

# Houston East/Baytown

Houston - TX USA

**PREPARED BY** 

### Houston East/Baytown Hospitality

### **HOSPITALITY SUBMARKET REPORT**

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### Houston East/Baytown Hospitality

12 Mo Occupancy

12 Mo ADR

12 Mo RevPAR

12 Mo Supply

12 Mo Demand

61.8% \$90.58

\$56

3.8M

2.4M

Houston East/Baytown comprises 180 hotel properties, which contain around 11,000 rooms. Among the subtypes, there are 390 Luxury & Upper Upscale rooms, 3,800 Upscale & Upper Midscale rooms, and 6,400 Midscale & Economy rooms in Houston East/Baytown.

As of April, Houston East/Baytown 12-month occupancy is 61.8%, 12-month ADR is \$91, and 12-month

RevPAR is \$56. Year over year, 12-month occupancy in Houston East/Baytown has changed by 11.3%, 12-month ADR has changed 15.5%, and 12-month RevPAR has changed by 28.6%.

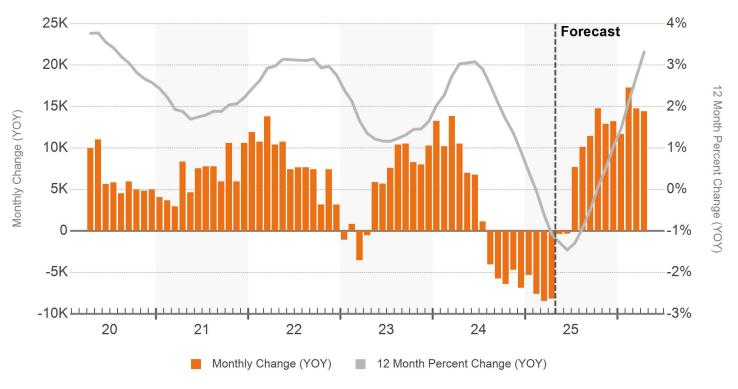
Approximately 260 rooms are under construction in Houston East/Baytown, accounting for 2.5% of its existing inventory. No hotel assets have delivered over the past 12 months.

### **KEY INDICATORS**

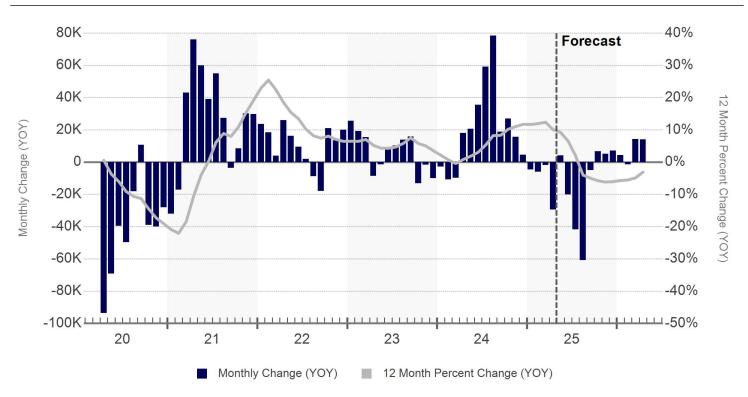
Class	Rooms	12 Mo Occ	12 Mo ADR	12 Mo RevPAR	12 Mo Delivered	Under Construction
Luxury & Upper Upscale	393				0	0
Upscale & Upper Midscale	3,819	67.2%	\$110.63	\$74.32	0	140
Midscale & Economy	6,404	59.2%	\$72.74	\$43.04	0	124
Total	10,616	61.8%	\$90.58	\$56.00	0	264

Average Trend	Current	3 Mo	YTD	12 Mo	Historical Average	Forecast Average
Occupancy	56.7%	59.0%	56.9%	61.8%	55.4%	58.3%
Occupancy Change	-12.0%	-3.9%	-3.3%	11.3%	2.7%	-1.1%
ADR	\$85.57	\$85.10	\$83.94	\$90.58	\$78.79	\$91.68
ADR Change	5.2%	5.7%	5.2%	15.5%	4.2%	1.0%
RevPAR	\$48.48	\$50.21	\$47.77	\$56.00	\$43.62	\$53.44
RevPAR Change	-7.4%	1.6%	1.7%	28.6%	7.0%	-0.1%

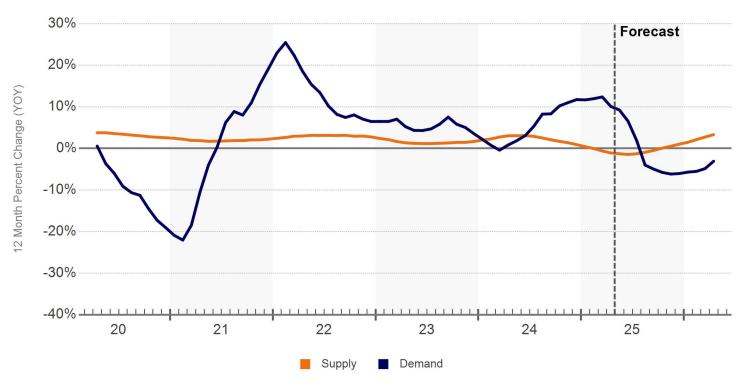
### **SUPPLY CHANGE**



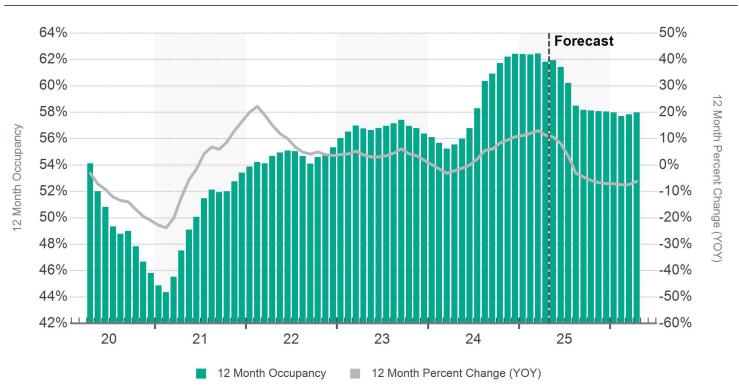
### **DEMAND CHANGE**



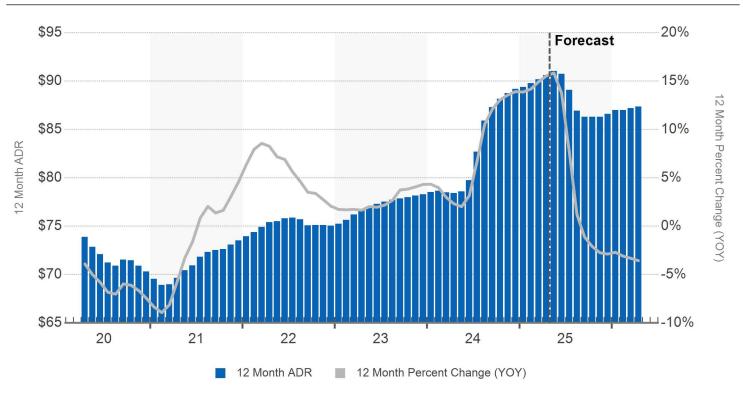
### **SUPPLY & DEMAND CHANGE**



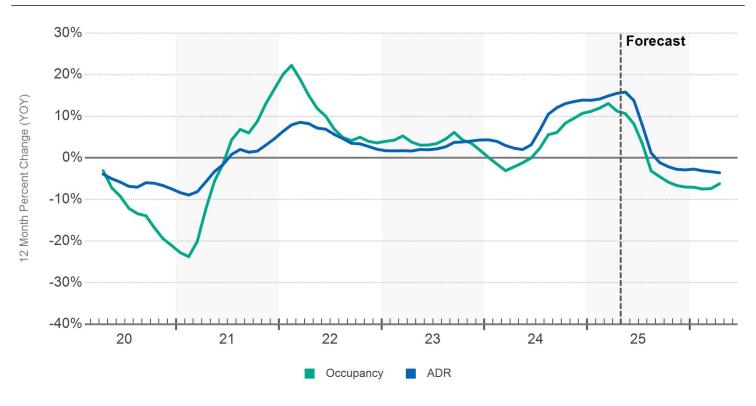
### **OCCUPANCY**



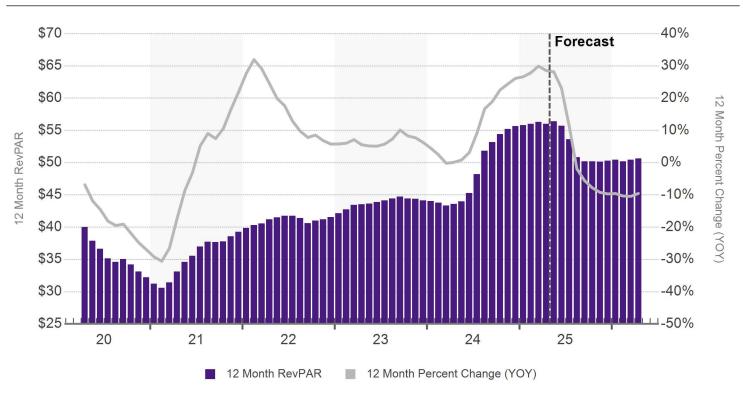
### **ADR**



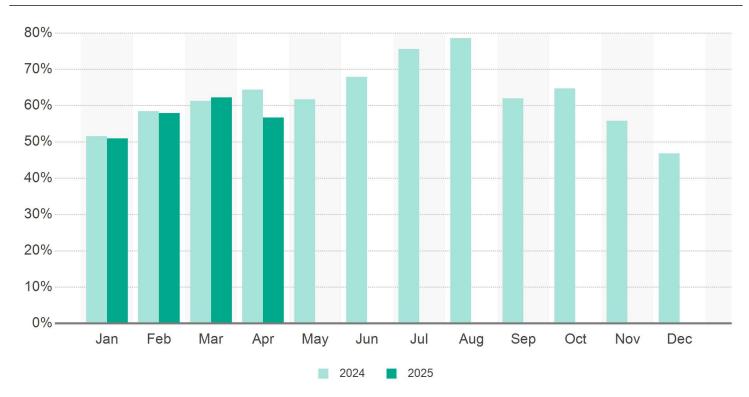
### **OCCUPANCY & ADR CHANGE**



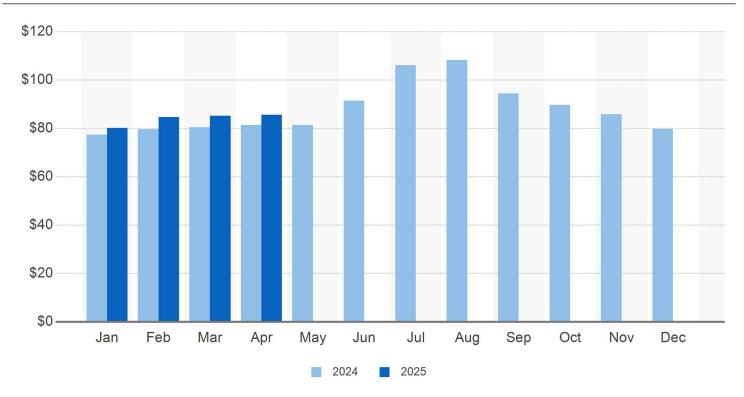
### **REVPAR**



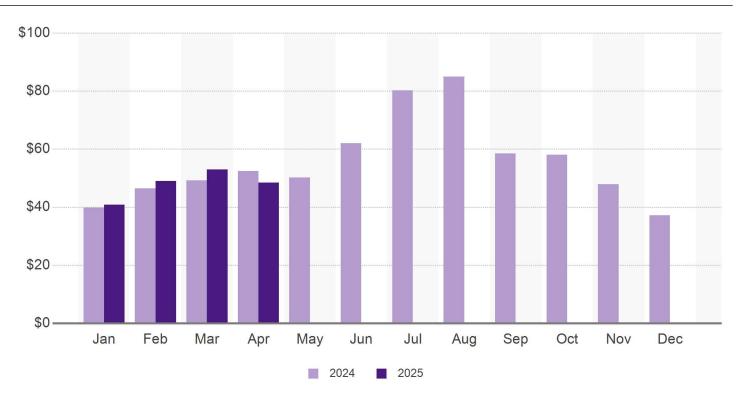
### **OCCUPANCY MONTHLY**



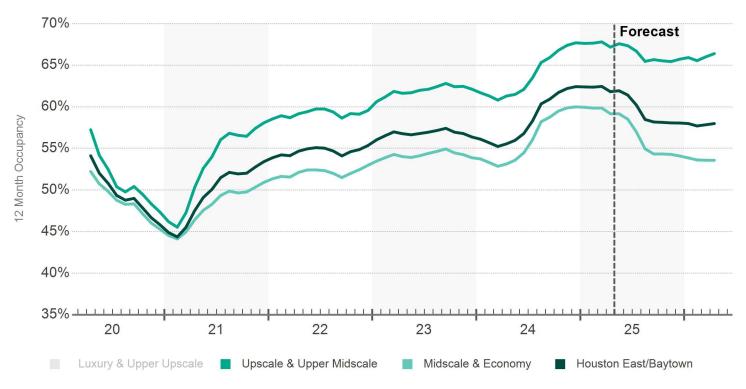
### **ADR MONTHLY**



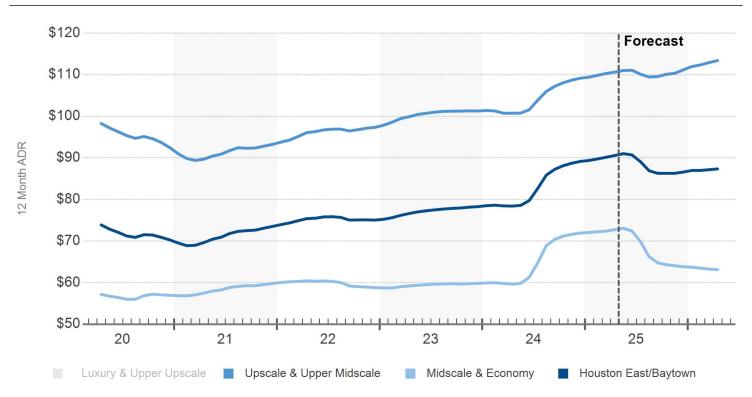
### **REVPAR MONTHLY**



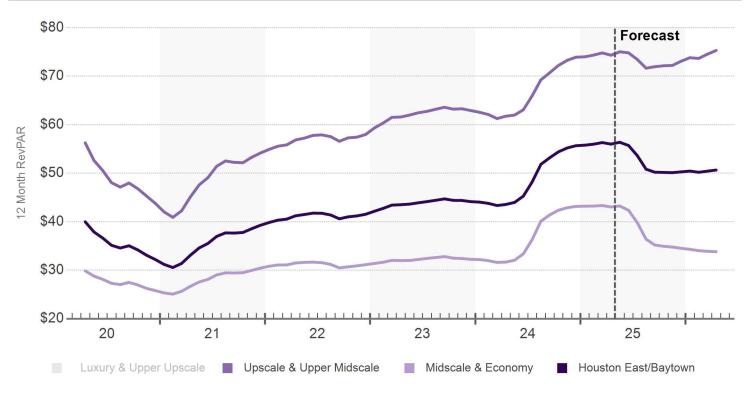
### **OCCUPANCY BY CLASS**



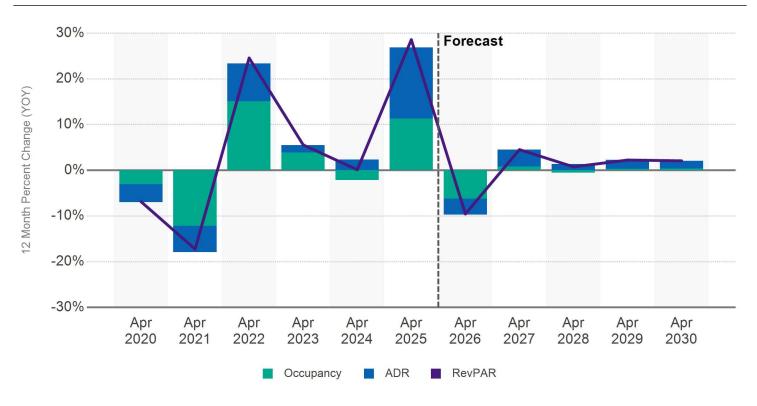
### **ADR BY CLASS**



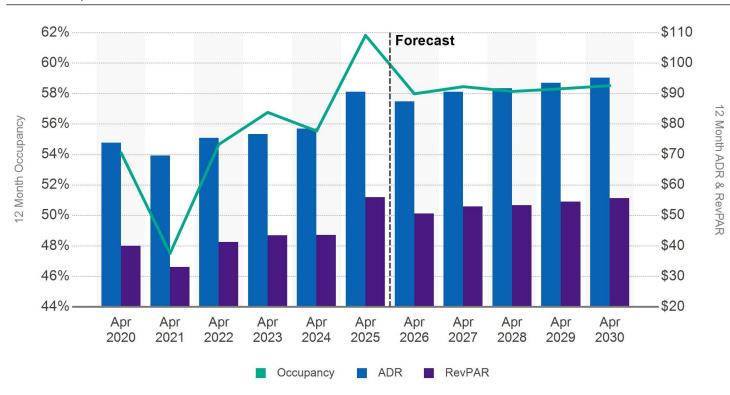
### **REVPAR BY CLASS**



### **REVPAR GROWTH COMPOSITION**



### **OCCUPANCY, ADR & REVPAR**



### **FULL-SERVICE HOTELS PROFITABILITY (ANNUAL)**

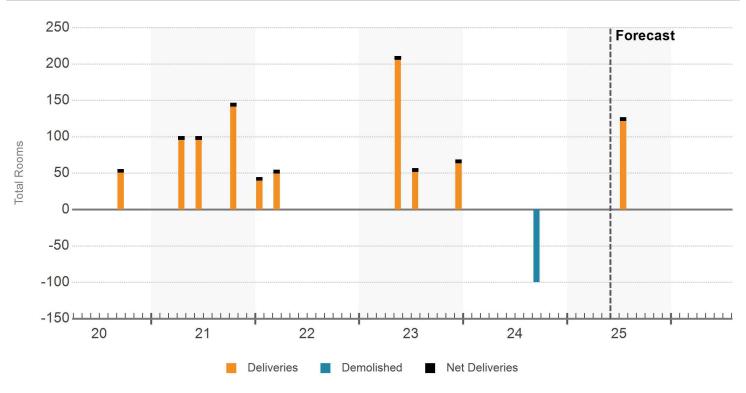
		2022-2023 % Change			
Market	% of Revenues	Per Key	POR	Per Key	POR
Revenue					
Rooms	-	-	-	-	-
Food	-	-	-	-	-
Beverage	-	-	-	-	-
Other F&B	-	-	-	-	-
Other Departments	-	-	-	-	-
Miscellaneous Income	-	-	-	-	-
Total Revenue	-	-	-	-	-
Operating Expenses					
Rooms	-	-	-	-	-
Food & Beverage	-	-	-	-	-
Other Departments	-	-	-	-	-
Administrative & General	-	-	-	-	-
Information & Telecommunication Systems	-	-	-	-	-
Sales & Marketing	-	-	-	-	-
Property Operations & Maintenance	-	-	-	-	-
Utilities	-	-	-	-	-
Gross Operating Profit	-	-	-	-	-
Management Fees	-	-	-	-	-
Rent	-	-	-	-	-
Property Taxes	-	-	-	-	-
Insurance	-	-	-	-	-
EBITDA	-	-	-	-	-
Total Labor Costs	_	-	-	_	-

<sup>(1)</sup> For Annual P&L, the current year exchange rate is used for each year going back in time. This current year exchange rate is the average of all 12 monthly rates for that year.

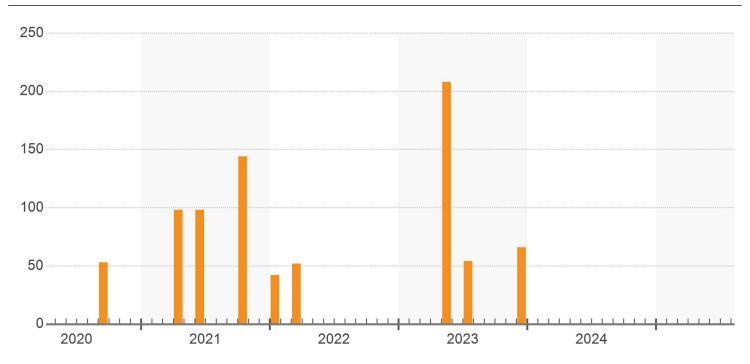
<sup>(2)</sup> Percentage of Revenues for departmental expenses (Rooms, Food & Beverage, and Other Departments) are based on their respective departmental revenues. All other expense percentages are based on Total Revenue.

<sup>(3)</sup> Labor costs are already included in the operating expenses above. Amounts shown in Total Labor Costs are for additional detail only.

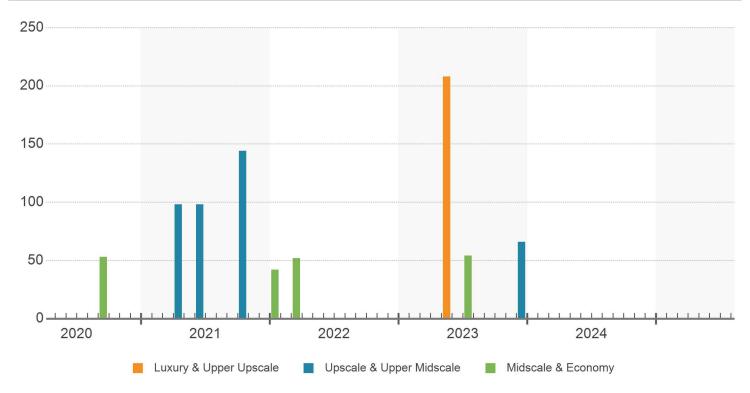
### **DELIVERIES & DEMOLITIONS**



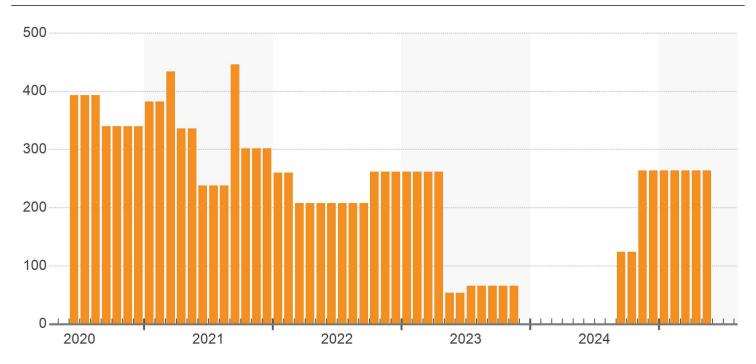
### **ROOMS DELIVERED**



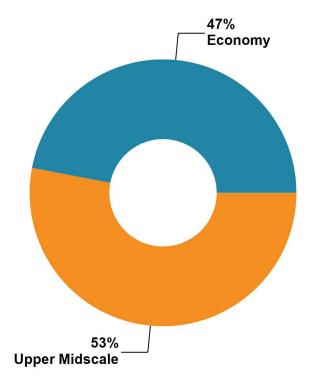
### **ROOMS DELIVERED BY CLASS**



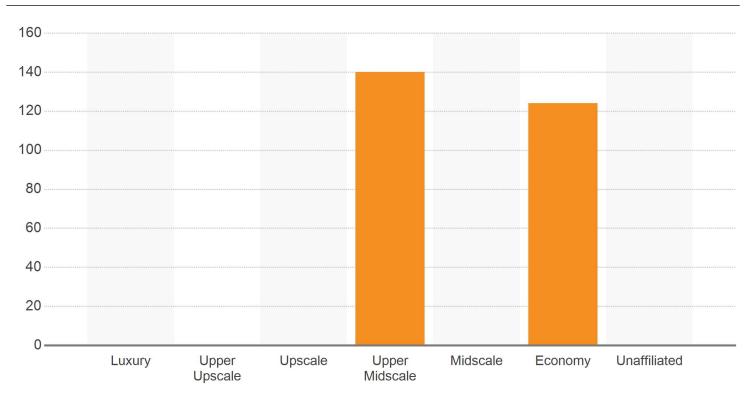
### **ROOMS UNDER CONSTRUCTION**



### TOTAL ROOMS UNDER CONSTRUCTION BY SCALE



### ROOMS UNDER CONSTRUCTION BY SCALE



# **Under Construction Properties**

### Houston East/Baytown Hospitality

Properties Rooms Percent of Inventory Average Rooms

3

264

2.5%

88

### **UNDER CONSTRUCTION PROPERTIES**



### **UNDER CONSTRUCTION**

	Property Name/Address	Class	Rooms	Stories	Start	Complete	Brand/Developer
1	ECHO Suites Extended Stay by W 3815 Fairway Plaza Drive	Economy	124	4	Sep 2024	Jul 2025	ECHO Suites Extended Stay
2	Fairfield Inn & Suites Houston La SEQ 16th Street and West	Upper Midscale	80	4	Nov 2024	Jun 2026	Fairfield Inn Mahalaxmi Hotels, Inc.
3	TownePlace Suites by Marriott Ho SEQ 16th St	Upper Midscale	60	4	Nov 2024	Jun 2026	TownePlace Suites Mahalaxmi Hotels, Inc.

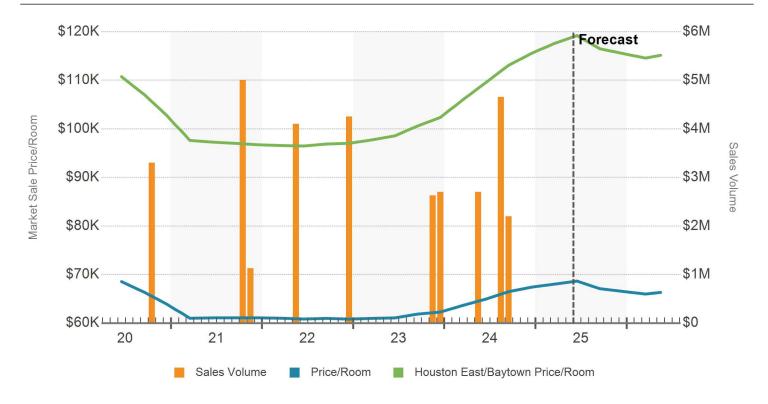
In the past 12 months, 3 hotels traded in Houston East/Baytown, for a transaction volume of \$9.6 million. This compares to the three-year annual sales volume average of \$7.9 million.

Sales involving Upscale & Upper Midscale accounted for \$6.8 million in sales volume over the past 12 months and

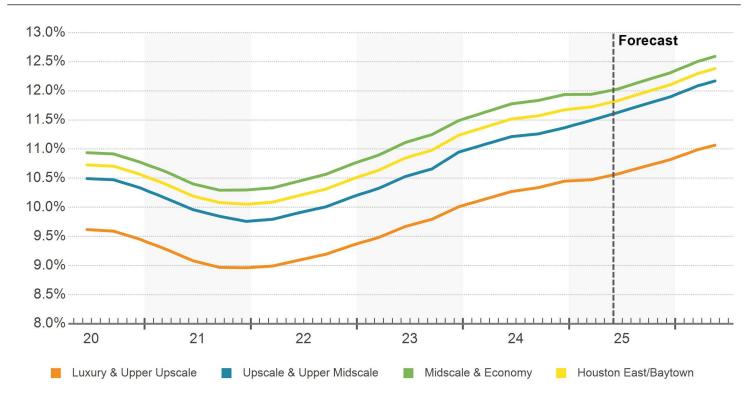
trades involving Midscale & Economy assets accounted for \$2.7 million over the same period.

The market cap rate, or the estimated cap rate for the market, stands at 11.8% compared to the Houston average of 11.4%.

### SALES VOLUME & MARKET SALE PRICE PER ROOM



### **MARKET CAP RATE**



### Houston East/Baytown Hospitality

Sale Comparables Average Price/Room Average Price Average Cap Rate

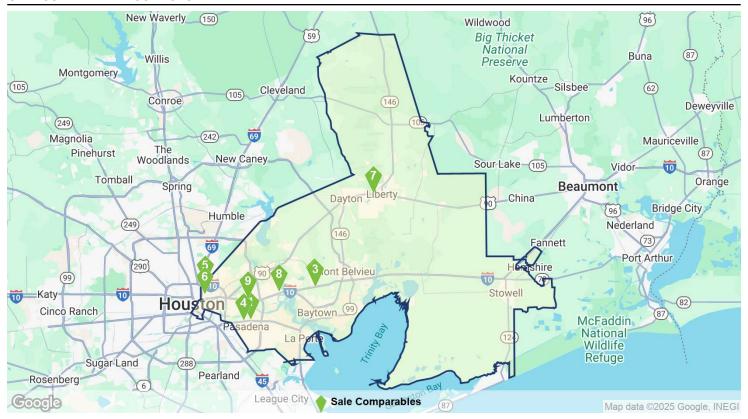
9

\$52K

\$3.4M

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### SALE COMPARABLE LOCATIONS



### SALE COMPARABLES SUMMARY STATISTICS

Sale Attributes	Low	Average	Median	High
Sale Price	\$2,200,000	\$3,425,000	\$2,200,000	\$4,650,000
Price/Room	\$31,429	\$51,504	\$31,429	\$73,810
Cap Rate	-	-	-	-
Time Since Sale in Months	0.4	5.1	2.1	10.8
Property Attributes	Low	Average	Median	High
Property Size in Rooms	18	56	63	100
Number of Floors	2	2	2	3
Total Meeting Space	0	360	360	720
Year Built	1945	1978	1985	2010
Class	Economy	Midscale	Economy	Upper Midscale

# Houston East/Baytown Hospitality

### **RECENT SIGNIFICANT SALES**

			Proper	ty Informa	Sale Information			
	Property Name/Address	Class	Yr Built	Rooms	Brand	Sale Date	Price	Price/Room
•	La Quinta Inn & Suites Pasadena 2205 Pasadena Fwy	Upper Midscale	2010	63	La Quinta Inns & Suites	8/19/2024	\$4,650,000	\$73,810
2	Hampton Inn Houston/Baytown 7211 Garth Rd	Upper Midscale	1996	70	Hampton by Hilton	9/11/2024	\$2,200,000	\$31,429
3	Quality Inn Baytown - Houston East 5222 I-10 East	Midscale	1997	62	Quality Inn	5/30/2025	-	-
4	Lone Star Motel 711 Pasadena Fwy	Economy	1957	70	-	4/24/2025	-	-
5	Sahara Motel 4405 Kelley St	Economy	1967	24	-	4/24/2025	-	-
6	Kirk Court Motel 2121 Kirk St	Economy	1945	28	-	4/15/2025	-	-
V	Ott Hotel & Apartments 305 Travis St	Economy	1963	18	-	4/8/2025	-	-
8	Relax Inn 17011 East Fwy	Economy	1985	100	-	9/27/2024	-	-
9	Studio 6 Houston, TX - East 13213 I-10 East Fwy	Economy	1989	75	Studio 6	7/16/2024	-	-

### **OVERALL SUPPLY & DEMAND**

		Supply		Demand			
Year	Available Rooms	Change	% Change	Occupied Rooms	Change	% Change	
2029	4,034,848	0	0%	2,355,449	9,245	0.4%	
2028	4,034,848	0	0%	2,346,204	(2,039)	-0.1%	
2027	4,034,848	21,014	0.5%	2,348,243	31,828	1.4%	
2026	4,013,834	95,241	2.4%	2,316,415	41,591	1.8%	
2025	3,918,593	39,922	1.0%	2,274,824	(146,476)	-6.0%	
YTD	1,254,700	(29,540)	-2.3%	714,068	(41,727)	-5.5%	
2024	3,878,671	34,888	0.9%	2,421,300	254,305	11.7%	
2023	3,843,783	62,332	1.6%	2,166,995	74,369	3.6%	
2022	3,781,451	101,548	2.8%	2,092,626	127,115	6.5%	
2021	3,679,903	79,870	2.2%	1,965,511	315,965	19.2%	
2020	3,600,033	90,447	2.6%	1,649,546	(388,127)	-19.0%	
2019	3,509,586	116,175	3.4%	2,037,673	69,477	3.5%	
2018	3,393,411	142,305	4.4%	1,968,196	(158,405)	-7.4%	
2017	3,251,106	163,393	5.3%	2,126,601	280,264	15.2%	
2016	3,087,713	105,134	3.5%	1,846,337	(82,272)	-4.3%	
2015	2,982,579	29,889	1.0%	1,928,609	(95,002)	-4.7%	

### **LUXURY & UPPER UPSCALE SUPPLY & DEMAND**

		Supply		Demand			
Year	Available Rooms	Change	% Change	Occupied Rooms	Change	% Change	
2029	143,575	0	0%				
2028	143,575	0	0%				
2027	143,575	0	0%				
2026	143,575	130	0.1%				
2025	143,445	0	0%				
YTD	47,160	0	0%				
2024	143,445	26,944	23.1%				
2023	116,501	72,336	163.8%				
2022	44,165	0	0%				
2021	44,165	2,580	6.2%				
2020	41,585	(2,580)	-5.8%				
2019	44,165	0	0%				
2018	44,165	0	0%				
2017	44,165	0	0%				
2016	44,165	0	0%				
2015	44,165	0	0%				

### **UPSCALE & UPPER MIDSCALE SUPPLY & DEMAND**

		Supply		Demand			
Year	Available Rooms	Change	% Change	Occupied Rooms	Change	% Change	
2029	1,444,081	0	0%	966,057	3,813	0.4%	
2028	1,444,081	0	0%	962,244	1,801	0.2%	
2027	1,444,081	21,014	1.5%	960,443	17,568	1.9%	
2026	1,423,067	40,578	2.9%	942,875	34,223	3.8%	
2025	1,382,489	14,458	1.1%	908,652	(17,443)	-1.9%	
YTD	447,960	(240)	-0.1%	283,006	(7,251)	-2.5%	
2024	1,368,031	14,628	1.1%	926,095	85,315	10.1%	
2023	1,353,403	(12,792)	-0.9%	840,780	27,148	3.3%	
2022	1,366,195	67,250	5.2%	813,632	59,182	7.8%	
2021	1,298,945	56,850	4.6%	754,450	166,473	28.3%	
2020	1,242,095	25,555	2.1%	587,977	(186,868)	-24.1%	
2019	1,216,540	87,427	7.7%	774,845	62,418	8.8%	
2018	1,129,113	139,050	14.0%	712,427	6,513	0.9%	
2017	990,063	150,122	17.9%	705,914	180,618	34.4%	
2016	839,941	108,763	14.9%	525,296	40,504	8.4%	
2015	731,178	41,853	6.1%	484,792	(4,161)	-0.9%	

### MIDSCALE & ECONOMY SUPPLY & DEMAND

		Supply		Demand			
Year	Available Rooms	Change	% Change	Occupied Rooms	Change	% Change	
2029	2,447,192	0	0%	1,315,812	5,226	0.4%	
2028	2,447,192	0	0%	1,310,586	(3,870)	-0.3%	
2027	2,447,192	0	0%	1,314,456	16,143	1.2%	
2026	2,447,192	54,533	2.3%	1,298,313	4,175	0.3%	
2025	2,392,659	25,464	1.1%	1,294,138	(126,048)	-8.9%	
YTD	759,580	(29,300)	-3.7%	403,759	(36,903)	-8.4%	
2024	2,367,195	(6,684)	-0.3%	1,420,186	141,178	11.0%	
2023	2,373,879	2,788	0.1%	1,279,008	23,090	1.8%	
2022	2,371,091	34,298	1.5%	1,255,918	66,079	5.6%	
2021	2,336,793	20,440	0.9%	1,189,839	140,788	13.4%	
2020	2,316,353	67,472	3.0%	1,049,051	(182,712)	-14.8%	
2019	2,248,881	28,748	1.3%	1,231,763	4,621	0.4%	
2018	2,220,133	3,255	0.1%	1,227,142	(163,806)	-11.8%	
2017	2,216,878	13,271	0.6%	1,390,948	98,047	7.6%	
2016	2,203,607	(3,629)	-0.2%	1,292,901	(122,821)	-8.7%	
2015	2,207,236	(11,964)	-0.5%	1,415,722	(88,999)	-5.9%	

### **OVERALL PERFORMANCE**

	Occupancy		А	DR	RevPAR	
Year	Percent	% Change	Per Room	% Change	Per Room	% Change
2029	58.4%	0.4%	\$94.67	1.9%	\$55.27	2.3%
2028	58.1%	-0.1%	\$92.90	1.9%	\$54.02	1.8%
2027	58.2%	0.8%	\$91.16	1.6%	\$53.06	2.4%
2026	57.7%	-0.6%	\$89.74	3.6%	\$51.79	3.0%
2025	58.1%	-7.0%	\$86.60	-2.9%	\$50.27	-9.7%
YTD	56.9%	-3.3%	\$83.94	5.2%	\$47.77	1.7%
2024	62.4%	10.7%	\$89.17	13.9%	\$55.67	26.1%
2023	56.4%	1.9%	\$78.29	4.3%	\$44.14	6.3%
2022	55.3%	3.6%	\$75.05	2.1%	\$41.53	5.8%
2021	53.4%	16.6%	\$73.53	4.6%	\$39.27	21.9%
2020	45.8%	-21.1%	\$70.29	-7.5%	\$32.21	-27.0%
2019	58.1%	0.1%	\$75.95	-5.4%	\$44.10	-5.3%
2018	58.0%	-11.3%	\$80.31	-4.1%	\$46.58	-15.0%
2017	65.4%	9.4%	\$83.75	12.8%	\$54.78	23.4%
2016	59.8%	-7.5%	\$74.27	-0.3%	\$44.41	-7.8%
2015	64.7%	-5.6%	\$74.51	4.5%	\$48.18	-1.4%

### **LUXURY & UPPER UPSCALE PERFORMANCE**

	Осси	ıpancy		DR	Rev	PAR
Year	Percent	% Change	Per Room	% Change	Per Room	% Change
2029						
2028						
2027						
2026						
2025						
YTD	-		-		-	
2024						
2023						
2022						
2021						
2020						
2019						
2018						
2017						
2016						
2015						

### **UPSCALE & UPPER MIDSCALE PERFORMANCE**

	Оссі	ıpancy	A	DR	RevPAR		
Year	Percent	% Change	Per Room	% Change	Per Room	% Change	
2029	66.9%	0.4%	\$123.99	1.9%	\$82.95	2.3%	
2028	66.6%	0.2%	\$121.73	1.9%	\$81.11	2.1%	
2027	66.5%	0.4%	\$119.44	1.9%	\$79.44	2.3%	
2026	66.3%	0.8%	\$117.22	5.4%	\$77.67	6.3%	
2025	65.7%	-2.9%	\$111.19	1.8%	\$73.08	-1.1%	
YTD	63.2%	-2.4%	\$107.37	4.4%	\$67.83	1.9%	
2024	67.7%	9.0%	\$109.18	7.8%	\$73.91	17.5%	
2023	62.1%	4.3%	\$101.27	4.0%	\$62.92	8.5%	
2022	59.6%	2.5%	\$97.35	4.4%	\$57.98	7.0%	
2021	58.1%	22.7%	\$93.25	0.8%	\$54.16	23.7%	
2020	47.3%	-25.7%	\$92.49	-7.5%	\$43.78	-31.3%	
2019	63.7%	0.9%	\$99.98	-4.1%	\$63.68	-3.2%	
2018	63.1%	-11.5%	\$104.23	-4.4%	\$65.76	-15.4%	
2017	71.3%	14.0%	\$108.98	7.8%	\$77.70	22.9%	
2016	62.5%	-5.7%	\$101.08	-2.2%	\$63.21	-7.7%	
2015	66.3%	-6.5%	\$103.32	2.5%	\$68.51	-4.2%	

### **MIDSCALE & ECONOMY PERFORMANCE**

	Осси	ıpancy	A	DR	RevPAR		
Year	Percent	% Change	Per Room	% Change	Per Room	% Change	
2029	53.8%	0.4%	\$67.22	1.9%	\$36.14	2.4%	
2028	53.6%	-0.3%	\$65.94	1.8%	\$35.31	1.5%	
2027	53.7%	1.2%	\$64.80	1.3%	\$34.81	2.5%	
2026	53.1%	-1.9%	\$63.99	0.3%	\$33.95	-1.7%	
2025	54.1%	-9.8%	\$63.83	-11.3%	\$34.52	-20.0%	
YTD	53.2%	-4.8%	\$61.04	2.7%	\$32.44	-2.2%	
2024	60.0%	11.4%	\$71.93	20.2%	\$43.16	33.8%	
2023	53.9%	1.7%	\$59.85	1.8%	\$32.24	3.5%	
2022	53.0%	4.0%	\$58.82	-1.6%	\$31.15	2.3%	
2021	50.9%	12.4%	\$59.80	5.0%	\$30.45	18.0%	
2020	45.3%	-17.3%	\$56.97	-2.7%	\$25.80	-19.5%	
2019	54.8%	-0.9%	\$58.52	-8.9%	\$32.06	-9.7%	
2018	55.3%	-11.9%	\$64.24	-7.3%	\$35.51	-18.4%	
2017	62.7%	6.9%	\$69.31	12.6%	\$43.49	20.4%	
2016	58.7%	-8.5%	\$61.54	-2.1%	\$36.11	-10.5%	
2015	64.1%	-5.4%	\$62.89	4.9%	\$40.34	-0.8%	

### **OVERALL SALES**

			Co		Market Pricing Trends (2)				
Year	Deals	Volume	Turnover	Avg Price	Avg Price/Room	Avg Cap Rate	Price/Room	Price Index	Cap Rate
2029	-	-	-	-	-	-	\$81,373	171	11.3%
2028	-	-	-	-	-	-	\$77,302	163	11.5%
2027	-	-	-	-	-	-	\$71,866	151	12.0%
2026	-	-	-	-	-	-	\$67,572	142	12.4%
2025	-	-	-	-	-	-	\$66,540	140	12.1%
YTD	5	\$0	0%	-	-	-	\$68,766	145	11.7%
2024	6	\$9.6M	1.6%	\$3,183,333	\$55,202	-	- \$67,413 142		11.7%
2023	6	\$5.3M	1.4%	\$2,663,250	\$36,483	-	\$62,289	131	11.2%
2022	14	\$8.4M	1.2%	\$4,175,000	\$67,339	7.0%	\$60,836	128	10.5%
2021	8	\$6.1M	1.3%	\$3,062,500	\$46,402	-	\$61,100	129	10.1%
2020	4	\$4.9M	1.5%	\$2,462,500	\$33,966	9.8%	\$63,878	134	10.6%
2019	9	\$3.4M	0.9%	\$1,144,667	\$37,736	7.0%	\$72,185	152	10.4%
2018	3	\$2.6M	0.8%	\$2,617,257	\$34,438	-	\$77,332	163	9.9%
2017	10	\$13.4M	2.8%	\$4,466,667	\$51,737	10.5%	\$78,637	165	9.7%
2016	2	\$3.4M	0.5%	\$3,350,000	\$74,444	4.5%	\$82,243	173	9.2%
2015	8	\$3.5M	1.3%	\$3,500,000	\$32,110	-	\$83,219	175	8.8%

<sup>(1)</sup> Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period.

### **LUXURY & UPPER UPSCALE SALES**

		Completed Transactions (1) Market Pricing Tren						t Pricing Trends (2	ds (2)	
Year	Deals	Volume	Turnover	Avg Price	Avg Price/Room	Avg Cap Rate	Price/Room	Price Index	Cap Rate	
2029	-	-	-	-	-	-	\$216,089	173	10.1%	
2028	-	-	-	-	-	-	\$205,277	164	10.3%	
2027	-	-	-	-	-	-	\$190,842	153	10.7%	
2026	-	-	-	-	-	-	\$179,439	144	11.1%	
2025	-	-	-	-	-	-	\$176,700	142	10.8%	
YTD	-	-	-	-	-	-	\$182,612	146	10.5%	
2024	-	-	-	-	-	-	\$178,111	143	10.4%	
2023	1	\$0	0%	-	-	-	\$166,119	133	10.0%	
2022	-	-	-	-	-	-	\$162,262	130	9.3%	
2021	-	-	-	-	-	-	\$162,978	131	9.0%	
2020	-	-	-	-	-	-	\$168,979	135	9.5%	
2019	-	-	-	-	-	-	\$189,484	152	9.4%	
2018	-	-	-	-	-	-	\$207,427	166	8.8%	
2017	-	-	-	-	-	-	\$210,800	169	8.6%	
2016	-	-	-	-	-	-	\$220,020	176	8.2%	
2015	-	-	-	-	-	-	\$223,026	179	7.8%	

<sup>(1)</sup> Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period.

<sup>(2)</sup> Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred. The price index is not smoothed.

<sup>(2)</sup> Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred. The price index is not smoothed.

### **UPSCALE & UPPER MIDSCALE SALES**

			Co	Market Pricing Trends (2)					
Year	Deals	Volume	Turnover	Avg Price	Avg Price/Room	Avg Cap Rate	Price/Room	Price Index	Cap Rate
2029	-	-	-	-	-	-	\$92,901	167	11.1%
2028	-	-	-	-	-	-	\$88,253	159	11.3%
2027	-	-	-	-	-	-	\$82,047	148	11.8%
2026	-	-	-	-	-	-	\$77,145	139	12.2%
2025	-	-	-	-	-	-	\$75,967	137	11.9%
YTD	-	-	-	-	-	-	\$78,508	141	11.5%
2024	2	\$6.9M	3.5%	\$3,425,000	\$51,504	- \$78,393 14		141	11.4%
2023	1	\$2.7M	2.2%	\$2,700,000	\$32,143	-	\$72,481	131	10.9%
2022	4	\$8.4M	3.3%	\$4,175,000	\$67,339	7.0%	\$70,993	128	10.2%
2021	3	\$5M	2.8%	\$5,000,000	\$47,170	-	\$71,245	128	9.8%
2020	-	-	-	-	-	-	\$73,614	133	10.3%
2019	1	\$0	0%	-	-	-	\$83,070	150	10.2%
2018	-	-	-	-	-	-	\$90,535	163	9.6%
2017	5	\$9.9M	4.9%	\$4,950,000	\$67,347	10.5%	\$92,797	167	9.3%
2016	1	\$3.4M	1.8%	\$3,350,000	\$74,444	4.5%	\$98,063	177	8.9%
2015	2	\$0	0%	-	-	-	\$99,193	179	8.4%

<sup>(1)</sup> Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period.

### **MIDSCALE & ECONOMY SALES**

			Co	mpleted Transaction	s (1)		Marke	t Pricing Trends (	2)	
Year	Deals	Volume	Turnover	Avg Price	Avg Price/Room	Avg Cap Rate	Price/Room	Price Index	Cap Rate	
2029	-	-	-	-	-	-	\$66,161	174	11.4%	
2028	-	-	-	-	-	-	\$62,851	165	11.7%	
2027	-	-	-	-	-	-	\$58,431	154	12.2%	
2026	-	-	-	-	-	-	\$54,940	145	12.6%	
2025	-	-	-	-	-	-	\$54,101	142	12.3%	
YTD	5	\$0	0%	-	-	-	\$55,911	147	11.9%	
2024	4	\$2.7M	0.6%	\$2,700,000	\$67,500	-	\$53,993	142	11.9%	
2023	4	\$2.6M	0.9%	\$2,626,500	\$42,363	-	\$49,767	131	11.5%	
2022	10	\$0	0%	-	-	-	\$48,482	128	10.7%	
2021	5	\$1.1M	0.4%	\$1,125,000	\$43,269	-	\$48,726	128	10.3%	
2020	4	\$4.9M	2.3%	\$2,462,500	\$33,966	9.8%	\$51,558	136	10.8%	
2019	8	\$3.4M	1.5%	\$1,144,667	\$37,736	7.0%	\$58,422	154	10.6%	
2018	3	\$2.6M	1.2%	\$2,617,257	\$34,438	-	\$61,378	162	10.2%	
2017	5	\$3.5M	1.9%	\$3,500,000	\$31,250	-	\$61,974	163	10.0%	
2016	1	\$0	0%	-	-	-	\$64,228	169	9.5%	
2015	6	\$3.5M	1.8%	\$3,500,000	\$32,110	-	\$64,985	171	9.0%	

<sup>(1)</sup> Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period.

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# Houston East/Baytown Hospitality

### **DELIVERIES & UNDER CONSTRUCTION**

	Inventory			Deliveries		Net Deliveries		Under Construction	
Year	Bldgs	Rooms	% Change	Bldgs	Rooms	Bldgs	Rooms	Bldgs	Rooms
YTD	183	10,616	0%	0	0	0	0	3	264
2024	183	10,616	-1.6%	-	-	-	-	3	264
2023	185	10,786	4.0%	3	328	3	328	-	-
2022	180	10,370	1.0%	2	94	2	94	2	262
2021	178	10,267	3.4%	3	340	3	340	3	302
2020	175	9,925	1.6%	3	134	2	119	3	340
2019	171	9,764	2.7%	5	288	3	182	6	474
2018	167	9,503	3.5%	5	373	5	373	5	453
2017	163	9,184	5.5%	6	545	6	545	3	289
2016	157	8,709	3.9%	4	240	3	200	5	475
2015	151	8,380	3.3%	5	396	4	314	5	480