,501		
Drive to Work Alone	4,209	70.4%	25,127	69.3%	53,759	68.5%	
Drive to Work in Carpool	310	5.2%	2,275	6.3%	5,293	6.7%	
Travel to Work by Public Transportation	435	7.3%	3,028	8.3%	6,652	8.5%	
Drive to Work on Motorcycle	-	-	-	-	2	-	
Bicycle to Work	14	0.2%	121	0.3%	181	0.2%	
Walk to Work	24	0.4%	273	0.8%	950	1.2%	
Other Means	103	1.7%	370	1.0%	894	1.1%	
Work at Home	885	14.8%	5,089	14.0%	10,770	13.7%	
Daytime Demographics (2025)							
Total Businesses	665		2,656		5,332		
Total Employees	4,243		21,459		48,345		
Company Headquarter Businesses	19	2.9%	73	2.7%	170	3.2%	
Company Headquarter Employees	234	5.5%	4,391	20.5%	9,707	20.1%	
Employee Population per Business	6.4 to 1		8.1 to 1		9.1 to 1		
Residential Population per Business	16.1 to 1		25.4 to 1		28.1 to 1		
Adj. Daytime Demographics Age 16 Years or Over	7,016		40,718		92,675		
Labor Force							
Labor Population Age 16 Years or Over (2025)	8,752		55,542		122,847		
Labor Force Total Males (2025)	4,261	48.7%	26,981	48.6%	59,663	48.6%	
Male Civilian Employed	3,052	71.6%	19,091	70.8%	41,283	69.2%	
Male Civilian Unemployed	158	3.7%	1,199	4.4%	2,485	4.2%	
Males in Armed Forces	-	-	-	-	15	-	
Males Not in Labor Force	1,051	24.7%	6,692	24.8%	15,880	26.6%	
Labor Force Total Females (2025)	4,491	51.3%	28,561	51.4%	63,184	51.4%	
Female Civilian Employed	2,928	65.2%	17,193	60.2%	37,219	58.9%	
Female Civilian Unemployed	180	4.0%	817	2.9%	1,825	2.9%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	1,383	30.8%	10,552	36.9%	24,141	38.2%	
Unemployment Rate	338	3.9%	2,016	3.6%	4,310	3.5%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	5,980		36,283		78,501		
Occupation Total Males	3,052	51.0%	19,090	52.6%	41,282	52.6%	
Occupation Total Females	2,928	49.0%	17,193	47.4%	37,219	47.4%	
Management, Business, Financial Operations	1,267	-	8,342	23.0%	17,401	22.2%	
Professional, Related	1,967	32.9%	10,700	29.5%	21,940	27.9%	
Service	681	11.4%	4,864	13.4%	11,374	14.5%	
Sales, Office	1,231	20.6%	6,520	18.0%	15,034	19.2%	
Farming, Fishing, Forestry	-	-	22	-	142	0.2%	
Construction, Extraction, Maintenance	469	7.8%	2,981	8.2%	5,380	6.9%	
Production, Transport, Material Moving	364	6.1%	2,853	7.9%	7,230	9.2%	
White Collar Workers	4,465	74.7%	25,563	70.5%	54,375	69.3%	
Blue Collar Workers	1,515	25.3%	10,720	29.5%	24,126	30.7%	

Complete Profile

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947 Route 34, Matawan, NJ, USA			1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)								
Total Units	4,219		26,060		56,778			
1 Detached Unit	2,532	60.0%	16,075	61.7%	33,648	59.3%		
1 Attached Unit	251	5.9%	2,779	10.7%	6,415	11.3%		
2 Units	198	4.7%	882	3.4%	2,118	3.7%		
3 to 4 Units	157	3.7%	936	3.6%	2,490	4.4%		
5 to 9 Units	165	3.9%	1,086	4.2%	2,317	4.1%		
10 to 19 Units	314	7.5%	1,495	5.7%	3,732	6.6%		
20 to 49 Units	163	3.9%	748	2.9%	2,159	3.8%		
50 or More Units	435	10.3%	1,989	7.6%	3,420	6.0%		
Mobile Home or Trailer	3	-	69	0.3%	473	0.8%		
Other Structure	-	-	1	-	5	-		
Homes Built By Year (2025)								
Homes Built 2020 or later	28	0.6%	246	0.9%	896	1.5%		
Homes Built 2010 to 2019	407	9.0%	1,709	6.2%	3,064	5.1%		
Homes Built 2000 to 2009	240	5.3%	2,131	7.7%	5,443	9.1%		
Homes Built 1990 to 1999	279	6.2%	2,680	9.7%	6,150	10.3%		
Homes Built 1980 to 1989	653	14.5%	4,080	14.8%	9,315	15.6%		
Homes Built 1970 to 1979	465	10.4%	3,225	11.7%	6,730	11.3%		
Homes Built 1960 to 1969	1,094	24.4%	5,466	19.8%	11,357	19.0%		
Homes Built 1950 to 1959	349	7.8%	2,993	10.8%	7,633	12.8%		
Homes Built 1940 to 1949	180	4.0%	830	3.0%	1,560	2.6%		
Homes Built Before 1939	524	11.7%	2,700	9.8%	4,629	7.8%		
Median Age of Homes	51.7	yrs	50.3	yrs	49.2	yrs		
Home Values (2025)								
Owner Specified Housing Units	2,769		18,649		39,665			
Home Values \$1,000,000 or More	111	4.0%	1,013	5.4%	3,066	7.7%		
Home Values \$750,000 to \$999,999	241	8.7%	2,356	12.6%	5,377	13.6%		
Home Values \$500,000 to \$749,999	1,005	36.3%	6,060	32.5%	12,151	30.6%		
Home Values \$400,000 to \$499,999	745	26.9%	4,137	22.2%	8,920	22.5%		
Home Values \$300,000 to \$399,999	498	18.0%	2,946	15.8%	5,898	14.9%		
Home Values \$250,000 to \$299,999	66	2.4%	664	3.6%	1,089	2.7%		
Home Values \$200,000 to \$249,999	12	0.4%	455	2.4%	796	2.0%		
Home Values \$175,000 to \$199,999	17	0.6%	130	0.7%	282	0.7%		
Home Values \$150,000 to \$174,999	14	0.5%	208	1.1%	386	1.0%		
Home Values \$125,000 to \$149,999	2	-	49	0.3%	113	0.3%		
Home Values \$100,000 to \$124,999	8	0.3%	119	0.6%	186	0.5%		
Home Values \$90,000 to \$99,999	3	-	18	-	56	0.1%		
Home Values \$80,000 to \$89,999	-	-	13	-	23	-		
Home Values \$70,000 to \$79,999	2	-	28	0.1%	138	0.3%		
Home Values \$60,000 to \$69,999	2	-	25	0.1%	128	0.3%		
Home Values \$50,000 to \$59,999	3	-	74	0.4%	139	0.3%		
Home Values \$35,000 to \$49,999	13	0.5%	50	0.3%	219	0.6%		
Home Values \$25,000 to \$34,999	1	-	73	0.4%	164	0.4%		
Home Values \$10,000 to \$24,999	22	0.8%	79	0.4%	152	0.4%		
Home Values Under \$10,000	6	0.2%	153	0.8%	382	1.0%		
Owner-Occupied Median Home Value	\$512,294		\$529,427		\$557,866			
Renter-Occupied Median Rent	\$1,607		\$1,656		\$1,607			

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4075/-74.2336

947 Route 34, Matawan, NJ, USA		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$588.72 M	\$3.48 B	\$7.47 B	
Total Non-Retail Expenditure	\$316.52 M	\$1.83 B	\$3.93 B	
Total Retail Expenditure	\$272.21 M	\$1.64 B	\$3.54 B	
Alcoholic Beverages	\$3.6 M	\$21.31 M	\$45.68 M	
Apparel	\$10.53 M	\$62.7 M	\$134.89 M	
Contributions	\$19.96 M	\$117.04 M	\$249.36 M	
Education	\$13.88 M	\$81.7 M	\$174.5 M	
Entertainment	\$32.4 M	\$193.22 M	\$415.7 M	
Food Away From Home	\$25.24 M	\$150.18 M	\$322.72 M	
Grocery	\$31.9 M	\$195.59 M	\$427.77 M	
Health Care	\$28.96 M	\$180.43 M	\$394.2 M	
Household Furnishings and Equipment	\$15.42 M	\$91.59 M	\$196.59 M	
Household Operations	\$10.5 M	\$62.68 M	\$135.15 M	
Miscellaneous Expenses	\$9.82 M	\$58.39 M	\$125.3 M	
Personal Care	\$6.54 M	\$39.78 M	\$86.59 M	
Shelter	\$87.64 M	\$514.79 M	\$1.12 B	
Tax and Retirement	\$183.93 M	\$1.05 B	\$2.23 B	
Tobacco and Related	\$1.75 M	\$11.33 M	\$25.85 M	
Transportation	\$84.29 M	\$503.77 M	\$1.09 B	
Utilities	\$22.37 M	\$137.62 M	\$301.55 M	
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$11,628	\$11,117	\$10,966	
Total Non-Retail Expenditure	\$6,252 53.8%	\$5,861 52.7%	\$5,768 52.6%	
Total Retail Expenditures	\$5,376 46.2%	\$5,257 47.3%	\$5,198 47.4%	
Alcoholic Beverages	\$71 0.6%	\$68 0.6%	\$67 0.6%	
Apparel	\$208 1.8%	\$200 1.8%	\$198 1.8%	
Contributions	\$394 3.4%	\$374 3.4%	\$366 3.3%	
Education	\$274 2.4%	\$261 2.4%	\$256 2.3%	
Entertainment	\$640 5.5%	\$618 5.6%	\$610 5.6%	
Food Away From Home	\$499 4.3%	\$480 4.3%	\$474 4.3%	
Grocery	\$630 5.4%	\$625 5.6%	\$628 5.7%	
Health Care	\$572 4.9%	\$577 5.2%	\$579 5.3%	
Household Furnishings and Equipment	\$305 2.6%	\$293 2.6%	\$289 2.6%	
Household Operations	\$207 1.8%	\$200 1.8%	\$198 1.8%	
Miscellaneous Expenses	\$194 1.7%	\$187 1.7%	\$184 1.7%	
Personal Care	\$129 1.1%	\$127 1.1%	\$127 1.2%	
Shelter	\$1,731 14.9%	\$1,646 14.8%	\$1,637 14.9%	
Tax and Retirement	\$3,633 31.2%	\$3,372 30.3%	\$3,273 30.3%	
Tobacco and Related	\$34 0.3%	\$36 0.3%	\$38 0.3%	
Transportation	\$1,665 14.3%	\$1,611 14.5%	\$1,600 14.6%	
Utilities	\$442 3.8%	\$440 4.0%	\$443 4.0%	