

House and Home Expenditures

280 White Bridge Pike, Nashville, Tennessee, 37209 2
 280 White Bridge Pike, Nashville, Tennessee, 37209
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 36.14366
 Longitude: -86.85742

2024 Housing Summary		2024 Demographic Summary	
Housing Units	4,280	Population	8,313
2024-2029 Percent Change	1.07%	Households	3,999
Percent Occupied	93.4%	Families	1,685
Percent Owner Households	47.7%	Median Age	33.0
Median Home Value	\$613,623	Median Household Income	\$75,146
		Spending Potential Index	Average Amount Spent
			Total
Owned Dwellings		91	\$17,429.02
Mortgage/Other Loan Payments & Basics	92	\$12,408.59	\$49,621,939
Mortgage Interest	92	\$3,558.18	\$14,229,178
Interest Paid on Home Equity Loan	94	\$46.30	\$185,166
Interest Paid on Home Equity Line of Credit	93	\$86.07	\$344,176
Mortgage Principal	90	\$2,878.59	\$11,511,464
Principal Paid on Home Equity Loan	96	\$96.75	\$386,903
Principal Paid on Home Equity Line of Credit	90	\$288.60	\$1,154,094
Special Lump Sum Mortgage Payments	91	\$1,095.34	\$4,380,263
Special Assessments	95	\$8.31	\$33,224
Closing Costs	102	\$383.69	\$1,534,376
Property Taxes	94	\$3,236.19	\$12,941,517
Homeowners Insurance	85	\$669.87	\$2,678,830
Ground Rent	87	\$60.70	\$242,748
Maintenance and Remodeling Services	88	\$4,095.77	\$16,378,982
Maintenance and Remodeling Materials	83	\$722.19	\$2,888,040
Property Management and Security	116	\$202.47	\$809,672
Rented Dwellings		169	\$11,003.29
Rent	170	\$10,783.54	\$44,002,138
Tenant's Insurance	156	\$62.53	\$250,070
Maintenance and Repair Services	125	\$100.07	\$400,172
Maintenance and Repair Materials	126	\$57.14	\$228,517
Other Lodging		104	\$949.56
Owned Vacation Homes	104	\$766.76	\$3,066,288
Principal Paid on Home Loans	99	\$101.46	\$405,722
Closing Costs on Purchase of Property	109	\$66.89	\$267,479
Interest Paid on Home Loans	110	\$112.21	\$448,718
Property Taxes	103	\$191.27	\$764,879
Homeowners Insurance	94	\$19.45	\$77,799
Maintenance and Remodeling	105	\$248.84	\$995,111
Property Management and Security	90	\$26.65	\$106,580
Housing While Attending School	105	\$182.80	\$731,019
Household Operations		104	\$2,885.71
Child Care	114	\$631.45	\$2,525,155
Care for Elderly or Handicapped	111	\$41.31	\$165,202
Appliance Rental and Repair	94	\$20.69	\$82,720
Computer Information Services	108	\$976.73	\$3,905,928
Home Security System Services	91	\$47.55	\$190,172
Non-Apparel Household Laundry/Dry Cleaning	124	\$29.26	\$117,019
Housekeeping Services	98	\$241.37	\$965,221
Lawn and Garden	91	\$637.05	\$2,547,547
Moving/Storage/Freight Express	121	\$146.94	\$587,601
Installation of Computers	127	\$0.57	\$2,278
PC Repair (Personal Use)	111	\$6.56	\$26,250
Reupholstering/Furniture Repair	98	\$10.96	\$43,815
Termite/Pest Control	90	\$51.59	\$206,301
Water Softening Services	88	\$9.03	\$36,104
Internet Services Away from Home	116	\$4.34	\$17,373
Other Home Services (1)	97	\$30.33	\$121,279

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	100	\$5,969.96	\$23,873,867
Bottled Gas	78	\$66.81	\$267,189
Electricity	100	\$2,184.25	\$8,734,797
Fuel Oil	114	\$108.35	\$433,304
Natural Gas	104	\$694.45	\$2,777,094
Phone Services	103	\$1,997.40	\$7,987,619
Water and Other Public Services	93	\$910.50	\$3,641,100
Coal/Wood/Other Fuel	81	\$8.19	\$32,765
Housekeeping Supplies	105	\$952.48	\$3,808,972
Laundry and Cleaning Supplies	104	\$244.10	\$976,152
Postage and Stationery	107	\$173.84	\$695,192
Other HH Products (2)	105	\$534.54	\$2,137,628
Household Textiles	110	\$144.66	\$578,491
Bathroom Linens	112	\$21.51	\$86,033
Bedroom Linens	111	\$80.98	\$323,859
Kitchen, Dining Room and other Linens	104	\$9.56	\$38,219
Curtains and Draperies	107	\$20.02	\$80,064
Slipcovers, Decorative Pillows	107	\$12.58	\$50,315
Furniture	105	\$1,037.61	\$4,149,421
Mattresses and Box Springs	105	\$182.15	\$728,422
Other Bedroom Furniture	107	\$163.16	\$652,489
Sofas	107	\$301.26	\$1,204,738
Living Room Chairs	97	\$95.61	\$382,328
Living Room Tables	95	\$39.31	\$157,212
Kitchen, Dining Room Furniture	109	\$82.31	\$329,173
Infant Furniture	108	\$18.91	\$75,628
Outdoor Furniture	97	\$73.41	\$293,580
Wall Units, Cabinets, Other Furniture (3)	110	\$81.48	\$325,851
Major Appliances	95	\$559.59	\$2,237,800
Dishwashers, Disposals & Range Hoods	89	\$49.65	\$198,545
Refrigerators and Freezers	92	\$176.13	\$704,346
Clothes Washers & Dryers	97	\$146.69	\$586,617
Cooking Stoves and Ovens	89	\$79.17	\$316,601
Microwave Ovens	102	\$27.52	\$110,063
Window Air Conditioners	112	\$17.06	\$68,240
Electric Floor Cleaning Equipment	112	\$46.72	\$186,827
Sewing Machines and Miscellaneous Appliances	97	\$16.64	\$66,561

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	107	\$48.79	\$195,110
Housewares	107	\$114.28	\$457,019
Small Appliances	115	\$92.75	\$370,927
Sewing/Needlework/Quilt Materials/Items	95	\$18.62	\$74,444
Window Coverings	102	\$50.99	\$203,921
Lamps/Lighting Fixtures/Ceiling Fans	96	\$64.67	\$258,619
Infant Equipment	118	\$24.10	\$96,358
Rental of Furniture	152	\$8.98	\$35,929
Laundry and Cleaning Equipment	99	\$31.01	\$124,004
Closet and Storage Items	106	\$34.14	\$136,518
Luggage	112	\$23.19	\$92,752
Clocks and Other Household Decoratives	104	\$236.14	\$944,332
Telephones and Accessories	116	\$117.20	\$468,694
Outdoor Equipment	96	\$54.11	\$216,371
Power Tools	106	\$61.72	\$246,801
Hand Tools	122	\$17.53	\$70,097
Office Furniture/Equipment for Home Use	121	\$33.43	\$133,681
Computers and Hardware for Home Use	116	\$313.55	\$1,253,876
Portable Memory	125	\$5.10	\$20,399
Computer Software	125	\$19.60	\$78,378
Computer Accessories	113	\$26.86	\$107,397
Other Household Appliances	101	\$27.82	\$111,239
Misc Equipment incl Ladders/Sheds/Etc	99	\$146.23	\$584,779

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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2024 Housing Summary		2024 Demographic Summary		
Housing Units	35,743	Population	72,404	
2024-2029 Percent Change	4.56%	Households	32,462	
Percent Occupied	90.8%	Families	14,775	
Percent Owner Households	50.8%	Median Age	33.3	
Median Home Value	\$678,859	Median Household Income	\$87,783	
		Spending Potential Index	Average Amount Spent	Total
Owned Dwellings		113	\$21,703.75	\$704,547,095
Mortgage/Other Loan Payments & Basics		114	\$15,461.41	\$501,908,213
Mortgage Interest		115	\$4,455.67	\$144,640,070
Interest Paid on Home Equity Loan		120	\$59.12	\$1,919,177
Interest Paid on Home Equity Line of Credit		116	\$107.12	\$3,477,204
Mortgage Principal		113	\$3,596.92	\$116,763,080
Principal Paid on Home Equity Loan		122	\$122.87	\$3,988,497
Principal Paid on Home Equity Line of Credit		110	\$354.19	\$11,497,789
Special Lump Sum Mortgage Payments		112	\$1,360.12	\$44,152,097
Special Assessments		112	\$9.80	\$318,143
Closing Costs		123	\$464.62	\$15,082,560
Property Taxes		117	\$4,038.92	\$131,111,307
Homeowners Insurance		104	\$816.83	\$26,515,862
Ground Rent		108	\$75.24	\$2,442,427
Maintenance and Remodeling Services		110	\$5,123.35	\$166,314,198
Maintenance and Remodeling Materials		101	\$873.65	\$28,360,414
Property Management and Security		140	\$245.34	\$7,964,269
Rented Dwellings		201	\$13,104.75	\$425,406,254
Rent		202	\$12,840.73	\$416,835,731
Tenant's Insurance		186	\$74.36	\$2,413,776
Maintenance and Repair Services		151	\$120.90	\$3,924,593
Maintenance and Repair Materials		151	\$68.76	\$2,232,154
Other Lodging		130	\$1,190.36	\$38,641,556
Owned Vacation Homes		130	\$956.86	\$31,061,459
Principal Paid on Home Loans		124	\$126.56	\$4,108,333
Closing Costs on Purchase of Property		133	\$81.77	\$2,654,448
Interest Paid on Home Loans		136	\$138.72	\$4,503,112
Property Taxes		127	\$235.95	\$7,659,364
Homeowners Insurance		113	\$23.34	\$757,633
Maintenance and Remodeling		134	\$316.66	\$10,279,319
Property Management and Security		114	\$33.86	\$1,099,252
Housing While Attending School		134	\$233.51	\$7,580,097
Household Operations		127	\$3,526.74	\$114,485,143
Child Care		139	\$769.32	\$24,973,774
Care for Elderly or Handicapped		142	\$52.97	\$1,719,498
Appliance Rental and Repair		114	\$25.26	\$819,912
Computer Information Services		131	\$1,178.66	\$38,261,751
Home Security System Services		112	\$58.26	\$1,891,257
Non-Apparel Household Laundry/Dry Cleaning		150	\$35.28	\$1,145,248
Housekeeping Services		123	\$303.11	\$9,839,652
Lawn and Garden		113	\$786.85	\$25,542,702
Moving/Storage/Freight Express		147	\$178.98	\$5,810,182
Installation of Computers		153	\$0.69	\$22,353
PC Repair (Personal Use)		135	\$7.94	\$257,813
Reupholstering/Furniture Repair		123	\$13.82	\$448,735
Termite/Pest Control		110	\$62.79	\$2,038,450
Water Softening Services		106	\$10.95	\$355,497
Internet Services Away from Home		143	\$5.33	\$173,079
Other Home Services (1)		116	\$36.51	\$1,185,240

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	122	\$7,284.51	\$236,469,628
Bottled Gas	97	\$82.70	\$2,684,757
Electricity	122	\$2,666.94	\$86,574,275
Fuel Oil	142	\$135.73	\$4,406,120
Natural Gas	124	\$833.93	\$27,070,997
Phone Services	126	\$2,426.42	\$78,766,327
Water and Other Public Services	116	\$1,128.31	\$36,627,254
Coal/Wood/Other Fuel	104	\$10.47	\$339,898
Housekeeping Supplies	128	\$1,154.35	\$37,472,585
Laundry and Cleaning Supplies	126	\$295.64	\$9,597,159
Postage and Stationery	131	\$211.15	\$6,854,471
Other HH Products (2)	127	\$647.56	\$21,020,955
Household Textiles	133	\$175.80	\$5,706,832
Bathroom Linens	135	\$26.04	\$845,248
Bedroom Linens	135	\$98.15	\$3,186,066
Kitchen, Dining Room and other Linens	125	\$11.44	\$371,349
Curtains and Draperies	131	\$24.69	\$801,418
Slipcovers, Decorative Pillows	132	\$15.49	\$502,751
Furniture	127	\$1,261.06	\$40,936,458
Mattresses and Box Springs	127	\$220.92	\$7,171,465
Other Bedroom Furniture	130	\$197.69	\$6,417,311
Sofas	130	\$365.98	\$11,880,562
Living Room Chairs	119	\$116.47	\$3,780,695
Living Room Tables	112	\$46.18	\$1,499,179
Kitchen, Dining Room Furniture	133	\$100.98	\$3,278,144
Infant Furniture	131	\$22.81	\$740,415
Outdoor Furniture	119	\$90.49	\$2,937,574
Wall Units, Cabinets, Other Furniture (3)	135	\$99.54	\$3,231,113
Major Appliances	117	\$686.11	\$22,272,574
Dishwashers, Disposals & Range Hoods	110	\$61.35	\$1,991,475
Refrigerators and Freezers	113	\$216.76	\$7,036,553
Clothes Washers & Dryers	119	\$179.27	\$5,819,505
Cooking Stoves and Ovens	111	\$98.52	\$3,198,224
Microwave Ovens	125	\$33.79	\$1,096,949
Window Air Conditioners	137	\$20.90	\$678,543
Electric Floor Cleaning Equipment	135	\$56.21	\$1,824,763
Sewing Machines and Miscellaneous Appliances	113	\$19.30	\$626,562

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	132	\$60.20	\$1,954,236
Housewares	129	\$138.28	\$4,488,993
Small Appliances	140	\$112.29	\$3,645,191
Sewing/Needlework/Quilt Materials/Items	111	\$21.71	\$704,856
Window Coverings	127	\$63.11	\$2,048,665
Lamps/Lighting Fixtures/Ceiling Fans	119	\$80.69	\$2,619,516
Infant Equipment	142	\$28.99	\$941,151
Rental of Furniture	178	\$10.50	\$340,906
Laundry and Cleaning Equipment	121	\$37.93	\$1,231,170
Closet and Storage Items	129	\$41.46	\$1,345,719
Luggage	137	\$28.29	\$918,339
Clocks and Other Household Decoratives	127	\$288.13	\$9,353,135
Telephones and Accessories	138	\$139.35	\$4,523,476
Outdoor Equipment	117	\$65.61	\$2,129,812
Power Tools	122	\$71.13	\$2,309,079
Hand Tools	143	\$20.58	\$668,170
Office Furniture/Equipment for Home Use	146	\$40.35	\$1,309,756
Computers and Hardware for Home Use	140	\$379.27	\$12,311,870
Portable Memory	150	\$6.10	\$197,886
Computer Software	152	\$23.79	\$772,208
Computer Accessories	137	\$32.64	\$1,059,441
Other Household Appliances	124	\$34.03	\$1,104,749
Misc Equipment incl Ladders/Sheds/Etc	119	\$175.39	\$5,693,398

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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House and Home Expenditures

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2024 Housing Summary		2024 Demographic Summary	
Housing Units	100,750	Population	188,672
2024-2029 Percent Change	14.40%	Households	86,583
Percent Occupied	85.9%	Families	35,365
Percent Owner Households	42.5%	Median Age	32.7
Median Home Value	\$683,180	Median Household Income	\$86,864
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	105	\$20,203.50	\$1,749,279,570
Mortgage/Other Loan Payments & Basics	107	\$14,410.62	\$1,247,714,740
Mortgage Interest	107	\$4,142.46	\$358,666,753
Interest Paid on Home Equity Loan	112	\$54.83	\$4,747,724
Interest Paid on Home Equity Line of Credit	106	\$97.91	\$8,477,247
Mortgage Principal	105	\$3,338.06	\$289,019,316
Principal Paid on Home Equity Loan	114	\$114.34	\$9,900,095
Principal Paid on Home Equity Line of Credit	101	\$324.72	\$28,115,596
Special Lump Sum Mortgage Payments	108	\$1,302.70	\$112,791,956
Special Assessments	106	\$9.21	\$797,284
Closing Costs	118	\$445.59	\$38,580,808
Property Taxes	108	\$3,736.27	\$323,497,571
Homeowners Insurance	98	\$771.82	\$66,826,516
Ground Rent	104	\$72.69	\$6,293,873
Maintenance and Remodeling Services	101	\$4,739.64	\$410,372,570
Maintenance and Remodeling Materials	94	\$816.12	\$70,662,468
Property Management and Security	136	\$237.11	\$20,529,791
Rented Dwellings	219	\$14,279.76	\$1,236,384,041
Rent	220	\$13,999.86	\$1,212,150,261
Tenant's Insurance	203	\$81.45	\$7,052,275
Maintenance and Repair Services	156	\$125.01	\$10,823,852
Maintenance and Repair Materials	161	\$73.43	\$6,357,654
Other Lodging	124	\$1,133.04	\$98,101,874
Owned Vacation Homes	124	\$912.34	\$78,992,876
Principal Paid on Home Loans	115	\$117.34	\$10,160,059
Closing Costs on Purchase of Property	135	\$82.91	\$7,178,497
Interest Paid on Home Loans	129	\$131.37	\$11,374,338
Property Taxes	119	\$220.14	\$19,060,402
Homeowners Insurance	105	\$21.65	\$1,874,746
Maintenance and Remodeling	130	\$307.13	\$26,592,196
Property Management and Security	107	\$31.79	\$2,752,639
Housing While Attending School	126	\$220.70	\$19,108,998
Household Operations	124	\$3,449.71	\$298,686,015
Child Care	135	\$746.46	\$64,630,844
Care for Elderly or Handicapped	138	\$51.64	\$4,470,948
Appliance Rental and Repair	110	\$24.28	\$2,101,830
Computer Information Services	132	\$1,190.92	\$103,113,801
Home Security System Services	107	\$55.99	\$4,847,423
Non-Apparel Household Laundry/Dry Cleaning	152	\$35.80	\$3,099,595
Housekeeping Services	116	\$285.24	\$24,696,677
Lawn and Garden	107	\$748.04	\$64,767,214
Moving/Storage/Freight Express	147	\$179.07	\$15,504,662
Installation of Computers	144	\$0.65	\$56,594
PC Repair (Personal Use)	134	\$7.89	\$682,959
Reupholstering/Furniture Repair	115	\$12.92	\$1,119,063
Termite/Pest Control	104	\$59.68	\$5,167,227
Water Softening Services	104	\$10.76	\$931,402
Internet Services Away from Home	144	\$5.40	\$467,704
Other Home Services (1)	112	\$34.97	\$3,028,070

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	121	\$7,233.25	\$626,276,712
Bottled Gas	95	\$81.20	\$7,030,365
Electricity	122	\$2,677.05	\$231,787,272
Fuel Oil	125	\$119.71	\$10,364,599
Natural Gas	121	\$813.81	\$70,462,488
Phone Services	126	\$2,431.95	\$210,565,514
Water and Other Public Services	113	\$1,100.03	\$95,243,674
Coal/Wood/Other Fuel	94	\$9.50	\$822,798
Housekeeping Supplies	127	\$1,149.83	\$99,555,431
Laundry and Cleaning Supplies	128	\$299.02	\$25,890,386
Postage and Stationery	130	\$209.86	\$18,169,918
Other HH Products (2)	126	\$640.95	\$55,495,127
Household Textiles	133	\$175.56	\$15,200,723
Bathroom Linens	137	\$26.45	\$2,290,168
Bedroom Linens	135	\$98.18	\$8,500,524
Kitchen, Dining Room and other Linens	121	\$11.14	\$964,455
Curtains and Draperies	132	\$24.73	\$2,141,061
Slipcovers, Decorative Pillows	128	\$15.07	\$1,304,515
Furniture	126	\$1,244.93	\$107,789,520
Mattresses and Box Springs	127	\$221.23	\$19,154,875
Other Bedroom Furniture	130	\$197.72	\$17,118,990
Sofas	129	\$361.83	\$31,327,978
Living Room Chairs	115	\$113.35	\$9,813,778
Living Room Tables	108	\$44.73	\$3,872,526
Kitchen, Dining Room Furniture	131	\$98.91	\$8,563,729
Infant Furniture	134	\$23.32	\$2,019,074
Outdoor Furniture	112	\$84.99	\$7,358,616
Wall Units, Cabinets, Other Furniture (3)	134	\$98.86	\$8,559,953
Major Appliances	113	\$664.69	\$57,550,526
Dishwashers, Disposals & Range Hoods	104	\$57.65	\$4,991,763
Refrigerators and Freezers	108	\$206.86	\$17,910,986
Clothes Washers & Dryers	117	\$176.33	\$15,266,965
Cooking Stoves and Ovens	106	\$93.65	\$8,108,116
Microwave Ovens	124	\$33.42	\$2,894,001
Window Air Conditioners	137	\$20.93	\$1,811,922
Electric Floor Cleaning Equipment	136	\$56.62	\$4,902,423
Sewing Machines and Miscellaneous Appliances	112	\$19.22	\$1,664,350

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 01, 2025

House and Home Expenditures

280 White Bridge Pike, Nashville, Tennessee, 37209 2
 280 White Bridge Pike, Nashville, Tennessee, 37209
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 36.14366
 Longitude: -86.85742

	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	126	\$57.63	\$4,990,132
Housewares	128	\$136.87	\$11,851,042
Small Appliances	142	\$113.98	\$9,868,529
Sewing/Needlework/Quilt Materials/Items	107	\$20.95	\$1,813,840
Window Coverings	120	\$59.59	\$5,159,499
Lamps/Lighting Fixtures/Ceiling Fans	112	\$76.09	\$6,588,210
Infant Equipment	138	\$28.13	\$2,435,425
Rental of Furniture	191	\$11.27	\$976,091
Laundry and Cleaning Equipment	121	\$37.98	\$3,288,654
Closet and Storage Items	126	\$40.73	\$3,526,803
Luggage	134	\$27.84	\$2,410,571
Clocks and Other Household Decoratives	126	\$284.50	\$24,632,503
Telephones and Accessories	140	\$141.65	\$12,264,099
Outdoor Equipment	113	\$63.22	\$5,473,443
Power Tools	124	\$72.51	\$6,277,822
Hand Tools	144	\$20.72	\$1,793,681
Office Furniture/Equipment for Home Use	146	\$40.34	\$3,492,538
Computers and Hardware for Home Use	141	\$381.17	\$33,002,564
Portable Memory	152	\$6.19	\$536,316
Computer Software	156	\$24.31	\$2,104,978
Computer Accessories	137	\$32.66	\$2,827,712
Other Household Appliances	120	\$32.96	\$2,854,001
Misc Equipment incl Ladders/Sheds/Etc	117	\$172.57	\$14,941,891

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 01, 2025