

ASHEVILLE MARKET



RETAIL PROPERTY FOR LEASE

4 S TUNNEL ROAD, ASHEVILLE, NC 28805

Presented By

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EXECUTIVE SUMMARY





OFFERING SUMMARY

Lease Rate: \$29.00 SF/yr (NNN)

Available SF: 3,700 SF

Traffic Count: 102,000

PROPERTY OVERVIEW

Suites 500 & 600 are currently available.

These spaces are currently combined and can be subdivided back into individual suites.

Asheville Market is a high-traffic and well-maintained center, consisting of 130,000 SF of retail. The multi-tenant center is centrally located on Tunnel Road, the #1 retail corridor in Western North Carolina.

The center has two points of ingress and egress on Tunnel Road. The main entrance is signalized. Strong draw from anchor retailers and traffic from Asheville Mall across the street. Great visibility along Tunnel Road and I-240.

Tenants include: Whole Foods, DSW, Guitar Center, Nadeau, Trek Bikes, Arhaus, and Hollywood Feed.

PROPERTY HIGHLIGHTS

- Tenants include: Whole Foods, DSW, Guitar Center, Nadeau, Trek Bikes, Arhaus, and Hollywood Feed
- 102,000 VPD
- I-240 Visibility
- High Traffic Center



AVAILABLE SPACES



SPACE	SPACE USE	LEASE RATE	LEASE TYPE	SIZE (SF)	TERM
Suites 500 & 600	Restaurant	\$29.00 SF/yr	NNN	3,700 SF	Negotiable

SUITE 500 & 600







MARKET CENTER PHOTOS









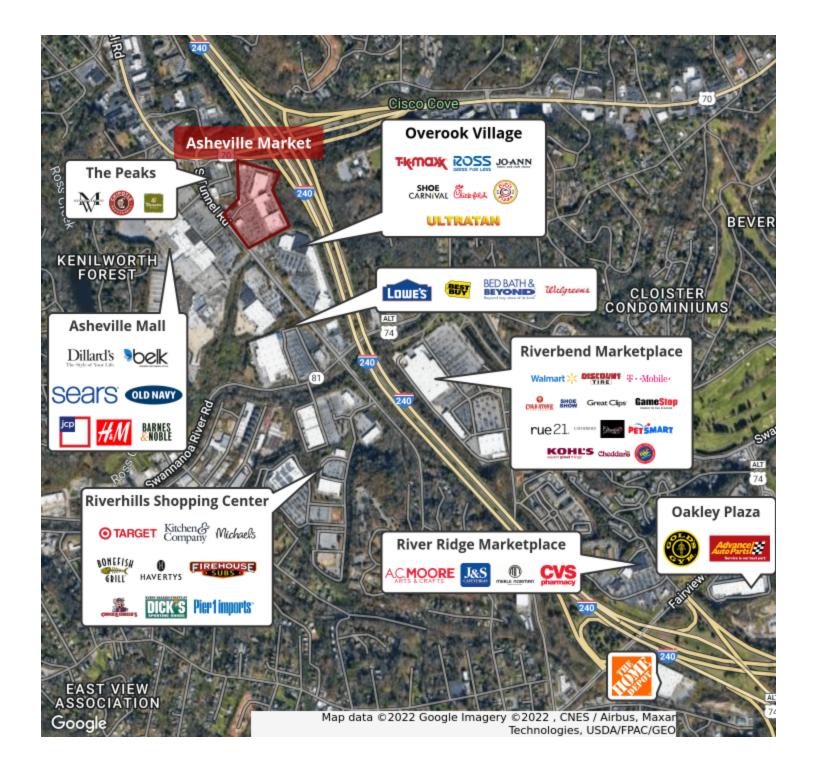




PHOTOS



AREA RETAILER MAP



Summary Profile

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Asheville Market	1 mi	3 mi	5 mi
4 S Tunnel Rd Asheville, NC 28805	radius	radius	radius
Population			
2025 Estimated Population	6,016	47,816	92,403
2030 Projected Population	6,035	48,872	93,542
2020 Census Population	6,035	46,556	90,058
2010 Census Population	4,931	41,906	81,452
Projected Annual Growth 2025 to 2030	-	0.4%	0.2%
Historical Annual Growth 2010 to 2025	1.5%	0.9%	0.9%
2025 Median Age	42.2	41.4	41.7
Households			
2025 Estimated Households	3,096	23,476	43,183
2030 Projected Households	3,127	24,165	44,040
2020 Census Households	2,978	21,771	40,712
2010 Census Households	2,411	18,946	35,932
Projected Annual Growth 2025 to 2030	0.2%	0.6%	0.4%
Historical Annual Growth 2010 to 2025	1.9%	1.6%	1.3%
Race and Ethnicity			
2025 Estimated White	79.9%	79.7%	81.4%
2025 Estimated Black or African American	10.9%	11.5%	8.9%
2025 Estimated Asian or Pacific Islander	1.8%	1.7%	1.6%
2025 Estimated American Indian or Native Alaskan	0.3%	0.2%	0.3%
2025 Estimated Other Races	7.2%	6.9%	7.8%
2025 Estimated Hispanic	6.7%	6.6%	7.6%
Income			
2025 Estimated Average Household Income	\$88,041	\$99,284	\$105,727
2025 Estimated Median Household Income	\$66,442	\$71,160	\$75,015
2025 Estimated Per Capita Income	\$45,443	\$49,084	\$49,754
Education (Age 25+)			
2025 Estimated Elementary (Grade Level 0 to 8)	4.4%	2.3%	2.2%
2025 Estimated Some High School (Grade Level 9 to 11)	2.1%	4.1%	3.9%
2025 Estimated High School Graduate	23.6%	19.8%	18.6%
2025 Estimated Some College	11.0%	12.9%	13.7%
2025 Estimated Associates Degree Only	10.0%	8.4%	7.6%
2025 Estimated Bachelors Degree Only	28.9%	31.2%	31.3%
2025 Estimated Graduate Degree	20.1%	21.4%	22.7%
Business			
2025 Estimated Total Businesses	446	5,153	7,787
2025 Estimated Total Employees	4,350	42,636	61,356
2025 Estimated Employee Population per Business	9.8	8.3	7.9
2025 Estimated Residential Population per Business	13.5	9.3	11.9

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.5825/-82.5244

Asheville Market						
4 S Tunnel Rd Asheville, NC	1 mi rad	dius	3 mi rad	dius	5 mi ra	dius
Population						
Estimated Population (2025)	6,016		47,816		92,403	
Projected Population (2030)	6,035		48,872		93,542	
Census Population (2020)	6,035		46,556		90,058	
Census Population (2010)	4,931		41,906		81,452	
Projected Annual Growth (2025-2030)	19	_	1,057	0.4%	1,139	0.2%
Historical Annual Growth (2020-2025)	-19	_	1,260	0.5%	2,345	
Historical Annual Growth (2010-2020)	1,104	2.2%	4,650	1.1%	8,605	1.1%
Estimated Population Density (2025)	1,916	psm	1,692	psm	1,177	psm
Trade Area Size		sq mi		sq mi		sq mi
Households		•		•		•
Estimated Households (2025)	3,096		23,476		43,183	
Projected Households (2030)	3,127		24,165		44,040	
Census Households (2020)	2,978		21,771		40,712	
Census Households (2010)	2,411		18,946		35,932	
Projected Annual Growth (2025-2030)	30	0.2%	689	0.6%	856	0.4%
Historical Annual Change (2010-2025)	685	1.9%	4,530	1.6%	7,251	1.3%
Average Household Income						
Estimated Average Household Income (2025)	\$88,041		\$99,284		\$105,727	
Projected Average Household Income (2030)	\$86,530		\$97,675		\$103,956	
Census Average Household Income (2010)	\$47,348		\$52,284		\$55,165	
Census Average Household Income (2000)	\$44,653		\$43,509		\$48,127	
Projected Annual Change (2025-2030)	-\$1,511	-0.3%	-\$1,609	-0.3%	-\$1,771	-0.3%
Historical Annual Change (2000-2025)	\$43,387	3.9%	\$55,775	5.1%	\$57,600	4.8%
Median Household Income						
Estimated Median Household Income (2025)	\$66,442		\$71,160		\$75,015	
Projected Median Household Income (2030)	\$65,975		\$70,441		\$74,327	
Census Median Household Income (2010)	\$37,916		\$37,944		\$40,624	
Census Median Household Income (2000)	\$36,040		\$33,192		\$36,105	
Projected Annual Change (2025-2030)	-\$466	-0.1%	-\$719	-0.2%	-\$688	-0.2%
Historical Annual Change (2000-2025)	\$30,401	3.4%	\$37,968		\$38,910	
Per Capita Income						
Estimated Per Capita Income (2025)	\$45,443		\$49,084		\$49,754	
Projected Per Capita Income (2030)	\$44,963		\$48,627		\$49,283	
Census Per Capita Income (2010)	\$23,154		\$23,639		\$24,335	
Census Per Capita Income (2000)	\$20,644		\$19,441		\$21,052	
Projected Annual Change (2025-2030)	-\$480	-0.2%	-\$457	-0.2%	-\$472	-0.2%
Historical Annual Change (2000-2025)	\$24,800	4.8%	\$29,642		\$28,703	
Estimated Average Household Net Worth (2025)	\$786,445		\$892,491	5.170	\$997,264	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RFULL9

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



4 S Tunnel Rd Asheville, NC Race and Ethnicity	1 mi rad	dius	3 mi rac	diuc		
				ilus	5 mi rad	dius
Total Population (2025)	6,016		47,816		92,403	
White (2025)	4,804	####	38,103	####	75,198	####
Black or African American (2025)	654	####	5,484	####	8,204	8.9%
American Indian or Alaska Native (2025)	16	0.3%	114	0.2%	250	0.3%
Asian (2025)	99	1.6%	716	1.5%	1,386	1.5%
Hawaiian or Pacific Islander (2025)	10	0.2%	81	0.2%	128	0.1%
Other Race (2025)	124	2.1%	1,011	2.1%	2,586	2.8%
Two or More Races (2025)	309	5.1%	2,308	4.8%	4,651	5.0%
Population < 18 (2025)	1,008	####	7,520	####	15,056	####
White Not Hispanic	652	####	4,980	####	10,167	####
Black or African American	174	####	1,183	####	1,841	####
Asian	14	1.4%	85	1.1%	191	1.3%
Other Race Not Hispanic	61	6.0%	433	5.8%	812	5.4%
Hispanic		####	839	####		####
Not Hispanic or Latino Population (2025)		####	44,671	####	85,365	
Not Hispanic White	4,699		37,277		73,524	
Not Hispanic Black or African American		####	5,418			9.4%
Not Hispanic American Indian or Alaska Native	6	0.1%		0.1%	104	
Not Hispanic Asian	99	1.8%	706	1.6%	1,368	1.6%
Not Hispanic Hawaiian or Pacific Islander	8	0.1%	55	0.1%	88	0.1%
Not Hispanic Other Race	2	_	32	_	81	-
Not Hispanic Two or More Races	150	2.7%	1,128	2.5%	2,139	2.5%
Hispanic or Latino Population (2025)		6.7%	3,145	6.6%	7,038	7.6%
Hispanic White		####		####	1,674	####
Hispanic Black or African American		1.6%		2.1%		2.0%
Hispanic American Indian or Alaska Native	10	2.5%	61	1.9%	146	2.1%
Hispanic Asian	-	-	10	0.3%	19	0.3%
Hispanic Hawaiian or Pacific Islander	2	0.5%	25	0.8%	40	0.6%
Hispanic Other Race		####		####	2,505	
Hispanic Two or More Races		####	1,180		2,513	####
Not Hispanic or Latino Population (2020)		####	43,874		83,131	
Hispanic or Latino Population (2020)	355	5.9%		5.8%	6,927	7.7%
Not Hispanic or Latino Population (2010)		####	40,029		76,563	
Hispanic or Latino Population (2010)	210	4.3%	1,877		4,890	6.0%
Not Hispanic or Latino Population (2030)		4.3% ####	44,909		85,455	
Hispanic or Latino Population (2030)	516			8.1%	8,086	
Projected Annual Growth (2025-2030)	110	0.070	818		1,048	8.6%
Historical Annual Growth (2010-2020)	145	5.4% 6.9%	805	0.270	2,037	3.0% 4.2%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Asheville Market	1 mi rad	dius	3 mi rad	dius	5 mi radius	
4 S Tunnel Rd Asheville, NC						
Total Age Distribution (2025)						
Total Population	6,016		47,816		92,403	
Age Under 5 Years	291	4.8%	2,123	4.4%	3,999	4.3%
Age 5 to 9 Years	256	4.2%	2,043	4.3%	4,141	4.5%
Age 10 to 14 Years	283	4.7%	2,074	4.3%	4,301	4.79
Age 15 to 19 Years	262	4.4%	2,279	4.8%	4,954	5.49
Age 20 to 24 Years	283	4.7%	2,676	5.6%	5,483	5.99
Age 25 to 29 Years	445	7.4%	3,655	7.6%	6,524	7.19
Age 30 to 34 Years	517	8.6%	4,196	8.8%	7,610	8.29
Age 35 to 39 Years	451	7.5%	3,703	7.7%	6,968	7.59
Age 40 to 44 Years	449	7.5%	3,496	7.3%	6,778	7.39
Age 45 to 49 Years	324	5.4%	2,924	6.1%	5,689	6.29
Age 50 to 54 Years	358	5.9%	2,956	6.2%	5,599	6.19
Age 55 to 59 Years	332	5.5%	2,748	5.7%	5,244	5.79
Age 60 to 64 Years	387	6.4%	3,080	6.4%	5,869	6.49
Age 65 to 69 Years	439	7.3%	3,234	6.8%	6,180	6.79
Age 70 to 74 Years	391	6.5%	2,782	5.8%	5,469	5.99
Age 75 to 79 Years	257	4.3%	1,921	4.0%	3,743	4.19
Age 80 to 84 Years	156	2.6%	1,044	2.2%	2,093	2.39
Age 85 Years or Over	135	2.2%	885	1.9%	1,758	1.99
Median Age	42.2		41.4		41.7	
Age 19 Years or Less	1,091	####	8,518	####	17,395	####
Age 20 to 64 Years	3,546	####	29,432	####	55,765	####
Age 65 Years or Over	1,379	####	9,865	####	19,243	####
Female Age Distribution (2025)						
Female Population	3,153	####	24,133	####	46,295	####
Age Under 5 Years	144	4.6%	1,043	4.3%	1,918	4.19
Age 5 to 9 Years	122	3.9%	1,025	4.2%	2,064	4.59
Age 10 to 14 Years	136	4.3%	1,031	4.3%	2,174	4.79
Age 15 to 19 Years	109	3.5%	943	3.9%	1,954	4.29
Age 20 to 24 Years	161	5.1%	1,328	5.5%	2,536	5.59
Age 25 to 29 Years	228	7.2%	1,904	7.9%	3,383	7.39
Age 30 to 34 Years	264	8.4%	2,024	8.4%	3,733	8.19
Age 35 to 39 Years	234	7.4%	1,863	7.7%	3,578	7.79
Age 40 to 44 Years	232	7.4%	1,751	7.3%	3,390	7.39
Age 45 to 49 Years	165	5.2%	1,401	5.8%	2,796	6.09
Age 50 to 54 Years	177	5.6%	1,424	5.9%	2,739	5.99
Age 55 to 59 Years	165	5.2%	1,402	5.8%	2,664	5.89
Age 60 to 64 Years	214	6.8%	1,634	6.8%	3,063	6.69
Age 65 to 69 Years	247	7.8%	1,776	7.4%	3,336	7.29
Age 70 to 74 Years	207	6.6%	1,460	6.0%	2,874	6.29
Age 75 to 79 Years	161	5.1%	1,040	4.3%	2,001	4.39
Age 80 to 84 Years	96		595		1,181	2.6
Age 85 Years or Over		2.8%	487	2.0%	912	
Female Median Age	44.0		42.7		42.9	
Age 19 Years or Less		####	4,042	####	8,111	###
Age 20 to 64 Years		####	14,731		27,881	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Asheville Market	1 mi rad	1 mi radius 3 mi radius		5 mi radius		
4 S Tunnel Rd Asheville, NC						
Male Age Distribution (2025)						
Male Population	2,863	####	23,683	####	46,108	###
Age Under 5 Years	146	5.1%	1,080	4.6%	2,081	4.5
Age 5 to 9 Years	134	4.7%	1,018	4.3%	2,077	4.5
Age 10 to 14 Years	147	5.1%	1,042	4.4%	2,127	4.6
Age 15 to 19 Years	153	5.3%	1,337	5.6%	3,000	6.5
Age 20 to 24 Years	122	4.3%	1,347	5.7%	2,947	6.4
Age 25 to 29 Years	217	7.6%	1,752	7.4%	3,141	6.8
Age 30 to 34 Years	253	8.8%	2,171	9.2%	3,877	
Age 35 to 39 Years		7.6%	1,840		3,390	
Age 40 to 44 Years	217	7.6%	1,744	7.4%	3,388	
Age 45 to 49 Years	159	5.6%	1,523		2,894	
Age 50 to 54 Years		6.3%	1,532		2,861	
Age 55 to 59 Years	167	5.8%	1,346		2,580	
Age 60 to 64 Years	173	6.0%	1,446	6.1%	2,806	
Age 65 to 69 Years	192	6.7%	1,457		2,845	
Age 70 to 74 Years	184	6.4%	1,322	5.6%	2,595	5.6
Age 75 to 79 Years	96	3.4%	880	3.7%	1,742	3.8
Age 80 to 84 Years	61	2.1%	449	1.9%	912	2.0
Age 85 Years or Over	46	1.6%	397	1.7%	846	1.8
Male Median Age	40.5		40.5		40.7	
Age 19 Years or Less		####	4,476	####	9,284	##;
Age 20 to 64 Years	1,706	####	14,701	####	27,884	##;
Age 65 Years or Over	578	####	4,506	####	8,940	##;
Males per 100 Females (2025)						
Overall Comparison	91		98		100	
Age Under 5 Years	101	####	104		108	##
Age 5 to 9 Years	110	####	99	####	101	##
Age 10 to 14 Years	108	####	101	####	98	##
Age 15 to 19 Years	140	####	142	####	153	##
Age 20 to 24 Years	76	####	101	####	116	##
Age 25 to 29 Years	95	####	92	####	93	##
Age 30 to 34 Years	96	####	107	####	104	##
Age 35 to 39 Years	93	####	99	####	95	##
Age 40 to 44 Years	93	####	100	####	100	##
Age 45 to 49 Years	97	####	109	####	104	##
Age 50 to 54 Years	102	####	108	####	104	##
Age 55 to 59 Years	101	####	96	####	97	##
Age 60 to 64 Years	81	####	88	####	92	##
Age 65 to 69 Years	78	####	82	####	85	##
Age 70 to 74 Years	89	####	91	####	90	##
Age 75 to 79 Years	60	####	85	####	87	##
Age 80 to 84 Years	63	####	75	####	77	##
Age 85 Years or Over	51	####	82	####	93	##
Age 19 Years or Less	113	####	111	####	114	##
Age 20 to 39 Years		####	100	####	101	##
Age 40 to 64 Years	94	####	100	####	99	##
Age 65 Years or Over		####		####	87	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



			<u>.</u>			
4 S Tunnel Rd Asheville, NC	1 mi rad	dius	3 mi rad	dius	5 mi rad	dius
Household Type (2025)						
Total Households	3.096		23,476		43,183	
Households with Children	567	####	4,488	####	9,238	####
Average Household Size	1.9		1.9		2.0	
Household Density per Square Mile	986		831		550	
Population Family	3,503	####	26,772	####	56,585	####
Population Non-Family	2,452		18,942	####	31,722	
Population Group Quarters	61	1.0%	2,101	4.4%	4,096	4.4%
Family Households	1,235	####	9,587	####	20,439	####
Married Couple Households		####	6,447		14,307	
Other Family Households with Children		####	3,139	####	6,132	####
Family Households with Children		####	4,474	####	9,211	####
Married Couple with Children		####	2,608		5,704	
Other Family Households with Children		####	1,866		3,507	
Family Households No Children		####	5,113		11,228	
Married Couple No Children		####	3,839		8,604	
Other Family Households No Children		####	1,273		2,625	
Non-Family Households	1,861		13,889		22,744	
Non-Family Households with Children	1	_	15	0.1%	27	0.1%
Non-Family Households No Children	1,860	####	13,875		22,717	
Average Family Household Size	2.8		2.8		2.8	
Average Family Income	\$121,777		\$135,819		\$138,234	
Median Family Income	\$89,420		\$107,076		\$106,249	
Average Non-Family Household Size	1.3		1.4		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	5,187		41,577		79,962	
Never Married	2,291	####	18,092	####	34,396	####
Currently Married	1,634		13,366	####	27,660	
Previously Married	1,261		10,118		17,906	
Separated		####	1,918	####	3,200	
Widowed		####	2,462	####		####
Divorced		####	5,738		10,213	
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	4,642		36,622		69,525	
		4.4%		2.3%	1,517	2.2%
■ Etementary (Grade Level U to 8)	96	2.1%	1,491		2,729	
Elementary (Grade Level 0 to 8) Some High School (Grade Level 9 to 11)						
Some High School (Grade Level 9 to 11) High School Graduate			7,241	####	12,899	####
Some High School (Grade Level 9 to 11)	1,094	####	7,241 4,708			
Some High School (Grade Level 9 to 11) High School Graduate Some College	1,094 508	#### ####	4,708	####	9,555	####
Some High School (Grade Level 9 to 11) High School Graduate Some College Associate Degree Only	1,094 508 465	#### #### ####	4,708 3,064	#### 8.4%	9,555 5,256	#### 7.6%
Some High School (Grade Level 9 to 11) High School Graduate Some College Associate Degree Only Bachelor Degree Only	1,094 508 465 1,343	#### #### ####	4,708 3,064 11,439	#### 8.4% ####	9,555 5,256 21,776	#### 7.6% ####
Some High School (Grade Level 9 to 11) High School Graduate Some College Associate Degree Only	1,094 508 465 1,343	#### #### #### ####	4,708 3,064	#### 8.4% #### ####	9,555 5,256	#### 7.6% #### ####

InvenTrust
Properties

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups

Asheville Market						
4 S Tunnel Rd Asheville, NC	1 mi rad	dius	3 mi radius		5 mi rad	dius
Housing						
Total Housing Units (2025)	3,449		26,468		48,626	
Total Housing Units (2020)	3,299		24,176		44,949	
Historical Annual Growth (2020-2025)	150	_	2,293	_	3,677	_
Housing Units Occupied (2025)		####	23,476	####	43,183	####
Housing Units Owner-Occupied		####	11,122		23,329	
Housing Units Renter-Occupied	1,654		12,354		19,854	
Housing Units Vacant (2025)		####	2,992		5,442	
Household Size (2025)			·		•	
Total Households	3,096		23,476		43,183	
1 Person Households	1,494	####	10,712	####	17,235	####
2 Person Households		####	7,524		15,388	
3 Person Households		####	2,462			####
4 Person Households		7.7%	1,819			8.2%
5 Person Households		2.6%	629		1,283	
6 Person Households		1.0%		1.0%	461	
7 or More Person Households		0.5%	107		238	
Household Income Distribution (2025)						
HH Income \$200,000 or More	281	9.1%	2,527	####	4.995	####
HH Income \$150,000 to \$199,999	291			7.7%		8.4%
HH Income \$125,000 to \$149,999		5.3%		6.8%		6.8%
HH Income \$100,000 to \$124,999		6.0%		8.0%		8.2%
HH Income \$75,000 to \$99,999		####	2,709			####
HH Income \$50,000 to \$74,999		####	3,987			####
HH Income \$35,000 to \$49,999		9.7%	2,345			####
HH Income \$25,000 to \$34,999		####		7.8%	3,264	
HH Income \$15,000 to \$24,999		8.2%		8.7%		7.8%
HH Income \$10,000 to \$14,999		7.0%		5.8%	1,879	4.4%
HH Income Under \$10,000		4.5%	1,366		2,241	5.2%
Household Vehicles (2025)			·		·	
Households 0 Vehicles Available	294	9.5%	3,143	####	4.004	9.3%
Households 1 Vehicle Available	1,381	####	9,675		16,668	
Households 2 Vehicles Available	1,109	####	8,167	####	16,394	####
Households 3 or More Vehicles Available	311	####	2,491	####	6,117	####
Total Vehicles Available	4,714		34,345		69,825	
Average Vehicles per Household	1.5		1.5		1.6	
Owner-Occupied Household Vehicles	2,568	####	19,875	####	43,932	####
Average Vehicles per Owner-Occupied Househo	1.8		1.8		1.9	
Renter-Occupied Household Vehicles	2,146	####	14,470	####	25,894	####
Average Vehicles per Renter-Occupied Househo	1.3		1.2		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	3,018		23,213		44,592	
Travel to Work in 14 Minutes or Less	838	####	6,315	####	11,092	####
Travel to Work in 15 to 29 Minutes	1,095	####	8,452	####	17,691	####
Travel to Work in 30 to 59 Minutes	269	8.9%		9.4%	4,530	####
Travel to Work in 60 Minutes or More	23	0.8%	398	1.7%	787	1.8%
Work at Home	793	####	5,874	####	10,491	####
Average Minutes Travel to Work	16.4		16.5		17.3	



2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups

Asheville Market						
4 S Tunnel Rd Asheville, NC	1 mi rad	dius	3 mi rad	dius	5 mi ra	dius
Transportation To Work (2025)						
Worker Base Age 16 years or Over	3,018		23,213		44,592	
Drive to Work Alone	1,871	####	14,032	####	27,849	####
Drive to Work in Carpool	244	8.1%	1,620	7.0%	3,293	7.4%
Travel to Work by Public Transportation	10	0.3%	158	0.7%	268	0.6%
Drive to Work on Motorcycle	7	0.2%	70	0.3%	116	0.3%
Bicycle to Work	4	0.1%	113	0.5%	242	0.5%
Walk to Work	82	2.7%	1,178	5.1%	2,020	4.5%
Other Means	8	0.2%	168	0.7%	313	0.7%
Work at Home	793	####	5,874	####	10,491	####
Daytime Demographics (2025)						
Total Businesses	446		5,153		7,787	
Total Employees	4,350		42,636		61,356	
Company Headquarter Businesses	6	1.4%	160	3.1%	225	2.9%
Company Headquarter Employees	106	2.4%	5,696	####	7,149	####
Employee Population per Business	9.8	to 1	8.3	to 1	7.9	to 1
Residential Population per Business	13.5	to 1	9.3	to 1	11.9	to 1
Adj. Daytime Demographics Age 16 Years or Ove	6,455		60,543		95,829	
Labor Force						
Labor Population Age 16 Years or Over (2025)	5,123		41,136		79,112	
Labor Force Total Males (2025)	2,391	####	20,297	####	39,374	####
Male Civilian Employed	1,592	####	12,190	####	23,643	####
Male Civilian Unemployed	61	2.5%	632	3.1%	1,569	4.0%
Males in Armed Forces	-	-	14	-	39	-
Males Not in Labor Force	739	####	7,461	####	14,124	####
Labor Force Total Females (2025)	2,732	####	20,839	####	39,737	####
Female Civilian Employed	1,426	####	11,026	####	20,957	####
Female Civilian Unemployed	75	2.7%	743	3.6%	1,326	3.3%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,231	####	9,070	####	17,454	####
Unemployment Rate	135	2.6%	1,376	3.3%	2,894	3.7%
Occupation (2025)						
Occupation Population Age 16 Years or Over	3,018		23,213		44,592	
Occupation Total Males	1,592	####	12,188	####	23,634	####
Occupation Total Females	1,426	####	11,026	####	20,957	####
Management, Business, Financial Operations	445	####	4,161	####	8,089	####
Professional, Related	1,087	####	8,157	####	15,389	####
Service	633	####	4,822	####	8,829	####
Sales, Office	423	####	3,074	####	6,026	####
Farming, Fishing, Forestry	11	0.4%	61	0.3%	70	0.2%
Construction, Extraction, Maintenance	173	5.7%	1,309	5.6%	2,983	6.7%
Production, Transport, Material Moving	245	8.1%	1,629	7.0%	3,206	7.2%
White Collar Workers	1,955	####	15,391	####	29,503	####
Blue Collar Workers	1,063	####	7,822	####	15,088	####

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Asheville Market						
4 S Tunnel Rd Asheville, NC	1 mi radius		3 mi radius		mi radius 5 mi ra	
Units In Structure (2025)						
Total Units	3,096		23,476		43,183	
1 Detached Unit	,	####	12,221	####	24,420	####
1 Attached Unit		4.8%		3.3%		3.8%
2 Units		3.7%	697	3.0%	1,338	
3 to 4 Units		5.8%		5.5%	2,309	
5 to 9 Units		####		####	4,114	
10 to 19 Units		2.8%		3.7%	1,522	
20 to 49 Units		2.0%		5.6%	1,730	
50 or More Units		####	2,489		2,969	6.9%
Mobile Home or Trailer		3.3%		5.2%	3,149	
Other Structure		_	_,	-	-	-
Homes Built By Year (2025)						
Homes Built 2020 or later	105	3.0%	1.173	4.4%	1.863	3.8%
Homes Built 2010 to 2019		####		####		####
Homes Built 2000 to 2009		####		####		####
Homes Built 1990 to 1999		9.6%		8.9%		9.9%
Homes Built 1980 to 1989		8.2%		8.1%		8.8%
Homes Built 1970 to 1979	180			7.1%	3,280	
Homes Built 1960 to 1969		####		8.6%	4,199	
Homes Built 1950 to 1959		9.3%	,	7.0%	4,133	
Homes Built 1940 to 1949		4.9%		3.9%		4.2%
Homes Built Before 1939		####	4,536			####
Median Age of Homes	44.3		47.0		46.8	
Home Values (2025)						
Owner Specified Housing Units	1,443		11,122		23,329	
Home Values \$1,000,000 or More	95	6.6%		8.9%		9.3%
Home Values \$750,000 to \$999,999	92	6.4%		9.5%		####
Home Values \$500,000 to \$749,999	294	####		####		####
Home Values \$400,000 to \$499,999	327	####	2,306			####
Home Values \$300,000 to \$399,999	349	####		####		####
Home Values \$250,000 to \$299,999	132	9.2%	840	7.6%	1,525	6.5%
Home Values \$200,000 to \$249,999	49	3.4%	405	3.6%	860	3.7%
Home Values \$175,000 to \$199,999	12	0.8%	118	1.1%	228	1.0%
Home Values \$150,000 to \$174,999	27	1.9%	243	2.2%	563	2.4%
Home Values \$125,000 to \$149,999	11	0.8%	152	1.4%	337	
Home Values \$100,000 to \$124,999	13	0.9%	197	1.8%	432	
Home Values \$90,000 to \$99,999	5	0.3%	48	0.4%	162	0.7%
Home Values \$80,000 to \$89,999	-	-	82	0.7%	137	0.6%
Home Values \$70,000 to \$79,999	3	0.2%	28	0.3%	69	0.3%
Home Values \$60,000 to \$69,999	5	0.3%	120	1.1%	408	1.7%
Home Values \$50,000 to \$59,999	7	0.5%	17	0.2%	33	0.1%
Home Values \$35,000 to \$49,999	3		35	0.3%	117	0.5%
Home Values \$25,000 to \$34,999	4	0.3%	26	0.2%	129	0.6%
Home Values \$10,000 to \$24,999	6	0.4%	24		60	0.3%
Home Values Under \$10,000		0.5%		1.5%	285	1.2%
Owner-Occupied Median Home Value	\$430,165		\$485,927		\$494,375	
Renter-Occupied Median Rent	\$1,218		\$1,172		\$1,223	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Asheville Market	4 .		a :			
4 S Tunnel Rd Asheville, NC	1 mi rac	lius	3 mi rad	dius	5 mi ra	dius
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$277.59 M		\$2.17 B		\$4.15 B	
Total Non-Retail Expenditure	\$140.2 M		\$1.1 B		\$2.11 B	
Total Retail Expenditure	\$137.39 M		\$1.06 B		\$2.05 B	
Alcoholic Beverages	\$1.68 M		\$13.21 M		\$25.27 M	
Apparel	\$5.05 M		\$39.56 M		\$75.67 M	
Contributions	\$8.85 M		\$69.99 M		\$134.02 M	
Education	\$6.28 M		\$49.55 M		\$94.86 M	
Entertainment	\$15.64 M		\$122.48 M		\$234.23 M	
Food Away From Home	\$12.03 M		\$94.31 M		\$180.43 M	
Grocery	\$17.48 M		\$134.96 M		\$257.8 M	
Health Care	\$19.99 M		\$149.21 M		\$277.15 M	
Household Furnishings and Equipment	\$7.29 M		\$57.2 M		\$109.43 M	
Household Operations	\$5.07 M		\$39.72 M		\$76.01 M	
Miscellaneous Expenses	\$4.71 M		\$36.88 M		\$70.49 M	
Personal Care	\$3.45 M		\$26.73 M		\$51.09 M	
Shelter	\$46.06 M		\$358.13 M		\$671.02 M	
Tax and Retirement	\$67.4 M		\$545.47 M		\$1.05 B	
Tobacco and Related	\$1.28 M		\$9.69 M		\$18.41 M	
Transportation	\$42.91 M		\$322.89 M		\$643.59 M	
Utilities	\$12.43 M		\$95.88 M		\$183.11 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$7,471		\$7,688		\$8,015	
Total Non-Retail Expenditure	\$3,773	####	\$3,920	####	\$4,065	####
Total Retail Expenditures	\$3,698	####	\$3,768	####	\$3,949	####
Alcoholic Beverages	\$45	0.6%	\$47	0.6%	\$49	0.6%
Apparel	\$136	1.8%	\$140	1.8%	\$146	1.8%
Contributions	\$238	3.2%	\$248	3.2%	\$259	3.2%
Education	\$169	2.3%	\$176	2.3%	\$183	2.3%
Entertainment	\$421	5.6%	\$435	5.7%	\$452	5.6%
Food Away From Home	\$324	4.3%	\$335	4.4%	\$348	4.3%
Grocery	\$470	6.3%	\$479	6.2%	\$497	6.2%
Health Care	\$538	7.2%	\$530	6.9%	\$535	6.7%
Household Furnishings and Equipment	\$196	2.6%	\$203	2.6%	\$211	2.6%
Household Operations	\$136	1.8%	\$141	1.8%	\$147	1.8%
Miscellaneous Expenses		1.7%		1.7%	\$136	
Personal Care		1.2%		1.2%	\$99	
Shelter	\$1,240	####	\$1,271		\$1,295	
Tax and Retirement	\$1,814		\$1,936		\$2,027	
Tobacco and Related		0.5%		0.4%		0.4%
Transportation	\$1,155		\$1,146		\$1,242	
Utilities		4.5%		4.4%	\$353	