



Market Profile

41995 E Florida Ave, Hemet, California, 92544 2
 41995 E Florida Ave, Hemet, California, 92544
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.74737
 Longitude: -116.92871

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,437	77,491	138,102
2020 Total Population	11,813	88,207	158,516
2020 Group Quarters	119	1,037	1,737
2022 Total Population	11,831	88,262	159,160
2022 Group Quarters	119	1,037	1,737
2027 Total Population	11,963	89,398	161,760
2022-2027 Annual Rate	0.22%	0.26%	0.32%
2022 Total Daytime Population	9,095	75,833	138,857
Workers	2,264	21,369	38,403
Residents	6,831	54,464	100,454
Household Summary			
2010 Households	3,301	26,103	48,940
2010 Average Household Size	3.15	2.94	2.80
2020 Total Households	3,495	28,085	52,936
2020 Average Household Size	3.35	3.10	2.96
2022 Total Households	3,491	28,084	53,048
2022 Average Household Size	3.35	3.11	2.97
2027 Total Households	3,525	28,432	53,878
2027 Average Household Size	3.36	3.11	2.97
2022-2027 Annual Rate	0.19%	0.25%	0.31%
2010 Families	2,544	18,364	33,127
2010 Average Family Size	3.49	3.48	3.39
2022 Families	2,661	19,478	35,516
2022 Average Family Size	3.75	3.71	3.62
2027 Families	2,687	19,700	36,070
2027 Average Family Size	3.75	3.71	3.62
2022-2027 Annual Rate	0.19%	0.23%	0.31%
Housing Unit Summary			
2000 Housing Units	3,272	26,143	48,922
Owner Occupied Housing Units	66.4%	59.9%	60.3%
Renter Occupied Housing Units	29.2%	31.2%	28.0%
Vacant Housing Units	4.4%	8.9%	11.7%
2010 Housing Units	3,682	29,721	56,597
Owner Occupied Housing Units	59.2%	53.6%	54.9%
Renter Occupied Housing Units	30.4%	34.3%	31.6%
Vacant Housing Units	10.3%	12.2%	13.5%
2020 Housing Units	3,652	29,668	56,633
Vacant Housing Units	4.3%	5.3%	6.5%
2022 Housing Units	3,650	29,650	56,703
Owner Occupied Housing Units	60.2%	56.7%	58.0%
Renter Occupied Housing Units	35.4%	38.1%	35.5%
Vacant Housing Units	4.4%	5.3%	6.4%
2027 Housing Units	3,689	30,017	57,534
Owner Occupied Housing Units	60.4%	57.1%	58.5%
Renter Occupied Housing Units	35.1%	37.6%	35.1%
Vacant Housing Units	4.4%	5.3%	6.4%
Median Household Income			
2022	\$65,997	\$52,992	\$51,820
2027	\$82,682	\$63,809	\$62,865
Median Home Value			
2022	\$349,548	\$275,941	\$255,621
2027	\$522,684	\$424,870	\$380,983
Per Capita Income			
2022	\$26,783	\$23,370	\$24,206
2027	\$33,549	\$28,575	\$30,279
Median Age			
2010	33.6	33.7	35.8
2022	35.0	35.0	37.2
2027	35.6	35.7	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	3,491	28,084	53,046
<\$15,000	11.5%	12.3%	12.4%
\$15,000 - \$24,999	7.6%	10.9%	11.3%
\$25,000 - \$34,999	5.7%	9.1%	9.3%
\$35,000 - \$49,999	12.3%	14.5%	14.9%
\$50,000 - \$74,999	18.1%	18.7%	19.0%
\$75,000 - \$99,999	14.6%	11.9%	11.6%
\$100,000 - \$149,999	17.2%	14.5%	13.2%
\$150,000 - \$199,999	7.2%	4.9%	4.9%
\$200,000+	6.0%	3.2%	3.4%
Average Household Income	\$89,341	\$73,189	\$72,771
2027 Households by Income			
Household Income Base	3,525	28,432	53,876
<\$15,000	8.5%	9.5%	10.0%
\$15,000 - \$24,999	5.6%	8.1%	8.6%
\$25,000 - \$34,999	5.5%	8.7%	8.8%
\$35,000 - \$49,999	10.7%	13.2%	12.9%
\$50,000 - \$74,999	14.2%	16.3%	16.1%
\$75,000 - \$99,999	14.4%	12.5%	12.0%
\$100,000 - \$149,999	20.9%	19.6%	18.5%
\$150,000 - \$199,999	10.4%	7.2%	7.6%
\$200,000+	9.6%	4.8%	5.5%
Average Household Income	\$112,011	\$89,652	\$91,178
2022 Owner Occupied Housing Units by Value			
Total	2,199	16,802	32,889
<\$50,000	3.3%	14.2%	16.8%
\$50,000 - \$99,999	0.8%	6.0%	8.0%
\$100,000 - \$149,999	3.8%	6.7%	5.8%
\$150,000 - \$199,999	3.5%	6.5%	6.5%
\$200,000 - \$249,999	12.6%	11.0%	11.7%
\$250,000 - \$299,999	11.1%	10.7%	10.2%
\$300,000 - \$399,999	30.2%	19.9%	19.4%
\$400,000 - \$499,999	13.3%	9.8%	6.9%
\$500,000 - \$749,999	15.5%	9.9%	8.7%
\$750,000 - \$999,999	4.1%	2.5%	2.3%
\$1,000,000 - \$1,499,999	1.2%	2.0%	1.7%
\$1,500,000 - \$1,999,999	0.2%	0.6%	0.6%
\$2,000,000 +	0.5%	0.3%	1.4%
Average Home Value	\$399,045	\$320,963	\$319,061
2027 Owner Occupied Housing Units by Value			
Total	2,230	17,132	33,674
<\$50,000	0.7%	8.4%	11.7%
\$50,000 - \$99,999	0.2%	2.6%	4.8%
\$100,000 - \$149,999	0.1%	2.7%	2.5%
\$150,000 - \$199,999	0.3%	2.1%	2.3%
\$200,000 - \$249,999	1.5%	5.0%	6.3%
\$250,000 - \$299,999	2.8%	6.2%	6.6%
\$300,000 - \$399,999	22.7%	19.1%	19.6%
\$400,000 - \$499,999	18.5%	15.7%	11.2%
\$500,000 - \$749,999	35.3%	22.9%	19.9%
\$750,000 - \$999,999	12.7%	7.3%	6.3%
\$1,000,000 - \$1,499,999	3.4%	5.6%	4.5%
\$1,500,000 - \$1,999,999	0.6%	1.5%	1.4%
\$2,000,000 +	1.1%	1.0%	3.0%
Average Home Value	\$585,083	\$500,784	\$492,465

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	10,437	77,489	138,103
0 - 4	7.2%	7.8%	7.6%
5 - 9	7.8%	7.8%	7.4%
10 - 14	8.5%	8.1%	7.8%
15 - 24	15.9%	15.4%	14.5%
25 - 34	12.3%	12.3%	11.9%
35 - 44	12.3%	12.1%	11.5%
45 - 54	13.8%	12.7%	12.0%
55 - 64	10.0%	10.0%	10.1%
65 - 74	6.2%	6.7%	7.9%
75 - 84	4.0%	4.7%	6.4%
85 +	2.1%	2.3%	3.1%
18 +	70.9%	70.9%	72.2%
2022 Population by Age			
Total	11,830	88,262	159,159
0 - 4	6.7%	7.2%	7.0%
5 - 9	6.6%	7.2%	6.9%
10 - 14	6.9%	6.9%	6.5%
15 - 24	14.6%	13.7%	12.7%
25 - 34	15.1%	14.9%	14.3%
35 - 44	11.7%	11.4%	11.0%
45 - 54	10.8%	10.4%	10.0%
55 - 64	11.8%	11.4%	11.3%
65 - 74	8.6%	9.1%	10.2%
75 - 84	4.7%	5.3%	6.8%
85 +	2.4%	2.5%	3.4%
18 +	75.6%	74.5%	75.7%
2027 Population by Age			
Total	11,963	89,399	161,761
0 - 4	6.9%	7.3%	7.0%
5 - 9	6.6%	7.1%	6.8%
10 - 14	6.7%	7.1%	6.8%
15 - 24	13.2%	12.5%	11.6%
25 - 34	15.8%	15.0%	14.4%
35 - 44	13.1%	12.7%	12.0%
45 - 54	10.3%	10.0%	9.5%
55 - 64	10.6%	10.4%	10.4%
65 - 74	9.1%	9.6%	10.5%
75 - 84	5.5%	5.9%	7.6%
85 +	2.3%	2.4%	3.3%
18 +	75.6%	74.4%	75.6%
2010 Population by Sex			
Males	5,099	37,271	66,114
Females	5,338	40,220	71,987
2022 Population by Sex			
Males	5,796	42,740	76,812
Females	6,035	45,522	82,349
2027 Population by Sex			
Males	5,864	43,448	78,392
Females	6,099	45,950	83,368

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2010 Population by Race/Ethnicity			
Total	10,436	77,493	138,101
White Alone	72.4%	66.7%	66.5%
Black Alone	4.1%	5.3%	5.6%
American Indian Alone	1.9%	2.3%	2.0%
Asian Alone	2.0%	1.9%	2.4%
Pacific Islander Alone	0.1%	0.3%	0.3%
Some Other Race Alone	14.0%	18.3%	18.1%
Two or More Races	5.5%	5.2%	5.1%
Hispanic Origin	34.4%	41.0%	40.0%
Diversity Index	69.9	75.0	75.0
2020 Population by Race/Ethnicity			
Total	11,813	88,207	158,516
White Alone	47.4%	42.6%	42.9%
Black Alone	7.0%	8.1%	8.5%
American Indian Alone	2.2%	2.9%	2.7%
Asian Alone	2.2%	2.3%	2.8%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	26.5%	28.1%	26.6%
Two or More Races	14.3%	15.7%	16.0%
Hispanic Origin	49.5%	52.4%	50.9%
Diversity Index	83.9	85.3	85.5
2022 Population by Race/Ethnicity			
Total	11,831	88,260	159,160
White Alone	46.2%	41.4%	41.9%
Black Alone	7.0%	8.0%	8.4%
American Indian Alone	2.3%	3.0%	2.7%
Asian Alone	2.2%	2.3%	2.9%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	27.2%	28.7%	27.2%
Two or More Races	14.7%	16.0%	16.3%
Hispanic Origin	50.1%	53.0%	51.5%
Diversity Index	84.2	85.5	85.7
2027 Population by Race/Ethnicity			
Total	11,963	89,397	161,759
White Alone	43.1%	38.4%	39.0%
Black Alone	7.1%	8.1%	8.5%
American Indian Alone	2.5%	3.3%	3.0%
Asian Alone	2.4%	2.5%	3.2%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	28.9%	30.4%	28.8%
Two or More Races	15.6%	16.9%	17.2%
Hispanic Origin	51.3%	54.2%	52.5%
Diversity Index	85.0	86.1	86.3
2010 Population by Relationship and Household Type			
Total	10,437	77,491	138,101
In Households	99.5%	99.1%	99.2%
In Family Households	89.1%	86.3%	85.0%
Householder	24.7%	23.8%	23.9%
Spouse	17.0%	15.7%	16.2%
Child	37.9%	36.9%	35.1%
Other relative	5.5%	6.1%	6.0%
Nonrelative	4.0%	3.9%	3.7%
In Nonfamily Households	10.5%	12.7%	14.2%
In Group Quarters	0.5%	0.9%	0.8%
Institutionalized Population	0.0%	0.4%	0.4%
Noninstitutionalized Population	0.4%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,711	57,358	106,456
Less than 9th Grade	5.8%	7.5%	7.7%
9th - 12th Grade, No Diploma	13.2%	12.5%	11.5%
High School Graduate	22.0%	28.0%	27.9%
GED/Alternative Credential	4.0%	4.0%	4.1%
Some College, No Degree	30.6%	26.4%	26.3%
Associate Degree	8.5%	8.8%	8.9%
Bachelor's Degree	9.5%	7.9%	8.9%
Graduate/Professional Degree	6.4%	4.9%	4.8%
2022 Population 15+ by Marital Status			
Total	9,443	69,442	126,699
Never Married	36.5%	36.4%	33.5%
Married	48.7%	45.9%	46.6%
Widowed	5.0%	5.8%	7.1%
Divorced	9.8%	11.9%	12.7%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,616	37,820	65,462
Population 16+ Employed	90.8%	91.0%	91.1%
Population 16+ Unemployment rate	9.2%	9.0%	8.9%
Population 16-24 Employed	15.9%	14.9%	14.6%
Population 16-24 Unemployment rate	19.6%	16.5%	16.2%
Population 25-54 Employed	62.0%	66.0%	65.1%
Population 25-54 Unemployment rate	7.0%	7.6%	7.5%
Population 55-64 Employed	16.1%	14.2%	14.5%
Population 55-64 Unemployment rate	3.6%	6.7%	7.3%
Population 65+ Employed	6.0%	4.9%	5.9%
Population 65+ Unemployment rate	14.1%	10.4%	7.1%
2022 Employed Population 16+ by Industry			
Total	5,100	34,401	59,662
Agriculture/Mining	1.4%	1.3%	1.3%
Construction	9.8%	10.4%	9.9%
Manufacturing	5.1%	6.6%	6.5%
Wholesale Trade	1.6%	2.0%	2.0%
Retail Trade	11.6%	13.2%	14.2%
Transportation/Utilities	9.7%	9.5%	9.2%
Information	1.0%	1.3%	1.2%
Finance/Insurance/Real Estate	3.1%	4.2%	4.1%
Services	49.5%	45.9%	46.3%
Public Administration	7.0%	5.6%	5.3%
2022 Employed Population 16+ by Occupation			
Total	5,097	34,400	59,663
White Collar	43.8%	44.5%	46.3%
Management/Business/Financial	10.5%	9.4%	9.8%
Professional	14.5%	14.9%	15.4%
Sales	7.6%	8.9%	9.4%
Administrative Support	11.2%	11.4%	11.7%
Services	24.8%	21.5%	21.6%
Blue Collar	31.4%	34.0%	32.1%
Farming/Forestry/Fishing	0.7%	1.0%	0.9%
Construction/Extraction	8.5%	9.6%	8.8%
Installation/Maintenance/Repair	4.7%	4.4%	4.0%
Production	3.8%	5.4%	5.6%
Transportation/Material Moving	13.7%	13.6%	12.8%

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2010 Households by Type			
Total	3,300	26,103	48,939
Households with 1 Person	16.7%	23.6%	26.4%
Households with 2+ People	83.3%	76.4%	73.6%
Family Households	77.1%	70.4%	67.7%
Husband-wife Families	52.9%	46.4%	46.0%
With Related Children	27.4%	23.9%	22.0%
Other Family (No Spouse Present)	24.2%	23.9%	21.7%
Other Family with Male Householder	7.5%	6.9%	6.2%
With Related Children	4.9%	4.6%	3.9%
Other Family with Female Householder	16.6%	17.0%	15.5%
With Related Children	11.5%	11.8%	10.4%
Nonfamily Households	6.2%	6.0%	5.9%
All Households with Children	44.6%	41.0%	36.9%
Multigenerational Households	8.0%	7.5%	6.7%
Unmarried Partner Households	8.8%	8.4%	7.7%
Male-female	7.6%	7.7%	7.0%
Same-sex	1.1%	0.7%	0.7%
2010 Households by Size			
Total	3,300	26,105	48,938
1 Person Household	16.7%	23.6%	26.4%
2 Person Household	29.6%	28.1%	29.9%
3 Person Household	17.3%	15.1%	13.7%
4 Person Household	16.8%	14.5%	12.8%
5 Person Household	10.2%	9.8%	8.9%
6 Person Household	5.1%	4.7%	4.4%
7 + Person Household	4.4%	4.2%	3.9%
2010 Households by Tenure and Mortgage Status			
Total	3,301	26,103	48,940
Owner Occupied	66.0%	61.0%	63.4%
Owned with a Mortgage/Loan	51.6%	41.6%	39.9%
Owned Free and Clear	14.5%	19.4%	23.5%
Renter Occupied	34.0%	39.0%	36.6%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	87	88	92
Percent of Income for Mortgage	27.9%	27.4%	26.0%
Wealth Index	76	59	61
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,682	29,721	56,597
Housing Units Inside Urbanized Area	99.9%	98.8%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	1.2%	1.6%
2010 Population By Urban/ Rural Status			
Total Population	10,437	77,491	138,102
Population Inside Urbanized Area	99.9%	98.8%	98.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	1.2%	1.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Home Improvement (4B)	Urban Edge Families (7C)	Senior Escapes (9D)
2.	Urban Edge Families (7C)	Fresh Ambitions (13D)	Urban Edge Families (7C)
3.	Front Porches (8E)	Parks and Rec (5C)	Down the Road (10D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$7,182,244	\$48,033,842	\$89,455,853
Average Spent	\$2,057.36	\$1,710.36	\$1,686.32
Spending Potential Index	85	71	70
Education: Total \$	\$5,909,311	\$38,920,088	\$68,593,875
Average Spent	\$1,692.73	\$1,385.85	\$1,293.05
Spending Potential Index	86	71	66
Entertainment/Recreation: Total \$	\$10,657,262	\$71,189,071	\$134,825,896
Average Spent	\$3,052.78	\$2,534.86	\$2,541.58
Spending Potential Index	83	69	69
Food at Home: Total \$	\$18,432,754	\$125,195,101	\$236,847,549
Average Spent	\$5,280.08	\$4,457.88	\$4,464.78
Spending Potential Index	85	72	72
Food Away from Home: Total \$	\$12,996,338	\$86,383,081	\$162,208,794
Average Spent	\$3,722.81	\$3,075.88	\$3,057.77
Spending Potential Index	86	71	71
Health Care: Total \$	\$20,500,609	\$138,308,229	\$269,549,301
Average Spent	\$5,872.42	\$4,924.81	\$5,081.23
Spending Potential Index	83	69	72
HH Furnishings & Equipment: Total \$	\$7,633,097	\$50,123,722	\$95,217,977
Average Spent	\$2,186.51	\$1,784.78	\$1,794.94
Spending Potential Index	85	70	70
Personal Care Products & Services: Total \$	\$3,059,438	\$20,366,663	\$38,804,644
Average Spent	\$876.38	\$725.21	\$731.50
Spending Potential Index	86	71	72
Shelter: Total \$	\$69,731,274	\$462,252,948	\$858,747,723
Average Spent	\$19,974.58	\$16,459.65	\$16,188.13
Spending Potential Index	87	72	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,998,731	\$53,051,562	\$105,624,973
Average Spent	\$2,291.24	\$1,889.03	\$1,991.12
Spending Potential Index	84	70	73
Travel: Total \$	\$8,566,838	\$55,241,337	\$104,848,470
Average Spent	\$2,453.98	\$1,967.00	\$1,976.48
Spending Potential Index	85	68	69
Vehicle Maintenance & Repairs: Total \$	\$3,758,513	\$25,077,701	\$48,077,324
Average Spent	\$1,076.63	\$892.95	\$906.30
Spending Potential Index	86	71	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.