

# New 10-Year NNN Lease







## INVESTMENT OVERVIEW

\$1.25M

\$71K

5.68%

SALE PRICE

101

CAP RATE

#### PROPERTY OVERVIEW

ADDRESS	1915 Portland Rd, Newberg, OR 97132
BUILDING AREA	2,300 SF
LOT SIZE	14,375 SF (0.33 acres)
YEAR BUILT/RENOV.	1970/2018
TRAFFIC COUNTS	35,307 VPD

#### TENANT OVERVIEW - DO NOT DISTURB TENANT

TENANT	Momiji's Sushi Bar with Drive-Thru
TYPE OF OWNERSHIP	Fee Simple
LEASE STRUCTURE	Absolute NNN
LEASE TERM	10 years (Ending October 31, 2034)
RENEWAL OPTIONS	2, 5-year w/3% increases

The tenant recently exercised a new 10-year lease which commenced November 1, 2024, including a 5% increase in Years 1 and 2, with 3% annual escalations thereafter. The lease is personally guaranteed and Momiji's has been operating at this location since 2017.

# INVESTMENT HIGHLIGHTS





#### LONG TERM COMMITMENT

10 Years Remaining on a lease expiring October 31, 2034.



### **RENTAL INCREASES**

Upcoming 5% rent increases occurring November 2025 and November 2026 and 3% annual rent increases thereafter.



#### SUSTAINABLE RENT

Healthy rent-to sales ratio is less than 9%. Current annual rent is \$71,001.



#### HIGH TRAFFIC AREA

The property benefits from its location along the 99W highway with traffic counts over 35,000 per day.



#### PROXIMITY TO NEARBY RETAIL

Situated in Newberg's main daily needs corridor benefiting from its proximity to major retailers including Fred Meyer, Walgreens, Safeway and several other national retailers.



#### PERSONAL GUARANTEE

Personal guarantee from tenant and annual store sales reported.

## CONCEPT OVERVIEW

Momiji Sushi, founded by Bruce Zhen in 2010, began as a small restaurant in Salem, Oregon, with a few tables. Leveraging his deep knowledge of Japanese cuisine and customer service, Zhen expanded the brand across Oregon to include 14 locations, including Portland and other cities. The restaurant is celebrated for its commitment to fresh ingredients, affordable sushi, and innovative flavors, while honoring Japanese culinary traditions. Menu options range from traditional sushi to unique rolls, sashimi, and a popular all-you-can-eat special at select locations.

In 2022, the Newberg business was purchased by the existing local operators Rachel Zhao and Xiaoyun Zhang, which have operated successfully at this location for many years. The restaurant offers a variety of Japanese dishes, including sushi rolls, sashimi, teriyaki, bento boxes, appetizers like gyoza, and specialty items like poke bowls and ramen, including alcoholic beverages. It includes options for customization, takeout, and online ordering. The entrepreneurial spirit of the owners, combined with required financial reporting and the low rent to sales ratio, offer a passive investor a high-quality investment with experienced operators.





### LOCATION OVERVIEW

Newberg, is a charming city in Yamhill County,  $about\ 25\,miles\ southwest\ of\ Portland.\ Known\ for$ its rolling hills and vineyards, Newberg sits at the heart of Oregon's Willamette Valley, which has gained global recognition for its pinot noir.

#### WINE COUNTRY

Newberg is a key destination in With access to the Willamette River the Willamette Valley wine region, with many wineries and tasting rooms. It's a favorite spot for wine lovers, especially those interested hiking, and biking. in Oregon's pinot noir.

#### **SMALL-TOWN FEEL**

Despite its proximity to Portland, Newberg retains a relaxed, smalltown vibe. The downtown area has a mix of local shops, cafés, and art galleries, and the community emphasizes local culture and events.

#### **GEORGE FOX UNIVERSITY**

This Christian university is one of the main institutions in Newberg, drawing students from around the country and contributing to the city's vibrant, youthful energy.

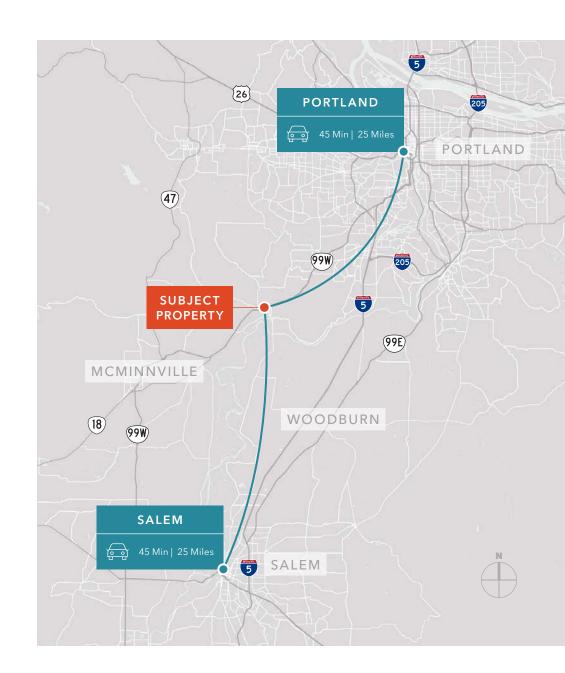
#### **OUTDOOR ACTIVITIES**

and surrounding natural areas, Newberg offers options for outdoor enthusiasts, including kayaking,

### HISTORY AND **COMMUNITY EVENTS**

Newberg has a rich history dating back to the 1800s and was one of the first communities in Oregon to officially support the temperance movement. The community hosts annual events like the Newberg Old-Fashioned Festival, a summer celebration with parades, fireworks, and various family-friendly activities.

The city's combination of natural beauty, rich local culture, and proximity to the Portland metro area make it a popular choice for residents and visitors alike.



## **DEMOGRAPHICS**

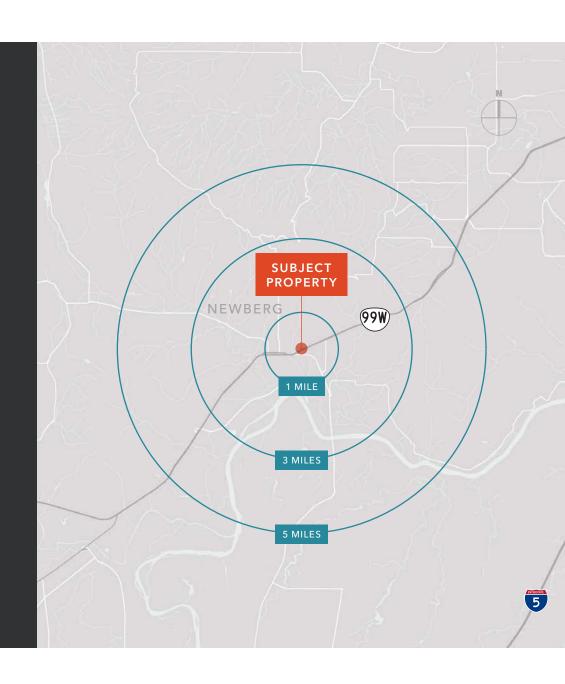
	1 Mile	3 Miles	5 Miles
2020 CENSUS POPULATION	15,076	31,151	37,654
2024 ESTIMATED POPULATION	15,512	32,149	38,811
2029 PROJECTED POPULATION	15,890	32,951	39,700
2024 MEDIAN HH INCOME	\$76,194	\$94,598	\$100,374
2029 MEDIAN PROJECTED HH INCOME	\$89,334	\$107,577	\$112,336
2024 AVERAGE HH INCOME	\$100,384	\$123,510	\$131,284
2029 AVERAGE PROJECTED HH INCOME	\$117,256	\$143,264	\$152,036

figures indicate a slightly aging population, reflecting a mature but balanced mix of age groups.

shift toward more owner-occupied community with a well-rounded age units, while renter-occupied housing distribution and a blend of both remains steady. Income levels are family and individual households.

Newberg, Oregon, has a steadily diverse, with an increase in middle to growing population with a upper-middle-income households. demographic leaning toward Median household income is rising, young to middle-aged adults, indicating economic growth and particularly in the 25-44 age range. a stronger financial profile for The area also has a moderate and residents in the coming years. The increasing number of families, with area also reflects a mix of racial and average household sizes gradually ethnic backgrounds, with a notable decreasing over time. Median age Hispanic population, adding to the diversity and cultural richness.

Overall, Newberg's demographic profile suggests a stable, growing, Housing ownership trends show a and economically strengthening





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