



ARDOR COMMERCIAL
ADVISORS, LLC

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FOR IMMEDIATE
RELEASE

NEW LEASE ON LIFE: PLANET FITNESS TO OPEN AT MARKETPLACE CENTER IN NEWTON, NC

Newton, NC, September 6, 2023 — Ardor Commercial Advisors, a leading commercial real estate firm in Charlotte, NC, is excited to announce the signing of an 18,000-square-foot lease with National Fitness Partners, doing business as Planet Fitness at the Marketplace Center in Newton, NC. Bringing Planet Fitness to the center rejuvenates a space that has been vacant for over seven years, marking a milestone for the shopping center and the local community.

Tad Anderson with Ardor Commercial Advisors represented the landlord, RVS Realty, LLC, while Jay Hagerman with The Providence Group represented the tenant. "We are thrilled to bring Planet Fitness, a market leader in fitness, to Marketplace Center. This is a significant step towards revitalizing an area with long-awaited new activity," said Tad Anderson.

National Fitness Partners is one of the largest Planet Fitness franchisees in the country, boasting a portfolio of 116 clubs and counting. Their 18,000-square-foot venture will occupy over half of the former 33,000-square-foot Bi-Lo space at Marketplace Center.

About Ardor Commercial Advisors

Ardor Commercial Advisors, LLC is a premier, full-service commercial real estate brokerage headquartered in Charlotte, North Carolina. Our team utilizes a client-focused approach to provide acquisition and leasing opportunities for developers, landlords, tenants, and investors. Our expert advisors assist our clients in all commercial real estate needs, including investment properties, office and retail, mixed-use projects, multi-family developments, land, and industrial properties. For more information, please visit www.ArdorCRE.com.

About National Fitness Partners

National Fitness Partners is a private equity-held Planet Fitness franchisee based in Camp Hill, PA. National Fitness Partners owns and operates over 116 Planet Fitness locations in Pennsylvania, Ohio, Delaware, Maryland, Virginia, West Virginia, North Carolina, and South Carolina. National Fitness Partners is one of the largest franchisee organizations within the Planet Fitness system.

About Marketplace Center

Marketplace Center is a 128,044 square foot shopping center in Newton, NC. The center features a mix of local and national tenants, offering a variety of retail, restaurant, and service options for the community.

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