


418
E Grand








RETAIL SPEND
1-MILE RADIUS



\$10M
ANNUALLY SPENT
ON ENTERTAINMENT
& RECREATION


\$30M
ANNUALLY SPENT ON
FOOD & BEVERAGES


\$7.5M
ANNUALLY SPENT ON
APPAREL & SERVICES


222,654
POPULATION WITHIN
A 5-MILE RADIUS


\$69,014
AVERAGE HOUSEHOLD
INCOME WITHIN A
5-MILE RADIUS


35.6
MEDIAN AGE WITHIN
A 5-MILE RADIUS

LOCATION

HISTORIC EAST VILLAGE

The East Village is Des Moines' most vibrant and diverse district, boasting many of the finest shopping, dining, nightlife and commerce in Iowa. The area offers over 20 unique restaurant options, 60 retail options and 20 coffee shops, bars and lounges.

The recent construction boom has created a resurgence for multi-family housing, retail and office users. Renovations to the Des Moines City Hall building, the completion of the AC Marriott hotel, and several proposed apartment projects (which will add up to 250 units) are just a few of the exciting plans the East Village has to offer.


2019 NEIGHBORHOOD DEMOGRAPHIC PROFILE

RADIUS	1/2 MILE	1 MILE	3 MILE	5 MILE
Population	3,026	10,336	106,156	222,994
Households	1,364	5,122	41,283	88,435
Average HH Income	\$70,067	\$57,884	\$58,100	\$69,014
Housing Growth (2019-2024)	13.50%	12.56%	6.24%	5.46%

DRIVE TIMES	1 MIN	3 MIN	5 MIN	10 MIN
Population	500	3,624	14,635	126,686
Households	365	1,777	6,340	50,014
Average HH Income	\$77,638	\$68,087	\$56,619	\$61,888
Housing Growth (2019-2024)	14.25%	14.84%	11.45%	5.74%

- 40+ BUSINESS SERVICES**
- 26+ HOME AND SPECIALTY RETAIL**
- 16+ COMMUNITY SERVICES**
- 8+ HEALTH AND WELLNESS**
- 18+ DRINK & ENTERTAINMENT**
- 4+ HOTELS**
- 22+ FASHION RETAILERS**
- 9+ PERSONAL SERVICES**
- 6+ GALLERIES**
- 31+ RESTAURANTS AND CAFES**





TENANT 2

TENANT 1

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