

Property Overview

Dec 1, 2023 - Nov 30, 2024

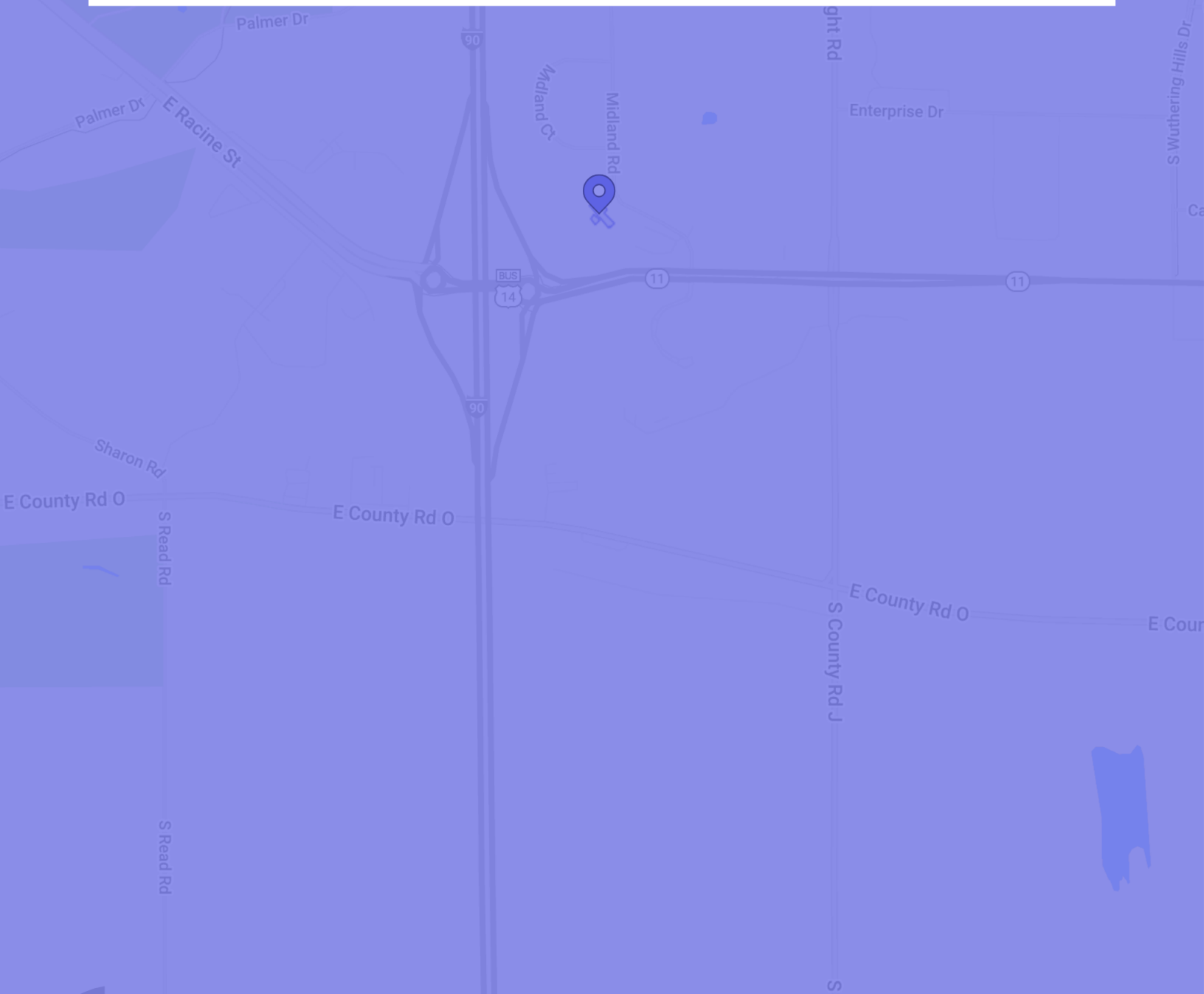
Property:



Baymont By Wyndham Janesville

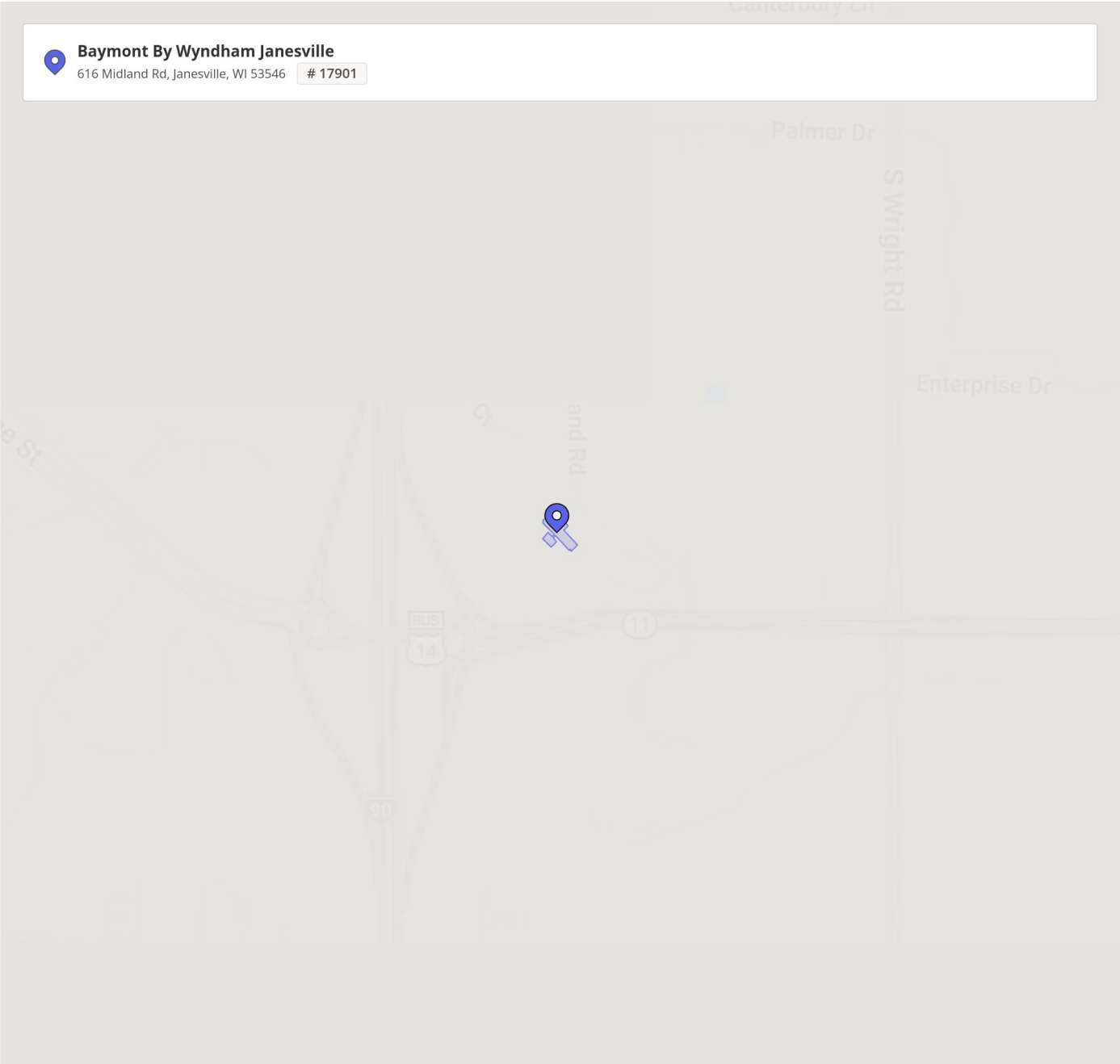
616 Midland Rd, Janesville, WI 53546

17901



Property Overview

Dec 1, 2023 - Nov 30, 2024



Metrics

● Baymont By Wyndham Janesville

616 Midland Rd, Janesville, W... # 17901

Visits	86.2K	Avg. Dwell Time	431 min
Visits / sq ft	5.37	Panel Visits	5.9K
Size - sq ft	16.1K	Visits YoY	-5%
Visitors	26.2K	Visits Yo2Y	+13.5%
Visit Frequency	3.29	Visits Yo3Y	+17.3%

Dec 1st, 2023 - Nov 30th, 2024

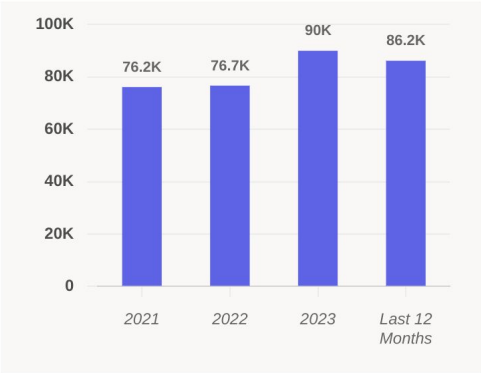
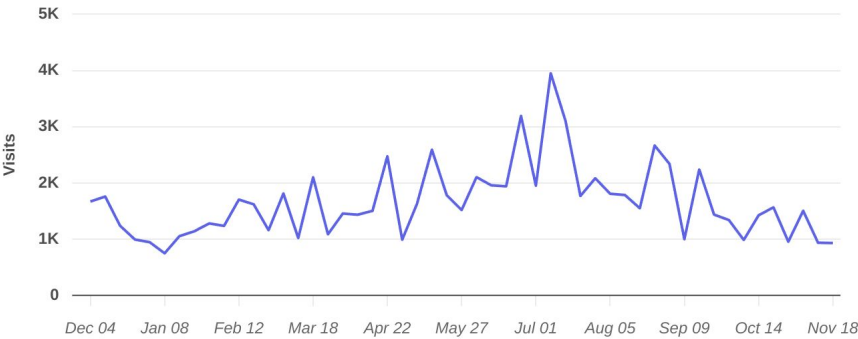
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● Baymont By Wyndham Janes...

Midland Rd, Janesville, WI # 17901



Weekly | Visits | Dec 1st, 2023 - Nov 30th, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



Audience Overview

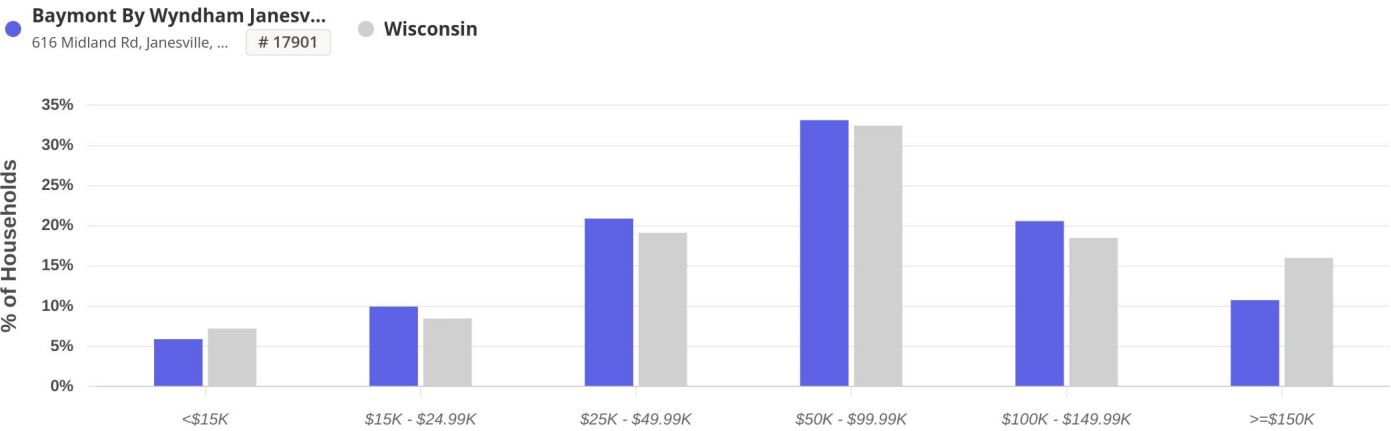
Summary

Property	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Baymont By Wyndham Ja... Midland Rd, Janesville, WI	\$68.3K	24.2%	White (78.9%)	2.33
Wisconsin	\$73.1K	32.1%	White (79.5%)	2.37

Dec 1st, 2023 - Nov 30th, 2024 | Data Source: STI: Popstats
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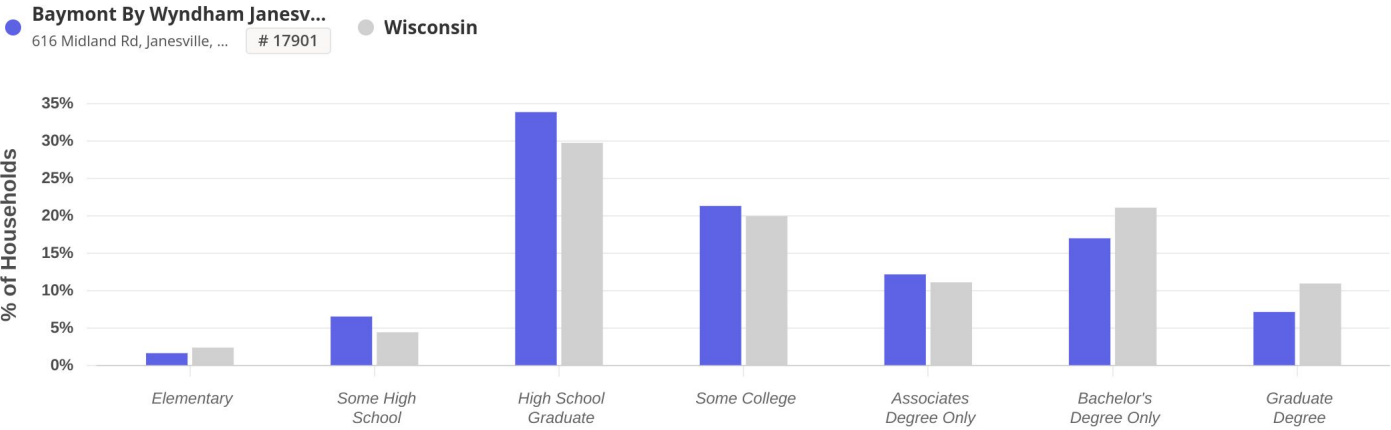
Household Income



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Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai

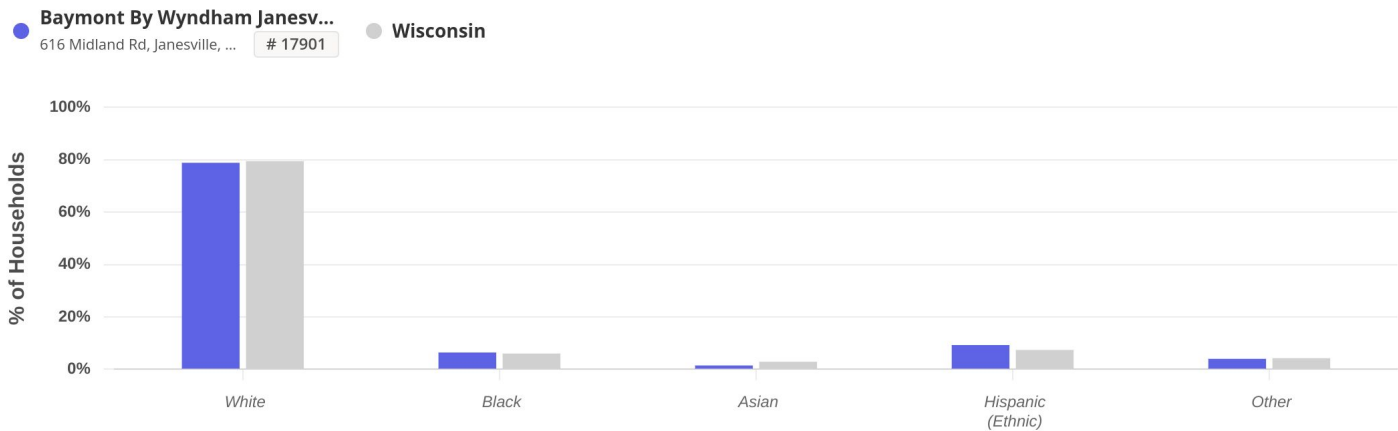
Education



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Placer.ai

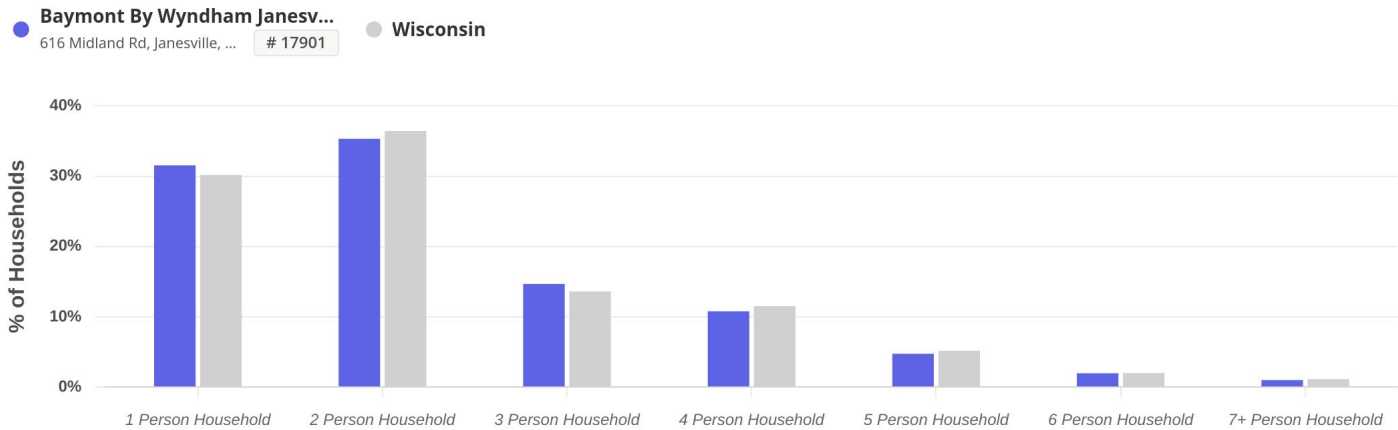
Ethnicity



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Household Size



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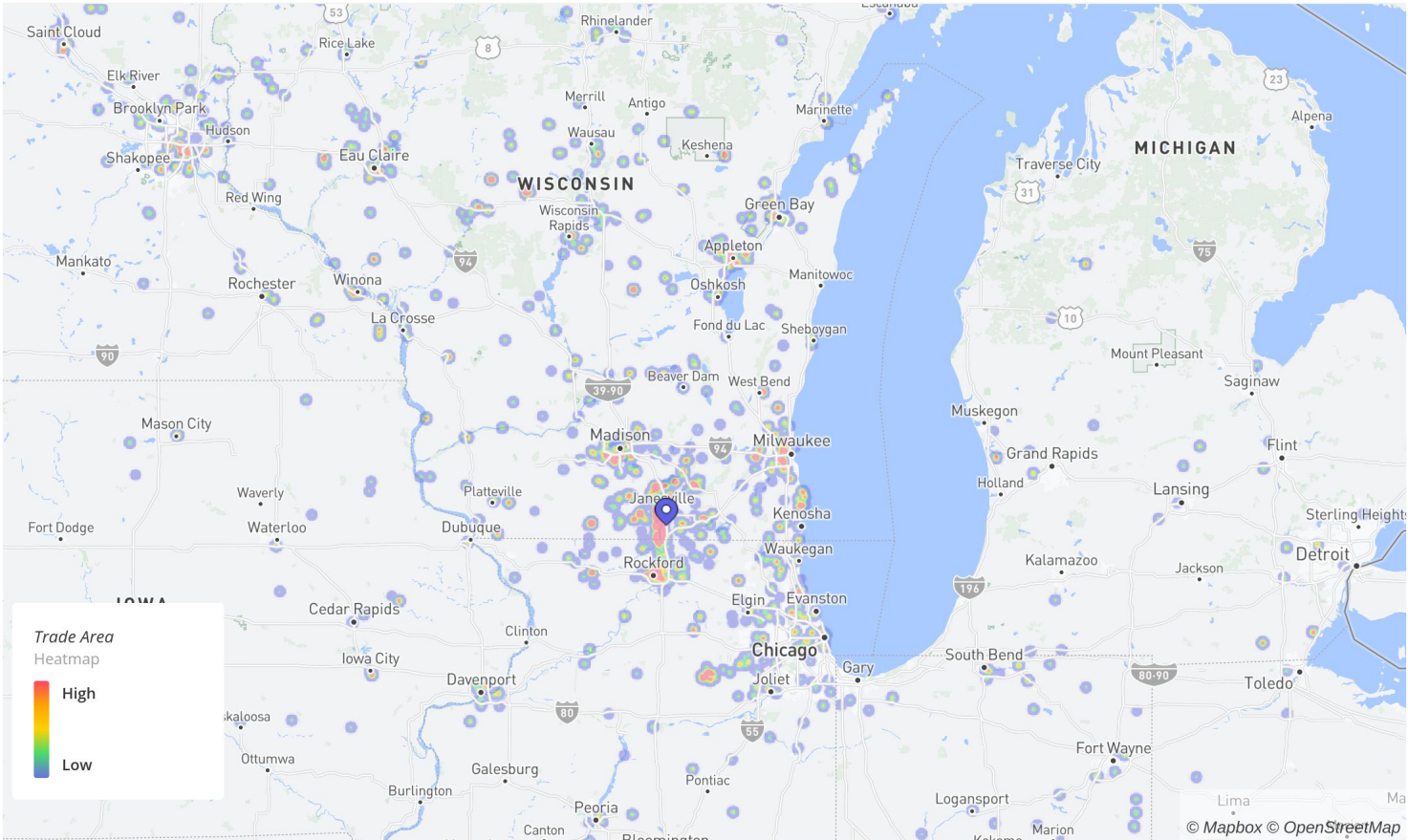


Property Overview

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COLDWELL BANKER
COMMERCIAL

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Dec 1st, 2023 - Nov 30th, 2024
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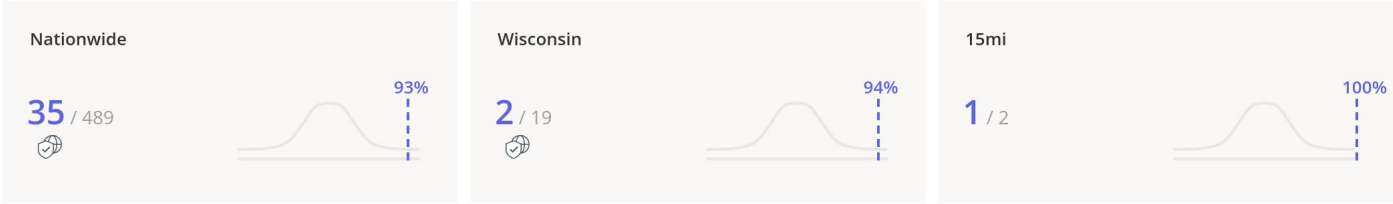


Ranking Overview

● Baymont By Wyndham Janes...

616 Midland Rd, Janesville,...

17901



Chain: Baymont Inn & Suites | Visits | Dec 1st, 2023 - Nov 30th, 2024

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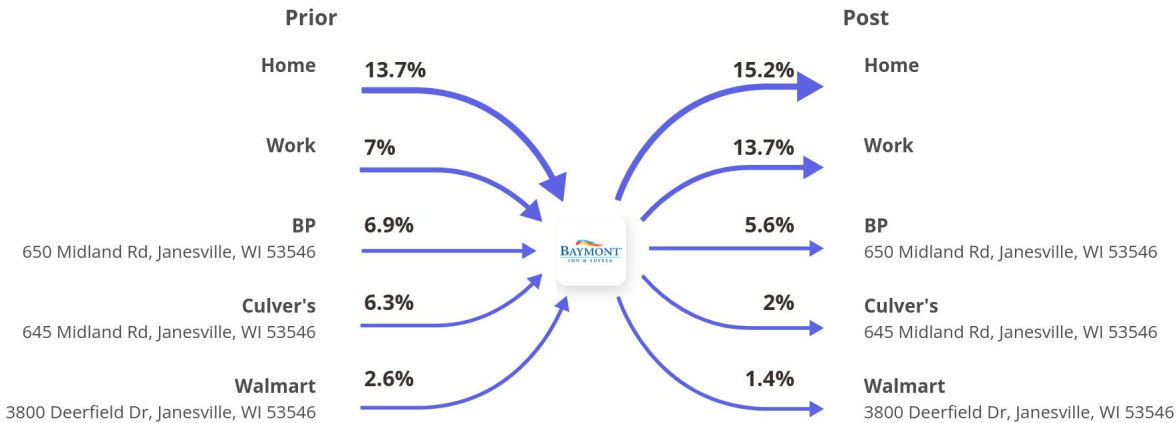


Visitor Journey

● Baymont By Wyndham Janesville

616 Midland Rd, Janesville, WI 53546

17901



Show by: | Dec 1st, 2023 - Nov 30th, 2024

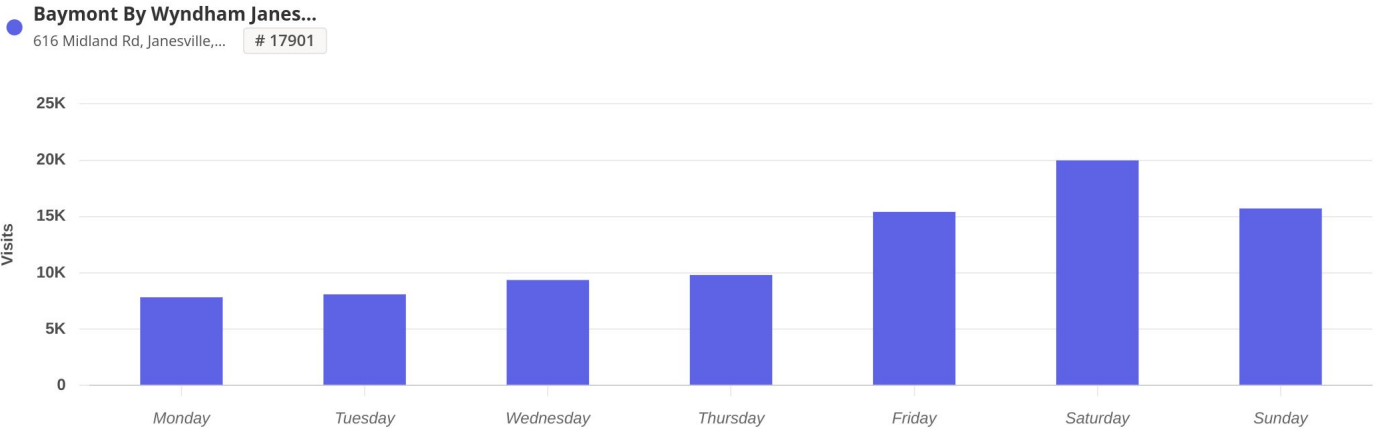
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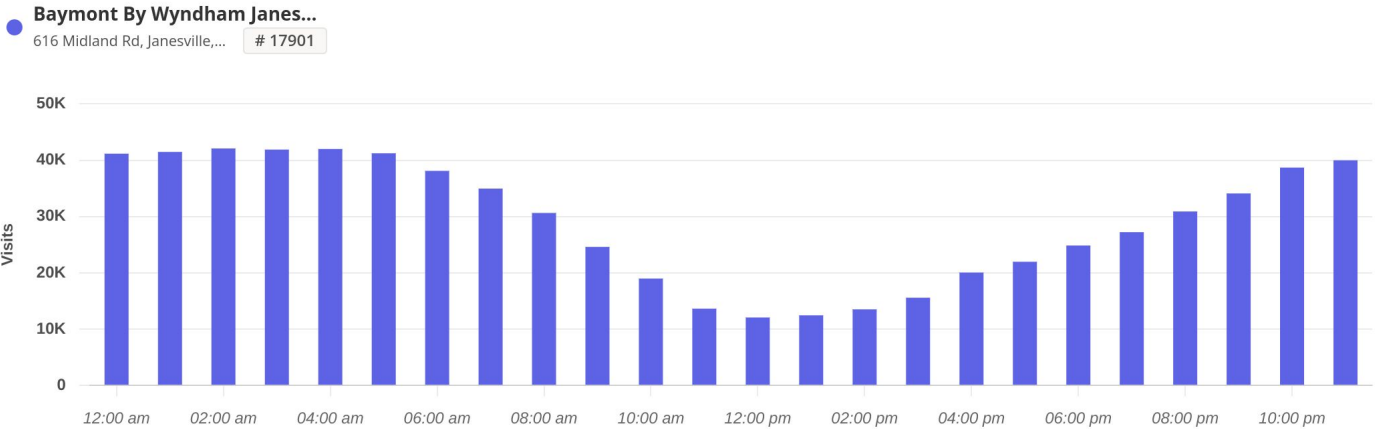
Daily Visits



Visits | Dec 1st, 2023 - Nov 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits | Dec 1st, 2023 - Nov 30th, 2024
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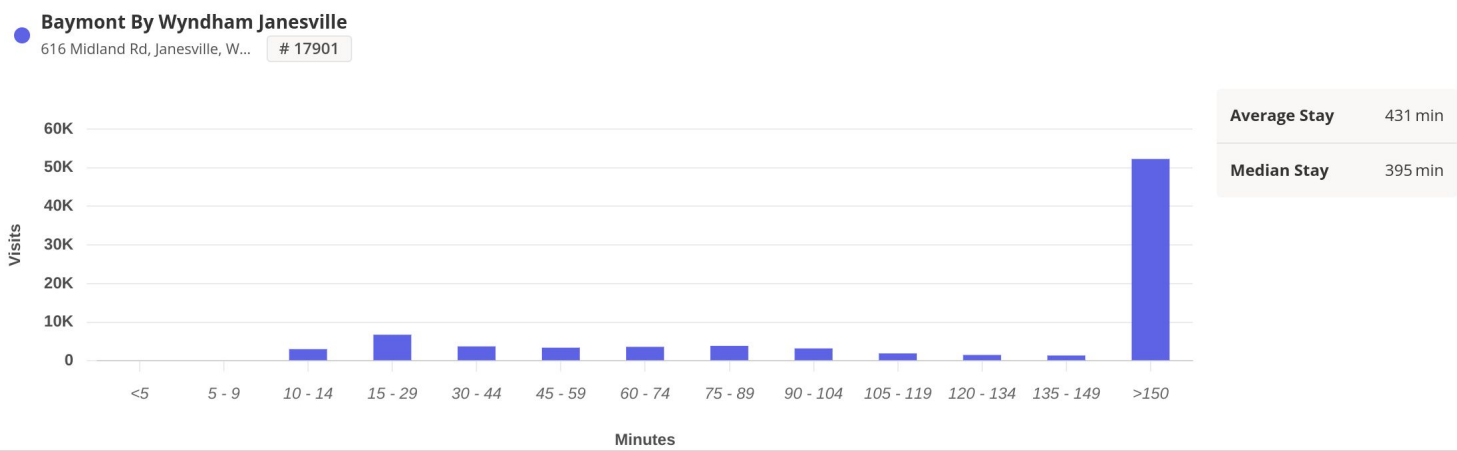
Favorite Places

Baymont By Wyndham Janesville / Midland Rd, Janesville, WI				
Rank	Name	Distance	Visitors	
1	Walmart / 3800 Deerfield Dr, Janesville, WI 53546	3.7 mi	5K (19.3%)	
2	Pine Tree Plaza / 2900 Deerfield Dr, Janesville, WI 53546	3.2 mi	4.9K (18.7%)	
3	Janesville Mall / 2500 Milton Ave, Janesville, WI 53545	3 mi	4K (15.1%)	
4	Woodman's Market / 2819 N Lexington Dr, Janesville, WI 53545	3.2 mi	3.3K (12.7%)	
5	The Marketplace at Janesville / 2700 Pontiac Pl, Janesville, WI 53545	3.1 mi	3K (11.6%)	
6	Target / 2017 Humes Rd, Janesville, WI 53545	3.6 mi	2.7K (10.3%)	
7	McDonald's / 1622 Milton Ave, Janesville, WI 53545	2.6 mi	2.7K (10.2%)	
8	Kwik Trip / 1919 Humes Rd, Janesville, WI 53545	3.6 mi	2.6K (10%)	
9	Walmart / 2785 Milwaukee Rd, Beloit, WI 53511	10.1 mi	2.5K (9.7%)	
10	Kwik Trip / 2810 E Milwaukee St, Janesville, WI 53545	1.6 mi	2.5K (9.4%)	

Category: All Categories | Min. Visits: 3 | Dec 1st, 2023 - Nov 30th, 2024
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Visit Duration



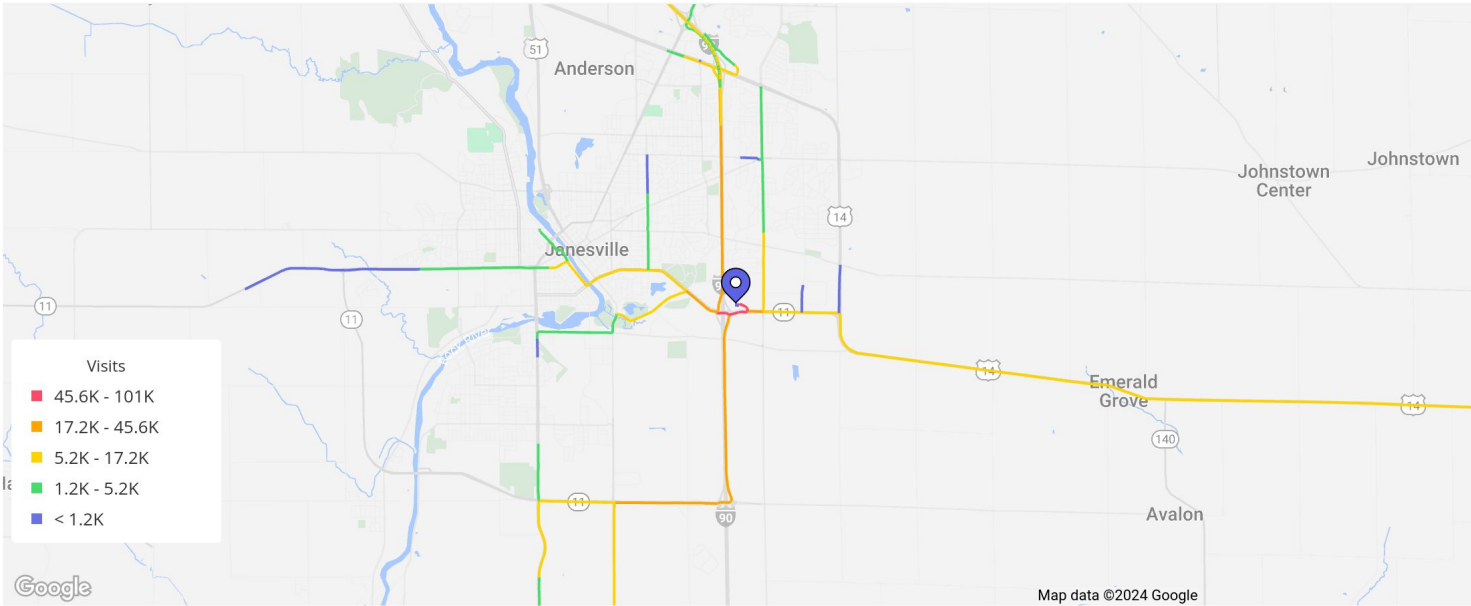
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2023 - Nov 30th, 2024
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