



700 SOUTH STREET PITTSFIELD, MA, 01201











CUSHMAN & WAKEFIELD, Inc. ("CUSHMAN & WAKEFIELD") has been retained as the exclusive advisor for 100% of the fee interest sale of 700 South Street in Pittsfield, MA (the "Property"). The Property is located within Berkshire County on South Street (Route 7), adjacent to Routes 9 and 20, and just 10 miles from Interstate 90. The offering consists of two office buildings totaling 132,000 RSF and one accessory building of 8,000 RSF, sited on approximately 46.35 acres. The area is beloved for its outdoor activities and its celebration of the arts. Residents and visitors enjoy hiking, skiing and golf, as well as music and arts festivals, antiquing and visits to nearby towns of Lenox, Stockbridge and Lee.

This offering provides an investor or developer the opportunity to purchase an office building owned, currently occupied and wellmaintained by a single corporation with plans to deliver vacant.

#### Potential uses include:



**OFFICE** BUILDING



**SENIOR** LIVING



CONFERENCE CENTER/ HOTEL



**SCHOOL** 



RESIDENTIAL





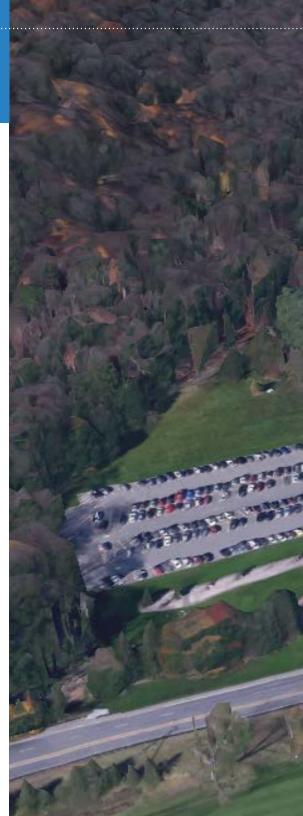






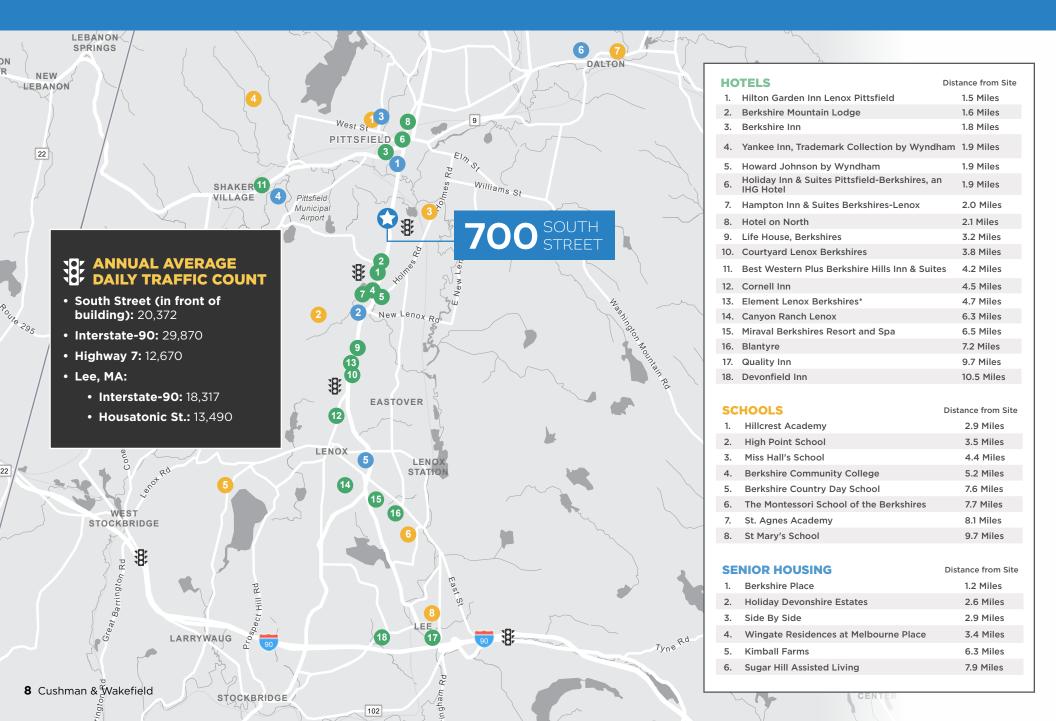
# PROPERTY OVERVIEW

BUILDING ADDRESS	700 South Street, Pittsfield, MA, 01201			
ZONING	R-43 permits office, single-family residential or senior housing with special "Dan Fox corridor" overlay district			
YEAR BUILT	Front Building - 1959 Rear Addition - 1980			
STRUCTURES	Two brick and marble building sections are fully connected, featuring three stories plus an equipment attic. There is also an accessory building used to store landscaping and plowing equipment			
BUILDINGS RSF	140,000 RSF (2) Joined by a central atrium: 132,000 RSF (1) 5 bay garage & storage: 8,000 RSF			
ACRES	46.35			
BLOCK/LOT & TAXES	Parcel A: H04-0001-001; \$241K Tax Parcel B: H05-0001-201; \$1.75K Tax Parcel C: H05-0001-016; \$1.58K Tax  Parcel A is commercial, and Parcel B & C are taxed as residential			
SPECIAL FEATURES	<ul> <li>Prominent presence along Route 7 (South St) corridor</li> <li>Well-maintained by on-site facilities staff</li> <li>The existing improvements include a full cooking cafeteria, meeting and function rooms and built out administrative office space, all located on the first floor</li> <li>Large, wooded parcel sited between a country club and a ski resort</li> <li>Ample parking with 440 surface spaces available</li> <li>Opportunity for additional development footprint</li> </ul>			

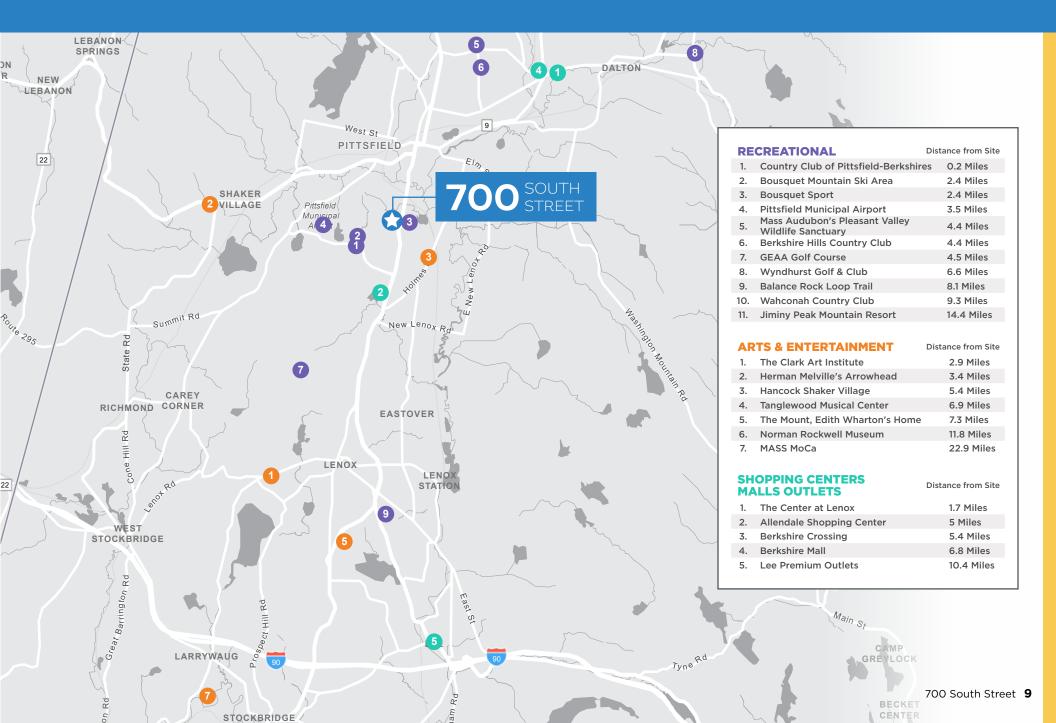




# OVERVIEW



# WHAT'S VIBRANT ABOUT THE AREA?



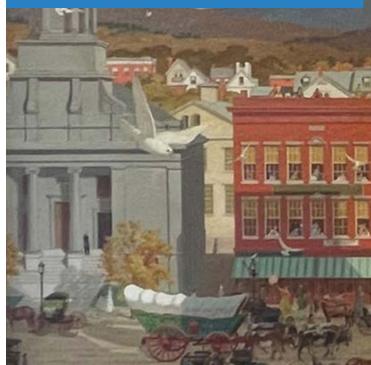








Original, priceless 71 1/4" H x 209" W Norman Rockwell Mural displayed in the Dining Room area





Meeting or Small Classroom







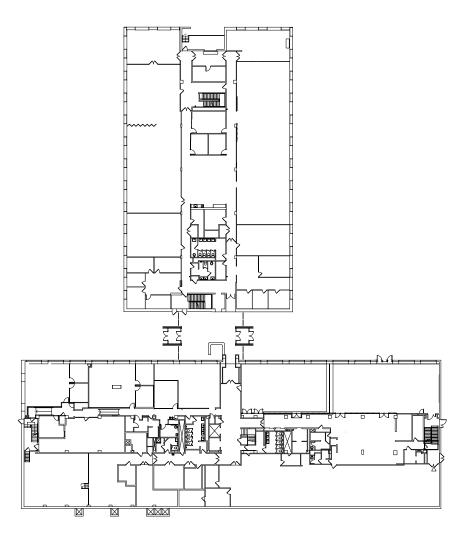
# None lance II

Carefully constructed by artist Norman Rockwell from photographs taken more than one hundred years ago, the scene reproduced in this mural is North Street in downtown Pittsfield in 1851, the year Berkshire Life was founded. The numerals on the colorful balloon ascending from Park Square set the date, while the small sign beside the second floor window of the second building from the right reads "Berkshire County Mutual Life Insurance Company", original name of the Company. Green Conestoga wagon, straying white cow and scarlet jacketed brass band are typical Rockwell touches which richly flavor this historical image. Artist Rockwell was ably assisted in the completion of the six foot by seventeen and one half foot canvas by noted muralists Dean Cornwell and Clifford Young.



S78°44'52"E 26.00

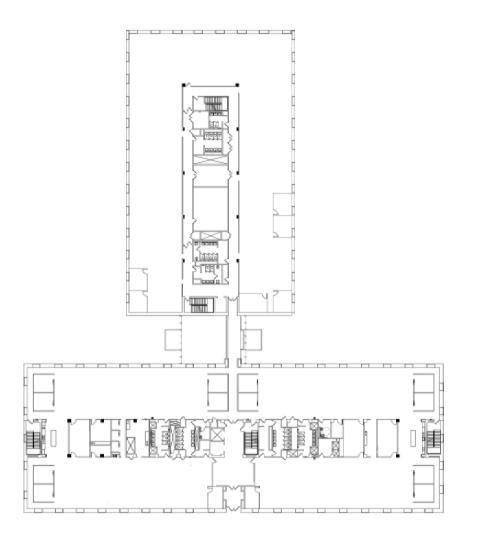
# EXISTING FLOOR PLANS



BLDG 2

BLDG 1

**SOUTH STREET** 

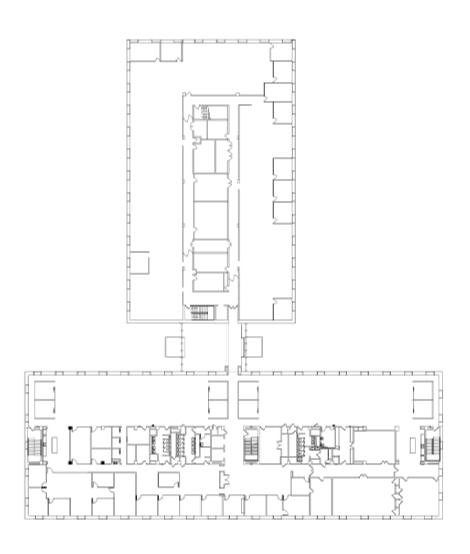


BLDG 2

BLDG 1

**SOUTH STREET** 

# EXISTING FLOOR PLANS



BLDG 2

BLDG 1

**SOUTH STREET** 

# FEASIBILITY STUDY - HOSPITALITY

### GROUND FLOOR PLAN KEY PLAN **BACK OF HOUSE / MECHANICAL** DINING FLOOR AMENITY SPACE FITNESS CENTER / SPA **FUNCTION SPACE / MEETING ROOMS** STAIR / ELEVATOR LOBBIES



#### **HOTEL AMENITIES**

#### **DINING I 4,600 SF**

- Restaurant bar
- Lounge
- Espresso bars
- · Grab and go cafes

#### **AMENITY SPACES I 6,100 SF**

- Entertainment space for children
- Game room
- Music room
- Cinema
- Space on-site salon services
- Outdoor fire pits

#### FITNESS CENTER / SPA I 2,650 SF

- Exercise room
- Swimming pool
- Sauna / steam room / massage
- Wellness & meditation room

#### **BUILDING AMENITIES I 4,875 SF**

- Laundry service
- · Pet service
- House keeping

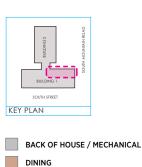
#### FUNCTION SPACE/MEETING ROOMS I ~5,950 SF

- Co-working spaces
- Large conference room
- · Town hall space



124 POTENTIAL TOTAL HOSPITALITY ROOMS

# FEASIBILITY STUDY - HOSPITALITY



KITCHEN AREA

#### **FULL-SERVICE RESTAURANT DINING**

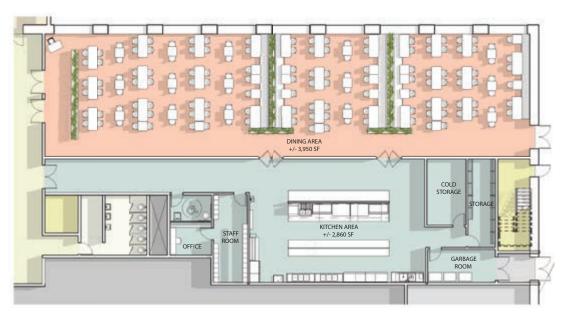
12-15 square feet per guest: approximately 265 people

#### **COUNTER SERVICE:**

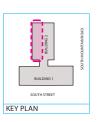
18-20 square feet per guest: approximately 207 people

#### **BANQUET:**

10-11 square feet per guest: approximately 359 people



FOR REFERENCE - ABOVE LAYOUT REFLECTS SEATING FOR 180 PEOPLE



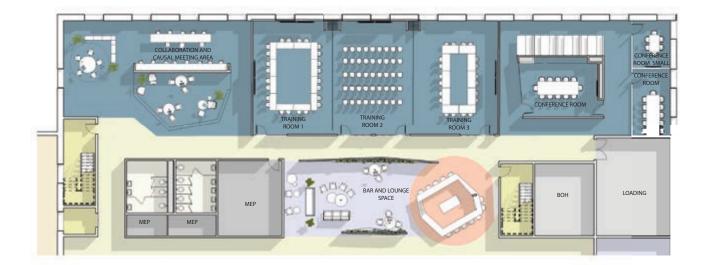
BACK OF HOUSE / MECHANICAL

CAFE / BAR

AMENITY SPACE FUNCTION SPACE

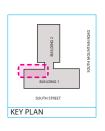
MEETING ROOMS

STAIR / ELEVATOR LOBBIES



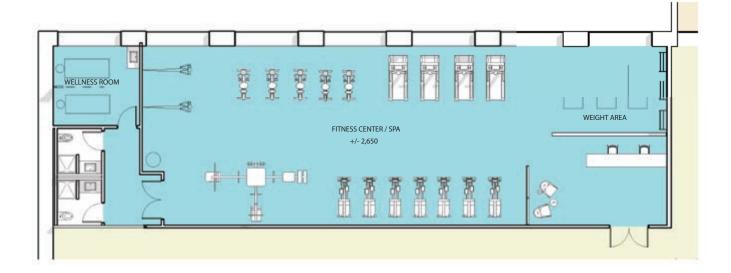
# **ESS CENTER/SPA - ENLARGED BUILDING**

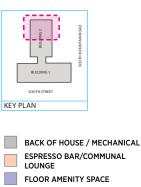
# FEASIBILITY STUDY - HOSPITALITY



BACK OF HOUSE / MECHANICAL

FITNESS CENTER / SPA FUNCTION





ESPRESSO BAR/COMMUNAL LOUNGE

FLOOR SUPPORT SPACE

SUITE ROOMS

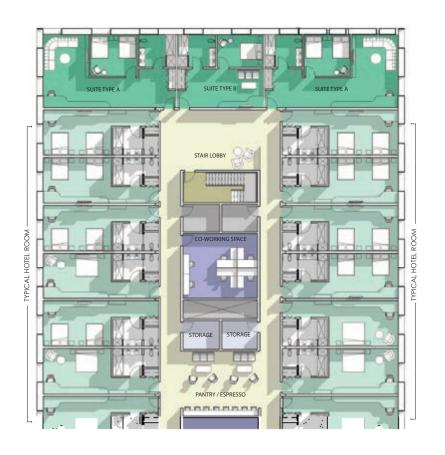
TYP ROOM

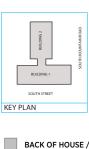
STAIR/ELEVATOR LOBBIES



# FEASIBILITY STUDY - HOSPITALITY

## **HOTEL - ENLARGED BUILDING** KEY PLAN BACK OF HOUSE / MECHANICAL ESPRESSO BAR/COMMUNAL LOUNGE FLOOR AMENITY SPACE FLOOR SUPPORT SPACE SUITE ROOMS TYP ROOM STAIR/ELEVATOR LOBBIES





BACK OF HOUSE / MECHANICAL

**DINING / GATHERING SPACES** CENTER SUPPORT

INDEPENDENT LIVING

ASSISTED LIVING PRIVATE CARE

#### **HOTEL UNIT TYPES**

#### TYPICAL HOTEL ROOM

- Building 2 typical room size 450 SF
- Building 1 typical room size 350 SF

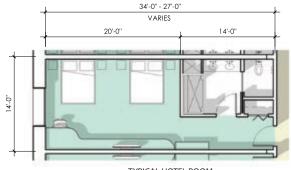
Mix of king bed and double queen bed configurations. Room amenities Include coffee machine, mini fridge walk in shower and private water closet.

#### SUITE TYPE A

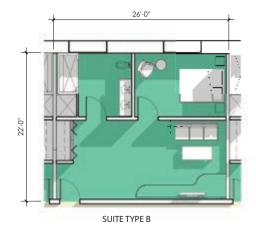
Private sleeping room, with king or double queen bed configuration. Living room space with sleeper sofa. Room amenities include coffee machine, mini fridge walk in shower and private water closet.

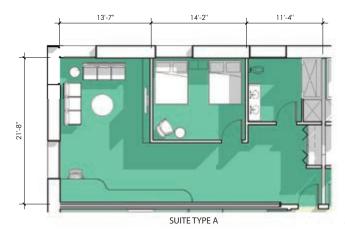
#### **SUITE TYPE B**

Private sleeping room, with queen bed. Living room space with sleeper sofa. Room amenities includes coffee machine, mini fridge, walk in shower and private water closet.



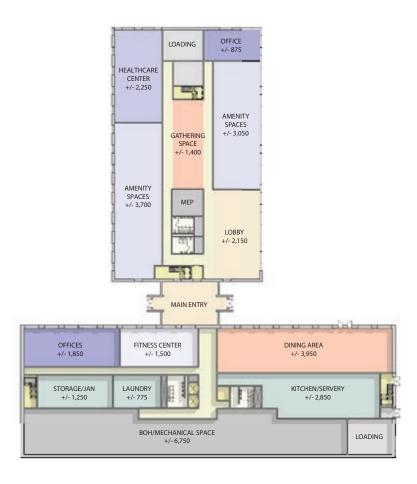
TYPICAL HOTEL ROOM





# FEASIBILITY STUDY - SENIOR LIVING

#### **GROUND FLOOR** KEY PLAN **BACK OF HOUSE / MECHANICAL CENTER SUPPORT** HEALTHCARE **AMENITY SPACES** FITNESS CENTER **DINING / GATHERING SPACES** INDEPENDENT LIVING ASSISTED LIVING PRIVATE CARE



#### SENIOR LIVING AMENITIES

#### **DINING I 5.350 SF**

- · Restaurant style
- · Casual gathering spaces

#### **AMENITY SPACES I SOCIAL & RECREATIONS** OPPORTUNITIES | 6,750 SF

- Entertainment space for family & friend gatherings
- · Game room
- Music room
- Cinema space
- Library and computer room
- · On-site salon services
- Gardening

#### FITNESS CENTER I 1.500 SF

- Exercise room
- Exterior outdoor space

#### **BUILDING AMENITIES I 4.875 SF**

- · Laundry service
- Pet service
- · House keeping

#### **HEALTHCARE I 2.250 SF**

· Assisted living and nursing care

#### **SENIOR LIVING**

#### INDEPENDENT LIVING I ~900 - 1,250 SF

Larger, fully functional apartments with kitchen facilities for seniors who are mostly self-sufficient.

#### ASSISTED LIVING I ~700 SF

Smaller rooms with basic cooking amenities for seniors requiring some assistance with daily activities.

#### PRIVATE CARE I ~400 SF

Specially designed rooms with features to help residents with cognitive impairments, including clear visual cues and calming color palettes.



**86 POTENTIAL SENIOR LIVING UNITS** 

# FEASIBILITY STUDY - SENIOR LIVING

# KEY PLAN **BACK OF HOUSE / MECHANICAL** DINING KITCHEN AREA

#### SENIOR LIVING:

Ergonomics - ensure seating is comfortable and provides adequate back support. Space and layout factors evaluate the area, consider the flow of movement, and ensure sufficient space for free movement.

#### **INDEPENDENT LIVING: 25 SF PER PERSON**

Approximately 158 people Assumes no aging-in-place. The area per person should be higher if residents use mobility assistance devices

#### ASSISTED LIVING: 30 SQUARE FEET PER PERSON

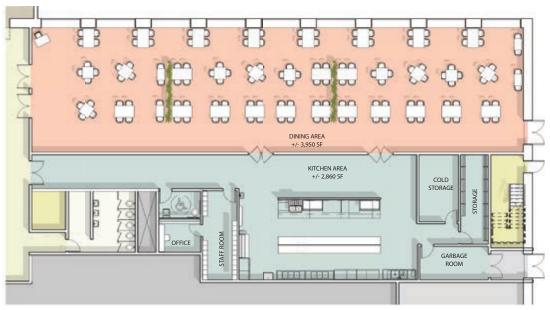
Approximately 132 people

Assumes one quarter of the resident population is in a wheelchair. The area per person should be higher if a greater proportion of residents use mobility assistance devices.

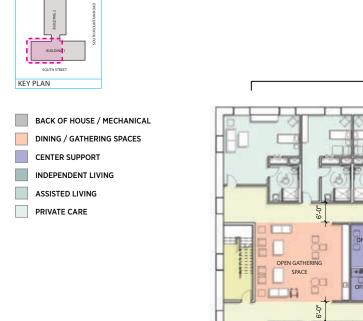
#### SKILLED NURSING: 40 SQUARE FEET PER PERSON

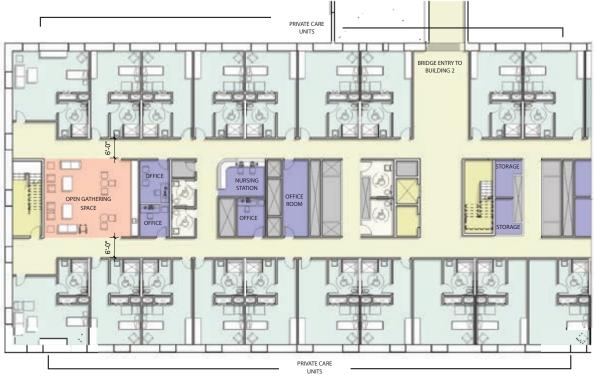
Approximately 98 people

Assumes one half of the resident population is in a wheelchair. The area per person should be higher if a greater proportion of residents use mobility assistance devices.



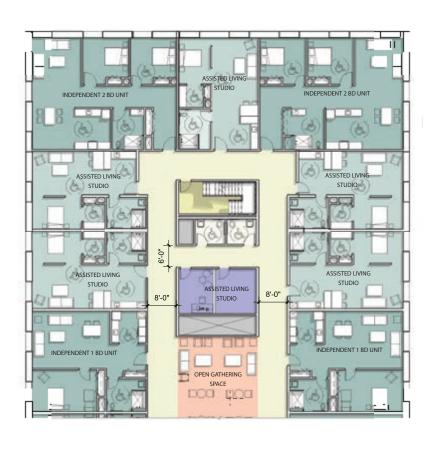
FOR REFERENCE - ABOVE LAYOUT REFLECTS SEATING FOR 132 PEOPLE

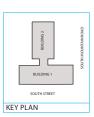




# FEASIBILITY STUDY - SENIOR LIVING

# SENIOR LIVING - ENLARGED BUILDING KEY PLAN BACK OF HOUSE / MECHANICAL **DINING / GATHERING SPACES** CENTER SUPPORT INDEPENDENT LIVING ASSISTED LIVING PRIVATE CARE





BACK OF HOUSE / MECHANICAL **DINING / GATHERING SPACES** 

CENTER SUPPORT

INDEPENDENT LIVING ASSISTED LIVING

PRIVATE CARE

#### **SENIOR LIVING**

#### INDEPENDENT LIVING

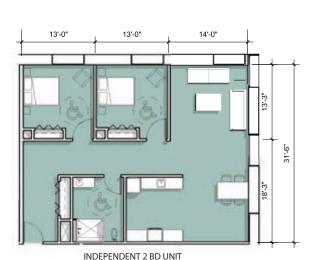
Larger, fully functional apartments with kitchen facilities for seniors who are mostly self-sufficient.

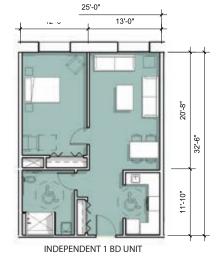
#### **ASSISTED LIVING**

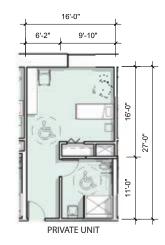
Smaller rooms with basic cooking amenities for seniors requiring some assistance with daily activities.

#### PRIVATE CARE

Specially designed rooms with features to help residents with cognitive impairments, including clear visual cues and calming color palettes.









## FEASIBILITY STUDY - MULTIFAMILY

#### **UNIT TYPE MIX MULTIFAMILY | LEVEL** 2BD 2 UNITS 2BD 2BD LOADING **1BD 10 UNITS** STUDIO 1 UNITS 1BD 1BD FIRST FLOOR TOTAL: 13 UNITS SOUTH STREET KEY PLAN 1BD 1BD FLOOR BOH / MECHANICAL SUPPORT FLOOR AMENITY SPACE 1BD 1BD SPACE FLOOR SUPPORT SPACE LOUNGE 3 BD 1BD 1BD 2 BD 1 RD **FLOOR** 1BD 1BD STUDIO **STUDIO** LORRY CO-WORKING SPACE FITNESS CENTER STORAGE PACKAGE ROOM LOCKERS BOH / MECHANICAL TRASH

#### **MULTIFAMILY AMENITIES**

#### CO-WORKING SPACES I 3.400 SF ±

• With the rise of remote work, dedicated co-working areas with desks, comfortable seating, and high-speed internet

#### FITNESS CENTER I 6.700 SF ±

• Modern fitness center including state-of-the-art equipment, yoga studios, and outdoor workout spaces, swimming pool

#### COMMUNITY LOUNGES & GATHERING SPACES I 5000 SF +

• These spaces provide opportunities for residents to socialize, relax, and build community. with media rooms, children playrooms, and small event spaces.

#### **OUTDOOR SPACE ACTIVATION**

• Creating inviting outdoor areas with features like fireplaces, BBQ areas, communal gardens and comfortable seating encourages community interaction and extends the usability of the space.

#### PACKAGE ROOMS & DELIVERY SERVICES I 600 SF ±

Secure and convenient package management

#### PET AMENITIES

Dedicated dog park and grooming space

#### DEDICATED STORAGE LOCKERS I 1,400 SF ±

#### **UNIT TYPE MIX**

STUDIO | ~550-600 SF 1BD | ~750 - 850 SF 2 BD | ~100-1150 SF 3 BD | ~1350 SF

# **(M)** W MULTIFAMILY | LEVELS

#### **UNIT TYPE MIX 3BD 2 UNITS** 3 BD 3 BD 2BD 5 UNITS **1BD 21 UNITS** 1 BD 1 BD STUDIO 2 UNITS SOUTH STREET FIRST FLOOR TOTAL: KEY PLAN **30 UNITS** 1 BD 1 BD FLOOR SUPPORT BOH / MECHANICAL FLOOR AMENITY SPACE 1 BD 1 BD FLOOR SUPPORT SPACE 3 BD 1 BD 1 BD 2 BD FLOOR 1 BD 1 BD 1 BD SUPPORT STUDIO STUDIO STUDIO 2 BD 1 BD 1 BD 1 BD 1 BD 2 BD 1 BD 1 BD FLOOR AMENITY FLOOR AMENITY 2 BD 2 BD 1 BD 1 BD 2 BD 1 BD 1 BD 1 BD

#### **UNIT TYPE MIX**

**3BD 2 UNITS** 2BD 5 UNITS 1BD 21 UNITS **STUDIO 2 UNITS GROUND FLOOR TOTAL:** 13 UNITS FIRST FLOOR TOTAL: **30 UNITS** SECOND FLOOR TOTAL: **30 UNITS** 

**TOTAL: 73 UNITS** 



3 BD

1 BD

1 BD

1 BD

1 BD

1 BD

STUDIO

3 BD

1 BD

1 BD

1 BD

1 BD

1 BD

STUDIO

FLOOR SUPPORT

FLOOR AMENITY

FLOOR

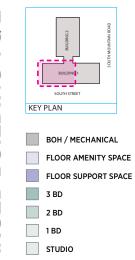
SUPPORT

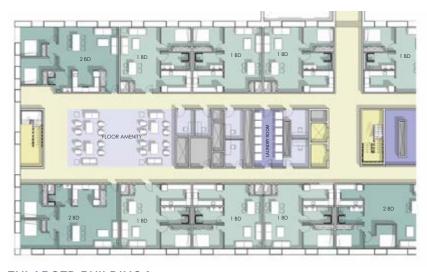
2ND FLOOR PLAN

**3RD FLOOR PLAN** 

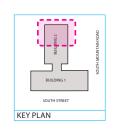
# 2 Ø MULTIFAMILY | ENLARGED BUILDING

# FEASIBILITY STUDY - MULTIFAMILY

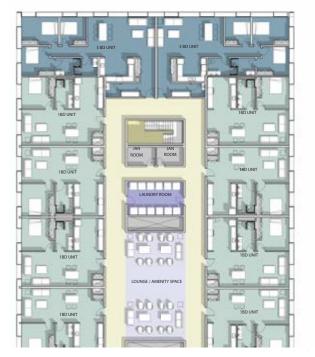


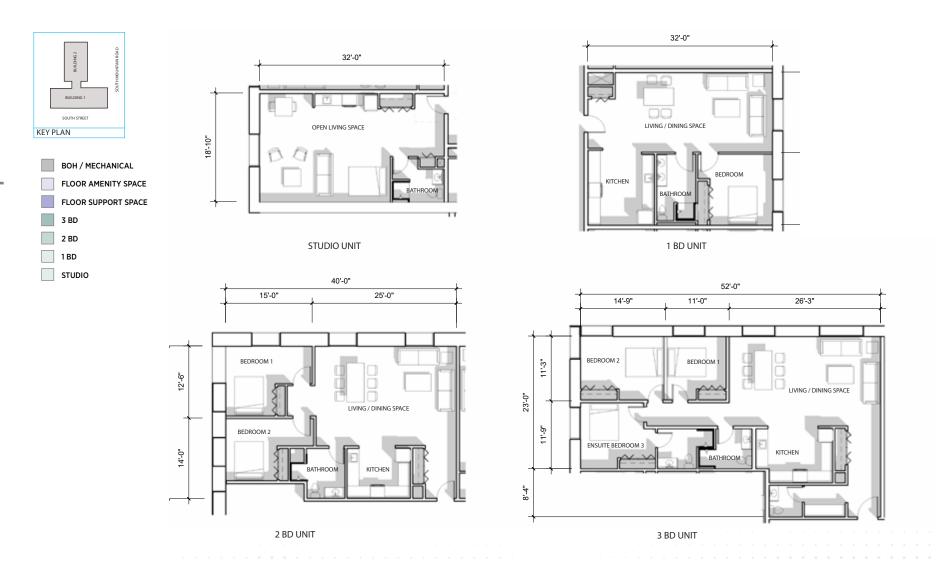


**ENLARGED BUILDING 1** 



**ENLARGED BUILDING 2** 





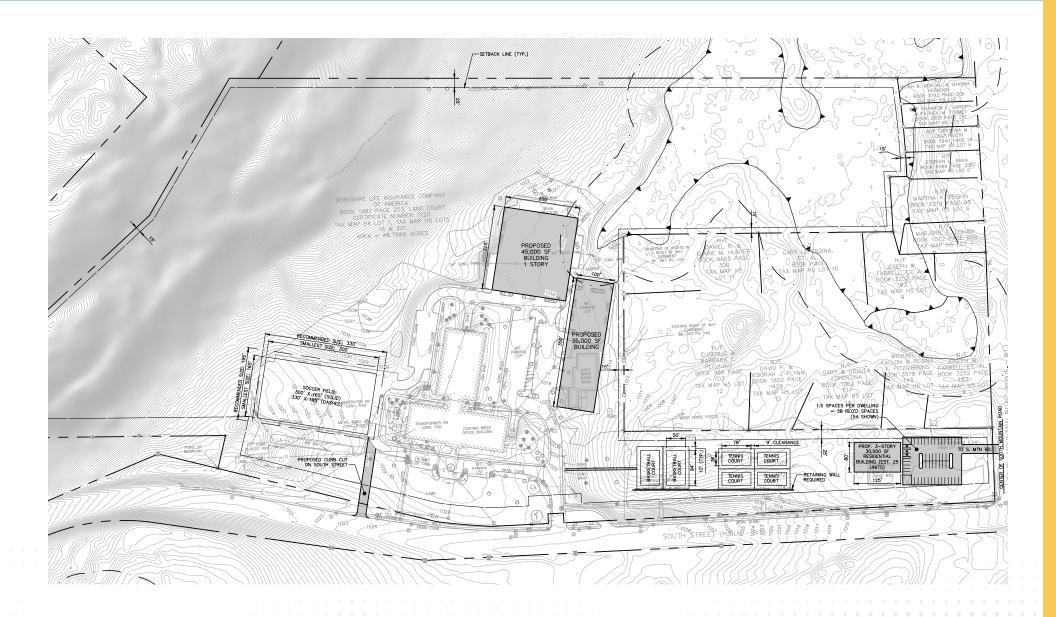
# FEASIBILITY STUDY - EDUCATION



38 POTENTIAL CLASSROOMS.

Based on planning classrooms are in the rear building only. Additional classrooms can be created in the front building.

# SITE PLAN EXISTING BUILDINGS & DEVELOPMENT POTENTIAL





Pittsfield, the economic center of the Berkshires, presents a diverse range of commercial real estate opportunities. The market includes retail spaces, office buildings, and industrial properties at competitive prices compared to larger metropolitan areas. Downtown Pittsfield has seen revitalization efforts, attracting small businesses and investors looking for value in an evolving market. With its strategic location along major highways and proximity to New York State's Capital Region, Pittsfield offers logistical advantages for businesses seeking greater regional access.

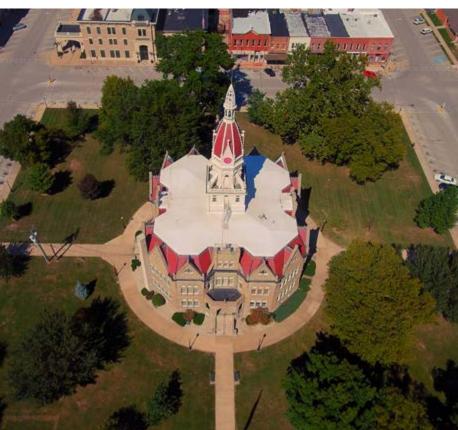
Pittsfield offers cultural attractions like Barrington Stage Company, The Colonial Theatre, and the Berkshire Museum. The region is also home to the Tanglewood Performance Center, the Massachusetts Museum of Contemporary Arts, and the Norman Rockwell Museum. Outdoor enthusiasts can explore Pittsfield State Forest, hike Mount Greylock, or ski at Jiminy Peak. Lakes Onota and Pontoosuc provide boating and fishing, while golf courses and luxury spas, including Canyon Ranch, round out the area's recreational offerings.

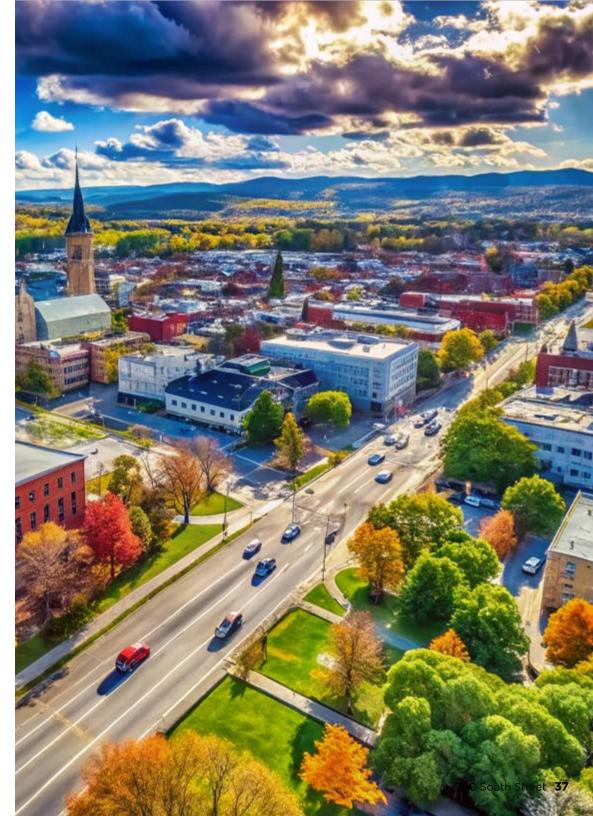
#### **DEMOGRAPHICS**

2025 SUMMARY	15 MIN	30 MIN	45 MIN
Average Household Size	2.16	2.18	2.21
Median Household Income	\$75,049	\$78,839	\$84,106
Median Age	46.7	48.2	48
Total Population	54,987	92,437	185,577
Population Age 3-22	11,100	18,429	38,759
Population Age 23-61	25,976	42,828	84,661
Population Age 62+	14,034	24,622	49,151

Berkshire County attracts approximately 2.6 million visitors annually







# OFFERING INSTRUCTIONS



#### **EXCLUSIVE REPRESENTATION:**

Cushman & Wakefield is exclusively representing the Seller in this transaction

#### **COBROKER COMMISSION:**

Bona fide buyer brokers protected.

#### **OFFER REQUIREMENTS:**

Ownership is a market-oriented Seller with expectations that are consistent with the quality and unique nature of the asset.

All offers should include:

- Purchase price
- Timing for inspection period and closing date
- Amount of earnest money, including the amount that is non-refundable
- Source of funds for the acquisition
- Financial strength of purchaser
- Summary of closed transactions and references

Seller, with its sole and absolute discretion, reserves the right to remove the Property from the market. Seller expressly reserves the right, with its sole and absolute discretion, to reject any and all proposals or expressions of interest in the Property, to terminate discussions with any party at any time or to extend the deadlines set forth in the time schedule. The owner has the right to:

- Reject any or all submissions, accept any submissions, elect not to proceed with the project at all, or change the schedule, procedures or objectives of the project or any aspect of the offering at their discretion;
- Disclaim and does disclaim all responsibility for any or all information in this document which is provided solely for reference purposes. Purchasers are responsible for obtaining their own financial, environmental, accounting, legal, engineering, architectural, and technical advice.

#### **DISCLAIMER**

Your receipt of this Memorandum constitutes your acknowledgement that (i) it is a confidential Memorandum solely for your limited use and benefit in determining whether you desire to express further interest in the acquisition of the Property, (ii) you will hold it in the strictest confidence, (iii) you will not disclose it or its contents to any third party without the prior written authorization of the owner of the Property ("Owner") or CUSHMAN & WAKEFIELD, Inc., and (iv) you will not use any part of this Memorandum in any manner detrimental to the Owner or CUSHMAN & WAKEFIELD, Inc.

This Memorandum contains select information pertaining to the Property and the Owner, and does not purport to be all-inclusive or contain all or part of the information which prospective investors may require to evaluate a purchase of the Property. The information contained in this Memorandum has been obtained from sources believed to be reliable, but has not been verified for accuracy, completeness, or fitness for any particular purpose. All information is presented "as is" without representation or warranty of any kind. Additional information and an opportunity to inspect the Property may be made available to qualified prospective purchasers. You are advised to independently verify the accuracy and completeness of all summaries and information contained herein, to consult with independent legal and financial advisors. and carefully investigate the economics of this transaction and Property's suitability for your needs. ANY RELIANCE ON THE CONTENT OF THIS MEMORANDUM IS SOLELY AT YOUR OWN RISK.

The Owner expressly reserves the right, at its sole discretion, to reject any or all expressions of interest or offers to purchase the Property, and/or to terminate discussions at any time with or without notice to you. All offers, counteroffers, and negotiations shall be non-binding and neither CUSHMAN & WAKEFIELD, Inc. nor the Owner shall have any legal commitment or obligation except as set forth in a fully executed, definitive purchase and sale agreement delivered by the Owner.





#### FOR MORE INFORMATION, PLEASE CONTACT:

#### **PROJECT LEADS**

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pstruzzi@pyramidbrokerage.com

#### Michael Struzzi

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#### Jason Skalko

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