📍 Area Demographics

24101 Jefferson Ave • St. Clair Shores, MI

Located along the St. Clair Shores Nautical Mile corridor, this site benefits from strong surrounding residential density, above-average household income, and high daily traffic counts. The area supports a wide variety of commercial, restaurant, and residential development opportunities.

1-Mile Radius

👥 Population: 12,788
🏠 Households: 6,573
💰 Average Household Income: $90,992
👔 Daytime Population: 12,006

3-Mile Radius

👥 Population: 90,448
💰 Average Household Income: $98,797

Community Profile

• Predominantly White (Non-Hispanic): 68.4%
• Black or African American: 22.8%
• Established lakefront suburban community with strong neighborhood stability
• Highly desirable location near Lake St. Clair and the Nautical Mile

Economic Snapshot

📊 Cost of Living:
• ~1% higher than U.S. average
• ~9% higher than Michigan average

📍 Location Advantage:
• High-visibility corridor along Jefferson Avenue
• Strong mix of residential density, lakefront tourism, restaurants, and retail

Data Sources

Estimates based on 1, 3, and 5-mile radius demographic modeling from the subject property.