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#### THE DEAL COMPANY PRESENTS

# MEOW WOLF at 2103 LYONS AVE

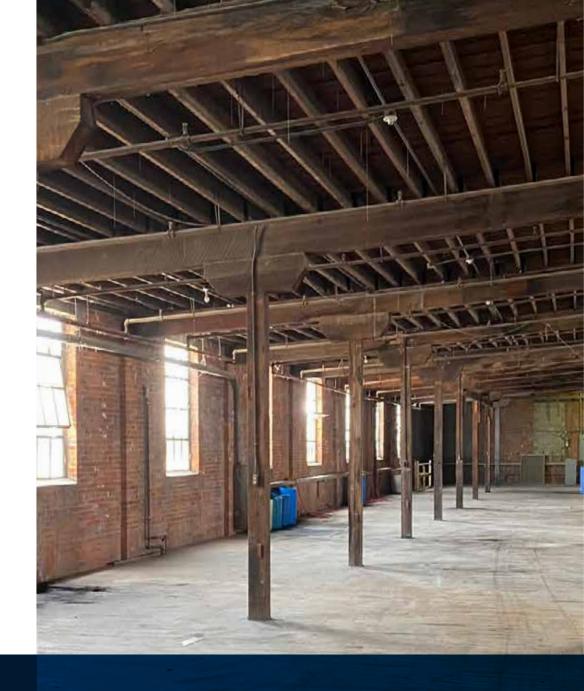
Meow Wolf's fifth permanent installation at Moncrief Lenoir is open to the public and is expected to draw over 750,000 visitors annually.

#### **OPPORTUNITY OVERVIEW**

Dealco, developer of Sawyer Yards, one of the largest creative communities in the nation, announces 120,000 square feet of mixed-use space for lease. This historic property is anchored by the latest Meow Wolf Portal, which opened in 2024. Beat the Bomb opened in January 2025, and Gaspachos is under construction. Co-tenants have a once in a lifetime opportunity to lease a stunning piece of Houston history that will dominate tourism for decades to come.

At 2103 Lyons Ave, Dealco seeks to further curate complementary uses, with interest in the following concepts:

- Avant Garde Retailers
- Fast Casual or Full Service Restaurants
- Coffee
- Ice Cream
- Thinkers, makers, and doers seeking inspiring Loft
   Office Space



#### **ABOUT THE DEAL COMPANY**

The Deal Company (Dealco) offers inspiring retail, office, residential, and creative workspace in nationally recognized adaptive re-use developments in Houston's urban core. Led by founder Jon Deal, Dealco has a demonstrated passion for restoring, renovating and repurposing former industrial and retail structures to create exciting new environments for Houston's leading creative entrepreneurs, businesses, and working artists.

Several of The Deal Company's past projects have been recognized with major awards, including:

- 2025 Jon Deal receives Preservation Houston President's Award
- 2024 Good Brick Award, 1230 Houston Ave
- 2021 ULI Americas Awards for Excellence, For Sawyer Yards
- 2019 Good Brick Award, The Silos at Sawyer Yards
- 2018 ULI Development of Distinction Award, For Sawyer Yards
- 2008 Good Brick Award, 3000 Caroline Street
- 2001 Good Brick Award, Prospect Apartments

#### CONTACT

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Office: 713.993.9823

www.dealco.net

# HISTORIC PRESERVATION

It is vital to share our understanding of the past with future generations.

We want to keep the story of these buildings alive, preserve these historic structures, and in turn help to build a healthy community.

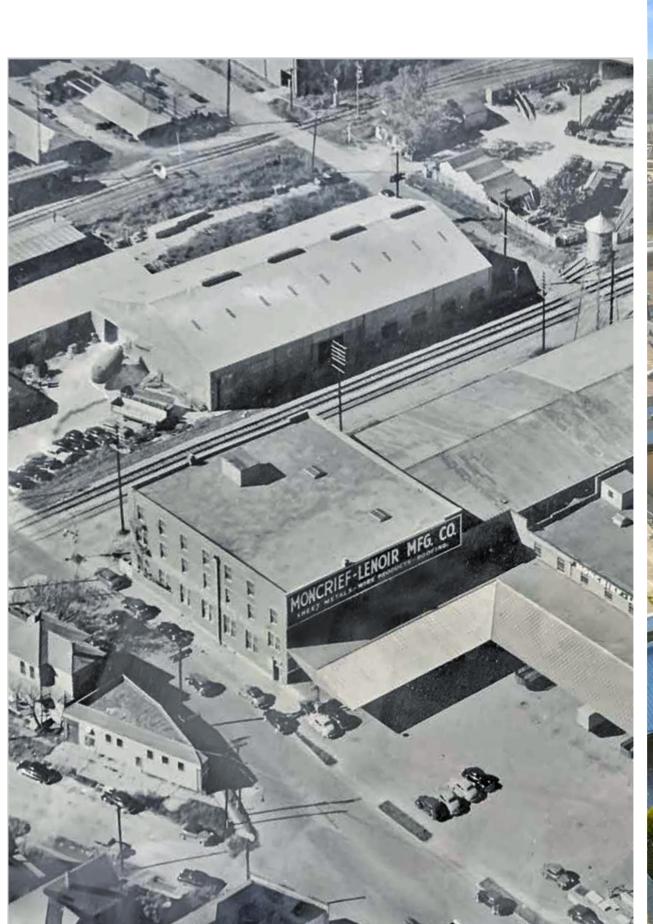
# ABOUT MONCRIEF LENOIR

"If the Alamo was in Houston, it would have been torn down...."

The Moncrief Lenoir development is a collection of vintage brick and wood beam industrial warehouse buildings built circa 1917 through 1968. In its heyday in the mid 1920's Moncrief-Lenoir was a leader in state of the art manufacturing of sheet metal goods of all kinds, from galvanized cans and tin shingles, to various construction materials.

Today, 100 years later, The Deal Company has successfully saved another true gem from the wrecking ball.

THE **DEAL** COMPANY DEVELOPMENT & INVESTMENTS





### **1915** MARCH

Building Permits.

W. A. Blackshent 2420 Hordy, addition, \$150.

H. Henke, 206 Prince, remodel, \$200.

Will Pollant, Gill spie street, four-room house.

Houston Security corporation. Patterson street, two three-room houses, \$450 each.

Mrs. Johanna Levigeston, Elysian street, five-

Moneriel Lenott, Conti and Semmes, warehouse, \$1000.

### **1915** JULY

#### Corporations Chartered. Special to The Chronicle.

Auetin, Texas, July 27.—Chartered today: Thompson Motor Car Company, Austin. expital stock \$15.000. Incorporators, G. A. C. Haiff, E. J. H. Lanham, R. M. Thomp-

capital stock and capital configurations. The stock of th

## **1915** JUNE



## **1916** AUGUST

#### MONEY STOLEN FROM NORTH SIDE PLANT

Cash Drawer of Moncrief-Lenoir Company Was Pried Open.

Robbers Gained Entrance to Place Sometime Saturday Night and Secured Between \$150 and \$175.

## 1916 DECEMBER

Houston Post (published as THE HOUSTON POST) - December 24, 1916 - page 9 December 24, 1916 | Houston Post (published as THE HOUSTON POST) | Houston, Texas | Page 9

New Warehouse Proposed.

An application was made Saturday by the Moncrief-Lenoir Manufacturing company at the engineering department for a permit for a brick warehouse to be erected at Conti and Semmes streets, to cost \$10,000.

### **1926** JUNE

## Moncrief-LenoirCo. Spends \$100,000 on Improvement Plan

A MONG its many other distinctions, such as being the greatest inland cotton port in the world, the world's largest cotton compressing center, and other superlative attributes, Houston enjoys the unique position of being the location of the only independent in an manufacturing plant south of Kansas City and west of New Orleans.

The Moncrief-Lenoir Manufacturing Company, Inc., a million dollar enterprise, is not only the sole independent corporation of its kind in a great expanse of territory, but it is among the largest independent can factories in the United States.

this among the largest independent can factories in the United States.

Recently this reporter was shown through the Moncrief-Lendr plant, located at Sommes and Contistreets. And while monsters of machines but turned out the tin cans more perfect than could be done by human hand, Mr. Lenoir and Mr. Westwood, who is manager of the tin can department, related something of the history of the company.

"We hear a great deal about Housing large larger in unbustries," said Mr. Westwood "Tadelability industries are wested in the tar can or allocal manufacturing.

"Recently subverse suggested that Housing in the larger in the time the time the limit was struct on its evitere until it was struct on its evitere until it was struct on the scenar of many powers, I was flatbergraved. That term

**1927**APRIL

"ONE OF HOUSTON'S LEADERS"

MONCRIEF-LENOIR MFG. CO.



DISTRIBUTORS OF **ARMCO** 

INGOT IRON

#### MANUFACTURERS OF

Oil and Grease Cans

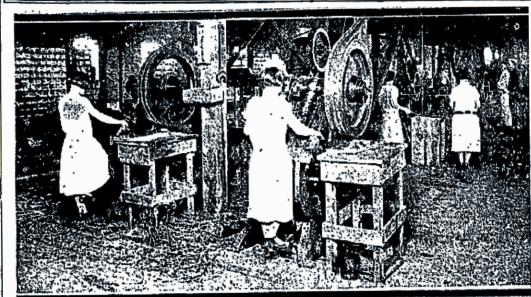
See Us for Prices or Write

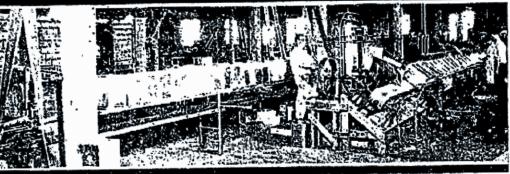
VISIT OUR DISPLAY AT THE HOUSTON-MADE PRODUCTS EXHIBITION AT THE CITY AUDITORIUM

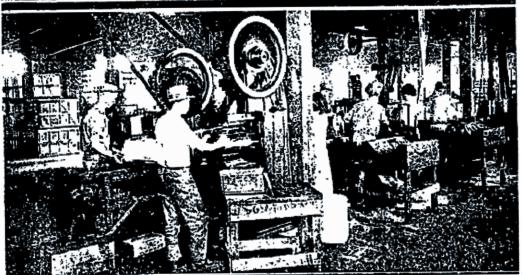
### Moncriet-Lenoir Mtg. Company

#### SCENES AT MONCRIEF-LENOIR CAN FACTORY

Top—Women cutting tin to regulation patterns for all kinds of tin cans. Center—Can finishing, showing conveyor filled with five-gallon cans. Bottom—Making five-gallon cans.







**1935** AUGUST

# Death Claims J. A. Moncrief At Hospital

#### Head of Manufacturing Firm Was Leader in Civic Circles.

John Arthur Moncrief, 62, of 1307 Hyde Park boulevard, president of the Moncrief-Lenoir Manufacturing company and a resident of Houston for 14 years, died at 5:45 p. m. Thursday at a local hospital.

Mr. Monerief was a member of the South Man. Baptist church, River Oaks Country club and the Purchasing Agents association

Mr. Monerief and W. F. Lenoir moved from Savannah, Gr., to Knoxville, Tenn, in 1909 and formed a company then known as the Knoxville Tinware Manufacturing company. In 1914 the company moved to Houston, bringing nine families to this city.

The partners then entered the tinware business here under the name of the Moncrief-Lenoir Manufacturing

company. The business grew rapidly with branch houses established throughout the state

He is survived by his wife; two daughters, Mrs. II. E. Perry and Mrs. J. A. Sanders, two sous, R. Dozier Monerief and Stephen Monerief; nine grandchildten, four sisters, Mrs. Nora grandchildten, four sisters, Mrs. Nora Hand, of Dallas; Mrs. Laura Irby of Atlanta, EGa., Mrs. O. F. Travis and Mrs. C. A. Hart of Dallas, and three brothers, R. L. Monerief of Newman, Ga.; Colonel William H. Monerief of Washington, D. C., and Ed Monerief of Cleveland, Ohio,

Funeral services will be held at 5 p. m. Saturday at the South Main Baptist church with Rev. M. M. Wolf officiating.

Burial will be in Forest Park come-tery under the direction of the Settergast-Kopf company.

**1944** JULY

# W. F. Lenoir Sr. Dies; Rites Today

W Frank Lenoir Sr. president of the Moncrief-Lenoir Manufactur-ing company, died in a Houston hospital Thrusday morning He was 69 and lived at 1111 Lovett beulevard

Mr Lenoir and the late J A. Moncrief began the manufacture of metal and wire products in Knoxville, Tenn, in 1909. In 1914 they moved the business to Hous-

ton
Mr. Lenoir is survived by one daughter, Miss Louise Lenoir of Houston; one son, Lieut. W F. Lenoir Jr of the navy; a sister, Miss Hattie Lenoir of Sweetwater, Tenn., and a brother, R. E. Lenoir of Houston.

Funeral services will be held at 5 p m. Friday at the Settegast-Kopf funeral home with Dr. E. M. Munroe in charge. Burial will be in Forest Park cemetery,

**1944** AUGUST

Lenoir Estate Valued at \$25,000

The late W. Frank Lenoir, president of the Moncrief-Lenoir Manufacturing company, left an estate of \$25,000 to his son, W. Frank Lenoir Jr., and daughter, Miss Louise

His will was filed for probate Thursday, He died July 6. George F Horton, president of

Horton and Horton, Inc., also left an estate valued in excess of \$25,000, his will showed.

The beneficiaries were his son, George F. Horton Jr., and daughter, Mrs. Lynn Howell. Mr. Horton died Aug. 2.

**1946** OCT



R. FRANK MONCRIEF.

# R. F. MONCRIEF INDUSTRIAL PIONEER, DIES

For Nearly Three Decades He Was Leader in Metal Processing Industry of Southwest.

R. Frank Moncrief, Houston industrial pioneer and for nearly three decades a leader in the development of the metal processing industry in the Southwest, died at 4:45 a.m. Tuesday in Memorial

Hospital. He was 57 and lived at 3879 Chevy Chase.

At the time of his death Mr. Moncrief was a partner in the new ly organized Southwestern Steel Products Company, but for 27 years prior to last May he had served as vice-president and general sales manager for the Moneral sales manager for the Mon-crief-Lenoir Manufacturing Company, which, with his uncle, J. A. Moncrief, he had helped organize here in 1914. The company manufactures metal cans, sheet metal building material and other metal products.

1949 MAY

#### Metals Firm To Erect 2 Structures

The Moneriel Lenoit Manufacturing company plans to have live a tru at uries erreied, one of which will be a warehouse and the other a craneway building.

A 132 by 105-foot watchouse is roomanufated, the Associated General Contractors said. The transvery buildings will have two 50 foot keys.

The buildings will be created, if birds are favorable, upon the company's property at Lyons. Schemes and Opelouses.

Eich will be taken until June 10. W. E. Shingson. Sai Antonia consulting engineer, has propared the plans.

The workhouse well have a reinfurced concruet countaition and shalls, steel traps and tile exterior walls. The creatoway building will be of steel frame consumetion with palvanized from staling.

**1949** JUNE

#### Moncrief-Lenoir Job Postponed

Plans of the Moncrief-Lenoir Manufacturing Company to build a warehouse and two craneway buildings have been put aside temporarily, the As-sociated General Contractors

Awarding of a contract was postponed after bids were opened two weeks ago. The Marshall Construction Company was low at \$204,360.

**955** JAN

#### Warehouse

Work is underway on a warehouse addition with approxi-mately 10,486 square feet of floor space for the Moncrief-Lenoir Manufacturing Co at

2103 Lyons Ave.
Schneider Construction Co
was awarded the contract for the construction.

The work consists of the construction of a one-story, 107x98foot addition with a wood frame and corrugated iron translucent paneling exterior walls.

**1974** OCT

# Moncrief adds space

Moncrief-Lenoir Manufacturing Co. has completed and occupied a 24,000-square-foot warehouse addition to the corporate headquarters and service center at 2103 Lyons.

A&S Steel Building Co. was general contractor for the project planned and designed by the J. M. Menk Co.

The three-story building is framed in steel and features rail and truck wells, infrared heating, mercury lighting, fire and burglary protection, a sprinkler system and an intercommunication and paging network.

Metal building components andnfarm and ranch gates are manufactured and sold by Moncrief-Lenvir, which operates service centers in San Antonio, Dallas, Harlingen, Lubbock and Temple in addition to the Houston facilities on Lyons Avenue.

**1976** JULY



#### Named chairman

W. F. Lenoir has been named chairman of Moncrief-Lenoir Manufacturing Co., replacing Stephen A. Moncrief, who has retired. Lenoir will continue to serve as president and chief executive officer of the Houstonbased metal service center.

Houston Chronicle (online), 18 Jul 1976 54 https://infoweb.newsbank.com/apps/news/document-view? p=AMNEWS&docref=image/v2#3A14DB39C1C40322B4%40EANX-16369DB6C4618E25%402442978-16364 16364563DF94B47%40.

MEOW? WOLF?

Meow Wolf's mission is to inspire creativity through art, exploration, and play so that imagination will transform the world.



# Denver's Convergence Station saw over 1 million visitors in the first nine months after opening.

(NBC Channel 9 News, Denver, CO)

Meow Wolf's fifth permanent installation - or "Portal" - at Moncrief Lenoir in Houston, Texas opened in 2024 and is expected to draw over 750,000 visitors annually to the complex.

#### **Meow Wolf Timeline:**

2016 - Santa Fe, House of Eternal Return

2021 - Las Vegas, Omega Mart

2021 - Denver, Convergence Station

2023 - Grapevine, The Real Unreal

2024 - Houston, Radio Tave

2026 - Los Angeles

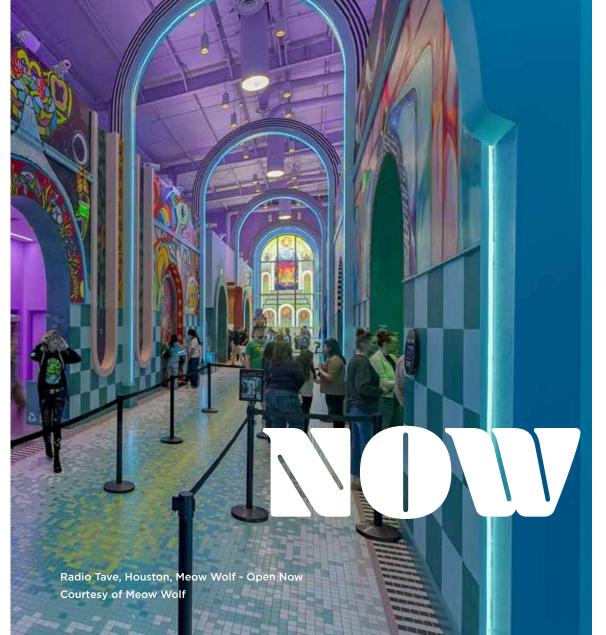
#### "What you need to know about Meow Wolf, the psychedelic art experience [now in] Texas"

The Texas Standard | May 20, 2022 By: Michael Marks & Gabrielle Muñoz

"Meow Wolf exhibitions almost defy description. The Santa Fe-based immersive entertainment company creates one-of-a-kind spaces that combine narrative with massive multimedia art installations."

"Slowly but surely, you are transported into unknown spaces. Unknown spaces of really amazing visual and auditory and light art and technology that really triggers all your senses. Our exhibitions are non-linear. We don't tell you to start here and end here, and we don't tell you where to go. You go wherever you want. They're highly interactive."

- Jose Tolosa, Meow Wolf CEO





#### **45 MINUTES: DRIVE-TIME MAP**

(POPULATION IN BLUE AREA: 6,339,738)

# **OVERVIEW**

The Moncrief Lenoir Buildings, 2103 Lyons Avenue

#### **KEY DEVELOPMENT DATA**

$\subseteq$	Year Built	1917 - 1968
ď	Total Development	±120,000 SF
ď	Meow Wolf Exhibit (Bldg 2.)	±33,000 SF
$\subseteq$	Beat the Bomb (Bldg 3.)	±10,000 SF
≅	Paid parking spaces	± 427

SIZE (SF)

7,233,951

#### OFFERINGS

Building 1 - Level 1 F&B - Suite A 2,182
Building 1 - Level 1 F&B - Suite B2,246
Building 1 - Level 1 F&B - Suite C1,889
Building 1 - Level 1 F&B - Suite D1,987
Building 1 - Level 2 Loft Office 12,672
Building 1 - Level 3 Loft Office 12,672
Building 3 - F&B / Retail - Suite B 1,743
Building 3 - F&B / Retail - Suite C 1,758
Building 4 - Level 1 F&B12,950
Building 4 - Level 2 15,350

POPULATION 45 MIN. DRIVE HOUSTON MSA

6,339,738

Building 5 - Bar and Grill ...... 7,985

**Population** 

1. Clear Lake (Pop: 84,540)
Drive time: 26 Minutes

2. Cypress (Pop: 170,582)
Drive time: 25 Minutes

3. Katy (Pop: 26,609) Drive time: 30 Min

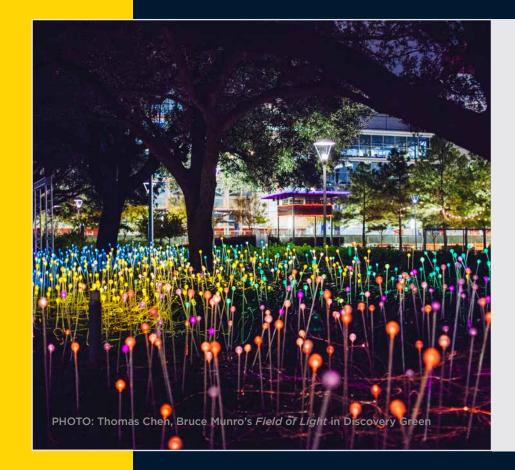
4. Kingwood (Pop: 63,517)
Drive time: 27 Minutes

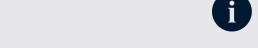
5. Sugar Land (Pop: 118,709)
Drive time: 22 Minutes

6. Pearland (Pop: 124,532)
Drive time: 26 Minutes

7. The Woodlands (Pop: 113,819)
Drive time: 29 Minutes







#### **HOUSTON BASICS**

- 7.2 million residents live in the greater Greater Houston Metro Area.
- If Houston were a country, we would have the 27th largest economy in the world.
- Houston is the nation's most diverse city.
   (35.1% Anglo, 38% Hispanic, 16.8% Black,
   7.8% Asian, 2.3% Other)
- GREATER HOUSTON PARTNERSHIP 2/11/21

.



## ACCESS MAP

# EXCELLENT FREEWAY ACCESS AND VISIBILITY

Clear Lake (Pop: 84,540)

Drive time: 26 Min.

Cypress (Pop: 170,582)

Drive time: 25 Min.

Katy (Pop: 26,609) Drive time: 30 Min.

Kingwood (Pop: 63,517)

Drive time: 27 Min.

Sugar Land (Pop: 118,709)

Drive time: 22 Min.

Pearland (Pop: 124,532)

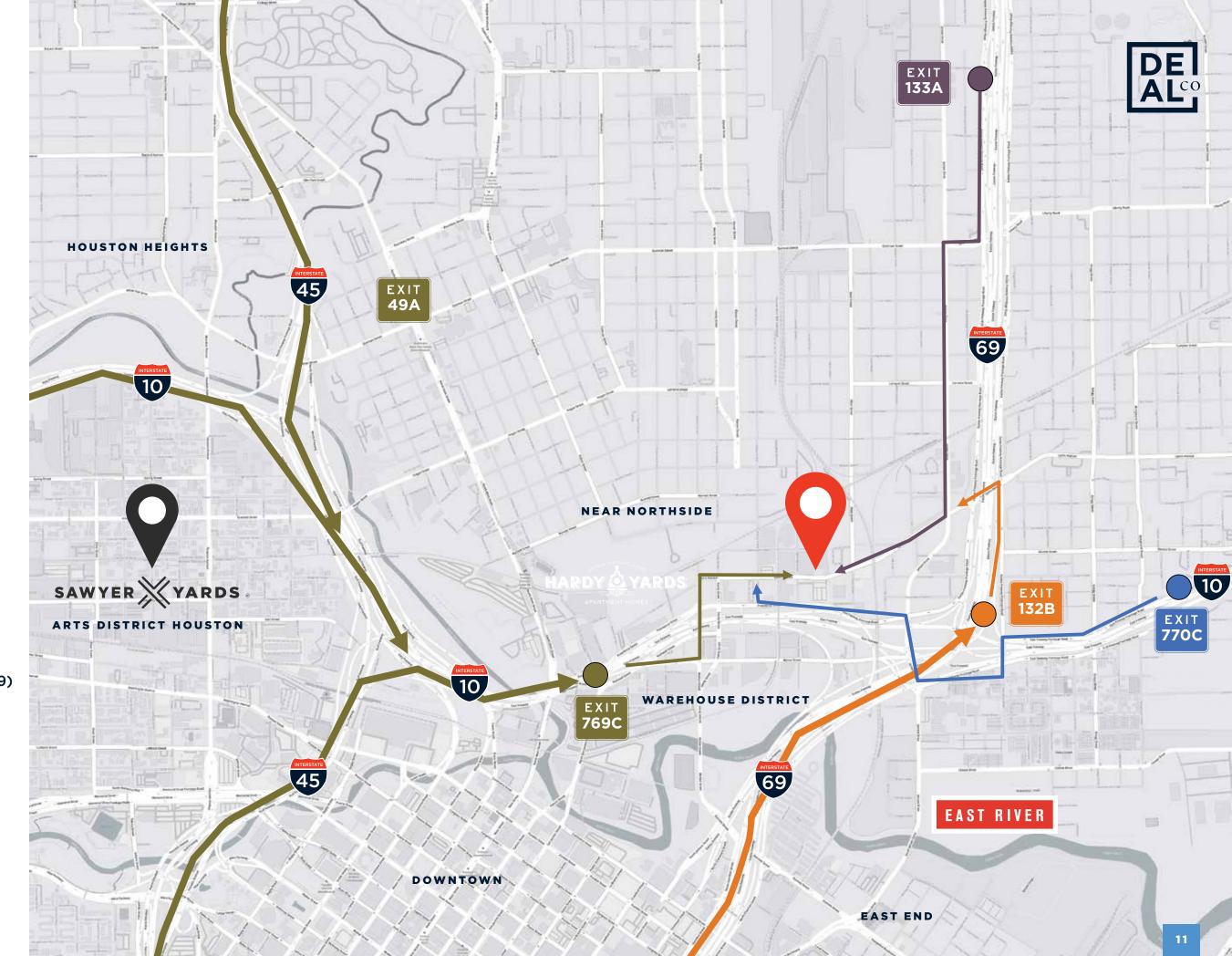
Drive time: 26 Min.

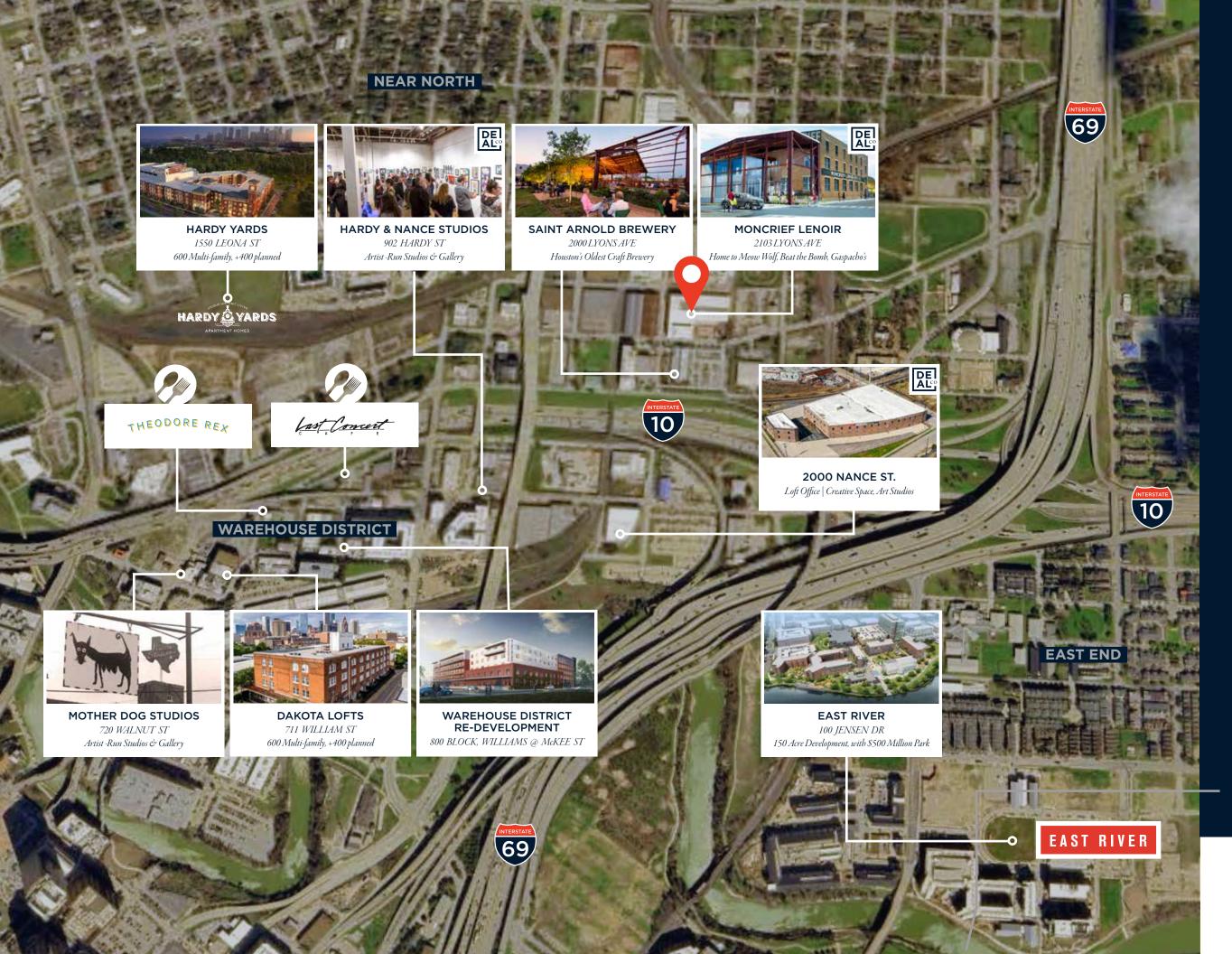
The Woodlands (Pop: 113,819)

Drive time: 29 Min.









# SIGNIFICANT DRIVE TIMES





**3 min** to Arts Warehouse District



**5 min** to Minute Maid Park



8 min to White Oak Music Hall



**10 min** to Sawyer Yards



**10 min** to The Heights Area



**14 min** to the Montrose Area



<20 min to 2 Major Airports

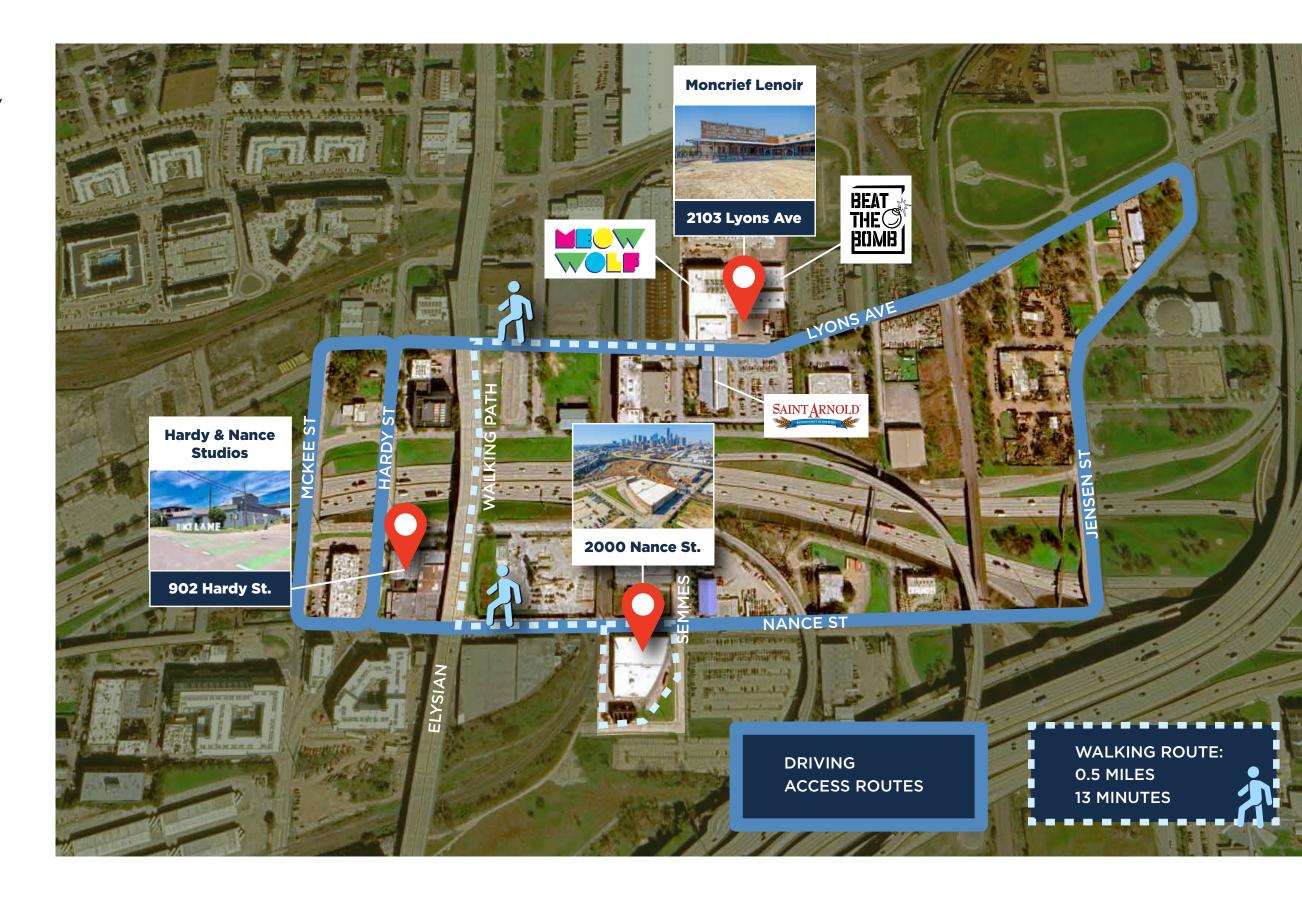


<30 min to NASA Space Center



# WALKING & DRIVING ACCESS

Great walking and driving connectivity to three Dealco assets in this expanding creative district.

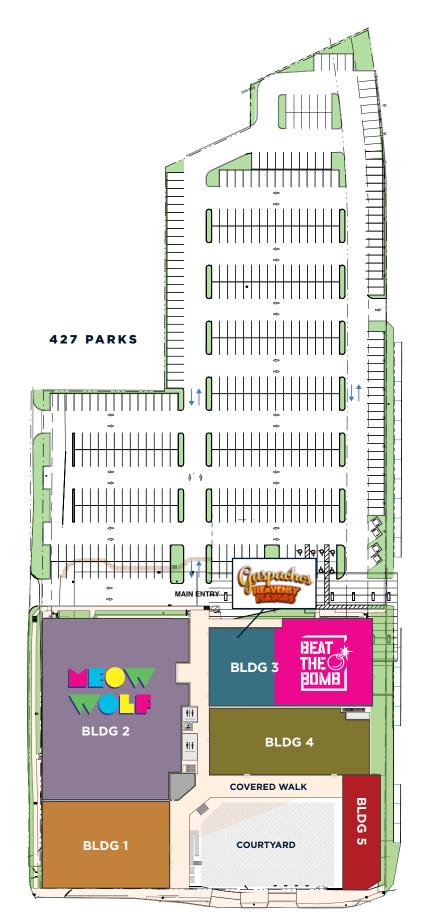


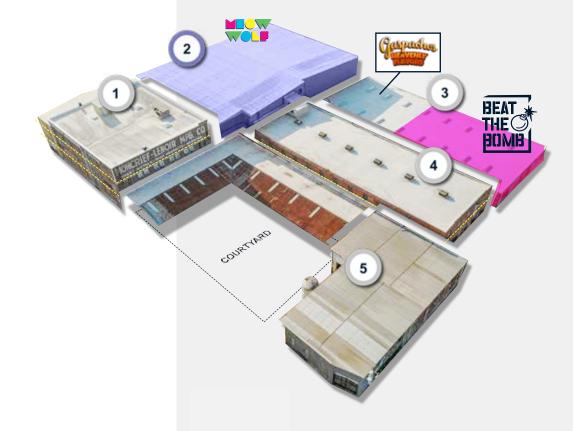


#### CONCEPTUAL - FULL SITE

UPDATED: JAN 2024 | E-STUDIO









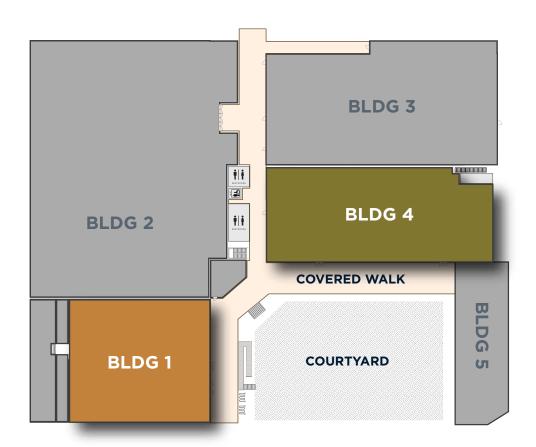
OFFERINGS SIZE (SF)
Building 1 - Level 1 F&B - Suite A 2,182
Building 1 - Level 1 F&B - Suite B2,246
Building 1 - Level 1 F&B - Suite C1,889
Building 1 - Level 1 F&B - Suite D1,987
Building 1 - Level 2 Loft Office 12,672
Building 1 - Level 3 Loft Office 12,672
Building 3 - F&B / Retail - Suite B 1,743
Building 3 - F&B / Retail - Suite C 1,758
Building 4 - Level 1 F&B12,950
Building 4 - Level 2 15,350
Building 5 - Bar and Grill



LEVEL 2

UPDATED: 1/2024

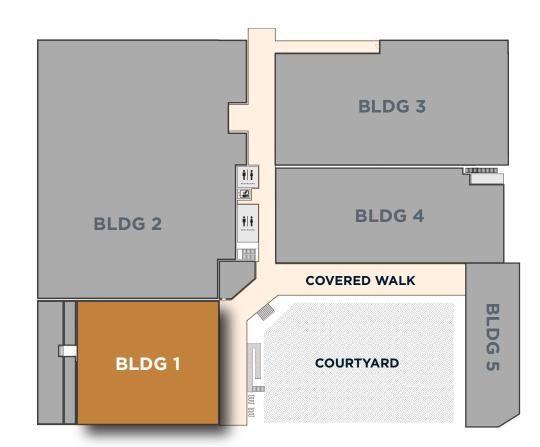
E-STUDIO

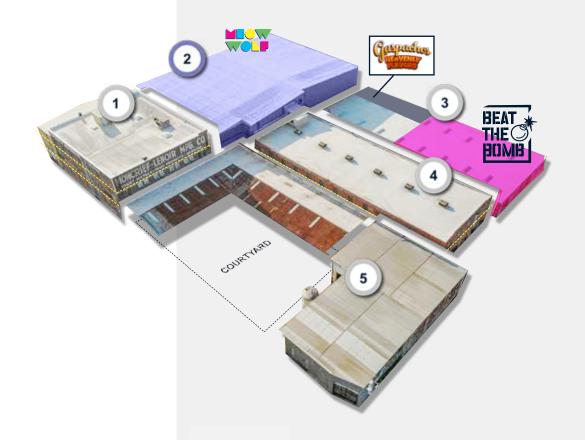


LEVEL 3

UPDATED: 1/2024

E-STUDIO





OFFERINGS	SIZE (SF)
Building 1 - Level 1 F&B - Suite A	2,182
Building 1 - Level 1 F&B - Suite B	2,246
Building 1 - Level 1 F&B - Suite C	1,889
Building 1 - Level 1 F&B - Suite D	1,987
Building 1 - Level 2 Loft Office	12,672
Building 1 - Level 3 Loft Office	12,672
Building 3 - F&B / Retail - Suite B	1,743
Building 3 - F&B / Retail - Suite C	1,758
Building 4 - Level 1 F&B	12,950
Building 4 - Level 2	15,350
Building 5 - Bar and Grill	7,985

# PHOTOS Moncrief Lenoir

2103 LYONS AVE, HOUSTON, TX









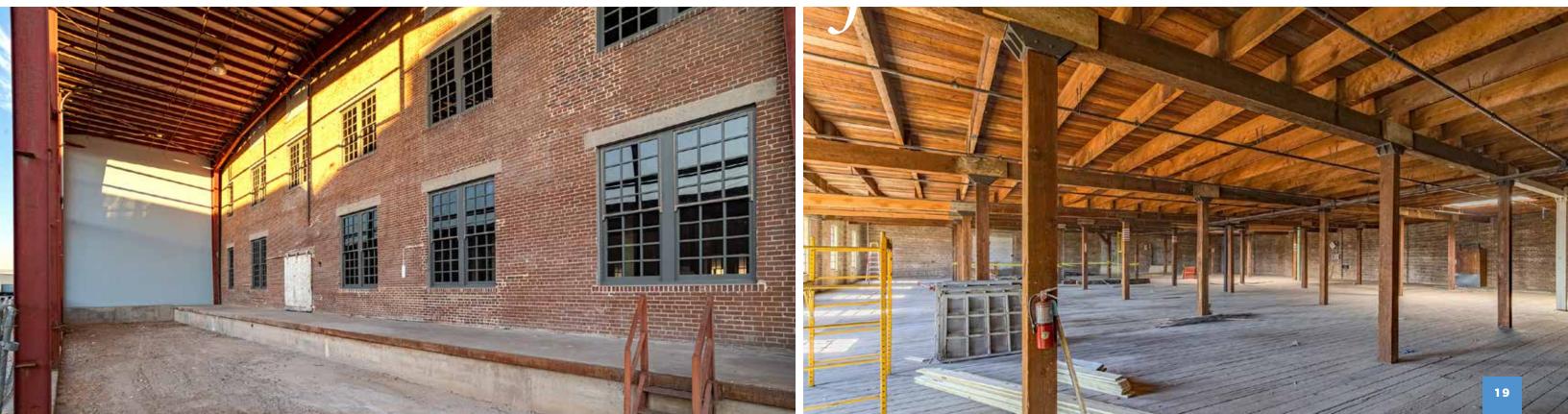






















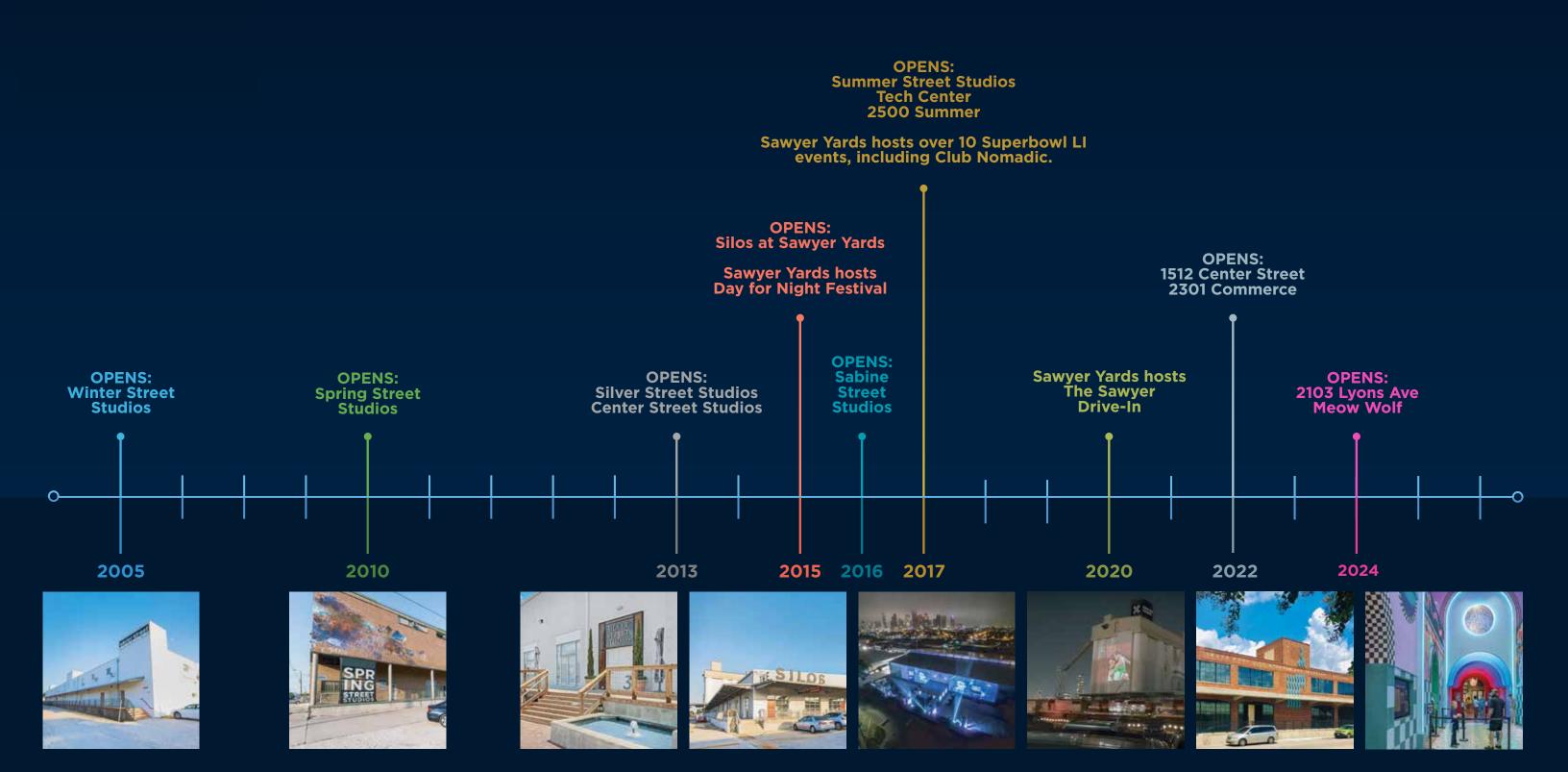
# ABOUT SAWYER YARDS

2101 WINTER STREET, HOUSTON, TX

# We Make Districts.

Dealco, developer of Sawyer Yards, internationally recognized for excellence, announces Meow Wolf at Moncrief Lenoir, a continuation of our further endeavor to preserve history and create evocative, impactful developments.







90 acre campus

**1.5 mil.** SF mixed-use space

**450** artists

**350** studios

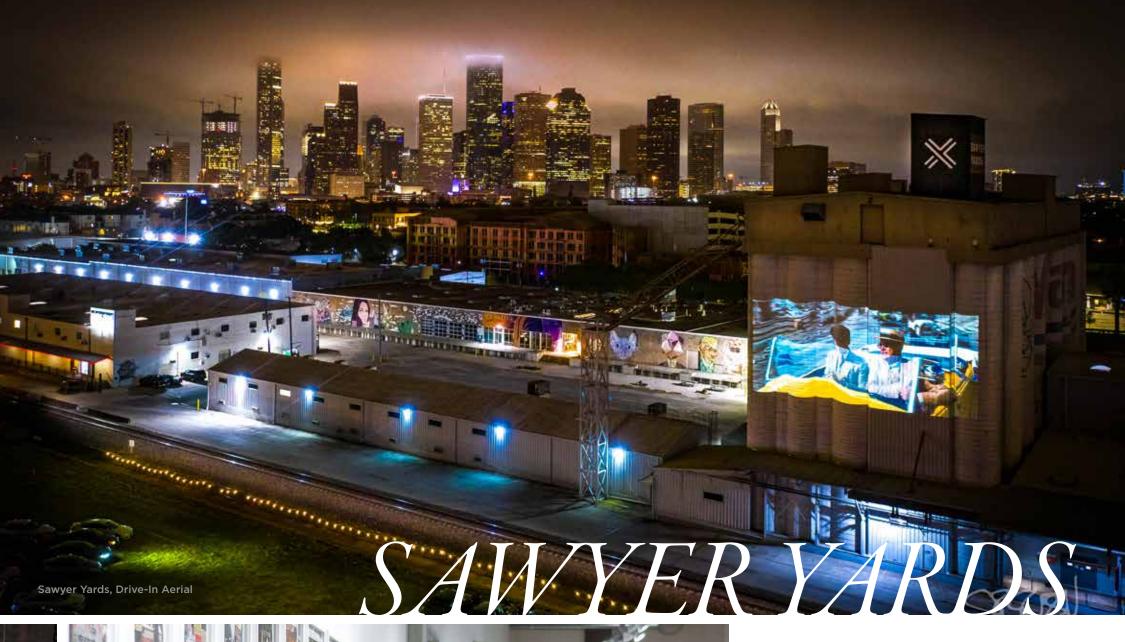
- The Silos At Sawyer Yards
- **2** Winter Street Studios
- **3** First Industrial
- 4 Silver Street Studios
- 5 Momentum Climbing Gym
- 6 The Shops At Sawyer Yards
- **7** Summer Street Studios
- 8 2500 Summer Street
- 9 Spring Street Studios
- Sabine Street Studios
- 11 1818 Washington Development
- 12 1512 Center Street
- 13 1224 & 1230 Houston Ave

**DEVELOPED BY:** 

THE **DEAL** COMPANY DEVELOPMENT & INVESTMENTS











**1.5 million** square feet of revitalized creative space, boutique retail, & entertainment

**450** artist tenants

**350** studios

**23,000** sq. ft venue space

**40+** annual curated exhibitions

Sawyer Yards partners with emerging & established artists, arts organizations, & institutions to bring free programming to the community & provide prime space for artists to share their work.









#### **FEATURED TENANTS**

**ARTIST DIRECTORY** 

FROM TOP LEFT:

KAREN NAVARRO (Sabine Street) <u>WEBSITE</u> *I am Different*, Archival Pigment Print

KEVIN PETERSON (Winter Street) <u>WEBSITE</u> *Protector*, Oil on Canvas

ALAN GONZALES (Spring Street) <u>WEBSITE</u>
Featured Fashion Designer on Project Runway,
Season 18

KANEEM SMITH (Spring Street) <u>WEBSITE</u>

The Mortification of the Past is Inevitable
(installation view), mixed-media









#### **FEATURED TENANTS**

**ARTIST DIRECTORY** 

FROM TOP LEFT:

SOODY SHARIFI (Spring Street) <u>WEBSITE</u>

The Prince & The Balloon, collage & mixed-media

FALON MIHALIC (Sabine Street) <u>WEBSITE</u>

Climate Pulse, Environmental light sculpture

DIANE GELMAN (The Silos) <u>WEBSITE</u>

Melting Ice Cream Cone, Acrylic, hard canvas, styrofoam, foam core, plastic beads, & resin

CARY REEDER (Winter Street) <u>WEBSITE</u>

Swoop In, Acrylic gouache, kiln-formed glass on laser cut board

# EVENTS at SAWYER YARDS

#### **VENUE INFORMATION**

Sawyer Yards is home to several unique indoor and outdoor spaces for events. Our staff and location are flexible enough to accommodate national events like hosting ESPN's events during the Superbowl, or festivals like <a href="Day for Night">Day for Night</a>, which Vice called "an unmissable celebration of creativity." We also have long-standing relationships with local markets and regularly host individual events.























**FOTOFEST** 







Houstonia.

**HoustonPress** 

TexasMonthly

culturemap



















