

# SOUTHGATE SHOPPING CENTER

DES MOINES, IA



## SIZE

161,792 square feet

## DEMOGRAPHICS

1 mile	3 mile	5 mile
<b>Population</b>		
13,357	71,596	149,265
<b>Households</b>		
4,900	30,197	60,791
<b>Median HH Income (\$)</b>		
65,809	64,053	61,823

## MAJOR TENANT(S)

Planet Fitness  
Buffalo Wild Wings  
Hy-Vee  
Dollar General

## LEASING CONTACT

Kim Boekholder  
Mobile  
kboekholder@phillipsedison.com

## MORE INFO

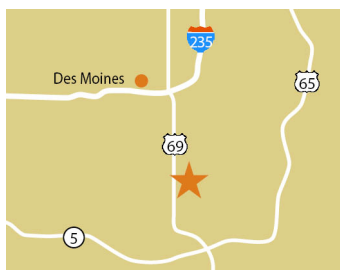
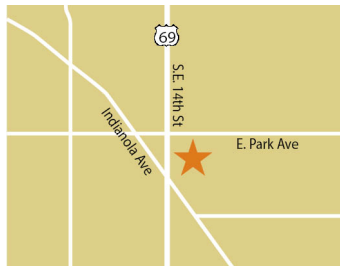
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## LOCATION

3221-3411 SE 14th Street | Des Moines, IA 50320

## PROPERTY HIGHLIGHTS

- Anchored by Hy-Vee, the top grocer by market share in the Des Moines area
- National tenants include Dollar General, Aaron's, Planet Fitness, and Buffalo Wild Wings
- Located on 14th Street, benefitting from traffic of 41,300 vehicles per day
- Population within a three-mile radius exceeds 71K with an average income over \$83K



**PHILLIPS EDISON & COMPANY®**

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Space	Tenant	SQ. FT.
100	Hy-Vee	78,388
105	Dollar General	10,500
110	Arona Home Essentials	8,500
120	Jay's CD & Hobby	11,088
125	BioLife Plasma Services	10,912
130	Planet Fitness	23,677
150	COMING AVAILABLE	5,000
150B	Flip'N Jack's Pancake House	5,000
200	Hy-Vee Fuel Center	3,027
300	Buffalo Wild Wings	5,700
Total SQ. FT.		161,792



Available
  Occupied
  Coming Available
  Non-Owned
  Site Boundary

DISCLAIMER - This site plan is for general information purposes only and is not intended to constitute representations and warranties by Landlord as to the ownership of the real property depicted herein or the identity or nature of any occupants thereof.



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# Demographic Summary Report

1990 - 2000 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval Retrieval

Jun 2, 2025



Latitude: 41.554274

Longitude: -93.594657

Southgate Shopping Center Des Moines, IA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q4 2024 Estimated Population	13,530	71,062	149,173
	2029 Projected Population	13,503	71,527	148,864
	2010 Census Population	12,982	62,893	141,180
	2000 Census Population	12,863	58,614	137,114
	1990 Census Population	10,677	53,572	131,340
	Historical Annual Growth 1990 to 2000	1.88%	0.90%	0.43%
	Historical Annual Growth 2000 to 2010	0.09%	0.71%	0.29%
	Estimated Annual Growth 2010 to 2024	0.28%	0.83%	0.37%
	Projected Annual Growth 2024 to 2029	-0.04%	0.13%	-0.04%
	Median Age	34.4	35.2	35.6
Households	Q4 2024 Estimated Households	4,944	29,941	60,759
	2029 Projected Households	4,935	30,318	60,812
	2010 Census Households	4,673	24,568	55,134
	2000 Census Households	4,731	23,151	54,090
	1990 Census Households	4,020	21,422	52,391
	Historical Annual Growth 1990 to 2000	1.64%	0.78%	0.32%
	Historical Annual Growth 2000 to 2010	-0.12%	0.60%	0.19%
	Estimated Annual Growth 2010 to 2024	0.38%	1.35%	0.66%
	Projected Annual Growth 2024 to 2029	-0.04%	0.25%	0.02%
	Population per Household	2.73	2.34	2.39
Population by Race	White	46.1%	59.5%	59.4%
	Black or African American	10.3%	9.6%	11.9%
	Asian & Pacific Islander	12.3%	6.6%	6.1%
	Other Races	4.5%	4.7%	4.7%
	Hispanic Population	26.8%	19.6%	17.9%
Income	Average Household Income	\$81,906	\$83,022	\$81,887
	Median Household Income	\$66,166	\$64,076	\$61,803
	Per Capita Income	\$30,034	\$35,389	\$34,111
Education (Age 25+)	Elementary	11.4%	6.6%	6.6%
	Some High School	9.2%	6.7%	7.0%
	High School Graduate	32.6%	30.2%	30.6%
	Some College	18.2%	19.7%	20.4%
	Associates Degree Only	11.0%	9.8%	8.8%
	Bachelors Degree Only	13.4%	19.5%	18.4%
	Graduate Degree	4.1%	7.5%	8.3%
Business	Number of Businesses	194	3,599	6,888
	Total Number of Employees	1,635	61,978	135,136
	Employees per Business	8.43	17.22	19.62
	Residential Population per Business	69.80	19.74	21.66

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.