

Seley Plaza

2084 E. HIGHLAND AVE. | SAN BERNARDINO, CA 92404



CLICK FOR
PROPERTY TOUR



164,000 CPD

STERLING AVE 16,203 CPD

E. HIGHLAND AVE. 22,868 CPD

For Lease | Retail and Restaurant Space

CBRE

Highlights



Signalized Hard Corner Location

Seley Plaza sits at the heavily trafficked, signalized intersection of E. Highland Avenue and Sterling Avenue — one of the most active retail intersections in San Bernardino's Highland corridor, generating over 39,000 combined cars per day at the intersection.



I-210 Freeway Frontage & Visibility

The center enjoys exceptional visibility and direct exposure to the I-210 Freeway, which carries approximately 164,000 vehicles per day, positioning Seley Plaza as a prominent destination for commuters and regional shoppers alike.



Adjacent to San Bernardino International Airport

The center benefits from proximity to San Bernardino International Airport, supporting a consistent flow of business travelers, airport employees, and regional visitors into the immediate trade area.



Dense, High-Frequency Trade Area

Positioned directly across from a Target-anchored center and a Cardenas Market center, Seley Plaza sits in the heart of the retail trade area for this part of San Bernardino, benefiting from strong cross-shopping traffic and high daytime and evening demand.





Property Photos



Retailer Aerial



Welcome to San Bernardino



The City of San Bernardino is a dynamic regional hub at the heart of the Inland Empire, one of the fastest-growing economic corridors in Southern California. Situated at the base of the San Bernardino Mountains and positioned along the I-210, I-10, and I-15 freeways, San Bernardino serves as a major distribution, retail, and services center for a broad regional population encompassing Fontana, Rialto, Highland, Colton, Redlands, and Yucaipa. The Highland Avenue corridor is among the city's most active commercial streets, connecting densely populated residential neighborhoods to major retail destinations and the San Bernardino International Airport. With a large and growing workforce population, strong household density, and convenient freeway access, the trade area supports a wide variety of retail, restaurant, and service concepts serving a high-frequency daily customer base.

Quick Facts



1-Mile

Population:

24,498

Households:

6,831

Median Household Income:

\$39,605

Average Household Income:

\$54,481



3-Miles

Population:

139,883

Households:

39,464

Median Household Income:

\$44,052

Average Household Income:

\$65,050



5-Miles

Population:

246,448

Households:

69,913

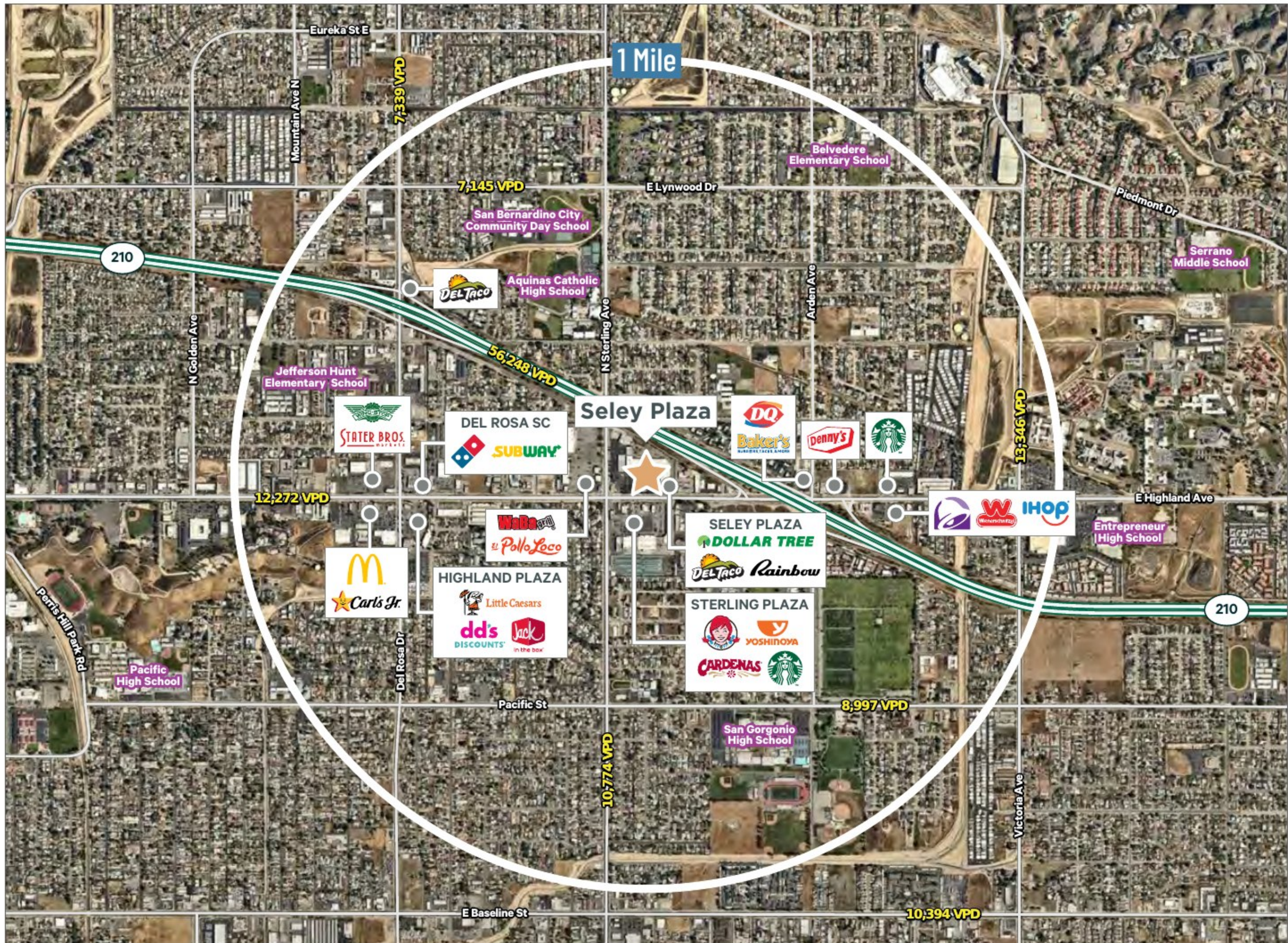
Median Household Income:

\$48,066

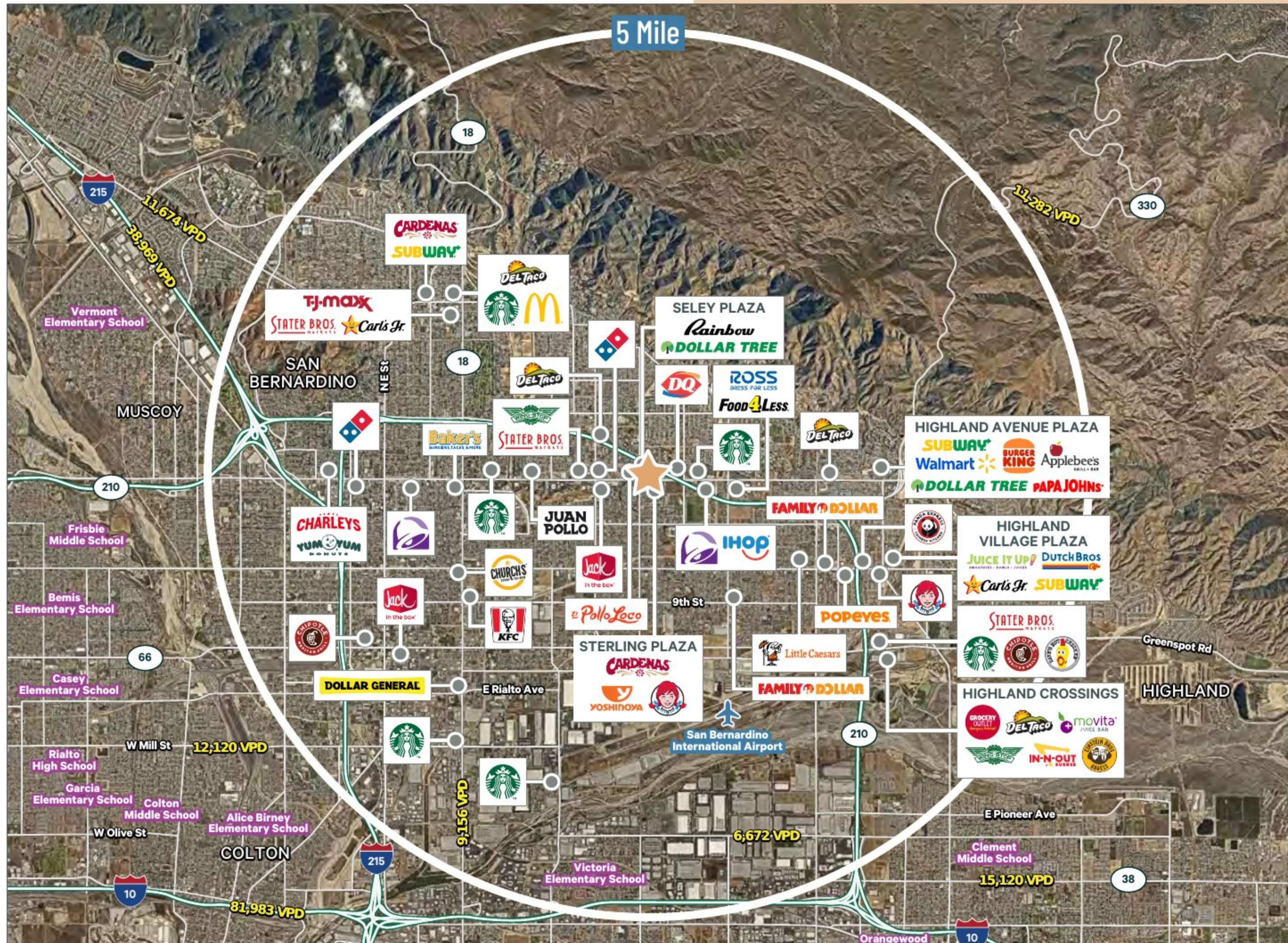
Daytime Population (Workers):

82,740

Local Retailers



Regional Retailers



Seley Plaza

2084 E. HIGHLAND AVE. | SAN BERNARDINO, CA 92404



164,000 CPD

STERLING AVE 16,203 CPD

E. HIGHLAND AVE. 22,868 CPD

FOR MORE INFORMATION, PLEASE CONTACT:

CBRE

BRIAN MCDONALD

First Vice President
Lic. 1002150
+1 909 418 2020
brian.mcdonald@cbre.com

WALTER PAGEL

Senior Vice President
Lic. 01244522
+1 949 725 8457
walter.pagel@cbre.com

HANNAH CURRAN

Associate
Lic. 02157742
+1 949 725 8496
hannah.curran@cbre.com

JENNIFER SATHE

Client Services Specialist
Lic. 02099392
+1 949 725 8493
jennifer.sathe@cbre.com

© 2026 CBRE, Inc. All rights reserved. This information has been obtained from sources believed reliable, but has not been verified for accuracy or completeness. You should conduct a careful, independent investigation of the property and verify all information. Any reliance on this information is solely at your own risk. CBRE and the CBRE logo are service marks of CBRE, Inc. All other marks displayed on this document are the property of their respective owners, and the use of such logos does not imply any affiliation with or endorsement of CBRE. Photos herein are the property of their respective owners. Use of these images without the express written consent of the owner is prohibited.