

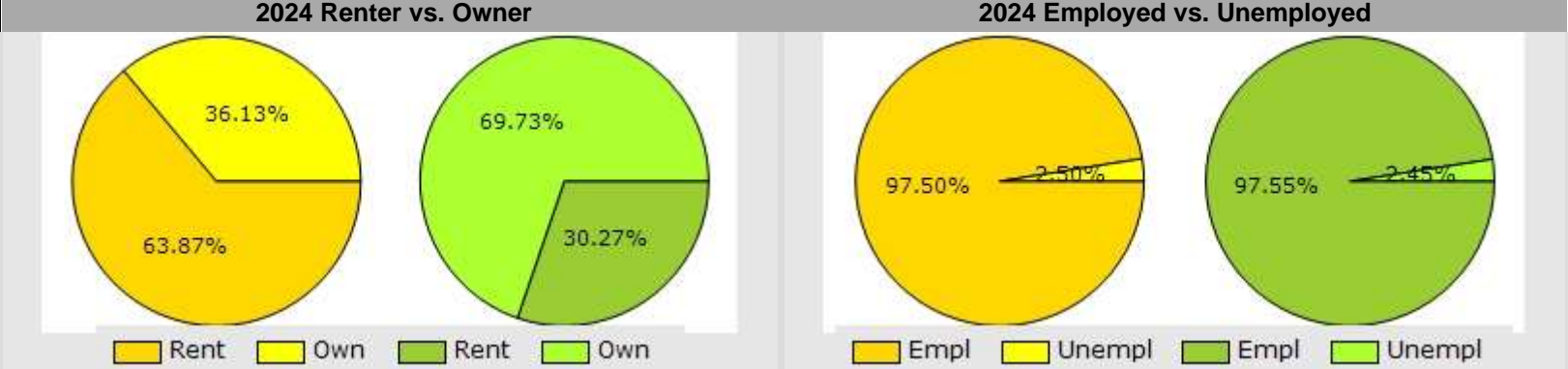
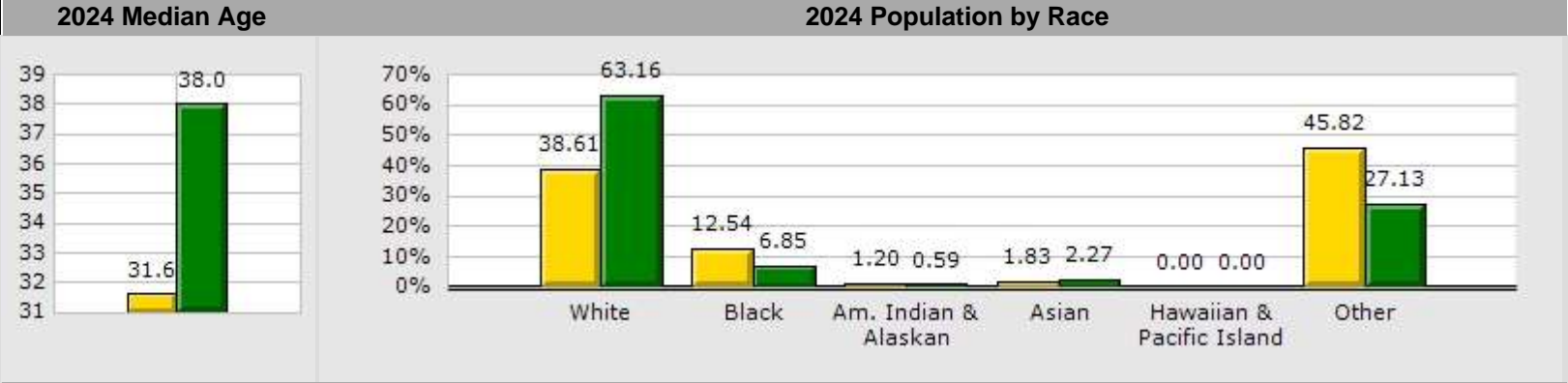
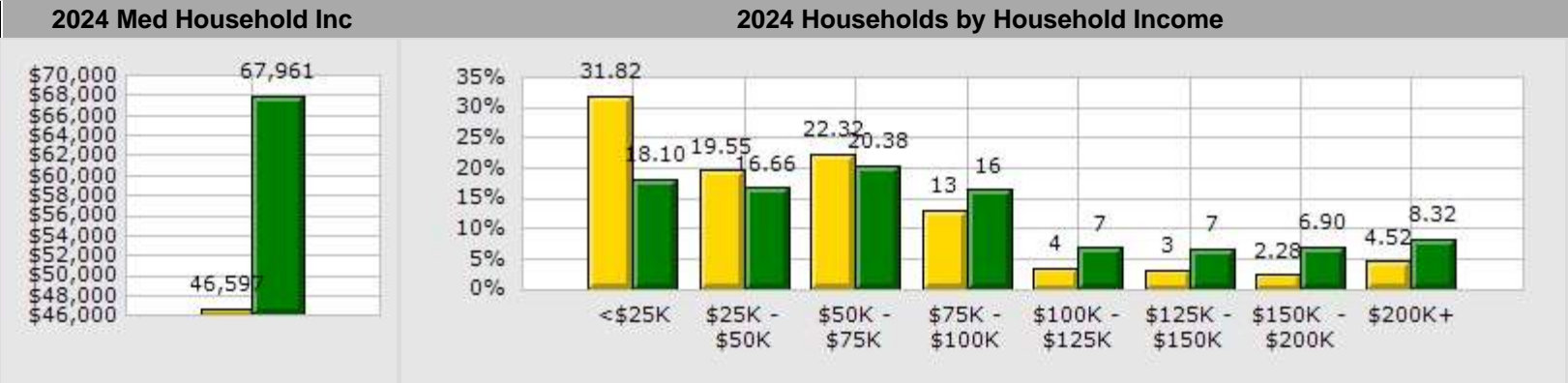
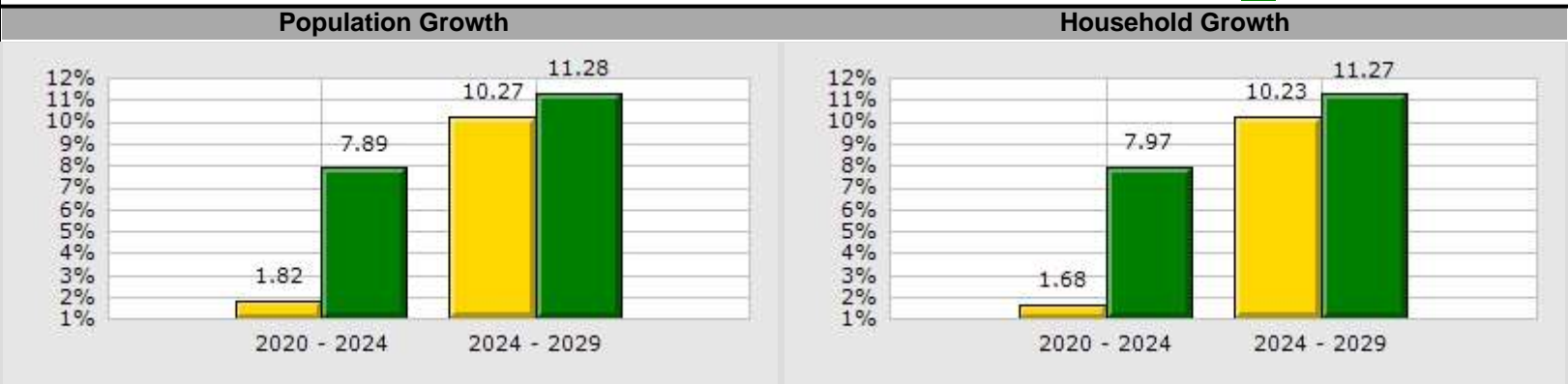
Demographic Market Comparison Report

2 mile radius

705 Oak St, Gainesville, GA 30501

Type: Land
County: Hall

2 Mile
County



Demographic Market Comparison Report

2 mile radius

705 Oak St, Gainesville, GA 30501				
Type: Land				
County: Hall				
	2 Mile		County	
Population Growth				
Growth 2020 - 2024	1.82%		7.89%	
Growth 2024 - 2029	10.27%		11.28%	
Empl	13,399	97.50%	110,003	97.55%
Unempl	344	2.50%	2,764	2.45%
2024 Population by Race				
	27,686		219,163	
White	10,690	38.61%	138,425	63.16%
Black	3,471	12.54%	15,021	6.85%
Am. Indian & Alaskan	333	1.20%	1,284	0.59%
Asian	506	1.83%	4,984	2.27%
Hawaiian & Pacific Island	0	0.00%	0	0.00%
Other	12,686	45.82%	59,449	27.13%
Household Growth				
Growth 2020 - 2024	1.68%		7.97%	
Growth 2024 - 2029	10.23%		11.27%	
Renter Occupied	6,045	63.87%	23,213	30.27%
Owner Occupied	3,420	36.13%	53,473	69.73%
2024 Households by Household Income				
	9,466		76,686	
Income <\$25K	3,012	31.82%	13,879	18.10%
Income \$25K - \$50K	1,851	19.55%	12,774	16.66%
Income \$50K - \$75K	2,113	22.32%	15,628	20.38%
Income \$75K - \$100K	1,229	12.98%	12,522	16.33%
Income \$100K - \$125K	332	3.51%	5,224	6.81%
Income \$125K - \$150K	285	3.01%	4,989	6.51%
Income \$150K - \$200K	216	2.28%	5,292	6.90%
Income \$200K+	428	4.52%	6,378	8.32%
2024 Med Household Inc	\$46,597		\$67,961	
2024 Median Age	31.60		38.00	



Demographic Summary Report

705 Oak St, Gainesville, GA 30501

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Mo: -

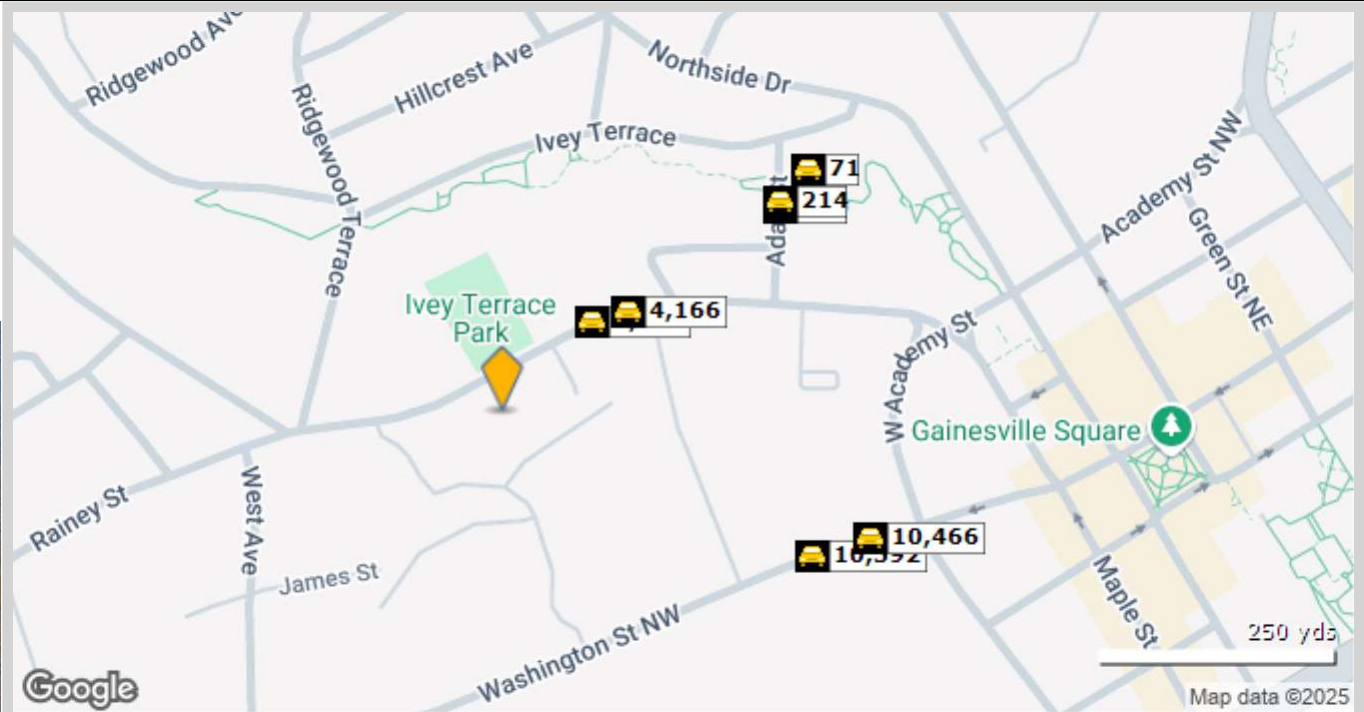


Radius	1 Mile	3 Mile	5 Mile
Population			
2029 Projection	8,088	48,634	82,899
2024 Estimate	7,312	44,117	74,935
2020 Census	7,046	43,383	72,110
Growth 2024 - 2029	10.61%	10.24%	10.63%
Growth 2020 - 2024	3.78%	1.69%	3.92%
2024 Population by Hispanic Origin	3,669	22,297	32,594
2024 Population	7,312	44,117	74,935
White	2,995 40.96%	17,716 40.16%	35,722 47.67%
Black	829 11.34%	5,790 13.12%	8,301 11.08%
Am. Indian & Alaskan	104 1.42%	448 1.02%	620 0.83%
Asian	100 1.37%	899 2.04%	1,918 2.56%
Hawaiian & Pacific Island	0 0.00%	0 0.00%	0 0.00%
Other	3,284 44.91%	19,264 43.67%	28,375 37.87%
U.S. Armed Forces	5	95	147
Households			
2029 Projection	2,788	16,522	28,750
2024 Estimate	2,521	14,992	25,995
2020 Census	2,426	14,762	25,029
Growth 2024 - 2029	10.59%	10.21%	10.60%
Growth 2020 - 2024	3.92%	1.56%	3.86%
Owner Occupied	897 35.58%	5,682 37.90%	13,535 52.07%
Renter Occupied	1,623 64.38%	9,310 62.10%	12,460 47.93%
2024 Households by HH Income	2,521	14,994	25,996
Income: <\$25,000	682 27.05%	4,324 28.84%	6,068 23.34%
Income: \$25,000 - \$50,000	576 22.85%	3,014 20.10%	4,981 19.16%
Income: \$50,000 - \$75,000	592 23.48%	3,300 22.01%	5,545 21.33%
Income: \$75,000 - \$100,000	295 11.70%	2,158 14.39%	3,984 15.33%
Income: \$100,000 - \$125,000	84 3.33%	641 4.28%	1,372 5.28%
Income: \$125,000 - \$150,000	63 2.50%	430 2.87%	1,196 4.60%
Income: \$150,000 - \$200,000	77 3.05%	400 2.67%	1,131 4.35%
Income: \$200,000+	152 6.03%	727 4.85%	1,719 6.61%
2024 Avg Household Income	\$68,413	\$65,806	\$77,196
2024 Med Household Income	\$50,108	\$50,982	\$57,199

Traffic Count Report

705 Oak St, Gainesville, GA 30501

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Mo: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Oak St	Leland St	0.04 E	2024	4,255	MPSI	.08
2	Oak Street	Leland St	0.04 E	2025	4,150	MPSI	.10
3	Oak Street	Leland St	0.04 E	2024	4,166	MPSI	.10
4	Washington Street West	West Ave	0.36 W	2020	10,538	MPSI	.21
5	Washington St W	West Ave	0.36 W	2024	10,592	MPSI	.21
6	Adair St	Leland St	0.02 S	2024	216	MPSI	.21
7	Adair Street	Leland St	0.02 S	2025	215	MPSI	.22
8	Adair Street	Leland St	0.02 S	2024	214	MPSI	.22
9	Washington Street West	West Ave	0.36 W	2025	10,466	MPSI	.24
10	Ivey Ter	Adair St	0.02 W	2025	71	MPSI	.24

Demographic Detail Report

705 Oak St, Gainesville, GA 30501

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Mo: -



Radius	1 Mile			3 Mile		5 Mile	
Population							
2029 Projection	8,088		48,634		82,899		
2024 Estimate	7,312		44,117		74,935		
2020 Census	7,046		43,383		72,110		
Growth 2024 - 2029	10.61%		10.24%		10.63%		
Growth 2020 - 2024	3.78%		1.69%		3.92%		
2024 Population by Age	7,312		44,117		74,935		
Age 0 - 4	532	7.28%	3,190	7.23%	4,982	6.65%	
Age 5 - 9	568	7.77%	3,352	7.60%	5,220	6.97%	
Age 10 - 14	572	7.82%	3,330	7.55%	5,198	6.94%	
Age 15 - 19	543	7.43%	3,259	7.39%	5,216	6.96%	
Age 20 - 24	625	8.55%	3,892	8.82%	6,144	8.20%	
Age 25 - 29	608	8.32%	3,695	8.38%	5,842	7.80%	
Age 30 - 34	574	7.85%	3,268	7.41%	5,201	6.94%	
Age 35 - 39	542	7.41%	2,992	6.78%	4,831	6.45%	
Age 40 - 44	466	6.37%	2,630	5.96%	4,338	5.79%	
Age 45 - 49	392	5.36%	2,321	5.26%	4,008	5.35%	
Age 50 - 54	397	5.43%	2,383	5.40%	4,279	5.71%	
Age 55 - 59	348	4.76%	2,145	4.86%	4,048	5.40%	
Age 60 - 64	303	4.14%	1,935	4.39%	3,842	5.13%	
Age 65 - 69	254	3.47%	1,645	3.73%	3,400	4.54%	
Age 70 - 74	231	3.16%	1,445	3.28%	3,039	4.06%	
Age 75 - 79	160	2.19%	1,054	2.39%	2,249	3.00%	
Age 80 - 84	91	1.24%	689	1.56%	1,440	1.92%	
Age 85+	108	1.48%	891	2.02%	1,660	2.22%	
Age 65+	844	11.54%	5,724	12.97%	11,788	15.73%	
Median Age	31.80		32.10		34.70		
Average Age	34.20		35.00		37.20		

Demographic Detail Report

705 Oak St, Gainesville, GA 30501					
Radius	1 Mile		3 Mile		5 Mile
2024 Population By Race	7,312		44,117		74,935
White	2,995	40.96%	17,716	40.16%	35,722 47.67%
Black	829	11.34%	5,790	13.12%	8,301 11.08%
Am. Indian & Alaskan	104	1.42%	448	1.02%	620 0.83%
Asian	100	1.37%	899	2.04%	1,918 2.56%
Hawaiian & Pacific Island	0	0.00%	0	0.00%	0 0.00%
Other	3,284	44.91%	19,264	43.67%	28,375 37.87%
Population by Hispanic Origin	7,312		44,117		74,935
Non-Hispanic Origin	3,643	49.82%	21,821	49.46%	42,341 56.50%
Hispanic Origin	3,669	50.18%	22,296	50.54%	32,594 43.50%
2024 Median Age, Male	32.00		31.30		33.80
2024 Average Age, Male	33.90		34.10		36.20
2024 Median Age, Female	31.70		32.80		35.60
2024 Average Age, Female	34.60		35.90		38.10
2024 Population by Occupation Classification	5,533		33,591		58,491
Civilian Employed	3,635	65.70%	21,206	63.13%	35,945 61.45%
Civilian Unemployed	59	1.07%	633	1.88%	1,029 1.76%
Civilian Non-Labor Force	1,835	33.16%	11,668	34.74%	21,386 36.56%
Armed Forces	4	0.07%	84	0.25%	131 0.22%
Households by Marital Status					
Married	936		5,626		11,405
Married No Children	476		3,049		6,878
Married w/Children	460		2,577		4,528
2024 Population by Education	4,756		28,927		51,027
Some High School, No Diploma	1,353	28.45%	8,830	30.53%	12,898 25.28%
High School Grad (Incl Equivalency)	1,265	26.60%	7,649	26.44%	14,075 27.58%
Some College, No Degree	770	16.19%	5,694	19.68%	10,634 20.84%
Associate Degree	283	5.95%	1,834	6.34%	2,851 5.59%
Bachelor Degree	649	13.65%	2,906	10.05%	6,239 12.23%
Advanced Degree	436	9.17%	2,014	6.96%	4,330 8.49%

Demographic Detail Report

705 Oak St, Gainesville, GA 30501						
Radius	1 Mile		3 Mile		5 Mile	
2024 Population by Occupation	6,738		38,688		65,946	
Real Estate & Finance	122	1.81%	638	1.65%	1,394	2.11%
Professional & Management	1,287	19.10%	6,791	17.55%	13,187	20.00%
Public Administration	110	1.63%	404	1.04%	937	1.42%
Education & Health	509	7.55%	3,075	7.95%	5,695	8.64%
Services	458	6.80%	3,071	7.94%	5,006	7.59%
Information	6	0.09%	105	0.27%	273	0.41%
Sales	523	7.76%	3,603	9.31%	7,033	10.66%
Transportation	169	2.51%	421	1.09%	504	0.76%
Retail	192	2.85%	1,926	4.98%	3,746	5.68%
Wholesale	85	1.26%	556	1.44%	1,008	1.53%
Manufacturing	898	13.33%	5,461	14.12%	8,503	12.89%
Production	1,040	15.43%	6,927	17.90%	10,040	15.22%
Construction	587	8.71%	2,784	7.20%	4,075	6.18%
Utilities	545	8.09%	1,480	3.83%	2,156	3.27%
Agriculture & Mining	6	0.09%	88	0.23%	164	0.25%
Farming, Fishing, Forestry	4	0.06%	63	0.16%	146	0.22%
Other Services	197	2.92%	1,295	3.35%	2,079	3.15%
2024 Worker Travel Time to Job	3,498		20,182		33,741	
<30 Minutes	2,563	73.27%	13,815	68.45%	22,532	66.78%
30-60 Minutes	778	22.24%	4,925	24.40%	8,275	24.53%
60+ Minutes	157	4.49%	1,442	7.14%	2,934	8.70%
2020 Households by HH Size	2,426		14,763		25,029	
1-Person Households	725	29.88%	4,143	28.06%	6,479	25.89%
2-Person Households	687	28.32%	4,071	27.58%	7,604	30.38%
3-Person Households	334	13.77%	2,217	15.02%	3,827	15.29%
4-Person Households	298	12.28%	1,910	12.94%	3,203	12.80%
5-Person Households	217	8.94%	1,284	8.70%	2,079	8.31%
6-Person Households	90	3.71%	620	4.20%	1,008	4.03%
7 or more Person Households	75	3.09%	518	3.51%	829	3.31%
2024 Average Household Size	2.70		2.80		2.70	
Households						
2029 Projection	2,788		16,522		28,750	
2024 Estimate	2,521		14,992		25,995	
2020 Census	2,426		14,762		25,029	
Growth 2024 - 2029	10.59%		10.21%		10.60%	
Growth 2020 - 2024	3.92%		1.56%		3.86%	

Demographic Detail Report

705 Oak St, Gainesville, GA 30501				
Radius	1 Mile		3 Mile	
2024 Households by HH Income	2,521		14,994	
<\$25,000	682	27.05%	4,324	28.84%
\$25,000 - \$50,000	576	22.85%	3,014	20.10%
\$50,000 - \$75,000	592	23.48%	3,300	22.01%
\$75,000 - \$100,000	295	11.70%	2,158	14.39%
\$100,000 - \$125,000	84	3.33%	641	4.28%
\$125,000 - \$150,000	63	2.50%	430	2.87%
\$150,000 - \$200,000	77	3.05%	400	2.67%
\$200,000+	152	6.03%	727	4.85%
2024 Avg Household Income	\$68,413		\$65,806	
2024 Med Household Income	\$50,108		\$50,982	
2024 Occupied Housing	2,520		14,992	
Owner Occupied	897	35.60%	5,682	37.90%
Renter Occupied	1,623	64.40%	9,310	62.10%
2020 Housing Units	2,700		15,880	
1 Unit	1,500	55.56%	8,579	54.02%
2 - 4 Units	274	10.15%	1,170	7.37%
5 - 19 Units	794	29.41%	3,886	24.47%
20+ Units	132	4.89%	2,245	14.14%
2024 Housing Value	899		5,683	
<\$100,000	58	6.45%	649	11.42%
\$100,000 - \$200,000	233	25.92%	1,752	30.83%
\$200,000 - \$300,000	151	16.80%	1,297	22.82%
\$300,000 - \$400,000	220	24.47%	528	9.29%
\$400,000 - \$500,000	115	12.79%	737	12.97%
\$500,000 - \$1,000,000	102	11.35%	487	8.57%
\$1,000,000+	20	2.22%	233	4.10%
2024 Median Home Value	\$303,409		\$233,963	
2024 Housing Units by Yr Built	2,737		16,689	
Built 2010+	226	8.26%	1,408	8.44%
Built 2000 - 2010	266	9.72%	3,193	19.13%
Built 1990 - 1999	249	9.10%	2,783	16.68%
Built 1980 - 1989	646	23.60%	2,652	15.89%
Built 1970 - 1979	375	13.70%	2,118	12.69%
Built 1960 - 1969	211	7.71%	1,708	10.23%
Built 1950 - 1959	241	8.81%	1,341	8.04%
Built <1949	523	19.11%	1,486	8.90%
2024 Median Year Built	1979		1985	

Daytime Employment Report

1 Mile Radius

705 Oak St, Gainesville, GA 30501

Building Type: **Land**

Total Available: **0 SF**

Class: -

% Leased: **0%**

RBA: -

Rent/SF/Mo: -

Typical Floor: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	1,796	12,947	7
Retail & Wholesale Trade	177	1,486	8
Hospitality & Food Service	86	1,250	15
Real Estate, Renting, Leasing	57	389	7
Finance & Insurance	198	1,327	7
Information	30	420	14
Scientific & Technology Services	232	1,176	5
Management of Companies	1	3	3
Health Care & Social Assistance	535	2,394	4
Educational Services	36	918	26
Public Administration & Sales	112	1,182	11
Arts, Entertainment, Recreation	17	382	22
Utilities & Waste Management	29	316	11
Construction	45	247	5
Manufacturing	33	539	16
Agriculture, Mining, Fishing	1	3	3
Other Services	207	915	4

Consumer Spending Report

705 Oak St, Gainesville, GA 30501

Building Type: **Land**

Class: -

RBA: -

Typical Floor: -

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Mo: -



2024 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$62,992	\$378,562	\$743,622
Total Apparel	\$3,903	\$23,654	\$42,503
Women's Apparel	1,352	8,358	15,589
Men's Apparel	757	4,562	8,447
Girl's Apparel	328	1,938	3,268
Boy's Apparel	263	1,539	2,533
Infant Apparel	232	1,395	2,307
Footwear	972	5,862	10,360
Total Entertainment & Hobbies	\$8,955	\$54,411	\$108,897
Entertainment	874	6,146	13,185
Audio & Visual Equipment/Service	2,324	13,941	26,105
Reading Materials	90	479	1,116
Pets, Toys, & Hobbies	1,419	8,436	17,155
Personal Items	4,249	25,408	51,336
Total Food and Alcohol	\$18,566	\$110,996	\$206,099
Food At Home	10,181	61,572	111,612
Food Away From Home	7,231	42,812	81,682
Alcoholic Beverages	1,154	6,612	12,805
Total Household	\$9,156	\$54,678	\$114,875
House Maintenance & Repair	1,651	10,277	24,788
Household Equip & Furnishings	3,675	22,225	44,544
Household Operations	2,868	16,813	33,825
Housing Costs	962	5,363	11,719

Consumer Spending Report

705 Oak St, Gainesville, GA 30501

2024 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$16,098	\$97,808	\$195,160
Vehicle Purchases	7,850	48,356	99,885
Gasoline	4,667	28,787	53,839
Vehicle Expenses	450	2,040	3,998
Transportation	1,335	7,314	15,090
Automotive Repair & Maintenance	1,796	11,311	22,349
Total Health Care	\$2,930	\$17,597	\$35,722
Medical Services	1,653	9,814	19,902
Prescription Drugs	961	5,860	11,956
Medical Supplies	316	1,923	3,865
Total Education/Day Care	\$3,383	\$19,419	\$40,366
Education	2,161	12,594	25,893
Fees & Admissions	1,222	6,825	14,473