



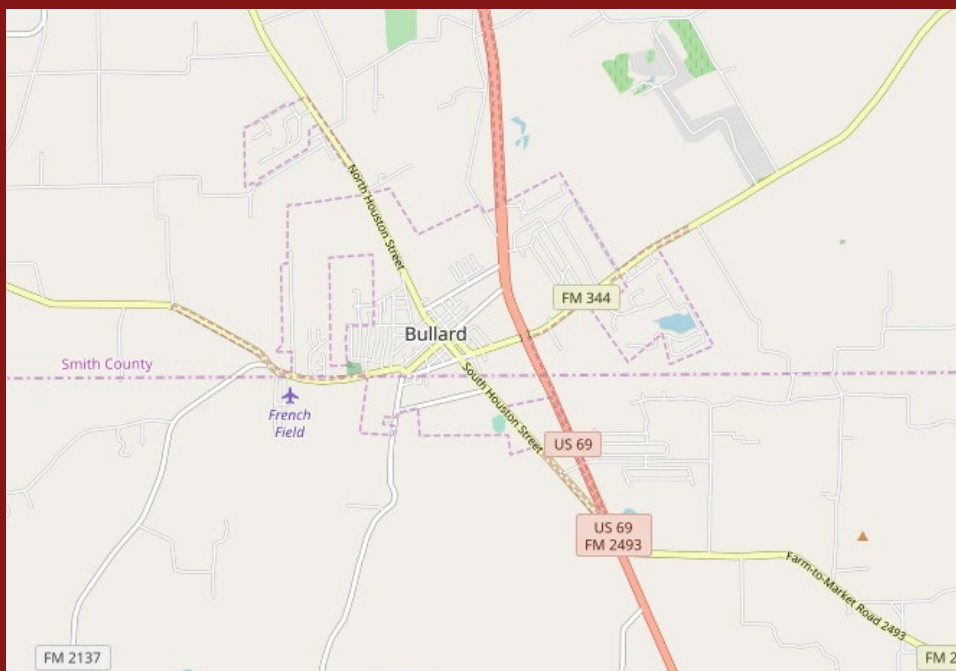
City of Bullard

Where a small town becomes your hometown.



Location

- Located 12 miles South of Tyler





Location

Healthcare Facilities

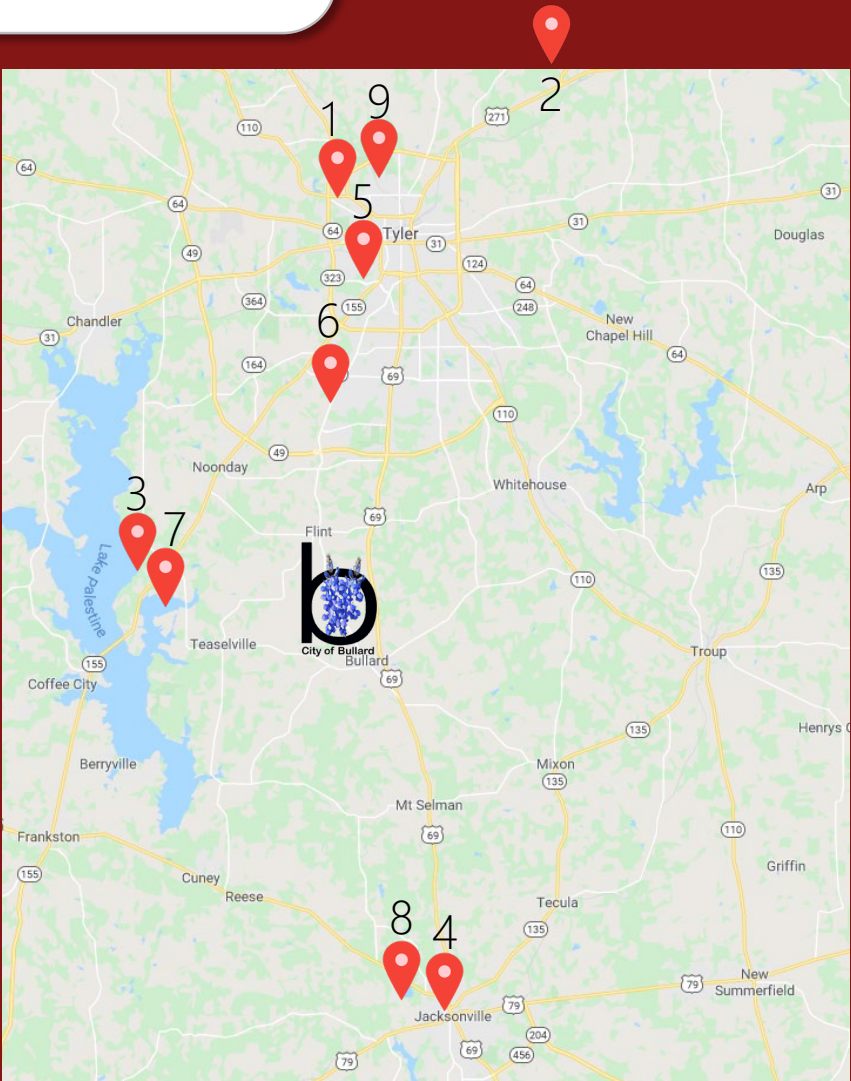
UT Health East

- 1 - Downtown 15.1 Miles
- 2 - Highway 271 25.3 Miles
- 3 - Lake Palestine 9.3 Miles
- 4 - Jacksonville 13.6 Miles

Christus Trinity Mother Frances

- 5 - Downtown 16 Miles
- 6 - Micro Hospital 9.4 Miles
- 7 - Lake Palestine 9.3 Miles
- 8 - Jacksonville 16.1 Miles

- Baylor Scott & White Texas Spine & Joint Hospital
- 9 - Downtown 14.4 Miles





Demographics

City: 4,000

ETJ: 6,800

Trade Area: 28,067

Median Household Income: \$65,308

City of Bullard Average Property Value: \$221,844





Education

Bullard Independent School District

- TEA "A" rated school district
- 2019-2020 Enrollment: 2668 students
- 17 Certification Opportunities for students
- Bullard ISD programs include athletics, UIL Academics, extracurriculars, college prep with AP coursework, dual credit coursework



The Brook Hill School Christ-Centered. College Prep.

- #1 Best Private School in East Texas
- 2019-2020 Enrollment: 680 students
- Boarding facility for international students from 34 different countries
- Brook Hill Volleyball: 2019 District Champions
 - American Freedom Museum



Water & Solid Waste

- 100% well water
- 4 operating wells
- Produces 1,330 gallons of water per minute
- 100% poly cart pickup
- Contracted with Republic Services





Community Engagement



@bullardtexas
@bullardpolicedepartment



@cityofbullard



@cityofbullard



Community Events



Mayor's Prayer Breakfast



National Night Out

Blast over Bullard



Coptoberfest



Christmas Kickoff Festival & Parade



Red, White & Blue Festival



Growth & Expansion

- Plans for new wastewater plant
 - Opened RFQ's in December 2019
- Expansion of FM 2493
- Commercial opportunity along HWY 69
- Estimated 550 platted lots available for single family homes



Economic Development

Bluebonnet Point Wellness

- \$1M grant for infrastructure from the Department of Agriculture



- 115 bed facility
- Plans for assisted and independent senior housing

Job opportunities at all levels including:

- Administration
- Director of Nurses
- Staff RN
- Certified Nursing Assistant
- MDS Coordinator
- Social Services Director
- Activity Director
- Dietary Manager
- Housekeeping Supervisor
- Laundry Staff
- Human Resources
- Marketing Coordinator/Liaison



Growth & Expansion

La Papillon

- 34.7 Acres
- Commercial: 5.5 Acres
- 298 Units/149 duplexes
- Unit Types: 3
 - 3 Bedrooms; 1594 sq. ft
 - 3 Bedrooms; 1268 sq. ft
 - 2 Bedrooms; 1032 sq. ft
- Time to completion: 10 years
- First unit available: Summer 2020





Growth & Expansion

La Papillon



Amenities

- Dog park
- Kids playground
- Multiple smaller playgrounds
- Walking trail



Growth & Expansion

La Papillon



La Papillon groundbreaking in
December 2019





Community Highlights

- Wineries
 - Kiepersol Vineyards, Winery, Distillery
 - M6
 - Dixie Wine Company
- Golf Courses
 - Oak Hurst Golf Course
 - Eagle's Bluff Country Club
 - Emerald Bay Club
- Sports & Recreation
 - Oak Haven Farms
 - Host of Beauty & the Beast Bike Race
 - Prime location between Lake Palestine (fishing) and Lake Tyler (recreation)



Parks

Bullard Kids' Park



O.L. Ferrell Park





American Freedom Museum

- The American Freedom Museum on the campus of The Brook Hill School honors our veterans and active military and recognizes the sacrifices they have made to secure our freedoms.
- Celebrating 10 years in May 2020
- 15,000 square feet and housing over 650 artifacts on display
- First museum to receive Purple Heart designation



**AMERICAN
FREEDOM MUSEUM**

America's Story. Your Story.





Purple Heart City



The Military Order  of the Purple Heart

Pam Frederick



Tenured Mayor



Shirley Coe



Bryan Willis



Mark Anderson



David Rhodes

Active and Progressive Council