



Housing Profile

199 Main St Keansburg NJ 07734
 199 Main St Keansburg NJ 07734
 Ring: 1 mile radius

Latitude: 40.4450
 Longitude: -74.1302

Population		Households	
2010 Total Population	16,811	2020 Median Household Income	\$63,242
2020 Total Population	15,725	2025 Median Household Income	\$69,282
2025 Total Population	15,389	2020-2025 Annual Rate	1.84%
2020-2025 Annual Rate	-0.43%		

Housing Units by Occupancy Status and Tenure	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	6,849	100.0%	6,869	100.0%	6,904	100.0%
Occupied	6,192	90.4%	5,845	85.1%	5,730	83.0%
Owner	4,063	59.3%	3,875	56.4%	3,854	55.8%
Renter	2,129	31.1%	1,970	28.7%	1,876	27.2%
Vacant	657	9.6%	1,024	14.9%	1,174	17.0%

Owner Occupied Housing Units by Value	2020		2025	
	Number	Percent	Number	Percent
Total	3,874	100.0%	3,856	100.0%
<\$50,000	114	2.9%	137	3.6%
\$50,000-\$99,999	145	3.7%	128	3.3%
\$100,000-\$149,999	384	9.9%	304	7.9%
\$150,000-\$199,999	668	17.2%	572	14.8%
\$200,000-\$249,999	871	22.5%	768	19.9%
\$250,000-\$299,999	736	19.0%	740	19.2%
\$300,000-\$399,999	549	14.2%	608	15.8%
\$400,000-\$499,999	235	6.1%	330	8.6%
\$500,000-\$749,999	123	3.2%	203	5.3%
\$750,000-\$999,999	6	0.2%	10	0.3%
\$1,000,000-\$1,499,999	33	0.9%	34	0.9%
\$1,500,000-\$1,999,999	10	0.3%	22	0.6%
\$2,000,000+	0	0.0%	0	0.0%

Median Value	\$235,936	\$251,284
Average Value	\$262,203	\$286,657

Census 2010 Housing Units	Number	Percent
Total	6,849	100.0%
In Urbanized Areas	6,849	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	4,063	100.0%
Owned with a Mortgage/Loan	3,284	80.8%
Owned Free and Clear	779	19.2%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	655	100.0%
For Rent	220	33.6%
Rented- Not Occupied	5	0.8%
For Sale Only	110	16.8%
Sold - Not Occupied	19	2.9%
Seasonal/Recreational/Occasional Use	71	10.8%
For Migrant Workers	0	0.0%
Other Vacant	230	35.1%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	6,193	4,063	65.6%
15-24	126	25	19.8%
25-34	912	442	48.5%
35-44	1,234	768	62.2%
45-54	1,682	1,180	70.2%
55-64	1,175	877	74.6%
65-74	614	452	73.6%
75-84	362	263	72.7%
85+	88	56	63.6%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	6,194	4,065	65.6%
White Alone	5,586	3,797	68.0%
Black/African American Alone	256	75	29.3%
American Indian/Alaska Native	13	8	61.5%
Asian Alone	103	75	72.8%
Pacific Islander Alone	3	2	66.7%
Other Race Alone	142	67	47.2%
Two or More Races	91	41	45.1%
Hispanic Origin	555	317	57.1%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	6,192	4,064	65.6%
1-Person	1,617	832	51.5%
2-Person	1,724	1,208	70.1%
3-Person	1,157	795	68.7%
4-Person	943	705	74.8%
5-Person	471	345	73.2%
6-Person	175	114	65.1%
7+ Person	105	65	61.9%

2020 Housing Affordability	
Housing Affordability Index	111
Percent of Income for Mortgage	15.6%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Housing Profile

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 Ring: 3 mile radius

Latitude: 40.4450
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Population		Households	
2010 Total Population	55,819	2020 Median Household Income	\$91,876
2020 Total Population	53,577	2025 Median Household Income	\$101,398
2025 Total Population	52,854	2020-2025 Annual Rate	1.99%
2020-2025 Annual Rate	-0.27%		

Housing Units by Occupancy Status and Tenure	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	21,076	100.0%	21,156	100.0%	21,279	100.0%
Occupied	19,852	94.2%	19,234	90.9%	19,015	89.4%
Owner	15,855	75.2%	15,403	72.8%	15,321	72.0%
Renter	3,997	19.0%	3,831	18.1%	3,694	17.4%
Vacant	1,224	5.8%	1,922	9.1%	2,264	10.6%

Owner Occupied Housing Units by Value	2020		2025	
	Number	Percent	Number	Percent
Total	15,403	100.0%	15,320	100.0%
<\$50,000	463	3.0%	491	3.2%
\$50,000-\$99,999	284	1.8%	212	1.4%
\$100,000-\$149,999	505	3.3%	369	2.4%
\$150,000-\$199,999	1,163	7.6%	878	5.7%
\$200,000-\$249,999	1,699	11.0%	1,337	8.7%
\$250,000-\$299,999	2,431	15.8%	2,056	13.4%
\$300,000-\$399,999	4,348	28.2%	4,172	27.2%
\$400,000-\$499,999	2,727	17.7%	3,277	21.4%
\$500,000-\$749,999	1,468	9.5%	2,055	13.4%
\$750,000-\$999,999	136	0.9%	201	1.3%
\$1,000,000-\$1,499,999	75	0.5%	94	0.6%
\$1,500,000-\$1,999,999	28	0.2%	58	0.4%
\$2,000,000+	76	0.5%	120	0.8%

Median Value	\$326,598	\$355,537
Average Value	\$353,796	\$390,227

Census 2010 Housing Units	Number	Percent
Total	21,076	100.0%
In Urbanized Areas	21,076	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	15,855	100.0%
Owned with a Mortgage/Loan	12,328	77.8%
Owned Free and Clear	3,527	22.2%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	1,225	100.0%
For Rent	349	28.5%
Rented- Not Occupied	10	0.8%
For Sale Only	278	22.7%
Sold - Not Occupied	39	3.2%
Seasonal/Recreational/Occasional Use	133	10.9%
For Migrant Workers	0	0.0%
Other Vacant	416	34.0%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	19,853	15,855	79.9%
15-24	212	80	37.7%
25-34	2,093	1,377	65.8%
35-44	3,907	3,080	78.8%
45-54	5,372	4,523	84.2%
55-64	4,024	3,493	86.8%
65-74	2,318	1,895	81.8%
75-84	1,468	1,112	75.7%
85+	459	295	64.3%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	19,854	15,857	79.9%
White Alone	18,276	14,816	81.1%
Black/African American Alone	389	172	44.2%
American Indian/Alaska Native	28	21	75.0%
Asian Alone	686	573	83.5%
Pacific Islander Alone	4	2	50.0%
Other Race Alone	279	154	55.2%
Two or More Races	192	119	62.0%
Hispanic Origin	1,275	891	69.9%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	19,853	15,854	79.9%
1-Person	4,329	2,706	62.5%
2-Person	5,593	4,674	83.6%
3-Person	3,877	3,278	84.5%
4-Person	3,545	3,100	87.4%
5-Person	1,657	1,421	85.8%
6-Person	577	467	80.9%
7+ Person	275	208	75.6%

2020 Housing Affordability	
Housing Affordability Index	121
Percent of Income for Mortgage	14.9%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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Population		Households	
2010 Total Population	102,021	2020 Median Household Income	\$100,594
2020 Total Population	99,320	2025 Median Household Income	\$107,434
2025 Total Population	98,408	2020-2025 Annual Rate	1.32%
2020-2025 Annual Rate	-0.18%		

Housing Units by Occupancy Status and Tenure	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	38,409	100.0%	38,676	100.0%	38,943	100.0%
Occupied	36,547	95.2%	35,884	92.8%	35,617	91.5%
Owner	29,323	76.3%	28,790	74.4%	28,741	73.8%
Renter	7,224	18.8%	7,094	18.3%	6,876	17.7%
Vacant	1,862	4.8%	2,792	7.2%	3,326	8.5%

Owner Occupied Housing Units by Value	2020		2025	
	Number	Percent	Number	Percent
Total	28,791	100.0%	28,741	100.0%
<\$50,000	680	2.4%	722	2.5%
\$50,000-\$99,999	323	1.1%	236	0.8%
\$100,000-\$149,999	657	2.3%	454	1.6%
\$150,000-\$199,999	1,615	5.6%	1,180	4.1%
\$200,000-\$249,999	2,797	9.7%	2,171	7.6%
\$250,000-\$299,999	3,857	13.4%	3,216	11.2%
\$300,000-\$399,999	7,974	27.7%	7,610	26.5%
\$400,000-\$499,999	4,668	16.2%	5,445	18.9%
\$500,000-\$749,999	4,274	14.8%	5,300	18.4%
\$750,000-\$999,999	1,184	4.1%	1,450	5.0%
\$1,000,000-\$1,499,999	409	1.4%	481	1.7%
\$1,500,000-\$1,999,999	91	0.3%	130	0.5%
\$2,000,000+	262	0.9%	346	1.2%

Median Value	\$356,013	\$383,988
Average Value	\$415,224	\$451,415

Census 2010 Housing Units	Number	Percent
Total	38,409	100.0%
In Urbanized Areas	38,409	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	29,323	100.0%
Owned with a Mortgage/Loan	22,745	77.6%
Owned Free and Clear	6,578	22.4%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	1,878	100.0%
For Rent	607	32.3%
Rented- Not Occupied	22	1.2%
For Sale Only	402	21.4%
Sold - Not Occupied	73	3.9%
Seasonal/Recreational/Occasional Use	192	10.2%
For Migrant Workers	0	0.0%
Other Vacant	582	31.0%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	36,546	29,324	80.2%
15-24	364	125	34.3%
25-34	3,594	2,307	64.2%
35-44	7,100	5,704	80.3%
45-54	9,738	8,354	85.8%
55-64	7,476	6,602	88.3%
65-74	4,410	3,616	82.0%
75-84	2,820	2,046	72.6%
85+	1,044	570	54.6%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	36,547	29,324	80.2%
White Alone	33,109	27,004	81.6%
Black/African American Alone	932	505	54.2%
American Indian/Alaska Native	47	37	78.7%
Asian Alone	1,548	1,264	81.7%
Pacific Islander Alone	5	3	60.0%
Other Race Alone	557	271	48.7%
Two or More Races	349	240	68.8%
Hispanic Origin	2,309	1,496	64.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	36,547	29,323	80.2%
1-Person	7,880	4,661	59.1%
2-Person	10,617	8,972	84.5%
3-Person	6,980	6,003	86.0%
4-Person	6,608	5,872	88.9%
5-Person	2,981	2,613	87.7%
6-Person	1,013	856	84.5%
7+ Person	468	346	73.9%

2020 Housing Affordability	
Housing Affordability Index	123
Percent of Income for Mortgage	14.8%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.