

AVISON  
YOUNG

# Become a Part of San Francisco's Rich History

Prime Fisherman's Wharf Restaurant for Lease

155 Jefferson Street

San Francisco, CA

n ALIOTO'S



Pollo  
CAMPERO

NOW OPEN!

NOW OPEN!

SEEKING BEST-IN-CLASS OPERATORS

Owner reserves the right to make modifications in plans, exterior designs, materials and specifications at any time without notice. Maps, photographs, renderings, are illustrative and conceptual. These renderings are for illustrative purposes only; please verify feasibility with the appropriate governmental authorities.



# Property Highlights



±2,140 RSF retail available plus  
±250 RSF of storage space and  
outdoor seating potential



Restaurant shell delivery provided  
by Landlord



“Main and Main location” on  
Fisherman’s Wharf – directly  
across from Boudin’s Bakery &  
Café

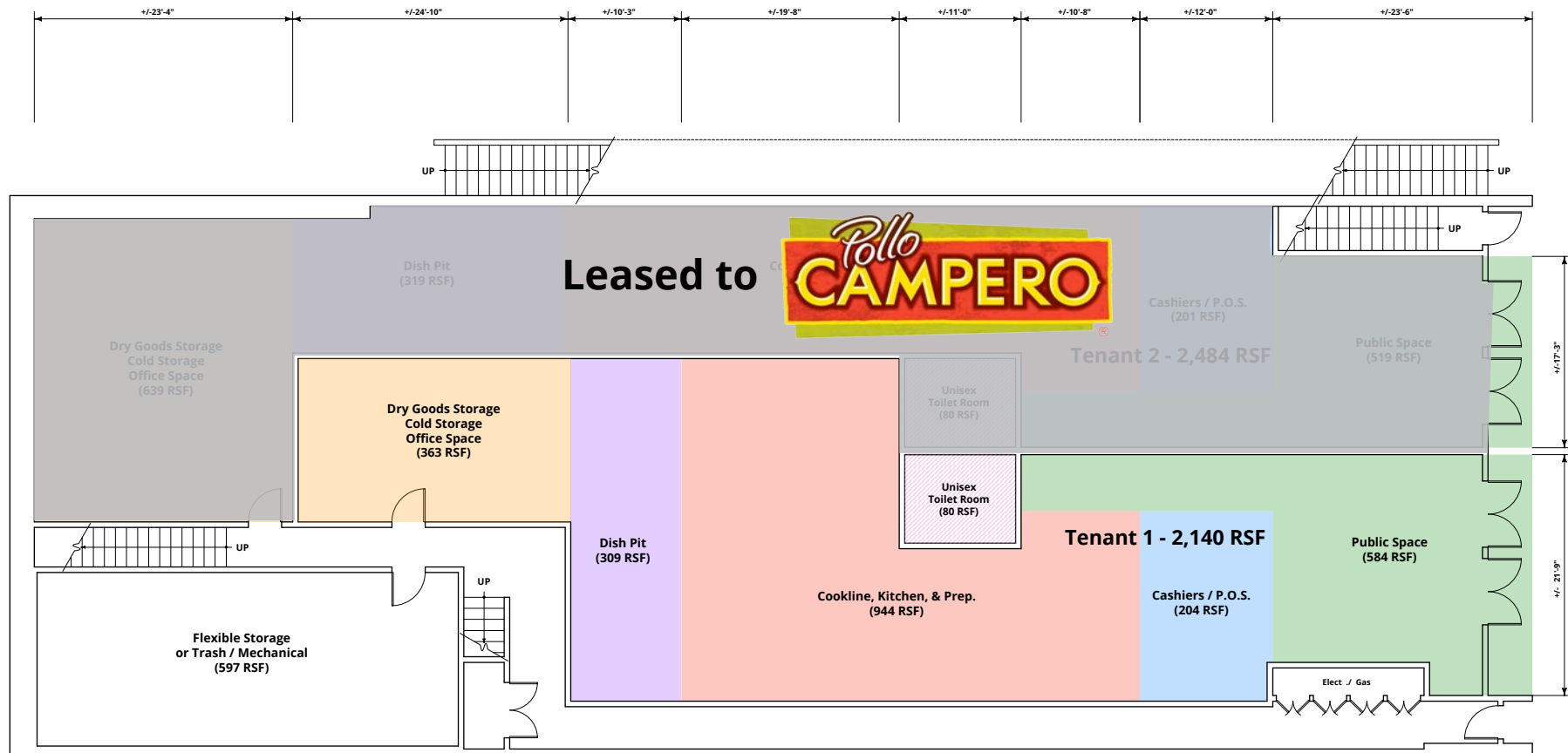


Ideally located between  
Ripley’s Believe it or Not and  
Madame Tussauds Wax Museum

# Floor Plans

## Planned Layout for a two-tenant, restaurant configuration

Ground Floor Plan



# Fisherman's Wharf Amenities



## Fisherman's Wharf Visitor Demographics

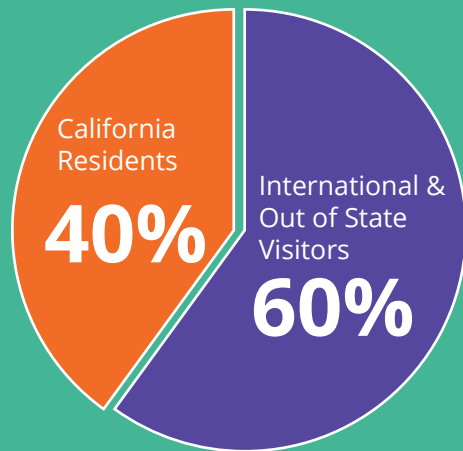
(Pre pandemic sales volumes representing potential future performance)

Daily Average Visitor spending **\$2.8M**

Daily Foot Traffic **21,136**

Average Age **42** years

College Grads **68%**



Source: sfttravel.com

<b>65%</b> of san francisco visitors come to the wharf	On Average <b>48,000</b> people visit fisherman's wharf daily	Up to # of visitors <b>120,000</b> During the busy summer season/holiday/weekends
<b>70%</b> of visitors walk, take public transit, share rides, or bike to the wharf	<b>65%</b> of wharf visitors stay longer than 3 hours	<b>22M</b> Pounds of seafood unloaded yearly by commercial fishing boats
<b>\$1,200</b> Per square foot average restaurant sales in 2019	<b>\$1,000</b> Per square foot average retail spaces in 2018	About <b>\$640M</b> in retail sales & \$270M in hotel expenditures



# Reported Business Sales, March 2019 – February 2020

**\$31.9  
Million**

**BOUDIN | SF™**

**SAN FRANCISCO SOURDOUGH**



**\$12  
Million**



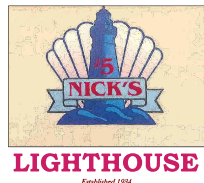
**\$12.6  
Million**



**\$9.3  
Million**



**\$5.1  
Million**



**\$5.1  
Million**

For more information on reported sales and rents in Fisherman's Wharf, please visit <https://sfport.com/monthly-sales-rent-reports>