

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 25.5216/-80.4245

US-1 & SW 264th St. Naranja, FL 33032						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	21,420		102,766		220,025	
Projected Population (2030)	22,487		101,839		217,906	
Census Population (2020)	16,825		90,476		199,802	
Census Population (2010)	10,710		66,551		151,480	
Projected Annual Growth (2025 to 2030)	1,067	1.0%	-928	-0.2%	-2,119	-0.2%
Historical Annual Growth (2020 to 2025)	4,596	5.5%	12,290	2.7%	20,224	2.0%
Historical Annual Growth (2010 to 2020)	6,114	11.4%	23,926	7.2%	48,322	6.4%
Estimated Population Density (2025)	6,822	psm	3,635	psm	2,803	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	6,734		30,748		66,474	
Projected Households (2030)	7,033		30,219		65,224	
Census Households (2020)	5,343		26,934		60,651	
Census Households (2010)	3,175		18,781		44,671	
Estimated Households with Children (2025)	3,073	45.6%	13,948	45.4%	30,471	45.8%
Estimated Average Household Size (2025)	3.17		3.33		3.29	
Average Household Income						
Estimated Average Household Income (2025)	\$88,151		\$95,021		\$97,234	
Projected Average Household Income (2030)	\$88,454		\$95,249		\$97,885	
Estimated Average Family Income (2025)	\$88,706		\$102,296		\$104,267	
Median Household Income						
Estimated Median Household Income (2025)	\$73,172		\$74,124		\$77,620	
Projected Median Household Income (2030)	\$73,793		\$74,701		\$78,265	
Estimated Median Family Income (2025)	\$76,489		\$79,602		\$82,284	
Per Capita Income						
Estimated Per Capita Income (2025)	\$27,745		\$28,500		\$29,443	
Projected Per Capita Income (2030)	\$27,697		\$28,333		\$29,366	
Estimated Per Capita Income 5 Year Growth	-\$48	-0.2%	-\$167	-0.6%	-\$77	-0.3%
Estimated Average Household Net Worth (2025)	\$630,520		\$815,765		\$824,255	
Daytime Demos (2025)						
Total Businesses	609		3,878		9,785	
Total Employees	2,743		18,797		52,598	
Company Headquarter Businesses	11	1.8%	52	1.3%	129	1.3%
Company Headquarter Employees	66	2.4%	657	3.5%	1,619	3.1%
Employee Population per Business	4.5		4.8		5.4	
Residential Population per Business	35.2		26.5		22.5	

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Race & Ethnicity

White (2025)	5,128	23.9%	28,595	27.8%	61,554	28.0%
Black or African American (2025)	5,768	26.9%	21,308	20.7%	45,348	20.6%
American Indian or Alaska Native (2025)	76	0.4%	452	0.4%	1,360	0.6%
Asian (2025)	375	1.8%	1,593	1.6%	3,227	1.5%
Hawaiian or Pacific Islander (2025)	3	-	22	-	72	-
Other Race (2025)	2,473	11.5%	12,415	12.1%	26,819	12.2%
Two or More Races (2025)	7,597	35.5%	38,381	37.3%	81,645	37.1%
Not Hispanic or Latino Population (2025)	8,074	37.7%	32,807	31.9%	70,872	32.2%
Hispanic or Latino Population (2025)	13,346	62.3%	69,960	68.1%	149,153	67.8%
Not Hispanic or Latino Population (2030)	8,179	36.4%	34,746	34.1%	73,929	33.9%
Hispanic or Latino Population (2030)	14,308	63.6%	67,092	65.9%	143,976	66.1%
Not Hispanic or Latino Population (2020)	6,829	40.6%	29,370	32.5%	65,153	32.6%
Hispanic or Latino Population (2020)	9,995	59.4%	61,106	67.5%	134,648	67.4%
Not Hispanic or Latino Population (2010)	5,033	47.0%	25,134	37.8%	58,510	38.6%
Hispanic or Latino Population (2010)	5,677	53.0%	41,416	62.2%	92,970	61.4%
Projected Hispanic Annual Growth (2025 to 2030)	962	1.4%	-2,867	-0.8%	-5,177	-0.7%
Historic Hispanic Annual Growth (2010 to 2025)	7,668	9.0%	28,543	4.6%	56,183	4.0%

Age Distribution (2025)

Age Under 5	1,540	7.2%	6,698	6.5%	13,935	6.3%
Age 5 to 9 Years	1,598	7.5%	7,154	7.0%	15,276	6.9%
Age 10 to 14 Years	1,505	7.0%	6,972	6.8%	15,178	6.9%
Age 15 to 19 Years	1,567	7.3%	7,411	7.2%	15,850	7.2%
Age 20 to 24 Years	1,464	6.8%	6,609	6.4%	13,697	6.2%
Age 25 to 29 Years	1,469	6.9%	6,599	6.4%	13,769	6.3%
Age 30 to 34 Years	1,725	8.1%	7,632	7.4%	16,381	7.4%
Age 35 to 39 Years	1,591	7.4%	7,842	7.6%	17,193	7.8%
Age 40 to 44 Years	1,534	7.2%	7,530	7.3%	16,153	7.3%
Age 45 to 49 Years	1,411	6.6%	7,252	7.1%	15,617	7.1%
Age 50 to 54 Years	1,325	6.2%	7,039	6.8%	14,917	6.8%
Age 55 to 59 Years	1,311	6.1%	6,542	6.4%	13,829	6.3%
Age 60 to 64 Years	1,018	4.8%	5,236	5.1%	11,418	5.2%
Age 65 to 74 Years	1,511	7.1%	7,600	7.4%	16,399	7.5%
Age 75 to 84 Years	629	2.9%	3,495	3.4%	7,756	3.5%
Age 85 Years or Over	220	1.0%	1,157	1.1%	2,657	1.2%
Median Age	34.0		35.8		36.1	

Gender Age Distribution (2025)

Female Population	11,338	52.9%	53,066	51.6%	112,573	51.2%
Age 0 to 19 Years	2,995	26.4%	13,704	25.8%	29,203	25.9%
Age 20 to 64 Years	7,006	61.8%	32,407	61.1%	68,210	60.6%
Age 65 Years or Over	1,338	11.8%	6,956	13.1%	15,160	13.5%
Female Median Age	35.2		37.0		37.2	
Male Population	10,082	47.1%	49,700	48.4%	107,452	48.8%
Age 0 to 19 Years	3,216	31.9%	14,531	29.2%	31,036	28.9%
Age 20 to 64 Years	5,843	57.9%	29,873	60.1%	64,764	60.3%
Age 65 Years or Over	1,023	10.1%	5,297	10.7%	11,651	10.8%
Male Median Age	32.6		34.7		35.0	

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Household Income Distribution (2025)

HH Income \$200,000 or More	425	6.3%	2,775	9.0%	5,532	8.3%
HH Income \$150,000 to \$199,999	458	6.8%	2,117	6.9%	5,190	7.8%
HH Income \$100,000 to \$149,999	1,244	18.5%	5,191	16.9%	12,509	18.8%
HH Income \$75,000 to \$99,999	1,095	16.3%	4,364	14.2%	9,709	14.6%
HH Income \$50,000 to \$74,999	873	13.0%	5,465	17.8%	11,231	16.9%
HH Income \$35,000 to \$49,999	684	10.2%	3,241	10.5%	7,086	10.7%
HH Income \$25,000 to \$34,999	837	12.4%	2,896	9.4%	4,997	7.5%
HH Income \$15,000 to \$24,999	330	4.9%	2,069	6.7%	4,625	7.0%
HH Income Under \$15,000	787	11.7%	2,631	8.6%	5,594	8.4%
HH Income \$35,000 or More	4,779	71.0%	23,152	75.3%	51,258	77.1%
HH Income \$75,000 or More	3,223	47.9%	14,446	47.0%	32,941	49.6%

Housing (2025)

Total Housing Units	7,180		32,698		70,723	
Housing Units Occupied	6,734	93.8%	30,748	94.0%	66,474	94.0%
Housing Units Owner-Occupied	2,435	36.2%	17,000	55.3%	37,251	56.0%
Housing Units, Renter-Occupied	4,299	63.8%	13,748	44.7%	29,223	44.0%
Housing Units, Vacant	446	6.6%	1,950	6.3%	4,249	6.4%

Marital Status (2025)

Never Married	7,392	44.1%	32,035	39.1%	67,060	38.2%
Currently Married	5,968	35.6%	32,106	39.2%	70,228	40.0%
Separated	1,371	8.2%	5,828	7.1%	12,703	7.2%
Widowed	511	3.0%	3,389	4.1%	7,393	4.2%
Divorced	1,534	9.1%	8,584	10.5%	18,253	10.4%

Household Type (2025)

Population Family	19,472	90.9%	92,031	89.6%	197,900	89.9%
Population Non-Family	1,881	8.8%	10,215	9.9%	20,922	9.5%
Population Group Quarters	68	0.3%	520	0.5%	1,204	0.5%
Family Households	5,563	82.6%	24,812	80.7%	54,370	81.8%
Non-Family Households	1,170	17.4%	5,936	19.3%	12,104	18.2%
Married Couple with Children	1,468	24.6%	7,964	24.8%	17,481	24.9%
Average Family Household Size	3.5		3.7		3.6	

Household Size (2025)

1 Person Households	783	11.6%	3,806	12.4%	7,804	11.7%
2 Person Households	1,976	29.4%	7,472	24.3%	16,982	25.5%
3 Person Households	1,510	22.4%	6,543	21.3%	14,560	21.9%
4 Person Households	1,269	18.8%	6,395	20.8%	13,500	20.3%
5 Person Households	681	10.1%	3,580	11.6%	7,447	11.2%
6 or More Person Households	514	7.6%	2,952	9.6%	6,180	9.3%

Household Vehicles (2025)

Households with 0 Vehicles Available	873	13.0%	2,357	7.7%	4,997	7.5%
Households with 1 Vehicles Available	2,278	33.8%	9,343	30.4%	20,102	30.2%
Households with 2 or More Vehicles Available	3,582	53.2%	19,049	62.0%	41,375	62.2%
Total Vehicles Available	11,115		58,507		124,984	
Average Vehicles Per Household	1.7		1.9		1.9	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	16,460		80,493		172,542	
Estimated Civilian Employed	10,825	65.8%	51,470	63.9%	111,530	64.6%
Estimated Civilian Unemployed	598	3.6%	1,750	2.2%	3,273	1.9%
Estimated in Armed Forces	22	0.1%	115	0.1%	430	0.2%
Estimated Not in Labor Force	5,015	30.5%	27,158	33.7%	57,309	33.2%
Unemployment Rate	3.6%		2.2%		1.9%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	10,825		51,469		111,527	
Management, Business, Financial Operations	1,206	11.1%	6,913	13.4%	14,079	12.6%
Professional, Related	1,537	14.2%	8,485	16.5%	20,153	18.1%
Service	2,430	22.5%	11,063	21.5%	23,116	20.7%
Sales, Office	2,499	23.1%	11,483	22.3%	24,702	22.1%
Farming, Fishing, Forestry	171	1.6%	771	1.5%	2,213	2.0%
Construct, Extraction, Maintenance	1,203	11.1%	6,351	12.3%	13,073	11.7%
Production, Transport Material Moving	1,778	16.4%	6,403	12.4%	14,191	12.7%
White Collar Workers	5,242	48.4%	26,881	52.2%	58,934	52.8%
Blue Collar Workers	5,583	51.6%	24,589	47.8%	52,593	47.2%

Consumer Expenditure (2025)

Total Household Expenditure	\$657.98 M		\$3.15 B		\$6.88 B	
Total Non-Retail Expenditure	\$328.02 M	49.9%	\$1.54 B	48.8%	\$3.35 B	48.7%
Total Retail Expenditure	\$329.97 M	50.1%	\$1.61 B	51.2%	\$3.53 B	51.3%
Alcoholic Beverages	\$4.04 M	0.6%	\$19.41 M	0.6%	\$42.5 M	0.6%
Apparel	\$12.62 M	1.9%	\$60.39 M	1.9%	\$132.09 M	1.9%
Contributions	\$19.49 M	3.0%	\$94.84 M	3.0%	\$208.2 M	3.0%
Education	\$14.33 M	2.2%	\$69.4 M	2.2%	\$152.2 M	2.2%
Entertainment	\$39.31 M	6.0%	\$187.65 M	5.9%	\$410.34 M	6.0%
Food Away From Home	\$29.72 M	4.5%	\$142.41 M	4.5%	\$311.63 M	4.5%
Grocery	\$51.44 M	7.8%	\$241.38 M	7.7%	\$525.89 M	7.6%
Health Care	\$44.36 M	6.7%	\$206.14 M	6.5%	\$447.15 M	6.5%
Household Furnishings and Equipment	\$17.75 M	2.7%	\$85.17 M	2.7%	\$186.44 M	2.7%
Household Operations	\$13.07 M	2.0%	\$62.36 M	2.0%	\$136.17 M	2.0%
Miscellaneous Expenses	\$11.45 M	1.7%	\$54.73 M	1.7%	\$119.88 M	1.7%
Personal Care	\$9.76 M	1.5%	\$46.03 M	1.5%	\$100.39 M	1.5%
Shelter	\$124.99 M	19.0%	\$557.06 M	17.7%	\$1.21 B	17.6%
Tax and Retirement	\$127.99 M	19.5%	\$642.58 M	20.4%	\$1.41 B	20.5%
Tobacco and Related	\$4.74 M	0.7%	\$21.71 M	0.7%	\$47 M	0.7%
Transportation	\$95.79 M	14.6%	\$488.58 M	15.5%	\$1.06 B	15.4%
Utilities	\$37.14 M	5.6%	\$174.01 M	5.5%	\$378.99 M	5.5%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	13,745		67,923		146,089	
Elementary (Grade Level 0 to 8)	804	5.8%	6,211	9.1%	15,147	10.4%
Some High School (Grade Level 9 to 11)	1,447	10.5%	6,412	9.4%	12,944	8.9%
High School Graduate	4,394	32.0%	21,780	32.1%	44,594	30.5%
Some College	2,231	16.2%	9,754	14.4%	21,653	14.8%
Associate Degree Only	1,605	11.7%	7,765	11.4%	16,095	11.0%
Bachelor Degree Only	2,348	17.1%	11,115	16.4%	23,749	16.3%
Graduate Degree	915	6.7%	4,886	7.2%	11,907	8.2%

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Units In Structure (2025)

1 Detached Unit	2,258	71.1%	16,904	90.0%	36,120	80.9%
1 Attached Unit	1,089	34.3%	3,870	20.6%	9,375	21.0%
2 to 4 Units	502	15.8%	1,193	6.3%	2,746	6.1%
5 to 9 Units	577	18.2%	1,340	7.1%	2,912	6.5%
10 to 19 Units	667	21.0%	1,934	10.3%	4,303	9.6%
20 to 49 Units	750	23.6%	1,861	9.9%	4,023	9.0%
50 or More Units	863	27.2%	3,078	16.4%	5,802	13.0%
Mobile Home or Trailer	26	0.8%	550	2.9%	1,140	2.6%
Other Structure	2	-	19	0.1%	53	0.1%

Homes Built By Year (2025)

Homes Built 2010 or later	2,353	74.1%	8,356	44.5%	16,300	36.5%
Homes Built 2000 to 2009	1,692	53.3%	7,308	38.9%	16,878	37.8%
Homes Built 1990 to 1999	620	19.5%	3,545	18.9%	7,767	17.4%
Homes Built 1980 to 1989	735	23.1%	3,394	18.1%	8,002	17.9%
Homes Built 1970 to 1979	617	19.4%	3,743	19.9%	7,169	16.0%
Homes Built 1960 to 1969	77	2.4%	1,339	7.1%	3,747	8.4%
Homes Built 1950 to 1959	409	12.9%	2,377	12.7%	4,973	11.1%
Homes Built Before 1949	232	7.3%	686	3.7%	1,638	3.7%

Home Values (2025)

Home Values \$1,000,000 or More	165	6.8%	995	5.9%	2,085	5.6%
Home Values \$500,000 to \$999,999	773	31.8%	4,761	28.0%	10,642	28.6%
Home Values \$400,000 to \$499,999	489	20.1%	3,791	22.3%	8,870	23.8%
Home Values \$300,000 to \$399,999	496	20.4%	3,825	22.5%	8,395	22.5%
Home Values \$200,000 to \$299,999	278	11.4%	1,975	11.6%	3,921	10.5%
Home Values \$150,000 to \$199,999	42	1.7%	338	2.0%	714	1.9%
Home Values \$100,000 to \$149,999	39	1.6%	217	1.3%	421	1.1%
Home Values \$70,000 to \$99,999	23	1.0%	137	0.8%	249	0.7%
Home Values \$50,000 to \$69,999	39	1.6%	245	1.4%	416	1.1%
Home Values \$25,000 to \$49,999	45	1.9%	382	2.2%	635	1.7%
Home Values Under \$25,000	44	1.8%	333	2.0%	904	2.4%
Owner-Occupied Median Home Value	\$454,448		\$434,811		\$438,308	
Renter-Occupied Median Rent	\$1,627		\$1,638		\$1,656	

Transportation To Work (2025)

Drive to Work Alone	7,019	64.8%	35,780	69.5%	78,831	70.7%
Drive to Work in Carpool	1,647	15.2%	6,853	13.3%	15,104	13.5%
Travel to Work by Public Transportation	400	3.7%	1,578	3.1%	3,555	3.2%
Drive to Work on Motorcycle	14	0.1%	86	0.2%	294	0.3%
Walk or Bicycle to Work	91	0.8%	436	0.8%	1,222	1.1%
Other Means	79	0.7%	486	0.9%	1,021	0.9%
Work at Home	1,575	14.5%	6,250	12.1%	11,499	10.3%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	1,108	10.2%	5,967	11.6%	13,923	12.5%
Travel to Work in 15 to 29 Minutes	2,740	25.3%	13,275	25.8%	29,675	26.6%
Travel to Work in 30 to 59 Minutes	3,734	34.5%	16,727	32.5%	36,108	32.4%
Travel to Work in 60 Minutes or More	1,668	15.4%	9,251	18.0%	20,321	18.2%
Average Minutes Travel to Work	32.2		32.3		31.8	