



CORPORATE BLACK BEAR DINER-NET LEASE INVESTMENT - 12.5 YEAR LEASE REMAINING
3015 W MEMORIAL ROAD, OKLAHOMA CITY, OK
OFFERING MEMORANDUM

**THE
RETAIL
GROUP**



OFFERED EXCLUSIVELY BY

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PROPERTY OVERVIEW

THE OFFERING

Robinson Park LLC is pleased to present the opportunity to acquire the fee-simple ownership in a corporate, Black Bear Diner location with a current lease in place until April 30, 2038. This investment opportunity offers a current Net Operating Income (NOI) of \$209,000 per year, with a NOI increase to \$229,900 per year during the last five years of the lease term.

Priced at \$2,975,000 (7% cap rate), this investment is operated and backed by Black Bear corporate which operates over 65 locations.

The property is located along the Memorial Road corridor, which has over 6 million square feet of retail and dining, 1.5 million square feet of office space, and anchored by Mercy Hospital and Integris Cancer Center.

The Memorial Corridor includes major retail hubs like Quail Springs Mall, Shoppes at Quail Springs, Memorial Square, and Chisholm Creek, which is a mixed-use lifestyle community center, that integrates, retail, dining, entertainment, office space and residential living.

Demographically, the area within a 3-mile radius is affluent and growing. The corridor serves high-income neighborhoods like Gaillardia, which is a private golf community and supports over 9,500 apartment units with an additional 1,500 under construction or proposed. Major employers in the area include Paycom, Hertz, Mercy and many more, contributing to a strong population.



61,235 VPD

Vehicles/Day



\$115,071

Avg. Household Income
3-mi Radius



188,763

Population
5-mi Radius



91,165

Daytime Population
5-mi Radius



OFFERING SUMMARY



3015 W MEMORIAL ROAD

Price

\$2,975,000

Cap Rate

7%

Term

12.5 YEARS REMAINING

Lease Type

NNN

Lease Expiration

APRIL 30, 2038

Landlord Responsibilities

NONE

Company Guarantee

CONTACT BROKER

Approx. Building Size

7,287 SF

Approx. Land Area

2 ACRES

RENT ROLL

Tenant	SF	Rent Commencement Date	Lease Expiration Date	Rent Type	
Black Bear Diner	7,287	4/23/2018	4/30/2038	NNN	
Lease Year					
Current-4/30/2033	4/1/2025	4/30/2033	\$28.68	\$17,416.67	\$209,000.00
2033-2038	5/1/2033	4/30/2038	\$31.55	\$19,158.33	\$229,900.00
Renewal Options				\$/SF	Monthly Rent
Two (2), five (5) year options to renew	5/1/2038	4/30/2043	\$34.70	\$21,074.17	\$252,890.00
	5/1/2043	4/30/2048	\$38.17	\$23,181.58	\$278,179.00

SITE AERIAL

SITE

MEMORIAL RD (WESTBOUND)

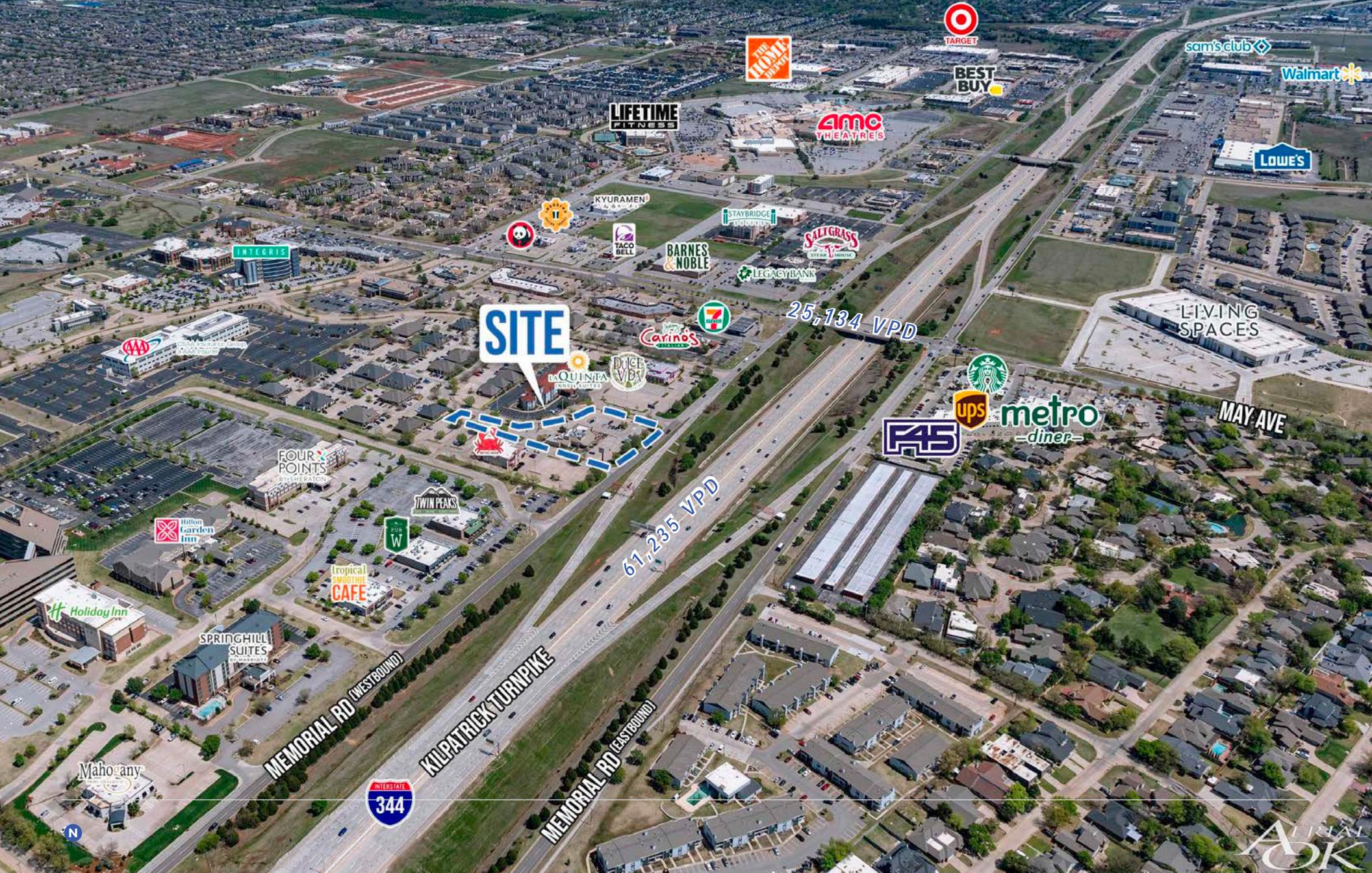
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MARKET AERIAL



MARKET AERIAL



MARKET AERIAL





OKLAHOMA CITY MARKET REPORT

OKLAHOMA CITY MARKET REPORT

THE YEAR OF OPTIMISM

Optimism is growing for Oklahoma City's commercial real estate market in 2025. The past few years brought challenges. COVID-19, high interest rates, and election-year uncertainty created hurdles. Now, key trends point to recovery.

The office sector saw positive absorption in 2024, with a strong start and end to the year, though activity remained uneven. Interest among buyers and sellers grew after the Federal Reserve cut rates in September. State and federal mandates and those from the private sector requiring employees to return to the office full-time are driving demand.

The industrial sector stayed active in leasing. Sales slowed due to high interest rates, which eased in the fourth quarter. A U.S. manufacturing resurgence and investment in onshoring should boost demand this year. Slower construction in 2024 will help absorb Class A vacancies.

The retail sector expanded with projects like The Oak, which added a boutique hotel, luxury apartments, and new dining and retail options, including new-to-market brands. However, uncertainty remains about the impact of national chain restaurants and big-box store closures on the local market.

The multifamily sector saw total sales of \$121 million in 2024, down from 2023. The fourth quarter brought a strong surge, with \$37 million in deals. Buyers and sellers are adjusting to higher interest rates as they navigate changing conditions, although rental and occupancy numbers remain strong across all property classes.

Overall, 2025 looks promising as rate cuts, government mandates, and new developments drive momentum.

20TH LARGEST

CITY IN THE UNITED STATES AND 42ND LARGEST MSA

#1

FASTEST GROWING MEGALOPOLIS IN THE COUNTRY (I-35)

\$664M+

NEW CAPITAL INVESTMENTS ACROSS THE METRO

2

S&P 500 COMPANIES
DEVON ENERGY / PAYCOM

82.3%

COST OF LIVING 17.7% BELOW THE UNITED STATES STANDARD

5,800+

JOBS CREATED IN 2024 RESULTING IN \$350M IN NEW PAYROLL

3

FORTUNE 500 COMPANIES
DEVON ENERGY / CONTINENTAL RESOURCES / EXPAND ENERGY

TRAVEL & TOURISM

\$4.5B

TOTAL ECONOMIC
IMPACT FROM OKC
TOURISM

66.4%

APPROVAL RATE OF
THE PROPOSED HOTEL
TAX

4.6%

INCREASE OF
AIRPORT TRAFFIC
SINCE 2023

ECONOMIC IMPACT

Visit OKC reported for FY24 the city collected \$606M in direct tax receipts from visitors, welcomed 24.1M visitors, and employed nearly 35,000 in the hospitality sector. The total economic impact from tourism was \$4.5B.

HOTEL TAX: PASSED

In August, OKC voters approved a 3.75% hotel tax increase by 66%. It brought the city's hotel tax total to 17.875% to promote tourism and provide improvements to facilities. The room tax increase brought OKC in line with peer cities.

OKC WILL ROGERS INTL AIRPORT

The OKC Airport Trust released bid documents in February for construction of a Federal Inspection Station. It is the first step toward offering international flights. In 2024, the airport set a passenger traffic record with more than 4.6 million passing through the airport, a 4.6% increase from 2023.

SPORTS & ENTERTAINMENT

\$20M

ESTIMATED
ECONOMIC
IMPACT

\$600M

ESTIMATED
ECONOMIC IMPACT
SINCE 2008

\$531M

ESTIMATED ECONOMIC
IMPACT SINCE 2021

2028 OLYMPICS

OKC is set to host the canoe slalom and women's softball events as part of the 2028 Los Angeles Olympics and Paralympics. Existing facilities in OKC made it a desirable city for both competitions.

OKC THUNDER

The OKC Thunder has made 11 Playoff appearances, the Western Conference Finals four times, and the NBA Finals once. The team supports about 3,000 jobs.

FILM INDUSTRY

Two movies made in Oklahoma and released in 2024 were "Twisters," which grossed \$371M at the box office and "Reagan," which grossed \$30.1M.

MAPS REMAINS A MAJOR OKLAHOMA CITY DRIVER



INNOVATION HALL



DIVERSION HUB



CLARA LUPER CIVIL RIGHTS
CENTER

\$350M

1993 MAPS

\$10M

1998 MAPS EXTENSION

\$700M

2001 MAPS FOR KIDS

\$777M

2009 MAPS 3

\$978M

2019 MAPS 4

TODAY, VARIOUS
MAPS PROGRAMS
HAVE FUNDED \$3.2
BILLION WORTH OF
IMPROVEMENTS TO
OKLAHOMA CITY,
WITH AN ESTIMATED
**\$7B+ ECONOMIC
IMPACT.**

VIBRANCY OF OKLAHOMA CITY



ENTERTAINMENT DISTRICT | \$1B

The former Producers Co-op site south of Bricktown will be home to the MAPS 4 multipurpose stadium to house the Energy FC and other events. A mixed-use development around the stadium will create a new downtown district led by Echo and Robinson Park who have partnered with NBA star Russell Westbrook.

DOWNTOWN ARENA | \$1B

OKC residents voted in favor of a one-penny sales tax extension to fund \$900M toward a new downtown arena for the NBA's OKC Thunder. It will be at least 750,000 SF and be built on the site of the former Cox Convention Center/Prairie Surf Studio.

THE OAK | \$200M+

The mixed-use development in NW OKC includes new-to-market brands like RH (Restoration Hardware), Arhaus, Capital Grille, and others, along with a 132-room boutique hotel and 320 apartments. The project won the Urban Land Institute Oklahoma's Distinguished Merit Award.

HARLOW | \$70M

Developed by Gardner Tanenbaum Holdings, The Harlow apartments will bring 265 units to the core of downtown in two former office buildings. One of the buildings will be home to the first Starbuck's in the Central Business District.



OKC 577 | \$1B

A 577 acre± Master Planned park currently under construction in the heart of Oklahoma City featuring industrial, office and retail space. Contiguous sites available up to 235 acres and buildings ranging from 20,000 SF - 2M SF.

ROCK CREEK ENTERTAINMENT DISTRICT | \$1.2B

The Norman City Council approved the development known as the Rock Creek Entertainment District. It will replace the Lloyd Noble Center with a new arena for the University of Oklahoma's basketball and gymnastics teams. The arena will also host concerts, shows, and other performances.

THE HALF | \$200M

The development in NW OKC continues to add tenants and amenities. It is home to the headquarters of Dolese Bros., Chicken N Pickle, Flix Brewhouse, 325-unit BroadVue apartments. A 140-room Skyline Hotel, Andretti Indoor Karting & Games, OnCue, Pop Stroke, and Belle Isle Enterprise High School will be included as well.

THE ROBINSON | \$60M

Developer Gardner Tanenbaum Holdings bought the Robinson Renaissance office building at auction for \$10M with plans to convert it to apartments, while keeping a law firm tenant and retail on the lower level and first two floors.



CONVERGENCE | \$146M

Mixed-use development, positioned as the heart of Oklahoma City's Innovation District, secured on a 5.5 acre site near NE 8th Street and I-235. The development includes an Innovation & Research Tower, a two-level, below-grade parking garage, Stiles Park and Oklahoma City's MAPS 4 Innovation Hall.

OKANA | \$400M

The Horizon District just east of I-35 and south of I-40 along the Oklahoma River is home to the First Americans Museum and the OKANA water park and 404-room resort. 13 restaurant and retail stores and its first-class spa and wellness facility leave nothing to be desired. The 10-year projected economic impact is more than \$1B.

ALLEY NORTH | \$115M

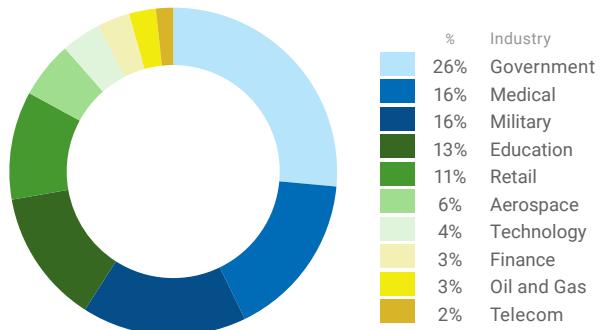
Developed by Rose Rock Development Partners, the project at NW 13th Street and Broadway Avenue will house architectural, engineering and planning firm Guernsey's new headquarters for its 150 employees with plans for 214-unit multifamily project and retail.

BOOMBOX BEACH CLUB | \$45M

Indoor and outdoor volleyball facility in the Adventure District. Includes 10 hard-surface courts, five outdoor sand courts, and eight indoor sand courts. Also includes 16 indoor and four outdoor pickleball courts. Additional phases will bring retail, restaurants, and a hotel.



STATE CAPITAL

624
SQ MI
OKC AREA SIZE2.8%
UNEMPLOYMENT
RATE
Dec 20241.49M
METRO
POPULATION
2024AAA
BOND RATING
2024 Moody's, S&POKC EMPLOYERS OF 1,000+ EMPLOYEES
BY INDUSTRY

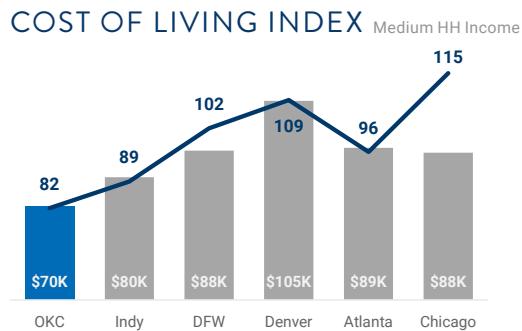
The OKC metro has a diverse group of employers including many government, educational, and medical jobs, in addition to homegrown companies like Hobby Lobby, Love's, and Paycom.

TOP EMPLOYERS LIST

Employer	No. of Employees	Industry
State of Oklahoma	37,600	Government
Tinker Air Force Base	26,000	Military
University of Oklahoma–Norman	11,530	Education
INTEGRIS Health*	11,000	Medical
Amazon	8,000	Retail
Hobby Lobby Stores Inc.*	6,500	Retail
Mercy Hospital*	6,500	Medical
SSM Health Care of Oklahoma Inc.*	5,600	Medical
FAA Monroney Aeronautical Center	5,150	Aerospace
OU Health Sciences Center–OKC	5,000	Education
City of Oklahoma City	4,500	Government
Paycom*	4,200	Technology
The Boeing Co.	3,740	Aerospace
MidFirst Bank*	3,100	Finance
Norman Regional Hospital*	2,740	Medical
AT&T	2,700	Telecom
Love's Travel Stops & Country Stores*	2,500	Retail
Dell	2,100	Technology
Oklahoma City Community College	2,100	Education

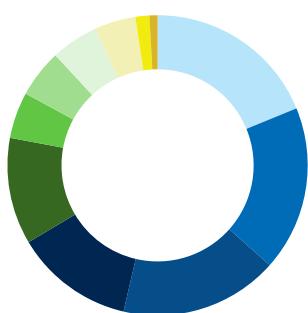
*denotes headquartered in Oklahoma

COST OF LIVING INDEX



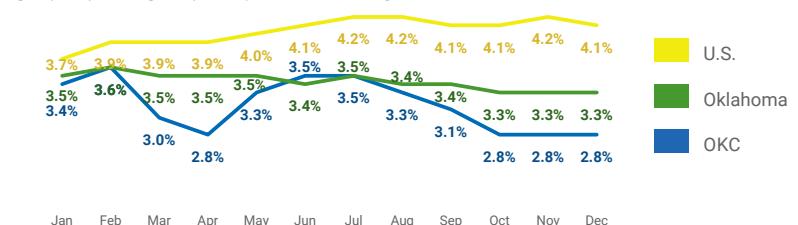
OKC's cost of living is 17.7% below the U.S. standard. The median household income is \$70,264. For the same standard of living in Denver one would have to make \$90,044 and \$93,851 in Chicago.

INDUSTRY DIVERSITY



Local, state, and federal government jobs make up the largest share of employment, highlighting the importance of public sector work. While the energy sector is the largest industry in the state, oil and gas jobs account for only about 1% of employment. However, these jobs contribute significantly to the economy, making up 16.2% of total statewide household income.

UNEMPLOYMENT RATE 2024



For December 2024, OKC maintained November's unemployment rate of 2.8%, **the second lowest unemployment rate in the country for MSA's of 1 million or more**. It was the 41st straight month the metro's unemployment was under 4%. That compares to 3.3% for Oklahoma in December and 4.1% nationally.

Nonfarm Payroll

Industry	%	YOY % Change
Government	19%	3%
Trade Transp and Utilities	18%	0%
Education and Health Services	17%	9%
Prof and Business Services	13%	-3%
Leisure and Hospitality	11%	4%
Construction	5%	5%
Financial Activities	5%	-1%
Manufacturing	5%	1%
Other Services	4%	3%
Mining and Logging	1%	-1%
Information	1%	-1%

HIGHER EDUCATION ENROLLMENT

Higher Education	Fall '24	Type
OU, OU Health Sciences Center, Law	34,556	Research
OSU, OSU-OKC, Veterinary	31,205	Research
University of Central Oklahoma	12,554	Regional
Oklahoma City Community College	11,476	Community
Rose State College	7,000	Community
Oklahoma City University	1,982	Private
Oklahoma Christian University	2,537	Private

Report Sources: C2ER, City of Oklahoma City, CoStar, Federal Reserve, Fortune, Gardner Tanenbaum, Greater OKC Chamber, LA 2028, Moody's, OKC Thunder, Oklahoma Film and Music Office, Oklahoma Regents for Higher Education, Robinson Park, S&P, The Oklahoman, U.S. BLS, U.S. Census Bureau, Visit OKC, OKC Will Rogers International Airport



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Neither Robinson Park LLC its directors, officers, agents, advisors, or affiliates, nor the Owner, makes any representation or warranty, express or implied, as to accuracy or completeness of the any materials or information provided, derived, or received. Materials and information from any source, whether written or verbal, that may be furnished for review are not a substitute for a party's active conduct of its own due diligence to determine these and other matters of significance to such party. Robinson Park LLC will not investigate or verify any such matters or conduct due diligence for a party unless otherwise agreed in writing.

EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE.

Any party contemplating or under contract or in escrow for a transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party.

All financial data should be verified by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. Robinson Park LLC makes no warranties and/or representations regarding the veracity, completeness, or relevance of any financial data or assumptions, nor does the Owner. Robinson Park LLC does not serve as a financial advisor to any party regarding any proposed transaction. All data and assumptions regarding financial performance, including that used for financial modeling purposes, may differ from actual data or performance. Any estimates of market rents and/or projected rents that may be provided to a party do not necessarily mean that rents can be established at or increased to that level. Parties must evaluate any applicable contractual and governmental limitations as well as market conditions, vacancy factors and other issues in order to determine rents from or for the property.

Legal questions should be discussed by the party with an attorney. Tax questions should

be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies. All properties and services are marketed by Robinson Park LLC in compliance with all applicable fair housing and equal opportunity laws.



NATIONAL REACH, LOCAL EXPERTISE

We are an affiliate of Newmark National, and as such have access to national data, trends and other resources. This includes up-to-the-minute response to COVID-19 and how it affects our clients.

**18,000 PROFESSIONALS
480 OFFICES WORLDWIDE
SIX CONTINENTS**



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