

THE **LANDING** HZ RD

SAN DIEGO x CALIFORNIA

NEWMARK | PACIFIC

BH PROPERTIES



Community, Happy Hours, Workouts, Lifestyle Brands, Dinners Out

The list is as endless as the possibilities.

Your ultimate go-to destination.

It's what you want.

The Landing HZRD.



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SAN DIEGO x CALIFORNIA

Welcome to our reimagined lifestyle center, nestled in the heart of Mission Valley. It's the destination for connection and modern convenience, featuring luxury retail, health & wellness, entertainment, upscale dining experiences, and community gathering spaces.

[SHOPTHELANDING.COM](https://shopthelanding.com)







Best located and most convenient retail center in Mission Valley.



243,777 daytime population within three miles.



The Landing has 1.6 M annual visitors.



72% of visitors are between 18-54 years old

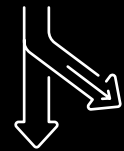


259 hotels and resorts within five miles

"In the middle of it all, just minutes away from regional malls Fashion Valley and The Valley as well as national retailers like Nordstrom, Macy's, Bloomingdale's, Neiman Marcus, IKEA, Lowe's, Target and Costco."

SHOPTHELANDING.COM

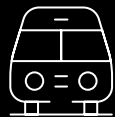




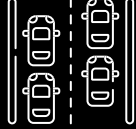
Easily accessed just off Highway 163.



High visibility from Highway 163.



Dedicated MTS Trolley Stop.



185,953 avg. cars/day on Highway 163
62,190 avg. cars/day on Friars Road.



More than 2,000 free surface and subterranean parking spaces.



THE LANDING

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Join a **carefully curated** tenant mix of lifestyle brands, fitness and thriving restaurants, selected to attract a **diverse and dynamic** customer base.

Your brand will benefit from high foot traffic and shared clientele, enhancing visibility and opportunity.



Plaza Level (Facing Friars Road)



Colonnade Level (Upstairs)



Street Level (Facing Hazard Center Drive)



Please call to discuss specific vacancies and leasing opportunities.

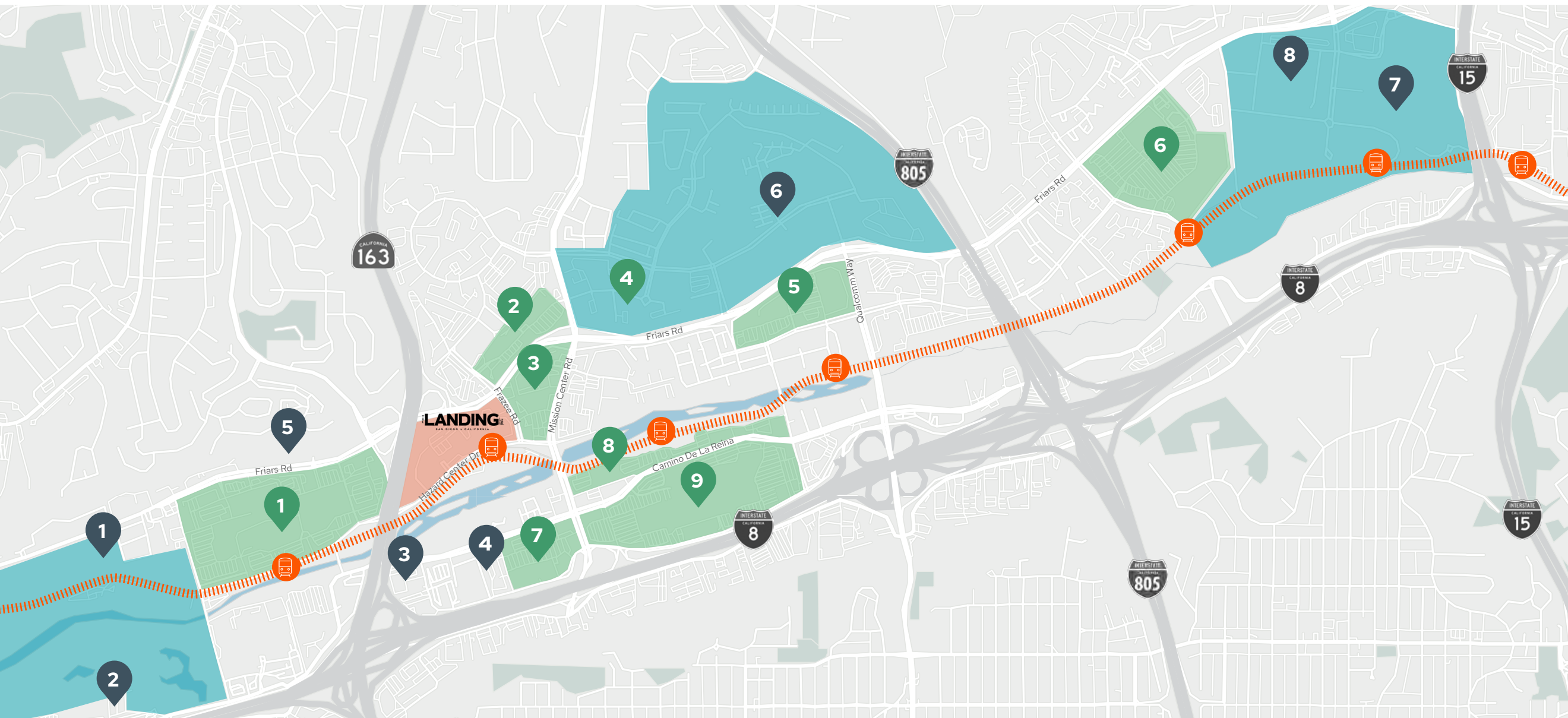




COMMUNITY + CONNECTION.



- 1 Riverwalk Future Development**
4,300 Residential Units
1 MSF Class A Office
75,000 SF Retail
New Trolley Station
- 2 Town & Country**
870 Residential Units
- 3 Alexian**
285 Residential Units
- 4 Dinerstein Millennial**
711 Residential Units
- 5 Fairfield Fashion Valley**
175 Residential Units
- 6 Civita**
4,780 Residential Units
900,000 SF Retail & Office
100 Hotel Rooms (planned)
- 7 SDSU Mission Valley Future Development**
1.6 MSF Innovation District
4,600 Residential Units
95,000 Retail
- 8 Snapdragon Stadium**
Estimated 1.3 M Visitors in 2025



At the heart of retail & residential.

1

Fashion Valley

2

Friars Mission Center

3

Hazard Center East

4

Civita

5

Rio Vista Plaza

6

Fenton Marketplace

7

Mission Valley West


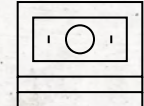
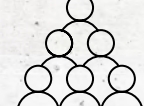

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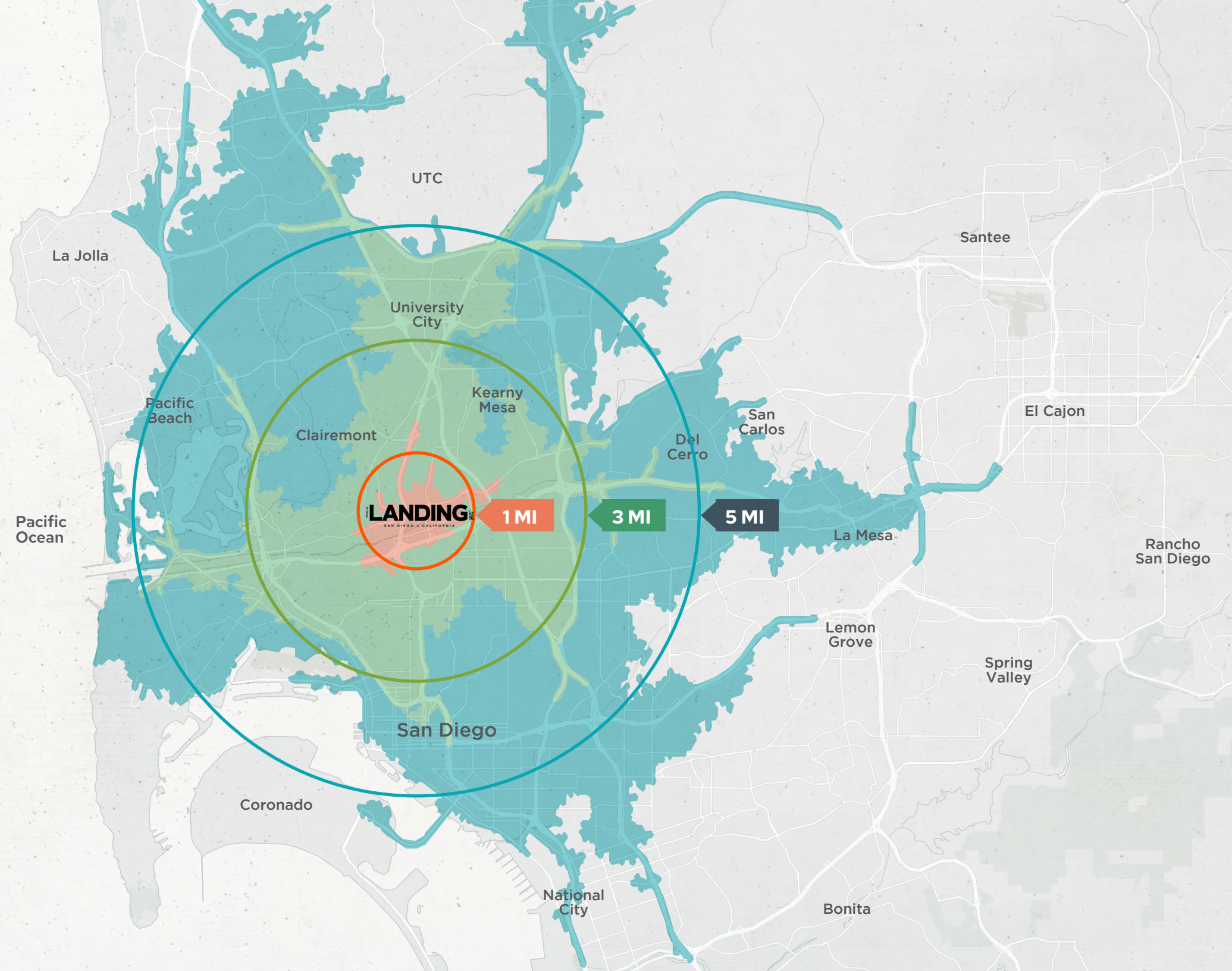
Park Valley Center

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The Valley

An affluent adjacent community intersects with inbound traffic from around the city.

	SR 163	I-8	I-805
 Cars per Day	185,953	229,244	209,751
 Average HH Income	5 Min \$130,685	10 Min \$125,191	15 Min \$127,696
 Population	5 Min 12,680	10 Min 205,294	15 Min 716,065
 Daytime Population	5 Min 26,311	10 Min 284,293	15 Min 873,927



LEASING

NEWMARK | PACIFIC

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OWNER

BH PROPERTIES

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