



# OFFERING MEMORANDUM

OFFICE BUILDING IN THE HEART OF BUCKHEAD

ATLANTA, GEORGIA



# DISCLAIMER & LIMITING CONDITIONS

Bull Realty has been retained as the exclusive listing broker to arrange the sale of the Subject Property.

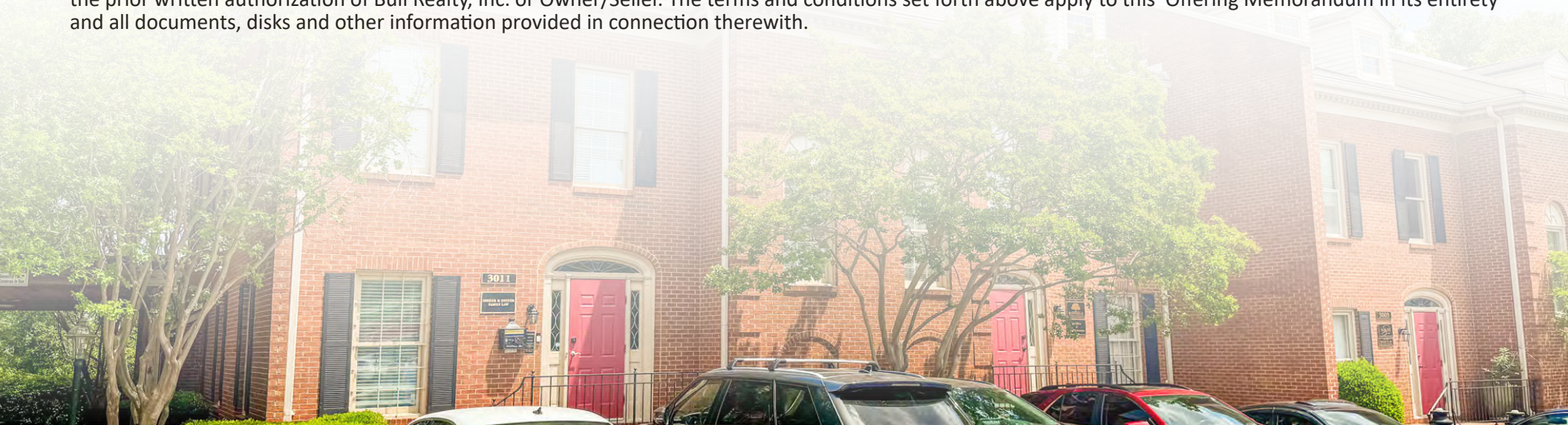
This Offering Memorandum contains selected information pertaining to the Property but does not purport to be all-inclusive or to contain all of the information that a prospective purchaser may require. All financial projections are provided for general reference purposes only and are based upon assumptions relating to the general economy, competition and other factors, which therefore, are subject to material change or variation. Prospective purchasers may not rely upon the financial projections, as they are illustrative only. An opportunity to inspect the Property will be made available to qualified prospective purchasers.

In this Offering Memorandum, certain documents, including financial information, are described in summary form and do not purport to be complete or accurate descriptions of the full agreements involved, nor do they constitute a legal analysis of such documents. Interested parties are expected to review independently all documents.

This Offering Memorandum is subject to prior placement, errors, omissions, changes or withdrawal without notice and does not constitute a recommendation, endorsement or advice as to the value of the Property by Bull Realty Inc. or the current Owner/Seller. Each prospective purchaser is to rely upon its own investigation, evaluation and judgment as to the advisability of purchasing the Property described herein.

Owner/Seller expressly reserve the right, at its sole discretion, to reject any or all expressions of interest or offers to purchase the Property and/or to terminate discussions with any party at any time with or without notice. Owner/Seller shall have no legal commitment or obligation to any purchaser reviewing this Offering Memorandum or making an offer to purchase the Property unless a written agreement for the purchase of the Property has been fully executed, delivered and approved by the Owner/Seller and any conditions to the purchaser's obligations therein have been satisfied or waived. The Seller reserves the right to move forward with an acceptable offer prior to the call for offers deadline.

This Offering Memorandum may be used only by parties approved by the Owner. The Property is privately offered, and by accepting this Offering Memorandum, the party in possession hereof agrees (i) to return it if requested and (ii) that this Offering Memorandum and its contents are of a confidential nature and will be held and treated in the strictest confidence. No portion of this Offering Memorandum may be copied or otherwise reproduced or disclosed to anyone without the prior written authorization of Bull Realty, Inc. or Owner/Seller. The terms and conditions set forth above apply to this Offering Memorandum in its entirety and all documents, disks and other information provided in connection therewith.





## TABLE OF CONTENTS

DISCLAIMER & LIMITING CONDITIONS 2

### PROPERTY OVERVIEW

EXECUTIVE SUMMARY 4  
SITE PLAN 5  
FLOOR PLAN 6  
PROPERTY PHOTOS 8

### MARKET OVERVIEW

ABOUT THE AREA 12  
DEMOGRAPHIC OVERVIEW 15  
ATLANTA 16

### CONTACT INFORMATION

ABOUT BULL REALTY 19  
BROKER PROFILE 20  
CONFIDENTIALITY AGREEMENT 21

## CONTACT INFORMATION

### JARED DALEY

Commercial Real Estate Advisor  
Jared@BullRealty.com  
404-876-1640 x111

### MEGAN DALEY

Commercial Real Estate Advisor  
Megan@BullRealty.com  
404-876-1640 x 153

### ANGIE SARRIS

Commercial Real Estate Advisor  
Angie@BullRealty.com  
404-876-1640 x 176

### BULL REALTY, INC.

50 Glenlake Parkway, Suite 600  
Atlanta, GA 30328  
BullRealty.com





# EXECUTIVE SUMMARY

## PROPERTY OVERVIEW

Bull Realty is pleased to present these two adjoining buildings, totaling approximately  $\pm 7,800$  SF. The property is located in Piedmont Commons Office Park in Atlanta's affluent Buckhead neighborhood. The buildings are three floors with stairway access. The ground floor suite spanning both buildings and the second-floor suites of both 3007 and 3011 are all presently occupied. The third-floor suite spanning both buildings is presently occupied but will be vacated at the end of August, providing a great opportunity for owner occupancy.

The buildings are located on Piedmont Road south of Peachtree Rd and north of the Lindbergh MARTA station. It is easily accessible from GA 400 and I-85. Traffic counts on Piedmont just south of Piedmont Commons were 42,300 VPD in 2023.

The two buildings are available for sale for \$1,900,000



**SALE PRICE**  
**\$1,900,000**

## PROPERTY HIGHLIGHTS

- $\pm 7,800$  SF office building available for sale
- Located in Piedmont Commons Office Park
- Office building is easily accessible from GA-400 and I-85
- Amenities include reception area, storage room, kitchen and restroom
- $\pm 1$  mile to Lindbergh MARTA station
- Located less than 10 miles from Hartsfield-Jackson Atlanta International Airport

## PROPERTY INFORMATION

ADDRESS:	3007 & 3011 Piedmont Road, Atlanta, GA 30305
COUNTY:	Fulton
# OF BUILDINGS:	2
# OF FLOORS:	3
# OF SUITES:	3
YEAR BUILT:	1982



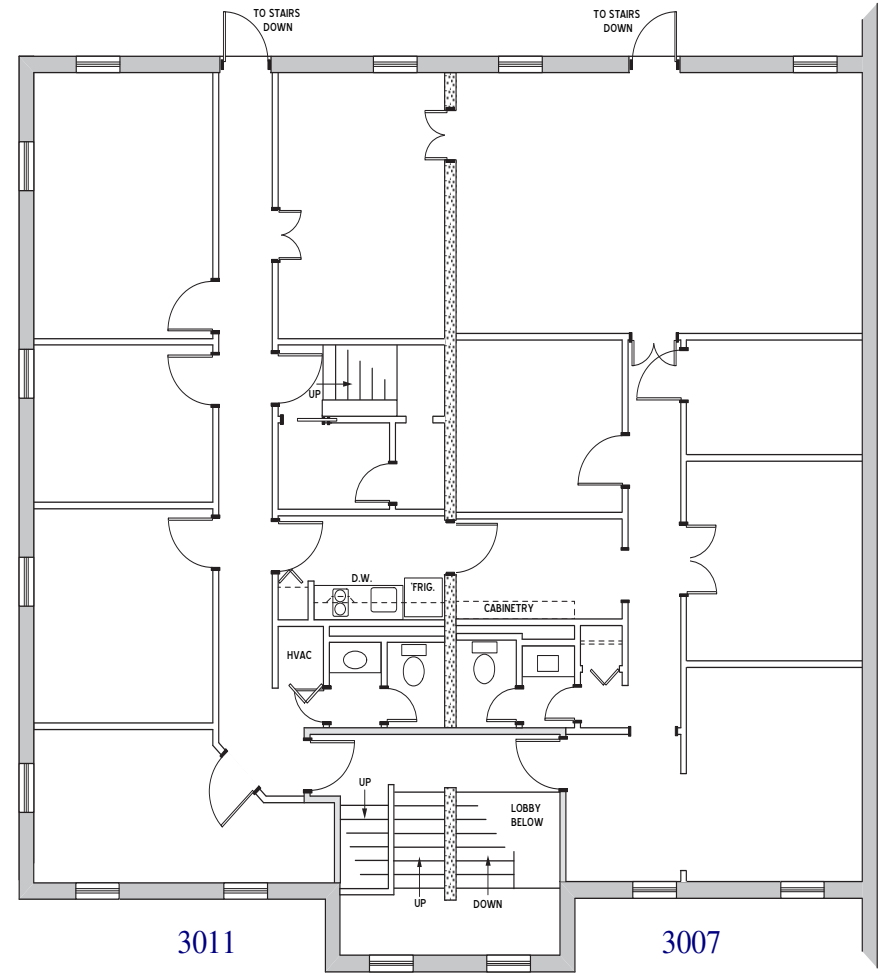
# SITE PLAN



# FLOOR PLAN

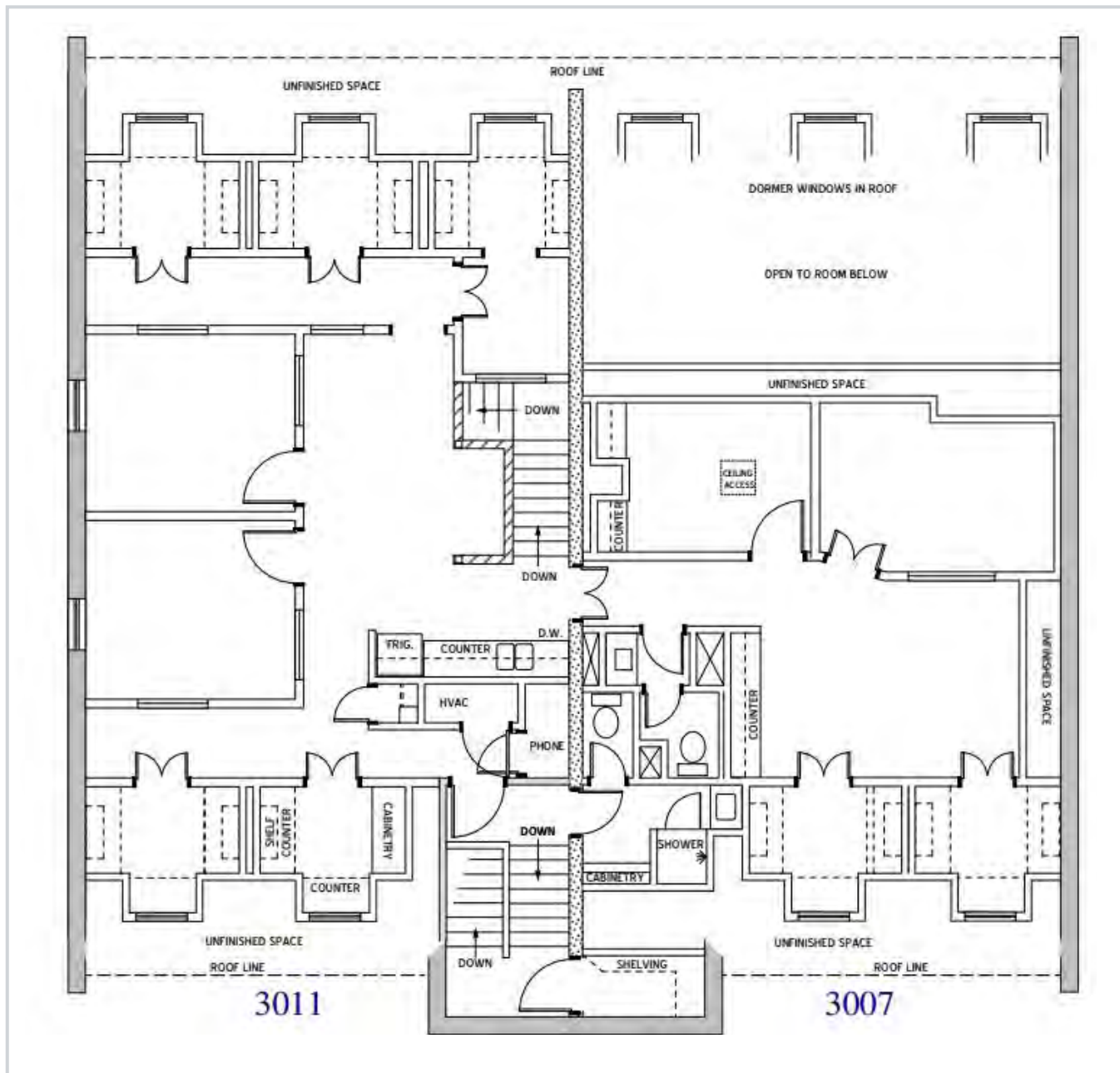


**FIRST FLOOR**



**SECOND FLOOR**





## THIRD FLOOR

\*Vacant in August



— PROPERTY PHOTOS —





# PROPERTY PHOTOS



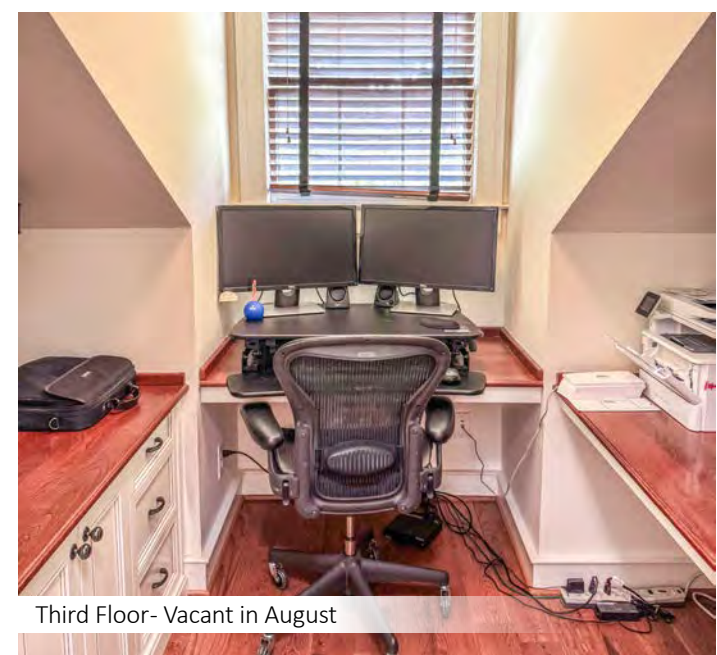
Third Floor- Vacant in August



Third Floor- Vacant in August



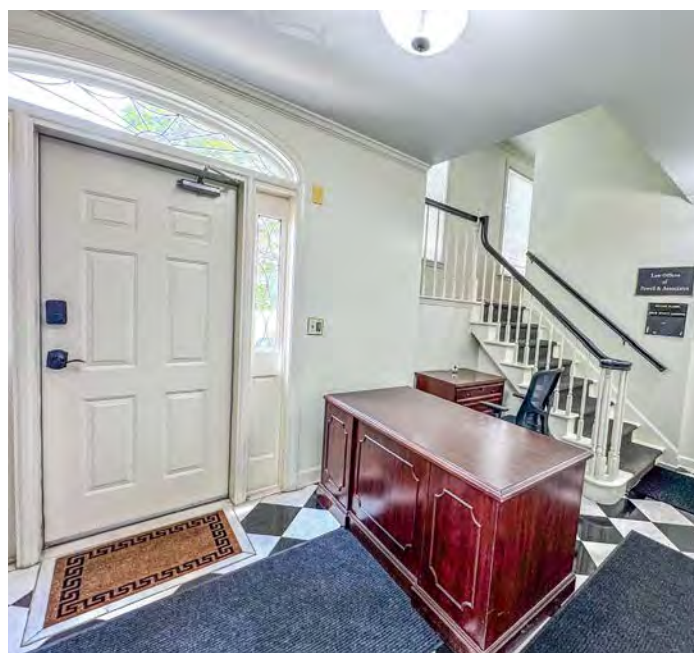
Third Floor- Vacant in August



Third Floor- Vacant in August



# — PROPERTY PHOTOS —





# PROPERTY PHOTOS





# ABOUT THE AREA

## BUCKHEAD, GA

Buckhead is an affluent uptown district of Atlanta, Fulton County, Georgia, comprising approximately the northern fifth of the city. Buckhead is a major commercial and financial center of the Southeast, and the third-largest business district in Atlanta, behind Downtown and Midtown. The district's numerous high-rise office buildings, hotels and condominiums form a highly urbanized core along Peachtree Road. Surrounding this dense hub are Buckhead's residential neighborhoods, which feature large comfortable singlefamily homes situated among dense forests and rolling hills.

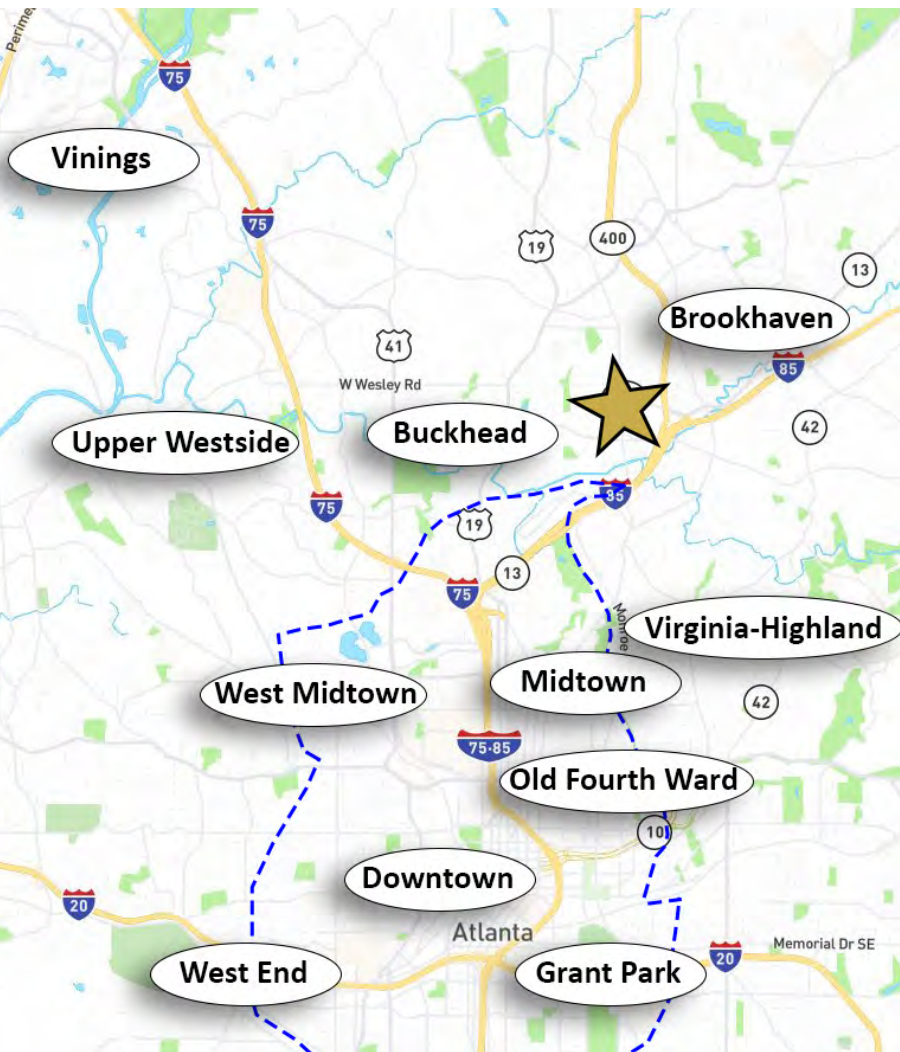
At the heart of Buckhead around the intersections of Lenox, Peachtree and Piedmont Roads, is a shopping district with more than 1,500 retail units where shoppers spend more than \$3 billion a year. In addition, Buckhead contains the highest concentration of upscale boutiques in the United States. The majority are located at Lenox Square and Phipps Plaza, sister regional malls located diagonally across from each other at the intersection of Peachtree and Lenox Roads. This commercial core also has a concentration of "big-box" retailers. The Shops Buckhead Atlanta mixed-use development brings even more exclusive and high end boutiques, restaurants, hotels, condos and office space to thriving Buckhead. Buckhead offers world-class shopping, dining, entertainment, workspace and housing in an unsurpassed location for the ultimate urban luxury lifestyle.





# ABOUT THE AREA

Whether stocking up on groceries at Whole Foods, Trader Joe's or Lucy's Market, dining at Lobster Bar, or selecting a custom flower arrangement at Boxwoods, you will find many well-known neighborhood fixtures here. Lenox Square and Phipps Plaza are just up Peachtree Road, where the high-rise office towers and condos are also located. GA-400 access is also nearby, taking you to anywhere you want to go! If you're looking for a low-maintenance lifestyle with a variety of social and cultural activities steps away from your front door, explore Buckhead Village. ([Source](#))



**VERY WALKABLE** ([Source](#))



Walk Score  
79



Transit Score  
48

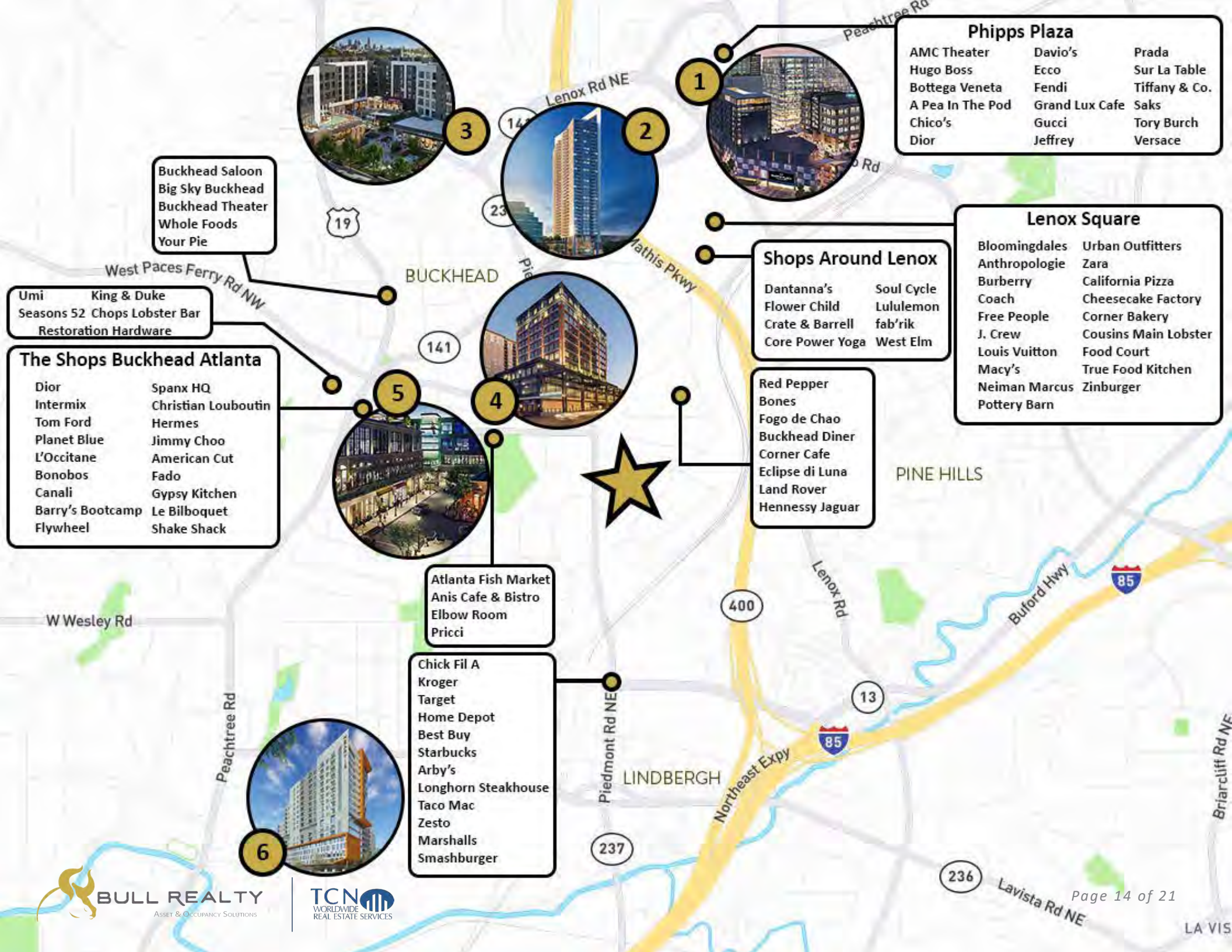


Bike Score  
48



Marta Station  
Lindbergh - 1 Mile





**Phipps Plaza**

AMC Theater	Davio's	Prada
Hugo Boss	Ecco	Sur La Table
Bottega Veneta	Fendi	Tiffany & Co.
A Pea In The Pod	Grand Lux Cafe	Saks
Chico's	Gucci	Tory Burch
Dior	Jeffrey	Versace

**Lenox Square**

Bloomingdales	Urban Outfitters
Anthropologie	Zara
Burberry	California Pizza
Coach	Cheesecake Factory
Free People	Corner Bakery
J. Crew	Cousins Main Lobster
Louis Vuitton	Food Court
Macy's	True Food Kitchen
Neiman Marcus	Zinburger
Pottery Barn	

**Shops Around Lenox**

Dantanna's	Soul Cycle
Flower Child	Lululemon
Crate & Barrell	fab'rik
Core Power Yoga	West Elm

Red Pepper  
Bones  
Fogo de Chao  
Buckhead Diner  
Corner Cafe  
Eclipse di Luna  
Land Rover  
Hennessy Jaguar

Buckhead Saloon  
Big Sky Buckhead  
Buckhead Theater  
Whole Foods  
Your Pie

Umi  
Seasons 52  
King & Duke  
Chops Lobster Bar  
Restoration Hardware

**The Shops Buckhead Atlanta**

Dior	Spanx HQ
Intermix	Christian Louboutin
Tom Ford	Hermes
Planet Blue	Jimmy Choo
L'Occitane	American Cut
Bonobos	Fado
Canali	Gypsy Kitchen
Barry's Bootcamp	Le Bilboquet
Flywheel	Shake Shack

Atlanta Fish Market  
Anis Cafe & Bistro  
Elbow Room  
Pricci

Chick Fil A  
Kroger  
Target  
Home Depot  
Best Buy  
Starbucks  
Arby's  
Longhorn Steakhouse  
Taco Mac  
Zesto  
Marshalls  
Smashburger



# DEMOGRAPHIC OVERVIEW



## POPULATION

1 MILE	3 MILES	5 MILES
25,550	144,735	365,721



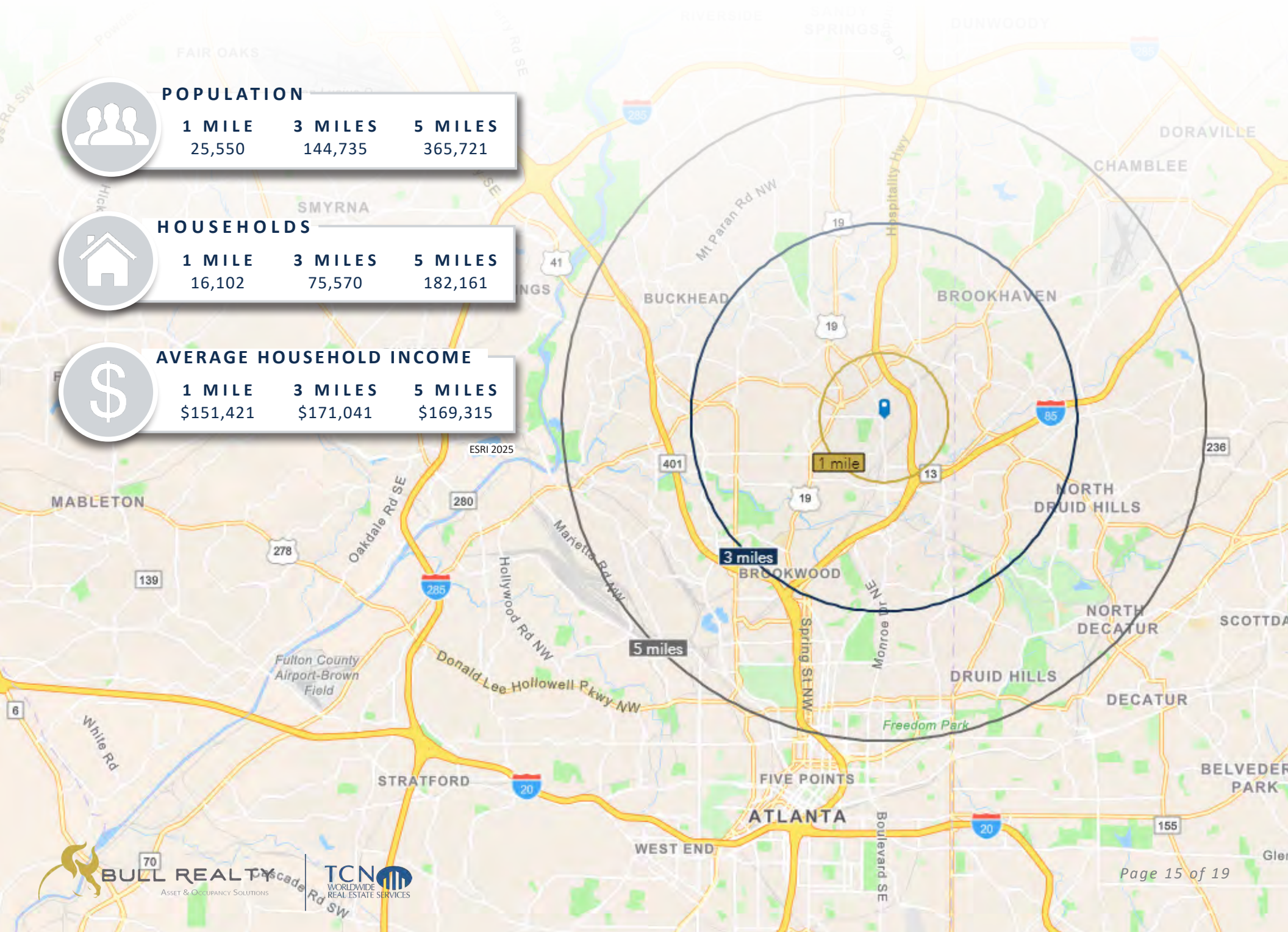
## HOUSEHOLDS

1 MILE	3 MILES	5 MILES
16,102	75,570	182,161



## AVERAGE HOUSEHOLD INCOME

1 MILE	3 MILES	5 MILES
\$151,421	\$171,041	\$169,315





## #1 METRO TECH HUB

### - BUSINESS FACILITIES' 2021 METRO RANKINGS REPORT

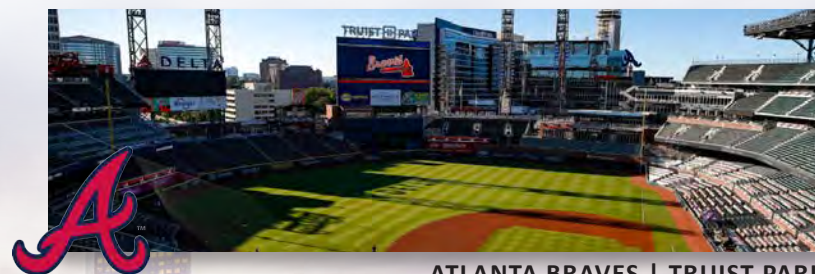
Atlanta is an exciting destination with world-class restaurants, a festive nightlife, several major league sports teams and an abundance of cultural attractions. Atlanta's arts and culture scene is complemented by in-town neighborhoods that give the city even more depth.

Home to the second busiest and most efficient airport in the world, Hartsfield-Jackson Atlanta International Airport, and the Maynard H. Jackson International Terminal, getting to and from Atlanta is easy.



The metro Atlanta area is home to 13 Fortune 500 and 24 Fortune 1000 headquarters. This includes the global headquarters of corporations such as The Coca-Cola Company, The Home Depot, Delta Air Lines, AT&T Mobility, UPS, SunTrust Bank, Mercedes Benz USA, Newell-Rubbermaid and is home to the world renowned Center for Disease Control.

Over 75% of Fortune 1000 companies conduct business operations in the Atlanta metropolitan area, and the region hosts offices of about 1,250 multinational corporations. The Metropolitan Atlanta Chamber of Commerce, corporate executives and relocation consultants, along with Mayor Keisha Lance Bottoms are committed to actively recruiting new companies to the region. Public and private partnerships with business, financial and non-profit communities are key to spurring quality job creation and investment throughout the city's neighborhoods.



ATLANTA BRAVES | TRUIST PARK



ATLANTA FALCONS | MERCEDES-BENZ STADIUM



ATLANTA HAWKS | STATE FARM ARENA



ATLANTA UNITED FC | MERCEDES-BENZ STADIUM



# ATLANTA

## AT A GLANCE

### BUSINESS-FRIENDLY CITY

Atlanta, the capital and most populous city in Georgia, is the ninth-largest metro in the United States with over 5.9 million residents. It prides itself on its low business costs, tax-friendly environment, diverse economy and suburb quality of life. Encompassing a GDP over \$270 billion, the Atlanta metropolitan area is a true “world city.”

### WORLD-CLASS EDUCATION

Atlanta colleges and universities are numerous, spanning from historically black colleges, technical colleges, top research institutions and schools of art, medicine and theology. The region ranks in the top 10 among U.S. metros in students enrolled, research spending and degrees earned. Colleges and universities in the Atlanta region create 130,000 jobs across all industries in Georgia. Colleges and Universities in the Atlanta region include Georgia Institute of Technology, Emory University, Georgia State University, Agnes Scott College, Oglethorpe University, Clark Atlanta University (HBCU), Morehouse College (HBCU) and Spelman College (HBCU).

### ATTRACTIONS AND TOURISM

Attractions in Atlanta include the largest aquarium in the western hemisphere, the CNN Center, the Fox Theatre, the King Center and the \$1.5 billion home of the Atlanta Falcons football franchise, Mercedes-Benz Stadium. Hartsfield-Jackson Atlanta International Airport is the world’s busiest airport, making the city a hub for business and tourism travelers alike.



**#1 TOP TRAVELED  
AIRPORT IN THE WORLD**



**\$270 BILLION GDP  
IN METRO-ATLANTA**



**16 FORTUNE 500  
HQ IN ATLANTA**



**TOP U.S. METRO  
WITH #1 LOWEST COST  
OF DOING BUSINESS**

**TOP 10 AMONG U.S. METROS IN  
STUDENTS ENROLLED, RESEARCH  
SPENDING AND DEGREES EARNED.”**

- DISCOVER ATLANTA



**#9 LARGEST METRO AREA IN  
THE U.S. 2024**

- U.S. CENSUS BUREAU  
POPULATION DIVISION



## HOME TO 16 FORTUNE 500 COMPANIES

Atlanta has the third-highest concentration of Fortune 500 headquarters in the U.S., and over 75% of the Fortune 1000 conduct business in the Atlanta Metropolitan Area. The city is the global headquarters of corporations such as The Coca-Cola Company, The Home Depot, Delta Air Lines, AT&T Mobility, UPS and Newell-Rubbermaid.

## CONTINUOUS ECONOMIC DEVELOPMENT

The city's continuous growth is expected to continue with recently executed or announced corporate relocations such as UPS, Mercedes-Benz, NCR, Honeywell, and General Electric. Atlanta has also become a mega center for movie production due to tax credits implemented in 2008.

**9TH**  
**LARGEST U.S. METRO**  
*2024 U.S. Census*

**1.8%**  
**PROJECTED 5-YEAR**  
**POPULATION GROWTH (2023-2028)**  
*ESRI 2024*

**#6**  
**BEST CITIES FOR JOBS IN U.S.**  
*WalletHub 2024*

**#3**  
**FASTEST GROWING**  
**U.S. METRO**  
*Freddie Mac 2024*

**46%**  
**Gen Z**  
**Population**

**34%**  
**Millennial**  
**Population**

**3.9%**  
**Unemployment**  
**Rate**

*(Data based on 1 mile radius of Downtown- ESRI 2024)*

## MAJOR EMPLOYERS

KING & SPALDING



Mercedes-Benz





# ABOUT BULL REALTY

## MISSION

To provide a company of advisors known for integrity and the best disposition marketing in the nation.

## SERVICES

Disposition, acquisition, project leasing, tenant representation and consulting services.

## SECTORS OF FOCUS

Office, retail, industrial, multifamily, land, healthcare, senior housing, self-storage, hospitality and single tenant net lease properties.

## GLOBAL ALLIANCE

Bull Realty is a member of TCN Worldwide, an alliance of 60+ offices and 1,500 commercial real estate professionals serving more than 200 markets globally. This partnership expands the firm's reach, client access and investor relationships across the U.S. and internationally.

## AMERICA'S COMMERCIAL REAL ESTATE SHOW

The firm produces the nation's leading show on commercial real estate topics, America's Commercial Real Estate Show. Industry economists, analysts and leading market participants — including Bull Realty's founder Michael Bull, CCIM — share market intel, forecasts and strategies. The weekly show is available to stream wherever you get your podcasts or at [www.CREshow.com](http://www.CREshow.com).

## JOIN OUR TEAM

Bull Realty continues to expand through merger, acquisition and by welcoming experienced agents. The firm recently celebrated 28 years in business and, through its TCN Worldwide alliance, actively works with clients and brokers across the country.

## CONNECT WITH US:

<https://www.bullrealty.com/>



28

YEARS IN  
BUSINESS



ATL

HEADQUARTERED IN  
ATLANTA, GA



LICENSED IN  
8  
SOUTHEAST  
STATES





# Broker Profiles



**JARED DALEY**  
Commercial Real Estate Advisor  
404-876-1640 x111  
Jared@BullRealty.com

Jared utilizes Bull Realty's successful marketing platform to help clients with all types of properties. His experience in the automotive business and financial services industry helps Jared assess the real value of a property or a company's space needs and determine how to best deal with today's market. Jared has experience in office, automotive properties and all types of commercial real estate, especially distressed assets. Jared has been instrumental in stabilizing commercial properties with more than two hundred signed leases completed since 2008. The leases consisted of office, warehouse and automotive facilities. Additionally, Jared sells as many as two dozen properties per year. His wide variety of listings throughout the metro Atlanta area keeps a steady stream of buyers calling. In addition to his commercial real estate experience, Jared has eleven years experience as a financial advisor (NASD Series 7, 6, 63, 66; GA Life/Health/Variable licenses). Prior to that, he spent a decade in the automotive industry. Jared is a member of the Atlanta Commercial Board of Realtors and is a CCIM candidate. He lives in Douglasville with his wife and daughter. His interests include mountain biking, skiing, golf, music and standard bred horses.



**MEGAN DALEY**  
Commercial Real Estate Advisor  
404-876-1640 x153  
Megan@BullRealty.com

Megan Daley has joined a proven and seasoned investment sales & lease team here at Bull Realty. Megan and her team leverage upon Bull Realty's advanced technologies, digital resources, and marketing prowess to deliver their clients reliable service while supporting their individual financial goals and returns. Megan joins experienced agent Jared Daley to focus on the sale and lease of all asset sectors, including but not limited to office and distressed assets. This progressive team offer deal structures and strategic initiatives to maximize client returns and value. An Atlanta native, Ms. Daley graduated from the University of Georgia with a B.B.A in Real Estate from the Terry College of Business. Megan is a member of the Young Council of Realtors and Atlanta Commercial Board of Realtors.



**ANGIE SARRIS**  
Commercial Real Estate Advisor  
404-876-1640 x176  
Angie@BullRealty.com

Angie assists developers, 1031 exchange participants, and private equity clients with the acquisition and disposition of single tenant and multi-tenant retail investment properties throughout the southeast. Angie also provides select retail project leasing and tenant representation in Atlanta. Angie takes pride in the service and value provided to clients through in-depth market knowledge. She leverages Bull Realty's marketing technology, buyer databases, and market research to aid in strategic acquisitions and dispositions. Her clients' best interests are always top-of-mind. After graduating from the University of Georgia, Angie earned a master's degree in communication management & marketing from the University of Southern California. Angie spent 15 years in Los Angeles working in market research and marketing strategy for Fortune 500 and Global 500 companies. Upon returning to Atlanta, she applied her strategic marketing experience to the world of commercial real estate where she developed and lead a commercial real estate services division at a local real estate brokerage. Her experience in a range of verticals and different sides of the business has provided her with an invaluable macro level understanding of the commercial real estate industry. When Angie is not working, she enjoys hiking, outdoor events, and spending time with her family.



# CONFIDENTIALITY AGREEMENT

This Confidentiality Agreement ("Agreement") is made and agreed to for the benefit of the undersigned party ("Receiving Party"), the owner of the subject property (the "Seller") and undersigned broker Bull Realty Incorporated ("Broker").

Now therefore in consideration of the privileges granted to Receiving Party with respect to receiving certain confidential information, and other good and valuable consideration, the Receiving Party hereby agrees to the following:

## I. Confidential Information:

Receiving Party will receive confidential information regarding property referred to as 3007 & 3011 Piedmont Road, Atlanta, GA 30305. Prospect agrees to not disclose to any person that the property may be available for sale or lease, or that discussions or negotiations are taking place concerning the property, nor any terms, conditions, or other facts with respect to the property, including but not limited to tenant information, lease rates, lease expirations, income and expenses, and any such possible purchase, including the status thereof. The term "person" used in this agreement shall be interpreted broadly and shall include, without limitation, any corporation, company, partnership or individual other than parties to which Broker approves in writing. Receiving Party may share information with directors, officers, employees, agents, affiliates, counsel, lending sources, accountants or representatives of Receiving Party that Receiving Party notifies of the requirements of this Agreement. Receiving Party agrees to not contact the property owner, the management, the tenants, the lender, the vendors, the insurers, the employees or the customers of any business at the site.

## II. Acting as a Principal:

Receiving Party hereby warrants that it is acting as a principal only, and not as a broker, regarding this contemplated transaction. Receiving Party acknowledges that Broker is working in an agency capacity as representing the Seller only in this transaction and is the only Broker involved in this potential transaction. Receiving Party agrees to not be involved in any arrangement to lease or purchase the property, in whole or in part, as a lender, partner, buyer of the note, buy in foreclosure, buy from bankruptcy court, or in any other manner acquire an investment in, joint venture or control of the property, unless Broker is paid a commission at closing as per separate agreement with Seller.

This agreement will expire two years from the date hereof.

## III. Governing Law

This Agreement shall be governed and construed in accordance with the laws of the State of Georgia.

If you are a broker, or a principal desiring to include an outside broker, contact the listing agent directly for a Buyer and Buyer's Broker Confidentiality & Commission Agreement.

Accepted and agreed to this \_\_\_\_\_ day \_\_\_\_\_ of , 20\_\_.

Receiving Party \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

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BullRealty.com

