

# **BRAMBLETON CORNER PLAZA**

RETAIL AND RESTAURANT SPACES AVAILABLE 1,950 RSF to 14,891 RSF (Flexible Demising Scenarios)



# Loudoun County, VA



## WHY LOUDOUN COUNTY, VIRGINIA?



## **ECONOMIC FACTORS**

- Top U.S. Median Household Income
- Top Business Growth in Virginia
- Top Purchasing Power in Virginia



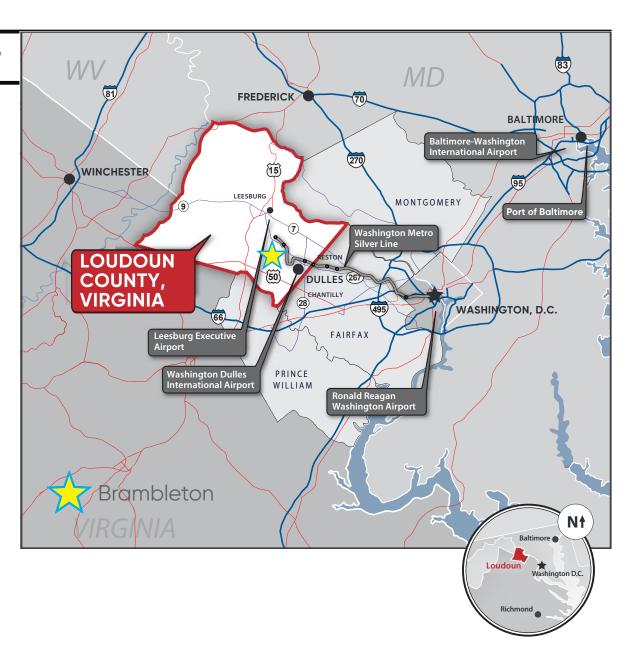
### **BUSINESS SUCCESS**

- Most Wineries and Breweries in Virginia
- Top Data Center Market in the World
- More than 70% of the world's internet traffic passes through Loudoun County (Ashburn, VA) on a daily basis
- More than 900 federal government prime contractors call Loudoun County home
- Nearly \$100 million is invested each year in biomedical research through Howard Hughes Medical Institute's Janelia Research Campus in Loudoun



### QUALITY OF LIFE FACTORS

- Fastest-Growing County in Virginia
- Healthiest County in Virginia
- Safest County in the National Capital Region
- Highest Home Broadband Access in Virginia







# "Virginia's fastest growing county"

## "The Nation's wealthiest county"



# **BRAMBLETON**

**BRAMBLETON CORNER PLAZA** sits at the southwest corner of Northstar Boulevard and Evergreen Mills Road.

It serves the huge and fast-growing community of southern Ashburn, recently named as one of the nation's top 50 bestselling communities and #2 place to live in America.

3 Mile Radius Demographics

### **DEMOGRAPHICS**



\$196,249

2019 Average Household Income (Esri)

55,638

2019 Total Population (Esri)



10,422

2019 Total (NAICS11-99) **Employees** 

### **ANNUAL HOUSEHOLD SPENDING**



\$4,888

Apparel & Services



\$378



Computers & Hardware



\$8,384

Eating Out

\$10,831 \$12,084

Groceries

Health Care

Brambleton, Virginia





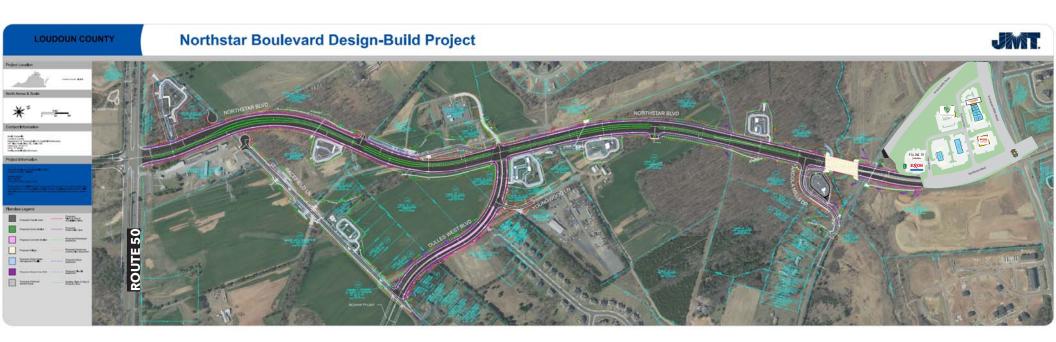
Brambleton, Virginia







## North Star Extension to Route 50



Northstar Boulevard is part of the North/South Corridor of Statewide Significance as designated by VDOT, addressing congestion and mobility on parallel north/south routes between I-95 and Dulles International Airport and connecting travelers to activity centers in Loudoun County and beyond. It is part of what will be a 14-mile long, uninterrupted corridor extending from Route 7 south to the Prince William County line. Construction expected to be completed by 2025.

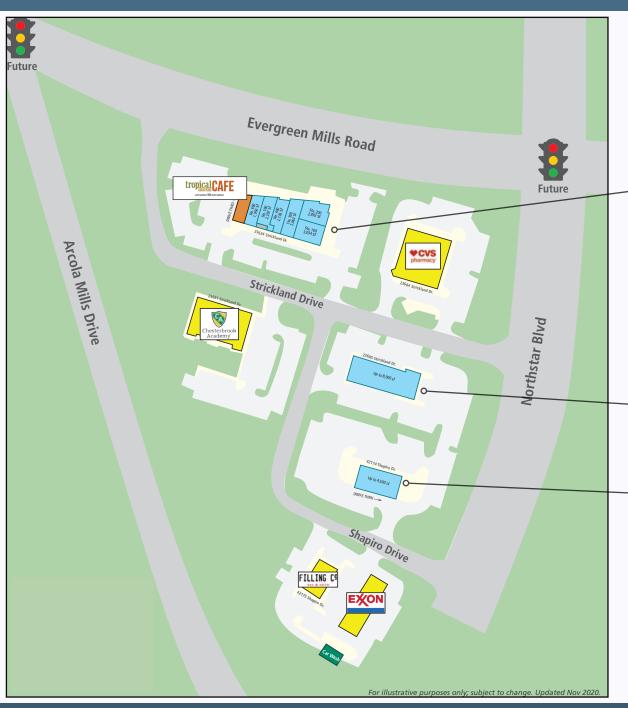






Brambleton, Virginia





## SITE PLAN

\$42.50 NNN PSF \$8.61 PSF IN PASS-THROUGHS

## 23634 Strickland Drive (Flexible Demising Scenarios)

Ste. 600 - 1,950 SF

Ste. 500 - 2,207 SF

Ste. 400 - 2,145 SF

Ste. 300 - 2,662 SF

Ste. 200 - 2,893 SF

Ste. 100 - 3,034 SF

## 23685 Strickland Drive (Auto Pad)

Up to 8,000 SF

## **42174** Shapiro Drive (Fast Food Pad with Drive-Thru)

Up to 4,500 SF



## **MULTI-TENANT BUILDING PLAN**



**Approved** Drive-Thru

Brambleton, Virginia

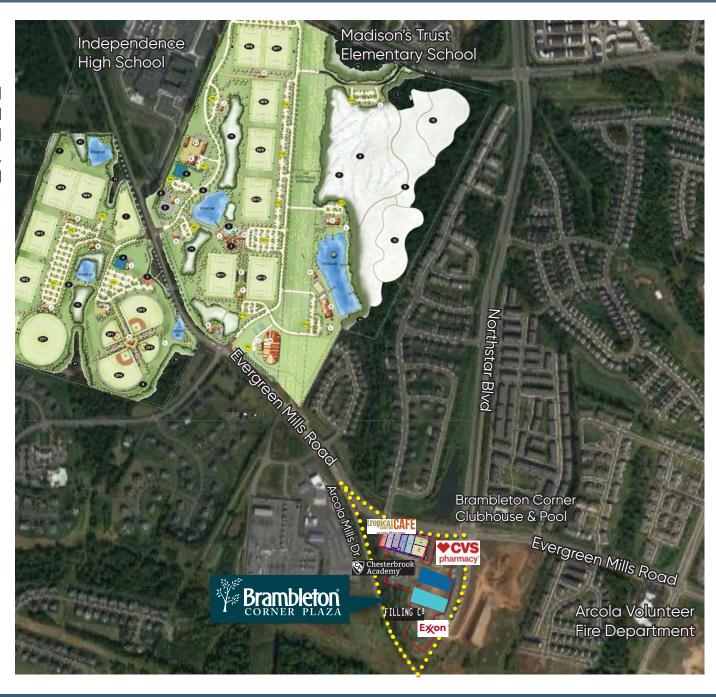


## Hal & Berni Hanson Regional Park Project

The Hal and Berni Hanson Regional Park project includes the design and construction of a new 257-acre regional park located on Evergreen Mills Road, between the Brambleton and Willowsford communities.

- The project also includes road improvements to Evergreen Mills Road, which bisects the park, including a turn lane and a stop light at the entrance of the park.
- The park includes 17 athletic fields with lighting, and over 75 acres of passive recreational space and infrastructure.

For more information visit https://www.loudoun.gov/2652/Hal-Berni-Hanson-Regional-Park











#### **DEMOGRAPHICS**

#### ANNUAL HOUSEHOLD SPENDING





5,786

2019 Total

Population (Esri)



304

2019 Total

(NAICS11-99)

**Employees** 





\$4,909

\$380

\$8,416





Eating Out

\$10,859

\$12,198

Groceries

Health

## **DEMOGRAPHIC SUMMARY**

Brambleton Corner Plaza Ring of 1 mile

#### **KEY FACTS**



2,073

Median Age

Total Households



\$117,859

Median Disposable

2019 Average Household Size

2.79

## **Tapestry Segments**

\$197,573

2019 Average

Household Income

(Esri)



**Boomburbs** 

1,524 households

**Professional Pride** 

301 households

**Enterprising Professionals** 

248 households

73.5%

of Households

14.5%

of Households

12.0%

of Households

### **EDUCATION** .............





75%

Bachelor's Degree or

Higher

14%

More Than High School Education

#### **EMPLOYMENT**

White Collar

Blue Collar

Services

84%

9%

7%



Unemployment



2019 Total (SIC01-99) **Businesses** 



**BUSINESS** 

\$114,563,487

2017 Total Retail Sales Potential (including ---Food/Drink-Sales}-------Sales)------



2017 Total Retail Sales (including Food/Drink



## **DEMOGRAPHIC SUMMARY**

Brambleton Corner Plaza Ring of 3 miles

### **KEY FACTS**



17,446

Median Age

Total Households



\$117,127

Median Disposable

2019 Average Household Size

3.19

#### **DEMOGRAPHICS**



\$196,249

2019 Average Household Income (Esri)



55,638

2019 Total Population (Esri)



2019 Total (NAICS11-99) **Employees** 

#### ANNUAL HOUSEHOLD SPENDING







\$4,888



Eating Out

\$8,384

\$10,831

\$12,084

Groceries

Health

#### **Tapestry Segments**



**Boomburbs** 

12,061 households

69.1%

of Households



**Enterprising Professionals** 

3,213 households

18.4%

of Households



**Professional Pride** 

2,172 households

12.4%

of Households

#### **EDUCATION** .............





75%

Bachelor's Degree or Higher

More Than High School Education

16%

## **EMPLOYMENT**

White Collar

Blue Collar

Services

10%

9%

82%

Unemployment



939

2019 Total (SIC01-99) **Businesses** 



**BUSINESS** 

\$1,128,148,669

2017 Total Retail Sales Potential (including ---Food/Drink-Sales}-------Sales}------

\$421,857,034

2017 Total Retail Sales (including Food/Drink



## **DEMOGRAPHIC SUMMARY**

Brambleton Corner Plaza Ring of 5 miles

## **KEY FACTS**



40,218

Median Age

Total Households



\$114,164

Median Disposable

2019 Average Household Size

3.24

#### **DEMOGRAPHICS**



\$190,602

2019 Average Household Income (Esri)



130,380

2019 Total Population (Esri)



24,556

2019 Total (NAICS11-99) **Employees** 

#### ANNUAL HOUSEHOLD SPENDING







\$4,745

\$367

\$8,139





Eating Out

\$10,523

\$11,733

Groceries

Health

## **Tapestry Segments**



**Boomburbs** 

27,004 households

67.1%

of Households



**Enterprising Professionals** 

7,925 households

19.7%

of Households



**Professional Pride** 

5,152 households

12.8%

of Households

#### **EDUCATION** .............





72%

Bachelor's Degree or Higher

17%

More Than High School Education

#### **EMPLOYMENT**

White Collar

Blue Collar

Services

83%

8%

9%

Unemployment



2,167

2019 Total (SIC01-99) Businesses



**BUSINESS** 

\$2,724,114,915

2017 Total Retail Sales Potential (including

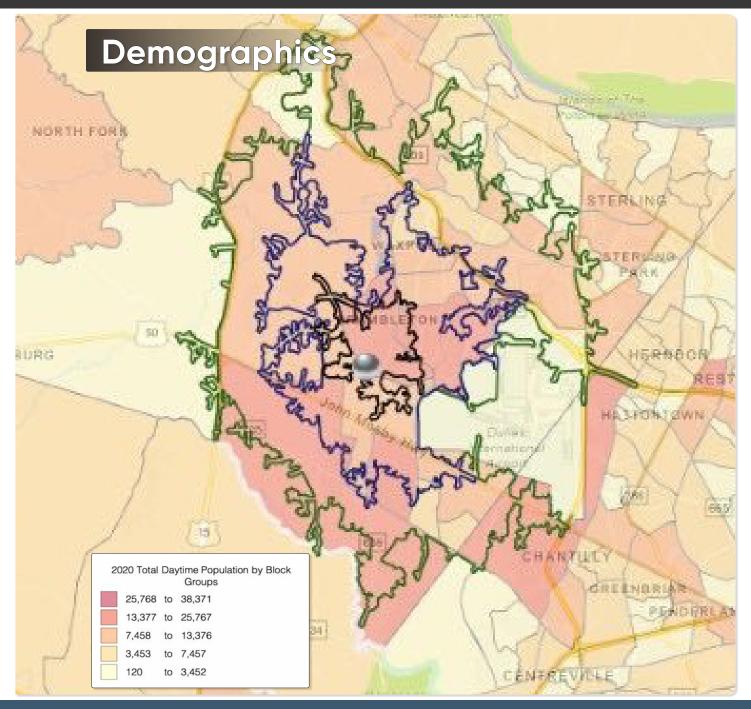
\$891,284,457

2017 Total Retail Sales (including Food/Drink 

# BRAMBLETON CORNER PLAZA

Washington, DC





DISTANCE	1 MILE	3 MILE	5 MILE
2021 Daytime Population	4,488	56,178	128,731
2021 Resident Population	5,102	59,684	137,706
2021 Average Household Income	\$226,603	\$213,026	\$205,452

DRIVE TIME	5 MIN DRIVE	10 MIN DRIVE	15 MIN DRIVE
2021 Daytime Population	15,570	70,754	175,468
2021 Resident Population	17,031	74,956	177,221
2021 Average Household Income	\$227,745	\$207,584	\$203,736

www.millerwalker.com





