

Demographic Report



2414 N 4th St



Population

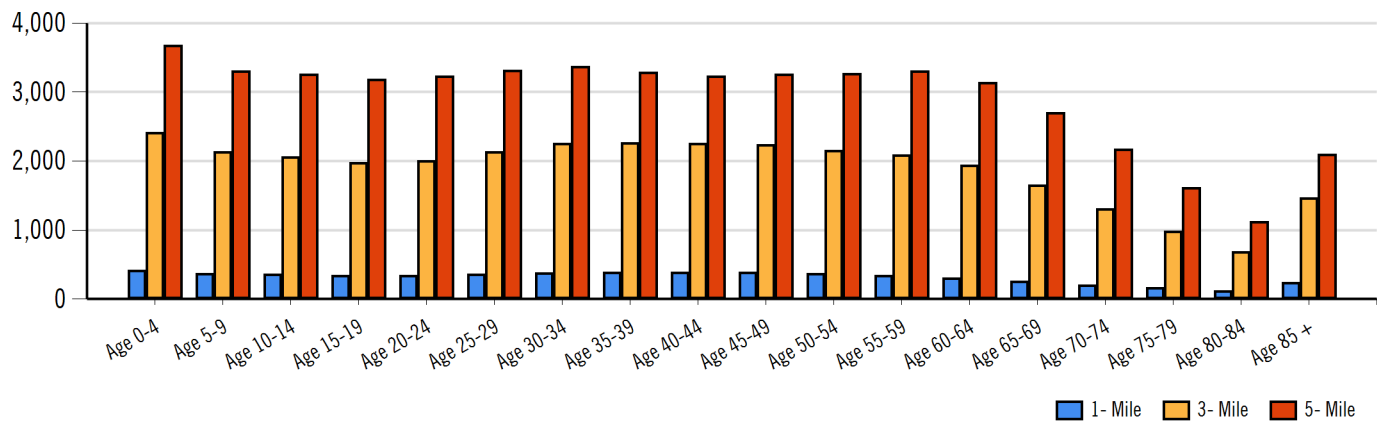
Distance	Male	Female	Total
1- Mile	2,829	3,012	5,840
3- Mile	16,741	17,382	34,123
5- Mile	26,334	26,297	52,631



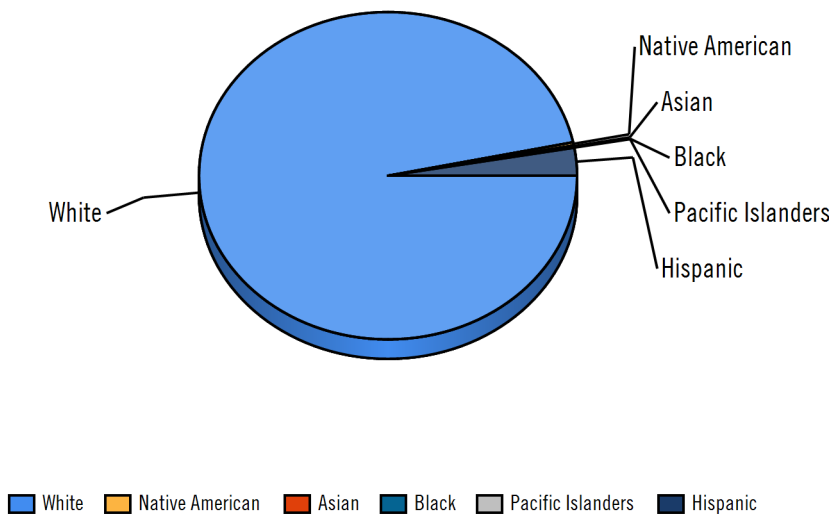
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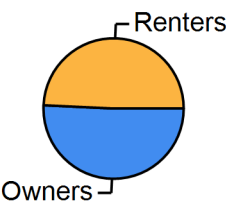
Population by Distance and Age (2020)



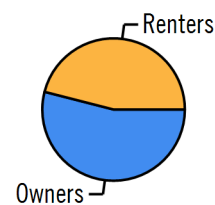
Ethnicity within 5 miles



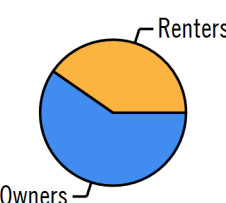
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	2,676	138	1.69 %
3-Mile	15,671	734	3.32 %
5-Mile	24,439	1,117	3.75 %



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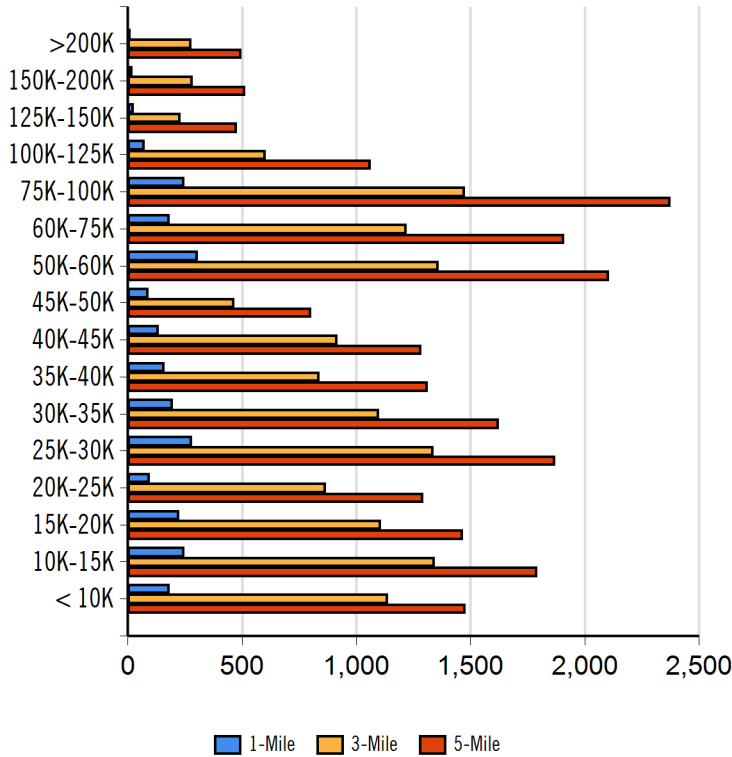
Keller Williams Realty Coeur d' Alene

3931 North Schreiber Way Coeur d' Alene, ID 83815 | 208-667-2399

Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	13	5	314	207	40	328	122	33	358	362	498	99	139
3-Mile	141	56	1,762	1,237	304	1,834	507	163	1,910	2,862	2,514	603	969
5-Mile	237	103	2,680	1,914	466	3,157	698	270	2,902	4,765	3,486	976	1,574

Household Income



Radius	Median Household Income
1-Mile	\$34,974.56
3-Mile	\$43,361.23
5-Mile	\$43,919.43

Radius	Average Household Income
1-Mile	\$37,111.56
3-Mile	\$51,760.96
5-Mile	\$52,618.10

Radius	Aggregate Household Income
1-Mile	\$108,023,117.26
3-Mile	\$721,447,534.44
5-Mile	\$1,166,898,277.63

Education

	1-Mile	3-mile	5-mile
Pop > 25	3,989	23,504	35,941
High School Grad	1,316	6,885	10,411
Some College	1,133	6,677	10,238
Associates	340	1,966	3,082
Bachelors	410	2,965	4,946
Masters	97	910	1,669
Prof. Degree	58	421	672
Doctorate	32	137	155

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	31 %	81 %	91 %
Teen's	30 %	63 %	73 %
Expensive Homes	24 %	49 %	47 %
Mobile Homes	29 %	61 %	75 %
New Homes	26 %	62 %	85 %
New Households	43 %	100 %	110 %
Military Households	12 %	23 %	28 %
Households with 4+ Cars	36 %	88 %	112 %
Public Transportation Users	4 %	5 %	4 %
Young Wealthy Households	11 %	14 %	12 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	97,320,846		603,715,041		936,302,749	
Average annual household	37,009		42,271		42,575	
Food	5,034	13.60 %	5,616	13.29 %	5,649	13.27 %
Food at home	3,502		3,788		3,805	
Cereals and bakery products	495		537		539	
Cereals and cereal products	177		192		192	
Bakery products	318		345		346	
Meats poultry fish and eggs	723		769		772	
Beef	170		179		181	
Pork	131		140		140	
Poultry	137		145		146	
Fish and seafood	113		121		122	
Eggs	59		62		63	
Dairy products	341		375		377	
Fruits and vegetables	692		758		761	
Fresh fruits	100		110		111	
Processed vegetables	140		149		150	
Sugar and other sweets	129		139		140	
Fats and oils	111		120		121	
Miscellaneous foods	663		715		719	
Nonalcoholic beverages	312		331		332	
Food away from home	1,532		1,827		1,844	
Alcoholic beverages	234		285		287	
Housing	14,191	38.34 %	15,704	37.15 %	15,795	37.10 %
Shelter	8,496		9,441		9,503	
Owned dwellings	4,478		5,332		5,389	
Mortgage interest and charges	2,097		2,587		2,616	
Property taxes	1,505		1,797		1,816	
Maintenance repairs	876		947		956	
Rented dwellings	3,482		3,428		3,423	
Other lodging	535		681		690	
Utilities fuels	3,568		3,828		3,844	
Natural gas	315		347		349	
Electricity	1,492		1,565		1,569	
Fuel oil	131		145		146	
Telephone services	1,087		1,179		1,184	
Water and other public services	541		591		594	
Household operations	875	2.36 %	1,018	2.41 %	1,024	2.41 %
Personal services	219		272		272	
Other household expenses	656		746		752	
Housekeeping supplies	494		540		542	
Laundry and cleaning supplies	141		150		150	
Other household products	276		309		310	
Postage and stationery	76		80		81	
Household furnishings	756		875		880	
Household textiles	59		66		66	
Furniture	141		177		179	
Floor coverings	15		20		21	
Major appliances	116		126		127	
Small appliances	72		79		80	
Miscellaneous	350		403		405	
Apparel and services	1,013	2.74 %	1,130	2.67 %	1,132	2.66 %
Men and boys	178		209		210	
Men 16 and over	143		172		172	
Boys 2 to 15	35		37		37	
Women and girls	382		419		421	



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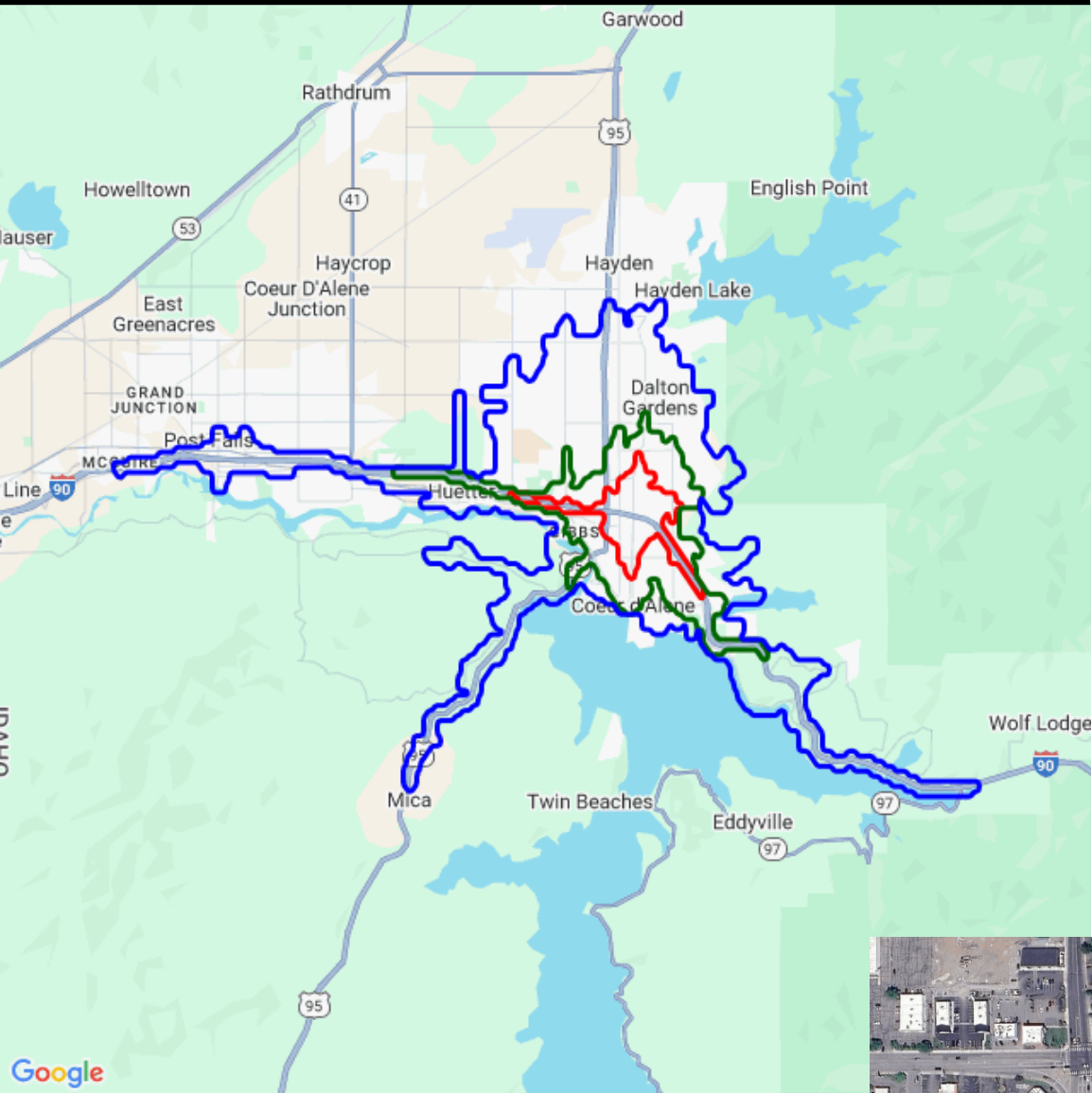
Women 16 and over	313	348	350
Girls 2 to 15	68	70	70
Children under 2	84	86	86

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	97,320,846		603,715,041		936,302,749	
Average annual household	37,009		42,271		42,575	
Transportation	5,078	13.72 %	5,798	13.72 %	5,835	13.71 %
Vehicle purchases	1,050		1,276		1,286	
Cars and trucks new	509		649		659	
Cars and trucks used	515		594		594	
Gasoline and motor oil	1,748		1,915		1,924	
Other vehicle expenses	1,978		2,229		2,243	
Vehicle finance charges	122		145		146	
Maintenance and repairs	672		765		771	
Vehicle insurance	958		1,052		1,058	
Vehicle rental leases	225		265		267	
Public transportation	301		377		380	
Health care	3,036	8.20 %	3,397	8.04 %	3,418	8.03 %
Health insurance	2,066		2,267		2,281	
Medical services	573		678		682	
Drugs	300		342		344	
Medical supplies	97		109		109	
Entertainment	2,154	5.82 %	2,489	5.89 %	2,503	5.88 %
Fees and admissions	315		420		426	
Television radios	878		947		951	
Pets toys	791		914		918	
Personal care products	467		538		542	
Reading	44		49		49	
Education	837		1,013		1,023	
Tobacco products	402		405		405	
Miscellaneous	584	1.58 %	680	1.61 %	690	1.62 %
Cash contributions	1,031		1,158		1,177	
Personal insurance	2,896		4,004		4,064	
Life and other personal insurance	117		140		141	
Pensions and Social Security	2,779		3,864		3,922	

Estimated Households					Housing Occupied By		Housing Occupancy		
Distance	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	8,014	6,716	17.22 %	3,086	4,072	3,467	4,547	968
3-Mile	2020	25,774	21,652	15.15 %	7,449	16,047	15,714	10,060	3,551
5-Mile	2020	29,972	25,069	16.03 %	8,535	18,958	18,942	11,030	4,120
1-Mile	2023	7,785	6,716	13.83 %	2,980	3,973	3,322	4,463	1,647
3-Mile	2023	24,990	21,652	11.72 %	7,205	15,577	15,458	9,532	5,794
5-Mile	2023	29,058	25,069	12.54 %	8,257	18,398	18,680	10,378	6,731

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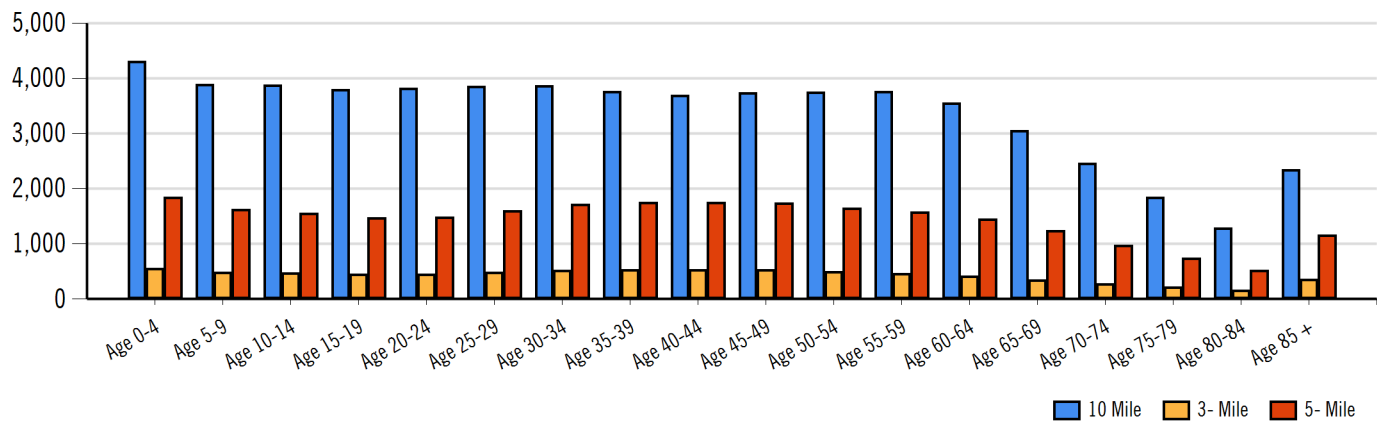
Distance	Male	Female	Total
3- Minute	3,843	4,067	7,910
5- Minute	12,660	13,308	25,968
10 Minute	30,386	30,378	60,764



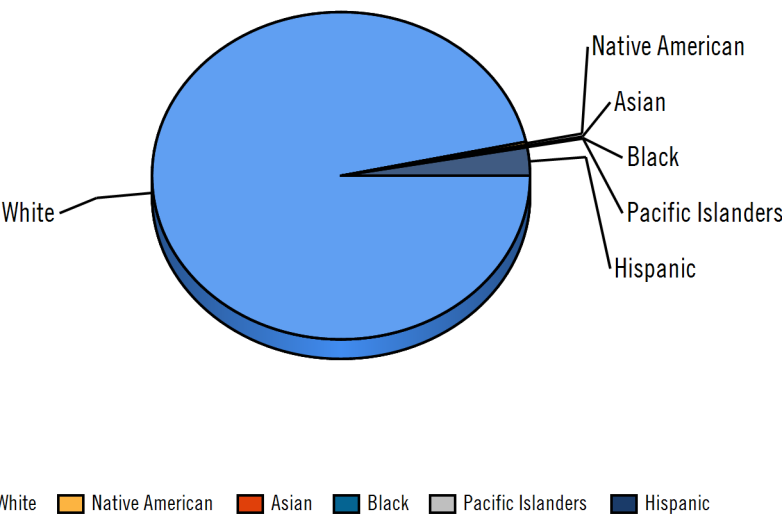
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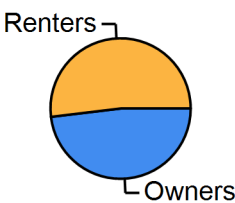
Population by Distance and Age (2020)



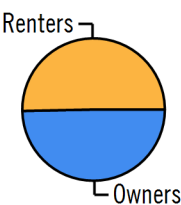
Ethnicity within 5 Minute



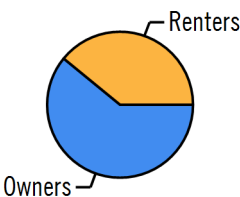
Home Ownership 3 Minute



Home Ownership 5 Minute



Home Ownership 10 Minute



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
3-Minute	3,651	184	1.32 %
5-Minute	11,867	584	2.79 %
10-Minute	28,239	1,238	2.93 %



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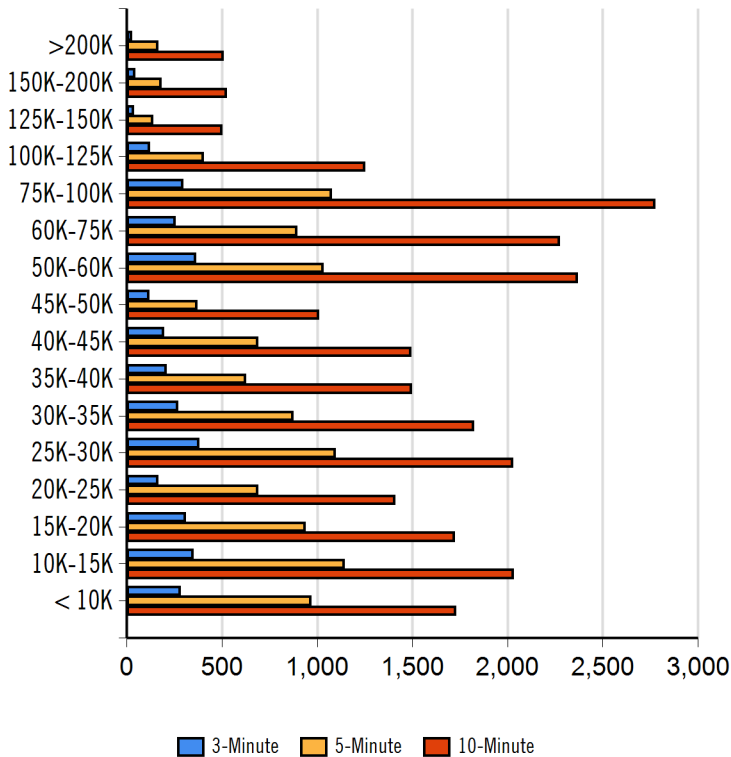
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Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
3-Minute	15	7	402	301	60	438	148	38	482	530	693	127	207
5-Minute	106	30	1,378	1,038	242	1,292	428	135	1,498	1,920	2,079	437	681
10-Minute	268	124	3,187	2,310	610	3,581	871	295	3,203	5,464	3,985	1,060	1,810

Household Income



Radius Median Household Income

3-Minute	\$41,260.47
5-Minute	\$45,380.89
10-Minute	\$46,357.54

Radius Average Household Income

3-Minute	\$47,433.29
5-Minute	\$53,246.85
10-Minute	\$54,021.41

Radius Aggregate Household Income

3-Minute	\$150,305,865.32
5-Minute	\$522,733,936.96
10-Minute	\$1,318,441,603.83

Education

	3-Minute	5-Minute	10-Minute
Pop > 25	5,442	17,957	41,047
High School Grad	1,739	5,449	12,165
Some College	1,527	5,148	11,743
Associates	465	1,428	3,515
Bachelors	549	2,052	5,456
Masters	138	585	1,773
Prof. Degree	83	295	733
Doctorate	45	112	163

Tapestry

	3-Minute	5-Minute	10-Minute
Vacant Ready For Rent	26 %	66 %	72 %
Teen's	24 %	50 %	61 %
Expensive Homes	13 %	39 %	37 %
Mobile Homes	20 %	46 %	66 %
New Homes	20 %	46 %	80 %
New Households	38 %	82 %	89 %
Military Households	11 %	20 %	23 %
Households with 4+ Cars	28 %	67 %	91 %
Public Transportation Users	3 %	4 %	4 %
Young Wealthy Households	5 %	11 %	11 %

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Expenditures

	3-Minute	%	5-Minute	%	10-Minute	%
Total Expenditures	134,519,516		455,035,951		1,064,058,181	
Average annual household	40,632		42,809		43,076	
Food	5,443	13.40 %	5,675	13.26 %	5,702	13.24 %
Food at home	3,701		3,818		3,834	
Cereals and bakery products	524		541		543	
Cereals and cereal products	187		193		194	
Bakery products	336		348		349	
Meats poultry fish and eggs	757		773		775	
Beef	177		181		181	
Pork	137		140		141	
Poultry	143		146		146	
Fish and seafood	119		122		122	
Eggs	61		63		63	
Dairy products	365		379		380	
Fruits and vegetables	737		763		768	
Fresh fruits	107		111		112	
Processed vegetables	146		150		151	
Sugar and other sweets	136		140		141	
Fats and oils	117		121		122	
Miscellaneous foods	699		721		724	
Nonalcoholic beverages	325		332		334	
Food away from home	1,742		1,857		1,867	
Alcoholic beverages	268		290		292	
Housing	15,229	37.48 %	15,858	37.04 %	15,939	37.00 %
Shelter	9,154		9,541		9,589	
Owned dwellings	5,058		5,418		5,481	
Mortgage interest and charges	2,428		2,636		2,675	
Property taxes	1,703		1,827		1,844	
Maintenance repairs	926		954		961	
Rented dwellings	3,455		3,423		3,413	
Other lodging	640		699		694	
Utilities fuels	3,738		3,850		3,877	
Natural gas	337		350		353	
Electricity	1,539		1,570		1,578	
Fuel oil	140		146		147	
Telephone services	1,147		1,187		1,197	
Water and other public services	574		595		600	
Household operations	972	2.39 %	1,032	2.41 %	1,037	2.41 %
Personal services	254		276		278	
Other household expenses	718		755		759	
Housekeeping supplies	526		545		544	
Laundry and cleaning supplies	147		151		151	
Other household products	298		312		312	
Postage and stationery	79		81		80	
Household furnishings	837		888		891	
Household textiles	64		67		67	
Furniture	167		182		180	
Floor coverings	19		21		21	
Major appliances	122		126		130	
Small appliances	78		80		80	
Miscellaneous	385		409		411	
Apparel and services	1,096	2.70 %	1,143	2.67 %	1,140	2.65 %
Men and boys	199		213		212	
Men 16 and over	161		175		175	
Boys 2 to 15	37		38		37	
Women and girls	411		423		422	



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Moody's
ANALYTICS

Catylist

Women 16 and over	341	353	350
Girls 2 to 15	69	70	71
Children under 2	86	86	86

Expenditures (Continued)

	3-Minute	%	5-Minute	%	10-Minute	%
Total Expenditures	134,519,516		455,035,951		1,064,058,181	
Average annual household	40,632		42,809		43,076	
Transportation	5,565	13.70 %	5,862	13.69 %	5,922	13.75 %
Vehicle purchases	1,205		1,298		1,315	
Cars and trucks new	607		664		673	
Cars and trucks used	568		600		607	
Gasoline and motor oil	1,859		1,929		1,950	
Other vehicle expenses	2,142		2,249		2,274	
Vehicle finance charges	136		146		149	
Maintenance and repairs	738		775		781	
Vehicle insurance	1,014		1,057		1,071	
Vehicle rental leases	253		270		272	
Public transportation	357		385		382	
Health care	3,267	8.04 %	3,426	8.00 %	3,461	8.03 %
Health insurance	2,195		2,284		2,305	
Medical services	639		687		696	
Drugs	327		344		349	
Medical supplies	105		110		110	
Entertainment	2,374	5.84 %	2,518	5.88 %	2,543	5.90 %
Fees and admissions	390		431		434	
Television radios	921		952		961	
Pets toys	873		924		931	
Personal care products	516		546		549	
Reading	48		50		49	
Education	978		1,040		1,016	
Tobacco products	403		405		405	
Miscellaneous	654	1.61 %	691	1.61 %	696	1.62 %
Cash contributions	1,115		1,174		1,195	
Personal insurance	3,669		4,125		4,159	
Life and other personal insurance	132		142		144	
Pensions and Social Security	3,537		3,983		4,014	

Estimated Households					Housing Occupied By		Housing Occupancy		
Distance	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
3-Minute	2020	3,679	3,143	74.47 %	1,311	1,978	1,772	1,907	491
5-Minute	2020	12,177	10,573	213.77 %	4,266	6,608	6,045	6,132	2,072
10-Minute	2020	26,950	22,628	434.81 %	7,902	16,735	16,304	10,646	3,741
3-Minute	2023	3,574	3,143	59.19 %	1,268	1,928	1,716	1,858	799
5-Minute	2023	11,828	10,573	162.65 %	4,127	6,437	5,864	5,964	3,135
10-Minute	2023	26,180	22,628	344.48 %	7,657	16,278	16,055	10,125	6,039



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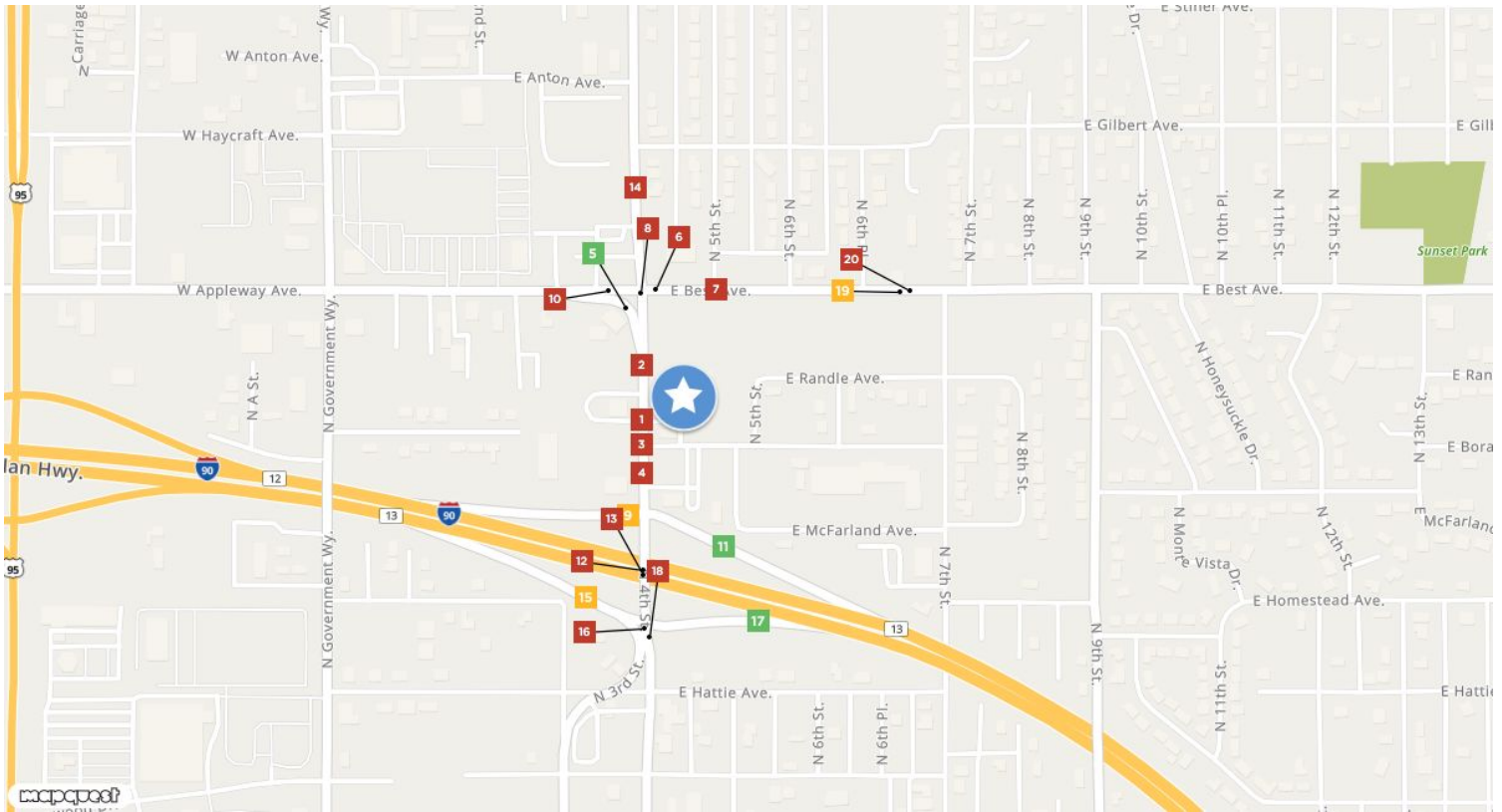
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Traffic Counts



North 4th Street 1 E Best Ave Year: 2021 24,500 Year: 2019 24,000 Year: 2018 22,500	N 4th St 2 E Best Ave Year: 2001 23,779	North 4th Street 3 East Borah Avenue Year: 2022 20,000	N 4th St 4 E Borah Ave Year: 2015 24,000 Year: 2013 24,000 Year: 2006 23,000	North 4th Street 5 N 4th St Year: 2022 4,400 Year: 2021 4,300 Year: 2019 4,200
E Best Ave 6 N 4th St Year: 2013 12,000 Year: 2000 13,320	E Best Ave 7 N 5th St Year: 2018 12,000 Year: 2015 12,000 Year: 1997 12,022	North 4th Street 8 E Best Ave Year: 2022 11,000 Year: 2021 10,500 Year: 2019 10,000	N 4th St 9 N 4th St Year: 2022 6,900 Year: 2021 7,000 Year: 2019 6,600	East Appleway Avenue 10 N 4th St Year: 2022 16,000 Year: 2021 15,500 Year: 2019 15,000
N 5th St 11 Year: 2022 3,300 Year: 2021 3,200 Year: 2019 3,100	North 4th Street 12 I- 90 Year: 2021 23,500 Year: 2019 22,500 Year: 2018 22,000	North 4th Street 13 I- 90 Year: 2022 32,500 Year: 2013 23,000	North 4th Street 14 E Haycraft Ave Year: 2021 15,000 Year: 2019 14,000 Year: 2018 10,000	E Homestead Ave 15 Year: 2022 6,900 Year: 2021 6,900 Year: 2019 6,700
I- 90 16 Year: 2021 24,000 Year: 2019 24,000	N 4th St 17 Year: 2019 3,200 Year: 2018 3,200 Year: 2015 3,000	N 4th St 18 E Hattie Ave Year: 2018 24,000 Year: 2013 24,000 Year: 2006 22,000	E Best Ave 19 N 6th Pl Year: 2018 10,000 Year: 2015 10,000 Year: 2013 10,000	N 7th St 20 Year: 2021 11,000 Year: 2019 11,000



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