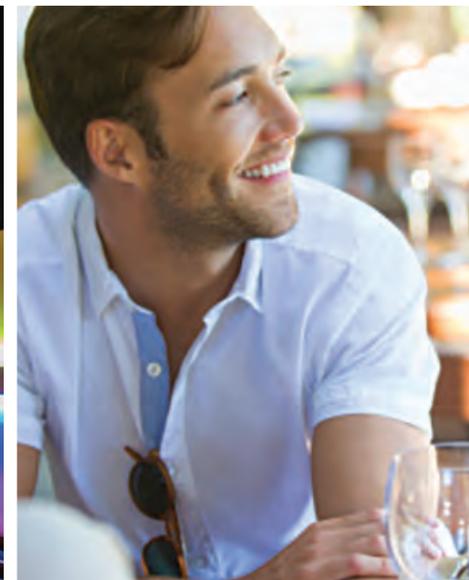




PROMENADE
AT COCONUT CREEK
COCONUT CREEK, FL





The place for fashion, food and fun.

249,963 SF
RETAIL SPACE

34+
STORES,
SPAS &
FITNESS

48K SF
CLASS A
OFFICE SPACE

TOP TEN
EMPLOYMENT
GROWTH
MARKET
IN THE U.S.

23 ACRE
MIXED-USE SHOPPING
& ENTERTAINMENT
DISTRICT

PROMENADE
AT COCONUT CREEK

SILVERSPOT
CINEMA

11
SCREEN
THEATRE

14
RESTAURANTS
& CAFES

\$99,471
AVERAGE
HOUSEHOLD
INCOME

GROWING TRADE
AREA DRAW OF
742,000
PEOPLE

70%
FEMALE SHOPPERS
AVERAGE AGE
45 YEARS

68%
OF SHOPPERS ARE
BRAND FOCUSED



249,963 SF
RETAIL SPACE





RETAIL, SPA & FITNESS

Apricot Lane

Barker Animation Art Gallery

Brighton Collectibles

Charming Charlie

Chico's

DSW Shoes

European Wax Center

Francesca's

Guitar Center

Gymboree

It'Sugar Candy Store

J.Jill

Jos. A. Bank Clothiers

Justice for Girls

Lane Bryant

Learning Express

LensCrafters

Lovin' Olive

Massage Envy

New York & Company

Orangetheory Fitness

Pizazz Jewelry and Gifts

Pyure Aveda

Revival Boutique

Sleep Number

Soma Intimates

South Beach Tanning

Sunglass Hut

SunTrust Bank

Sur La Table

Venetian Nail Spa

Vivian Auld

White House | Black Market

Yankee Candle Company

DINING & ENTERTAINMENT



Bar Louie

Ciao Cucina & Bar

Cold Stone Creamery/Rocky Mountain
Chocolate

Cooper's Hawk Winery & Restaurant

Ethos Greek Bistro

Mama Asian Noodle & Bar

Nekter Juice Bar

Red Rock Oasis & Grill

Rubio's Coastal Grill

Saito's Japanese Steakhouse

Salad Creations

Silverspot Cinema/Trilogy

Starbucks Coffee

World of Beer



14
RESTAURANTS AND CAFES





TRADE AREA

Demographics

Promenade at Coconut Creek's trade area has a growing population of approximately 742,000 including 401,853 within the primary trade area. The \$100,000+ income segment is growing fastest within the trade area (21.2% projected growth in this segment between 2015 and 2020). Currently, there are approximately 67,000 \$100K+ households in the market. By 2020, the number of households in this cohort is projected to reach 81,500.

Location

Located in the highly sought after South Florida retail market, Broward County is growing in medical, high-tech, and pharmaceutical companies, employing more than 1 million people. Coconut Creek is a well-planned community with a unique environmental consciousness touting an abundance of trees, waterways, attractive landscaped roads, beautiful parks, and butterfly gardens throughout the neighborhoods.

TRADE AREA



Common denominators among the trade area's lifestyle segments – whether young families, professionals, or retired – include:

Health-conscious

Dining out

Socializing

Physical fitness

Golf

Engagement with technology – especially smart phones

Home improvement projects

Neighboring retailers

LA Fitness

El Dorado Furniture

Mercedes-Benz of Coconut Creek

Vista BMW

Infiniti of Coconut Creek



GROWING TRADE AREA
DRAW OF
742,000 PEOPLE





DSW

DESIGNER SHOE WAREHOUSE



CUSTOMER PROFILE

The major sales contributors to Promenade at Coconut Creek are:

- Women (79% of sales, with women 35 and older being the most productive and generating 60% of the sales)
- 25-54 age group (57%)
- \$75K+ income households (70%, with 45% coming from \$100K+ households)
- Promenade at Coconut Creek draws well from households with children and these households contribute nearly a third (32%) of the center's sales

Promenade at Coconut Creek's shopper profile:

- 70% Female
- 62% are ages 25-54 with a 45.0 overall average age
- \$99,471 average household income which is 16% above the trade area household average of \$83,606
- Households with children comprise 38% which is nearly double the trade area representation of 22%
- 68% of shoppers are brand focused and 73% sometimes or always pay full price



NEW YORK & COMPANY

PROMENADE
AT COCONUT CREEK

Promenade at Coconut Creek is an award-winning, upscale open-air mixed-use center located in Coconut Creek, Florida. With over 50 brand name stores, local boutiques and restaurants, this 297,459 square foot center offers a unique mix of fashion and specialty retailers and restaurants including Apricot Lane, White House | Black Market, DSW, Orangetheory Fitness, Guitar Center, Chico's, Starbucks, Bar Louie, Cooper's Hawk Winery & Restaurant, World of Beer and 47,496 square feet of Class-A office space.

PROMENADE
AT COCONUT CREEK

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H I L L
P A R T N E R S