

Trade Area: East Lake Shopping Center - 1 mi Radius, East Lake Shopping Center - 3 mi Radius, East Lake Shopping Center - 5 mi Radius

	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	9,495	100.00	71,716	100.00	181,060	100.00
2020 Census	9,735	100.00	76,757	100.00	197,113	100.00
2026 Estimate	9,664	100.00	78,123	100.00	201,599	100.00
2031 Projection	9,716	100.00	79,283	100.00	205,396	100.00
Population Growth						
Percent Change: 2010 to 2020	--	2.53	--	7.03	--	8.87
Percent Change: 2020 to 2026	--	-0.73	--	1.78	--	2.28
Percent Change: 2026 to 2031	--	0.54	--	1.49	--	1.88

	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	4,341	100.00	28,201	100.00	71,899	100.00
2020 Census	4,354	100.00	29,315	100.00	77,004	100.00
2026 Estimate	4,277	100.00	29,782	100.00	78,779	100.00
2031 Projection	4,297	100.00	30,289	100.00	80,497	100.00
Household Growth						
Percent Change: 2010 to 2020	--	0.30	--	3.95	--	7.10
Percent Change: 2020 to 2026	--	-1.77	--	1.59	--	2.31
Percent Change: 2026 to 2031	--	0.47	--	1.70	--	2.18

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,300	100.00	18,198	100.00	46,242	100.00
2020 Census	2,376	100.00	19,263	100.00	50,261	100.00
2026 Estimate	2,335	100.00	19,536	100.00	51,178	100.00
2031 Projection	2,340	100.00	19,828	100.00	52,080	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	3.30	--	5.85	--	8.69
Percent Change: 2020 to 2026	--	-1.73	--	1.42	--	1.82
Percent Change: 2026 to 2031	--	0.21	--	1.50	--	1.76

Benchmark: USA

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	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2026 Est. Households by Household Income						
Income < \$15,000	416	9.73	1,963	6.59	4,907	6.23
Income \$15,000 - \$24,999	135	3.16	1,130	3.79	3,027	3.84
Income \$25,000 - \$34,999	165	3.86	1,284	4.31	3,333	4.23
Income \$35,000 - \$49,999	422	9.87	2,485	8.34	6,016	7.64
Income \$50,000 - \$74,999	822	19.22	4,323	14.52	10,767	13.67
Income \$75,000 - \$99,999	538	12.58	3,329	11.18	8,642	10.97
Income \$100,000 - \$124,999	344	8.04	2,830	9.50	7,680	9.75
Income \$125,000 - \$149,999	322	7.53	2,385	8.01	6,468	8.21
Income \$150,000 - \$199,999	429	10.03	3,174	10.66	8,282	10.51
Income \$200,000 - \$249,999	219	5.12	1,915	6.43	5,056	6.42
Income \$250,000 - \$499,999	309	7.22	2,751	9.24	7,641	9.70
Income \$500,000+	156	3.65	2,212	7.43	6,960	8.84
2026 Est. Average Household Income	--	123,544.00	--	153,346.00	--	162,128.00
2026 Est. Median Household Income	--	82,123.60	--	103,094.83	--	108,395.95
2026 Median HH Income by Single-Classification Race						
White Alone	--	101,319.87	--	119,327.26	--	129,859.28
Black/African American Alone	--	55,915.31	--	63,663.17	--	66,279.48
American Indian/Alaskan Native Alone	--	80,859.38	--	99,184.54	--	75,300.78
Asian Alone	--	200,000.04	--	195,988.03	--	191,056.33
Native Hawaiian/Pacific Islander Alone	--	164,016.59	--	190,307.06	--	187,820.58
Some Other Race Alone	--	100,441.49	--	70,559.35	--	75,345.90
Two or More Races	--	72,050.78	--	107,617.27	--	107,293.70
2026 Est. Population by Ethnicity (Hispanic or Latino)						
Hispanic/Latino	--	63,324.96	--	68,585.62	--	76,723.17
Not Hispanic/Latino	--	87,692.63	--	110,370.89	--	113,299.88
2026 Est. Households by Household Type						
Total Households	4,277	100.00	29,782	100.00	78,779	100.00
Family Households	2,335	54.59	19,536	65.60	51,178	64.96
Other Households	1,942	--	10,246	--	27,601	--
2026 Est. Group Quarters Population						
2026 Est. Group Quarters Population	32	0.33	2,122	2.72	3,202	1.59
2026 Est. Households by Household Size						
1-Person Household	1,547	36.17	7,505	25.20	21,374	27.13
2-Person Household	1,363	31.87	9,981	33.51	25,628	32.53
3-Person Household	566	13.23	4,867	16.34	12,423	15.77
4-Person Household	478	11.18	4,533	15.22	12,005	15.24
5-Person Household	213	4.98	1,881	6.32	4,823	6.12
6-Person Household	76	1.78	679	2.28	1,673	2.12
7+ Person Household	35	0.82	335	1.13	852	1.08
2026 Est. Average Household Size	--	2.25	--	2.55	--	2.52
2026 Est. HHs by Type by Presence of Own Children						
Married Couple, With Own Children	703	16.44	5,699	19.14	16,448	20.88
Married Couple, Without Own Children	1,149	26.86	8,932	29.99	22,488	28.55
Female Householder, With Own Children	47	1.10	999	3.35	3,163	4.01
Female Householder, Without Own Children	149	3.48	1,489	5.00	3,553	4.51
Male Householder, With Own Children	71	1.66	300	1.01	810	1.03
Male Householder, Without Own Children	99	2.31	825	2.77	2,083	2.64

Benchmark: USA

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Report Details

Name: East Lake Demographics 2026
Date / Time: 1/8/2026 4:57:59 PM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
East Lake Shopping Center - 1 mi Radius	1 mi Radius	N/A
East Lake Shopping Center - 3 mi Radius	3 mi Radius	N/A
East Lake Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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