

POPULATION		1 Mile	3 Miles	5 Miles
2029 Projection				
Total Population		7,509	67,377	136,892
2024 Estimate				
Total Population		7,350	65,373	132,916
2020 Census				
Total Population		7,188	62,917	128,455
2010 Census				
Total Population		6,359	56,239	116,718
Daytime Population				
2024 Estimate		6,496	50,671	111,374
HOUSEHOLDS		1 Mile	3 Miles	5 Miles
2029 Projection				
Total Households		3,521	29,982	61,706
2024 Estimate				
Total Households		3,418	28,885	59,540
Average (Mean) Household Size		2.2	2.2	2.2
2010 Census				
Total Households		3,274	27,378	56,562
2010 Census				
Total Households		2,894	24,809	52,136
Occupied Units				
2029 Projection		4,111	34,646	71,340
2024 Estimate		3,990	33,407	68,875
HOUSEHOLDS BY INCOME		1 Mile	3 Miles	5 Miles
2024 Estimate				
\$150,000 or More		2.7%	4.5%	6.0%
\$100,000-\$149,999		6.5%	8.1%	10.5%
\$75,000-\$99,999		8.3%	11.9%	11.9%
\$50,000-\$74,999		18.7%	19.9%	19.1%
\$35,000-\$49,999		17.2%	16.6%	16.5%
Under \$35,000		46.6%	39.1%	35.9%
Average Household Income		\$48,927	\$58,071	\$63,339
Median Household Income		\$38,888	\$45,660	\$49,906
Per Capita Income		\$22,187	\$25,853	\$28,603

HOUSEHOLDS BY EXPENDITURE		1 Mile	3 Miles	5 Miles
Total Average Household Retail Expenditure		\$130,165	\$149,800	\$158,674
Consumer Expenditure Top 10 Categories				
Housing		\$16,795	\$19,133	\$20,202
Transportation		\$9,302	\$10,095	\$10,423
Food		\$5,874	\$6,620	\$6,911
Personal Insurance and Pensions		\$4,536	\$5,531	\$5,972
Entertainment		\$2,037	\$2,570	\$2,778
Cash Contributions		\$1,542	\$2,202	\$2,615
Apparel		\$1,083	\$1,139	\$1,151
Personal Care Products and Services		\$528	\$609	\$649
Education		\$418	\$524	\$566
Alcoholic Beverages		\$383	\$463	\$500
POPULATION PROFILE		1 Mile	3 Miles	5 Miles
Population By Age				
2024 Estimate Total Population		7,350	65,373	132,916
Under 20		20.3%	20.0%	18.9%
20 to 34 Years		22.4%	18.7%	17.0%
35 to 39 Years		6.2%	6.0%	5.6%
40 to 49 Years		11.8%	11.3%	10.9%
50 to 64 Years		20.3%	21.3%	21.7%
Age 65+		19.0%	22.7%	25.9%
Median Age		41.0	44.0	47.0
Population 25+ by Education Level				
2024 Estimate Population Age 25+		5,392	48,669	101,070
Elementary (0-8)		3.7%	3.2%	3.0%
Some High School (9-11)		9.8%	8.3%	7.9%
High School Graduate (12)		41.0%	42.9%	41.4%
Some College (13-15)		22.1%	21.5%	20.7%
Associate Degree Only		7.2%	9.2%	9.6%
Bachelor's Degree Only		11.8%	10.1%	11.8%
Graduate Degree		4.4%	4.9%	5.7%



POPULATION

In 2024, the population in your selected geography is 132,916. The population has changed by 13.88 percent since 2010. It is estimated that the population in your area will be 136,892 five years from now, which represents a change of 3.0 percent from the current year. The current population is 51.4 percent male and 48.6 percent female. The median age of the population in your area is 47.0, compared with the U.S. average, which is 39.0. The population density in your area is 1,694 people per square mile.



HOUSEHOLDS

There are currently 59,540 households in your selected geography. The number of households has changed by 14.20 percent since 2010. It is estimated that the number of households in your area will be 61,706 five years from now, which represents a change of 3.6 percent from the current year. The average household size in your area is 2.2 people.



INCOME

In 2024, the median household income for your selected geography is \$49,906, compared with the U.S. average, which is currently \$76,141. The median household income for your area has changed by 47.83 percent since 2010. It is estimated that the median household income in your area will be \$55,723 five years from now, which represents a change of 11.7 percent from the current year.

The current year per capita income in your area is \$28,603, compared with the U.S. average, which is \$40,471. The current year's average household income in your area is \$63,339, compared with the U.S. average, which is \$101,307.



EMPLOYMENT

In 2024, 53,025 people in your selected area were employed. The 2010 Census revealed that 55.2 percent of employees are in white-collar occupations in this geography, and 20.1 percent are in blue-collar occupations. In 2024, unemployment in this area was 4.0 percent. In 2010, the average time traveled to work was 28.00 minutes.



HOUSING

The median housing value in your area was \$193,356 in 2024, compared with the U.S. median of \$321,016. In 2010, there were 36,491.00 owner-occupied housing units and 15,644.00 renter-occupied housing units in your area.

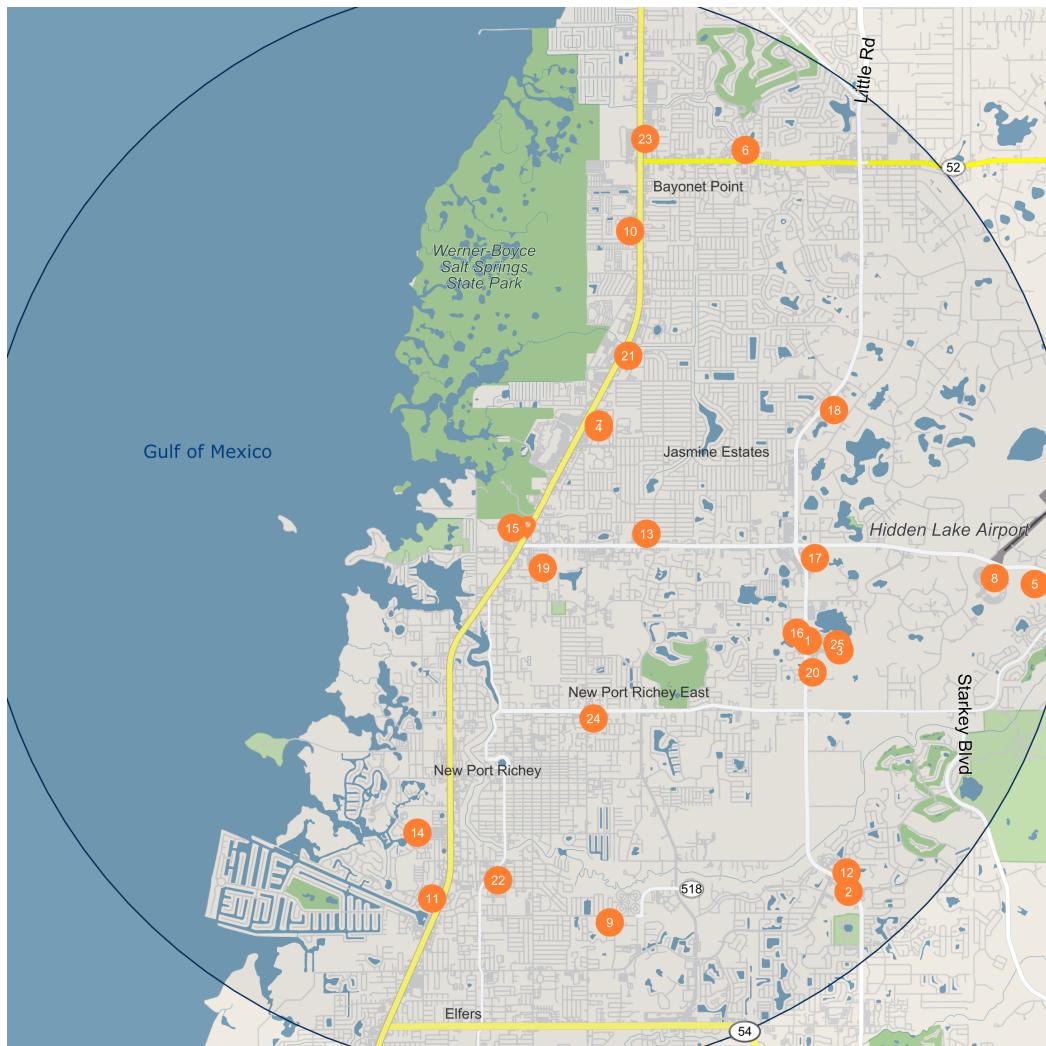


EDUCATION

The selected area in 2024 had a lower level of educational attainment when compared with the U.S averages. 17.0 percent of the selected area's residents had earned a graduate degree compared with the national average of only 13.5 percent, and 9.6 percent completed a bachelor's degree, compared with the national average of 21.1 percent.

The number of area residents with an associate degree was higher than the nation's at 13.1 percent vs. 8.8 percent, respectively.

The area had fewer high-school graduates, 2.6 percent vs. 26.2 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 49.0 percent in the selected area compared with the 19.7 percent in the U.S.



Major Employers

	Employees
1 Pasco County Sheriffs Office	1,100
2 Tarpon Sprng Hosp Fndtation Inc	892
3 Firstgroup America Inc	717
4 Humana Inc-Humana	701
5 Pall Aeropower Corporation	500
6 Sunrise Connecticut Ave Assn-Marriott	453
7 Gmri Inc-Olive Garden	315
8 Pasco-Hrnndo State Cilge Fndt	309
9 4927 Voorhees Road LLC-Orchard Ridge	307
10 Times Holding Co-Tampa Bay Times	264
11 Publix Super Markets Inc-Publix	201
12 Publix Super Markets Inc-Publix 00643	201
13 Publix Super Markets Inc-Publix	201
14 US Water Services Corp-Usw Utility Group	200
15 Walmart Inc-Walmart	191
16 Zeo Energy Corp	190
17 Lowes Home Centers LLC-Lowes	178
18 Publix Super Markets Inc-Publix 00102	167
19 Seaway Plastics Engrg LLC	157
20 Home Hlth Agcy - Pinellas LLC-Mederi Caretenders	155
21 Retail Contractors of PR	151
22 Applicant Insight Inc-Ainsight	150
23 Medfleet LLC-Patientcare Community Health	145
24 Niemann Foods Inc-Save-A-Lot Food Stores	134
25 County of Pasco	125

