MARKETING PROFILE

4015 Railroad Avenue, Pittsburgh

Drive time of 15 minutes

esri
THE SCIENCE OF WHERE®

Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

KEY FACTS

226,505
Population

38.3
Median Age

3.1
Average Household Size

$104,154
Median Household Income

ANNUAL HOUSEHOLD SPENDING

$2,819
Apparel & Services

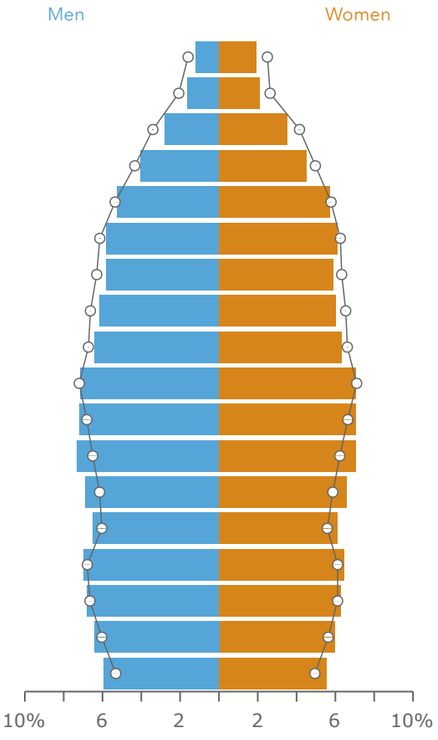
$261
Computers & Hardware

$4,945
Eating Out

$8,345
Groceries

$7,909
Health Care

Age pyramid



The largest group:
2025 Males Age 30-34

The smallest group:
2025 Males Age 85+

Dots show comparison to
Contra Costa County

EDUCATION

14%
No High School Diploma

27%
High School Graduate

30%
Some College

29%
Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

$4,332
Travel

$10,541,949
Theatre/Operas/Concerts

$101
Movies/Museums/Parks

$6,302,781
Sports Events

$768,359
Online Gaming

Tapestry

Top 3 segments by household count

H3 Neighborhood Spirit >	19.4K | **26.4%**
G3 Generational Ties >	12.6K | **17.2%**
C5 Diverse Horizons >	7,270 | **9.9%**
Other	34.1K | **46.4%**

MARKETING PROFILE

4015 Railroad Avenue, Pittsburgh

Drive time of 30 minutes

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Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

KEY FACTS

793,986
Population

40.4
Median Age

2.8
Average Household Size

$125,573
Median Household Income

ANNUAL HOUSEHOLD SPENDING

$3,397
Apparel & Services

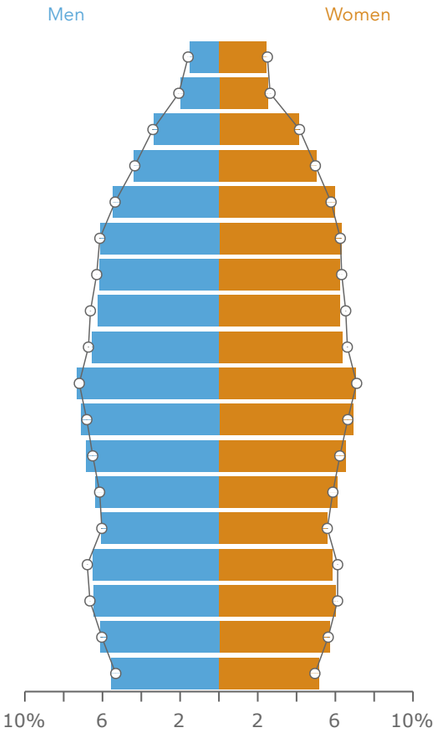
$315
Computers & Hardware

$5,956
Eating Out

$10,015
Groceries

$9,743
Health Care

Age pyramid



The largest group:
2025 Males Age 40-44

The smallest group:
2025 Males Age 85+

Dots show comparison to
Contra Costa County

EDUCATION

9%
No High School Diploma

20%
High School Graduate

28%
Some College

43%
Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

$5,346
Travel

$49,031,598
Theatre/Operas/Concerts

$121
Movies/Museums/Parks

$30,708,741
Sports Events

$3,507,146
Online Gaming

Tapestry

Top 3 segments by household count

H3 Neighborhood Spirit >	64.3K | **23.0%**
F5 Uptown Lights >	30.5K | **10.9%**
H4 Urban Chic >	29.2K | **10.4%**
Other	156K | **55.6%**

MARKETING PROFILE

4015 Railroad Avenue, Pittsburgh

Drive time of 45 minutes

esri
THE SCIENCE OF WHERE®

Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

KEY FACTS

2,323,174
Population

39.7
Median Age

2.7
Average Household Size

$124,093
Median Household Income

ANNUAL HOUSEHOLD SPENDING

$3,602
Apparel & Services

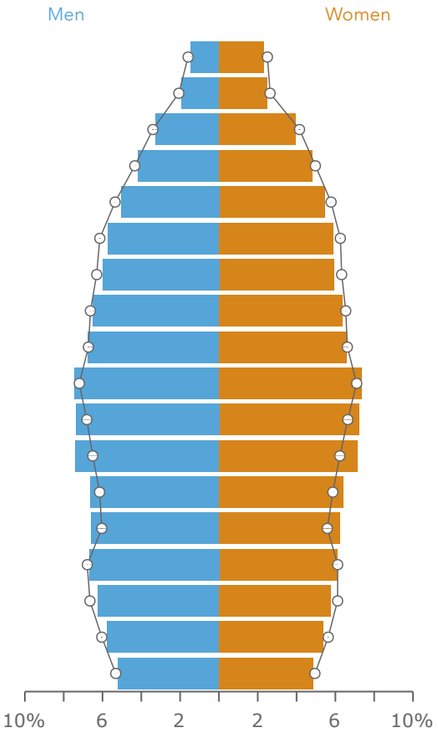
$334
Computers & Hardware

$6,253
Eating Out

$10,569
Groceries

$10,087
Health Care

Age pyramid



The largest group:
2025 Females Age 40-44

The smallest group:
2025 Males Age 85+

Dots show comparison to
Contra Costa County

EDUCATION

9%
No High School Diploma

17%
High School Graduate

24%
Some College

50%
Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

$5,539
Travel

$153,874,384
Theatre/Operas/Concerts

$126
Movies/Museums/Parks

$95,888,456
Sports Events

$11,299,496
Online Gaming

Tapestry

Top 3 segments by household count

H3 Neighborhood Spirit >	127K | **15.2%**
L3 Top Tier >	109K | **13.0%**
H4 Urban Chic >	91.8K | **11.0%**
Other	508K | **60.8%**