

Demographic Detail Report

13 New Orleans Rd, Hilton Head Island, SC 29928

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **2,566 SF**
 Year Built: **1989**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	4,298		27,905		48,648	
2024 Estimate	3,632		23,503		41,247	
2020 Census	2,258		14,083		26,446	
Growth 2024 - 2029	18.34%		18.73%		17.94%	
Growth 2020 - 2024	60.85%		66.89%		55.97%	
2024 Population by Age	3,632		23,503		41,247	
Age 0 - 4	73	2.01%	594	2.53%	1,195	2.90%
Age 5 - 9	72	1.98%	585	2.49%	1,258	3.05%
Age 10 - 14	80	2.20%	618	2.63%	1,332	3.23%
Age 15 - 19	97	2.67%	748	3.18%	1,542	3.74%
Age 20 - 24	156	4.30%	1,084	4.61%	2,078	5.04%
Age 25 - 29	128	3.52%	845	3.60%	1,614	3.91%
Age 30 - 34	113	3.11%	758	3.23%	1,427	3.46%
Age 35 - 39	105	2.89%	724	3.08%	1,371	3.32%
Age 40 - 44	131	3.61%	935	3.98%	1,729	4.19%
Age 45 - 49	150	4.13%	1,049	4.46%	1,945	4.72%
Age 50 - 54	200	5.51%	1,250	5.32%	2,270	5.50%
Age 55 - 59	258	7.10%	1,727	7.35%	3,012	7.30%
Age 60 - 64	348	9.58%	2,442	10.39%	4,098	9.94%
Age 65 - 69	396	10.90%	2,606	11.09%	4,250	10.30%
Age 70 - 74	401	11.04%	2,544	10.82%	4,115	9.98%
Age 75 - 79	337	9.28%	2,011	8.56%	3,253	7.89%
Age 80 - 84	268	7.38%	1,508	6.42%	2,443	5.92%
Age 85+	317	8.73%	1,477	6.28%	2,315	5.61%
Age 65+	1,719	47.33%	10,146	43.17%	16,376	39.70%
Median Age	63.60		61.70		59.80	
Average Age	57.30		55.00		52.90	

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Radius	1 Mile	3 Mile	5 Mile
2024 Population By Race	3,632	23,503	41,247
White	3,112 85.68%	20,254 86.18%	32,991 79.98%
Black	93 2.56%	843 3.59%	2,965 7.19%
Am. Indian & Alaskan	5 0.14%	65 0.28%	89 0.22%
Asian	34 0.94%	171 0.73%	352 0.85%
Hawaiian & Pacific Island	0 0.00%	0 0.00%	0 0.00%
Other	389 10.71%	2,171 9.24%	4,850 11.76%
Population by Hispanic Origin	3,632	23,503	41,247
Non-Hispanic Origin	3,288 90.53%	21,622 92.00%	36,825 89.28%
Hispanic Origin	344 9.47%	1,881 8.00%	4,422 10.72%
2024 Median Age, Male	62.50	60.90	58.50
2024 Average Age, Male	55.90	54.10	52.00
2024 Median Age, Female	64.60	62.40	60.50
2024 Average Age, Female	58.50	55.70	53.70
2024 Population by Occupation Classification	3,389	21,553	37,153
Civilian Employed	1,614 47.62%	10,466 48.56%	18,247 49.11%
Civilian Unemployed	32 0.94%	250 1.16%	458 1.23%
Civilian Non-Labor Force	1,740 51.34%	10,775 49.99%	18,382 49.48%
Armed Forces	3 0.09%	62 0.29%	66 0.18%
Households by Marital Status			
Married	974	6,199	10,406
Married No Children	876	5,472	8,941
Married w/Children	98	727	1,466
2024 Population by Education	3,488	22,262	37,569
Some High School, No Diploma	107 3.07%	988 4.44%	2,015 5.36%
High School Grad (Incl Equivalency)	426 12.21%	3,035 13.63%	5,826 15.51%
Some College, No Degree	631 18.09%	4,269 19.18%	7,537 20.06%
Associate Degree	334 9.58%	2,388 10.73%	3,728 9.92%
Bachelor Degree	1,140 32.68%	6,561 29.47%	10,710 28.51%
Advanced Degree	850 24.37%	5,021 22.55%	7,753 20.64%

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Radius	1 Mile	3 Mile	5 Mile
2024 Population by Occupation	2,813	18,019	31,631
Real Estate & Finance	198 7.04%	1,012 5.62%	1,750 5.53%
Professional & Management	1,221 43.41%	6,219 34.51%	10,784 34.09%
Public Administration	11 0.39%	18 0.10%	181 0.57%
Education & Health	141 5.01%	1,191 6.61%	2,507 7.93%
Services	295 10.49%	2,128 11.81%	3,832 12.11%
Information	6 0.21%	85 0.47%	192 0.61%
Sales	315 11.20%	2,749 15.26%	4,345 13.74%
Transportation	75 2.67%	113 0.63%	145 0.46%
Retail	192 6.83%	1,678 9.31%	2,695 8.52%
Wholesale	2 0.07%	215 1.19%	280 0.89%
Manufacturing	120 4.27%	726 4.03%	1,101 3.48%
Production	58 2.06%	792 4.40%	1,426 4.51%
Construction	84 2.99%	349 1.94%	886 2.80%
Utilities	8 0.28%	206 1.14%	678 2.14%
Agriculture & Mining	22 0.78%	26 0.14%	59 0.19%
Farming, Fishing, Forestry	0 0.00%	4 0.02%	16 0.05%
Other Services	65 2.31%	508 2.82%	754 2.38%
2024 Worker Travel Time to Job	1,337	8,475	14,791
<30 Minutes	1,129 84.44%	7,256 85.62%	12,648 85.51%
30-60 Minutes	166 12.42%	994 11.73%	1,670 11.29%
60+ Minutes	42 3.14%	225 2.65%	473 3.20%
2020 Households by HH Size	1,191	6,867	12,250
1-Person Households	396 33.25%	2,112 30.76%	3,621 29.56%
2-Person Households	583 48.95%	3,429 49.93%	5,878 47.98%
3-Person Households	85 7.14%	608 8.85%	1,165 9.51%
4-Person Households	78 6.55%	437 6.36%	903 7.37%
5-Person Households	29 2.43%	165 2.40%	414 3.38%
6-Person Households	13 1.09%	78 1.14%	167 1.36%
7 or more Person Households	7 0.59%	38 0.55%	102 0.83%
2024 Average Household Size	1.90	1.90	2.00
Households			
2029 Projection	2,248	13,629	22,965
2024 Estimate	1,903	11,489	19,455
2020 Census	1,192	6,867	12,250
Growth 2024 - 2029	18.13%	18.63%	18.04%
Growth 2020 - 2024	59.65%	67.31%	58.82%

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Radius	1 Mile	3 Mile	5 Mile	
2024 Households by HH Income	1,905	11,487	19,456	
<\$25,000	295 15.49%	1,380 12.01%	2,678 13.76%	
\$25,000 - \$50,000	372 19.53%	1,961 17.07%	3,387 17.41%	
\$50,000 - \$75,000	369 19.37%	2,070 18.02%	3,412 17.54%	
\$75,000 - \$100,000	89 4.67%	968 8.43%	1,623 8.34%	
\$100,000 - \$125,000	118 6.19%	1,029 8.96%	1,758 9.04%	
\$125,000 - \$150,000	180 9.45%	716 6.23%	1,309 6.73%	
\$150,000 - \$200,000	163 8.56%	1,174 10.22%	1,812 9.31%	
\$200,000+	319 16.75%	2,189 19.06%	3,477 17.87%	
2024 Avg Household Income	\$111,416	\$121,590	\$117,470	
2024 Med Household Income	\$66,421	\$83,587	\$78,866	
2024 Occupied Housing	1,903	11,488	19,454	
Owner Occupied	1,442 75.78%	9,096 79.18%	15,080 77.52%	
Renter Occupied	461 24.22%	2,392 20.82%	4,374 22.48%	
2020 Housing Units	2,798	15,122	25,051	
1 Unit	1,449 51.79%	7,661 50.66%	13,172 52.58%	
2 - 4 Units	271 9.69%	882 5.83%	1,476 5.89%	
5 - 19 Units	532 19.01%	2,557 16.91%	3,835 15.31%	
20+ Units	546 19.51%	4,022 26.60%	6,568 26.22%	
2024 Housing Value	1,443	9,096	15,080	
<\$100,000	73 5.06%	222 2.44%	407 2.70%	
\$100,000 - \$200,000	53 3.67%	641 7.05%	1,206 8.00%	
\$200,000 - \$300,000	145 10.05%	878 9.65%	1,300 8.62%	
\$300,000 - \$400,000	265 18.36%	1,614 17.74%	2,474 16.41%	
\$400,000 - \$500,000	173 11.99%	713 7.84%	1,159 7.69%	
\$500,000 - \$1,000,000	529 36.66%	3,304 36.32%	5,499 36.47%	
\$1,000,000+	205 14.21%	1,724 18.95%	3,035 20.13%	
2024 Median Home Value	\$511,815	\$572,639	\$590,380	
2024 Housing Units by Yr Built	2,842	15,582	26,143	
Built 2010+	395 13.90%	2,631 16.88%	4,630 17.71%	
Built 2000 - 2010	213 7.49%	1,432 9.19%	2,969 11.36%	
Built 1990 - 1999	253 8.90%	2,567 16.47%	4,095 15.66%	
Built 1980 - 1989	1,247 43.88%	5,348 34.32%	8,434 32.26%	
Built 1970 - 1979	626 22.03%	3,063 19.66%	5,002 19.13%	
Built 1960 - 1969	91 3.20%	434 2.79%	781 2.99%	
Built 1950 - 1959	10 0.35%	61 0.39%	132 0.50%	
Built <1949	7 0.25%	46 0.30%	100 0.38%	
2024 Median Year Built	1985	1987	1987	