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## THE BANKS

Cincinnati, Ohio

The Banks is a vibrant neighborhood, ideally located in one of the most desirable areas in downtown Cincinnati, Ohio - a top tier market in the U.S. situated on the banks of the Ohio River. The high-traffic area is surrounded by Great American Ball Park (home of MLB's Cincinnati Reds), Paycor Stadium (NFL's Cincinnati Bengals) and the Andrew J. Brady Icon Music Center. With 592 total residential units and 100,000 SF of ground floor retail space, Current at The Banks and Radius at The Banks provide ample opportunities for commercial tenants to thrive.

In addition, The Banks is directly adjacent to the Central Business District and within walking distance of the corporate headquarters for Procter & Gamble, Kroger, Fifth Third Bank and Western & Southern Financial Group.

### **IDEAL MARKET AND OVERALL LOCATION**

- Located in a key corridor of Cincinnati, Ohio, which is a top U.S. urban market with a 4.4% unemployment rate
- > An abundance of nearby entertainment and attractions including Paycor Stadium, Great American Ball Park, the Ohio River and more
- Numerous nearby major hospitals, employers and Fortune
  500 company headquarters

### MILLIONS OF VISITORS EACH YEAR

- > Designated Outdoor Refreshment Area (DORA) with new pedestrian district
- > More than 150 events planned annually
- > Park and river access

### AMPLE PARKING WITH 7,000 TOTAL SPACES





# EVENTS & PROGRAMMING

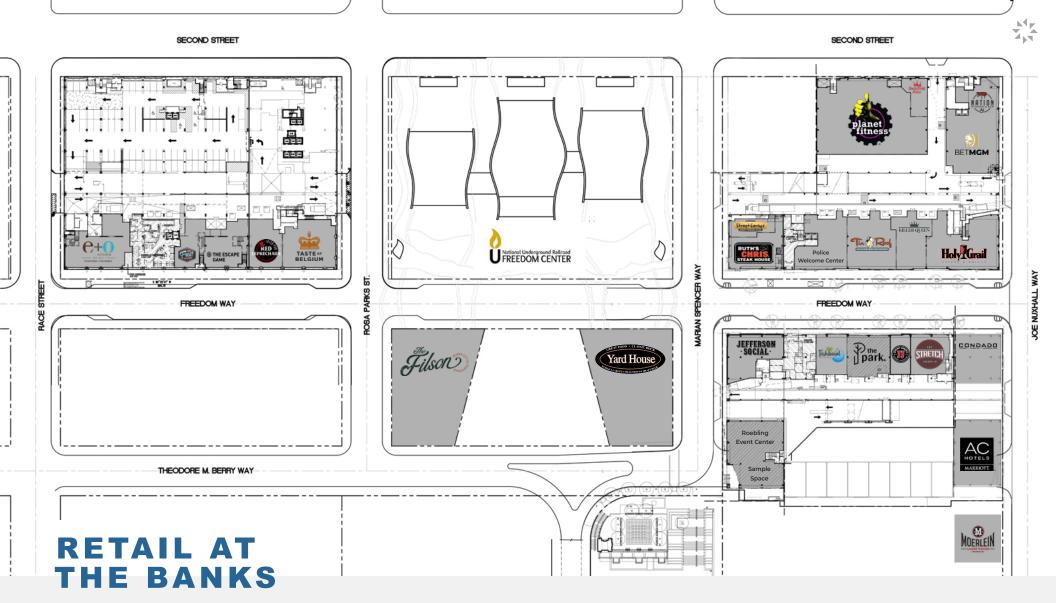
The Banks is home to some of the city's most beloved attractions, including Great American Ball Park, home of the Cincinnati Reds, the Bengals' very own Paycor Stadium, the Andrew J. Brady Icon Music Center (hosting 100+ musical acts annually), Smale Riverfront Park and the Ohio River.

WITH MORE THAN 150 EVENTS PLANNED IN AND AROUND THE AREA EACH YEAR, THE BANKS IS A TRUE DESTINATION IN DOWNTOWN CINCINNATI WITH SOMETHING FOR EVERYONE TO ENJOY.

The Banks Designated Outdoor Refreshment Area (DORA) operates seven days a week, 14 hours a day, allowing pedestrians the ability to purchase drinks on-site and carry them throughout the district. **DORA has been incredibly successful, with more than 1 million DORA cups sold in the first year alone.** 

In addition, a pedestrian-friendly walkway features outdoor patio spaces, flexible seating, asphalt art and a picnic grove – all so visitors, residents and tenants alike can enjoy outdoor public space. Throughout the neighborhood, drink specials, promotions and live music are on display, with endless opportunities for ongoing activation and programming including university nights, family-friendly street festivals and holiday themed events.

Partnerships with the Bengals (10 home games each year) and the Reds (81 home games each year) attract a multitude of tailgates and activations.



The Banks represents mixed-use development in its highest form, embodying every aspect of the live, work and play lifestyle. In addition to the Reds and Bengals drawing millions of sports fans each year, The Banks ecosystem includes retail, multifamily apartments, office space, hotels, a museum, riverfront parks and a recently completed world-class music entertainment venue, all within blocks of Cincinnati's busy Central Business District.

## The Banks benefits from being strategically located within Community Entertainment Districts which have D5J liquor permits available.

The retail development at The Banks has grown to become one of the most popular and active destinations in the region, benefiting from more than two decades of visionary planning and reasoned investment. The asset consists of an upscale mix of top-tier national and regional restaurants, entertainment and fitness options, where visitors of all ages and backgrounds converge year-round from across the region.



## SHOPPING

- Cincinnati Bengals 2 333seat.com 3 Koch Sporting Goods 4 Bromwell's 5 Larry Flynt's HUSTLER® 6 Nightshade Ink 7 Saks Fifth Avenue 8 Fabulous Frames 9 UNheardof 10 Bang & Olufsen 11 Bolero Menswear 12 Appointments 13 FedEx 14 Queen City Wine & Spirits 32 HOMAGE Over-The-Rhine 15 Walgreens
- 16 Batsakes Hat Shop
- 17 Dollar General
- 18 BlaCk OWned Outerwear 36 AV Beauty Bar
- 19 Coins Plus 20 Hathaway Stamp & Identification 2 Domino's Pizza 21 Goodyear Auto Service 22 Ohio Book Store 23 Woods Hardware 24 Metro by T-Mobile 25 Kroger **26** FASTSIGNS 27 Avril & Bleh Meat Market 28 Cappel's 29 City Gear 30 Cincy Shirts 31 The Garage OTR 33 Street Corner Market 34 Fuller Ford Inc

### EATERIES

- 1 The Blind Pig
- - 4 Maplewood Kitchen
  - 5 Wild Eggs
  - 6 Skyline Chili
  - 8 Wahlburgers
  - 10 Mazunte Centro
  - 11 Tees Mugs & More
  - 12 Spoon & Cellar

  - 15 First Watch

- 16 Shanghai on Elm

- 3 Chef Jose Salazar
- 9 Sotto

- 35 Grainger Industrial Supply 18 Jefferson Social

- 7 University Club of Cincinnati
- 13 Crown Republic Gastropub
- 14 Arnold's Bar & Grill
- 17 Izzv's Elm Street

- 20 Lalo Restaurant 21 Condado Tacos 22 Copper & Flame 23 Ruth's Chris Steak House
- 25 TAGLIO OTR
- 26 Gomez Salsa OTR
- 27 Boomtown Biscuits
- 28 Subway
- 29 Sugar n' Spice Diner
- 32 Che
  - 33 The Eagle
  - 34 Buzzed Bull Creamery
  - 35 Sacred Beast Diner OTR

BARS/WINE

4 Kitty's Sports Grill

7 Vista at Lytle Park

9 Knockback Nats

11 The Birdcage

12 The Chalet Bar

14 Pilar

6 The View at Shires' Garden

10 Bar 901 at the Brittany

13 Queen City Exchange

15 BrewDog Cincinnati

16 Sundry and Vice

17 Ghost Baby

18 Rosedale

5 The Birdcage

8 Tokyo Kitty

19 Pins Mechanical Co

20 Longfellow

22 MOTR Pub

23 MECCA OTR

21 Mr Pitiful's OTR

24 Taft's Ale House

25 Holy Grail Tavern

26 Cobblestone OTR

27 Homemakers Bar

28 Japp's - Since 1879

32 Braxton Brewing

33 Lost & Found OTR

35 Nostalgia Wine & Jazz Lounge

34 The Lackman

36 Rhinehaus

**29** Copa

30 Wódka Bar

31 Bar Saeso

CAFES

4 Urbana Cafe

5 Dunkin'

8 Dunkin'

2 The Kidd Coffee Co.

6 Coffee Emporium

7 Lola's Coffee + Bar

9 Urbana Cafe Pendleton

SECTION 4

10 Collective Espresso

12 Caffè Barista & Deli

11 Iris Book Cafe

13 Boba Cha

3 Deeper Roots Coffee

1 Starbucks

ATTRACTIONS

2 National Underground

**4** Great American Ball Park

6 Heritage Bank Center

9 Cincinnati Fire Museum

7 Taft Museum of Art

11 Memorial Hall OTR

13 Bell Event Centre

14 Hamilton County 15 The Spot on West Fifth

16 Taft Theatre

19 Bet MGM

5 Reds Hall of Fame & Museum

8 Duke Energy Convention Center

10 Cincinnati Symphony Orchestra

12 Hard Rock Casino Cincinnati

17 Lytle Park Historic District

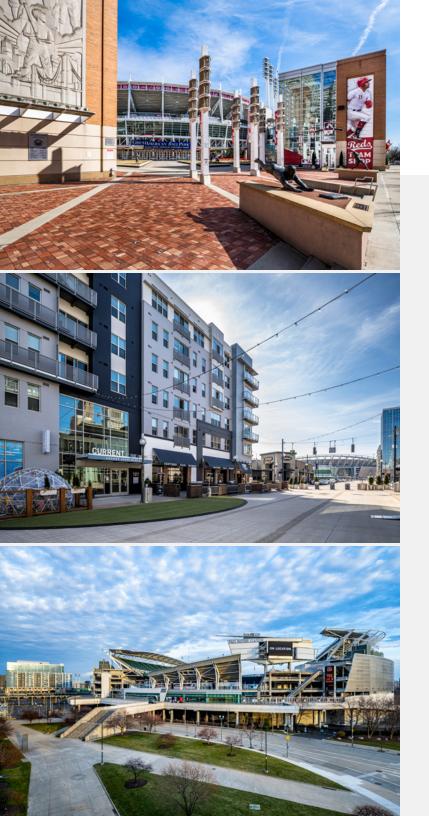
18 Contemporary Arts Center

3 Paycor Stadium

1 The Escape Game Cincinnati

- 19 Scotti's Italian Restaurant 1 Moerlein Lager House 2 The Stretch
  - 3 O'Malleys In the Alley
- 24 Bakersfield

- 30 Goodfellas Pizzeria OTR
- 31 Zula Restaurant
- - 36 The Bagelry



## CINCINNATI BY THE NUMBERS

- > Seven Fortune 500 company headquarters and two Fortune 100 company headquarters are located in Cincinnati
- > Exceptional region for education with more than 47 colleges and universities in the greater Cincinnati Metro, led by the University of Cincinnati - home to 47,900 students and 6,000 faculty members
- > #1 location for population served within a one-day's drive, and a 90-minute flight to two-thirds of the US population; examples include Chicago, New York, Atlanta, Philadelphia, etc.
- > Nearly 60% of the U.S. population is within 500 miles of the Cincinnati Metro
- > More than 150,000 cars pass over the Brent Spence Bridge daily and the bridge is projected to carry 200,000 vehicles by 2030
- > Ohio is the 9th largest exporting state and 11th largest importing state in the U.S.
- > Ohio is ranked #1 in the top business climate in the East North Central region and #4 nationwide

## LOCATION

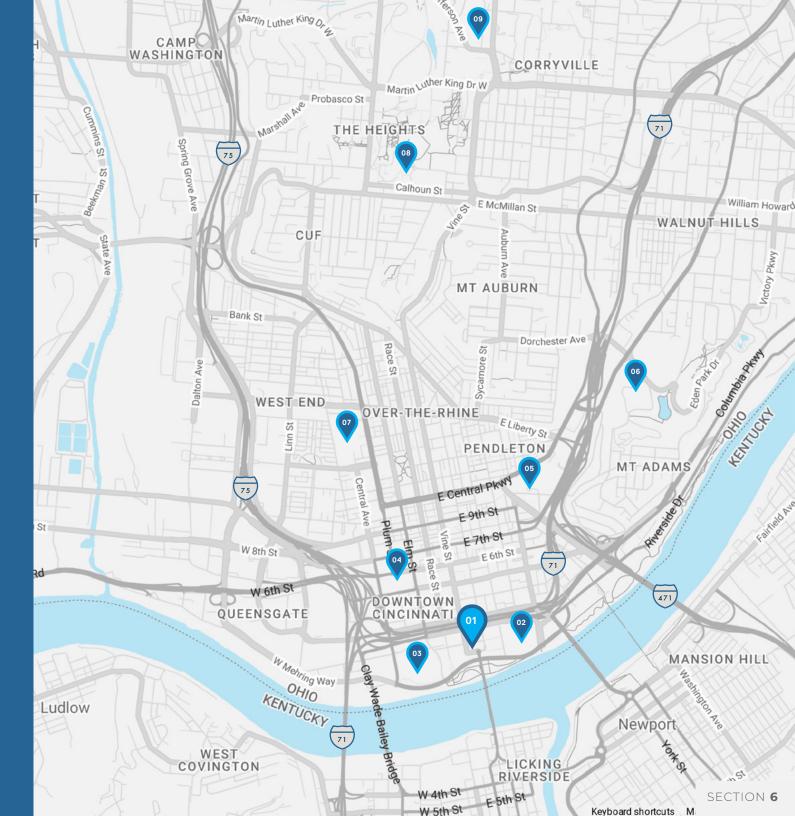
CINCINNATI, OHIO

- Prominent location in Downtown
  Cincinnati
- Walking distance to world-class dining, shopping and entertainment destinations
- > 13 miles from the Cincinnati/
  Northern Kentucky International
  Airport
- > Easy access to I-71, I-75, and I-471

### 01 THE BANKS

- AREA ATTRACTIONS
- O2 GREAT AMERICAN BALL PARK 0 MIN
- 03 PAYCOR STADIUM 0 MIN
- 04 DUKE ENERGY CONVENTION CENTER 3 MIN
- 05 HARD ROCK CASINO 6 MIN
- 06 CINCINNATI ART MUSEUM 5 MIN
- 07 TQL STADIUM 8 MIN
- 08 UNIVERSITY OF CINCINNATI 9 MIN
- 09 CINCINNATI ZOO & BOTANICAL GARDEN 11 MIN

\* Distances noted in drive time to/from The Banks



## THE CRAWFORD Hoying Difference

**CRAWFORD HOYING** is a full-service provider for each aspect of real estate development, management, construction and sales in today's dynamic real estate market. The vertically-integrated company's diverse portfolio includes mixed-use, for-rent and for-sale residential, office, retail, hotel, industrial, warehouse, senior living and student housing. Crawford Hoying is invested heavily in Ohio, with more than \$3 billion in completed and active developments including the transformational Bridge Park in Dublin and the vibrant Water Street District in downtown Dayton.

To learn more about Crawford Hoying, visit crawfordhoying.com.

BRENT CRAWFORD AND BOB HOYING PRINCIPALS, CRAWFORD HOYING



**\$3 BILLION** TOTAL DEVELOPMENT + ACQUISITION **19 MILLION** COMMERCIAL SF MANAGED **17 HOTELS** BUILT OR MANAGED



URBEN



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