

# Consumer Spending Report

S Colony Blvd & Paige Rd, The Colony, TX 75056

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -  
 Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



2024 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	<b>\$198,546</b>	<b>\$1,462,884</b>	<b>\$3,993,495</b>
<b>Total Apparel</b>	<b>\$10,548</b>	<b>\$75,380</b>	<b>\$203,388</b>
Women's Apparel	4,168	29,951	81,030
Men's Apparel	2,232	16,080	43,412
Girl's Apparel	723	5,087	13,918
Boy's Apparel	531	3,639	9,881
Infant Apparel	492	3,327	8,634
Footwear	2,402	17,297	46,512
<b>Total Entertainment &amp; Hobbies</b>	<b>\$28,429</b>	<b>\$209,303</b>	<b>\$571,142</b>
Entertainment	2,933	19,733	53,602
Audio & Visual Equipment/Service	6,529	47,127	125,408
Reading Materials	344	2,701	7,596
Pets, Toys, & Hobbies	4,945	35,670	96,424
Personal Items	13,678	104,072	288,112
<b>Total Food and Alcohol</b>	<b>\$52,993</b>	<b>\$385,902</b>	<b>\$1,044,153</b>
Food At Home	26,445	184,413	498,516
Food Away From Home	22,915	172,927	468,029
Alcoholic Beverages	3,632	28,562	77,608
<b>Total Household</b>	<b>\$32,218</b>	<b>\$253,282</b>	<b>\$697,724</b>
House Maintenance & Repair	6,429	42,904	116,913
Household Equip & Furnishings	12,816	97,946	267,341
Household Operations	9,277	77,645	214,378
Housing Costs	3,695	34,786	99,092

## Consumer Spending Report

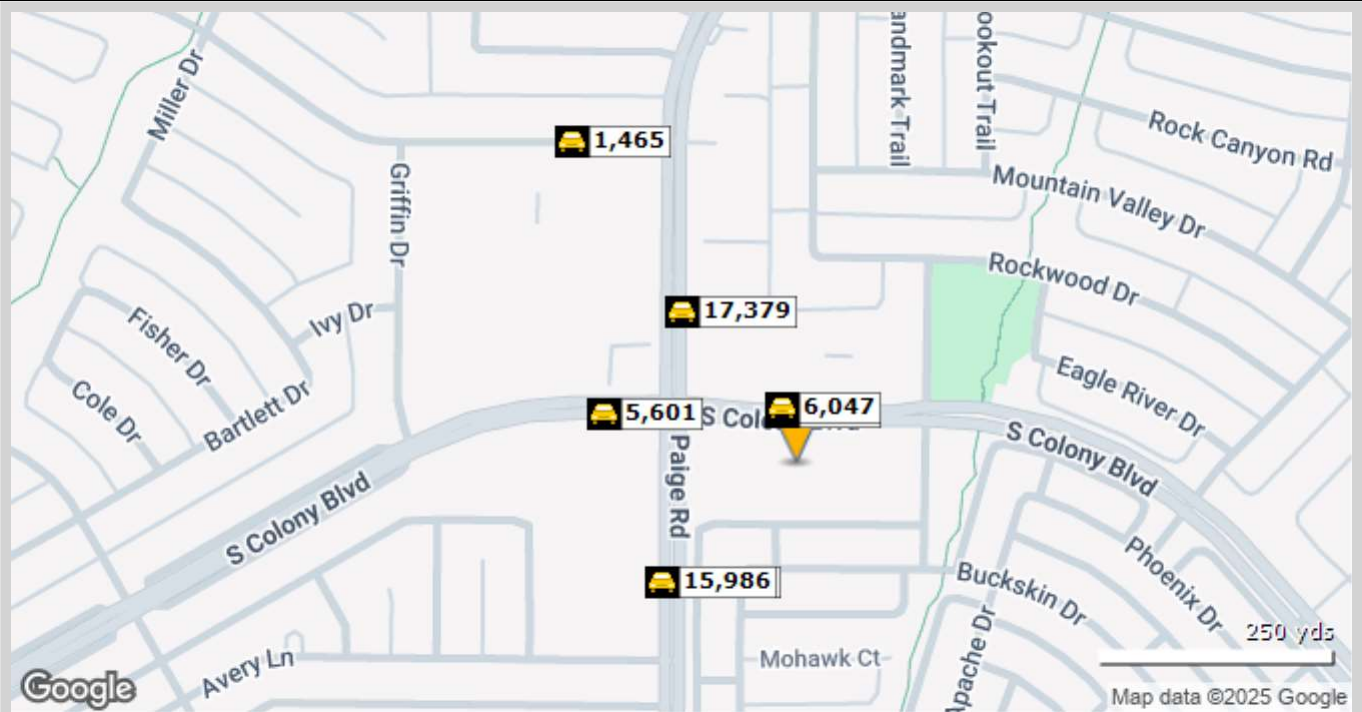
S Colony Blvd & Paige Rd, The Colony, TX 75056

2024 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
<b>Total Transportation/Maint.</b>	<b>\$52,192</b>	<b>\$362,347</b>	<b>\$980,746</b>
Vehicle Purchases	27,147	173,256	465,507
Gasoline	13,199	90,848	240,813
Vehicle Expenses	1,065	9,960	28,991
Transportation	4,799	44,770	128,123
Automotive Repair & Maintenance	5,982	43,514	117,311
<b>Total Health Care</b>	<b>\$8,923</b>	<b>\$64,099</b>	<b>\$177,542</b>
Medical Services	5,097	37,904	105,107
Prescription Drugs	2,804	18,854	52,210
Medical Supplies	1,022	7,340	20,225
<b>Total Education/Day Care</b>	<b>\$13,244</b>	<b>\$112,571</b>	<b>\$318,801</b>
Education	8,776	72,561	205,229
Fees & Admissions	4,468	40,010	113,572

## Traffic Count Report

S Colony Blvd & Paige Rd, The Colony, TX 75056

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -  
 Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	S Colony Blvd	Paige Rd	0.06 W	2024	6,005	MPSI	.04
2	S Colony Blvd	Paige Rd	0.06 W	2025	6,047	MPSI	.04
3	Paige Rd	Avery Ln	0.05 S	2025	16,102	MPSI	.11
4	Paige Rd	Avery Ln	0.05 S	2024	15,986	MPSI	.11
5	Paige Rd	S Colony Blvd	0.05 S	2024	15,933	MPSI	.12
6	Paige Rd	S Colony Blvd	0.05 S	2025	17,379	MPSI	.12
7	S Colony Blvd	Paige Rd	0.04 E	2024	5,592	MPSI	.12
8	S Colony Blvd	Paige Rd	0.04 E	2025	5,601	MPSI	.12
9	Strickland Ave	Paige Rd	0.06 E	2024	1,475	MPSI	.24
10	Strickland Ave	Paige Rd	0.06 E	2025	1,465	MPSI	.24

# Demographic Trend Report

1 Mile Radius

## S Colony Blvd & Paige Rd, The Colony, TX 75056

Building Type: **Land**

Total Available: **0 SF**

Class: -

% Leased: **0%**

RBA: -

Rent/SF/Yr: -

Typical Floor: -



Description	2020		2024		2029	
Population	14,856		14,959		17,777	
Age 0 - 4	953	6.41%	897	6.00%	1,064	5.99%
Age 5 - 9	867	5.84%	849	5.68%	1,034	5.82%
Age 10 - 14	996	6.70%	860	5.75%	1,011	5.69%
Age 15 - 19	1,141	7.68%	963	6.44%	1,036	5.83%
Age 20 - 24	923	6.21%	910	6.08%	1,068	6.01%
Age 25 - 29	1,153	7.76%	1,021	6.83%	1,113	6.26%
Age 30 - 34	1,152	7.75%	1,163	7.77%	1,211	6.81%
Age 35 - 39	1,106	7.44%	1,112	7.43%	1,281	7.21%
Age 40 - 44	1,065	7.17%	1,158	7.74%	1,306	7.35%
Age 45 - 49	1,162	7.82%	1,137	7.60%	1,307	7.35%
Age 50 - 54	1,010	6.80%	1,094	7.31%	1,276	7.18%
Age 55 - 59	917	6.17%	950	6.35%	1,188	6.68%
Age 60 - 64	848	5.71%	899	6.01%	1,074	6.04%
Age 65 - 69	582	3.92%	718	4.80%	933	5.25%
Age 70 - 74	485	3.26%	536	3.58%	742	4.17%
Age 75 - 79	267	1.80%	352	2.35%	531	2.99%
Age 80 - 84	118	0.79%	193	1.29%	328	1.85%
Age 85+	110	0.74%	144	0.96%	272	1.53%
Age 15+	12,039	81.04%	12,350	82.56%	14,666	82.50%
Age 20+	10,898	73.36%	11,387	76.12%	13,630	76.67%
Age 65+	1,562	10.51%	1,943	12.99%	2,806	15.78%
Median Age	36		39		40	
Average Age	36.30		38.30		39.60	
Population By Race	14,856		14,959		17,777	
White	8,064	54.28%	7,976	53.32%	9,487	53.37%
Black	1,629	10.97%	1,641	10.97%	1,944	10.94%
Am. Indian & Alaskan	170	1.14%	188	1.26%	222	1.25%
Asian	1,488	10.02%	1,517	10.14%	1,792	10.08%
Hawaiian & Pacific Islander	16	0.11%	8	0.05%	9	0.05%
Other	3,480	23.42%	3,628	24.25%	4,323	24.32%

# Demographic Trend Report

1 Mile Radius

## S Colony Blvd & Paige Rd, The Colony, TX 75056

Description	2020	2024	2029
<b>Population by Race (Hispanic)</b>	<b>3,638</b>	<b>3,677</b>	<b>4,377</b>
White	709 19.49%	684 18.60%	815 18.62%
Black	59 1.62%	47 1.28%	55 1.26%
Am. Indian & Alaskan	106 2.91%	167 4.54%	198 4.52%
Asian	9 0.25%	15 0.41%	13 0.30%
Hawaiian & Pacific Islander	7 0.19%	0 0.00%	0 0.00%
Other	2,749 75.56%	2,764 75.17%	3,296 75.30%
<b>Household by Household Income</b>	<b>5,307</b>	<b>5,357</b>	<b>6,396</b>
<\$25,000	373 7.03%	476 8.89%	609 9.52%
\$25,000 - \$50,000	353 6.65%	319 5.95%	380 5.94%
\$50,000 - \$75,000	649 12.23%	689 12.86%	825 12.90%
\$75,000 - \$100,000	1,065 20.07%	969 18.09%	1,072 16.76%
\$100,000 - \$125,000	1,028 19.37%	1,148 21.43%	1,362 21.29%
\$125,000 - \$150,000	571 10.76%	548 10.23%	638 9.97%
\$150,000 - \$200,000	715 13.47%	635 11.85%	784 12.26%
\$200,000+	553 10.42%	573 10.70%	726 11.35%
<b>Average Household Income</b>	<b>\$121,182</b>	<b>\$119,301</b>	<b>\$120,463</b>
<b>Median Household Income</b>	<b>\$105,192</b>	<b>\$104,911</b>	<b>\$105,727</b>

# Demographic Summary Report

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Total Available: **0 SF**  
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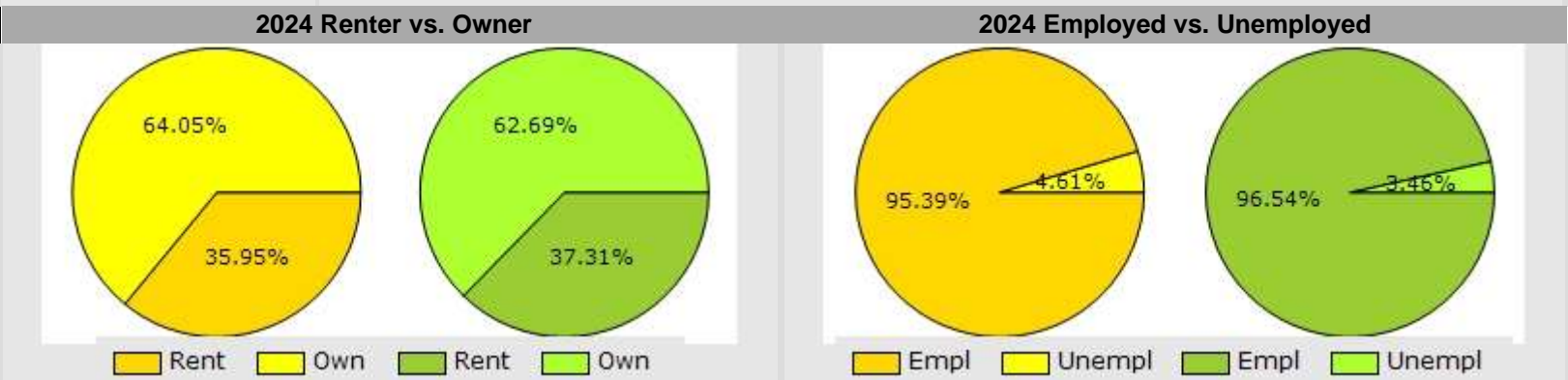
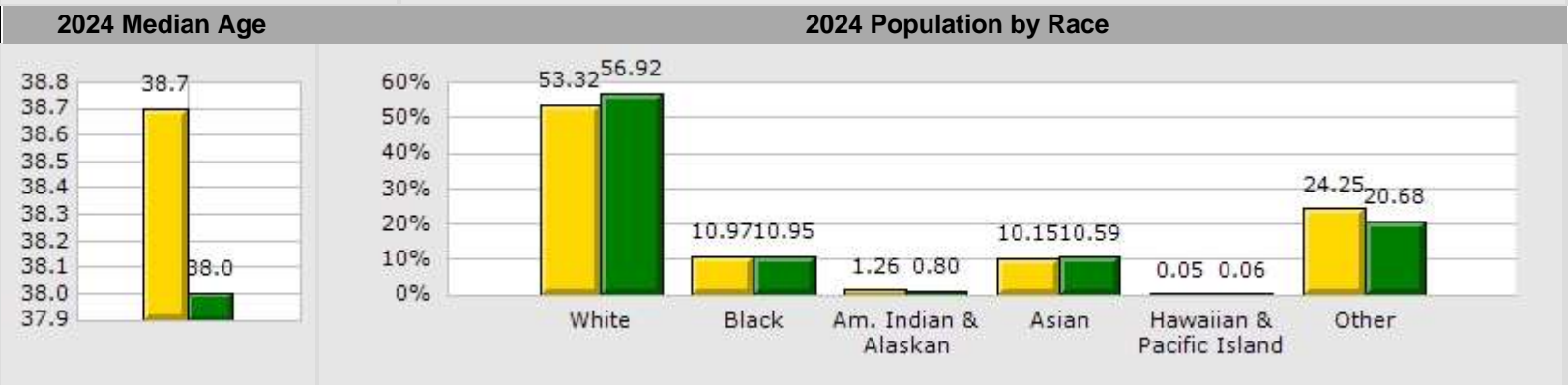
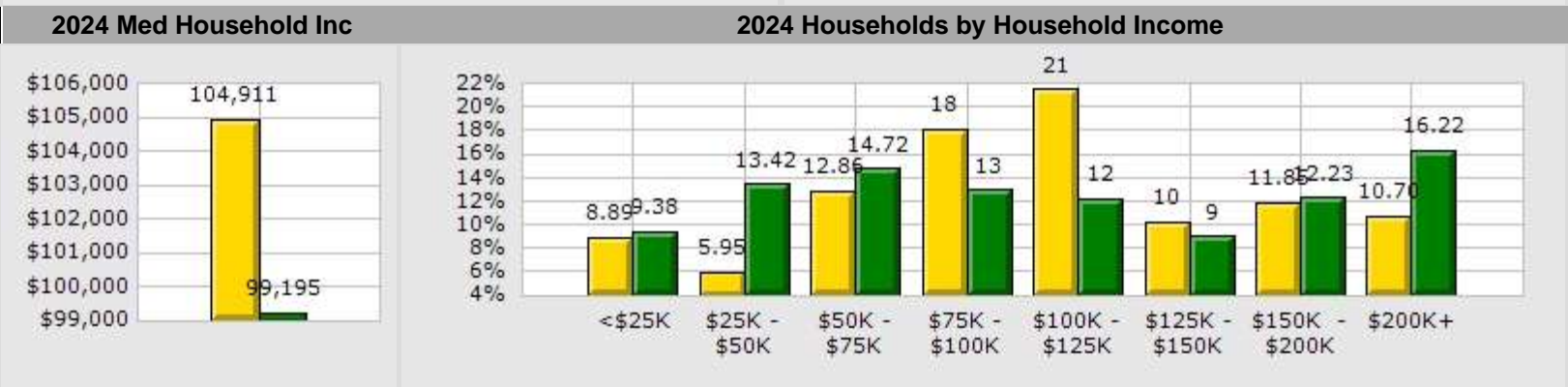
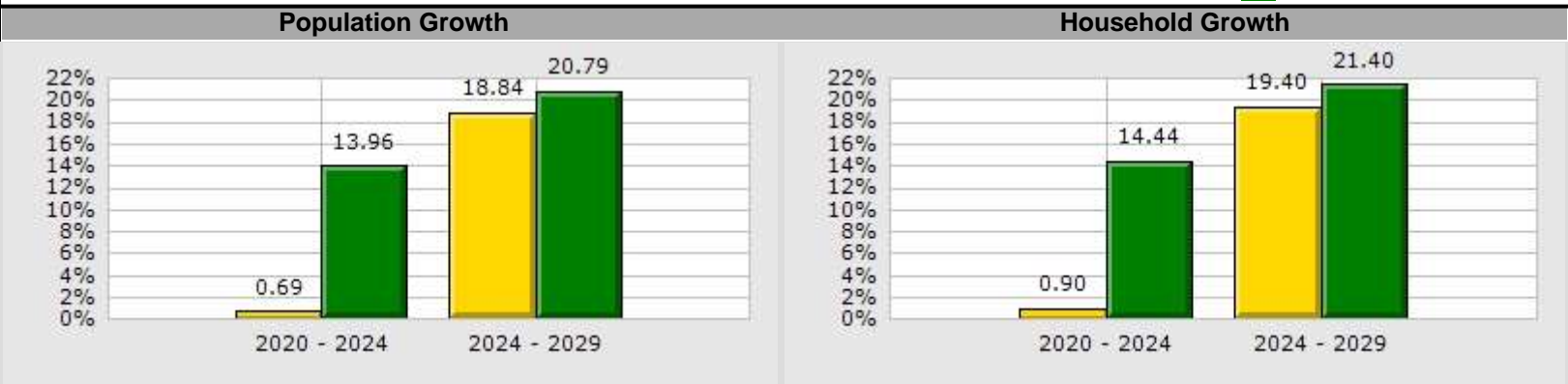
Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	17,777		117,799		313,844	
2024 Estimate	14,959		96,976		258,466	
2020 Census	14,856		82,186		223,533	
Growth 2024 - 2029	18.84%		21.47%		21.43%	
Growth 2020 - 2024	0.69%		18.00%		15.63%	
2024 Population by Hispanic Origin	3,677		16,202		37,131	
2024 Population	14,959		96,976		258,466	
White	7,976	53.32%	48,953	50.48%	130,464	50.48%
Black	1,641	10.97%	10,304	10.63%	24,896	9.63%
Am. Indian & Alaskan	188	1.26%	584	0.60%	1,208	0.47%
Asian	1,517	10.14%	19,491	20.10%	60,928	23.57%
Hawaiian & Pacific Island	8	0.05%	42	0.04%	110	0.04%
Other	3,628	24.25%	17,601	18.15%	40,860	15.81%
U.S. Armed Forces	0		11		96	
Households						
2029 Projection	6,396		48,239		127,198	
2024 Estimate	5,357		39,474		104,196	
2020 Census	5,309		32,923		89,101	
Growth 2024 - 2029	19.40%		22.20%		22.08%	
Growth 2020 - 2024	0.90%		19.90%		16.94%	
Owner Occupied	3,431	64.05%	20,675	52.38%	55,158	52.94%
Renter Occupied	1,926	35.95%	18,799	47.62%	49,039	47.06%
2024 Households by HH Income	5,357		39,474		104,198	
Income: <\$25,000	476	8.89%	2,771	7.02%	7,421	7.12%
Income: \$25,000 - \$50,000	319	5.95%	4,505	11.41%	11,271	10.82%
Income: \$50,000 - \$75,000	689	12.86%	6,299	15.96%	14,514	13.93%
Income: \$75,000 - \$100,000	969	18.09%	4,913	12.45%	13,741	13.19%
Income: \$100,000 - \$125,000	1,148	21.43%	4,581	11.61%	11,593	11.13%
Income: \$125,000 - \$150,000	548	10.23%	3,770	9.55%	9,179	8.81%
Income: \$150,000 - \$200,000	635	11.85%	5,521	13.99%	13,698	13.15%
Income: \$200,000+	573	10.70%	7,114	18.02%	22,781	21.86%
2024 Avg Household Income	\$119,301		\$132,726		\$140,755	
2024 Med Household Income	\$104,911		\$106,816		\$111,110	



S Colony Blvd & Paige Rd, The Colony, TX 75056

Type: Land  
County: Denton

1 Mile  
County



S Colony Blvd & Paige Rd, The Colony, TX 75056				
Type: Land				
County: Denton				
	1 Mile		County	
Population Growth				
Growth 2020 - 2024	0.69%		13.96%	
Growth 2024 - 2029	18.84%		20.79%	
Empl	8,965	95.39%	580,018	96.54%
Unempl	433	4.61%	20,774	3.46%
2024 Population by Race				
	14,958		1,032,963	
White	7,975	53.32%	587,957	56.92%
Black	1,641	10.97%	113,105	10.95%
Am. Indian & Alaskan	188	1.26%	8,221	0.80%
Asian	1,518	10.15%	109,437	10.59%
Hawaiian & Pacific Island	8	0.05%	591	0.06%
Other	3,628	24.25%	213,652	20.68%
Household Growth				
Growth 2020 - 2024	0.90%		14.44%	
Growth 2024 - 2029	19.40%		21.40%	
Renter Occupied	1,926	35.95%	140,413	37.31%
Owner Occupied	3,431	64.05%	235,954	62.69%
2024 Households by Household Income				
	5,357		376,367	
Income <\$25K	476	8.89%	35,285	9.38%
Income \$25K - \$50K	319	5.95%	50,508	13.42%
Income \$50K - \$75K	689	12.86%	55,408	14.72%
Income \$75K - \$100K	969	18.09%	48,543	12.90%
Income \$100K - \$125K	1,148	21.43%	45,855	12.18%
Income \$125K - \$150K	548	10.23%	33,691	8.95%
Income \$150K - \$200K	635	11.85%	46,031	12.23%
Income \$200K+	573	10.70%	61,046	16.22%
2024 Med Household Inc	\$104,911		\$99,195	
2024 Median Age	38.70		38.00	



# Demographic Detail Report

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 Typical Floor: -

Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	17,777		117,799		313,844	
2024 Estimate	14,959		96,976		258,466	
2020 Census	14,856		82,186		223,533	
Growth 2024 - 2029	18.84%		21.47%		21.43%	
Growth 2020 - 2024	0.69%		18.00%		15.63%	
2024 Population by Age	14,959		96,976		258,466	
Age 0 - 4	897	6.00%	5,812	5.99%	14,616	5.65%
Age 5 - 9	849	5.68%	5,550	5.72%	14,882	5.76%
Age 10 - 14	860	5.75%	5,500	5.67%	15,684	6.07%
Age 15 - 19	963	6.44%	5,386	5.55%	15,445	5.98%
Age 20 - 24	910	6.08%	5,353	5.52%	14,428	5.58%
Age 25 - 29	1,021	6.83%	7,046	7.27%	17,007	6.58%
Age 30 - 34	1,163	7.77%	8,593	8.86%	20,163	7.80%
Age 35 - 39	1,112	7.43%	8,328	8.59%	20,761	8.03%
Age 40 - 44	1,158	7.74%	8,369	8.63%	21,626	8.37%
Age 45 - 49	1,137	7.60%	7,634	7.87%	20,428	7.90%
Age 50 - 54	1,094	7.31%	7,068	7.29%	19,111	7.39%
Age 55 - 59	950	6.35%	6,118	6.31%	16,462	6.37%
Age 60 - 64	899	6.01%	5,434	5.60%	14,558	5.63%
Age 65 - 69	718	4.80%	4,092	4.22%	11,345	4.39%
Age 70 - 74	536	3.58%	2,861	2.95%	8,666	3.35%
Age 75 - 79	352	2.35%	1,869	1.93%	6,106	2.36%
Age 80 - 84	193	1.29%	1,108	1.14%	3,887	1.50%
Age 85+	144	0.96%	853	0.88%	3,291	1.27%
Age 65+	1,943	12.99%	10,783	11.12%	33,295	12.88%
Median Age	38.70		38.20		39.10	
Average Age	38.30		37.70		38.50	

## Demographic Detail Report

S Colony Blvd & Paige Rd, The Colony, TX 75056					
Radius	1 Mile		3 Mile		5 Mile
<b>2024 Population By Race</b>	<b>14,959</b>		<b>96,976</b>		<b>258,466</b>
White	7,976	53.32%	48,953	50.48%	130,464 50.48%
Black	1,641	10.97%	10,304	10.63%	24,896 9.63%
Am. Indian & Alaskan	188	1.26%	584	0.60%	1,208 0.47%
Asian	1,517	10.14%	19,491	20.10%	60,928 23.57%
Hawaiian & Pacific Island	8	0.05%	42	0.04%	110 0.04%
Other	3,628	24.25%	17,601	18.15%	40,860 15.81%
<b>Population by Hispanic Origin</b>	<b>14,959</b>		<b>96,976</b>		<b>258,466</b>
Non-Hispanic Origin	11,281	75.41%	80,774	83.29%	221,334 85.63%
Hispanic Origin	3,677	24.58%	16,201	16.71%	37,132 14.37%
<b>2024 Median Age, Male</b>	<b>38.10</b>		<b>37.80</b>		<b>38.70</b>
<b>2024 Average Age, Male</b>	<b>37.60</b>		<b>37.20</b>		<b>37.90</b>
<b>2024 Median Age, Female</b>	<b>39.20</b>		<b>38.50</b>		<b>39.50</b>
<b>2024 Average Age, Female</b>	<b>38.90</b>		<b>38.20</b>		<b>39.10</b>
<b>2024 Population by Occupation Classification</b>	<b>12,162</b>		<b>79,037</b>		<b>210,199</b>
Civilian Employed	8,965	73.71%	59,390	75.14%	151,036 71.85%
Civilian Unemployed	433	3.56%	1,733	2.19%	4,532 2.16%
Civilian Non-Labor Force	2,764	22.73%	17,904	22.65%	54,549 25.95%
Armed Forces	0	0.00%	10	0.01%	82 0.04%
<b>Households by Marital Status</b>					
Married	2,867		19,317		53,665
Married No Children	1,624		10,442		28,078
Married w/Children	1,243		8,875		25,588
<b>2024 Population by Education</b>	<b>11,082</b>		<b>73,187</b>		<b>193,480</b>
Some High School, No Diploma	677	6.11%	2,812	3.84%	7,702 3.98%
High School Grad (Incl Equivalency)	2,026	18.28%	8,676	11.85%	21,934 11.34%
Some College, No Degree	3,378	30.48%	19,203	26.24%	42,126 21.77%
Associate Degree	604	5.45%	3,813	5.21%	10,067 5.20%
Bachelor Degree	3,469	31.30%	25,404	34.71%	69,570 35.96%
Advanced Degree	928	8.37%	13,279	18.14%	42,081 21.75%

## Demographic Detail Report

S Colony Blvd & Paige Rd, The Colony, TX 75056							
Radius	1 Mile		3 Mile		5 Mile		
2024 Population by Occupation	17,029		112,870		286,417		
Real Estate & Finance	1,225	7.19%	9,763	8.65%	23,278	8.13%	
Professional & Management	6,507	38.21%	46,084	40.83%	121,044	42.26%	
Public Administration	151	0.89%	927	0.82%	2,293	0.80%	
Education & Health	1,858	10.91%	10,439	9.25%	25,677	8.96%	
Services	1,039	6.10%	5,045	4.47%	13,805	4.82%	
Information	193	1.13%	2,034	1.80%	5,015	1.75%	
Sales	1,855	10.89%	13,200	11.69%	33,498	11.70%	
Transportation	0	0.00%	109	0.10%	516	0.18%	
Retail	1,242	7.29%	6,843	6.06%	16,811	5.87%	
Wholesale	247	1.45%	2,048	1.81%	4,690	1.64%	
Manufacturing	933	5.48%	4,757	4.21%	11,543	4.03%	
Production	640	3.76%	3,812	3.38%	8,435	2.95%	
Construction	336	1.97%	1,764	1.56%	4,892	1.71%	
Utilities	475	2.79%	4,006	3.55%	7,950	2.78%	
Agriculture & Mining	50	0.29%	351	0.31%	953	0.33%	
Farming, Fishing, Forestry	0	0.00%	17	0.02%	28	0.01%	
Other Services	278	1.63%	1,671	1.48%	5,989	2.09%	
2024 Worker Travel Time to Job	7,933		48,356		119,131		
<30 Minutes	4,032	50.83%	27,659	57.20%	69,766	58.56%	
30-60 Minutes	3,511	44.26%	17,996	37.22%	42,002	35.26%	
60+ Minutes	390	4.92%	2,701	5.59%	7,363	6.18%	
2020 Households by HH Size	5,308		32,923		89,100		
1-Person Households	1,083	20.40%	9,190	27.91%	24,641	27.66%	
2-Person Households	1,693	31.90%	10,418	31.64%	27,541	30.91%	
3-Person Households	1,029	19.39%	5,354	16.26%	14,457	16.23%	
4-Person Households	879	16.56%	4,982	15.13%	14,584	16.37%	
5-Person Households	386	7.27%	1,910	5.80%	5,229	5.87%	
6-Person Households	151	2.84%	721	2.19%	1,814	2.04%	
7 or more Person Households	87	1.64%	348	1.06%	834	0.94%	
2024 Average Household Size	2.70		2.40		2.40		
Households							
2029 Projection	6,396		48,239		127,198		
2024 Estimate	5,357		39,474		104,196		
2020 Census	5,309		32,923		89,101		
Growth 2024 - 2029	19.40%		22.20%		22.08%		
Growth 2020 - 2024	0.90%		19.90%		16.94%		

## Demographic Detail Report

S Colony Blvd & Paige Rd, The Colony, TX 75056						
Radius	1 Mile		3 Mile		5 Mile	
<b>2024 Households by HH Income</b>	<b>5,357</b>		<b>39,474</b>		<b>104,198</b>	
<\$25,000	476	8.89%	2,771	7.02%	7,421	7.12%
\$25,000 - \$50,000	319	5.95%	4,505	11.41%	11,271	10.82%
\$50,000 - \$75,000	689	12.86%	6,299	15.96%	14,514	13.93%
\$75,000 - \$100,000	969	18.09%	4,913	12.45%	13,741	13.19%
\$100,000 - \$125,000	1,148	21.43%	4,581	11.61%	11,593	11.13%
\$125,000 - \$150,000	548	10.23%	3,770	9.55%	9,179	8.81%
\$150,000 - \$200,000	635	11.85%	5,521	13.99%	13,698	13.15%
\$200,000+	573	10.70%	7,114	18.02%	22,781	21.86%
<b>2024 Avg Household Income</b>	<b>\$119,301</b>		<b>\$132,726</b>		<b>\$140,755</b>	
<b>2024 Med Household Income</b>	<b>\$104,911</b>		<b>\$106,816</b>		<b>\$111,110</b>	
<b>2024 Occupied Housing</b>	<b>5,357</b>		<b>39,474</b>		<b>104,197</b>	
Owner Occupied	3,431	64.05%	20,675	52.38%	55,158	52.94%
Renter Occupied	1,926	35.95%	18,799	47.62%	49,039	47.06%
<b>2020 Housing Units</b>	<b>5,504</b>		<b>40,548</b>		<b>106,442</b>	
1 Unit	4,596	83.50%	24,727	60.98%	63,628	59.78%
2 - 4 Units	17	0.31%	997	2.46%	2,725	2.56%
5 - 19 Units	125	2.27%	4,104	10.12%	12,263	11.52%
20+ Units	766	13.92%	10,720	26.44%	27,826	26.14%
<b>2024 Housing Value</b>	<b>3,431</b>		<b>20,675</b>		<b>55,158</b>	
<\$100,000	119	3.47%	505	2.44%	1,060	1.92%
\$100,000 - \$200,000	377	10.99%	1,024	4.95%	1,373	2.49%
\$200,000 - \$300,000	1,441	42.00%	3,693	17.86%	7,225	13.10%
\$300,000 - \$400,000	1,192	34.74%	3,847	18.61%	10,456	18.96%
\$400,000 - \$500,000	239	6.97%	3,943	19.07%	9,951	18.04%
\$500,000 - \$1,000,000	63	1.84%	6,674	32.28%	22,006	39.90%
\$1,000,000+	0	0.00%	989	4.78%	3,087	5.60%
<b>2024 Median Home Value</b>	<b>\$284,628</b>		<b>\$432,171</b>		<b>\$475,017</b>	
<b>2024 Housing Units by Yr Built</b>	<b>5,510</b>		<b>40,684</b>		<b>107,177</b>	
Built 2010+	184	3.34%	17,148	42.15%	44,289	41.32%
Built 2000 - 2010	2,355	42.74%	10,162	24.98%	26,904	25.10%
Built 1990 - 1999	422	7.66%	5,014	12.32%	18,323	17.10%
Built 1980 - 1989	539	9.78%	3,773	9.27%	10,805	10.08%
Built 1970 - 1979	1,802	32.70%	3,799	9.34%	5,356	5.00%
Built 1960 - 1969	145	2.63%	315	0.77%	546	0.51%
Built 1950 - 1959	0	0.00%	230	0.57%	342	0.32%
Built <1949	63	1.14%	243	0.60%	612	0.57%
<b>2024 Median Year Built</b>	<b>1994</b>		<b>2007</b>		<b>2006</b>	