



# Demographic and Income Profile

8377 Picardy Ave, Baton Rouge, Louisiana, 70809  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 30.39492  
 Longitude: -91.09911

Summary	Census 2010	Census 2020	2023	2028
Population	5,366	5,669	5,771	5,791
Households	2,686	2,804	2,924	2,985
Families	1,217	1,278	1,201	1,209
Average Household Size	1.99	1.97	1.92	1.89
Owner Occupied Housing Units	1,253	1,213	1,268	1,285
Renter Occupied Housing Units	1,433	1,591	1,656	1,700
Median Age	34.6	39.1	38.6	39.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.07%	-0.02%	0.30%
Households	0.41%	0.18%	0.49%
Families	0.13%	0.08%	0.44%
Owner HHs	0.27%	0.36%	0.66%
Median Household Income	1.23%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	283	9.7%	259	8.7%
\$15,000 - \$24,999	269	9.2%	221	7.4%
\$25,000 - \$34,999	438	15.0%	403	13.5%
\$35,000 - \$49,999	416	14.2%	416	13.9%
\$50,000 - \$74,999	700	23.9%	739	24.8%
\$75,000 - \$99,999	206	7.0%	223	7.5%
\$100,000 - \$149,999	356	12.2%	412	13.8%
\$150,000 - \$199,999	144	4.9%	180	6.0%
\$200,000+	112	3.8%	133	4.5%

Median Household Income	\$51,248	\$54,487
Average Household Income	\$73,029	\$81,977
Per Capita Income	\$37,051	\$42,279

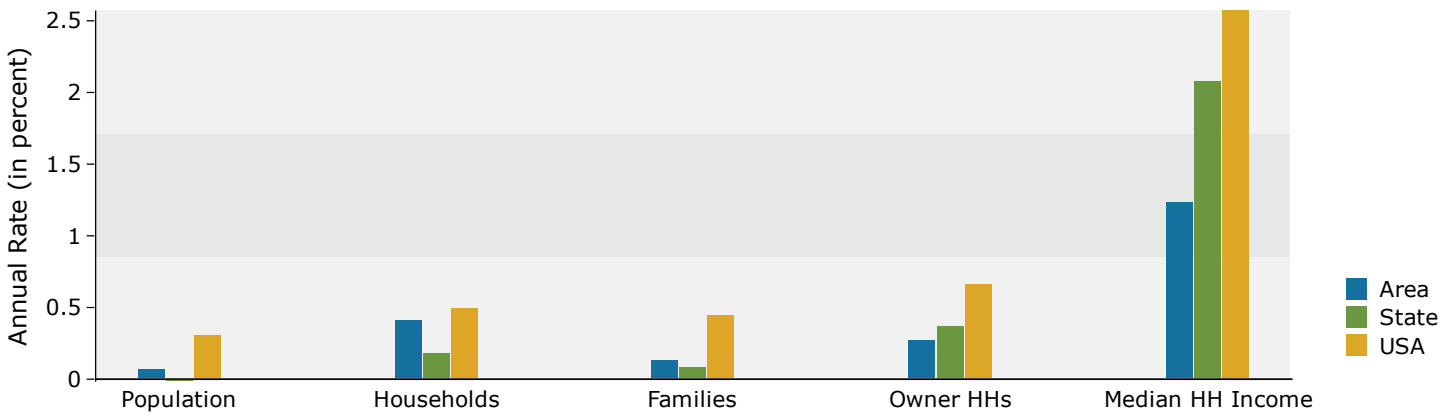
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	294	5.5%	305	5.4%	270	4.7%	277	4.8%
5 - 9	245	4.6%	270	4.8%	253	4.4%	249	4.3%
10 - 14	233	4.3%	258	4.6%	240	4.2%	244	4.2%
15 - 19	250	4.7%	229	4.0%	240	4.2%	243	4.2%
20 - 24	560	10.4%	402	7.1%	471	8.2%	514	8.9%
25 - 34	1,134	21.1%	1,033	18.2%	1,080	18.7%	958	16.5%
35 - 44	557	10.4%	759	13.4%	813	14.1%	846	14.6%
45 - 54	612	11.4%	562	9.9%	537	9.3%	587	10.1%
55 - 64	638	11.9%	607	10.7%	629	10.9%	560	9.7%
65 - 74	399	7.4%	645	11.4%	621	10.8%	597	10.3%
75 - 84	265	4.9%	379	6.7%	398	6.9%	472	8.2%
85+	178	3.3%	220	3.9%	220	3.8%	243	4.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,249	60.5%	2,756	48.6%	2,787	48.3%	2,710	46.8%
Black Alone	1,764	32.9%	2,237	39.5%	2,276	39.4%	2,293	39.6%
American Indian Alone	24	0.4%	13	0.2%	13	0.2%	13	0.2%
Asian Alone	155	2.9%	172	3.0%	174	3.0%	178	3.1%
Pacific Islander Alone	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	101	1.9%	150	2.6%	159	2.8%	190	3.3%
Two or More Races	73	1.4%	340	6.0%	361	6.3%	408	7.0%
Hispanic Origin (Any Race)	227	4.2%	337	5.9%	363	6.3%	410	7.1%

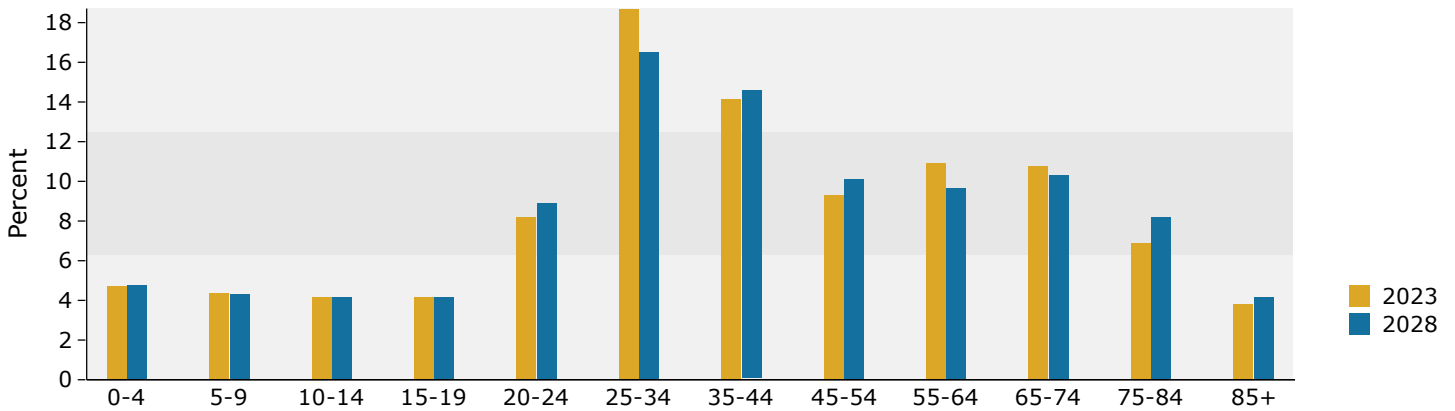
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

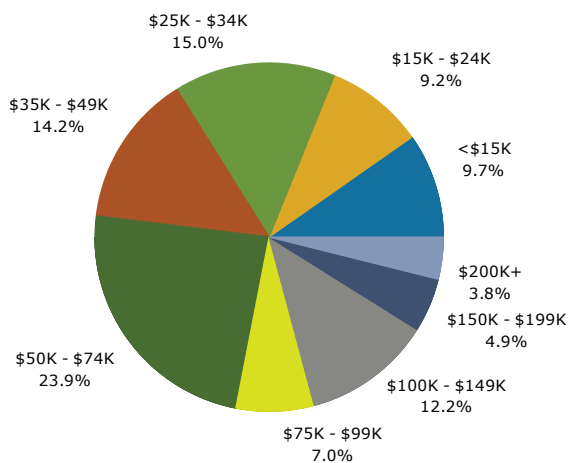
## Trends 2023-2028



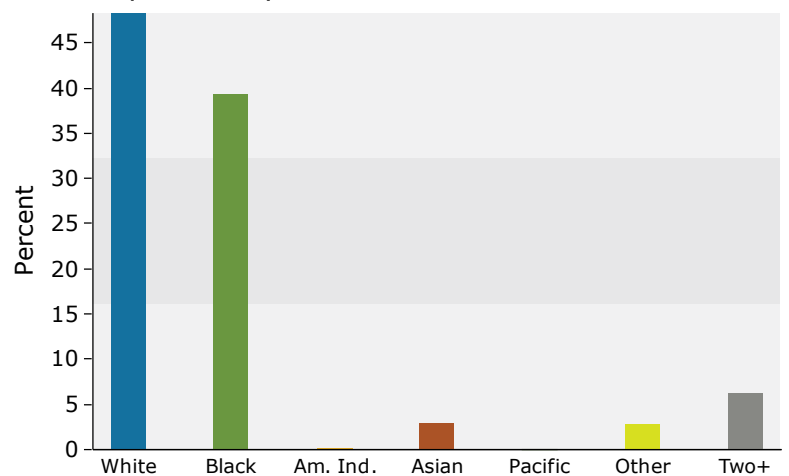
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 6.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

8377 Picardy Ave, Baton Rouge, Louisiana, 70809  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 30.39492  
 Longitude: -91.09911

Summary	Census 2010	Census 2020	2023	2028
Population	63,640	68,819	68,414	68,100
Households	28,534	31,508	31,694	31,847
Families	16,120	17,236	16,658	16,623
Average Household Size	2.21	2.16	2.13	2.11
Owner Occupied Housing Units	17,185	17,703	19,221	19,608
Renter Occupied Housing Units	11,350	13,805	12,473	12,240
Median Age	36.6	38.4	38.6	39.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.09%	-0.02%	0.30%
Households	0.10%	0.18%	0.49%
Families	-0.04%	0.08%	0.44%
Owner HHs	0.40%	0.36%	0.66%
Median Household Income	2.64%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,344	7.4%	2,080	6.5%
\$15,000 - \$24,999	2,005	6.3%	1,574	4.9%
\$25,000 - \$34,999	2,793	8.8%	2,358	7.4%
\$35,000 - \$49,999	3,897	12.3%	3,492	11.0%
\$50,000 - \$74,999	6,100	19.2%	5,973	18.8%
\$75,000 - \$99,999	3,390	10.7%	3,609	11.3%
\$100,000 - \$149,999	4,055	12.8%	4,317	13.6%
\$150,000 - \$199,999	3,193	10.1%	3,970	12.5%
\$200,000+	3,917	12.4%	4,475	14.1%

Median Household Income	\$67,964	\$77,437
Average Household Income	\$113,160	\$128,203
Per Capita Income	\$51,886	\$59,327

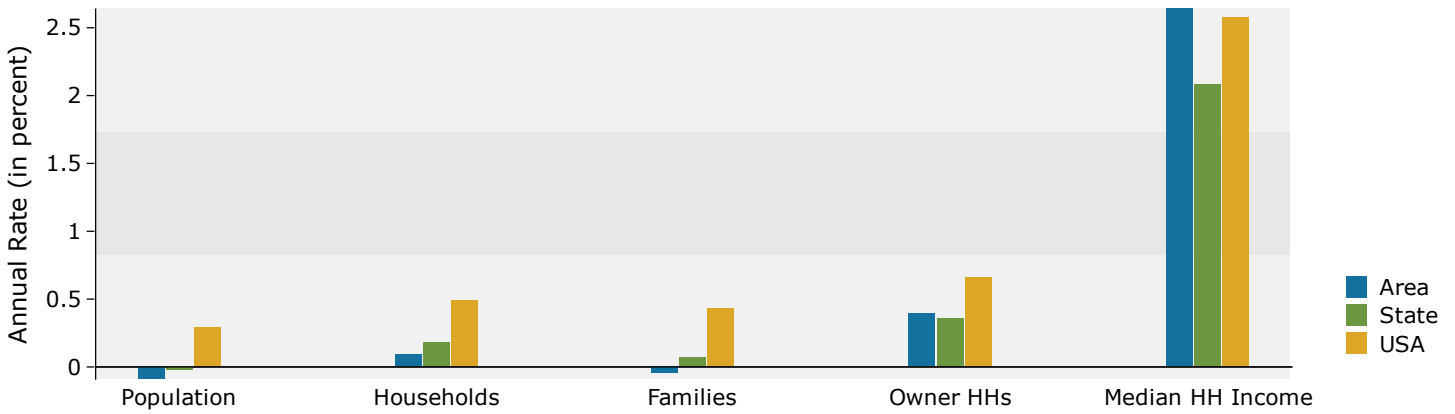
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,672	5.8%	3,730	5.4%	3,553	5.2%	3,629	5.3%
5 - 9	3,334	5.2%	3,528	5.1%	3,517	5.1%	3,505	5.1%
10 - 14	3,350	5.3%	3,449	5.0%	3,523	5.1%	3,437	5.0%
15 - 19	3,370	5.3%	3,468	5.0%	3,452	5.0%	3,268	4.8%
20 - 24	6,113	9.6%	5,598	8.1%	5,126	7.5%	5,150	7.6%
25 - 34	10,836	17.0%	11,449	16.6%	11,255	16.5%	10,107	14.8%
35 - 44	7,081	11.1%	8,504	12.4%	9,358	13.7%	10,198	15.0%
45 - 54	8,270	13.0%	7,070	10.3%	6,877	10.1%	7,228	10.6%
55 - 64	8,514	13.4%	8,189	11.9%	8,110	11.9%	6,965	10.2%
65 - 74	4,739	7.4%	7,962	11.6%	7,872	11.5%	7,662	11.3%
75 - 84	2,939	4.6%	4,090	5.9%	4,124	6.0%	5,095	7.5%
85+	1,423	2.2%	1,782	2.6%	1,644	2.4%	1,855	2.7%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	44,639	70.1%	42,353	61.5%	41,182	60.2%	39,515	58.0%
Black Alone	14,498	22.8%	16,255	23.6%	16,547	24.2%	16,730	24.6%
American Indian Alone	141	0.2%	201	0.3%	212	0.3%	222	0.3%
Asian Alone	2,306	3.6%	2,912	4.2%	2,960	4.3%	3,048	4.5%
Pacific Islander Alone	26	0.0%	9	0.0%	9	0.0%	9	0.0%
Some Other Race Alone	1,126	1.8%	2,524	3.7%	2,713	4.0%	3,208	4.7%
Two or More Races	904	1.4%	4,564	6.6%	4,791	7.0%	5,367	7.9%
Hispanic Origin (Any Race)	3,296	5.2%	5,819	8.5%	6,231	9.1%	6,966	10.2%

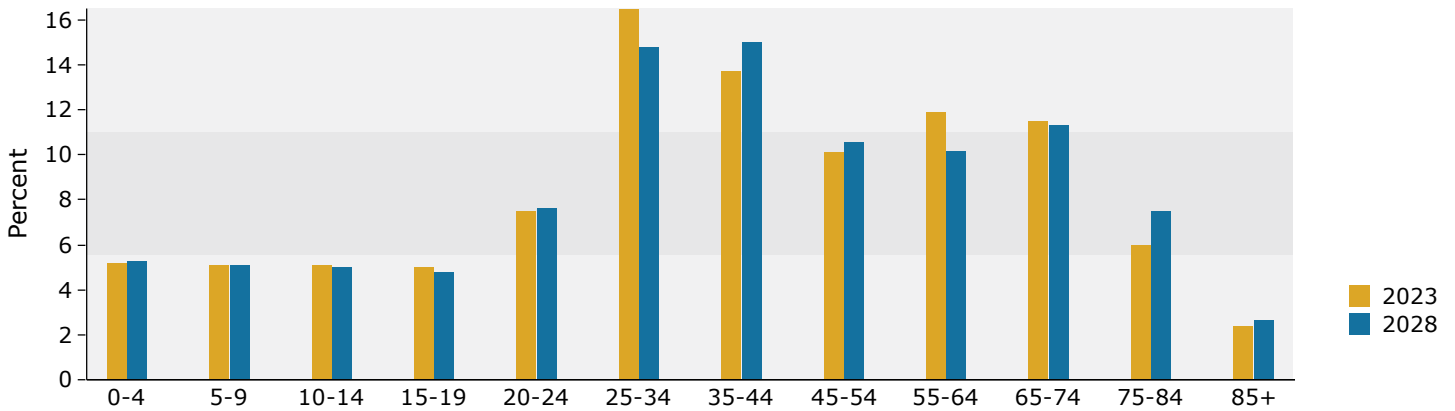
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

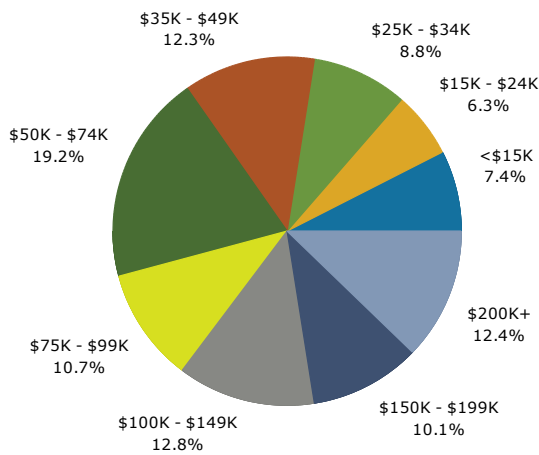
## Trends 2023-2028



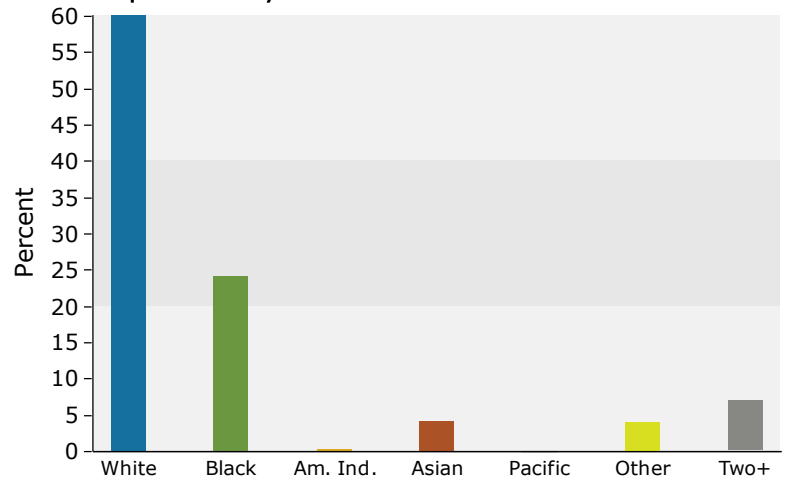
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 9.1%



# Demographic and Income Profile

8377 Picardy Ave, Baton Rouge, Louisiana, 70809  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 30.39492  
 Longitude: -91.09911

Summary	Census 2010	Census 2020	2023	2028
Population	177,923	192,018	193,398	194,026
Households	77,037	83,233	84,294	85,344
Families	41,124	44,684	42,339	42,529
Average Household Size	2.26	2.23	2.22	2.20
Owner Occupied Housing Units	40,397	42,451	45,258	46,398
Renter Occupied Housing Units	36,640	40,782	39,036	38,946
Median Age	32.0	34.2	34.6	35.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.06%	-0.02%	0.30%
Households	0.25%	0.18%	0.49%
Families	0.09%	0.08%	0.44%
Owner HHs	0.50%	0.36%	0.66%
Median Household Income	2.36%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	10,818	12.8%	10,103	11.8%
\$15,000 - \$24,999	7,585	9.0%	6,272	7.3%
\$25,000 - \$34,999	7,930	9.4%	7,009	8.2%
\$35,000 - \$49,999	10,493	12.4%	9,735	11.4%
\$50,000 - \$74,999	14,749	17.5%	14,770	17.3%
\$75,000 - \$99,999	7,779	9.2%	8,354	9.8%
\$100,000 - \$149,999	9,741	11.6%	10,652	12.5%
\$150,000 - \$199,999	6,891	8.2%	8,765	10.3%
\$200,000+	8,307	9.9%	9,682	11.3%

Median Household Income	\$56,915	\$63,969
Average Household Income	\$96,216	\$109,588
Per Capita Income	\$42,050	\$48,312

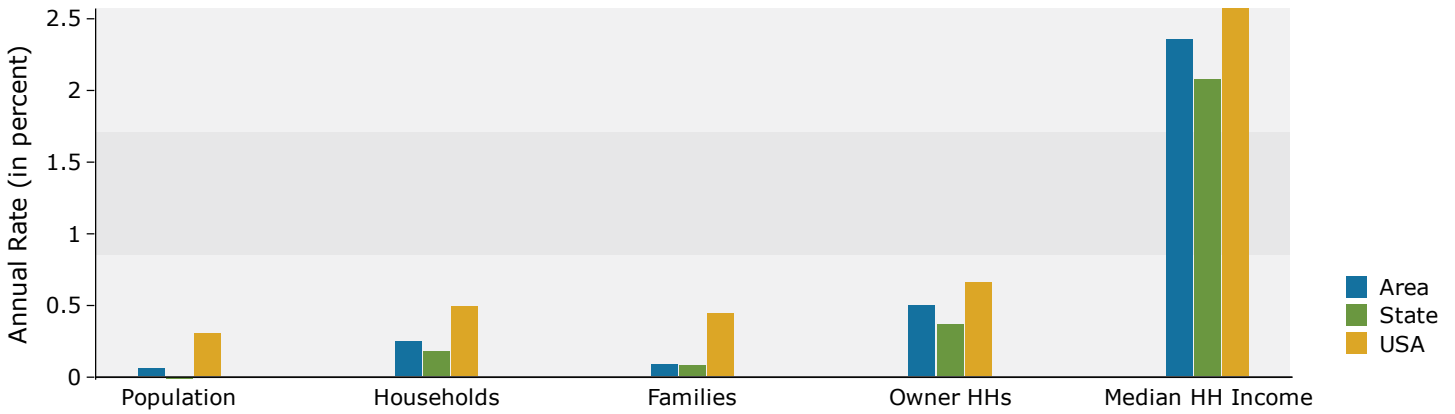
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,950	6.2%	11,192	5.8%	10,458	5.4%	10,732	5.5%
5 - 9	9,522	5.4%	10,328	5.4%	10,214	5.3%	10,109	5.2%
10 - 14	9,081	5.1%	10,245	5.3%	10,026	5.2%	9,758	5.0%
15 - 19	12,611	7.1%	13,425	7.0%	13,257	6.9%	12,971	6.7%
20 - 24	23,822	13.4%	20,760	10.8%	21,583	11.2%	21,970	11.3%
25 - 34	30,342	17.1%	32,360	16.9%	32,509	16.8%	29,590	15.3%
35 - 44	19,433	10.9%	23,379	12.2%	25,347	13.1%	27,673	14.3%
45 - 54	21,397	12.0%	19,163	10.0%	18,299	9.5%	19,284	9.9%
55 - 64	19,873	11.2%	20,923	10.9%	20,298	10.5%	17,786	9.2%
65 - 74	10,538	5.9%	17,863	9.3%	18,037	9.3%	18,016	9.3%
75 - 84	6,816	3.8%	8,616	4.5%	9,295	4.8%	11,531	5.9%
85+	3,538	2.0%	3,764	2.0%	4,077	2.1%	4,606	2.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	114,066	64.1%	104,831	54.6%	103,426	53.5%	100,036	51.6%
Black Alone	51,049	28.7%	57,885	30.1%	59,079	30.5%	59,612	30.7%
American Indian Alone	410	0.2%	606	0.3%	643	0.3%	674	0.3%
Asian Alone	6,513	3.7%	8,911	4.6%	9,156	4.7%	9,516	4.9%
Pacific Islander Alone	84	0.0%	52	0.0%	52	0.0%	53	0.0%
Some Other Race Alone	3,130	1.8%	7,844	4.1%	8,438	4.4%	9,957	5.1%
Two or More Races	2,671	1.5%	11,888	6.2%	12,604	6.5%	14,177	7.3%
Hispanic Origin (Any Race)	8,767	4.9%	16,533	8.6%	17,805	9.2%	20,010	10.3%

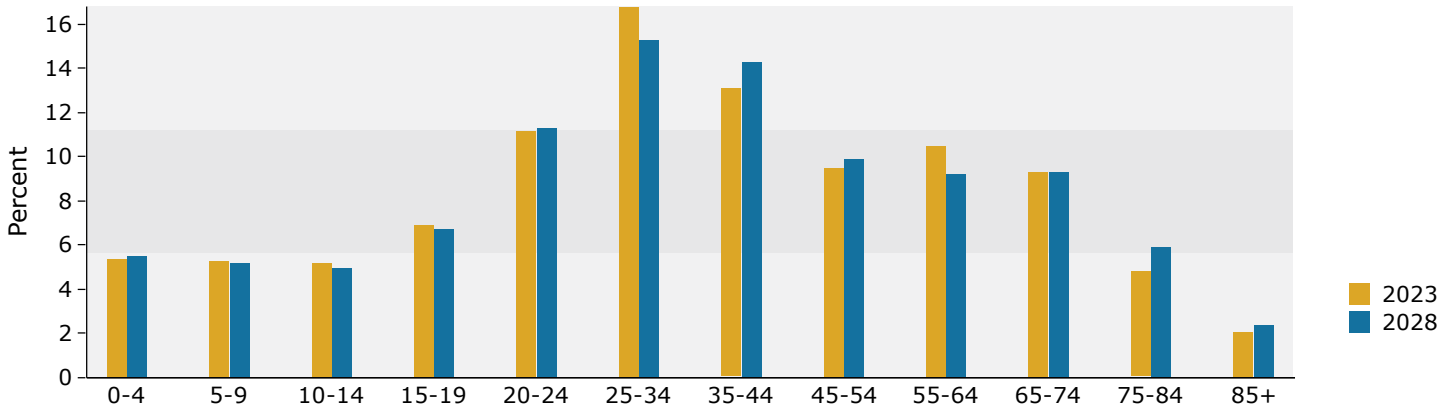
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**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

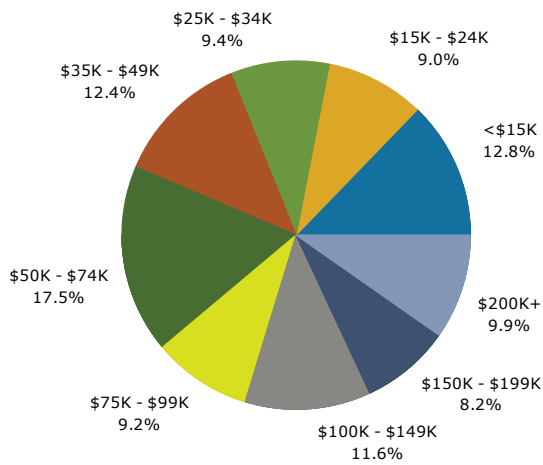
## Trends 2023-2028



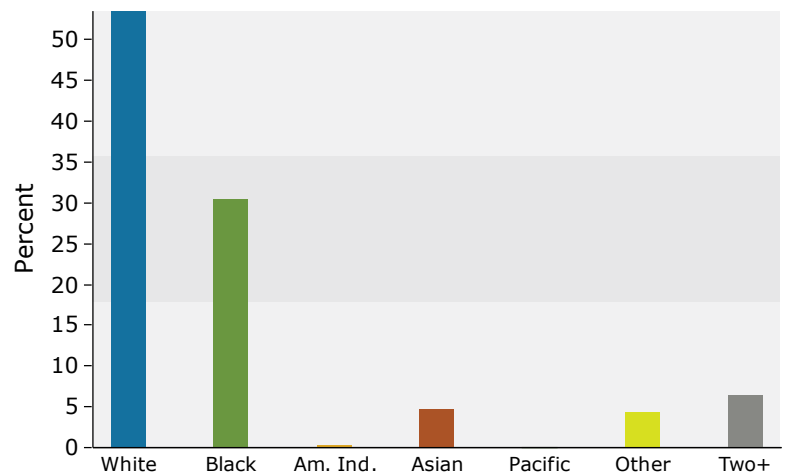
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 9.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.