

LAND FOR SALE

Development-Ready Retail Outparcel

6985 Raeford Rd, Fayetteville, NC 28304

I-295

VA Health Care Center

1.23 AC

Rd | 30,386 AADT

for more information

PATRICK MURRAY, CCIM, SIOR

Principal / Broker in Charge

O: 910.829.1617

C: 910.861.0449

patrick@grantmurrayre.com



Grant - Murray

REAL ESTATE, LLC

COMMERCIAL AND INVESTMENT BROKERAGE

150 N. McPherson Church Rd | Fayetteville, NC 28303 | www.grantmurrayre.com



71st High School

Raeford Rd

30,386 AADT

1.23 AC

PROPERTY OVERVIEW

Sale Price:	\$1,350,000
Lot Size:	1.23 Acres
Zoning:	LC
Traffic Count:	30,386

property description

6985 Raeford Road offers a 1.23-acre parcel zoned LC (Limited Commercial), ideally suited for high-demand users such as quick-service restaurants, banks, coffee shops, and car wash operators. The property includes approximately 148' of frontage along Raeford Road and sits as an outparcel to an active Food Lion-anchored shopping center, benefiting from built-in retail synergy. Recent engineering reports confirm the site is development-ready, see Broker for reports. With a daily traffic count of 30,386 along Raeford Road and excellent ingress/egress from three public rights-of-way—Raeford Road, Festival Drive, and Nexus Court—the site is highly visible and easily accessible for consumer traffic.

The property sits within Fayetteville's established Raeford Road corridor, approximately one mile from the I-295 Outer Loop, providing fast access to the broader metro area. The immediate trade area includes dense residential neighborhoods with a 5-mile population nearing 145,000 and an average household income of \$105,524 within a one-mile radius. Raeford Road serves as a primary east-west arterial, linking Fayetteville's suburban growth zones with downtown, making this site a natural choice for retailers looking to tap into both commuter and local customer bases. Surrounded by schools, medical offices, and retail services, the site is well-situated to support high-frequency visitation and sustained consumer demand.



REID: 9496575779000

OWNER INFORMATION:

6985 RAEFORD ROAD LLC
1380 SOLDIERS FIELD RD STE
2100
BOSTON, MA 02135

PIN: 9496575779
PROPERTY DESC: RAYCONDA
PLAZA OFFICE PARK
LO:OUTPARCEL SE:1-PT1
PL:0104-0101
ACRES: 1.23

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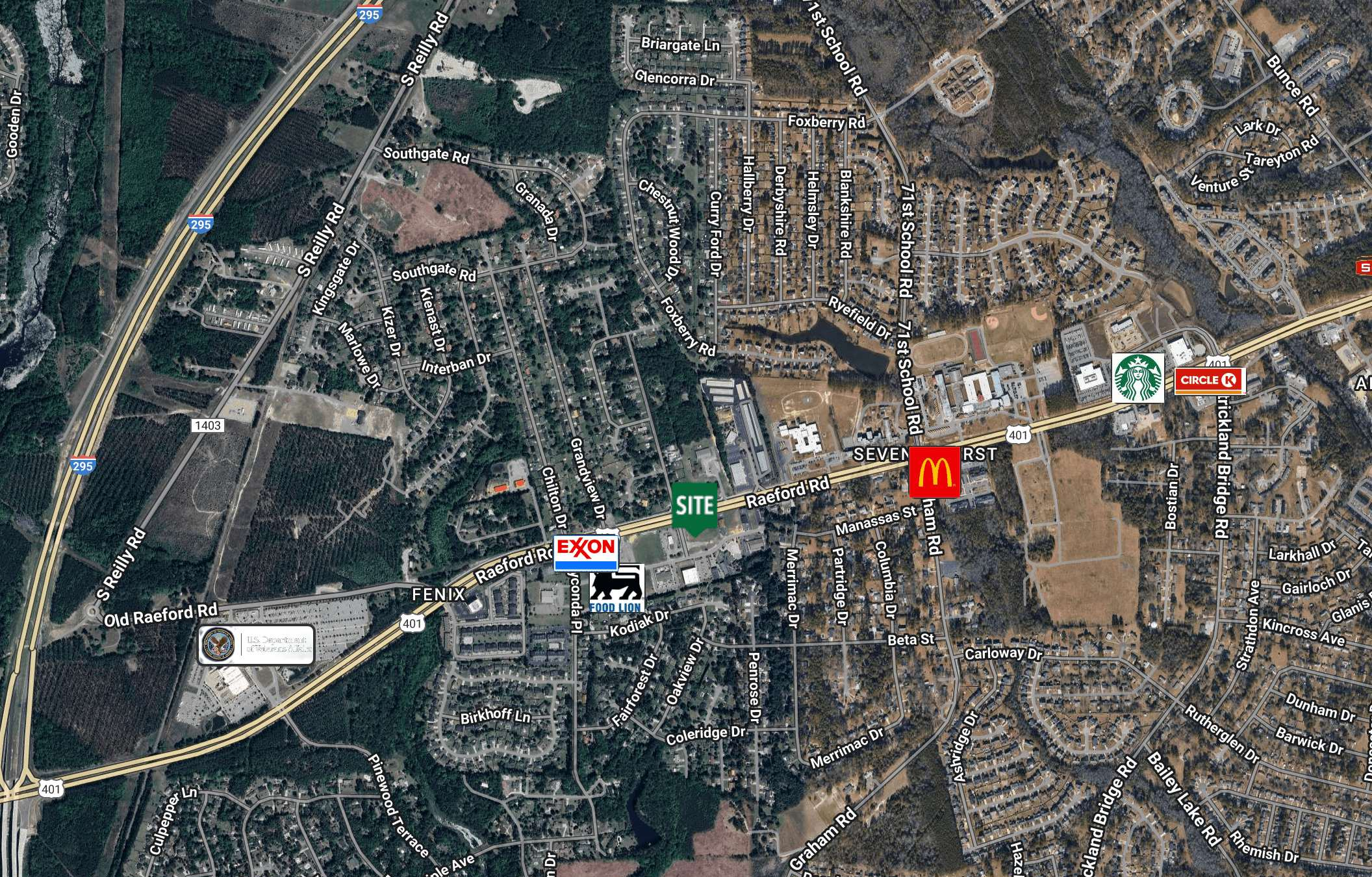
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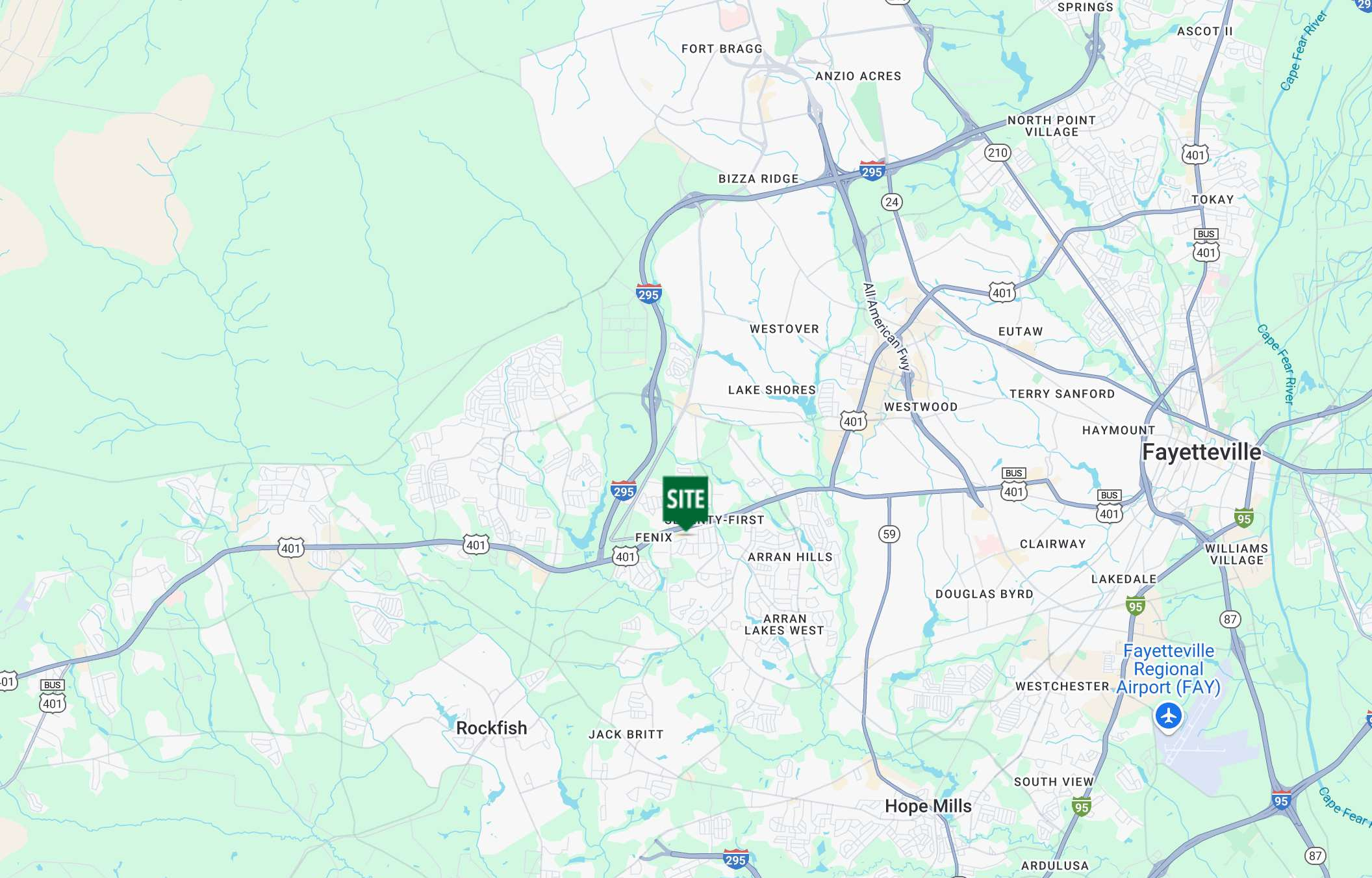


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Maxar Technologies



for more information

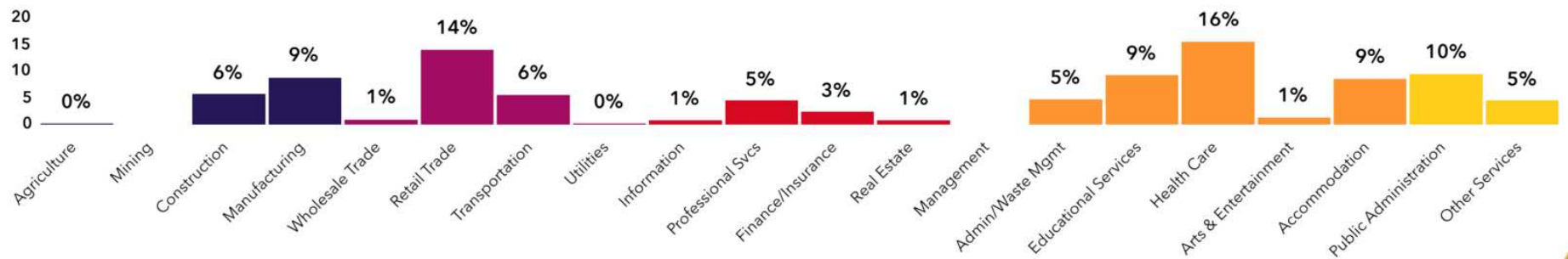
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Map 87
data
© 2025



62,934
Total Population



Population

46,452
Daytime Population



\$59,816
Median HH Income



Income

\$32,724
Per Capita Income



25,408
Total Households



Housing

27,780
Total Housing Units



\$200,901
Median Home Value



Homes

51.1%
Home Ownership



33.7
Median Age



People

Middleburg
Tapestry Segment



Demographics

6985 Raeford Rd, Fayetteville, North Carolina,
28304



5%

No HS Diploma



26%

HS Graduate



37%

Some College



31%

Degree or Higher

for more information

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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2024 and 2028



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- #2 Best Place in America to Invest in Real Estate (Fortune, 2020)
- Top 50 Most Diverse Cities in America (Niche, 2020)
- Best Places for Business and Careers (Forbes, 2019)
- Top 50 Cheapest Places to Retire MSN Money, 2018)
- Most affordable housing in the USA for first-time home buyers (WalletHub, 2017)
- Vibrant downtown featuring museums, live music, & award-winning performing arts and cultural events
- Home of the International Folk Festival, Bi-Annual Dogwood Festival, When Pigs Fly All-American BBQ Festival, & more
- 520 Restaurants, breweries, wine bars, & more
- Professional & collegiate sporting events
- World-class golf courses



Why Fayetteville?

408,763

30-minute trade area

\$9.9B

total consumer spending

\$77,340

avg household income

6M+ SF

retail in area submarket

for more information

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Working With Real Estate Agents Disclosure (For Buyers)

IMPORTANT

This form is not a contract. Signing this disclosure only means you have received it.

- # In a real estate sales transaction, it is important that you understand whether an agent represents you.
- # Real estate agents are required to (1) review this form with you at first substantial contact - before asking for or receiving your confidential information and (2) give you a copy of it after you sign it. This is for your own protection.
- # Do not share any confidential information with a real estate agent or assume that the agent is acting on your behalf until you have entered into an agreement with the agent to represent you. Otherwise, the agent can share your confidential information with others.

Note to Agent: Check all relationship types below that may apply to this buyer.

 Buyer Agency: If you agree, the agent who gave you this form (and the agent's firm) would represent you as a buyer agent and be loyal to you. You may begin with an oral agreement, but your agent must enter into a written buyer agency agreement with you before preparing a written offer to purchase or communicating an oral offer for you. The seller would either be represented by an agent affiliated with a different real estate firm or be unrepresented.

 Dual Agency: Dual agency will occur if you purchase a property listed by the firm that represents you. If you agree, the real estate firm and any agent with the same firm (company), would be permitted to represent you and the seller at the same time. A dual agent's loyalty would be divided between you and the seller, but the firm and its agents must treat you and the seller fairly and equally and cannot help you gain an advantage over the other party.*

 Designated Dual Agency: If you agree, the real estate firm would represent both you and the seller, but the firm would designate one agent to represent you and a different agent to represent the seller. Each designated agent would be loyal only to their client.*

**Any agreement between you and an agent that permits dual agency must be put in writing no later than the time you make an offer to purchase.*

 X **Unrepresented Buyer** (Seller subagent): The agent who gave you this form may assist you in your purchase, but will not be representing you and has no loyalty to you. The agent will represent the seller. Do not share any confidential information with this agent.

Note to Buyer: For more information on an agent's duties and services, refer to the NC Real Estate Commission's "Questions and Answers on: Working With Real Estate Agents" brochure at ncrec.gov (Publications, Q&A Brochures) or ask an agent for a copy of it.

Buyer's Signature

Buyer's Signature

Date

Thomas Patrick Murray

Agent's Name

231098

Agent's License No.

Grant-Murray Real Estate, LLC

Firm Name

REC. 4.27 # 4/6/2021