Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 25.7319/-80.3311

8356 Bird Rd Miami, FL 33155	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	15,461		168,146		444,918	
Projected Population (2028)	15,884		171,257		457,531	
Census Population (2020)	16,067		175,599		460,117	
Census Population (2010)	16,492		172,994		441,869	
Projected Annual Growth (2023 to 2028)	423	0.5%	3,111	0.4%	12,613	0.6%
Historical Annual Growth (2020 to 2023)	-606	-1.3%	-7,453	-1.4%	-15,200	-1.1%
Historical Annual Growth (2010 to 2020)	-425	-0.9%	2,605	0.5%	18,249	1.4%
Estimated Population Density (2023)	4,924	psm	5,948	psm	5,667	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,952		59,520		161,169	
Projected Households (2028)	5,088		60,394		165,621	
Census Households (2020)	5,246		63,020		168,007	
Census Households (2010)	5,207		59,214		155,391	
Estimated Households with Children (2023)	892	18.0%	14,067	23.6%	41,898	26.0%
Estimated Average Household Size (2023)	3.11		2.81		2.70	
Average Household Income						
Estimated Average Household Income (2023)	$121,405		$123,680		$128,872	
Projected Average Household Income (2028)	$127,979		$132,323		$136,687	
Estimated Average Family Income (2023)	$130,519		$142,332		$149,990	
Median Household Income						
Estimated Median Household Income (2023)	$79,184		$81,682		$84,375	
Projected Median Household Income (2028)	$81,033		$82,960		$86,553	
Estimated Median Family Income (2023)	$90,013		$98,157		$102,080	
Per Capita Income						
Estimated Per Capita Income (2023)	$38,932		$43,820		$46,804	
Projected Per Capita Income (2028)	$41,036		$46,703		$49,596	
Estimated Per Capita Income 5 Year Growth	$2,104	5.4%	$2,883	6.6%	$2,793	6.0%
Estimated Average Household Net Worth (2023)	$448,575		$544,959		$566,181	
Daytime Demos (2023)						
Total Businesses	1,733		18,840		57,235	
Total Employees	8,201		88,830		349,379	
Company Headquarter Businesses	33	1.9%	352	1.9%	1,394	2.4%
Company Headquarter Employees	438	5.3%	5,552	6.2%	41,953	12.0%
Employee Population per Business	4.7		4.7		6.1	
Residential Population per Business	8.9		8.9		7.8	

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8356 Bird Rd Miami, FL 33155	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,681	30.3%	53,374	31.7%	142,848	32.1%
Black or African American (2023)	465	3.0%	7,852	4.7%	24,294	5.5%
American Indian or Alaska Native (2023)	52	0.3%	503	0.3%	1,271	0.3%
Asian (2023)	108	0.7%	2,519	1.5%	15,121	3.4%
Hawaiian or Pacific Islander (2023)	3	-	33	-	83	-
Other Race (2023)	1,487	9.6%	15,163	9.0%	42,830	9.6%
Two or More Races (2023)	8,665	56.0%	88,702	52.8%	218,471	49.1%
Not Hispanic or Latino Population (2023)	2,028	13.1%	29,441	17.5%	95,194	21.4%
Hispanic or Latino Population (2023)	13,433	86.9%	138,705	82.5%	349,724	78.6%
Not Hispanic or Latino Population (2028)	2,106	13.3%	29,899	17.5%	98,516	21.5%
Hispanic or Latino Population (2028)	13,778	86.7%	141,358	82.5%	359,015	78.5%
Not Hispanic or Latino Population (2020)	1,636	10.2%	26,310	15.0%	85,600	18.6%
Hispanic or Latino Population (2020)	14,431	89.8%	149,289	85.0%	374,517	81.4%
Not Hispanic or Latino Population (2010)	1,842	11.2%	27,997	16.2%	90,315	20.4%
Hispanic or Latino Population (2010)	14,650	88.8%	144,997	83.8%	351,554	79.6%
Projected Hispanic Annual Growth (2023 to 2028)	344	0.5%	2,653	0.4%	9,291	0.5%
Historic Hispanic Annual Growth (2010 to 2023)	-1,217	-0.6%	-6,292	-0.3%	-1,830	-
Age Distribution (2023)						
Age Under 5	617	4.0%	6,974	4.1%	19,299	4.3%
Age 5 to 9 Years	635	4.1%	7,388	4.4%	20,123	4.5%
Age 10 to 14 Years	743	4.8%	8,013	4.8%	21,219	4.8%
Age 15 to 19 Years	811	5.2%	8,520	5.1%	25,735	5.8%
Age 20 to 24 Years	779	5.0%	9,522	5.7%	29,231	6.6%
Age 25 to 29 Years	695	4.5%	8,954	5.3%	24,785	5.6%
Age 30 to 34 Years	798	5.2%	9,806	5.8%	27,132	6.1%
Age 35 to 39 Years	950	6.1%	10,223	6.1%	28,118	6.3%
Age 40 to 44 Years	958	6.2%	10,612	6.3%	28,322	6.4%
Age 45 to 49 Years	1,092	7.1%	11,860	7.1%	31,499	7.1%
Age 50 to 54 Years	1,122	7.3%	12,219	7.3%	32,574	7.3%
Age 55 to 59 Years	1,176	7.6%	13,000	7.7%	34,503	7.8%
Age 60 to 64 Years	1,080	7.0%	11,552	6.9%	30,042	6.8%
Age 65 to 74 Years	1,992	12.9%	20,057	11.9%	47,194	10.6%
Age 75 to 84 Years	1,352	8.7%	13,178	7.8%	30,301	6.8%
Age 85 Years or Over	660	4.3%	6,268	3.7%	14,840	3.3%
Median Age	47.4		45.7		43.9	
Gender Age Distribution (2023)						
Female Population	8,026	51.9%	87,622	52.1%	231,932	52.1%
Age 0 to 19 Years	1,345	16.8%	15,085	17.2%	42,309	18.2%
Age 20 to 64 Years	4,275	53.3%	48,798	55.7%	133,862	57.7%
Age 65 Years or Over	2,406	30.0%	23,739	27.1%	55,761	24.0%
Female Median Age	50.2		48.3		46.3	
Male Population	7,435	48.1%	80,524	47.9%	212,986	47.9%
Age 0 to 19 Years	1,461	19.6%	15,809	19.6%	44,067	20.7%
Age 20 to 64 Years	4,377	58.9%	48,951	60.8%	132,345	62.1%
Age 65 Years or Over	1,597	21.5%	15,764	19.6%	36,574	17.2%
Male Median Age	44.7		43.2		41.5	

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Household Income Distribution (2023)						
HH Income $200,000 or More	443	9.0%	7,491	12.6%	21,775	13.5%
HH Income $150,000 to $199,999	479	9.7%	5,368	9.0%	13,531	8.4%
HH Income $100,000 to $149,999	938	18.9%	9,808	16.5%	25,477	15.8%
HH Income $75,000 to $99,999	515	10.4%	7,310	12.3%	19,128	11.9%
HH Income $50,000 to $74,999	613	12.4%	8,705	14.6%	23,782	14.8%
HH Income $35,000 to $49,999	545	11.0%	5,986	10.1%	16,732	10.4%
HH Income $25,000 to $34,999	570	11.5%	4,727	7.9%	12,407	7.7%
HH Income $15,000 to $24,999	386	7.8%	4,262	7.2%	11,631	7.2%
HH Income Under $15,000	463	9.4%	5,863	9.9%	16,706	10.4%
HH Income $35,000 or More	3,534	71.4%	44,668	75.0%	120,424	74.7%
HH Income $75,000 or More	2,376	48.0%	29,977	50.4%	79,911	49.6%
Housing (2023)						
Total Housing Units	5,581		67,181		181,778	
Housing Units Occupied	4,952	88.7%	59,520	88.6%	161,169	88.7%
Housing Units Owner-Occupied	2,610	52.7%	31,169	52.4%	82,829	51.4%
Housing Units, Renter-Occupied	2,343	47.3%	28,351	47.6%	78,339	48.6%
Housing Units, Vacant	628	12.7%	7,661	12.9%	20,609	12.8%
Marital Status (2023)						
Never Married	4,765	35.4%	44,078	30.2%	124,938	32.5%
Currently Married	5,227	38.8%	60,141	41.3%	157,083	40.9%
Separated	679	5.0%	9,728	6.7%	25,107	6.5%
Widowed	946	7.0%	10,249	7.0%	26,013	6.8%
Divorced	1,849	13.7%	21,576	14.8%	51,135	13.3%
Household Type (2023)						
Population Family	13,730	88.8%	145,360	86.4%	371,378	83.5%
Population Non-Family	1,659	10.7%	22,047	13.1%	63,138	14.2%
Population Group Quarters	72	0.5%	740	0.4%	10,402	2.3%
Family Households	3,826	77.3%	43,147	72.5%	112,710	69.9%
Non-Family Households	1,126	22.7%	16,372	27.5%	48,459	30.1%
Married Couple with Children	447	8.5%	9,077	15.1%	27,865	17.7%
Average Family Household Size	3.6		3.4		3.3	
Household Size (2023)						
1 Person Households	889	17.9%	12,411	20.9%	37,796	23.5%
2 Person Households	1,487	30.0%	17,856	30.0%	48,709	30.2%
3 Person Households	1,080	21.8%	12,395	20.8%	32,808	20.4%
4 Person Households	764	15.4%	9,097	15.3%	23,538	14.6%
5 Person Households	377	7.6%	4,384	7.4%	10,831	6.7%
6 or More Person Households	356	7.2%	3,378	5.7%	7,487	4.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	393	7.9%	4,919	8.3%	14,148	8.8%
Households with 1 Vehicles Available	1,412	28.5%	20,630	34.7%	60,403	37.5%
Households with 2 or More Vehicles Available	3,148	63.6%	33,970	57.1%	86,618	53.7%
Total Vehicles Available	9,529		106,039		272,713	
Average Vehicles Per Household	1.9		1.8		1.7	

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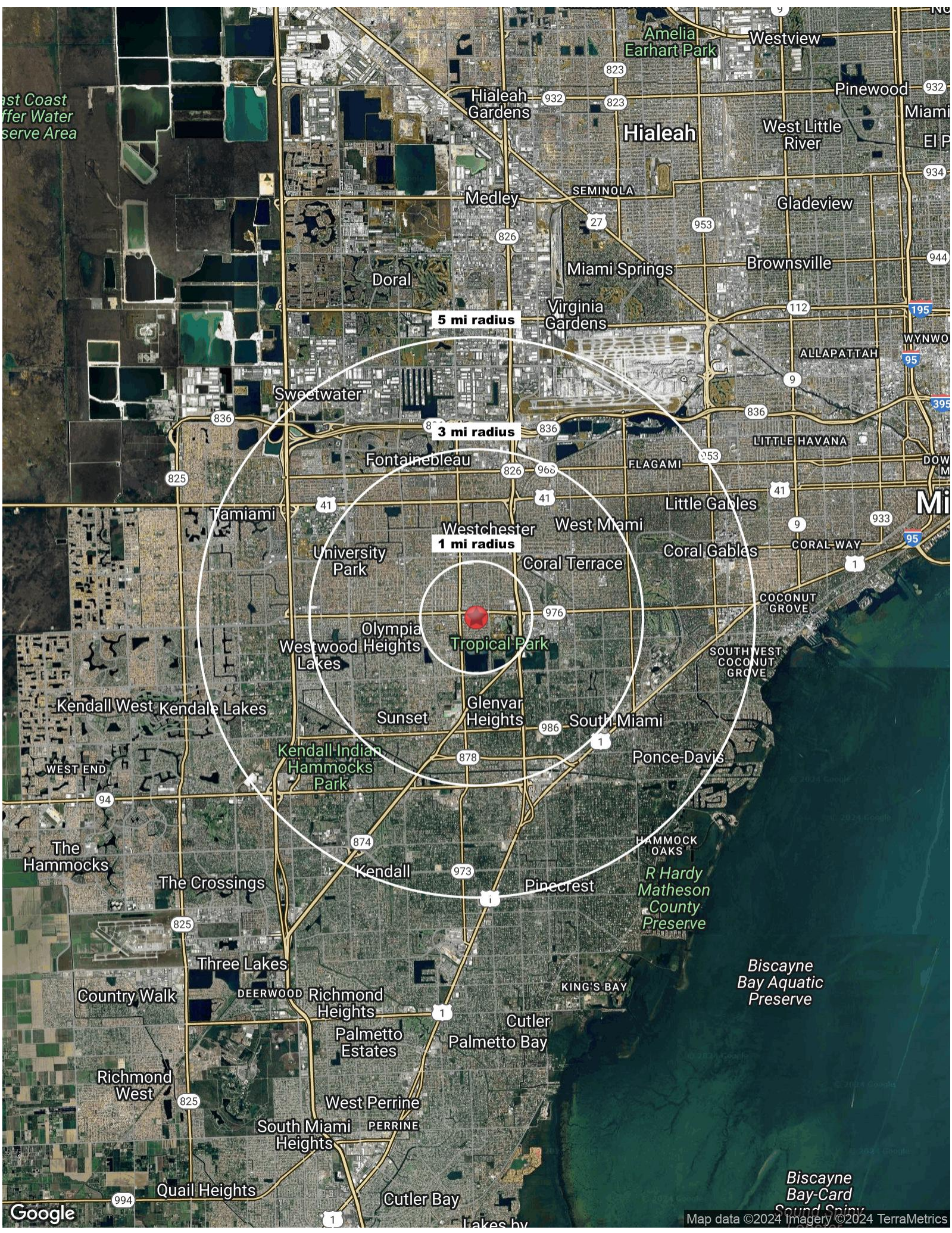
Lat/Lon: 25.7319/-80.3311

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	13,283		143,959		379,440	
Estimated Civilian Employed	8,381	63.1%	92,711	64.4%	244,185	64.4%
Estimated Civilian Unemployed	103	0.8%	1,246	0.9%	3,488	0.9%
Estimated in Armed Forces	-	-	58	-	441	0.1%
Estimated Not in Labor Force	4,798	36.1%	49,944	34.7%	131,326	34.6%
Unemployment Rate	0.8%		0.9%		0.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	8,381		92,710		244,184	
Management, Business, Financial Operations	1,206	14.4%	16,767	18.1%	46,701	19.1%
Professional, Related	1,974	23.6%	20,179	21.8%	53,478	21.9%
Service	1,177	14.0%	15,675	16.9%	39,624	16.2%
Sales, Office	1,780	21.2%	21,095	22.8%	56,290	23.1%
Farming, Fishing, Forestry	24	0.3%	203	0.2%	373	0.2%
Construct, Extraction, Maintenance	1,037	12.4%	8,432	9.1%	20,230	8.3%
Production, Transport Material Moving	1,184	14.1%	10,359	11.2%	27,487	11.3%
White Collar Workers	4,960	59.2%	58,041	62.6%	156,469	64.1%
Blue Collar Workers	3,421	40.8%	34,669	37.4%	87,714	35.9%
Consumer Expenditure (2023)						
Total Household Expenditure	$397.85 M		$4.87 B		$13.63 B	
Total Non-Retail Expenditure	$210.73 M	53.0%	$2.58 B	53.1%	$7.25 B	53.2%
Total Retail Expenditure	$187.11 M	47.0%	$2.29 B	46.9%	$6.38 B	46.8%
Apparel	$14.2 M	3.6%	$174.27 M	3.6%	$489.5 M	3.6%
Contributions	$13.3 M	3.3%	$164.42 M	3.4%	$466.95 M	3.4%
Education	$12.73 M	3.2%	$158.73 M	3.3%	$456.55 M	3.3%
Entertainment	$22.66 M	5.7%	$278.1 M	5.7%	$780.84 M	5.7%
Food and Beverages	$58.26 M	14.6%	$711.79 M	14.6%	$1.99 B	14.6%
Furnishings and Equipment	$14.07 M	3.5%	$172.05 M	3.5%	$482.58 M	3.5%
Gifts	$10.23 M	2.6%	$125.82 M	2.6%	$360.12 M	2.6%
Health Care	$33.07 M	8.3%	$402.12 M	8.3%	$1.12 B	8.2%
Household Operations	$15.76 M	4.0%	$193.35 M	4.0%	$543.78 M	4.0%
Miscellaneous Expenses	$7.54 M	1.9%	$92.21 M	1.9%	$258.81 M	1.9%
Personal Care	$5.35 M	1.3%	$65.27 M	1.3%	$182.57 M	1.3%
Personal Insurance	$2.9 M	0.7%	$35.44 M	0.7%	$99.95 M	0.7%
Reading	$869.14 K	0.2%	$10.65 M	0.2%	$29.89 M	0.2%
Shelter	$84.02 M	21.1%	$1.03 B	21.1%	$2.88 B	21.2%
Tobacco	$2.27 M	0.6%	$27.62 M	0.6%	$75.96 M	0.6%
Transportation	$72.02 M	18.1%	$878.39 M	18.0%	$2.45 B	18.0%
Utilities	$28.59 M	7.2%	$348.43 M	7.2%	$966.69 M	7.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	11,876		127,729		329,310	
Elementary (Grade Level 0 to 8)	988	8.3%	8,076	6.3%	19,718	6.0%
Some High School (Grade Level 9 to 11)	692	5.8%	10,610	8.3%	28,020	8.5%
High School Graduate	3,352	28.2%	31,670	24.8%	77,751	23.6%
Some College	2,091	17.6%	17,022	13.3%	41,396	12.6%
Associate Degree Only	1,411	11.9%	13,660	10.7%	32,229	9.8%
Bachelor Degree Only	2,288	19.3%	29,338	23.0%	77,073	23.4%
Graduate Degree	1,054	8.9%	17,353	13.6%	53,123	16.1%

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Units In Structure (2023)						
1 Detached Unit	3,269	62.8%	31,271	52.8%	69,543	44.8%
1 Attached Unit	589	11.3%	6,108	10.3%	18,767	12.1%
2 to 4 Units	242	4.6%	2,478	4.2%	8,380	5.4%
5 to 9 Units	100	1.9%	2,358	4.0%	7,532	4.8%
10 to 19 Units	157	3.0%	3,560	6.0%	11,343	7.3%
20 to 49 Units	235	4.5%	4,671	7.9%	14,549	9.4%
50 or More Units	345	6.6%	8,686	14.7%	28,892	18.6%
Mobile Home or Trailer	15	0.3%	353	0.6%	2,077	1.3%
Other Structure	2	-	35	-	86	-
Homes Built By Year (2023)						
Homes Built 2010 or later	220	4.2%	4,019	6.8%	13,321	8.6%
Homes Built 2000 to 2009	249	4.8%	3,192	5.4%	11,193	7.2%
Homes Built 1990 to 1999	233	4.5%	3,748	6.3%	12,909	8.3%
Homes Built 1980 to 1989	500	9.6%	8,535	14.4%	27,236	17.5%
Homes Built 1970 to 1979	763	14.6%	13,300	22.5%	37,197	23.9%
Homes Built 1960 to 1969	804	15.4%	8,432	14.2%	20,782	13.4%
Homes Built 1950 to 1959	1,925	37.0%	13,366	22.6%	26,116	16.8%
Homes Built Before 1949	258	5.0%	4,928	8.3%	12,415	8.0%
Home Values (2023)						
Home Values $1,000,000 or More	53	2.0%	1,305	4.2%	6,771	8.2%
Home Values $500,000 to $999,999	479	18.4%	7,259	23.3%	19,869	24.0%
Home Values $400,000 to $499,999	843	32.3%	7,181	23.0%	14,600	17.6%
Home Values $300,000 to $399,999	876	33.6%	8,695	27.9%	18,973	22.9%
Home Values $200,000 to $299,999	250	9.6%	3,969	12.7%	12,192	14.7%
Home Values $150,000 to $199,999	27	1.0%	1,349	4.3%	5,338	6.4%
Home Values $100,000 to $149,999	33	1.3%	563	1.8%	1,861	2.2%
Home Values $70,000 to $99,999	6	0.2%	118	0.4%	707	0.9%
Home Values $50,000 to $69,999	-	-	86	0.3%	345	0.4%
Home Values $25,000 to $49,999	9	0.3%	292	0.9%	787	1.0%
Home Values Under $25,000	33	1.2%	350	1.1%	1,384	1.7%
Owner-Occupied Median Home Value	$414,090		$420,546		$457,207	
Renter-Occupied Median Rent	$1,444		$1,485		$1,530	
Transportation To Work (2023)						
Drive to Work Alone	6,055	72.2%	65,134	70.3%	168,526	69.0%
Drive to Work in Carpool	714	8.5%	7,383	8.0%	19,669	8.1%
Travel to Work by Public Transportation	183	2.2%	1,923	2.1%	5,896	2.4%
Drive to Work on Motorcycle	7	-	69	-	213	-
Walk or Bicycle to Work	101	1.2%	1,628	1.8%	5,307	2.2%
Other Means	106	1.3%	953	1.0%	2,786	1.1%
Work at Home	1,215	14.5%	15,619	16.8%	41,786	17.1%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	932	11.1%	10,797	11.6%	30,174	12.4%
Travel to Work in 15 to 29 Minutes	2,695	32.2%	28,103	30.3%	76,472	31.3%
Travel to Work in 30 to 59 Minutes	3,117	37.2%	32,618	35.2%	82,307	33.7%
Travel to Work in 60 Minutes or More	422	5.0%	5,573	6.0%	13,445	5.5%
Average Minutes Travel to Work	27.3		27.3		26.6	