

Business Key Facts

1516 Village Harbor Dr, Clover, South Carolina, 29710 2 (5, 10, 15 minutes)

1516 Village Harbor Dr, Clover, South Carolina, 29710

Drive time: 5, 10, 15 minute radii

Prepared by Esri

Latitude: 35.11534

Longitude: -81.07455

Business Key Facts

1516 Village Harbor Dr, Clover, South Carolina, 29710 2 | Drive time: 5, 10, 15 minute radii



This infographic features record-level business information. It is best suited for smaller area analysis such as census tracts, neighborhoods, and smaller zip codes.

Key Statistics

5 minutes

282

Total Businesses

2,112

Total Employees

\$269M

Total Sales

6.2%

Unemployment Rate

Top 25 Largest Businesses in Area



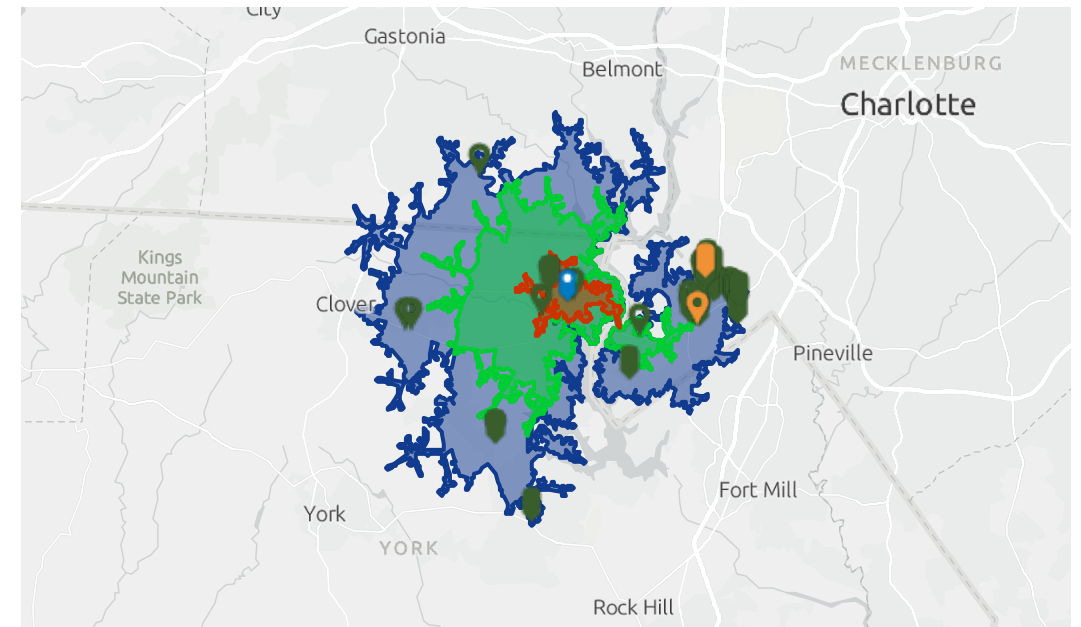
17

100 or More Employees



25*

\$10M+ Annual Sales Vol



Highest sales volume

Atlantic Packaging	Branch	\$125M
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Most Employees

Target	Branch	300
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Daytime Population

5 minutes



7,891

Total Population



7,175

Total Daytime Population

Ratio of daytime to total population:

0.91

Values > 1.0 mean that more people come to the area during the day than live there.



Suburb

Dominant Urbanicity Type

5 minutes



9.0

Avg Number of Employees



75.7 ↑

Total Business Per Sq Mi
This is 559.1% higher than York County

5 minutes

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. * Indicates the number of locations has reached the maximum.

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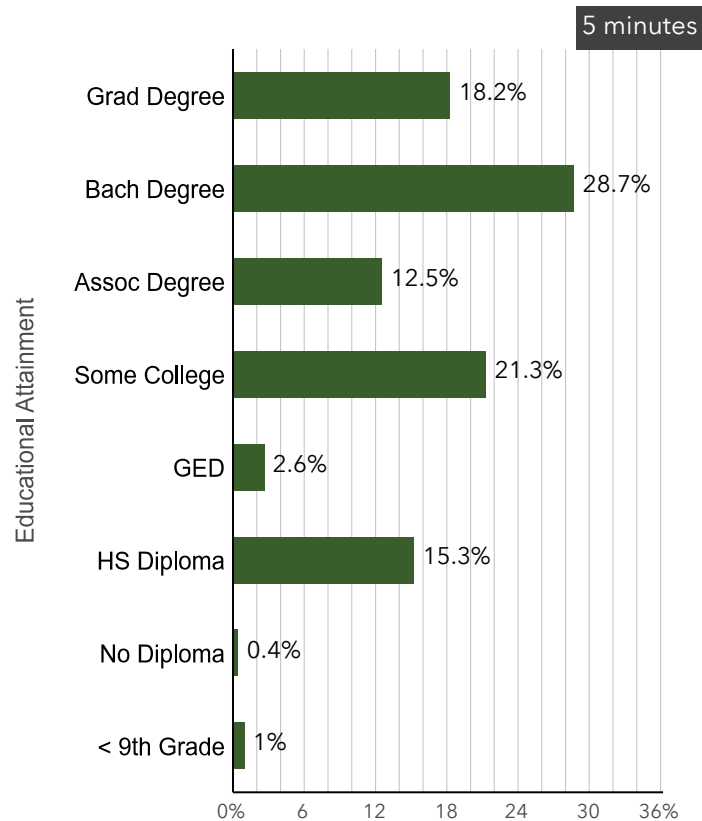
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Business Key Facts | 1516 Village Harbor Dr, Clover, South Carolina, 29710 2 | Drive time: 5, 10, 15 minute radii



About the Workforce

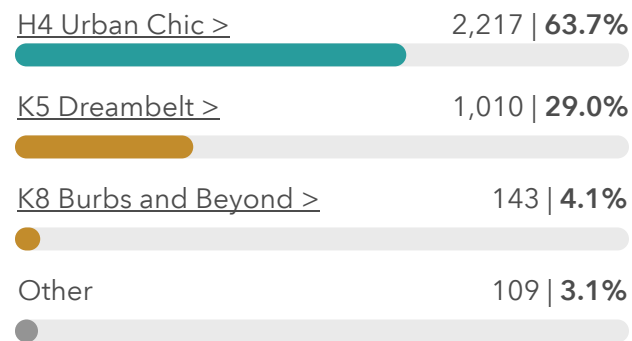
5 minutes



Tapestry

5 minutes

Top 3 segments by household count



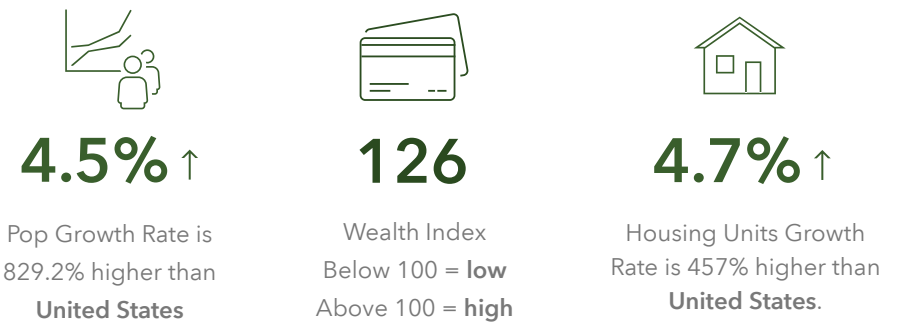
[View comparison table](#)

About the Community

5 minutes

5 minutes

5 minutes



Businesses Per 1,000 Population

Business Categories	5 minutes	10 minutes	15 minutes	ZIP Codes 29710 (Clover)	States South Carolina	United States of America United States
Restaurants	3.04	1.29	1.02	1.50	2.35	2.45
Health Care & Social Assistance	3.80	1.88	1.50	1.16	3.44	3.76
Retail	4.82	2.18	1.98	2.51	4.53	4.59
Manufacturing	0.63	0.46	0.62	0.78	1.07	1.32
Finance & Insurance	3.17	1.16	0.68	1.25	1.72	1.79
Professional & Tech Services	3.04	1.85	1.64	1.28	2.70	3.60

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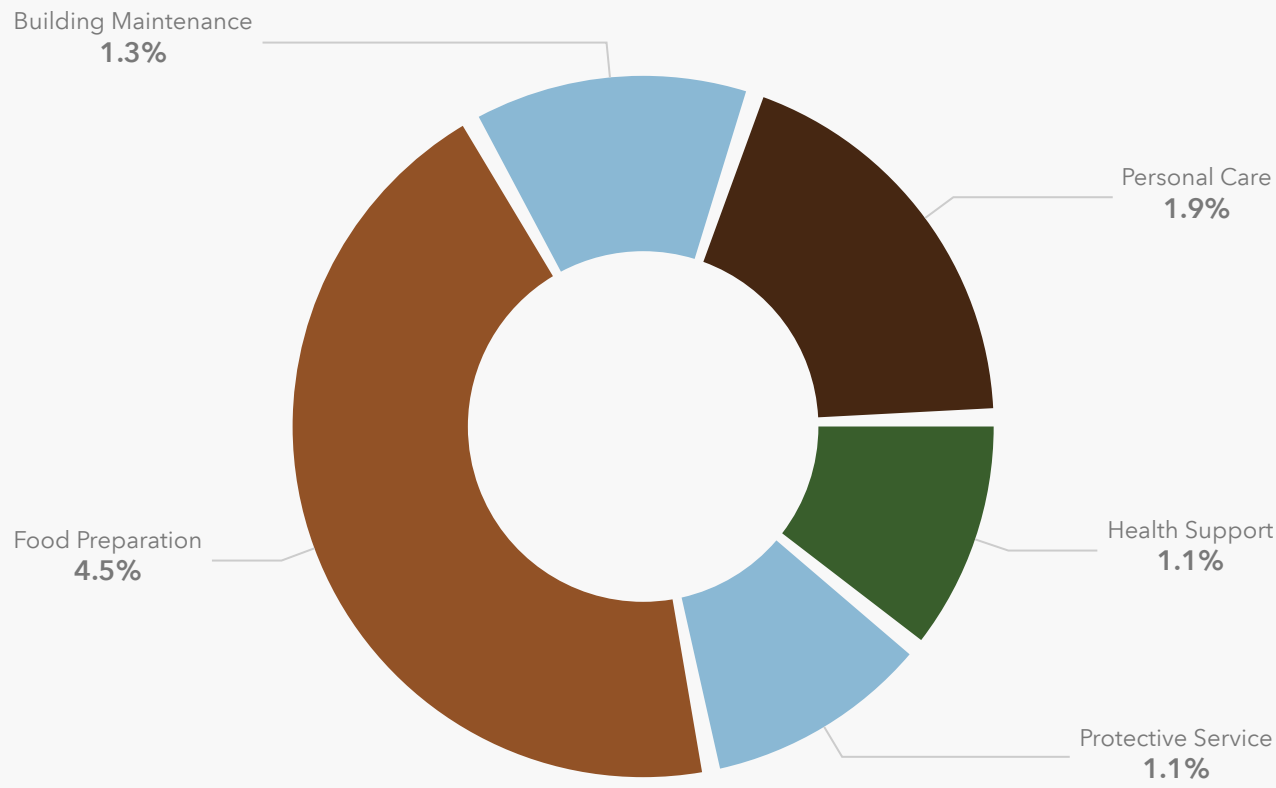
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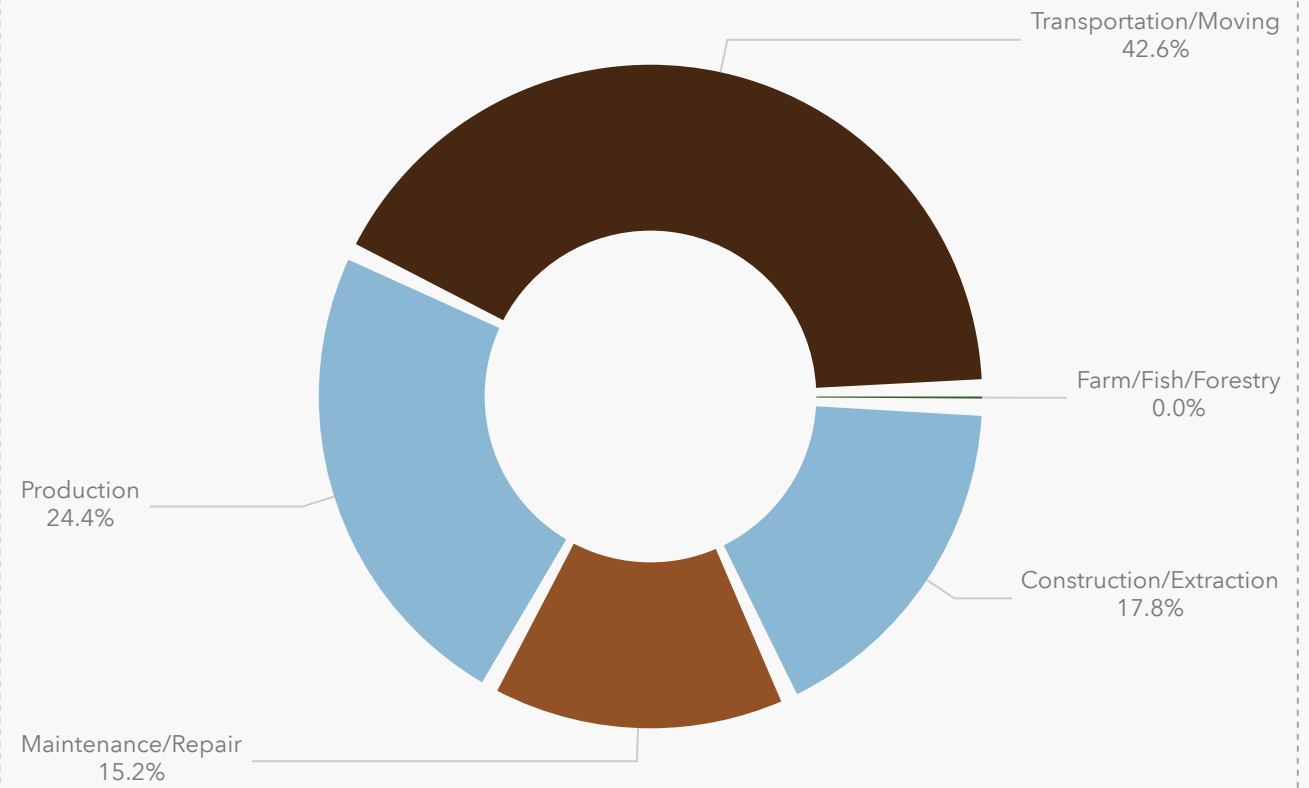
Services

5 minutes



Trade/Skilled Labor

5 minutes



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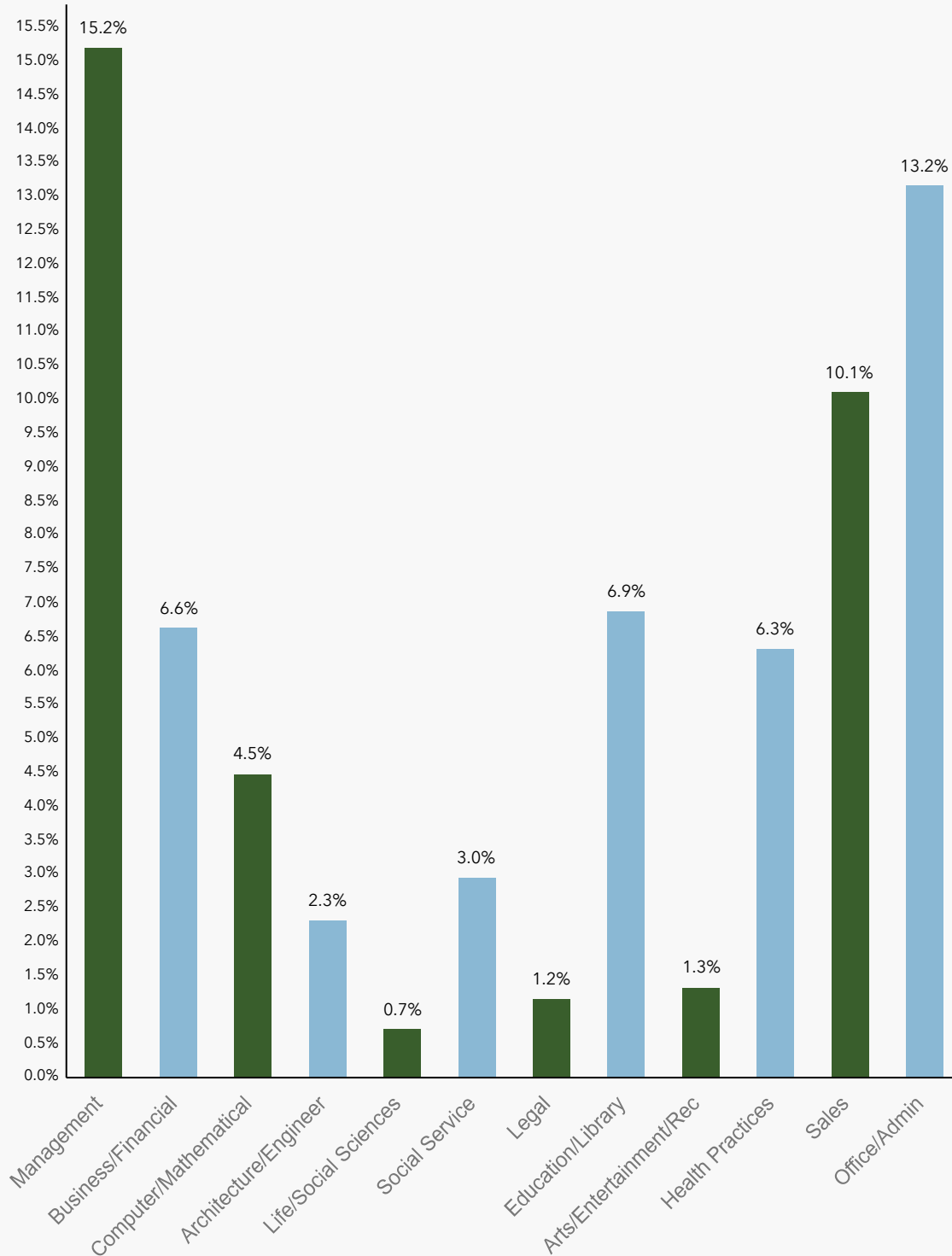
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Office Based

5 minutes



H4 Urban Chic

Segment values include the entire U.S.

5 minutes



Population Density

Moderate

Income

Very high

Home Value

Very high

Age

High

Diversity ⓘ

Moderate

Housing Traits



Single Family
Unit type



Married Couples
Housing type



Owners
Occupancy type

[View segment profile](#)

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5 minutes

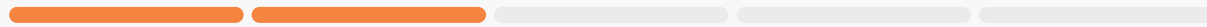


K5 Dreambelt

Segment values include the entire U.S.

Population Density

Low



Income

High



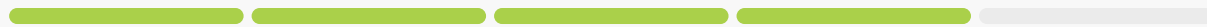
Home Value

High



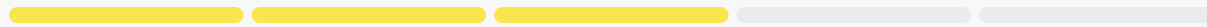
Age

High



Diversity ⓘ

Moderate



Housing Traits



Single Family
Unit type



Married Couples
Housing type



Owners
Occupancy type

[View segment profile](#)

5 minutes

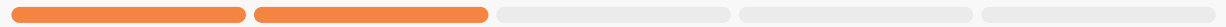


K8 Burbs and Beyond

Segment values include the entire U.S.

Population Density

Low



Income

Very high



Home Value

Very high



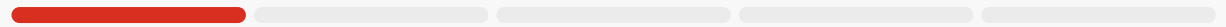
Age

Very high



Diversity ⓘ

Very low



Housing Traits



Single Family
Unit type



Married Couples w/No Kids
Housing type



Owners
Occupancy type

[View segment profile](#)

Business Key Facts

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5 minutes

Comparison view




Selected area and overlapping geographies

United States

Area	Population Density Population per sq. mi.	Median Household Income	Median Home Value	Median Age	Diversity Index
1516 Village Harbor Dr, Clover, South Carol Drive time of 5 minutes	2,643.2	\$110,510 🔍	\$559,474 🔍	41.7 🔍	49 🔍
United States Country	96.2	\$81,624 🔍	\$370,578 🔍	39.6 🔍	72.7 🔍

Tapestry segments

Values represent the segment nationwide, independent of the selected area.

Area	Population Density Population per sq. mi.	Median Household Income	Median Home Value	Median Age	Diversity Index
 H4 Urban Chic	Moderate 755.9	Very high \$144,754 🔍	Very high \$839,477 🔍	High 41.9 🔍	Moderate 64.2 🔍
 K5 Dreambelt	Low 297.1	High \$94,802 🔍	High \$451,221 🔍	High 41.5 🔍	Moderate 69 🔍
 K8 Burbs and Beyond	Low 120.7	Very high \$119,769 🔍	Very high \$616,472 🔍	Very high 51.1 🔍	Very low 46.1 🔍

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Tapestry Segmentation Profile

1516 Village Harbor Dr, Clover, South Carolina, 29710 2
1516 Village Harbor Dr, Clover, South Carolina, 29710
Drive time: 5 minute radius



Dominant Tapestry Segment



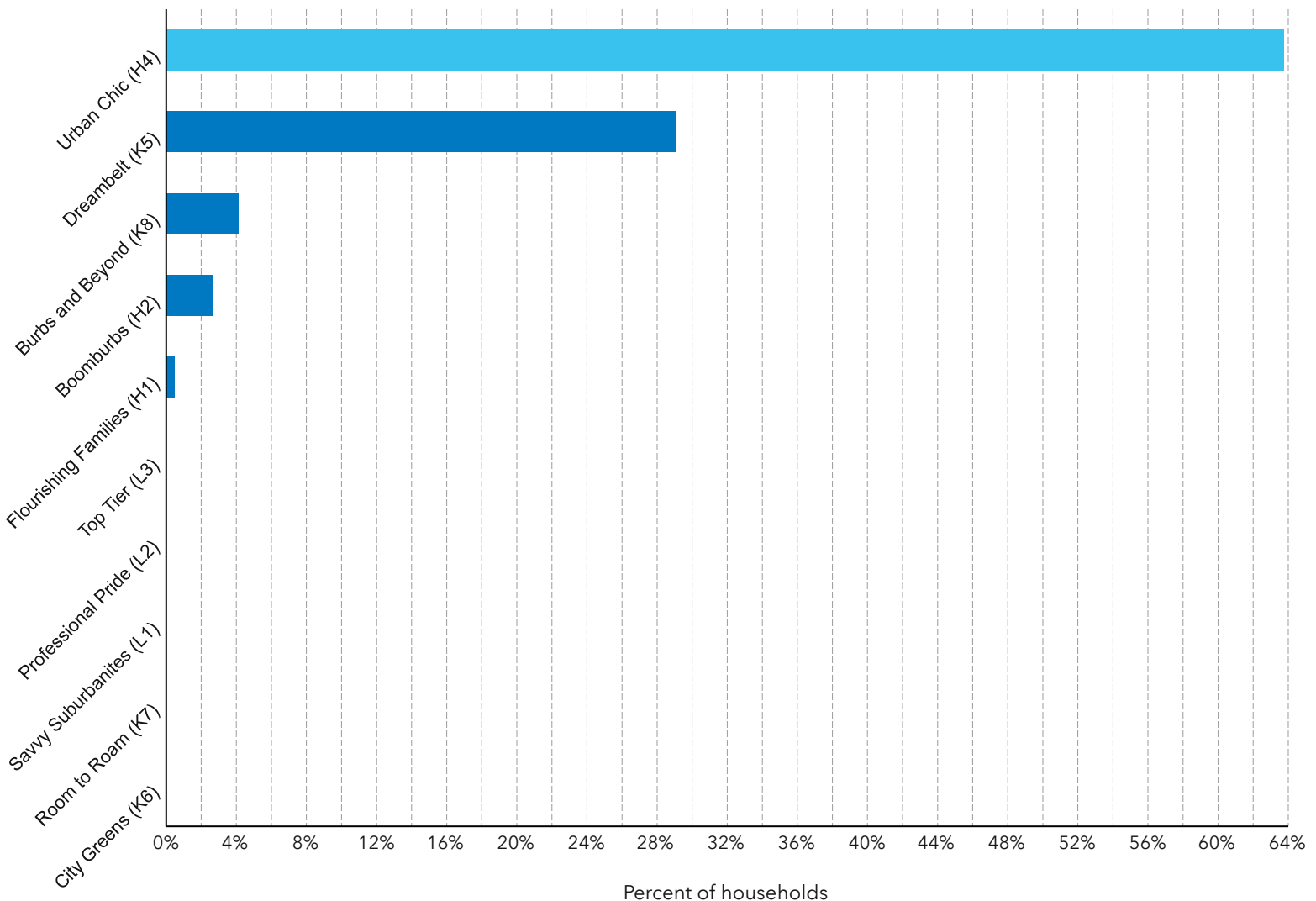
Urban Chic: *Family Prosperity* LifeMode

This segment is characterized by affluent, educated families in the suburbs of coastal metropolises.

2,217 households are **Urban Chic**. 63.7% households are in this segment.

[Learn more about this segment](#)

2025 Tapestry Market Segmentation (Households)



Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	3,479	100.0%		6,271	100.0%	
A. Urban Threads	0	0.0%	0	0	0.0%	0
Independent Cityscapes (A1)	0	0.0%	0	0	0.0%	0
City Commons (A2)	0	0.0%	0	0	0.0%	0
Social Security Set (A3)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (A4)	0	0.0%	0	0	0.0%	0
Welcome Waves (A5)	0	0.0%	0	0	0.0%	0
Young and Restless (A6)	0	0.0%	0	0	0.0%	0
B. Books and Boots	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (B1)	0	0.0%	0	0	0.0%	0
College Towns (B2)	0	0.0%	0	0	0.0%	0
Military Proximity (B3)	0	0.0%	0	0	0.0%	0
C. Metro Vibes	0	0.0%	0	0	0.0%	0
Single Thrifties (C1)	0	0.0%	0	0	0.0%	0
Kids and Kin (C2)	0	0.0%	0	0	0.0%	0
Metro Fusion (C3)	0	0.0%	0	0	0.0%	0
Family Foundations (C4)	0	0.0%	0	0	0.0%	0
Diverse Horizons (C5)	0	0.0%	0	0	0.0%	0
Moderate Metros (C6)	0	0.0%	0	0	0.0%	0
D. Tech Trailblazers	0	0.0%	0	0	0.0%	0
Emerging Hub (D1)	0	0.0%	0	0	0.0%	0
Trendsetters (D2)	0	0.0%	0	0	0.0%	0
Modern Minds (D3)	0	0.0%	0	0	0.0%	0
Metro Renters (D4)	0	0.0%	0	0	0.0%	0
Laptops and Lattes (D5)	0	0.0%	0	0	0.0%	0

Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	3,479	100.0%		6,271	100.0%	
E. Community Connections	0	0.0%	0	0	0.0%	0
Modest Income Homes (E1)	0	0.0%	0	0	0.0%	0
Southwestern Families (E2)	0	0.0%	0	0	0.0%	0
Hometown Charm (E3)	0	0.0%	0	0	0.0%	0
Mobile Meadows (E4)	0	0.0%	0	0	0.0%	0
Rural Versatility (E5)	0	0.0%	0	0	0.0%	0
Family Bonds (E6)	0	0.0%	0	0	0.0%	0
F. Urban Harmony	0	0.0%	0	0	0.0%	0
High Rise Renters (F1)	0	0.0%	0	0	0.0%	0
Family Extensions (F2)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (F3)	0	0.0%	0	0	0.0%	0
City Strivers (F4)	0	0.0%	0	0	0.0%	0
Uptown Lights (F5)	0	0.0%	0	0	0.0%	0
G. Family Fabric	0	0.0%	0	0	0.0%	0
Shared Roots (G1)	0	0.0%	0	0	0.0%	0
Up and Coming Families (G2)	0	0.0%	0	0	0.0%	0
Generational Ties (G3)	0	0.0%	0	0	0.0%	0
H. Family Prosperity	2,326	66.9%	628	4,099	65.4%	569
Flourishing Families (H1)	16	0.5%	13	77	1.2%	32
Boomburbs (H2)	93	2.7%	102	176	2.8%	97
Neighborhood Spirit (H3)	0	0.0%	0	0	0.0%	0
Urban Chic (H4)	2,217	63.7%	2,997	3,846	61.3%	3,004



Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	3,479	100.0%		6,271	100.0%	
I. Countryscapes	0	0.0%	0	0	0.0%	0
Small Town Sincerity (I1)	0	0.0%	0	0	0.0%	0
Scenic Byways (I2)	0	0.0%	0	0	0.0%	0
Heartland Communities (I3)	0	0.0%	0	0	0.0%	0
Rooted Rural (I4)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (I5)	0	0.0%	0	0	0.0%	0
Southern Satellites (I6)	0	0.0%	0	0	0.0%	0
Country Charm (I7)	0	0.0%	0	0	0.0%	0
J. Mature Reflections	0	0.0%	0	0	0.0%	0
Senior Escapes (J1)	0	0.0%	0	0	0.0%	0
The Elders (J2)	0	0.0%	0	0	0.0%	0
Retirement Communities (J3)	0	0.0%	0	0	0.0%	0
Silver and Gold (J4)	0	0.0%	0	0	0.0%	0
K. Suburban Shine	1,153	33.1%	150	2,173	34.6%	162
Legacy Hills (K1)	0	0.0%	0	0	0.0%	0
Middle Ground (K2)	0	0.0%	0	0	0.0%	0
Loyal Locals (K3)	0	0.0%	0	0	0.0%	0
Classic Comfort (K4)	0	0.0%	0	0	0.0%	0
Dreambelt (K5)	1,010	29.0%	979	1,892	30.2%	982
City Greens (K6)	0	0.0%	0	0	0.0%	0
Room to Roam (K7)	0	0.0%	0	0	0.0%	0
Burbs and Beyond (K8)	143	4.1%	144	281	4.5%	158
L. Premier Estates	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (L1)	0	0.0%	0	0	0.0%	0
Professional Pride (L2)	0	0.0%	0	0	0.0%	0
Top Tier (L3)	0	0.0%	0	0	0.0%	0
Unclassified	0	0.0%	0	0	0.0%	0

Tapestry Segmentation Profile

1516 Village Harbor Dr, Clover, South Carolina, 29710 2
1516 Village Harbor Dr, Clover, South Carolina, 29710
Drive time: 10 minute radius



Dominant Tapestry Segment



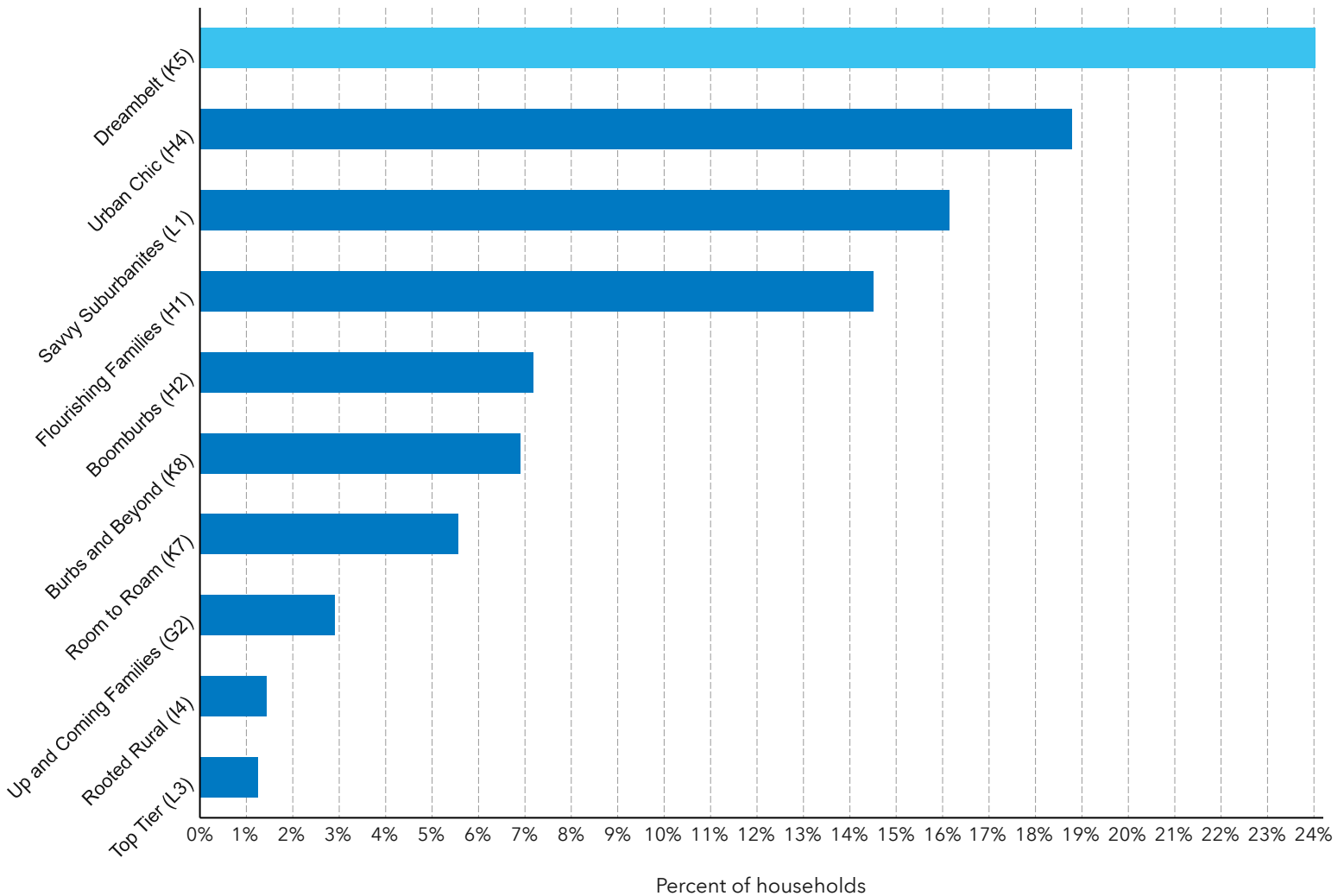
Dreambelt: *Suburban Shine* LifeMode

This segment is characterized by middle-aged Western suburbanites with high rent and home prices.

2,931 households are **Dreambelt**. 24.0% households are in this segment.

[Learn more about this segment](#)

2025 Tapestry Market Segmentation (Households)



Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	12,195	100.0%		23,785	100.0%	
A. Urban Threads	0	0.0%	0	0	0.0%	0
Independent Cityscapes (A1)	0	0.0%	0	0	0.0%	0
City Commons (A2)	0	0.0%	0	0	0.0%	0
Social Security Set (A3)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (A4)	0	0.0%	0	0	0.0%	0
Welcome Waves (A5)	0	0.0%	0	0	0.0%	0
Young and Restless (A6)	0	0.0%	0	0	0.0%	0
B. Books and Boots	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (B1)	0	0.0%	0	0	0.0%	0
College Towns (B2)	0	0.0%	0	0	0.0%	0
Military Proximity (B3)	0	0.0%	0	0	0.0%	0
C. Metro Vibes	8	0.1%	1	23	0.1%	1
Single Thrifties (C1)	0	0.0%	0	0	0.0%	0
Kids and Kin (C2)	0	0.0%	0	0	0.0%	0
Metro Fusion (C3)	8	0.1%	5	23	0.1%	9
Family Foundations (C4)	0	0.0%	0	0	0.0%	0
Diverse Horizons (C5)	0	0.0%	0	0	0.0%	0
Moderate Metros (C6)	0	0.0%	0	0	0.0%	0
D. Tech Trailblazers	0	0.0%	0	0	0.0%	0
Emerging Hub (D1)	0	0.0%	0	0	0.0%	0
Trendsetters (D2)	0	0.0%	0	0	0.0%	0
Modern Minds (D3)	0	0.0%	0	0	0.0%	0
Metro Renters (D4)	0	0.0%	0	0	0.0%	0
Laptops and Lattes (D5)	0	0.0%	0	0	0.0%	0



Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	12,195	100.0%		23,785	100.0%	
E. Community Connections	0	0.0%	0	0	0.0%	0
Modest Income Homes (E1)	0	0.0%	0	0	0.0%	0
Southwestern Families (E2)	0	0.0%	0	0	0.0%	0
Hometown Charm (E3)	0	0.0%	0	0	0.0%	0
Mobile Meadows (E4)	0	0.0%	0	0	0.0%	0
Rural Versatility (E5)	0	0.0%	0	0	0.0%	0
Family Bonds (E6)	0	0.0%	0	0	0.0%	0
F. Urban Harmony	0	0.0%	0	0	0.0%	0
High Rise Renters (F1)	0	0.0%	0	0	0.0%	0
Family Extensions (F2)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (F3)	0	0.0%	0	0	0.0%	0
City Strivers (F4)	0	0.0%	0	0	0.0%	0
Uptown Lights (F5)	0	0.0%	0	0	0.0%	0
G. Family Fabric	354	2.9%	68	654	2.8%	53
Shared Roots (G1)	0	0.0%	0	0	0.0%	0
Up and Coming Families (G2)	354	2.9%	150	654	2.8%	129
Generational Ties (G3)	0	0.0%	0	0	0.0%	0
H. Family Prosperity	4,936	40.5%	380	9,841	41.4%	360
Flourishing Families (H1)	1,770	14.5%	398	4,050	17.0%	442
Boomburbs (H2)	875	7.2%	273	1,796	7.5%	261
Neighborhood Spirit (H3)	0	0.0%	0	0	0.0%	0
Urban Chic (H4)	2,291	18.8%	884	3,995	16.8%	823

Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	12,195	100.0%		23,785	100.0%	
I. Countryscapes	324	2.7%	19	750	3.1%	24
Small Town Sincerity (I1)	0	0.0%	0	0	0.0%	0
Scenic Byways (I2)	0	0.0%	0	0	0.0%	0
Heartland Communities (I3)	0	0.0%	0	0	0.0%	0
Rooted Rural (I4)	176	1.4%	59	398	1.7%	70
Rural Resort Dwellers (I5)	0	0.0%	0	0	0.0%	0
Southern Satellites (I6)	148	1.2%	48	352	1.5%	58
Country Charm (I7)	0	0.0%	0	0	0.0%	0
J. Mature Reflections	0	0.0%	0	0	0.0%	0
Senior Escapes (J1)	0	0.0%	0	0	0.0%	0
The Elders (J2)	0	0.0%	0	0	0.0%	0
Retirement Communities (J3)	0	0.0%	0	0	0.0%	0
Silver and Gold (J4)	0	0.0%	0	0	0.0%	0
K. Suburban Shine	4,452	36.5%	165	8,443	35.5%	166
Legacy Hills (K1)	0	0.0%	0	0	0.0%	0
Middle Ground (K2)	0	0.0%	0	0	0.0%	0
Loyal Locals (K3)	0	0.0%	0	0	0.0%	0
Classic Comfort (K4)	0	0.0%	0	0	0.0%	0
Dreambelt (K5)	2,931	24.0%	810	5,498	23.1%	752
City Greens (K6)	0	0.0%	0	0	0.0%	0
Room to Roam (K7)	678	5.6%	141	1,392	5.8%	147
Burbs and Beyond (K8)	843	6.9%	243	1,553	6.5%	230
L. Premier Estates	2,121	17.4%	180	4,074	17.1%	162
Savvy Suburbanites (L1)	1,969	16.1%	357	3,727	15.7%	326
Professional Pride (L2)	0	0.0%	0	0	0.0%	0
Top Tier (L3)	152	1.3%	41	347	1.5%	44
Unclassified	0	0.0%	41	0	0.0%	0

Tapestry Segmentation Profile

1516 Village Harbor Dr, Clover, South Carolina, 29710 2
1516 Village Harbor Dr, Clover, South Carolina, 29710
Drive time: 15 minute radius



Dominant Tapestry Segment



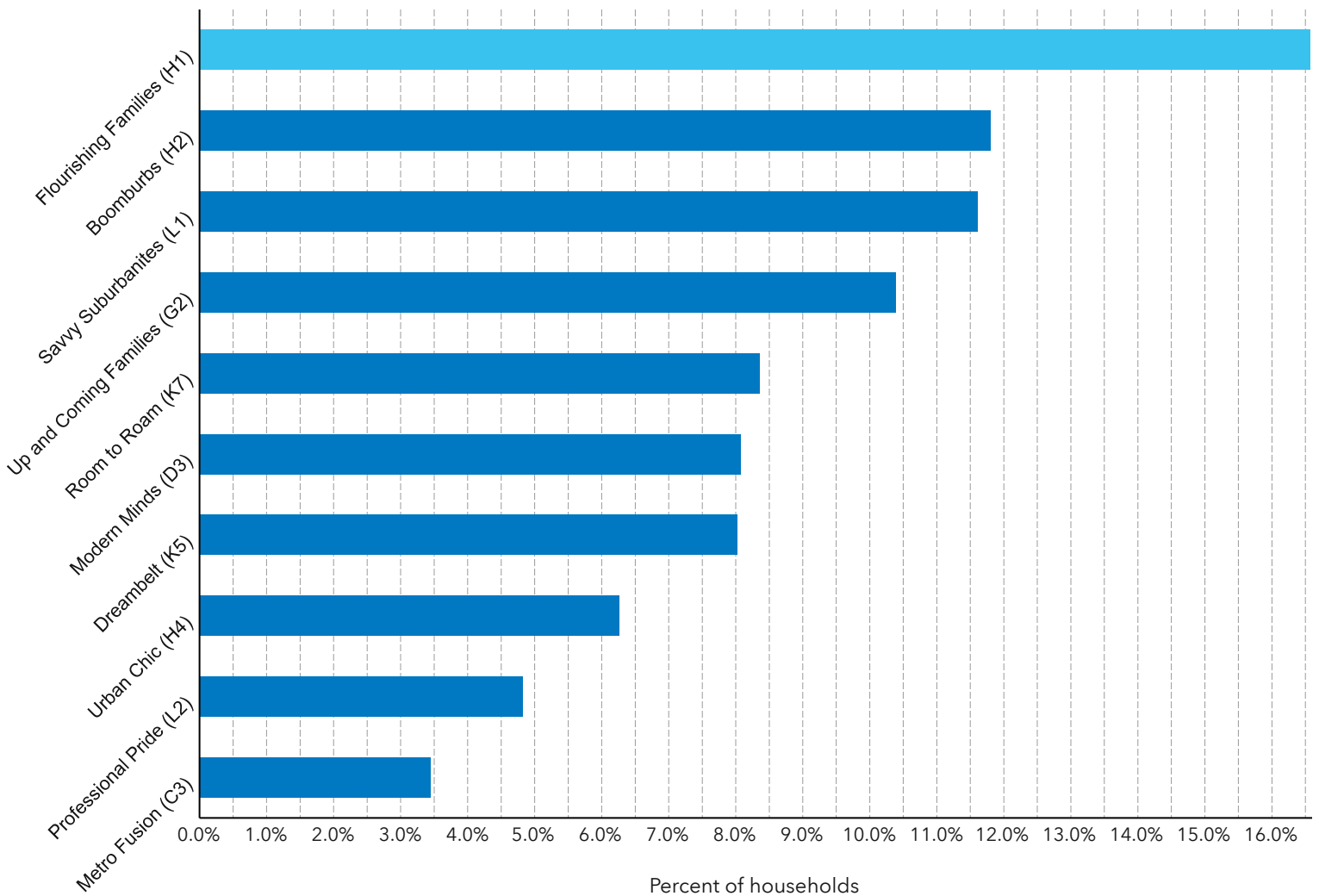
Flourishing Families: *Family Prosperity* LifeMode

This segment is characterized by large Southern and Midwestern suburban families in growing developments.

6,055 households are **Flourishing Families**. 16.6% households are in this segment.

[Learn more about this segment](#)

2025 Tapestry Market Segmentation (Households)



Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	36,541	100.0%		73,089	100.0%	
A. Urban Threads	0	0.0%	0	0	0.0%	0
Independent Cityscapes (A1)	0	0.0%	0	0	0.0%	0
City Commons (A2)	0	0.0%	0	0	0.0%	0
Social Security Set (A3)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (A4)	0	0.0%	0	0	0.0%	0
Welcome Waves (A5)	0	0.0%	0	0	0.0%	0
Young and Restless (A6)	0	0.0%	0	0	0.0%	0
B. Books and Boots	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (B1)	0	0.0%	0	0	0.0%	0
College Towns (B2)	0	0.0%	0	0	0.0%	0
Military Proximity (B3)	0	0.0%	0	0	0.0%	0
C. Metro Vibes	1,440	3.9%	45	2,433	3.3%	41
Single Thrifties (C1)	0	0.0%	0	0	0.0%	0
Kids and Kin (C2)	0	0.0%	0	0	0.0%	0
Metro Fusion (C3)	1,259	3.5%	257	2,042	2.8%	246
Family Foundations (C4)	0	0.0%	0	0	0.0%	0
Diverse Horizons (C5)	181	0.5%	32	391	0.5%	33
Moderate Metros (C6)	0	0.0%	0	0	0.0%	0
D. Tech Trailblazers	2,954	8.1%	89	5,324	7.3%	95
Emerging Hub (D1)	0	0.0%	0	0	0.0%	0
Trendsetters (D2)	0	0.0%	0	0	0.0%	0
Modern Minds (D3)	2,954	8.1%	422	5,324	7.3%	414
Metro Renters (D4)	0	0.0%	0	0	0.0%	0
Laptops and Lattes (D5)	0	0.0%	0	0	0.0%	0

Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	36,541	100.0%		73,089	100.0%	
E. Community Connections	3	0.0%	0	4	0.0%	0
Modest Income Homes (E1)	0	0.0%	0	0	0.0%	0
Southwestern Families (E2)	0	0.0%	0	0	0.0%	0
Hometown Charm (E3)	0	0.0%	0	0	0.0%	0
Mobile Meadows (E4)	0	0.0%	0	0	0.0%	0
Rural Versatility (E5)	3	0.0%	1	4	0.0%	0
Family Bonds (E6)	0	0.0%	0	0	0.0%	0
F. Urban Harmony	0	0.0%	0	0	0.0%	0
High Rise Renters (F1)	0	0.0%	0	0	0.0%	0
Family Extensions (F2)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (F3)	0	0.0%	0	0	0.0%	0
City Strivers (F4)	0	0.0%	0	0	0.0%	0
Uptown Lights (F5)	0	0.0%	0	0	0.0%	0
G. Family Fabric	3,796	10.4%	243	7,860	10.8%	207
Shared Roots (G1)	0	0.0%	0	0	0.0%	0
Up and Coming Families (G2)	3,796	10.4%	535	7,860	10.8%	504
Generational Ties (G3)	0	0.0%	0	0	0.0%	0
H. Family Prosperity	12,663	34.6%	325	26,213	35.9%	312
Flourishing Families (H1)	6,055	16.6%	454	13,168	18.0%	468
Boomburbs (H2)	4,317	11.8%	450	9,050	12.4%	429
Neighborhood Spirit (H3)	0	0.0%	0	0	0.0%	0
Urban Chic (H4)	2,291	6.3%	295	3,995	5.5%	268

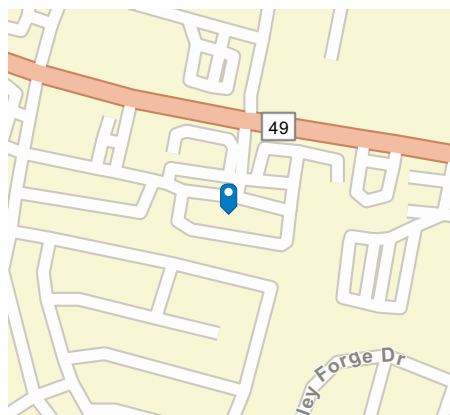
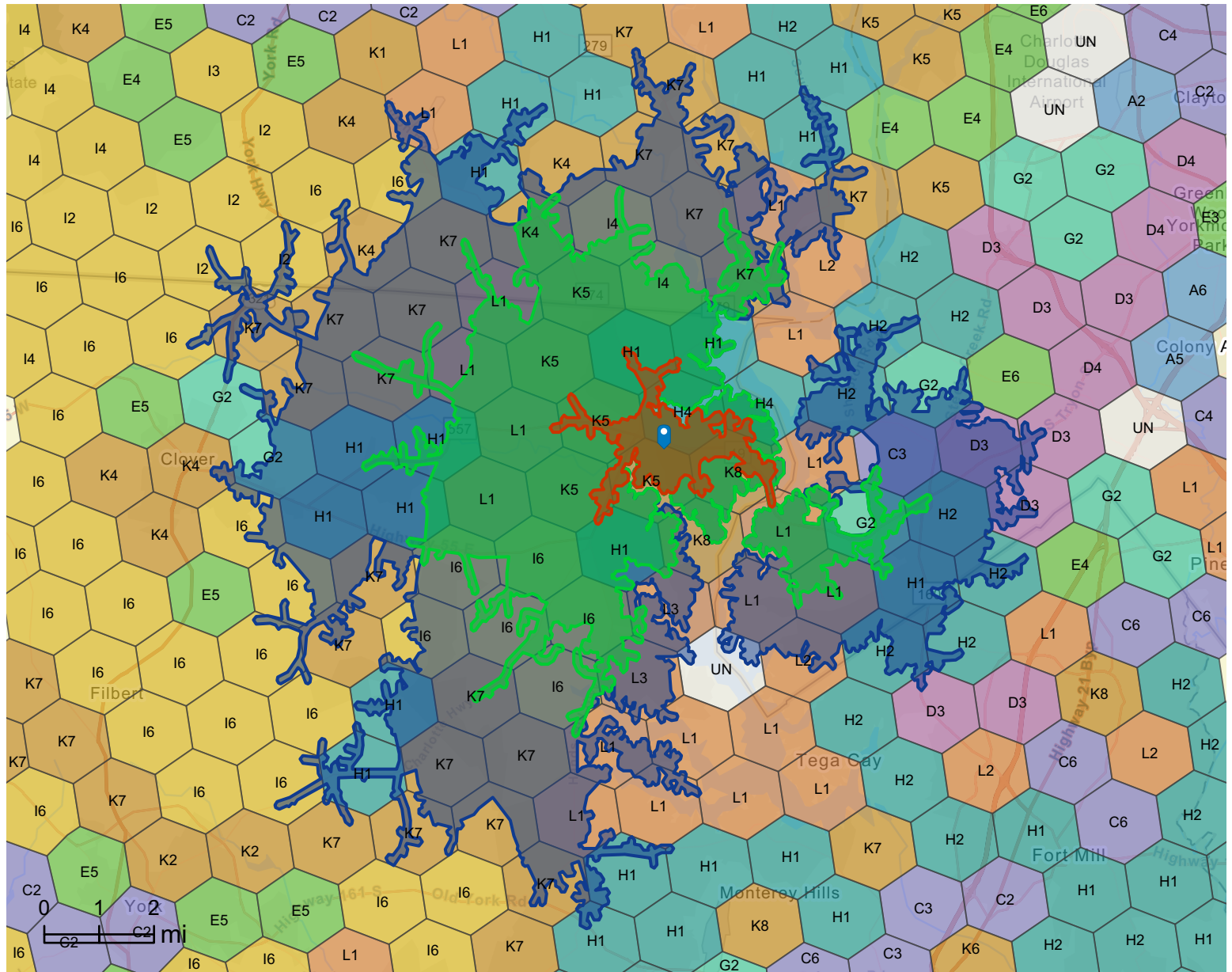
Tapestry LifeMode Groups	2025 Households			2025 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	36,541	100.0%		73,089	100.0%	
I. Countryscapes	1,567	4.3%	31	3,292	4.5%	34
Small Town Sincerity (I1)	0	0.0%	0	0	0.0%	0
Scenic Byways (I2)	6	0.0%	1	14	0.0%	1
Heartland Communities (I3)	0	0.0%	0	0	0.0%	0
Rooted Rural (I4)	530	1.4%	59	1,050	1.4%	60
Rural Resort Dwellers (I5)	0	0.0%	0	0	0.0%	0
Southern Satellites (I6)	1,031	2.8%	112	2,228	3.0%	119
Country Charm (I7)	0	0.0%	0	0	0.0%	0
J. Mature Reflections	0	0.0%	0	0	0.0%	0
Senior Escapes (J1)	0	0.0%	0	0	0.0%	0
The Elders (J2)	0	0.0%	0	0	0.0%	0
Retirement Communities (J3)	0	0.0%	0	0	0.0%	0
Silver and Gold (J4)	0	0.0%	0	0	0.0%	0
K. Suburban Shine	7,358	20.1%	91	14,354	19.6%	92
Legacy Hills (K1)	0	0.0%	0	0	0.0%	0
Middle Ground (K2)	0	0.0%	0	0	0.0%	0
Loyal Locals (K3)	0	0.0%	0	0	0.0%	0
Classic Comfort (K4)	530	1.4%	49	959	1.3%	45
Dreambelt (K5)	2,931	8.0%	270	5,498	7.5%	245
City Greens (K6)	0	0.0%	0	0	0.0%	0
Room to Roam (K7)	3,054	8.4%	212	6,344	8.7%	218
Burbs and Beyond (K8)	843	2.3%	81	1,553	2.1%	75
L. Premier Estates	6,760	18.5%	192	13,609	18.6%	176
Savvy Suburbanites (L1)	4,241	11.6%	256	8,289	11.3%	236
Professional Pride (L2)	1,766	4.8%	232	3,671	5.0%	208
Top Tier (L3)	753	2.1%	68	1,649	2.3%	68
Unclassified	0	0.0%	68	0	0.0%	0

Dominant Tapestry Map (Hexagons)














1516 Village Harbor Dr, Clover, South Carolina, 29710 2

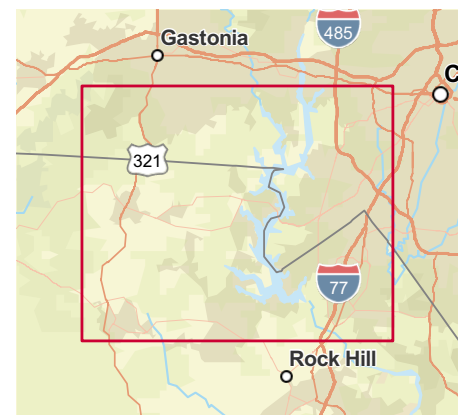
1516 Village Harbor Dr, Clover, South Carolina, 29710

Drive time: 5, 10, 15 minute radii



LifeMode Groups

- | | |
|--|---|
|  A: Urban Threads |  H: Family Prosperity |
|  B: Books and Boots |  I: Countryscapes |
|  C: Metro Vibes |  J: Mature Reflections |
|  D: Tech Trailblazers |  K: Suburban Shine |
|  E: Community Connections |  L: Premier Estates |
|  F: Urban Harmony |  U: Unclassified |
|  G: Family Fabric | |



Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 40 years ago. The 60-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

[Segment A1 \(Independent Cityscapes\)](#)

[Segment A2 \(City Commons\)](#)

[Segment A3 \(Social Security Set\)](#)

[Segment A4 \(Fresh Ambitions\)](#)

[Segment A5 \(Welcome Waves\)](#)

[Segment A6 \(Young and Restless\)](#)

[Segment B1 \(Dorms to Diplomas\)](#)

[Segment B2 \(College Towns\)](#)

[Segment B3 \(Military Proximity\)](#)

[Segment C1 \(Single Thrifties\)](#)

[Segment C2 \(Kids and Kin\)](#)

[Segment C3 \(Metro Fusion\)](#)

[Segment C4 \(Family Foundations\)](#)

[Segment C5 \(Diverse Horizons\)](#)

[Segment C6 \(Moderate Metros\)](#)

[Segment D1 \(Emerging Hub\)](#)

[Segment D2 \(Trendsetters\)](#)

[Segment D3 \(Modern Minds\)](#)

[Segment D4 \(Metro Renters\)](#)

[Segment D5 \(Laptops and Lattes\)](#)

[Segment E1 \(Modest Income Homes\)](#)

[Segment E2 \(Southwestern Families\)](#)

[Segment E3 \(Hometown Charm\)](#)

[Segment E4 \(Mobile Meadows\)](#)

[Segment E5 \(Rural Versatility\)](#)

[Segment E6 \(Family Bonds\)](#)

[Segment F1 \(High Rise Renters\)](#)

[Segment F2 \(Family Extensions\)](#)

[Segment F3 \(Downtown Melting Pot\)](#)

[Segment F4 \(City Strivers\)](#)

[Segment F5 \(Uptown Lights\)](#)

[Segment G1 \(Shared Roots\)](#)

[Segment G2 \(Up and Coming Families\)](#)

[Segment G3 \(Generational Ties\)](#)

[Segment H1 \(Flourishing Families\)](#)

[Segment H2 \(Boomburbs\)](#)

[Segment H3 \(Neighborhood Spirit\)](#)

[Segment H4 \(Urban Chic\)](#)

[Segment I1 \(Small Town Sincerity\)](#)

[Segment I2 \(Scenic Byways\)](#)

[Segment I3 \(Heartland Communities\)](#)

[Segment I4 \(Rooted Rural\)](#)

[Segment I5 \(Rural Resort Dwellers\)](#)

[Segment I6 \(Southern Satellites\)](#)

[Segment I7 \(Country Charm\)](#)

[Segment J1 \(Senior Escapes\)](#)

[Segment J2 \(The Elders\)](#)

[Segment J3 \(Retirement Communities\)](#)

[Segment J4 \(Silver and Gold\)](#)

[Segment K1 \(Legacy Hills\)](#)

[Segment K2 \(Middle Ground\)](#)

[Segment K3 \(Loyal Locals\)](#)

[Segment K4 \(Classic Comfort\)](#)

[Segment K5 \(Dreambelt\)](#)

[Segment K6 \(City Greens\)](#)

[Segment K7 \(Room to Roam\)](#)

[Segment K8 \(Burbs and Beyond\)](#)

[Segment L1 \(Savvy Suburbanites\)](#)

[Segment L2 \(Professional Pride\)](#)

[Segment L3 \(Top Tier\)](#)



ACS Population Summary

1516 Village Harbor Dr, Clover, South Carolina, 29710 2

1516 Village Harbor Dr, Clover, South Carolina, 29710

Drive time: 5 minute radius



Totals	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total Population	6,846		456	
Total Households	2,827		175	
Total Housing Units	3,182		163	
Household Size and Type				
Households with Pop 65+	695	24.6%	97	
1-Person	186	6.6%	77	
2+ Person Family	508	18.0%	102	
2+ Person Nonfamily	1	0.0%	12	
Households with No Pop 65+	2,132	75.4%	179	
1-Person	549	19.4%	168	
2+ Person Family	1,501	53.1%	163	
2+ Person Nonfamily	82	2.9%	37	
Household Type by Relatives and Non-relatives				
Total	6,846	100.0%	456	
In Family Households	5,949	86.9%	484	
In Married-Couple Family	4,122	60.2%	357	
Relatives	4,113	60.1%	357	
Nonrelatives	8	0.1%	97	
In Male Householder-No Spouse Present-Family	583	8.5%	320	
Relatives	569	8.3%	327	
Nonrelatives	13	0.2%	167	
In Female Householder-No Spouse Present	1,245	18.2%	416	
Relatives	1,092	16.0%	346	
Nonrelatives	153	2.2%	87	
In Nonfamily Households	897	13.1%	153	
Households by Disability Status				
Total	2,827	100.0%	175	
With 1+ Persons w/Disability	486	17.2%	95	
With No Person w/Disability	2,341	82.8%	196	



Population Age 3+ by School Enrollment	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	6,611	100.0%	431	
Enrolled in school	1,511	22.9%	158	
Enrolled in nursery school, preschool	142	2.1%	78	
Public school	82	1.2%	74	
Private school	60	0.9%	31	
Enrolled in kindergarten	58	0.9%	29	
Public school	46	0.7%	35	
Private school	12	0.2%	20	
Enrolled in grade 1 to grade 4	376	5.7%	96	
Public school	374	5.7%	97	
Private school	2	0.0%	34	
Enrolled in grade 5 to grade 8	432	6.5%	113	
Public school	432	6.5%	113	
Private school	0	0.0%	0	
Enrolled in grade 9 to grade 12	317	4.8%	63	
Public school	282	4.3%	66	
Private school	35	0.5%	21	
Enrolled in college undergraduate years	133	2.0%	49	
Public school	84	1.3%	47	
Private school	49	0.7%	29	
Enrolled in graduate or professional school	52	0.8%	29	
Public school	44	0.7%	34	
Private school	9	0.1%	16	
Not enrolled in school	5,100	77.1%	291	
Households by Presence of People Under 18 by Household Type				
Households with one or more people under 18 years	924	32.7%	124	
Family households	924	32.7%	124	
Married-couple family	658	23.3%	107	
Male householder, no wife present	10	0.4%	75	
Female householder, no husband present	255	9.0%	115	
Nonfamily households	0	0.0%	0	
Households with no people under 18 years	1,904	67.4%	176	
Married-couple family	663	23.5%	93	
Other family	422	14.9%	177	
Nonfamily households	818	28.9%	157	












Households by Poverty Status	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	2,827	100.0%	175	
Income in the past 12 months below poverty level	258	9.1%	106	
Married-couple family	125	4.4%	136	
Other-Male householder (no wife present)	3	0.1%	26	
Female householder (no husband present)	89	3.1%	174	
Nonfamily household - male householder	21	0.7%	25	
Nonfamily household - female householder	20	0.7%	21	
Income past 12 months at or above poverty level	2,570	90.9%	160	
Married-couple family	1,197	42.3%	97	
Other-Male householder (no wife present)	293	10.4%	169	
Female householder (no husband present)	303	10.7%	76	
Nonfamily household - male householder	220	7.8%	110	
Nonfamily household - female householder	557	19.7%	119	
Poverty Index	73			








Households by Public Assistance and Other Income				
Total	2,827	100.0%	175	
With public assistance income	34	1.2%	42	
No public assistance income	2,793	98.8%	177	
With Food Stamps/SNAP	96	3.4%	59	
With No Food Stamps/SNAP	2,731	96.6%	180	
Social Security Income	565	20.0%	100	
No Social Security Income	2,262	80.0%	189	
Retirement Income	587	20.8%	96	
No Retirement Income	2,240	79.2%	165	

Population by Ratio of Income to Poverty				
Total	6,831	100.0%	457	
Under .50	477	7.0%	523	
.50 to .99	278	4.1%	330	
1.00 to 1.24	76	1.1%	317	
1.25 to 1.49	225	3.3%	175	
1.50 to 1.84	301	4.4%	311	
1.85 to 1.99	139	2.0%	93	
2.00 and over	5,336	78.1%	425	







Households by Type and Size	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Family Households	2,009	71.1%	173	
2-Person	928	32.8%	126	
3-Person	266	9.4%	63	
4-Person	661	23.4%	123	
5-Person	92	3.3%	43	
6-Person	18	0.6%	25	
7+ Person	43	1.5%	49	
Nonfamily Households	818	28.9%	157	
1-Person	736	26.0%	167	
2-Person	83	2.9%	36	
3-Person	0	0.0%	0	
4-Person	0	0.0%	0	
5-Person	0	0.0%	0	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	

Population Age 5 to 17 by Language Spoken				
Speak only English	996	15.6%	171	
Speak Spanish	151	2.4%	59	
Speak English "very well" or "well"	150	2.4%	61	
Speak English "not well"	2	0.0%	22	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	12	0.2%	19	
Speak English "very well" or "well"	12	0.2%	19	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	13	0.2%	28	
Speak English "very well" or "well"	13	0.2%	28	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	














Population Age 18 to 64 by Language Spoken	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Speak only English	3,876	60.8%	360	
Speak Spanish	182	2.9%	72	
Speak English "very well" or "well"	152	2.4%	48	
Speak English "not well"	30	0.5%	41	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	74	1.2%	41	
Speak English "very well" or "well"	74	1.2%	35	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	122	1.9%	63	
Speak English "very well" or "well"	100	1.6%	64	
Speak English "not well"	22	0.3%	46	
Speak English "not at all"	0	0.0%	0	
Speak other languages	26	0.4%	57	
Speak English "very well" or "well"	26	0.4%	57	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Population Age 65+ by Language Spoken				
Speak only English	859	13.5%	96	
Speak Spanish	47	0.7%	78	
Speak English "very well" or "well"	47	0.7%	78	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	2	0.0%	7	
Speak English "very well" or "well"	1	0.0%	7	
Speak English "not well"	0	0.0%	3	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	13	0.2%	27	
Speak English "very well" or "well"	13	0.2%	27	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Workers Age 16+ By Means of Transportation

Total	3,312	100.0%	299	
Drove alone	2,436	73.6%	284	
Carpooled	174	5.3%	63	
Public transportation (excluding taxicab)	0	0.0%	0	
Bus or trolley bus	0	0.0%	0	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	0	0.0%	0	
Walked	73	2.2%	107	
Other means	63	1.9%	44	
Worked at home	566	17.1%	79	

Workers Age 16+ By Travel Time to Work

Less than 5 minutes	192	7.0%	136	
5 to 9 minutes	99	3.6%	55	
10 to 14 minutes	33	1.2%	68	
15 to 19 minutes	131	4.8%	47	
20 to 24 minutes	458	16.7%	127	
25 to 29 minutes	390	14.2%	120	
30 to 34 minutes	325	11.8%	141	
35 to 39 minutes	205	7.5%	134	
40 to 44 minutes	60	2.2%	29	
45 to 59 minutes	541	19.7%	132	
60 to 89 minutes	219	8.0%	73	
90 or more minutes	94	3.4%	113	
Average Travel Time to Work (in minutes)	N/A		N/A	

Workers Age16+ by Place of Work	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	3,312	100.0%	299	
Worked in state and in county of residence	1,718	51.9%	190	
Worked in state and outside county of residence	171	5.2%	167	
Worked outside state of residence	1,423	43.0%	214	

Sex by Class of Worker				
Total	3,359	100.0%	295	
Male	1,820	54.2%	247	
Employee of private company workers	1,166	34.7%	159	
Self-employed in own incorporated business	323	9.6%	205	
Private not-for-profit wage and salary workers	73	2.2%	58	
Local government workers	6	0.2%	12	
State government workers	57	1.7%	62	
Federal government workers	45	1.3%	42	
Self-employed in own not incorporated business	149	4.4%	59	
Unpaid family workers	0	0.0%	0	
Female	1,539	45.8%	128	
Employee of private company workers	939	28.0%	109	
Self-employed in own incorporated business	47	1.4%	45	
Private not-for-profit wage and salary workers	214	6.4%	71	
Local government workers	107	3.2%	38	
State government workers	78	2.3%	41	
Federal government workers	6	0.2%	27	
Self-employed in own not incorporated business	148	4.4%	83	
Unpaid family workers	0	0.0%	0	

Gross Rent as a Percentage of Household Income				
<10% of Income	3	0.3%	25	
10-14.9% of Income	37	4.0%	36	
15-19.9% of Income	83	9.1%	70	
20-24.9% of Income	46	5.0%	38	
25-29.9% of Income	139	15.2%	129	
30-34.9% of Income	165	18.0%	102	
35-39.9% of Income	1	0.1%	10	
40-49.9% of Income	194	21.2%	113	
50+% of Income	239	26.1%	88	
Gross Rent % Inc Not Computed	10	1.1%	24	

Females Age 20-64 by Age of Children	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	2,257	100.0%	185	
Own children under 6 years only	171	7.6%	60	
In labor force	148	6.6%	60	
Not in labor force	22	1.0%	15	
Own children under 6 years and 6 to 17 years	252	11.2%	91	
In labor force	133	5.9%	72	
Not in labor force	119	5.3%	146	
Own children 6 to 17 years only	461	20.4%	88	
In labor force	253	11.2%	45	
Not in labor force	207	9.2%	91	
No own children under 18 years	1,374	60.9%	193	
In labor force	977	43.3%	176	
Not in labor force	397	17.6%	125	

Population and Presence of a Computer

Total	6,846	100.0%	456	
Population <18 in Households	1,646	24.0%	201	
Have a Computer	1,646	24.0%	208	
Have No Computer	0	0.0%	0	
Population 18-64 in Households	4,279	62.5%	343	
Have a Computer	4,272	62.4%	344	
Have No Computer	7	0.1%	51	
Population 65+ in Households				
Have a Computer	915	13.4%	110	
Have No Computer	5	0.1%	27	












Households and Internet Subscriptions

Total	2,827	100.0%	175	
With an Internet Subscription	2,641	93.4%	200	
Dial-Up Alone	0	0.0%	0	
Broadband	2,381	84.2%	199	
Satellite Service	100	3.5%	36	
Other Service	0	0.0%	0	
Internet Access with no Subscription	13	0.5%	21	
With No Internet Access	173	6.1%	169	









Health Insurance Coverage by Age	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Under 19 years:	1,707	24.9%	216	
One Type of Health Insurance:	1,581	23.1%	218	
Employer-Based Health Ins Only	1,012	14.8%	189	
Direct-Purchase Health Ins Only	126	1.8%	55	
Medicare Coverage Only	4	0.1%	59	
Medicaid Coverage Only	411	6.0%	256	
TRICARE/Military Hlth Cov Only	27	0.4%	50	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	105	1.5%	89	
No Health Insurance Coverage	21	0.3%	29	


Health Insurance Coverage by Age				
19 to 34 years:	1,414	20.7%	180	
One Type of Health Insurance:	1,081	15.8%	160	
Employer-Based Health Ins Only	756	11.0%	154	
Direct-Purchase Health Ins Only	103	1.5%	51	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	192	2.8%	164	
TRICARE/Military Hlth Cov Only	30	0.4%	57	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	45	0.7%	34	
No Health Insurance Coverage	288	4.2%	105	

Health Insurance Coverage by Age				
35 to 64 years:	2,805	41.0%	257	
One Type of Health Insurance:	2,561	37.4%	259	
Employer-Based Health Ins Only	2,003	29.3%	261	
Direct-Purchase Health Ins Only	434	6.3%	162	
Medicare Coverage Only	40	0.6%	36	
Medicaid Coverage Only	30	0.4%	50	
TRICARE/Military Hlth Cov Only	53	0.8%	34	
VA Health Care Only	1	0.0%	10	
2+ Types of Health Insurance	139	2.0%	51	
No Health Insurance Coverage	105	1.5%	68	

Health Insurance Coverage by Age	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
65+ years:	921	13.5%	110	
One Type of Health Insurance:	337	4.9%	73	
Employer-Based Health Ins Only	29	0.4%	24	
Direct-Purchase Health Ins Only	0	0.0%	0	
Medicare Coverage Only	308	4.5%	74	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance:	579	8.5%	130	
Employer-Based & Direct-Purchase Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	240	3.5%	144	
Direct-Purchase Health & Medicare Insurance	133	1.9%	61	
Medicare & Medicaid Coverage	5	0.1%	56	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	25	0.4%	27	
Other Health Insurance Combinations	177	2.6%	72	
No Health Insurance Coverage	5	0.1%	10	




Civilian Population Age18+ by Vetran Status

Total	5,200	100.0%	358	
Veteran	306	5.9%	53	
Nonveteran	4,894	94.1%	355	
Male	2,451	47.1%	253	
Veteran	263	5.1%	50	
Nonveteran	2,188	42.1%	251	
Female	2,749	52.9%	182	
Veteran	43	0.8%	42	
Nonveteran	2,706	52.0%	184	

 **Source:** U.S. Census 2019-2023 American Community Survey. **Data Note:** N/A means not available. Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2023, adjusted for inflation.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: Symbols represent threshold values Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green and are considered reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow and should be used with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red and are considered very unreliable.

ACS Population Summary

1516 Village Harbor Dr, Clover, South Carolina, 29710 2

1516 Village Harbor Dr, Clover, South Carolina, 29710

Drive time: 10 minute radius



Totals	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total Population	26,127		1,782	
Total Households	9,851		563	
Total Housing Units	10,676		568	
Household Size and Type				
Households with Pop 65+	2,713	27.5%	298	
1-Person	727	7.4%	183	
2+ Person Family	1,971	20.0%	285	
2+ Person Nonfamily	15	0.2%	15	
Households with No Pop 65+	7,138	72.5%	524	
1-Person	1,421	14.4%	307	
2+ Person Family	5,346	54.3%	495	
2+ Person Nonfamily	371	3.8%	146	
Household Type by Relatives and Non-relatives				
Total	26,126	100.0%	1,782	
In Family Households	23,134	88.5%	1,835	
In Married-Couple Family	18,921	72.4%	1,548	
Relatives	18,808	72.0%	1,526	
Nonrelatives	113	0.4%	119	
In Male Householder-No Spouse Present-Family	1,323	5.1%	539	
Relatives	1,162	4.4%	423	
Nonrelatives	161	0.6%	193	
In Female Householder-No Spouse Present	2,891	11.1%	991	
Relatives	2,687	10.3%	878	
Nonrelatives	204	0.8%	170	
In Nonfamily Households	2,992	11.5%	440	
Households by Disability Status				
Total	9,851	100.0%	563	
With 1+ Persons w/Disability	1,674	17.0%	291	
With No Person w/Disability	8,178	83.0%	578	



Source: U.S. Census Bureau, 2019-2023 American Community Survey.

Reliability: high

medium low

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Population Age 3+ by School Enrollment	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	25,126	100.0%	1,647	
Enrolled in school	6,269	25.0%	706	
Enrolled in nursery school, preschool	395	1.6%	160	
Public school	247	1.0%	144	
Private school	148	0.6%	67	
Enrolled in kindergarten	380	1.5%	137	
Public school	305	1.2%	123	
Private school	76	0.3%	65	
Enrolled in grade 1 to grade 4	1,387	5.5%	314	
Public school	1,347	5.4%	312	
Private school	39	0.2%	37	
Enrolled in grade 5 to grade 8	1,683	6.7%	326	
Public school	1,643	6.5%	326	
Private school	40	0.2%	15	
Enrolled in grade 9 to grade 12	1,676	6.7%	316	
Public school	1,598	6.4%	312	
Private school	78	0.3%	53	
Enrolled in college undergraduate years	592	2.4%	193	
Public school	491	2.0%	180	
Private school	101	0.4%	66	
Enrolled in graduate or professional school	155	0.6%	75	
Public school	86	0.3%	57	
Private school	69	0.3%	54	
Not enrolled in school	18,857	75.0%	926	
Households by Presence of People Under 18 by Household Type				
Households with one or more people under 18 years	3,630	36.8%	444	
Family households	3,622	36.8%	444	
Married-couple family	2,912	29.6%	364	
Male householder, no wife present	132	1.3%	105	
Female householder, no husband present	579	5.9%	260	
Nonfamily households	8	0.1%	18	
Households with no people under 18 years	6,221	63.2%	481	
Married-couple family	2,963	30.1%	328	
Other family	732	7.4%	231	
Nonfamily households	2,526	25.6%	357	

Households by Poverty Status	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	9,851	100.0%	563	
Income in the past 12 months below poverty level	599	6.1%	245	
Married-couple family	206	2.1%	150	
Other-Male householder (no wife present)	40	0.4%	40	
Female householder (no husband present)	181	1.8%	177	
Nonfamily household - male householder	77	0.8%	47	
Nonfamily household - female householder	94	1.0%	53	
Income past 12 months at or above poverty level	9,253	93.9%	532	
Married-couple family	5,669	57.5%	446	
Other-Male householder (no wife present)	507	5.1%	210	
Female householder (no husband present)	714	7.2%	219	
Nonfamily household - male householder	751	7.6%	201	
Nonfamily household - female householder	1,611	16.4%	295	
Poverty Index	49			

Households by Public Assistance and Other Income				
Total	9,851	100.0%	563	
With public assistance income	124	1.3%	88	
No public assistance income	9,727	98.7%	566	
With Food Stamps/SNAP	429	4.4%	157	
With No Food Stamps/SNAP	9,422	95.6%	564	
Social Security Income	2,563	26.0%	297	
No Social Security Income	7,288	74.0%	527	
Retirement Income	2,298	23.3%	298	
No Retirement Income	7,554	76.7%	536	

Population by Ratio of Income to Poverty				
Total	25,972	100.0%	1,749	
Under .50	1,299	5.0%	682	
.50 to .99	454	1.7%	341	
1.00 to 1.24	1,005	3.9%	636	
1.25 to 1.49	486	1.9%	335	
1.50 to 1.84	824	3.2%	439	
1.85 to 1.99	986	3.8%	539	
2.00 and over	20,918	80.5%	1,571	

Households by Type and Size	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Family Households	7,317	74.3%	550	
2-Person	3,119	31.7%	369	
3-Person	1,238	12.6%	212	
4-Person	2,021	20.5%	399	
5-Person	779	7.9%	184	
6-Person	55	0.6%	49	
7+ Person	106	1.1%	83	
Nonfamily Households	2,534	25.7%	357	
1-Person	2,148	21.8%	341	
2-Person	371	3.8%	147	
3-Person	15	0.2%	38	
4-Person	0	0.0%	0	
5-Person	0	0.0%	0	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	










Population Age 5 to 17 by Language Spoken

Speak only English	4,488	18.4%	632	
Speak Spanish	357	1.5%	174	
Speak English "very well" or "well"	340	1.4%	172	
Speak English "not well"	17	0.1%	29	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	167	0.7%	177	
Speak English "very well" or "well"	116	0.5%	90	
Speak English "not well"	51	0.2%	113	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	24	0.1%	30	
Speak English "very well" or "well"	24	0.1%	30	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	14	0.1%	31	
Speak English "very well" or "well"	14	0.1%	31	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	











Population Age 18 to 64 by Language Spoken	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Speak only English	14,215	58.3%	1,102	
Speak Spanish	552	2.3%	199	
Speak English "very well" or "well"	471	1.9%	168	
Speak English "not well"	70	0.3%	54	
Speak English "not at all"	11	0.0%	80	
Speak other Indo-European languages	437	1.8%	183	
Speak English "very well" or "well"	437	1.8%	151	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	262	1.1%	132	
Speak English "very well" or "well"	229	0.9%	106	
Speak English "not well"	33	0.1%	46	
Speak English "not at all"	0	0.0%	0	
Speak other languages	43	0.2%	59	
Speak English "very well" or "well"	43	0.2%	59	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Population Age 65+ by Language Spoken				
Speak only English	3,626	14.9%	364	
Speak Spanish	110	0.5%	86	
Speak English "very well" or "well"	89	0.4%	85	
Speak English "not well"	20	0.1%	75	
Speak English "not at all"	1	0.0%	17	
Speak other Indo-European languages	61	0.3%	32	
Speak English "very well" or "well"	53	0.2%	31	
Speak English "not well"	8	0.0%	10	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	3	0.0%	17	
Speak English "very well" or "well"	3	0.0%	17	
Speak English "not well"	0	0.0%	4	
Speak English "not at all"	0	0.0%	0	
Speak other languages	29	0.1%	38	
Speak English "very well" or "well"	29	0.1%	38	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Workers Age 16+ By Means of Transportation

Total	12,768	100.0%	941	
Drove alone	9,164	71.8%	791	
Carpooled	803	6.3%	263	
Public transportation (excluding taxicab)	7	0.1%	76	
Bus or trolley bus	1	0.0%	11	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	6	0.0%	74	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	0	0.0%	0	
Walked	115	0.9%	121	
Other means	126	1.0%	78	
Worked at home	2,552	20.0%	391	

Workers Age 16+ By Travel Time to Work

Less than 5 minutes	317	3.1%	162	
5 to 9 minutes	727	7.1%	217	
10 to 14 minutes	642	6.3%	200	
15 to 19 minutes	816	8.0%	219	
20 to 24 minutes	1,692	16.6%	328	
25 to 29 minutes	1,018	10.0%	234	
30 to 34 minutes	1,673	16.4%	361	
35 to 39 minutes	547	5.4%	202	
40 to 44 minutes	291	2.8%	95	
45 to 59 minutes	1,356	13.3%	285	
60 to 89 minutes	805	7.9%	262	
90 or more minutes	333	3.3%	188	
Average Travel Time to Work (in minutes)	N/A		N/A	

Workers Age16+ by Place of Work	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	12,768	100.0%	941	
Worked in state and in county of residence	8,249	64.6%	810	
Worked in state and outside county of residence	663	5.2%	215	
Worked outside state of residence	3,857	30.2%	507	

Sex by Class of Worker				
Total	12,910	100.0%	944	
Male	6,965	54.0%	609	
Employee of private company workers	5,192	40.2%	521	
Self-employed in own incorporated business	535	4.1%	247	
Private not-for-profit wage and salary workers	249	1.9%	109	
Local government workers	192	1.5%	61	
State government workers	199	1.5%	132	
Federal government workers	137	1.1%	79	
Self-employed in own not incorporated business	459	3.6%	162	
Unpaid family workers	3	0.0%	18	
Female	5,945	46.0%	530	
Employee of private company workers	3,661	28.4%	404	
Self-employed in own incorporated business	167	1.3%	72	
Private not-for-profit wage and salary workers	742	5.7%	180	
Local government workers	527	4.1%	180	
State government workers	448	3.5%	204	
Federal government workers	59	0.5%	49	
Self-employed in own not incorporated business	340	2.6%	146	
Unpaid family workers	0	0.0%	0	

Gross Rent as a Percentage of Household Income				
<10% of Income	30	1.5%	31	
10-14.9% of Income	174	8.7%	120	
15-19.9% of Income	234	11.7%	123	
20-24.9% of Income	155	7.7%	115	
25-29.9% of Income	268	13.4%	181	
30-34.9% of Income	277	13.8%	147	
35-39.9% of Income	29	1.4%	30	
40-49.9% of Income	258	12.9%	158	
50+% of Income	503	25.1%	262	
Gross Rent % Inc Not Computed	77	3.8%	54	

Females Age 20-64 by Age of Children	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	7,920	100.0%	636	
Own children under 6 years only	695	8.8%	189	
In labor force	529	6.7%	170	
Not in labor force	165	2.1%	83	
Own children under 6 years and 6 to 17 years	584	7.4%	212	
In labor force	375	4.7%	113	
Not in labor force	209	2.6%	186	
Own children 6 to 17 years only	2,108	26.6%	342	
In labor force	1,544	19.5%	305	
Not in labor force	564	7.1%	185	
No own children under 18 years	4,533	57.2%	519	
In labor force	3,330	42.0%	422	
Not in labor force	1,203	15.2%	321	
Population and Presence of a Computer				
Total	26,126	100.0%	1,782	
Population <18 in Households	6,788	26.0%	841	
Have a Computer	6,785	26.0%	841	
Have No Computer	3	0.0%	53	
Population 18-64 in Households	15,508	59.4%	1,111	
Have a Computer	15,431	59.1%	1,109	
Have No Computer	77	0.3%	51	
Population 65+ in Households				
Have a Computer	3,735	14.3%	383	
Have No Computer	95	0.4%	40	
Households and Internet Subscriptions				
Total	9,851	100.0%	563	
With an Internet Subscription	9,457	96.0%	592	
Dial-Up Alone	0	0.0%	0	
Broadband	8,503	86.3%	578	
Satellite Service	574	5.8%	168	
Other Service	16	0.2%	24	
Internet Access with no Subscription	112	1.1%	92	
With No Internet Access	282	2.9%	177	

Health Insurance Coverage by Age	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Under 19 years:	7,100	27.2%	876	
One Type of Health Insurance:	6,368	24.4%	812	
Employer-Based Health Ins Only	4,447	17.0%	665	
Direct-Purchase Health Ins Only	406	1.6%	193	
Medicare Coverage Only	41	0.2%	68	
Medicaid Coverage Only	1,220	4.7%	490	
TRICARE/Military Hlth Cov Only	254	1.0%	118	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	601	2.3%	283	
No Health Insurance Coverage	130	0.5%	77	

Health Insurance Coverage by Age				
19 to 34 years:	4,531	17.3%	642	
One Type of Health Insurance:	3,624	13.9%	519	
Employer-Based Health Ins Only	2,813	10.8%	415	
Direct-Purchase Health Ins Only	321	1.2%	153	
Medicare Coverage Only	3	0.0%	8	
Medicaid Coverage Only	411	1.6%	229	
TRICARE/Military Hlth Cov Only	40	0.2%	57	
VA Health Care Only	37	0.1%	108	
2+ Types of Health Insurance	273	1.0%	205	
No Health Insurance Coverage	635	2.4%	268	

Health Insurance Coverage by Age				
35 to 64 years:	10,665	40.8%	808	
One Type of Health Insurance:	9,286	35.5%	774	
Employer-Based Health Ins Only	7,776	29.8%	757	
Direct-Purchase Health Ins Only	1,040	4.0%	314	
Medicare Coverage Only	85	0.3%	55	
Medicaid Coverage Only	148	0.6%	108	
TRICARE/Military Hlth Cov Only	228	0.9%	111	
VA Health Care Only	10	0.0%	18	
2+ Types of Health Insurance	787	3.0%	223	
No Health Insurance Coverage	592	2.3%	213	

Health Insurance Coverage by Age	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
65+ years:	3,830	14.7%	378	
One Type of Health Insurance:	1,467	5.6%	242	
Employer-Based Health Ins Only	86	0.3%	48	
Direct-Purchase Health Ins Only	0	0.0%	0	
Medicare Coverage Only	1,381	5.3%	244	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance:	2,355	9.0%	325	
Employer-Based & Direct-Purchase Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	829	3.2%	255	
Direct-Purchase Health & Medicare Insurance	792	3.0%	201	
Medicare & Medicaid Coverage	106	0.4%	72	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	127	0.5%	91	
Other Health Insurance Combinations	502	1.9%	166	
No Health Insurance Coverage	7	0.0%	11	

Civilian Population Age18+ by Vetran Status

Total	19,337	100.0%	1,195	
Veteran	1,540	8.0%	271	
Nonveteran	17,797	92.0%	1,172	
Male	9,275	48.0%	690	
Veteran	1,303	6.7%	233	
Nonveteran	7,972	41.2%	684	
Female	10,062	52.0%	671	
Veteran	237	1.2%	116	
Nonveteran	9,825	50.8%	672	

Source: U.S. Census 2019-2023 American Community Survey. **Data Note:** N/A means not available. Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2023, adjusted for inflation.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

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Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow and should be used with caution.

Low Reliability: Large CVs (over 40 percent) are flagged red and are considered very unreliable.

ACS Population Summary

1516 Village Harbor Dr, Clover, South Carolina, 29710 2

1516 Village Harbor Dr, Clover, South Carolina, 29710

Drive time: 15 minute radius



Totals	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total Population	85,348		3,105	
Total Households	31,054		962	
Total Housing Units	32,958		956	
Household Size and Type				
Households with Pop 65+	8,016	25.8%	514	
1-Person	2,186	7.0%	304	
2+ Person Family	5,728	18.4%	466	
2+ Person Nonfamily	101	0.3%	38	
Households with No Pop 65+	23,038	74.2%	911	
1-Person	4,446	14.3%	574	
2+ Person Family	17,266	55.6%	798	
2+ Person Nonfamily	1,327	4.3%	269	
Household Type by Relatives and Non-relatives				
Total	85,324	100.0%	3,105	
In Family Households	75,384	88.4%	3,142	
In Married-Couple Family	61,314	71.9%	2,915	
Relatives	60,860	71.3%	2,900	
Nonrelatives	454	0.5%	187	
In Male Householder-No Spouse Present-Family	3,777	4.4%	732	
Relatives	3,356	3.9%	629	
Nonrelatives	422	0.5%	208	
In Female Householder-No Spouse Present	10,293	12.1%	1,446	
Relatives	9,539	11.2%	1,298	
Nonrelatives	754	0.9%	291	
In Nonfamily Households	9,940	11.6%	848	
Households by Disability Status				
Total	31,054	100.0%	962	
With 1+ Persons w/Disability	5,569	17.9%	480	
With No Person w/Disability	25,485	82.1%	978	



Source: U.S. Census Bureau, 2019-2023 American Community Survey.

Reliability: high

medium low

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Population Age 3+ by School Enrollment	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	81,947	100.0%	2,871	
Enrolled in school	20,593	25.1%	1,294	
Enrolled in nursery school, preschool	1,233	1.5%	266	
Public school	691	0.8%	237	
Private school	542	0.7%	134	
Enrolled in kindergarten	1,677	2.0%	405	
Public school	1,496	1.8%	397	
Private school	181	0.2%	96	
Enrolled in grade 1 to grade 4	5,080	6.2%	597	
Public school	4,721	5.8%	587	
Private school	358	0.4%	110	
Enrolled in grade 5 to grade 8	4,850	5.9%	585	
Public school	4,444	5.4%	574	
Private school	405	0.5%	101	
Enrolled in grade 9 to grade 12	4,528	5.5%	457	
Public school	4,189	5.1%	451	
Private school	340	0.4%	87	
Enrolled in college undergraduate years	2,620	3.2%	400	
Public school	2,015	2.5%	330	
Private school	605	0.7%	189	
Enrolled in graduate or professional school	606	0.7%	140	
Public school	345	0.4%	80	
Private school	261	0.3%	116	
Not enrolled in school	61,354	74.9%	1,599	
Households by Presence of People Under 18 by Household Type				
Households with one or more people under 18 years	11,469	36.9%	704	
Family households	11,398	36.7%	699	
Married-couple family	8,878	28.6%	618	
Male householder, no wife present	490	1.6%	145	
Female householder, no husband present	2,031	6.5%	367	
Nonfamily households	71	0.2%	68	
Households with no people under 18 years	19,585	63.1%	833	
Married-couple family	9,560	30.8%	528	
Other family	2,036	6.6%	372	
Nonfamily households	7,990	25.7%	648	

Households by Poverty Status	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	31,054	100.0%	962	
Income in the past 12 months below poverty level	1,793	5.8%	351	
Married-couple family	418	1.3%	159	
Other-Male householder (no wife present)	79	0.3%	61	
Female householder (no husband present)	472	1.5%	240	
Nonfamily household - male householder	316	1.0%	108	
Nonfamily household - female householder	508	1.6%	165	
Income past 12 months at or above poverty level	29,261	94.2%	947	
Married-couple family	18,019	58.0%	756	
Other-Male householder (no wife present)	1,263	4.1%	271	
Female householder (no husband present)	2,742	8.8%	383	
Nonfamily household - male householder	3,085	9.9%	414	
Nonfamily household - female householder	4,152	13.4%	516	
Poverty Index	46			

Households by Public Assistance and Other Income				
Total	31,054	100.0%	962	
With public assistance income	343	1.1%	122	
No public assistance income	30,711	98.9%	969	
With Food Stamps/SNAP	1,728	5.6%	355	
With No Food Stamps/SNAP	29,326	94.4%	948	
Social Security Income	7,925	25.5%	530	
No Social Security Income	23,129	74.5%	909	
Retirement Income	6,766	21.8%	502	
No Retirement Income	24,289	78.2%	929	

Population by Ratio of Income to Poverty				
Total	85,003	100.0%	3,069	
Under .50	3,274	3.9%	939	
.50 to .99	1,707	2.0%	476	
1.00 to 1.24	2,350	2.8%	715	
1.25 to 1.49	2,263	2.7%	796	
1.50 to 1.84	3,094	3.6%	764	
1.85 to 1.99	2,324	2.7%	776	
2.00 and over	69,992	82.3%	2,858	

Households by Type and Size	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Family Households	22,994	74.0%	867	
2-Person	9,444	30.4%	597	
3-Person	4,977	16.0%	438	
4-Person	5,571	17.9%	562	
5-Person	2,233	7.2%	338	
6-Person	407	1.3%	109	
7+ Person	362	1.2%	123	
Nonfamily Households	8,060	26.0%	651	
1-Person	6,632	21.4%	617	
2-Person	1,199	3.9%	251	
3-Person	227	0.7%	102	
4-Person	3	0.0%	54	
5-Person	0	0.0%	0	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	














Population Age 5 to 17 by Language Spoken

Speak only English	13,400	16.8%	1,242	
Speak Spanish	1,856	2.3%	431	
Speak English "very well" or "well"	1,740	2.2%	419	
Speak English "not well"	116	0.1%	67	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	653	0.8%	290	
Speak English "very well" or "well"	576	0.7%	219	
Speak English "not well"	77	0.1%	115	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	106	0.1%	55	
Speak English "very well" or "well"	106	0.1%	55	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	174	0.2%	143	
Speak English "very well" or "well"	174	0.2%	143	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	




Population Age 18 to 64 by Language Spoken	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Speak only English	43,878	55.1%	1,773	
Speak Spanish	4,346	5.5%	673	
Speak English "very well" or "well"	3,617	4.5%	601	
Speak English "not well"	466	0.6%	149	
Speak English "not at all"	262	0.3%	145	
Speak other Indo-European languages	1,614	2.0%	323	
Speak English "very well" or "well"	1,455	1.8%	302	
Speak English "not well"	150	0.2%	74	
Speak English "not at all"	9	0.0%	23	
Speak Asian and Pacific Island languages	1,640	2.1%	345	
Speak English "very well" or "well"	1,384	1.7%	263	
Speak English "not well"	226	0.3%	134	
Speak English "not at all"	31	0.0%	32	
Speak other languages	654	0.8%	393	
Speak English "very well" or "well"	535	0.7%	305	
Speak English "not well"	119	0.1%	214	
Speak English "not at all"	0	0.0%	0	

Population Age 65+ by Language Spoken				
Speak only English	9,848	12.4%	619	
Speak Spanish	946	1.2%	266	
Speak English "very well" or "well"	550	0.7%	179	
Speak English "not well"	297	0.4%	154	
Speak English "not at all"	98	0.1%	67	
Speak other Indo-European languages	292	0.4%	104	
Speak English "very well" or "well"	273	0.3%	103	
Speak English "not well"	20	0.0%	16	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	208	0.3%	68	
Speak English "very well" or "well"	40	0.1%	32	
Speak English "not well"	126	0.2%	63	
Speak English "not at all"	42	0.1%	51	
Speak other languages	50	0.1%	41	
Speak English "very well" or "well"	29	0.0%	38	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	21	0.0%	33	

Workers Age 16+ By Means of Transportation

Total	43,810	100.0%	1,629	
Drove alone	30,474	69.6%	1,360	
Carpooled	3,030	6.9%	456	
Public transportation (excluding taxicab)	184	0.4%	89	
Bus or trolley bus	92	0.2%	35	
Light rail, streetcar or trolley	37	0.1%	26	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	55	0.1%	83	
Taxicab	10	0.0%	22	
Motorcycle	24	0.1%	27	
Bicycle	15	0.0%	24	
Walked	275	0.6%	149	
Other means	789	1.8%	161	
Worked at home	9,009	20.6%	721	

Workers Age 16+ By Travel Time to Work

Less than 5 minutes	578	1.7%	207	
5 to 9 minutes	2,203	6.3%	367	
10 to 14 minutes	3,504	10.1%	488	
15 to 19 minutes	4,279	12.3%	446	
20 to 24 minutes	5,092	14.6%	506	
25 to 29 minutes	2,900	8.3%	409	
30 to 34 minutes	5,978	17.2%	616	
35 to 39 minutes	1,739	5.0%	388	
40 to 44 minutes	1,462	4.2%	208	
45 to 59 minutes	4,115	11.8%	443	
60 to 89 minutes	2,139	6.1%	368	
90 or more minutes	813	2.3%	222	
Average Travel Time to Work (in minutes)	N/A		N/A	

Workers Age16+ by Place of Work	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	43,810	100.0%	1,629	
Worked in state and in county of residence	31,834	72.7%	1,394	
Worked in state and outside county of residence	2,841	6.5%	422	
Worked outside state of residence	9,136	20.9%	764	

Sex by Class of Worker				
Total	44,384	100.0%	1,634	
Male	23,685	53.4%	1,013	
Employee of private company workers	18,066	40.7%	898	
Self-employed in own incorporated business	1,445	3.3%	307	
Private not-for-profit wage and salary workers	1,164	2.6%	243	
Local government workers	1,139	2.6%	246	
State government workers	401	0.9%	166	
Federal government workers	309	0.7%	105	
Self-employed in own not incorporated business	1,129	2.5%	246	
Unpaid family workers	33	0.1%	21	
Female	20,699	46.6%	985	
Employee of private company workers	13,865	31.2%	828	
Self-employed in own incorporated business	834	1.9%	178	
Private not-for-profit wage and salary workers	2,226	5.0%	357	
Local government workers	1,813	4.1%	292	
State government workers	760	1.7%	261	
Federal government workers	176	0.4%	85	
Self-employed in own not incorporated business	1,005	2.3%	214	
Unpaid family workers	22	0.0%	20	

Gross Rent as a Percentage of Household Income				
<10% of Income	306	4.6%	118	
10-14.9% of Income	482	7.2%	176	
15-19.9% of Income	827	12.4%	218	
20-24.9% of Income	746	11.2%	222	
25-29.9% of Income	1,091	16.4%	299	
30-34.9% of Income	735	11.1%	210	
35-39.9% of Income	353	5.3%	168	
40-49.9% of Income	497	7.5%	176	
50+% of Income	1,379	20.7%	344	
Gross Rent % Inc Not Computed	233	3.5%	76	

Females Age 20-64 by Age of Children	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Total	25,827	100.0%	1,063	
Own children under 6 years only	2,339	9.1%	356	
In labor force	1,823	7.1%	325	
Not in labor force	517	2.0%	156	
Own children under 6 years and 6 to 17 years	2,207	8.5%	397	
In labor force	1,385	5.4%	276	
Not in labor force	823	3.2%	296	
Own children 6 to 17 years only	6,149	23.8%	487	
In labor force	4,888	18.9%	436	
Not in labor force	1,261	4.9%	249	
No own children under 18 years	15,132	58.6%	876	
In labor force	11,868	46.0%	763	
Not in labor force	3,263	12.6%	429	

Population and Presence of a Computer

Total	85,324	100.0%	3,105	
Population <18 in Households	21,873	25.6%	1,592	
Have a Computer	21,791	25.5%	1,593	
Have No Computer	82	0.1%	70	
Population 18-64 in Households	52,109	61.1%	1,877	
Have a Computer	51,861	60.8%	1,877	
Have No Computer	249	0.3%	102	
Population 65+ in Households				
Have a Computer	11,063	13.0%	691	
Have No Computer	278	0.3%	79	

Households and Internet Subscriptions

Total	31,054	100.0%	962	
With an Internet Subscription	29,638	95.4%	943	
Dial-Up Alone	1	0.0%	7	
Broadband	26,490	85.3%	931	
Satellite Service	1,441	4.6%	226	
Other Service	124	0.4%	53	
Internet Access with no Subscription	445	1.4%	226	
With No Internet Access	971	3.1%	241	

Health Insurance Coverage by Age	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
Under 19 years:	23,113	27.1%	1,649	
One Type of Health Insurance:	20,860	24.5%	1,574	
Employer-Based Health Ins Only	14,990	17.6%	1,337	
Direct-Purchase Health Ins Only	1,261	1.5%	403	
Medicare Coverage Only	64	0.1%	82	
Medicaid Coverage Only	3,961	4.6%	757	
TRICARE/Military Hlth Cov Only	526	0.6%	366	
VA Health Care Only	58	0.1%	118	
2+ Types of Health Insurance	1,448	1.7%	344	
No Health Insurance Coverage	805	0.9%	279	

Health Insurance Coverage by Age				
19 to 34 years:	15,007	17.6%	1,124	
One Type of Health Insurance:	12,566	14.7%	989	
Employer-Based Health Ins Only	9,911	11.6%	876	
Direct-Purchase Health Ins Only	1,229	1.4%	277	
Medicare Coverage Only	13	0.0%	17	
Medicaid Coverage Only	1,164	1.4%	341	
TRICARE/Military Hlth Cov Only	133	0.2%	77	
VA Health Care Only	114	0.1%	123	
2+ Types of Health Insurance	708	0.8%	227	
No Health Insurance Coverage	1,733	2.0%	398	

Health Insurance Coverage by Age				
35 to 64 years:	35,799	42.0%	1,356	
One Type of Health Insurance:	30,235	35.5%	1,260	
Employer-Based Health Ins Only	25,073	29.4%	1,181	
Direct-Purchase Health Ins Only	3,397	4.0%	497	
Medicare Coverage Only	360	0.4%	109	
Medicaid Coverage Only	806	0.9%	175	
TRICARE/Military Hlth Cov Only	493	0.6%	286	
VA Health Care Only	105	0.1%	52	
2+ Types of Health Insurance	2,596	3.0%	410	
No Health Insurance Coverage	2,968	3.5%	460	

Health Insurance Coverage by Age	2019 - 2023			Reliability
	ACS Estimate	Percent	MOE (±)	
65+ years:	11,344	13.3%	689	
One Type of Health Insurance:	4,664	5.5%	426	
Employer-Based Health Ins Only	335	0.4%	115	
Direct-Purchase Health Ins Only	35	0.0%	21	
Medicare Coverage Only	4,293	5.0%	411	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance:	6,603	7.7%	559	
Employer-Based & Direct-Purchase Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	2,007	2.4%	382	
Direct-Purchase Health & Medicare Insurance	2,017	2.4%	332	
Medicare & Medicaid Coverage	515	0.6%	204	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	264	0.3%	132	
Other Health Insurance Combinations	1,799	2.1%	235	
No Health Insurance Coverage	77	0.1%	63	

Civilian Population Age18+ by Vetran Status

Total	63,391	100.0%	1,999	
Veteran	4,789	7.6%	509	
Nonveteran	58,602	92.4%	1,927	
Male	30,839	48.6%	1,152	
Veteran	4,081	6.4%	428	
Nonveteran	26,758	42.2%	1,110	
Female	32,552	51.4%	1,204	
Veteran	708	1.1%	210	
Nonveteran	31,844	50.2%	1,191	

Source: U.S. Census 2019-2023 American Community Survey. **Data Note:** N/A means not available. Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2023, adjusted for inflation.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: Symbols represent threshold values Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green and are considered reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow and should be used with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red and are considered very unreliable.