



Market Profile

980 N State St, Hemet, California, 92543 2
 980 N State St, Hemet, California, 92543
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.76383
 Longitude: -116.97094

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,149	111,101	152,864
2020 Total Population	13,508	128,389	176,560
2020 Group Quarters	200	1,478	1,769
2022 Total Population	13,842	129,009	177,721
2022 Group Quarters	200	1,478	1,769
2027 Total Population	14,316	131,212	181,024
2022-2027 Annual Rate	0.68%	0.34%	0.37%
2022 Total Daytime Population	13,149	113,778	153,485
Workers	4,395	31,931	41,604
Residents	8,754	81,847	111,881
Household Summary			
2010 Households	4,104	38,668	53,204
2010 Average Household Size	2.69	2.85	2.85
2020 Total Households	4,727	42,208	58,359
2020 Average Household Size	2.82	3.01	3.00
2022 Total Households	4,815	42,313	58,618
2022 Average Household Size	2.83	3.01	3.00
2027 Total Households	4,961	42,983	59,673
2027 Average Household Size	2.85	3.02	3.00
2022-2027 Annual Rate	0.60%	0.31%	0.36%
2010 Families	2,546	25,949	36,494
2010 Average Family Size	3.44	3.47	3.44
2022 Total Families	2,936	28,112	39,784
2022 Average Family Size	3.66	3.69	3.64
2027 Total Families	3,024	28,578	40,501
2027 Average Family Size	3.68	3.70	3.64
2022-2027 Annual Rate	0.59%	0.33%	0.36%
Housing Unit Summary			
2000 Housing Units	4,498	38,910	50,024
Owner Occupied Housing Units	44.1%	55.5%	60.4%
Renter Occupied Housing Units	39.2%	31.7%	27.6%
Vacant Housing Units	16.6%	12.8%	12.0%
2010 Housing Units	4,818	45,149	61,388
Owner Occupied Housing Units	39.4%	50.9%	56.3%
Renter Occupied Housing Units	45.8%	34.7%	30.3%
Vacant Housing Units	14.8%	14.4%	13.3%
2020 Housing Units	5,080	45,271	62,330
Vacant Housing Units	6.9%	6.8%	6.4%
2022 Housing Units	5,169	45,331	62,525
Owner Occupied Housing Units	43.6%	53.8%	59.7%
Renter Occupied Housing Units	49.6%	39.5%	34.0%
Vacant Housing Units	6.8%	6.7%	6.2%
2027 Housing Units	5,311	45,984	63,535
Owner Occupied Housing Units	44.6%	54.4%	60.3%
Renter Occupied Housing Units	48.8%	39.1%	33.6%
Vacant Housing Units	6.6%	6.5%	6.1%
Median Household Income			
2022	\$37,074	\$48,731	\$53,526
2027	\$43,693	\$58,206	\$65,165
Median Home Value			
2022	\$152,802	\$232,477	\$264,625
2027	\$288,636	\$349,300	\$374,678
Per Capita Income			
2022	\$19,167	\$22,230	\$24,487
2027	\$24,568	\$27,879	\$30,664
Median Age			
2010	32.4	34.1	35.3
2022	34.2	35.5	36.9
2027	35.2	35.8	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	4,815	42,311	58,616
<\$15,000	14.4%	13.5%	11.8%
\$15,000 - \$24,999	16.3%	12.0%	10.6%
\$25,000 - \$34,999	16.0%	9.9%	9.0%
\$35,000 - \$49,999	17.3%	15.6%	14.7%
\$50,000 - \$74,999	16.9%	19.0%	19.1%
\$75,000 - \$99,999	9.8%	11.5%	12.1%
\$100,000 - \$149,999	4.7%	11.6%	14.1%
\$150,000 - \$199,999	2.3%	4.2%	5.1%
\$200,000+	2.3%	2.7%	3.4%
Average Household Income	\$55,470	\$67,628	\$74,287
2027 Households by Income			
Household Income Base	4,961	42,981	59,671
<\$15,000	12.1%	11.0%	9.5%
\$15,000 - \$24,999	13.7%	9.5%	8.0%
\$25,000 - \$34,999	15.4%	9.3%	8.4%
\$35,000 - \$49,999	13.5%	13.3%	12.9%
\$50,000 - \$74,999	16.0%	16.5%	16.2%
\$75,000 - \$99,999	13.9%	12.1%	11.9%
\$100,000 - \$149,999	7.4%	17.0%	19.4%
\$150,000 - \$199,999	4.0%	6.7%	8.1%
\$200,000+	4.0%	4.5%	5.6%
Average Household Income	\$71,011	\$85,006	\$93,173
2022 Owner Occupied Housing Units by Value			
Total	2,252	24,396	37,350
<\$50,000	30.2%	18.3%	17.2%
\$50,000 - \$99,999	14.3%	9.0%	7.1%
\$100,000 - \$149,999	5.2%	6.6%	5.3%
\$150,000 - \$199,999	5.2%	7.5%	6.2%
\$200,000 - \$249,999	14.9%	13.2%	11.1%
\$250,000 - \$299,999	2.8%	10.4%	10.6%
\$300,000 - \$399,999	13.9%	19.4%	21.9%
\$400,000 - \$499,999	0.8%	5.0%	7.2%
\$500,000 - \$749,999	9.1%	5.0%	7.7%
\$750,000 - \$999,999	1.5%	1.5%	2.1%
\$1,000,000 - \$1,499,999	0.5%	1.5%	1.6%
\$1,500,000 - \$1,999,999	0.7%	0.7%	0.6%
\$2,000,000 +	0.8%	1.8%	1.3%
Average Home Value	\$234,471	\$297,962	\$316,963
2027 Owner Occupied Housing Units by Value			
Total	2,368	24,999	38,323
<\$50,000	16.4%	12.9%	12.4%
\$50,000 - \$99,999	9.5%	5.7%	4.3%
\$100,000 - \$149,999	3.4%	2.6%	2.2%
\$150,000 - \$199,999	4.0%	2.7%	2.2%
\$200,000 - \$249,999	15.2%	7.8%	6.0%
\$250,000 - \$299,999	1.9%	7.5%	6.7%
\$300,000 - \$399,999	13.0%	21.7%	21.7%
\$400,000 - \$499,999	2.4%	10.1%	11.7%
\$500,000 - \$749,999	24.3%	13.7%	17.9%
\$750,000 - \$999,999	5.4%	5.0%	6.1%
\$1,000,000 - \$1,499,999	1.3%	4.7%	4.7%
\$1,500,000 - \$1,999,999	1.4%	1.6%	1.4%
\$2,000,000 +	1.7%	4.0%	2.8%
Average Home Value	\$397,158	\$479,538	\$483,627

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	11,149	111,102	152,866
0 - 4	9.1%	8.1%	7.6%
5 - 9	8.0%	7.7%	7.6%
10 - 14	7.9%	7.9%	8.0%
15 - 24	15.1%	14.8%	14.4%
25 - 34	13.0%	12.6%	12.1%
35 - 44	11.2%	11.6%	11.7%
45 - 54	11.0%	11.5%	11.7%
55 - 64	9.8%	9.4%	9.8%
65 - 74	6.9%	7.4%	7.9%
75 - 84	5.1%	5.9%	6.2%
85 +	3.0%	3.1%	3.0%
18 +	70.0%	71.2%	71.7%
2022 Population by Age			
Total	13,842	129,008	177,721
0 - 4	8.1%	7.4%	7.0%
5 - 9	7.7%	7.3%	7.0%
10 - 14	7.2%	6.8%	6.6%
15 - 24	13.8%	13.1%	12.8%
25 - 34	14.2%	14.8%	14.3%
35 - 44	10.9%	11.3%	11.2%
45 - 54	9.6%	9.7%	9.9%
55 - 64	10.5%	10.5%	10.9%
65 - 74	9.2%	9.5%	10.2%
75 - 84	5.8%	6.3%	6.7%
85 +	3.0%	3.3%	3.3%
18 +	72.9%	74.6%	75.4%
2027 Population by Age			
Total	14,315	131,212	181,026
0 - 4	8.1%	7.5%	7.1%
5 - 9	7.5%	7.3%	6.9%
10 - 14	7.3%	7.1%	6.9%
15 - 24	13.0%	12.0%	11.7%
25 - 34	13.8%	15.1%	14.6%
35 - 44	12.0%	12.2%	12.1%
45 - 54	9.6%	9.4%	9.6%
55 - 64	9.7%	9.6%	10.1%
65 - 74	10.0%	9.6%	10.4%
75 - 84	6.3%	7.0%	7.5%
85 +	2.8%	3.2%	3.2%
18 +	73.0%	74.3%	75.3%
2010 Population by Sex			
Males	5,241	53,140	73,269
Females	5,907	57,960	79,595
2022 Population by Sex			
Males	6,596	62,146	85,743
Females	7,246	66,863	91,978
2027 Population by Sex			
Males	6,862	63,450	87,671
Females	7,454	67,762	93,353

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	11,149	111,102	152,864
White Alone	60.5%	63.6%	65.7%
Black Alone	7.1%	6.1%	5.9%
American Indian Alone	1.7%	1.8%	1.9%
Asian Alone	1.6%	2.3%	2.7%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	24.0%	20.5%	18.2%
Two or More Races	4.9%	5.3%	5.3%
Hispanic Origin	47.0%	43.9%	40.3%
Diversity Index	78.3	76.9	75.5
2020 Population by Race/Ethnicity			
Total	13,508	128,389	176,560
White Alone	35.5%	39.9%	42.7%
Black Alone	11.8%	9.2%	8.6%
American Indian Alone	2.6%	2.4%	2.6%
Asian Alone	2.0%	2.8%	3.1%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	31.9%	28.9%	26.6%
Two or More Races	16.0%	16.3%	16.0%
Hispanic Origin	56.3%	54.0%	50.8%
Diversity Index	86.4	86.0	85.6
2022 Population by Race/Ethnicity			
Total	13,841	129,009	177,721
White Alone	34.3%	38.9%	41.6%
Black Alone	11.7%	9.2%	8.6%
American Indian Alone	2.7%	2.5%	2.6%
Asian Alone	2.0%	2.9%	3.2%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	32.7%	29.4%	27.2%
Two or More Races	16.3%	16.6%	16.4%
Hispanic Origin	57.2%	54.6%	51.4%
Diversity Index	86.4	86.1	85.8
2027 Population by Race/Ethnicity			
Total	14,317	131,212	181,024
White Alone	31.4%	35.9%	38.6%
Black Alone	11.5%	9.2%	8.6%
American Indian Alone	3.0%	2.8%	2.9%
Asian Alone	2.1%	3.1%	3.5%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	34.5%	31.1%	28.8%
Two or More Races	17.1%	17.5%	17.2%
Hispanic Origin	58.5%	55.6%	52.4%
Diversity Index	86.5	86.5	86.4
2010 Population by Relationship and Household Type			
Total	11,148	111,100	152,864
In Households	99.1%	99.1%	99.2%
In Family Households	82.7%	84.8%	85.7%
Householder	22.5%	23.4%	23.8%
Spouse	13.1%	15.4%	16.5%
Child	36.9%	36.0%	35.5%
Other relative	6.0%	6.3%	6.2%
Nonrelative	4.2%	3.8%	3.6%
In Nonfamily Households	16.4%	14.3%	13.6%
In Group Quarters	0.9%	0.9%	0.8%
Institutionalized Population	0.5%	0.5%	0.3%
Noninstitutionalized Population	0.4%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	8,750	84,402	118,301
Less than 9th Grade	10.5%	8.8%	7.8%
9th - 12th Grade, No Diploma	15.3%	12.2%	11.0%
High School Graduate	30.6%	28.0%	27.9%
GED/Alternative Credential	4.9%	4.2%	4.1%
Some College, No Degree	22.6%	25.7%	26.3%
Associate Degree	7.5%	8.7%	9.0%
Bachelor's Degree	5.7%	8.2%	9.1%
Graduate/Professional Degree	3.0%	4.1%	4.8%
2022 Population 15+ by Marital Status			
Total	10,658	101,292	141,086
Never Married	37.1%	34.7%	33.2%
Married	40.7%	45.3%	47.4%
Widowed	8.2%	7.4%	7.1%
Divorced	14.0%	12.7%	12.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,094	52,956	73,333
Population 16+ Employed	85.3%	90.6%	91.2%
Population 16+ Unemployment rate	14.7%	9.4%	8.8%
Population 16-24 Employed	15.6%	14.7%	14.5%
Population 16-24 Unemployment rate	25.8%	16.8%	16.6%
Population 25-54 Employed	65.7%	66.7%	65.4%
Population 25-54 Unemployment rate	11.3%	8.0%	7.5%
Population 55-64 Employed	14.0%	13.3%	14.0%
Population 55-64 Unemployment rate	15.2%	7.9%	7.1%
Population 65+ Employed	4.7%	5.3%	6.1%
Population 65+ Unemployment rate	17.1%	7.7%	6.1%
2022 Employed Population 16+ by Industry			
Total	5,197	47,978	66,899
Agriculture/Mining	1.1%	1.2%	1.4%
Construction	10.6%	10.3%	10.3%
Manufacturing	5.9%	6.7%	6.6%
Wholesale Trade	1.6%	1.8%	1.9%
Retail Trade	23.2%	14.7%	14.2%
Transportation/Utilities	12.8%	9.4%	9.2%
Information	1.3%	1.0%	1.3%
Finance/Insurance/Real Estate	2.7%	3.9%	3.8%
Services	37.8%	46.5%	46.1%
Public Administration	2.9%	4.6%	5.3%
2022 Employed Population 16+ by Occupation			
Total	5,198	47,975	66,896
White Collar	41.2%	44.6%	46.6%
Management/Business/Financial	4.3%	9.0%	10.1%
Professional	11.3%	14.8%	15.7%
Sales	12.8%	9.6%	9.3%
Administrative Support	12.8%	11.2%	11.5%
Services	21.0%	21.9%	21.1%
Blue Collar	37.9%	33.5%	32.3%
Farming/Forestry/Fishing	0.8%	0.9%	1.0%
Construction/Extraction	10.2%	9.4%	8.9%
Installation/Maintenance/Repair	3.6%	4.5%	4.0%
Production	6.3%	5.9%	5.8%
Transportation/Material Moving	17.0%	12.8%	12.6%

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2010 Households by Type			
Total	4,104	38,667	53,204
Households with 1 Person	32.1%	26.8%	25.6%
Households with 2+ People	67.9%	73.2%	74.4%
Family Households	62.0%	67.1%	68.6%
Husband-wife Families	35.9%	44.2%	47.5%
With Related Children	19.4%	22.6%	23.3%
Other Family (No Spouse Present)	26.1%	22.9%	21.1%
Other Family with Male Householder	6.2%	6.4%	6.1%
With Related Children	4.0%	4.2%	3.9%
Other Family with Female Householder	20.0%	16.5%	15.0%
With Related Children	14.6%	11.3%	10.1%
Nonfamily Households	5.9%	6.1%	5.8%
All Households with Children	38.5%	38.7%	38.0%
Multigenerational Households	6.5%	7.0%	7.0%
Unmarried Partner Households	8.9%	8.1%	7.6%
Male-female	8.1%	7.4%	6.9%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	4,106	38,668	53,205
1 Person Household	32.1%	26.8%	25.6%
2 Person Household	24.7%	28.3%	29.7%
3 Person Household	13.2%	13.7%	13.6%
4 Person Household	13.2%	13.0%	13.1%
5 Person Household	8.8%	9.3%	9.2%
6 Person Household	4.4%	4.7%	4.6%
7 + Person Household	3.7%	4.2%	4.2%
2010 Households by Tenure and Mortgage Status			
Total	4,104	38,668	53,203
Owner Occupied	46.3%	59.4%	65.0%
Owned with a Mortgage/Loan	23.2%	37.8%	41.8%
Owned Free and Clear	23.0%	21.6%	23.2%
Renter Occupied	53.7%	40.6%	35.0%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	107	94	91
Percent of Income for Mortgage	21.7%	25.1%	26.1%
Wealth Index	45	52	62
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,818	45,149	61,388
Housing Units Inside Urbanized Area	100.0%	99.7%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	1.6%
2010 Population By Urban/ Rural Status			
Total Population	11,149	111,101	152,864
Population Inside Urbanized Area	100.0%	99.7%	98.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	1.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Fresh Ambitions (13D)	Urban Edge Families (7C)	Senior Escapes (9D)
2.	Forging Opportunity (7D)	Senior Escapes (9D)	Up and Coming Families (7A)
3.	Small Town Sincerity (12C)	Fresh Ambitions (13D)	Urban Edge Families (7C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$6,475,399	\$67,078,839	\$100,859,845
Average Spent	\$1,344.84	\$1,585.30	\$1,720.63
Spending Potential Index	56	66	71
Education: Total \$	\$5,095,713	\$51,001,389	\$76,632,693
Average Spent	\$1,058.30	\$1,205.34	\$1,307.32
Spending Potential Index	54	61	67
Entertainment/Recreation: Total \$	\$9,335,908	\$99,644,788	\$152,087,317
Average Spent	\$1,938.92	\$2,354.95	\$2,594.55
Spending Potential Index	53	64	71
Food at Home: Total \$	\$17,011,444	\$176,792,497	\$266,549,510
Average Spent	\$3,533.01	\$4,178.21	\$4,547.23
Spending Potential Index	57	67	73
Food Away from Home: Total \$	\$11,582,370	\$121,603,269	\$182,955,703
Average Spent	\$2,405.48	\$2,873.90	\$3,121.15
Spending Potential Index	56	67	72
Health Care: Total \$	\$18,196,688	\$197,864,841	\$303,956,720
Average Spent	\$3,779.17	\$4,676.22	\$5,185.38
Spending Potential Index	53	66	73
HH Furnishings & Equipment: Total \$	\$6,423,130	\$70,432,764	\$107,786,249
Average Spent	\$1,333.98	\$1,664.57	\$1,838.79
Spending Potential Index	52	65	72
Personal Care Products & Services: Total \$	\$2,695,379	\$28,796,278	\$43,763,101
Average Spent	\$559.79	\$680.55	\$746.58
Spending Potential Index	55	67	73
Shelter: Total \$	\$61,557,210	\$640,706,544	\$965,860,716
Average Spent	\$12,784.47	\$15,142.07	\$16,477.20
Spending Potential Index	56	66	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,615,028	\$76,891,903	\$120,268,733
Average Spent	\$1,373.84	\$1,817.22	\$2,051.74
Spending Potential Index	51	67	76
Travel: Total \$	\$6,766,875	\$76,713,961	\$118,571,840
Average Spent	\$1,405.37	\$1,813.01	\$2,022.79
Spending Potential Index	49	63	70
Vehicle Maintenance & Repairs: Total \$	\$3,315,343	\$35,707,868	\$54,366,598
Average Spent	\$688.54	\$843.90	\$927.47
Spending Potential Index	55	67	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.