

Retail Goods and Services Expenditures

280 White Bridge Pike, Nashville, Tennessee, 37209 2
 280 White Bridge Pike, Nashville, Tennessee, 37209
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 36.14366
 Longitude: -86.85742

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Young and Restless (11B)	43.4%	Population	8,313	8,334
Emerald City (8B)	30.7%	Households	3,999	4,012
Front Porches (8E)	11.1%	Families	1,685	1,725
Retirement Communities (9E)	9.1%	Median Age	33.0	34.4
Urban Chic (2A)	2.9%	Median Household Income	\$75,146	\$90,787
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		113	\$2,684.26	\$10,734,346
Men's		114	\$501.09	\$2,003,849
Women's		111	\$883.08	\$3,531,433
Children's		108	\$397.65	\$1,590,222
Footwear		112	\$561.35	\$2,244,848
Watches & Jewelry		125	\$285.56	\$1,141,964
Apparel Products and Services (1)		114	\$55.52	\$222,029
Computer				
Computers and Hardware for Home Use		116	\$313.55	\$1,253,876
Portable Memory		125	\$5.10	\$20,399
Computer Software		125	\$19.60	\$78,378
Computer Accessories		113	\$26.86	\$107,397
Entertainment & Recreation		105	\$4,285.23	\$17,136,653
Fees and Admissions		110	\$904.94	\$3,618,870
Membership Fees for Clubs (2)		111	\$336.40	\$1,345,266
Fees for Participant Sports, excl. Trips		102	\$135.50	\$541,879
Tickets to Theatre/Operas/Concerts		113	\$86.15	\$344,502
Tickets to Movies		117	\$28.77	\$115,043
Tickets to Parks or Museums		109	\$40.95	\$163,753
Admission to Sporting Events, excl. Trips		110	\$87.08	\$348,227
Fees for Recreational Lessons		110	\$188.95	\$755,622
Dating Services		144	\$1.14	\$4,578
TV/Video/Audio		104	\$1,373.34	\$5,491,984
Cable and Satellite Television Services		98	\$736.05	\$2,943,447
Televisions		109	\$166.00	\$663,853
Satellite Dishes		96	\$1.20	\$4,795
VCRs, Video Cameras, and DVD Players		108	\$5.39	\$21,573
Miscellaneous Video Equipment		90	\$20.40	\$81,567
Video Cassettes and DVDs		115	\$6.66	\$26,620
Video Game Hardware/Accessories		122	\$56.40	\$225,559
Video Game Software		135	\$27.35	\$109,367
Rental/Streaming/Downloaded Video		112	\$192.67	\$770,488
Installation of Televisions		106	\$1.80	\$7,198
Audio (3)		111	\$157.74	\$630,801
Rental and Repair of TV/Radio/Sound Equipment		106	\$1.68	\$6,716
Pets		102	\$1,037.34	\$4,148,318
Toys/Games/Crafts/Hobbies (4)		109	\$197.79	\$790,971
Recreational Vehicles and Fees (5)		94	\$185.45	\$741,609
Sports/Recreation/Exercise Equipment (6)		102	\$310.45	\$1,241,508
Photo Equipment and Supplies (7)		120	\$73.45	\$293,739
Reading (8)		111	\$155.20	\$620,649
Catered Affairs (9)		119	\$47.26	\$189,005
Food		109	\$12,252.45	\$48,997,550
Food at Home		108	\$7,874.16	\$31,488,785
Bakery and Cereal Products		108	\$1,008.10	\$4,031,397
Meats, Poultry, Fish, and Eggs		108	\$1,692.52	\$6,768,371
Dairy Products		107	\$740.86	\$2,962,699
Fruits and Vegetables		109	\$1,579.70	\$6,317,235
Snacks and Other Food at Home (10)		107	\$2,852.98	\$11,409,082
Food Away from Home		113	\$4,378.29	\$17,508,765
Alcoholic Beverages		117	\$761.91	\$3,046,874

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	99	\$45,760.87	\$182,997,724
Value of Retirement Plans	94	\$153,237.60	\$612,797,179
Value of Other Financial Assets	95	\$8,594.79	\$34,370,555
Vehicle Loan Amount excluding Interest	101	\$3,573.72	\$14,291,288
Value of Credit Card Debt	107	\$3,093.83	\$12,372,213
Health			
Nonprescription Drugs	100	\$177.78	\$710,929
Prescription Drugs	94	\$388.14	\$1,552,166
Eyeglasses and Contact Lenses	102	\$129.40	\$517,465
Home			
Mortgage Payment and Basics (11)	92	\$12,408.59	\$49,621,939
Maintenance and Remodeling Services	88	\$4,095.77	\$16,378,982
Maintenance and Remodeling Materials (12)	83	\$722.19	\$2,888,040
Utilities, Fuel, and Public Services	100	\$5,969.96	\$23,873,867
Household Furnishings and Equipment			
Household Textiles (13)	110	\$144.66	\$578,491
Furniture	105	\$1,037.61	\$4,149,421
Rugs	107	\$48.79	\$195,110
Major Appliances (14)	95	\$559.59	\$2,237,800
Housewares (15)	107	\$114.28	\$457,019
Small Appliances	115	\$92.75	\$370,927
Luggage	112	\$23.19	\$92,752
Telephones and Accessories	116	\$117.20	\$468,694
Household Operations			
Child Care	114	\$631.45	\$2,525,155
Lawn and Garden (16)	91	\$637.05	\$2,547,547
Moving/Storage/Freight Express	121	\$146.94	\$587,601
Housekeeping Supplies (17)	105	\$952.48	\$3,808,972
Insurance			
Owners and Renters Insurance	89	\$732.41	\$2,928,900
Vehicle Insurance	105	\$2,217.56	\$8,868,033
Life/Other Insurance	97	\$656.31	\$2,624,591
Health Insurance	98	\$4,897.21	\$19,583,933
Personal Care Products (18)	111	\$622.25	\$2,488,394
School Books (19)	113	\$48.30	\$193,164
Smoking Products	105	\$489.19	\$1,956,272
Transportation			
Payments on Vehicles excluding Leases	100	\$3,059.67	\$12,235,635
Gasoline and Motor Oil	101	\$3,352.82	\$13,407,926
Vehicle Maintenance and Repairs	104	\$1,542.39	\$6,168,037
Travel			
Airline Fares	113	\$714.52	\$2,857,346
Lodging on Trips	104	\$1,025.66	\$4,101,617
Auto/Truck Rental on Trips	112	\$129.59	\$518,242
Food and Drink on Trips	109	\$807.78	\$3,230,294

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Emerald City (8B)	13.6%	Population	72,404	74,801
Metro Renters (3B)	9.6%	Households	32,462	33,691
Urban Chic (2A)	9.5%	Families	14,775	15,355
Young and Restless (11B)	9.5%	Median Age	33.3	35.0
City Commons (11E)	5.3%	Median Household Income	\$87,783	\$106,016
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		137	\$3,264.00	\$105,956,002
Men's		137	\$601.29	\$19,519,237
Women's		135	\$1,080.52	\$35,075,855
Children's		132	\$484.25	\$15,719,690
Footwear		136	\$680.51	\$22,090,588
Watches & Jewelry		154	\$350.24	\$11,369,628
Apparel Products and Services (1)		138	\$67.19	\$2,181,004
Computer				
Computers and Hardware for Home Use		140	\$379.27	\$12,311,870
Portable Memory		150	\$6.10	\$197,886
Computer Software		152	\$23.79	\$772,208
Computer Accessories		137	\$32.64	\$1,059,441
Entertainment & Recreation		127	\$5,207.34	\$169,040,528
Fees and Admissions		134	\$1,103.79	\$35,831,090
Membership Fees for Clubs (2)		135	\$407.95	\$13,242,985
Fees for Participant Sports, excl. Trips		124	\$164.67	\$5,345,669
Tickets to Theatre/Operas/Concerts		138	\$104.82	\$3,402,629
Tickets to Movies		139	\$34.28	\$1,112,719
Tickets to Parks or Museums		132	\$49.56	\$1,608,871
Admission to Sporting Events, excl. Trips		132	\$104.30	\$3,385,711
Fees for Recreational Lessons		137	\$236.85	\$7,688,744
Dating Services		171	\$1.35	\$43,762
TV/Video/Audio		126	\$1,666.17	\$54,087,309
Cable and Satellite Television Services		119	\$898.65	\$29,171,917
Televisions		131	\$200.66	\$6,513,718
Satellite Dishes		125	\$1.56	\$50,541
VCRs, Video Cameras, and DVD Players		133	\$6.62	\$214,868
Miscellaneous Video Equipment		108	\$24.50	\$795,317
Video Cassettes and DVDs		139	\$8.00	\$259,712
Video Game Hardware/Accessories		146	\$67.59	\$2,194,130
Video Game Software		159	\$32.13	\$1,043,025
Rental/Streaming/Downloaded Video		134	\$230.63	\$7,486,757
Installation of Televisions		128	\$2.17	\$70,347
Audio (3)		135	\$191.57	\$6,218,616
Rental and Repair of TV/Radio/Sound Equipment		132	\$2.11	\$68,360
Pets		125	\$1,265.81	\$41,090,567
Toys/Games/Crafts/Hobbies (4)		130	\$237.28	\$7,702,472
Recreational Vehicles and Fees (5)		116	\$228.94	\$7,431,814
Sports/Recreation/Exercise Equipment (6)		122	\$373.66	\$12,129,774
Photo Equipment and Supplies (7)		143	\$87.66	\$2,845,762
Reading (8)		135	\$189.52	\$6,152,304
Catered Affairs (9)		138	\$54.51	\$1,769,434
Food		133	\$14,910.30	\$484,018,173
Food at Home		131	\$9,583.28	\$311,092,298
Bakery and Cereal Products		131	\$1,226.25	\$39,806,637
Meats, Poultry, Fish, and Eggs		131	\$2,068.05	\$67,133,165
Dairy Products		130	\$900.51	\$29,232,268
Fruits and Vegetables		133	\$1,926.50	\$62,538,001
Snacks and Other Food at Home (10)		130	\$3,461.96	\$112,382,226
Food Away from Home		137	\$5,327.02	\$172,925,875
Alcoholic Beverages		142	\$927.40	\$30,105,318

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Financial			
Value of Stocks/Bonds/Mutual Funds	124	\$57,325.70	\$1,860,906,764
Value of Retirement Plans	117	\$189,384.52	\$6,147,800,251
Value of Other Financial Assets	117	\$10,631.27	\$345,112,375
Vehicle Loan Amount excluding Interest	123	\$4,339.82	\$140,879,190
Value of Credit Card Debt	129	\$3,744.29	\$121,547,106
Health			
Nonprescription Drugs	120	\$212.85	\$6,909,636
Prescription Drugs	112	\$462.73	\$15,021,011
Eyeglasses and Contact Lenses	124	\$156.26	\$5,072,363
Home			
Mortgage Payment and Basics (11)	114	\$15,461.41	\$501,908,213
Maintenance and Remodeling Services	110	\$5,123.35	\$166,314,198
Maintenance and Remodeling Materials (12)	101	\$873.65	\$28,360,414
Utilities, Fuel, and Public Services	122	\$7,284.51	\$236,469,628
Household Furnishings and Equipment			
Household Textiles (13)	133	\$175.80	\$5,706,832
Furniture	127	\$1,261.06	\$40,936,458
Rugs	132	\$60.20	\$1,954,236
Major Appliances (14)	117	\$686.11	\$22,272,574
Housewares (15)	129	\$138.28	\$4,488,993
Small Appliances	140	\$112.29	\$3,645,191
Luggage	137	\$28.29	\$918,339
Telephones and Accessories	138	\$139.35	\$4,523,476
Household Operations			
Child Care	139	\$769.32	\$24,973,774
Lawn and Garden (16)	113	\$786.85	\$25,542,702
Moving/Storage/Freight Express	147	\$178.98	\$5,810,182
Housekeeping Supplies (17)	128	\$1,154.35	\$37,472,585
Insurance			
Owners and Renters Insurance	108	\$891.18	\$28,929,638
Vehicle Insurance	127	\$2,690.94	\$87,353,204
Life/Other Insurance	119	\$803.34	\$26,078,152
Health Insurance	119	\$5,940.46	\$192,839,055
Personal Care Products (18)	135	\$753.84	\$24,471,065
School Books (19)	139	\$58.99	\$1,914,993
Smoking Products	125	\$585.85	\$19,017,950
Transportation			
Payments on Vehicles excluding Leases	121	\$3,684.62	\$119,610,194
Gasoline and Motor Oil	123	\$4,095.96	\$132,963,059
Vehicle Maintenance and Repairs	126	\$1,863.51	\$60,493,340
Travel			
Airline Fares	138	\$876.41	\$28,449,924
Lodging on Trips	128	\$1,260.83	\$40,929,120
Auto/Truck Rental on Trips	135	\$156.60	\$5,083,445
Food and Drink on Trips	132	\$983.10	\$31,913,337

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Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Metro Renters (3B)	23.4%	Population	188,672	210,360
Emerald City (8B)	15.5%	Households	86,583	99,948
City Commons (11E)	7.7%	Families	35,365	39,204
Young and Restless (11B)	4.9%	Median Age	32.7	34.2
Top Tier (1A)	4.9%	Median Household Income	\$86,864	\$102,757
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		137	\$3,268.16	\$282,967,263
Men's		137	\$602.03	\$52,125,266
Women's		135	\$1,080.98	\$93,594,758
Children's		133	\$488.94	\$42,334,202
Footwear		137	\$684.30	\$59,248,699
Watches & Jewelry		151	\$344.33	\$29,812,891
Apparel Products and Services (1)		139	\$67.58	\$5,851,447
Computer				
Computers and Hardware for Home Use		141	\$381.17	\$33,002,564
Portable Memory		152	\$6.19	\$536,316
Computer Software		156	\$24.31	\$2,104,978
Computer Accessories		137	\$32.66	\$2,827,712
Entertainment & Recreation		125	\$5,106.18	\$442,108,376
Fees and Admissions		128	\$1,060.55	\$91,825,487
Membership Fees for Clubs (2)		131	\$394.63	\$34,168,487
Fees for Participant Sports, excl. Trips		117	\$156.01	\$13,508,122
Tickets to Theatre/Operas/Concerts		133	\$101.50	\$8,788,554
Tickets to Movies		139	\$34.27	\$2,967,240
Tickets to Parks or Museums		130	\$48.67	\$4,213,589
Admission to Sporting Events, excl. Trips		129	\$101.86	\$8,819,154
Fees for Recreational Lessons		129	\$222.22	\$19,240,235
Dating Services		176	\$1.39	\$120,108
TV/Video/Audio		125	\$1,661.02	\$143,816,412
Cable and Satellite Television Services		117	\$885.14	\$76,637,902
Televisions		132	\$201.38	\$17,436,173
Satellite Dishes		130	\$1.62	\$140,647
VCRs, Video Cameras, and DVD Players		133	\$6.63	\$574,061
Miscellaneous Video Equipment		111	\$25.17	\$2,179,186
Video Cassettes and DVDs		138	\$7.99	\$691,739
Video Game Hardware/Accessories		152	\$70.57	\$6,110,009
Video Game Software		167	\$33.74	\$2,921,474
Rental/Streaming/Downloaded Video		135	\$233.38	\$20,206,966
Installation of Televisions		116	\$1.97	\$170,825
Audio (3)		134	\$191.37	\$16,569,163
Rental and Repair of TV/Radio/Sound Equipment		129	\$2.06	\$178,267
Pets		122	\$1,238.31	\$107,216,459
Toys/Games/Crafts/Hobbies (4)		130	\$236.69	\$20,492,986
Recreational Vehicles and Fees (5)		109	\$216.04	\$18,705,436
Sports/Recreation/Exercise Equipment (6)		120	\$367.47	\$31,816,381
Photo Equipment and Supplies (7)		141	\$86.46	\$7,485,713
Reading (8)		133	\$185.65	\$16,073,823
Catered Affairs (9)		136	\$54.00	\$4,675,678
Food		133	\$14,852.88	\$1,286,006,553
Food at Home		131	\$9,541.40	\$826,122,825
Bakery and Cereal Products		130	\$1,216.26	\$105,307,623
Meats, Poultry, Fish, and Eggs		131	\$2,068.08	\$179,060,244
Dairy Products		129	\$893.23	\$77,338,569
Fruits and Vegetables		132	\$1,909.94	\$165,368,706
Snacks and Other Food at Home (10)		130	\$3,453.88	\$299,047,682
Food Away from Home		137	\$5,311.48	\$459,883,728
Alcoholic Beverages		142	\$924.81	\$80,073,203

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 01, 2025

Retail Goods and Services Expenditures

280 White Bridge Pike, Nashville, Tennessee, 37209 2
 280 White Bridge Pike, Nashville, Tennessee, 37209
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 36.14366
 Longitude: -86.85742

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	115	\$53,250.85	\$4,610,618,009
Value of Retirement Plans	109	\$176,138.44	\$15,250,594,917
Value of Other Financial Assets	111	\$10,051.95	\$870,327,958
Vehicle Loan Amount excluding Interest	123	\$4,356.99	\$377,240,909
Value of Credit Card Debt	127	\$3,682.89	\$318,875,917
Health			
Nonprescription Drugs	119	\$211.61	\$18,321,930
Prescription Drugs	111	\$458.02	\$39,657,152
Eyeglasses and Contact Lenses	121	\$152.61	\$13,213,354
Home			
Mortgage Payment and Basics (11)	107	\$14,410.62	\$1,247,714,740
Maintenance and Remodeling Services	101	\$4,739.64	\$410,372,570
Maintenance and Remodeling Materials (12)	94	\$816.12	\$70,662,468
Utilities, Fuel, and Public Services	121	\$7,233.25	\$626,276,712
Household Furnishings and Equipment			
Household Textiles (13)	133	\$175.56	\$15,200,723
Furniture	126	\$1,244.93	\$107,789,520
Rugs	126	\$57.63	\$4,990,132
Major Appliances (14)	113	\$664.69	\$57,550,526
Housewares (15)	128	\$136.87	\$11,851,042
Small Appliances	142	\$113.98	\$9,868,529
Luggage	134	\$27.84	\$2,410,571
Telephones and Accessories	140	\$141.65	\$12,264,099
Household Operations			
Child Care	135	\$746.46	\$64,630,844
Lawn and Garden (16)	107	\$748.04	\$64,767,214
Moving/Storage/Freight Express	147	\$179.07	\$15,504,662
Housekeeping Supplies (17)	127	\$1,149.83	\$99,555,431
Insurance			
Owners and Renters Insurance	103	\$853.27	\$73,878,790
Vehicle Insurance	128	\$2,708.62	\$234,520,435
Life/Other Insurance	114	\$769.46	\$66,622,254
Health Insurance	117	\$5,832.33	\$504,980,283
Personal Care Products (18)	135	\$755.65	\$65,426,865
School Books (19)	140	\$59.65	\$5,164,493
Smoking Products	131	\$610.32	\$52,843,614
Transportation			
Payments on Vehicles excluding Leases	121	\$3,683.00	\$318,885,471
Gasoline and Motor Oil	123	\$4,114.94	\$356,283,616
Vehicle Maintenance and Repairs	125	\$1,857.52	\$160,830,078
Travel			
Airline Fares	135	\$854.54	\$73,988,655
Lodging on Trips	124	\$1,219.75	\$105,609,362
Auto/Truck Rental on Trips	133	\$154.33	\$13,362,241
Food and Drink on Trips	130	\$964.91	\$83,545,059

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June 01, 2025

280 White Bridge Pike, Nashville, Tennessee, 37209 2
280 White Bridge Pike, Nashville, Tennessee, 37209
Ring: 5 mile radius

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

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