TRADE AREA REPORT

Blythe, CA 92225
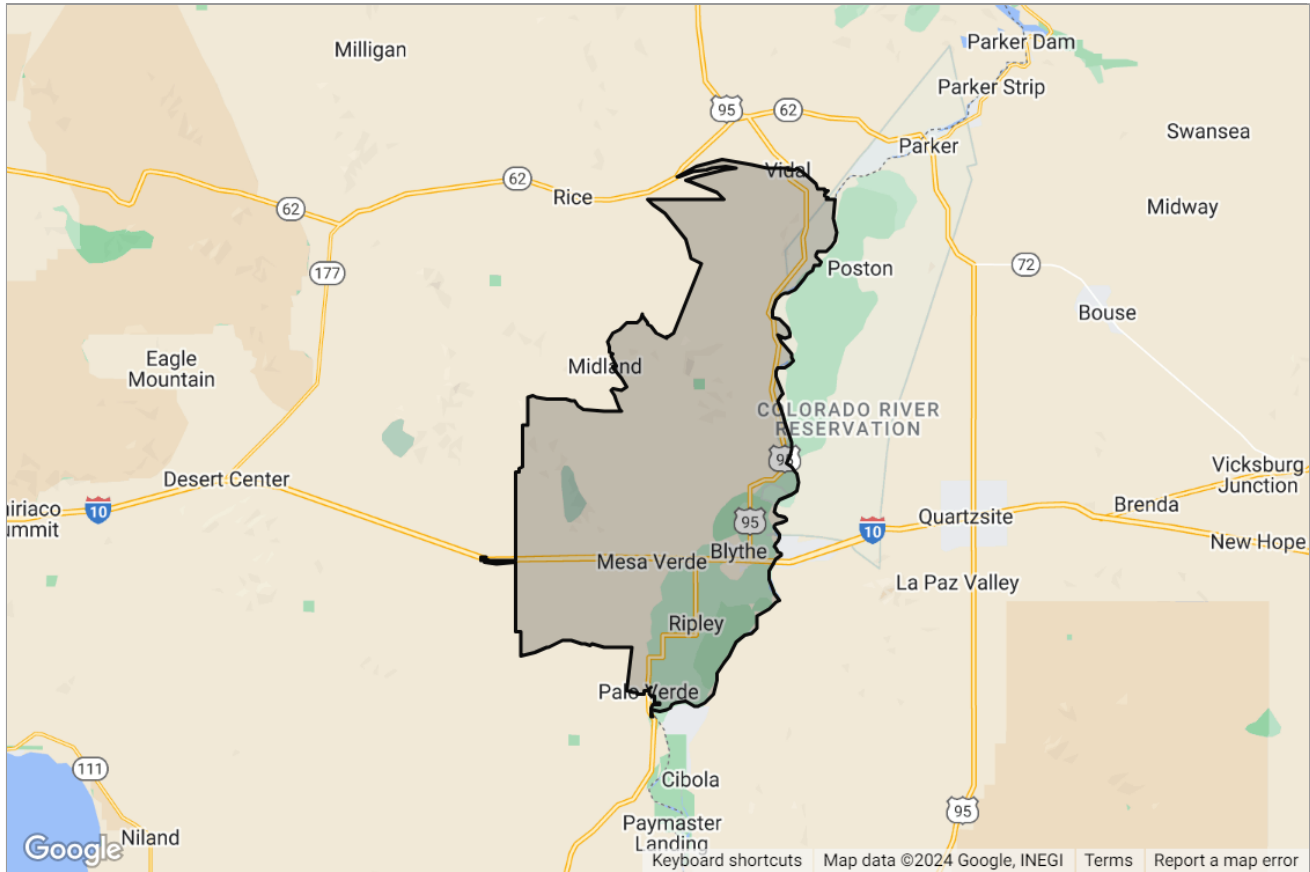
Presented by

Abdulaziz Alzamzami

California Real Estate License: 02081078

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Work: 559-259-7625 | Fax: 559-435-2767

Main: aziz@northridgehomes.net
Office: www.northridgehomes.net

Northridgehomes Inc
3173 W Shaw Ave Suite 102B
Fresno, CA 93711

Criteria Used for Analysis

Median Household Income	**Median Age**	**Total Population**	**1st Dominant Segment**
$53,175	**34.4**	**21,210**	**Fresh Ambitions**

Consumer Segmentation

Life Mode		Urbanization	
What are the people like that live in this area?	Next Wave Urban dwellers; young, hardworking families	**Where do people like this usually live?**	Principal Urban Centers Young, mobile population in metros of 2.5 + million people

Top Tapestry Segments

	Fresh Ambitions	**Front Porches**	**Down the Road**	**Southwestern Families**	**Home Improvement**
% of Households	1,539 (27.8%)	1,081 (19.5%)	800 (14.4%)	751 (13.6%)	526 (9.5%)
% of Riverside County	14,670 (1.9%)	14,537 (1.9%)	20,392 (2.6%)	12,402 (1.6%)	29,591 (3.8%)
Lifestyle Group	Next Wave	Middle Ground	Rustic Outposts	Sprouting Explorers	Family Landscapes
Urbanization Group	Principal Urban Centers	Metro Cities	Semirural	Urban Periphery	Suburban Periphery
Residence Type	Multi-Unit Rentals; Single Family	Single Family; Multi-Units	Mobile Homes; Single Family	Single Family	Single Family
Household Type	Single Parents	Married Couples	Married Couples	Married Couples	Married Couples
Average Household Size	2.95	2.52	2.71	2.98	2.81
Median Age	29.4	35.8	35.8	35.2	38.4
Diversity Index	88.4	79	79.1	80.5	75.9
Median Household Income	$34,400	$56,200	$50,700	$40,000	$85,800
Median Net Worth	$12,100	$57,400	$83,500	$34,100	$243,800
Median Home Value	$182,900	$235,500	$133,800	$124,200	$269,300
Homeownership	28.7 %	49.4 %	66.9 %	55.3 %	80.1 %
Employment	Services or Transport/Material Moving	Services or Professional	Services or Professional	Services or Professional	Professional or Mgmnt/Bus/Financial
Education	High School Diploma	High School Diploma	High School Diploma	High School Diploma	Some College No Degree
Preferred Activities	When traveling, seek out discount fares over convenience . Buy baby/children's products.	Seek adventure and strive to have fun . Go online for gaming and watching movies.	Place importance on preserving time-honored customs . Go hunting, fishing.	Shop at pharmacies, dollar stores and discount departments . Television is a primary source of entertainment.	Spend heavily on eating out . Shop warehouse/club, home improvement stores.
Financial	Nearly 1/3 maintain savings account, send money to family abroad	With limited incomes, price is more important than brand	Shop at Walmart Supercenters, Walgreens and dollar stores	Budget-conscious consumers	Paying off student loans andhome mortgages
Media	Subscribe to cable TV; watch Spanish TV	Watch Comedy Central, Nickelodeon, PBS Kids Sprout	Use the Internet to stay connected, listen to radio at work	Listen to Hispanic radio, watch Hispanic programming	Enjoy working on home improvement projects
Vehicle	Own vehicle; take public transportstion	Own just one vehicle	Bought used vehicle last year	Own 1-2 vehicles	Own minivan, SUV

3/19/2024

About this segment
Fresh Ambitions

This is the	In this area	In the United States
#1	**27.8%**	**0.7%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

These young families, many of whom are recent immigrants, focus their life and work around their children. Fresh Ambitions residents have overcome the language barrier and earned a high school diploma. They work overtime in service, in skilled and unskilled occupations, and spend what they have on their children. Multigenerational families support many families living together; income is often supplemented with public assistance and Social Security. Residents spend more than one-third of their income on rent in older row houses or multiunit buildings. They budget wisely not only to make ends meet but also to save for trips abroad to see their relatives.

Our Neighborhood

- Reside in mostly row houses or 2–4 unit buildings; many were built before 1950, located in major urban cities. Predominantly renters; average gross rent is a little below the US average. Most households have at least one vehicle, and commuters drive alone to work. Walking to work or taking public transportation is common too. Nearly half of the households have children of all ages and are comprised of more single-parent than married-couple families. There are more than three persons per household; the proportion of multigenerational families is twice that of the US.

Socioeconomic Traits

- Nearly one in four is foreign-born. Supporting large families, many earners will take on overtime work when possible. One in three has earned a high school diploma. Price-conscious consumers that budget for fashion, not branding. However, parents are happy to spoil their brand savvy children. When traveling, seek out discount fares over convenience.

Market Profile

- Young families are the focus; Fresh Ambitions residents must budget for baby food and disposable diapers. Baby and parenthood magazines are their chosen reading material. These young, newly established residents own cell phones, not landlines. Almost half of all households can access the Internet via home PC; Spanish language web sites and downloading video games and music are popular. Nearly half of all households subscribe to a cable service; Spanish TV networks, and children's shows are popular. Half of all residents have owned or used a credit or debit card within the past year. Nearly a third maintain a savings account. When possible, money is often wired to family abroad.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2022. Update Frequency: Annually.

About this segment
Front Porches

This is the	In this area	In the United States
#2	**19.5%**	**1.6%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Front Porches are a blend of household types, with more young families with children and more single households than average. More than half of householders are renters, and many of the homes are older town homes or duplexes. Friends and family are central to Front Porches residents and help to influence household buying decisions. Households tend to own just one vehicle, but it is used only when needed.

Our Neighborhood

- Nearly one in five homes is a duplex, triplex, or quad; half are older single-family dwellings. Just over half the homes are occupied by renters. Older, established neighborhoods; three quarters of all homes were built before 1980. Single-parent families or singles living alone make up almost half of the households.

Socioeconomic Traits

- Composed of a blue-collar work force with a strong labor force participation rate. Price is more important than brand names or style to these consumers. With limited incomes, these are not adventurous shoppers. They would rather cook a meal at home than dine out. They seek adventure and strive to have fun.

Market Profile

- Go online for gaming, watching movies, employment searches, and posting pics on social media. Prefer cellphones over landlines, and use their mobile devices for entertainment such as streaming movies and music. Drink energy and sports drinks. Participate in leisure activities including sports, playing board games and video games. Watch Comedy Central, Nickelodeon, and PBS Kids Sprout.

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About this segment
Down the Road

This is the	In this area	In the United States
#3	**14.4%**	**1.2%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Down the Road is a mix of low-density, semirural neighborhoods in large metropolitan areas; half are located in the South, with the rest primarily in the West and Midwest. Almost half of householders live in mobile homes; more than two-fifths live in single-family homes. These are young, family-oriented consumers who value their traditions. Workers are in service, retail trade, manufacturing, and construction industries, with higher proportions in agriculture and mining, compared to the US.

Our Neighborhood

- Nearly two-thirds of households are owned. Family market, primarily married couples or single-parent households. Close to half of all households live in mobile homes. Four-fifths of households were built in 1970 or later. About 32% of homes are valued under $50,000.

Socioeconomic Traits

- Education completed: 36% with a high school diploma only, 41% with some college education or a degree. Labor force participation rate is 59.0%, slightly lower than the US. Family-oriented, outgoing consumers; they place importance on preserving time-honored customs.

Market Profile

- Purchased a used vehicle in the past year, likely maintaining the vehicle themselves. Routinely stop by the convenience store to purchase gas, groceries, and snacks. Participate in fishing and hunting. Use the Internet to stay connected with friends and play online video games. Listen to the radio, especially at work, with a preference for rap, R&B, and country music. Enjoy programs on Investigation Discovery, CMT, and Hallmark, typically watching via satellite dish. Often prepare quick meals, using packaged or frozen dinner entrees. Favorite fast food: burgers and pizza. Frequent Walmart Supercenters, Walgreens, dollar stores, Kmart, and Big Lots for all their shopping needs (groceries, clothing, pharmacy, etc.).

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About this segment
Southwestern Families

This is the	In this area	In the United States
#4	**13.6%**	**0.8%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Residents in these neighborhoods are young families primarily located in the Southwest. Children are the center of households that are composed mainly of married couples with children and single-parent families. Grandparents are caregivers in some of these households. Many are limited English speaking households. Much of the working-age population is employed in blue-collar occupations, specializing in skilled work, as well as building maintenance and service jobs. Spending is focused on the family and at-home entertainment.

Our Neighborhood

- A family market: Married couples with kids, single parents, and grandparents head these households. Average household size is higher at 3.20. Many residents were born abroad; many households have residents who speak only Spanish. Over 45% of householders rent single-family homes within a mix of urban city centers and the suburbs in metropolitan areas. Neighborhoods are older; most of the homes constructed prior to 1970. Nearly 70% of all households have one or two vehicles available.

Socioeconomic Traits

- While close to 32% have attended or graduated from college, nearly 40% did not complete high school, which has limited their employment prospects. Labor force participation is at 52%. Most households receive income from wages or salaries; 35% receive contributions from Social Security; 12% from Supplemental Security Income. While budget-conscious consumers, they are also mindful of quality and attentive to environmental concerns in their purchasing decisions. Often, purchase decisions are based on how a product may improve or organize their lives.

Market Profile

- Television is a primary source of entertainment, and most homes have multiple sets. Residents prefer to pay bills in person, but paying using their mobile devices is growing. Baby and children's products, such as food, clothing, and furniture, are common purchases. Shop at pharmacies such as Walgreens, dollar stores, and discount department stores like JC Penney and Sears. Listen to Hispanic radio and watch Hispanic programming on television. Most households have landlines, used frequently for international calls. About 2 out of 3 have access to the Internet.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2022. Update Frequency: Annually.

About this segment

Home Improvement

This is the	In this area	In the United States
#5	**9.5%**	**1.7%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Married-couple families occupy well over half of these suburban households. Most Home Improvement residences are single-family homes that are owner occupied, with only one-fifth of the households occupied by renters. Education and diversity levels are similar to the U.S. as a whole. These families spend a lot of time on the go and therefore tend to eat out regularly. When at home, weekends are consumed with home improvement and remodeling projects.

Our Neighborhood

- These are low density suburban neighborhoods. Eight of every 10 homes are traditional single-family dwellings, owner occupied. Majority of the homes were built between 1970 and 2000. More than half of the households consist of married-couple families; another 12% include single-parent families.

Socioeconomic Traits

- Higher participation in the labor force; most households have 2+ workers. Cautious consumers that do their research before buying, they protect their investments. Typically spend 4–7 hours per week commuting, and, therefore, spend significant amounts on car maintenance (performed at a department store or auto repair chain store). They are paying off student loans and home mortgages. They spend heavily on eating out, at both fast-food and family restaurants. They like to work from home, when possible.

Market Profile

- Enjoy working on home improvement projects and watching DIY networks. Make frequent trips to warehouse/club and home improvement stores in their minivan or SUV. Own a giant screen TV with fiber-optic connection and premium cable; rent movies from Netflix. Very comfortable with new technology; embrace the convenience of completing tasks on a mobile device. Enjoy dining at Chili's, Chick-fil-A, and KFC. Frequently buy children's clothes and toys.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2022. Update Frequency: Annually.

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Blythe, CA 92225: Population Comparison

Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 2022
■ 2027 (Projected)

92225	21,210
	21,419
Riverside County	2,451,199
	2,501,905
California	39,770,476
	39,648,278

Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 2022
■ 2027 (Projected)

92225	25.1
	25.3
Riverside County	335.6
	342.6
California	251.6
	250.8

Population Change Since 2010

This chart shows the percentage change in area's population from 2010 to 2022, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 2022
■ 2027 (Projected)

92225	-1
	0.99%
Riverside County	11.95%
	2.07%
California	6.76%
	-0

Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 92225

92225	14,577
Riverside County	2,259,232
California	39,594,223

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Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

- 92225

Geography	Value
92225	17.2
Riverside County	309.4
California	250.4

Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

- 2022
- 2027 (Projected)

Geography	2022	2027 (Projected)
92225	2.70	2.69
Riverside County	3.12	3.11
California	2.86	2.85

Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

- 2022
- 2027 (Projected)

Geography	2022	2027 (Projected)
92225	12,514	12,686
Riverside County	2,060,425	2,102,628
California	31,701,224	31,599,819

Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

- Women 2022
- Men 2022
- Women 2027 (Projected)
- Men 2027 (Projected)

Geography	Women	Men
92225 (2022)	37.8%	62.2%
92225 (2027)	37.9%	62.1%
Riverside County (2022)	50.4%	49.6%
Riverside County (2027)	50.4%	49.6%
California (2022)	50.3%	49.7%
California (2027)	50.3%	49.7%

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Blythe, CA 92225: Age Comparison

Median Age

This chart shows the median age in an area, compared with other geographies.
Data Source: U.S. Census American Community Survey via Esri, 2022
Update Frequency: Annually

■ 2022
■ 2027 (Projected)

92225 34.4
34.8
Riverside County 35.2
36.1
California 36.7
37.7

Population by Age

This chart breaks down the population of an area by age group.
Data Source: U.S. Census American Community Survey via Esri, 2022
Update Frequency: Annually

■ 2022
■ 2027 (Projected)

Children 11.1% / 11.1%
Tweens 3.4% / 3.4%
Teens 8.2% / 8.2%
20s 19.4% / 18.5%
30s 17.2% / 17.6%
40s 13.8% / 14.3%
50s 10.9% / 10.2%
60s 8.6% / 8.1%
70s 5.2% / 6.1%
Over 80 2.2% / 2.6%

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Blythe, CA 92225: Marital Status Comparison

Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

	Married	Unmarried
92225	39.9%	60.1%
Riverside County	50.6%	49.4%
California	49.2%	50.8%

■ Married
■ Unmarried

Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	39.9%
Riverside County	50.6%
California	49.2%

Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	43.5%
Riverside County	35.1%
California	37.1%

Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	4.6%
Riverside County	5.2%
California	4.9%

Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	11.9%
Riverside County	9.1%
California	8.8%

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Blythe, CA 92225: Economic Comparison

Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

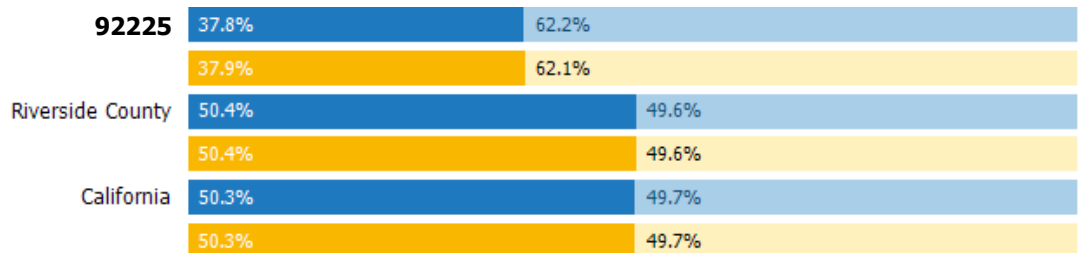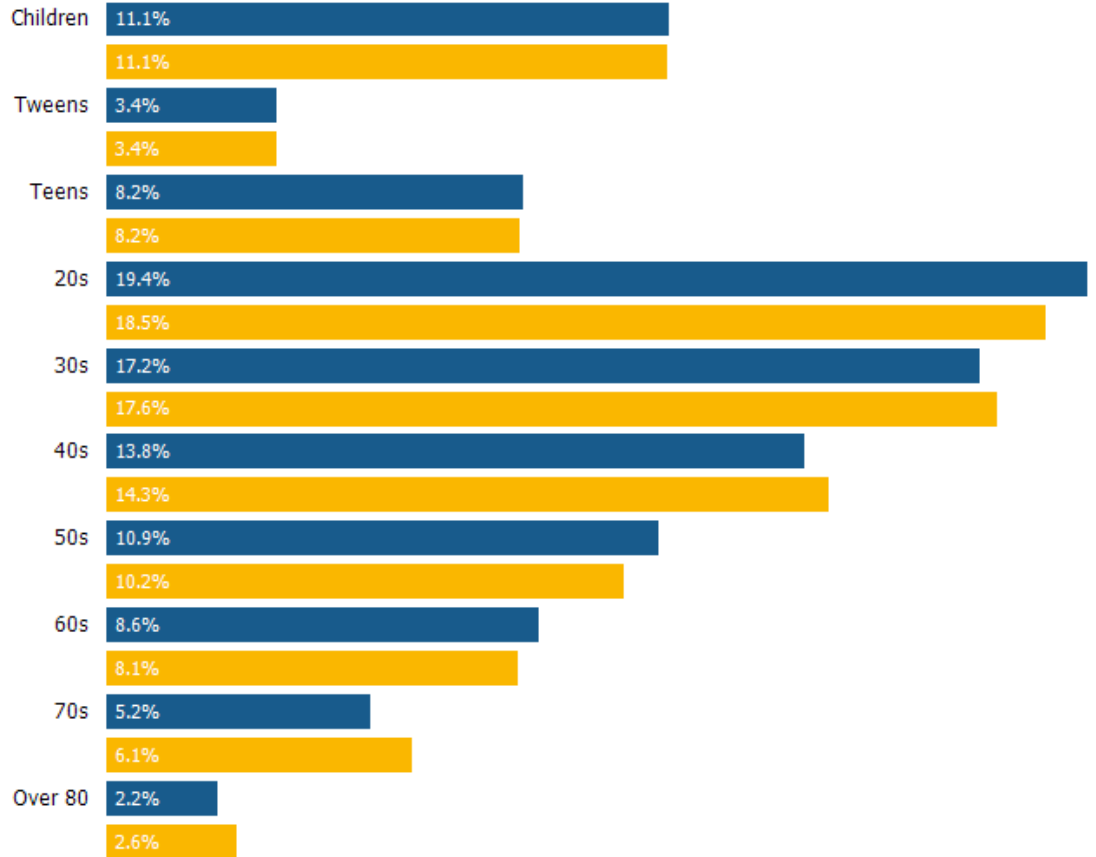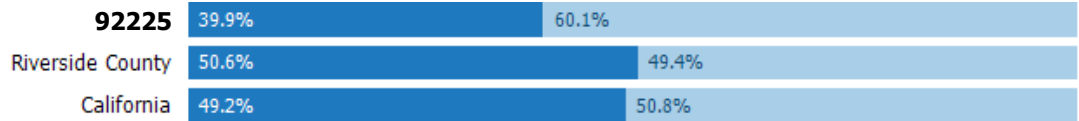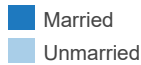Update Frequency: Annually

■ 2022
■ 2027 (Projected)

	92225	Riverside County	California
2022	$75,902	$109,516	$129,367
2027 (Projected)	$89,842	$130,078	$152,504

Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 2022
■ 2027 (Projected)

	92225	Riverside County	California
2022	$53,175	$80,680	$88,930
2027 (Projected)	$66,460	$96,687	$106,150

Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 2022
■ 2027 (Projected)

	92225	Riverside County	California
2022	$20,388	$34,659	$44,265
2027 (Projected)	$24,156	$41,248	$52,304

Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

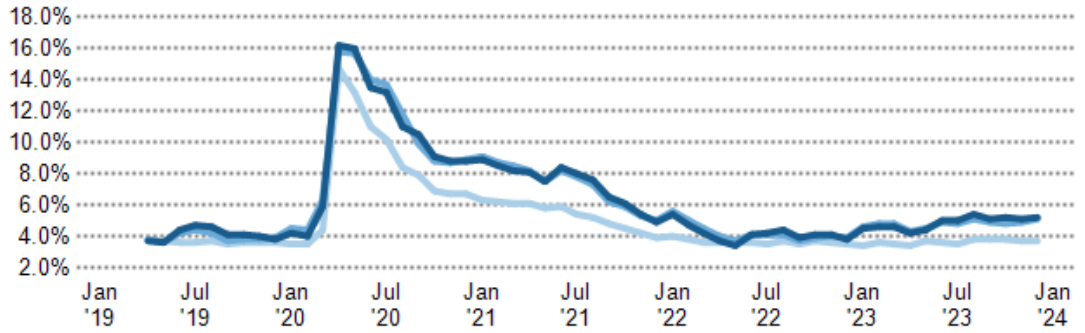|	92225	Riverside County	California
	$59,493	$81,496	$92,100

Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via PolicyMap

Update Frequency: Monthly

- Riverside County
- California
- USA

Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2022

Update Frequency: Annually

Industry	Count
Public Administration	1,184
Retail Trade	749
Agriculture, Forestry, Fishing and Hunting	583
Health Care and Social Assistance	572
Accommodation and Food	565
Education	480
Construction	422
Transportation and Warehousing	357
Manufacturing	259
Other	254
Administrative Support and Waste Management	189
Professional, Scientific and Technical	182
Real Estate, Rental and Leasing	166
Arts, Entertainment and Recreation	141
Utilities	88
Information	77
Wholesale Trade	71
Finance and Insurance	15
Business Management	0 or no data
Mining	0 or no data

Blythe, CA 92225: Education Comparison

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022
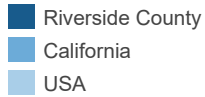
Update Frequency: Annually

92225	9.1%
Riverside County	7.5%
California	7.5%

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	16.6%
Riverside County	7.9%
California	6.6%

High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	6.1%
Riverside County	2.9%
California	2.3%

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	24.1%
Riverside County	24.7%
California	18.4%

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	25.3%
Riverside County	22.4%
California	18.8%

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	8.7%
Riverside County	9.0%
California	8.6%

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

92225	6.5%
Riverside County	16.6%
California	24.0%

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2022
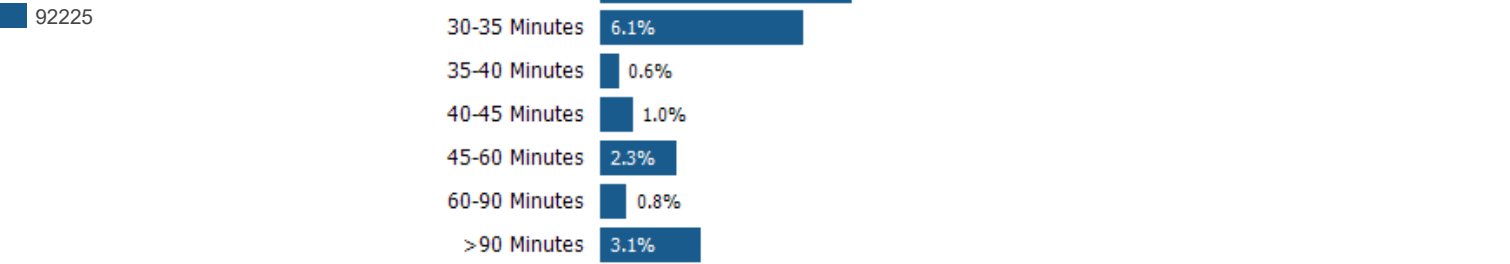
Update Frequency: Annually

92225	3.7%
Riverside County	9.1%
California	13.8%

Blythe, CA 92225: Commute Comparison

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 92225

Time	Percentage
<5 Minutes	8.7%
5-10 Minutes	27.6%
10-15 Minutes	25.9%
15-20 Minutes	10.1%
20-25 Minutes	6.3%
25-30 Minutes	7.6%
30-35 Minutes	6.1%
35-40 Minutes	0.6%
40-45 Minutes	1.0%
45-60 Minutes	2.3%
60-90 Minutes	0.8%
>90 Minutes	3.1%

How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2022

Update Frequency: Annually

■ 92225

Transportation	Percentage
Drive Alone	80.7%
Carpool	14.7%
Work at Home	4.0%
Walk	1.9%
Bus	1.6%
Public Transit	1.6%
Other	0.7%
Bicycle	0.3%
Motorcycle	0.1%

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Blythe, CA 92225: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

92225	$256,440
Riverside County	$602,960
California	$766,330

12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

92225	+8.5%
Riverside County	+3.8%
California	+3.7%

Median Listing Price

This chart displays the median listing price for homes in this area, the county, and the state.

Data Source: Listing data

Update Frequency: Monthly

92225	$253,900
Riverside County	$649,999
California	$748,800

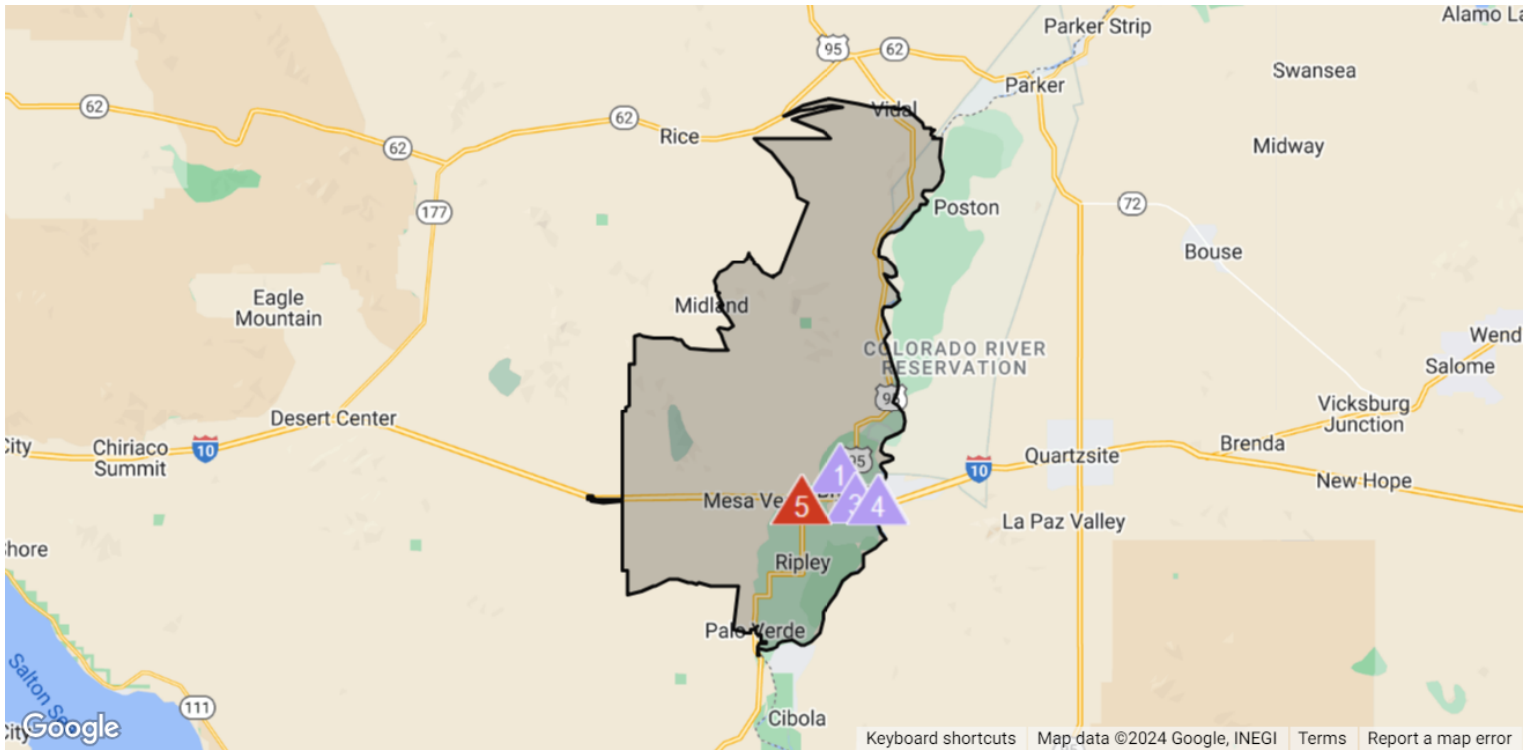## 12 mo. Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: Listing data

Update Frequency: Monthly

92225	+9.3%
Riverside County	+8.4%
California	+7.0%

RPR

3/19/2024

Traffic Counts

Daily Traffic Counts: ▲ 6,001 – 15,000 ▲ 15,001 – 30,000 ▲ 30,001 – 50,000 ▲ 50,001 – 100,000 ▲ Over 100,000 / day
▲ Up 6,000 / day

▲ 1	▲ 2	▲ 3	▲ 4	▲ 5
32,694	**30,612**	**30,612**	**30,171**	**29,936**
2023 Est. daily traffic counts	2023 Est. daily traffic counts	2023 Est. daily traffic counts	2023 Est. daily traffic counts	2023 Est. daily traffic counts
Street: **8th Ave**	Street: **10**	Street: **10**	Street: **10**	Street: **10**
Cross: **7th St**	Cross: **–**	Cross: **–**	Cross: **–**	Cross: **–**
Cross Dir: **E**	Cross Dir: **–**	Cross Dir: **–**	Cross Dir: **–**	Cross Dir: **–**
Dist: **0.49 miles**	Dist: **–**	Dist: **–**	Dist: **–**	Dist: **–**

Year	Count	Type		Year	Count	Type		Year	Count	Type		Year	Count	Type		Year	Count	Type
Historical counts				Historical counts				Historical counts				Historical counts				Historical counts		
2005 ▲	32,145	ADT		2018 ▲	30,000	AADT		2018 ▲	30,000	AADT		2021 ▲	29,400	AADT		2018 ▲	29,000	AADT
1997 ▲	345	ADT										2018 ▲	30,000	AADT				
1994 ▲	400	ADT																

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)

3/19/2024

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.

- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.

- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.

- This report has been provided to you by a member of the NAR.

About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.

- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.

- **Market conditions and forecasts** based on listing and public records data.

- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.

- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.

- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.

- **School data and reviews** from Niche.

- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.

- Charts and statistics calculated from listing and public records data are refreshed monthly.

- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com