

POPULATION	1 Mile	3 Miles	5 Miles
<b>2029 Projection</b>			
Total Population	7,509	67,377	136,892
<b>2024 Estimate</b>			
Total Population	7,350	65,373	132,916
<b>2020 Census</b>			
Total Population	7,188	62,917	128,455
<b>2010 Census</b>			
Total Population	6,359	56,239	116,718
<b>Daytime Population</b>			
2024 Estimate	6,496	50,671	111,374
<b>HOUSEHOLDS</b>	<b>1 Mile</b>	<b>3 Miles</b>	<b>5 Miles</b>
<b>2029 Projection</b>			
Total Households	3,521	29,982	61,706
<b>2024 Estimate</b>			
Total Households	3,418	28,885	59,540
Average (Mean) Household Size	2.2	2.2	2.2
<b>2010 Census</b>			
Total Households	3,274	27,378	56,562
<b>2010 Census</b>			
Total Households	2,894	24,809	52,136
<b>Occupied Units</b>			
2029 Projection	4,111	34,646	71,340
2024 Estimate	3,990	33,407	68,875
<b>HOUSEHOLDS BY INCOME</b>	<b>1 Mile</b>	<b>3 Miles</b>	<b>5 Miles</b>
<b>2024 Estimate</b>			
\$150,000 or More	2.7%	4.5%	6.0%
\$100,000-\$149,999	6.5%	8.1%	10.5%
\$75,000-\$99,999	8.3%	11.9%	11.9%
\$50,000-\$74,999	18.7%	19.9%	19.1%
\$35,000-\$49,999	17.2%	16.6%	16.5%
Under \$35,000	46.6%	39.1%	35.9%
Average Household Income	\$48,927	\$58,071	\$63,339
Median Household Income	\$38,888	\$45,660	\$49,906
Per Capita Income	\$22,187	\$25,853	\$28,603

HOUSEHOLDS BY EXPENDITURE	1 Mile	3 Miles	5 Miles
Total Average Household Retail Expenditure	\$130,165	\$149,800	\$158,674
<b>Consumer Expenditure Top 10 Categories</b>			
Housing	\$16,795	\$19,133	\$20,202
Transportation	\$9,302	\$10,095	\$10,423
Food	\$5,874	\$6,620	\$6,911
Personal Insurance and Pensions	\$4,536	\$5,531	\$5,972
Entertainment	\$2,037	\$2,570	\$2,778
Cash Contributions	\$1,542	\$2,202	\$2,615
Apparel	\$1,083	\$1,139	\$1,151
Personal Care Products and Services	\$528	\$609	\$649
Education	\$418	\$524	\$566
Alcoholic Beverages	\$383	\$463	\$500
<b>POPULATION PROFILE</b>	<b>1 Mile</b>	<b>3 Miles</b>	<b>5 Miles</b>
<b>Population By Age</b>			
2024 Estimate Total Population	7,350	65,373	132,916
Under 20	20.3%	20.0%	18.9%
20 to 34 Years	22.4%	18.7%	17.0%
35 to 39 Years	6.2%	6.0%	5.6%
40 to 49 Years	11.8%	11.3%	10.9%
50 to 64 Years	20.3%	21.3%	21.7%
Age 65+	19.0%	22.7%	25.9%
Median Age	41.0	44.0	47.0
<b>Population 25+ by Education Level</b>			
2024 Estimate Population Age 25+	5,392	48,669	101,070
Elementary (0-8)	3.7%	3.2%	3.0%
Some High School (9-11)	9.8%	8.3%	7.9%
High School Graduate (12)	41.0%	42.9%	41.4%
Some College (13-15)	22.1%	21.5%	20.7%
Associate Degree Only	7.2%	9.2%	9.6%
Bachelor's Degree Only	11.8%	10.1%	11.8%
Graduate Degree	4.4%	4.9%	5.7%



## POPULATION

In 2024, the population in your selected geography is 132,916. The population has changed by 13.88 percent since 2010. It is estimated that the population in your area will be 136,892 five years from now, which represents a change of 3.0 percent from the current year. The current population is 51.4 percent male and 48.6 percent female. The median age of the population in your area is 47.0, compared with the U.S. average, which is 39.0. The population density in your area is 1,694 people per square mile.



## HOUSEHOLDS

There are currently 59,540 households in your selected geography. The number of households has changed by 14.20 percent since 2010. It is estimated that the number of households in your area will be 61,706 five years from now, which represents a change of 3.6 percent from the current year. The average household size in your area is 2.2 people.



## INCOME

In 2024, the median household income for your selected geography is \$49,906, compared with the U.S. average, which is currently \$76,141. The median household income for your area has changed by 47.83 percent since 2010. It is estimated that the median household income in your area will be \$55,723 five years from now, which represents a change of 11.7 percent from the current year.

The current year per capita income in your area is \$28,603, compared with the U.S. average, which is \$40,471. The current year's average household income in your area is \$63,339, compared with the U.S. average, which is \$101,307.



## EMPLOYMENT

In 2024, 53,025 people in your selected area were employed. The 2010 Census revealed that 55.2 percent of employees are in white-collar occupations in this geography, and 20.1 percent are in blue-collar occupations. In 2024, unemployment in this area was 4.0 percent. In 2010, the average time traveled to work was 28.00 minutes.



## HOUSING

The median housing value in your area was \$193,356 in 2024, compared with the U.S. median of \$321,016. In 2010, there were 36,491.00 owner-occupied housing units and 15,644.00 renter-occupied housing units in your area.

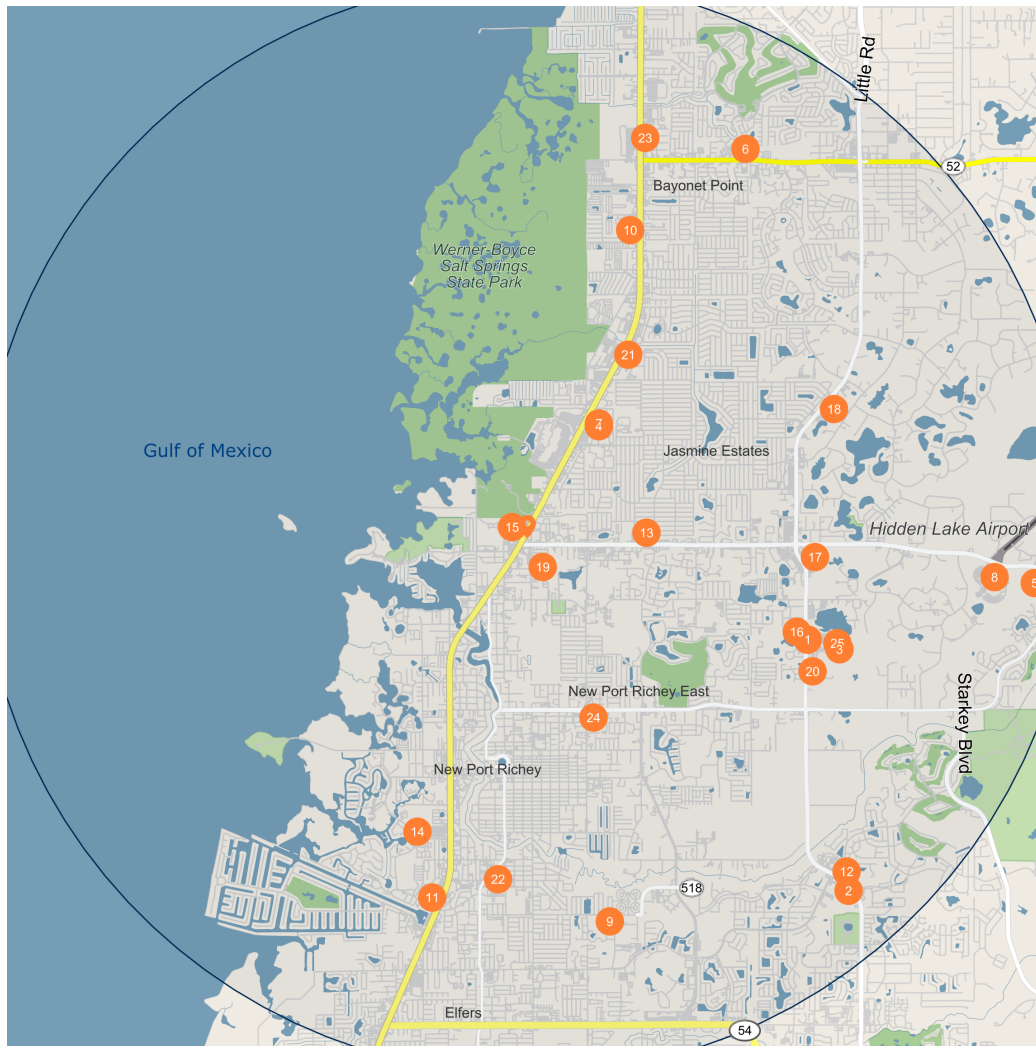


## EDUCATION

The selected area in 2024 had a lower level of educational attainment when compared with the U.S. averages. 17.0 percent of the selected area's residents had earned a graduate degree compared with the national average of only 13.5 percent, and 9.6 percent completed a bachelor's degree, compared with the national average of 21.1 percent.

The number of area residents with an associate degree was higher than the nation's at 13.1 percent vs. 8.8 percent, respectively.

The area had fewer high-school graduates, 2.6 percent vs. 26.2 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 49.0 percent in the selected area compared with the 19.7 percent in the U.S.



## Major Employers

## Employees

1	Pasco County Sheriffs Office	1,100
2	Tarpon Sprng Hosp Fndation Inc	892
3	Firstgroup America Inc	717
4	Humana Inc-Humana	701
5	Pall Aeropower Corporation	500
6	Sunrise Connecticut Ave Assn-Marriott	453
7	Gmri Inc-Olive Garden	315
8	Pasco-Hrrndo State Cllege Fndt	309
9	4927 Voorhees Road LLC-Orchard Ridge	307
10	Times Holding Co-Tampa Bay Times	264
11	Publix Super Markets Inc-Publix	201
12	Publix Super Markets Inc-Publix 00643	201
13	Publix Super Markets Inc-Publix	201
14	US Water Services Corp-Usw Utility Group	200
15	Walmart Inc-Walmart	191
16	Zeo Energy Corp	190
17	Lowes Home Centers LLC-Lowes	178
18	Publix Super Markets Inc-Publix 00102	167
19	Seaway Plastics Engrg LLC	157
20	Home Hlth Agcy - Pinellas LLC-Mederi Caretenders	155
21	Retail Contractors of PR	151
22	Applicant Insight Inc-Ainsight	150
23	Medfleet LLC-Patientcare Community Health	145
24	Niemann Foods Inc-Save-A-Lot Food Stores	134
25	County of Pasco	125

