VIRGIL VILLAGE | SILVER LAKE

30-UNIT VINTAGE BUILDING PLUS 15 CAR PARKING LOT ON SEPARATE PARCEL

4056 & 4108 MARATHON STREET | LOS ANGELES, CA 90029



Here's why Virgil Avenue is L.A.'s coolest street right now

View Article



4056 & 4108 MARATHON STREET **-** LOS ANGELES, CA 90029

RICH JOHNS

KW Commercial - Multifamily Advisor **818.432.1575**

Richjohns@kw.com CalBRE Lic#01432215



NICK ASTRUPGAARD

KW Commercial - Multifamily Advisor **818.432.1580**

nastrupgaard@kw.com CalBRF Lic #01893466

CONFIDENTIALITY & DISCLAIMER

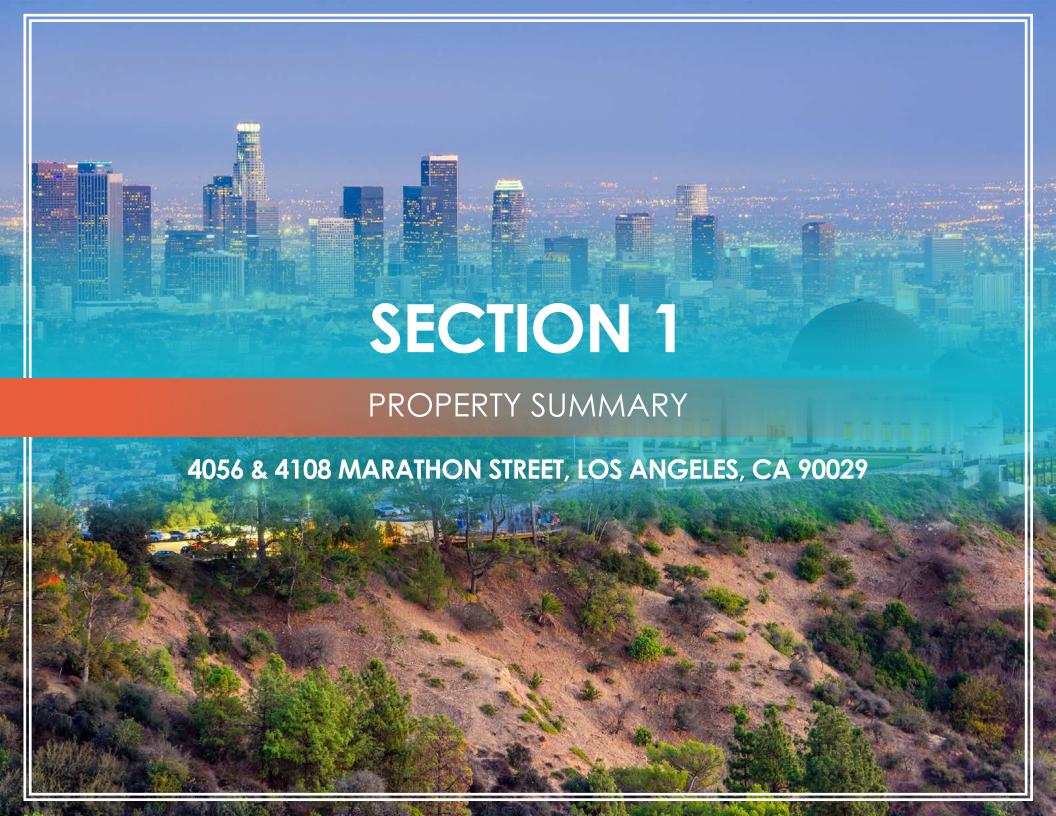
The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from KW Commercial and should not be made available to any other person or entity without the written consent of KW Commercial. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. KW Commercial has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, KW Commercial has not verified, and will not verify, any of the information contained herein, nor has KW Commercial conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein. Any rent or income information in this offering memorandum, with the exception of actual, historical rent collections, represent good faith projections of potential future rent only, and KW Commercial makes no representations as to whether such rent increases are legally permitted and reasonably attainable.

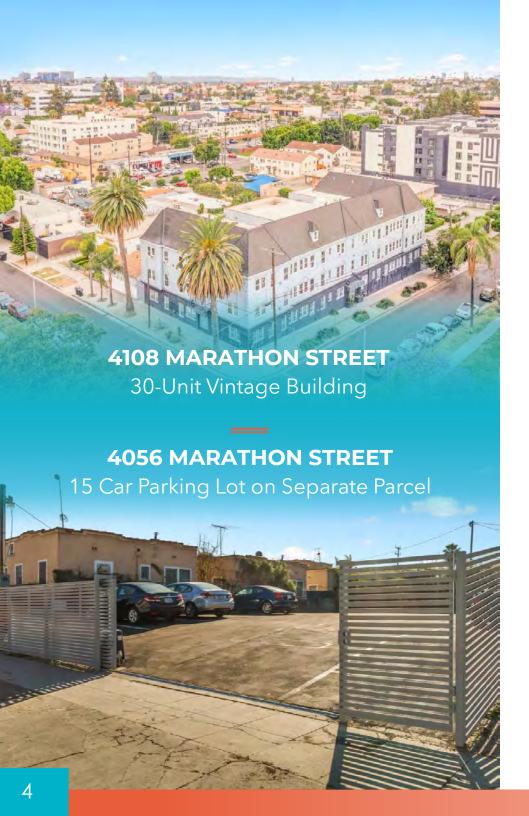
SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. KW Commercial has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. KW Commercial' principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. KW Commercial and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.

NON-ENDORSEMENT NOTICE

KW Commercial is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of KW Commercial, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of KW Commercial, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers.





PROPERTY SUMMARY

PRICING

PRICING	
Offering Price	\$8,500,000
Current CAP	5.7%
Market CAP	8.0%
Current GRM	11.9
Market GRM	9.3
Cost Per Unit	\$283,333
Price per SF	\$346.66
Expenses Per Unit	\$698
Expenses Per Sq Ft	\$0.85
D.W.D.W.G. D.474	
BUILDING DATA	
No. of Residential Units	30
No. of Creative / Flex / Work Space Units(Non-Residential)	1
Year Built	1928
Lot Sq Ft - 4056 & 4108	14,785
Bldg Gross Sq Ft	24,520

10,535 SF Land

4,255 SF Land

5539-021-001

5539-020-009

15 Vehicles

Parcel Number - 4108 Marathon

Parcel Number - 4056 Marathon

Parking - 4056 Marathon



PROPERTY HIGHLIGHTS

- Nineteen of Thirty Units Updated
- 30% Value-Opportunity Possible Through Unit Attrition and Improved Operations
- Area Rents Historically Achieve Over \$4.50 / SF
- Current 5.7% Cap Rate | Market 8.0% Cap Rate
- Current 11.9 GRM | Market 9.3 GRM

Amenities

Ultra-Modern Units - New Hardwood Laminate

Floors • All New Kitchen w/Custom Cabinets •

Granite or Quartz Countertops • High-End Stainless-

Steel Appliances - Range, Fridge, Range Hood

Beautiful Bathroom w/Modern Vanity and Bluetooth

Speaker & LED Smart Mirror • Wall Sconces •

Lighted Vanity Mirror • Spacious Bedroom •

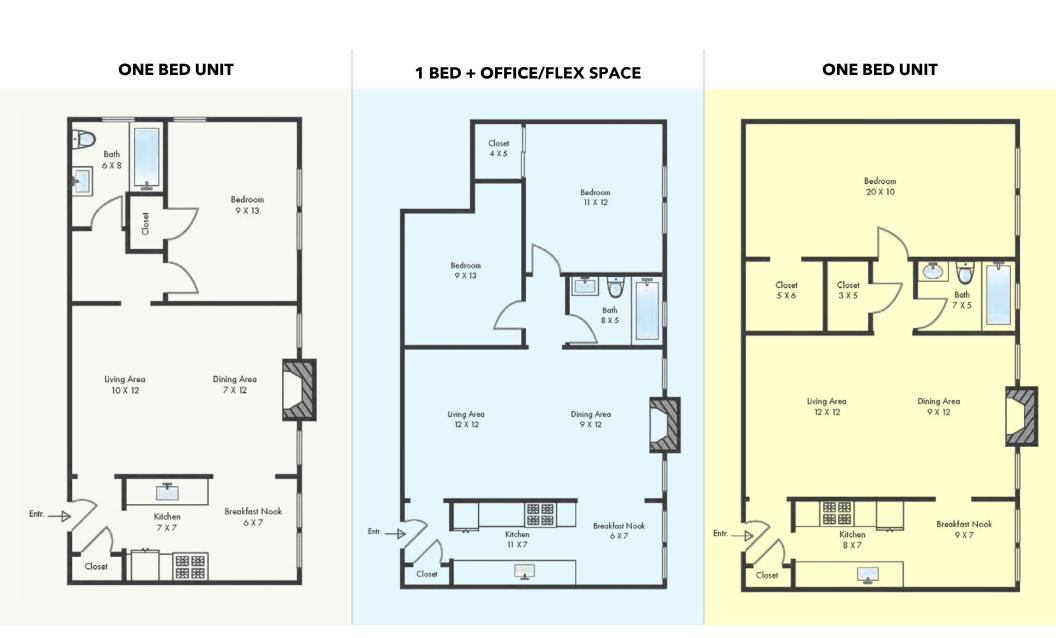
Mirrored Closet Doors • Modern Fixtures Throughout

Air Conditioning
 Generous Closet Space

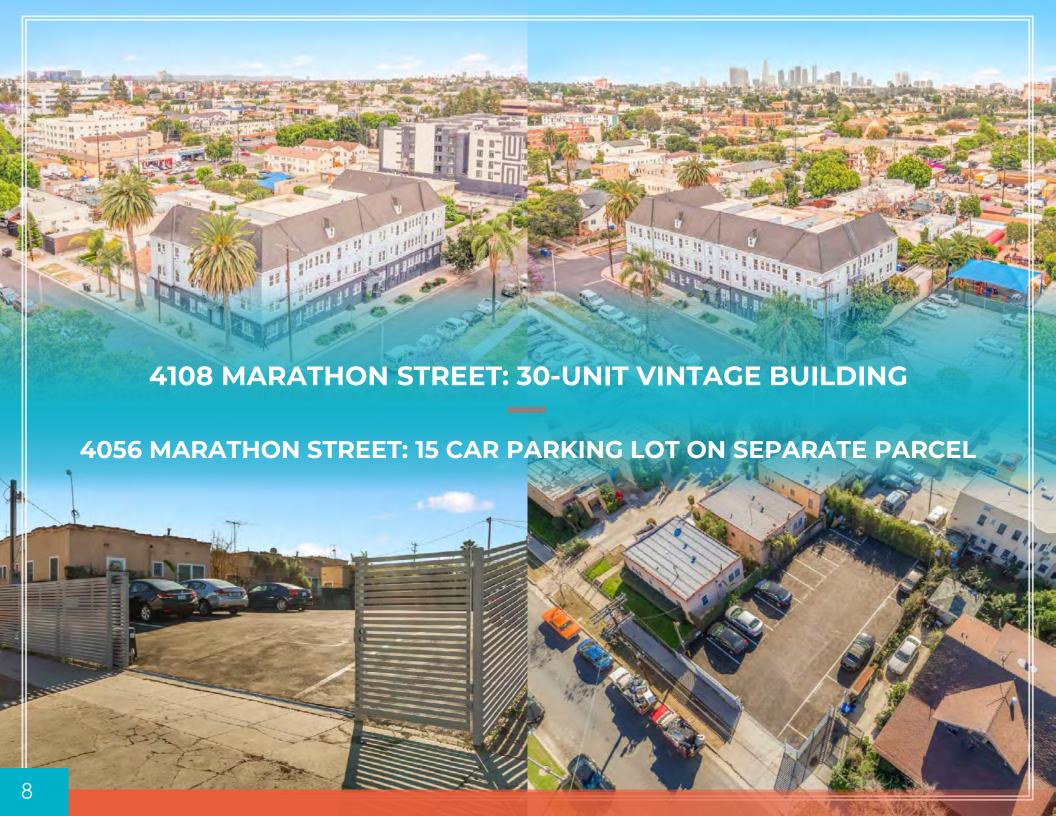


SAMPLE 4108 MARATHON STREET

Interior Layouts







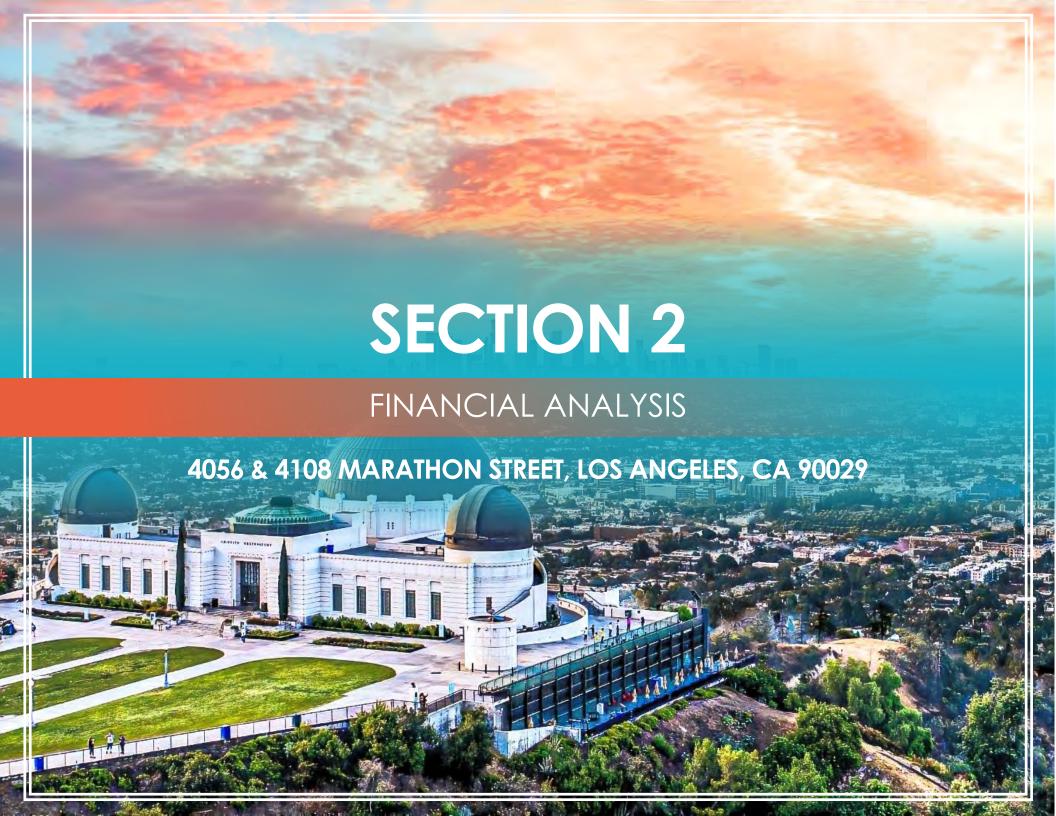


4056 & 4108 MARATHON STREET - LOS ANGELES, CA 90029









FINANCIAL ANALYSIS

Total Estimated Expenses

PRICING

Offering Price	\$8,500,000
Current CAP	5.7%
Market CAP	8.0%
Current GRM	11.9
Market GRM	9.3
Cost Per Unit	\$283,333
Price per SF	\$346.66
Expenses Per Unit	\$698
Expenses Per Sq Ft	\$0.85

BUILDING DATA

No. of Residential Units		30
No. of Creative / Flex / Work Space Units(Non-Residential)		1
Year Built		1928
Lot Sq Ft - 4056 & 4108		14,785
Bldg Gross Sq Ft		24,520
Parcel Number - 4108 Marathon	10,535 SF Land	5539-021-001
Parcel Number - 4056 Marathon	4,255 SF Land	5539-020-009
Parking - 4056 Marathon		15 Vehicles



SOURCE OF INCOME	CUR	RENT	MAF	RKET
# of Units Unit Type	Avg. Rent	Total	Avg. Rent	Income
26 One Bed One Bath	\$1,932	\$50,244	\$2,319	\$60,290
1 Creative Flex Work Space	\$800	\$800	\$800	\$800
4 One Bed One Bath + Den/Offic	e \$1,624	\$6,496	\$2,738	\$10,950
Total Monthly Rental Income		\$56,741		\$72,440
Laundry Income Estimated per Month		\$372		\$372
SCEP /Registration Fees per Month		\$157		\$157
RUBS Utility Reimbursement		\$988		\$1,800
Parking Income per Month (15 Spaces)		\$1,106		\$1,106
Total Monthy Income		\$59,363		\$75,874
Total Annual Inome		\$712,355		\$910,492
EST. ANNUALIZED OPERATING DATA		CURRENT		MARKET
Scheduled Gross Income		\$712,355		\$910,492
Less Vacancy	2.0%	(\$14,247)	2.0%	•
Gross Operating Income	2.0%	\$698,108	2.0%	\$892,282
Less Expenses		(\$214,903)		(\$214,903)
Net Operating Income		\$483,205		\$677,379
Net Operating income		φ 4 00,200		φ0//,3//
ESTIMATED ANNUALIZED EXPENSES		CURRENT		MARKET
New Property Taxes		\$101,150		\$101,150
Utilities:				
Water, Electricity		\$15,456		\$15,456
Sanitation / Sewer		\$7,236		\$7,236
Gas		\$4,840		\$4,840
Waste		\$5,263		\$5,263
Fire Safety		\$2,475		\$2,475
Property Insurance		\$22,500		\$22,500
Landscaping		\$1,800		\$1,800
Janitor		\$5,100		\$5,100
Repairs, Supplies & Maintenance		\$16,500		\$16,500
Rental Registration		\$2,520		\$2,520
Pest Control Service		\$1,320		\$1,320
Onsite Key Holder		\$7,800		\$7,800
3rd Party Property Mgt (3% of SGI)		\$20,943		\$20,943

\$214,903

\$214,903

RENT ROLL

UNIT#	STATUS	UNIT TYPE	LEASE START	CURRENT RENT	MARKET RENT
101 *	Occupied	One Bed One Bath	02/01/2021	\$2,030.83	\$2,200
102	Occupied	One Bed One Bath	07/14/2024	\$1,895.00	\$2,200
103	Occupied	One Bed One Bath	10/01/2022	\$2,111.95	\$2,200
104	Occupied	One Bed One Bath	04/12/2002	\$1,298.81	\$2,200
105	Occupied	One Bed One Bath	02/01/2010	\$1,303.25	\$2,200
106	Occupied	One Bed One Bath	10/01/2014	\$1,477.83	\$2,200
107	Occupied	One Bed One Bath	05/01/2024	\$1,825.00	\$2,200
108	Occupied	One Bed One Bath	12/01/2012	\$1,355.27	\$2,200
109	Occupied	One Bed One Bath	11/25/2023	\$2,030.83	\$2,200
110	Lease-Up	One Bed One Bath		\$2,200.00	\$2,200
201	Occupied	One Bed One Bath	04/01/2021	\$1,820.00	\$2,200
202	Occupied	One Bed + Office/Flex-Space	01/01/2000	\$976.27	\$2,625
203	Occupied	One Bed + Office/Flex-Space	12/01/2012	\$1,341.91	\$2,625
204	Occupied	One Bed One Bath	07/16/1999	\$1,259.32	\$2,325
205	Occupied	One Bed One Bath	05/01/2024	\$2,095.00	\$2,325
206	Occupied	One Bed One Bath	08/05/2022	\$2,220.11	\$2,325
207	Lease-Up	One Bed One Bath		\$2,325.00	\$2,325
208	Occupied	One Bed One Bath	03/06/2022	\$2,274.19	\$2,325
209	Occupied	One Bed One Bath	04/29/2024	\$1,995.00	\$2,325
210	Occupied	One Bed One Bath	02/14/2009	\$1,181.15	\$2,325
301	Occupied	One Bed + Den/Office - High Ceilings	08/01/2010	\$1,328.05	\$2,850
302	Lease-Up	One Bed + Den/Office - High Ceilings		\$2,850.00	\$2,850
303	Occupied	One Bed One Bath	03/27/2000	\$1,029.45	\$2,425
304	Occupied	One Bed One Bath - High Ceilings	04/26/2023	\$2,350.00	\$2,850
305	Occupied	One Bed One Bath	03/01/2003	\$1,311.42	\$2,425
306	Lease-Up	One Bed One Bath		\$2,415.00	\$2,415
307	Lease-Up	One Bed One Bath		\$2,415.00	\$2,425
308	Lease-Up	One Bed One Bath		\$2,415.00	\$2,425
309	Lease-Up	One Bed One Bath		\$2,415.00	\$2,425
310	Occupied	One Bed One Bath	08/31/2024	\$1,995.00	\$2,425
1-B	Vacant	Flex / Work Space		\$1,200.00	\$1,200
TOTALS				\$56,741	\$72,440

^{*} Key Holder - Resides in #101 w/ rent credit of \$650/mo (\$7,800/year - as shown in expenses). Proforma Rent shown on Rent Roll of \$2,195. Potential exit deal to be negotiated. Certain rents include parking

Lease-up - Any estimates of market rents and/or projected rents do not necessarily mean that rents can be established at or increased to that level and are subject to many factors. The Pro Forma rents used are post renovation and modernization of the unit interiors and common areas.

UNDERWRITING NOTATIONS

EXPENSES

- Repairs, Supplies & Maintenance: Estimated at a proforma expense of \$550/unit/year, less certain CapX expenditures
- Contract Services: Proforma expenses used for landscaping \$150/mo and pest control \$110/mo. Actual 2024 Janitorial Expense
- Utilities: Water/Power, Gas and Waste are actual 2024 expenses. Separately metered.
- Insurance: Pro Forma Insurance Expense at \$750/Unit
- 3rd Party Property Management: Projected at 3% of Total Annual Income
- Rental Registration: Proforma expense of \$84 per unit per year.
- Real Estate Taxes: Taxes have been underwritten based upon a tax rate of 1.19%

ONSITE MANAGER

 Key Holder: Receives credit of \$650/mo towards monthly rent--\$7,800/year - as shown in expenses (Potential exit deal to be negotiated)

INCOME

- Parking: Actual Parking Income for 15 Off-Site Parking Spaces
- RUBS: Actual 2024 RUBs Income. Buyer Option to Implement RUBs with New Tenants
- RSO & SCEP Fees: Pro Forma income assumes new ownership will collect from residents RSO fees of \$1.61 and SCEP fees of \$3.61 monthly
- Laundry Income: Actual 2024 Laundry Income







VIRGIL VILLAGE

Just South of Los Feliz and West of Silver Lake you'll find the sweet little pocket of Virgil Village. Home to delicious eateries like Sqirl, Melody and Jewel to name a few. It's an exciting area to be apart of with new shops popping up and creativity being infused into the already cool culture. Perfectly positioned and minutes to Sunset Junction, Griffith Park and DTLA.

Virgil Village is also known for its artistic and creative community. There are several art galleries, theaters, and music venues in the area, providing opportunities for artists and performers to showcase their work. The neighborhood has a vibrant street art scene, with many colorful murals adorning the buildings.

With an alluring vibe all its own, Virgil Village is central to some of L.A.'s most coveted locales. Residents enjoy unmatched proximity to hip local restaurants and cafes like Sqirl and easy access to Silverlake, Koreatown, Larchmont Village, Griffith Park, DTLA and more.



VIRGIL AVENUE

One of the notable features of Virgil Village is the Virgil Avenue corridor, which runs through the heart of the neighborhood.

This corridor is lined with various restaurants, cafes, shops, and entertainment venues, offering a wide range of dining and

entertainment options. It has become a popular destination for locals and visitors alike.



What started as a preserves company is now one of LA's most coveted eateries:

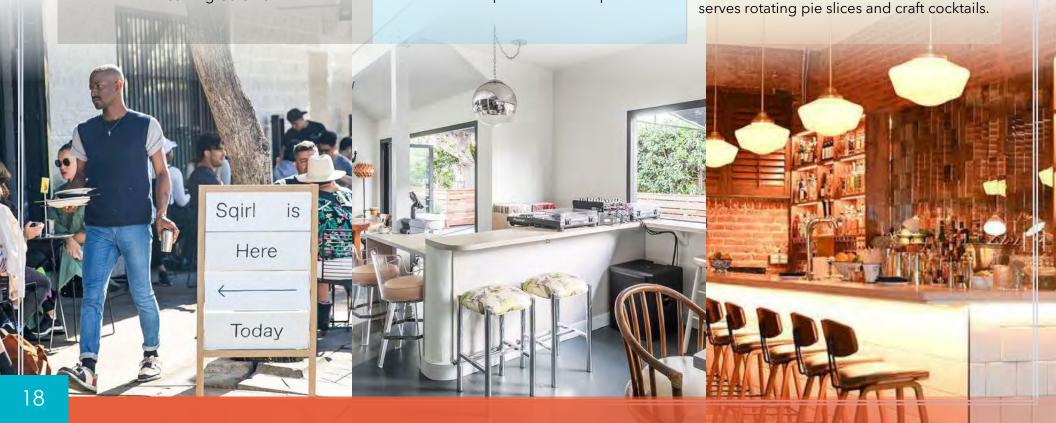
Sqirl, a small nook of a restaurant that serves breakfast and lunch made with farmfresh ingredients.



This Virgil Village wine bar has one of our favorite patios in the city—and the ever-changing list of small-producer and organic wines offers a compelling introduction to the now-ubiquitous world of pet-nat.

Perfect for solo drinkers, dates, and a group night out. Sip on something refreshing at this Havana-inspired neighborhood bar.

The masterminds behind El Cochinito and Cafe Tropical created a cozy type of bar that







Silver Lake, known as one of "the city's hippest neighborhoods", is bordered by Atwater Village, Elysian Valley, Echo Park, Westlake, Los Feliz, and East Hollywood. This neighborhood was named and built around the Silver Lake Reservoir. Silver Lake is famous for the notable individuals who have lived there, its restaurants, and its nightlife (bars/clubs). The neighborhood has three public and four private schools

HIPSTER HAVEN

Silver Lake is LA's epicenter for the ultra-hip. The community was named by Forbes in 2012 as America's Best Hipster Neighborhood. Forbes also credited Silver Lake with some of the nation's most lauded food trucks and farmers' markets, a multicultural blend of residents with eclectic professions, a booming arts scene, and an avant garde aesthetic with some of the most celebrated modernist architecture in the country.



SURROUNDING COMMUNITIES

HOLLYWOOD

Hollywood has seen a tremendous revitalization over the last decade. An influx of capital dedicated to the revitalization of Hollywood has attracted a new resident base of young urban dwellers. This new, hip client base has brought new restaurants, night clubs, and retail opportunities, making Hollywood one of the more desirable submarkets in the greater Los Angeles area.

SILVERLAKE

Voted Forbes' Hippest Neighborhood and built around a city reservoir, Silverlake is well known for its trendy restaurants, nightlife, and avant garde Modernist architecture. Since the end of 1990's the area has also been the center of Los Angeles' indie and alternative music scene.

VIRGIL VILLAGE

Centered on Virgil Avenue, over the past 15 years Virgil Village has emerged as a trendy enclave of East Hollywood. Creative professionals and artists seeking affordable renting alternatives to more established areas such as Silverlake and Hollywood were the first to move to the area and retail and eateries have opened to meet the strong demand from the new residents.



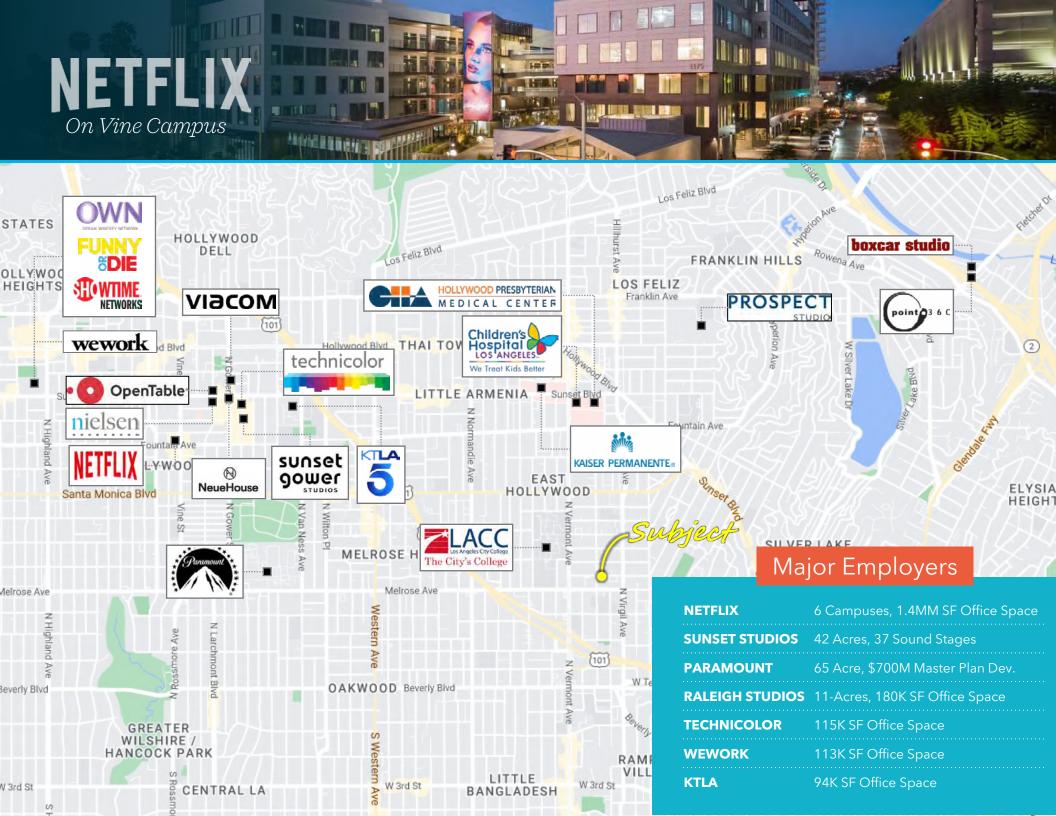




HOLLYWOOD WALK OF FAME



VIRGIL VILLAGE



4056 & 4108 MARATHON STREET

LOS ANGELES, CA 90029



30-UNIT VINTAGE BUILDING PLUS 15 CAR PARKING LOT ON SEPARATE PARCEL

RICH JOHNS

KW Commercial - Multifamily Advisor **818.432.1575**

Richjohns@kw.com CalBRE Lic#01432215



NICK ASTRUPGAARD

KW Commercial - Multifamily Advisor **818.432.1580**

nastrupgaard@kw.com CalBRE Lic #01893466