

5275 US Highway 98

Lakeland, FL 33812



Property Highlights

- + Outparcel to Publix-Anchored Center that averages 1.8 million visits annually
- + Excellent Site-Level Visibility & Road Facing Signage
- + Signalized Intersection Near Polk Pkwy Expressway
- + Close Proximity to Lakeland Regional Medical Center, Polk State College, and 3 miles to Polk Parkway
- + Strong traffic count with 56,500 AADT along US 98/Bartow Rd and 13,000 AADT along Clubhouse Rd

Notable Nearby Tenants

















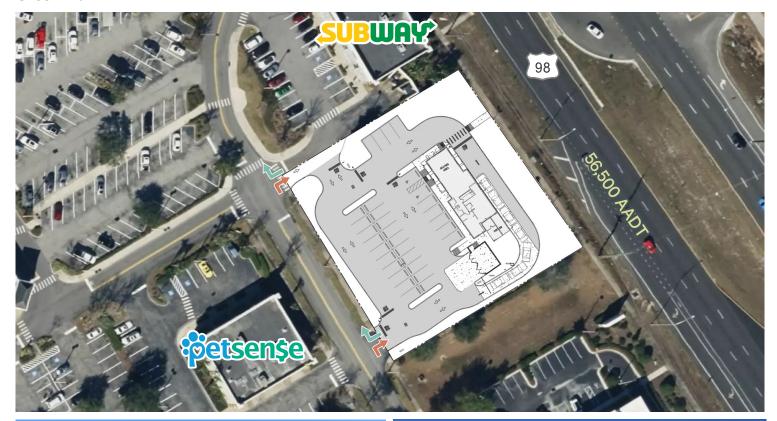






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Site Plan











Foot Traffic Overview



256,600

Est. # of Customers Annually



1.8M

Est. # of Visits Annually



7.02

Avg. Visits / Customer



32 min
Avg. Length-of-Stay / Visit



 Saturday
 290,081

 Friday
 279,048

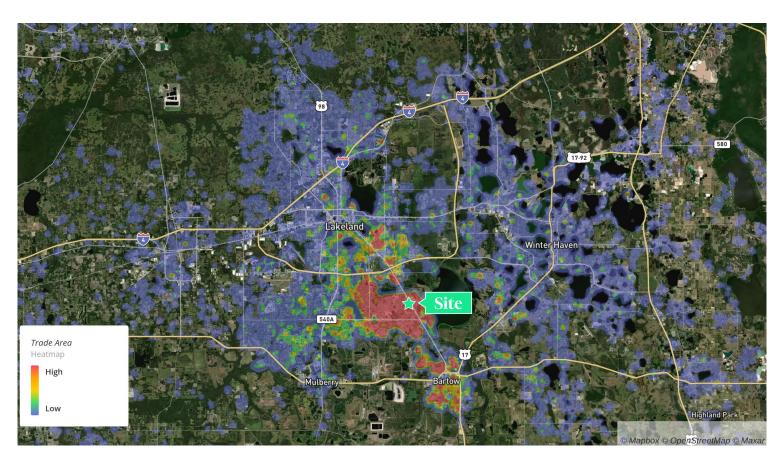
 Sunday
 261,991

 Top 3 Days
 # of Visits



6-7 pm 297,372 5-6 pm 239,945 12-1 pm 265,889 Top 3 Hours # of Visits

Site Visit Density



Red, orange, and yellow colors represent the location of 60% of site visitors

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Contact Us

Lenard Williams

Vice President +1 813 273 8402 Jack Dupell

First Vice President +1 813 273 8408

Ashlee Borkowski

Client Services Specialist +1 412 983 5328 lenard.williams@cbre.com jack.dupell@cbre.com ashlee.borkowski@cbre.com

2024 Demographics	1 Mile	3 Miles	5 Miles
Population	6,097	29,931	81,123
Median Age	38	40	40
Households	2,256	10,584	29,833
Average Household Income	\$101,206	\$113,134	\$104,361

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