

Demographic and Income Profile

25900-26398 Holland Rd, Menifee, California, 92584
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.67174
Longitude: -117.20554

Summary	Census 2010	Census 2020	2024	2029
Population	3,587	8,039	9,414	10,053
Households	1,033	2,256	2,673	2,877
Families	841	1,916	2,237	2,405
Average Household Size	3.46	3.56	3.52	3.49
Owner Occupied Housing Units	804	1,964	2,379	2,582
Renter Occupied Housing Units	228	292	294	295
Median Age	30.2	34.6	35.5	36.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.32%	0.09%	0.38%
Households	1.48%	0.38%	0.64%
Families	1.46%	0.37%	0.56%
Owner HHs	1.65%	0.58%	0.97%
Median Household Income	3.06%	2.70%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	44	1.6%	39	1.4%
\$15,000 - \$24,999	104	3.9%	73	2.5%
\$25,000 - \$34,999	53	2.0%	38	1.3%
\$35,000 - \$49,999	110	4.1%	81	2.8%
\$50,000 - \$74,999	292	10.9%	236	8.2%
\$75,000 - \$99,999	393	14.7%	366	12.7%
\$100,000 - \$149,999	657	24.6%	706	24.5%
\$150,000 - \$199,999	532	19.9%	667	23.2%
\$200,000+	490	18.3%	672	23.4%

Median Household Income	\$120,409	\$140,004
Average Household Income	\$146,769	\$170,676
Per Capita Income	\$42,479	\$49,786

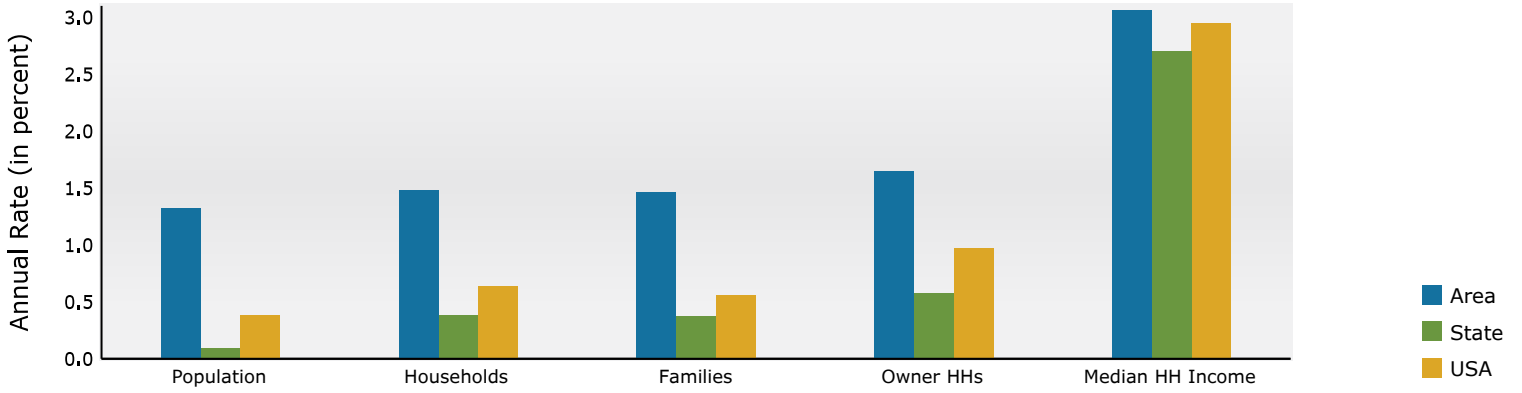
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	327	9.1%	588	7.3%	683	7.3%	727	7.2%
5 - 9	347	9.7%	666	8.3%	745	7.9%	735	7.3%
10 - 14	330	9.2%	687	8.5%	765	8.1%	764	7.6%
15 - 19	312	8.7%	582	7.2%	681	7.2%	677	6.7%
20 - 24	205	5.7%	461	5.7%	527	5.6%	585	5.8%
25 - 34	550	15.3%	1,080	13.4%	1,221	13.0%	1,366	13.6%
35 - 44	554	15.4%	1,194	14.9%	1,526	16.2%	1,569	15.6%
45 - 54	480	13.4%	962	12.0%	1,146	12.2%	1,279	12.7%
55 - 64	252	7.0%	892	11.1%	938	10.0%	970	9.6%
65 - 74	137	3.8%	617	7.7%	745	7.9%	819	8.1%
75 - 84	65	1.8%	223	2.8%	329	3.5%	452	4.5%
85+	28	0.8%	85	1.1%	107	1.1%	112	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	2,412	67.3%	4,095	50.9%	4,492	47.7%	4,557	45.3%
Black Alone	127	3.5%	608	7.6%	731	7.8%	781	7.8%
American Indian Alone	43	1.2%	97	1.2%	120	1.3%	128	1.3%
Asian Alone	215	6.0%	659	8.2%	831	8.8%	943	9.4%
Pacific Islander Alone	14	0.4%	48	0.6%	57	0.6%	63	0.6%
Some Other Race Alone	520	14.5%	1,182	14.7%	1,511	16.1%	1,714	17.1%
Two or More Races	255	7.1%	1,350	16.8%	1,671	17.8%	1,866	18.6%
Hispanic Origin (Any Race)	1,273	35.5%	2,925	36.4%	3,689	39.2%	4,158	41.4%

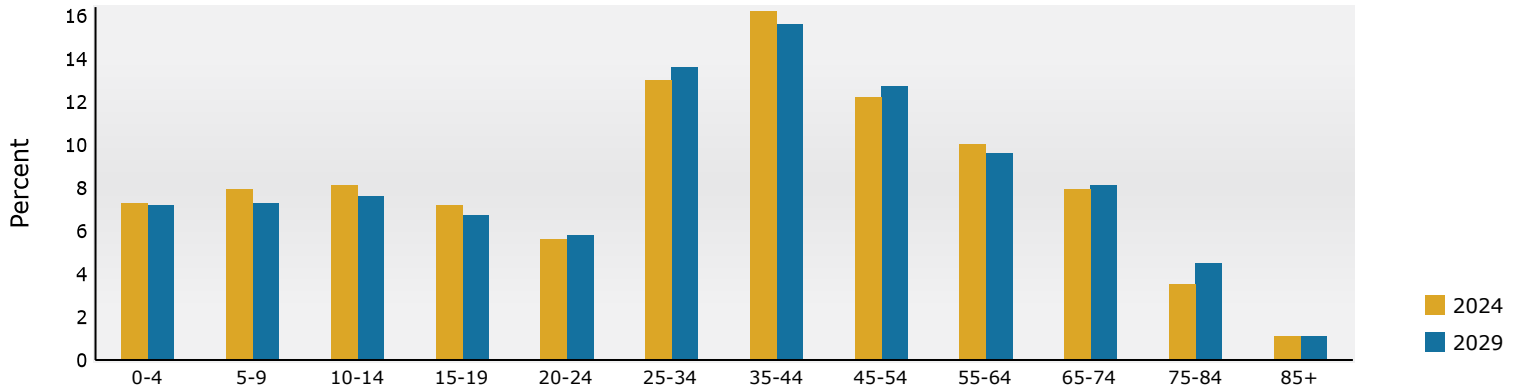
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

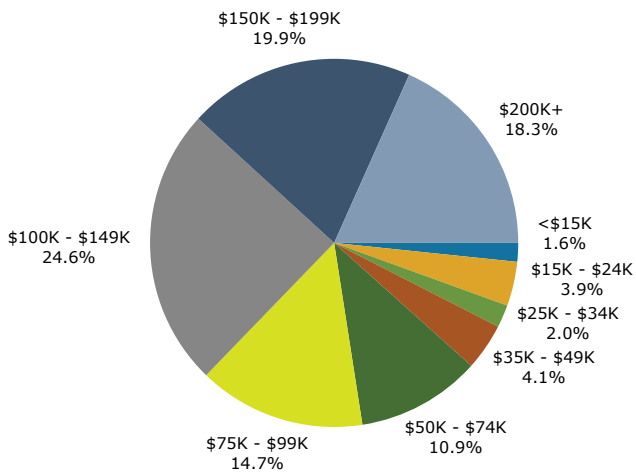
Trends 2024-2029



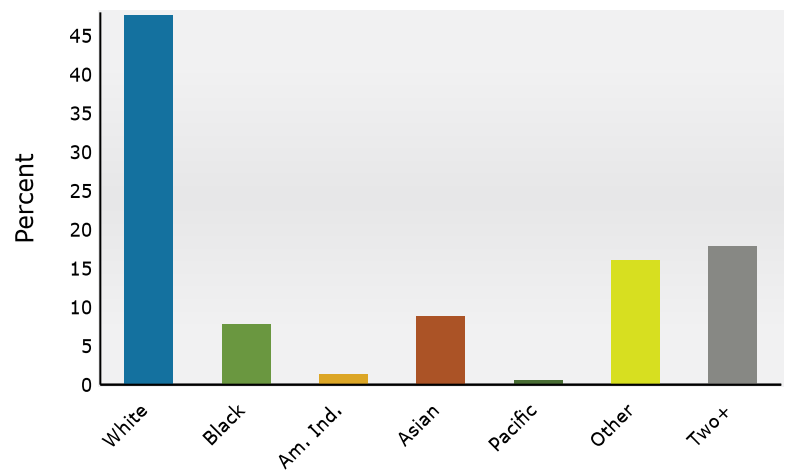
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 39.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

25900-26398 Holland Rd, Menifee, California, 92584
Ring: 3 mile radius

Prepared by Esri
Latitude: 33.67174
Longitude: -117.20554

Summary	Census 2010	Census 2020	2024	2029
Population	52,591	71,435	79,603	82,752
Households	18,903	24,508	27,009	28,121
Families	13,614	18,264	19,956	20,833
Average Household Size	2.78	2.91	2.94	2.94
Owner Occupied Housing Units	14,315	18,733	20,978	22,043
Renter Occupied Housing Units	4,588	5,775	6,031	6,078
Median Age	38.3	39.2	39.7	40.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.78%	0.09%	0.38%
Households	0.81%	0.38%	0.64%
Families	0.86%	0.37%	0.56%
Owner HHs	1.00%	0.58%	0.97%
Median Household Income	2.44%	2.70%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,333	4.9%	1,262	4.5%
\$15,000 - \$24,999	1,254	4.6%	913	3.2%
\$25,000 - \$34,999	1,319	4.9%	1,082	3.8%
\$35,000 - \$49,999	1,939	7.2%	1,546	5.5%
\$50,000 - \$74,999	4,130	15.3%	3,669	13.0%
\$75,000 - \$99,999	3,599	13.3%	3,530	12.6%
\$100,000 - \$149,999	5,747	21.3%	6,191	22.0%
\$150,000 - \$199,999	4,193	15.5%	5,247	18.7%
\$200,000+	3,495	12.9%	4,681	16.6%

Median Household Income	\$99,377	\$112,110
Average Household Income	\$122,949	\$143,413
Per Capita Income	\$41,692	\$48,721

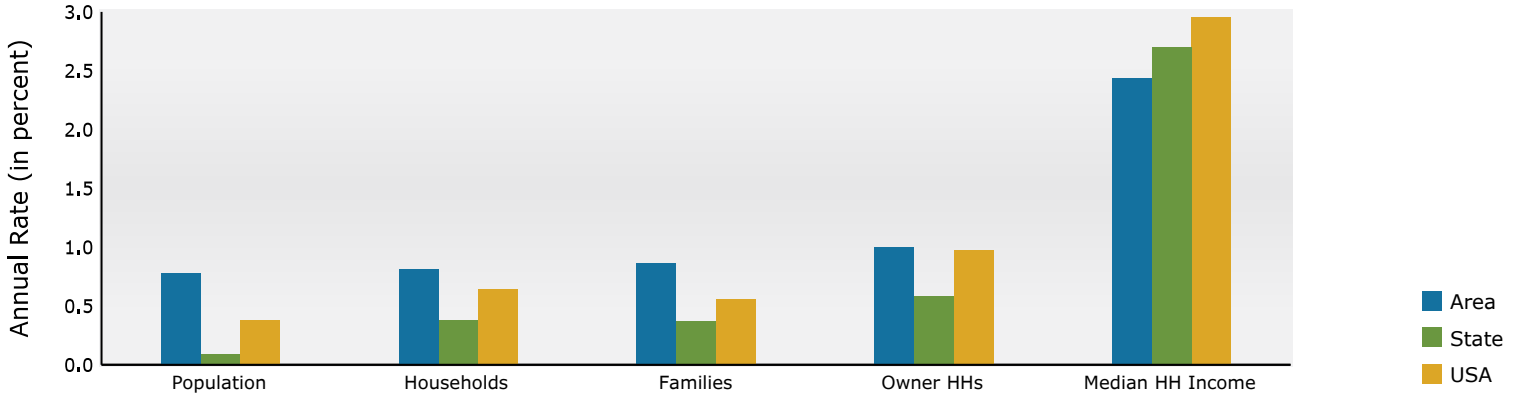
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,476	6.6%	4,307	6.0%	4,780	6.0%	4,948	6.0%
5 - 9	3,656	7.0%	4,814	6.7%	5,178	6.5%	5,049	6.1%
10 - 14	3,969	7.5%	5,115	7.2%	5,331	6.7%	5,283	6.4%
15 - 19	3,790	7.2%	4,607	6.4%	5,071	6.4%	4,852	5.9%
20 - 24	3,002	5.7%	3,874	5.4%	4,396	5.5%	4,486	5.4%
25 - 34	6,155	11.7%	8,818	12.3%	9,762	12.3%	10,577	12.8%
35 - 44	6,765	12.9%	9,389	13.1%	11,209	14.1%	11,362	13.7%
45 - 54	6,890	13.1%	8,229	11.5%	9,179	11.5%	9,959	12.0%
55 - 64	5,653	10.7%	9,178	12.8%	9,405	11.8%	8,881	10.7%
65 - 74	4,666	8.9%	7,418	10.4%	8,475	10.6%	9,330	11.3%
75 - 84	3,330	6.3%	4,065	5.7%	5,093	6.4%	6,074	7.3%
85+	1,240	2.4%	1,621	2.3%	1,724	2.2%	1,948	2.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	39,388	74.9%	39,855	55.8%	41,467	52.1%	41,016	49.6%
Black Alone	2,346	4.5%	4,451	6.2%	5,034	6.3%	5,280	6.4%
American Indian Alone	383	0.7%	837	1.2%	989	1.2%	1,035	1.3%
Asian Alone	2,451	4.7%	4,489	6.3%	5,510	6.9%	6,180	7.5%
Pacific Islander Alone	201	0.4%	318	0.4%	361	0.5%	389	0.5%
Some Other Race Alone	5,316	10.1%	10,036	14.0%	12,561	15.8%	13,902	16.8%
Two or More Races	2,506	4.8%	11,449	16.0%	13,680	17.2%	14,950	18.1%
Hispanic Origin (Any Race)	14,967	28.5%	24,522	34.3%	30,055	37.8%	33,063	40.0%

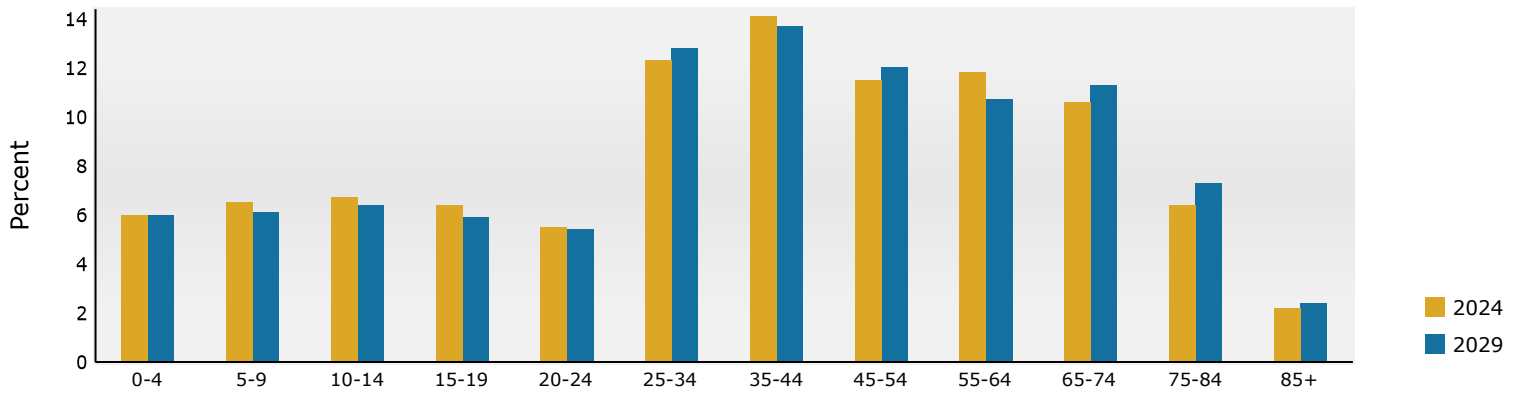
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

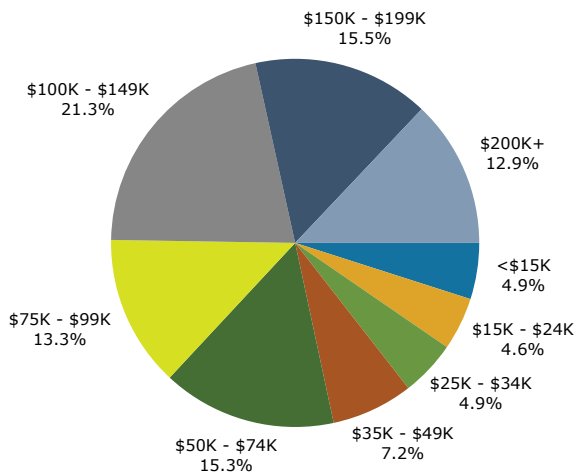
Trends 2024-2029



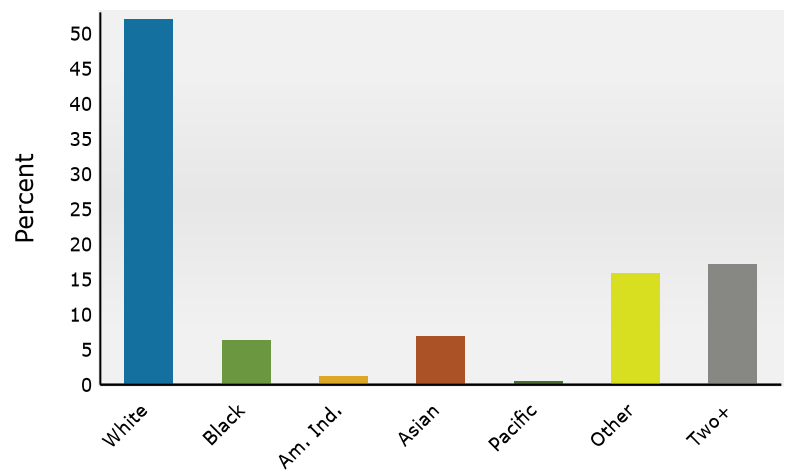
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 37.8%

Demographic and Income Profile

25900-26398 Holland Rd, Menifee, California, 92584
Ring: 5 mile radius

Prepared by Esri
Latitude: 33.67174
Longitude: -117.20554

Summary	Census 2010	Census 2020	2024	2029
Population	118,669	155,185	171,944	177,872
Households	40,514	50,954	56,052	58,192
Families	30,129	39,151	42,594	44,282
Average Household Size	2.92	3.04	3.06	3.05
Owner Occupied Housing Units	31,756	40,126	45,045	47,238
Renter Occupied Housing Units	8,758	10,828	11,007	10,954
Median Age	36.7	38.5	39.0	39.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.68%	0.09%	0.38%
Households	0.75%	0.38%	0.64%
Families	0.78%	0.37%	0.56%
Owner HHs	0.96%	0.58%	0.97%
Median Household Income	2.35%	2.70%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,633	4.7%	2,453	4.2%
\$15,000 - \$24,999	2,389	4.3%	1,790	3.1%
\$25,000 - \$34,999	2,618	4.7%	2,140	3.7%
\$35,000 - \$49,999	3,772	6.7%	3,068	5.3%
\$50,000 - \$74,999	8,352	14.9%	7,257	12.5%
\$75,000 - \$99,999	6,922	12.3%	6,684	11.5%
\$100,000 - \$149,999	12,428	22.2%	13,307	22.9%
\$150,000 - \$199,999	9,220	16.4%	11,357	19.5%
\$200,000+	7,717	13.8%	10,137	17.4%

Median Household Income	\$103,500	\$116,258
Average Household Income	\$126,794	\$146,964
Per Capita Income	\$41,372	\$48,122

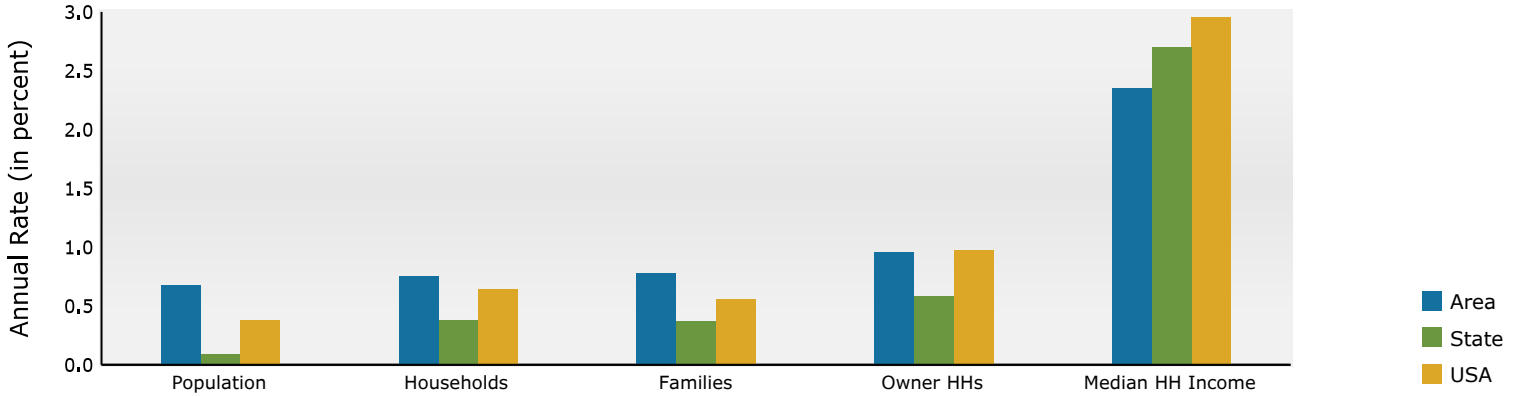
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,521	7.2%	9,201	5.9%	10,262	6.0%	10,567	5.9%
5 - 9	8,868	7.5%	10,736	6.9%	11,224	6.5%	10,815	6.1%
10 - 14	9,245	7.8%	11,717	7.6%	11,924	6.9%	11,375	6.4%
15 - 19	8,733	7.4%	10,657	6.9%	11,441	6.7%	10,661	6.0%
20 - 24	6,591	5.6%	8,641	5.6%	9,875	5.7%	9,973	5.6%
25 - 34	14,691	12.4%	19,066	12.3%	21,565	12.5%	23,612	13.3%
35 - 44	15,965	13.5%	20,715	13.3%	24,337	14.2%	24,562	13.8%
45 - 54	15,580	13.1%	18,652	12.0%	20,553	12.0%	21,810	12.3%
55 - 64	12,018	10.1%	19,414	12.5%	19,816	11.5%	19,180	10.8%
65 - 74	9,375	7.9%	15,145	9.8%	17,409	10.1%	19,010	10.7%
75 - 84	6,535	5.5%	8,234	5.3%	10,205	5.9%	12,356	6.9%
85+	2,546	2.1%	3,005	1.9%	3,334	1.9%	3,952	2.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	85,750	72.3%	82,802	53.4%	85,594	49.8%	84,218	47.3%
Black Alone	6,079	5.1%	10,564	6.8%	12,003	7.0%	12,454	7.0%
American Indian Alone	957	0.8%	1,881	1.2%	2,212	1.3%	2,311	1.3%
Asian Alone	6,858	5.8%	11,021	7.1%	13,293	7.7%	14,708	8.3%
Pacific Islander Alone	435	0.4%	740	0.5%	862	0.5%	916	0.5%
Some Other Race Alone	12,607	10.6%	22,905	14.8%	28,149	16.4%	30,907	17.4%
Two or More Races	5,982	5.0%	25,272	16.3%	29,830	17.3%	32,360	18.2%
Hispanic Origin (Any Race)	35,029	29.5%	54,693	35.2%	66,163	38.5%	72,234	40.6%

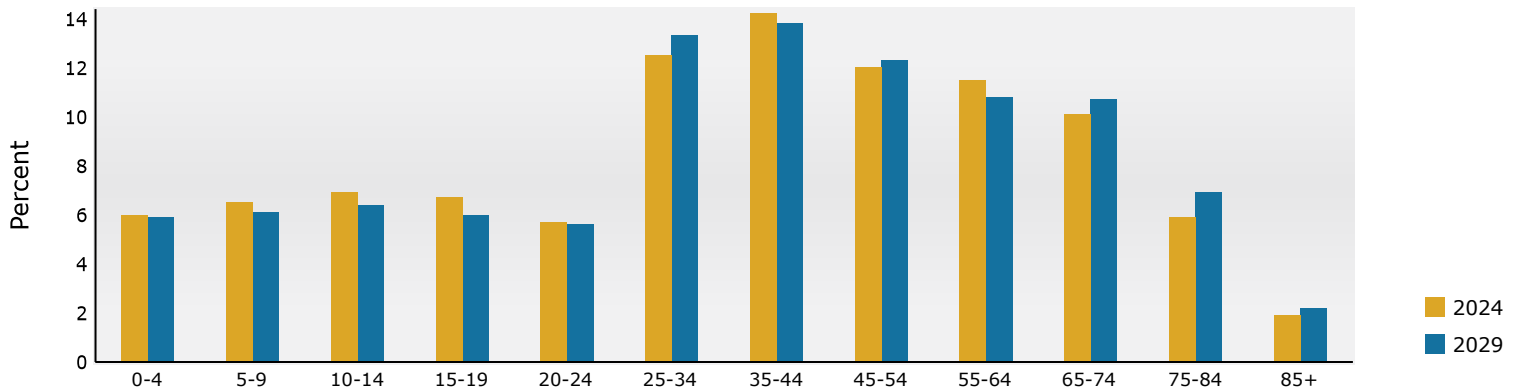
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

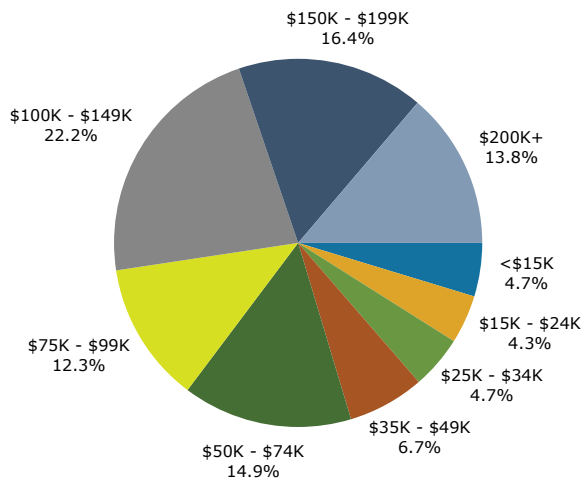
Trends 2024-2029



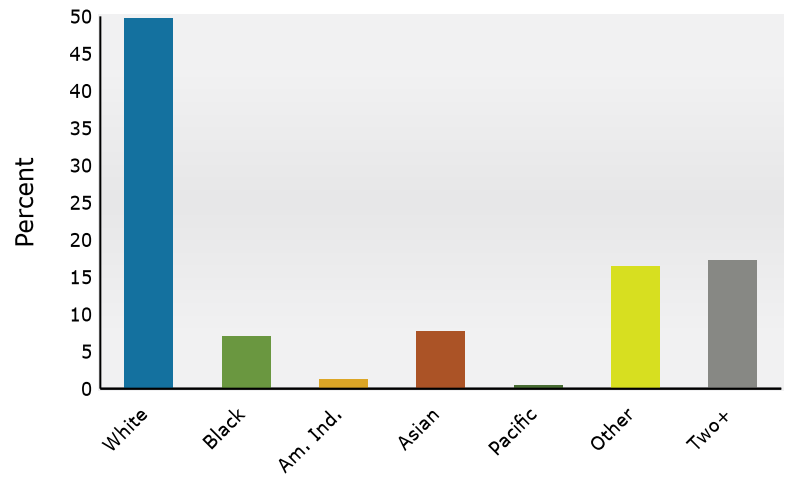
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 38.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.