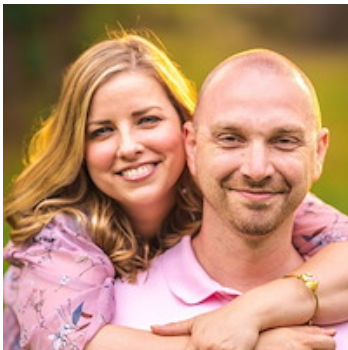
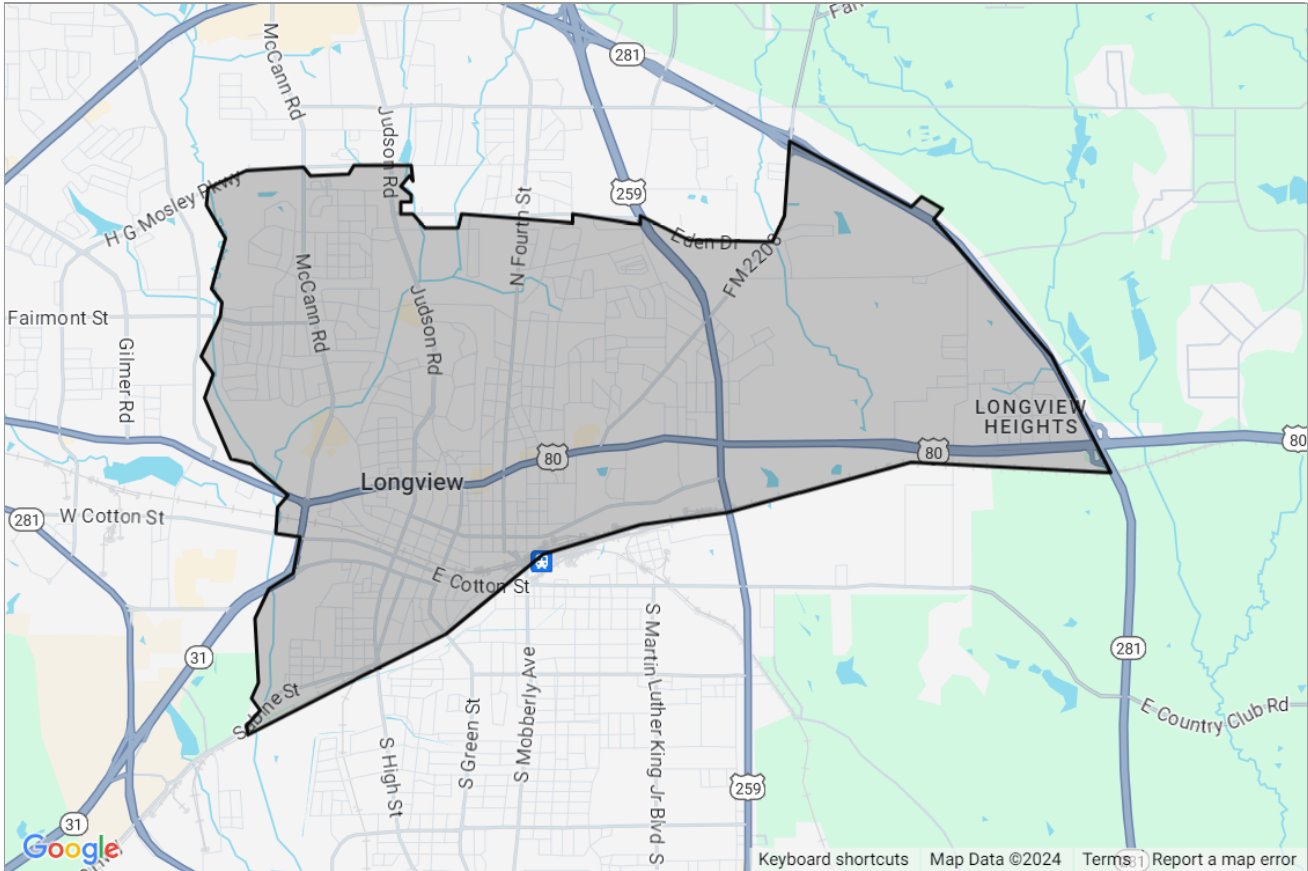


TRADE AREA ANALYSIS

Best Places to Find Your Customers Within  
**Longview, TX 75601**



Presented by  
**Charles/Jazilyn Maxwell**  
Texas Real Estate Licenses: 0647464, 678220  
Texas Appraisal License: 647464



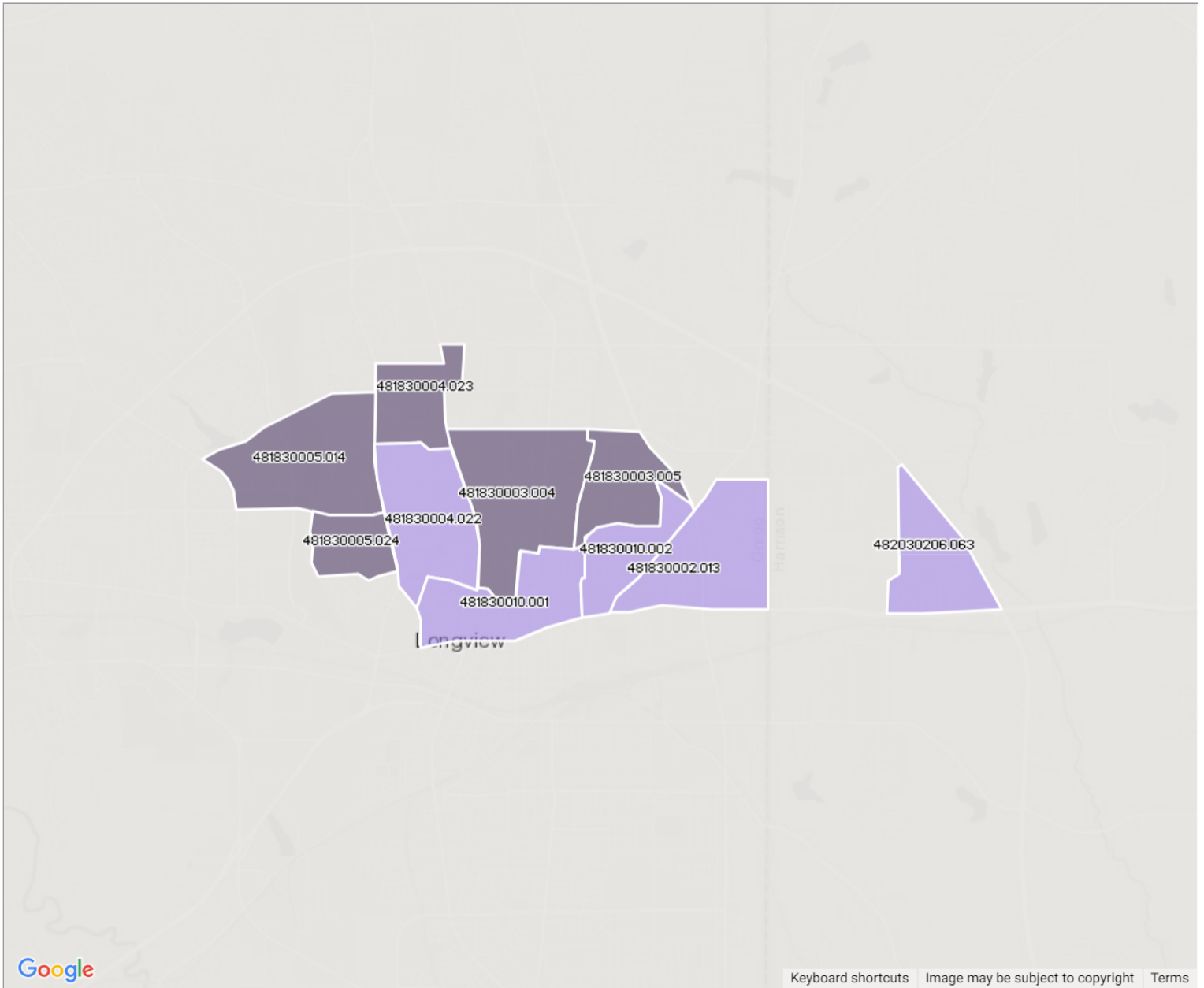
Mobile: (903) 806-3237  
Main: [maxwellteam1@gmail.com](mailto:maxwellteam1@gmail.com)  
Agent: [mymaxwellteam.com](http://mymaxwellteam.com)

**Keebaugh & Company**

1505 B Judson Rd  
LONGVIEW, TX 75601

Area Searched: Longview, TX 75601

RPR searched within your subject area for the places that are the best matches based on the criteria you selected below.



No Match Better Best

## Ranking of Search Results

This grid ranks your analysis results. The trade areas with the best matches to your criteria are shown first. The results include the name of the trade area and how the area scored for each of the selected criteria.



Rank	Census Block Groups	2023-2028 Household Income Growth Rate <i>Percent change</i>	2023-2028 Per Capita Income Growth Rate <i>Percent change</i>
1	481830003.004 in Gregg County, Texas	3.03%	2.81%
2	481830003.005 in Gregg County, Texas	3.14%	2.96%
3	481830004.023 in Gregg County, Texas	2.34%	2.74%
4	481830005.014 in Gregg County, Texas	3.83%	2.79%
5	481830005.024 in Gregg County, Texas	4.94%	3.35%
6	481830002.013 in Gregg County, Texas	1.90%	2.08%
7	481830004.022 in Gregg County, Texas	1.42%	2.46%
8	481830010.001 in Gregg County, Texas	1.67%	2.36%
9	481830010.002 in Gregg County, Texas	1.14%	2.68%
10	482030206.063 in Harrison County, Texas	0.63%	2.34%

## Analysis Criteria Information

**2023-2028 Household Income Growth Rate**  
*Percent change*

2023-2028 Growth Rate: Median HH Inc  
Data Source: U.S. Census American Community Survey via Esri, 2023  
Update Frequency: Annually

**2023-2028 Per Capita Income Growth Rate**  
*Percent change*

2023-2028 Growth Rate: Per Capita Inc  
Data Source: U.S. Census American Community Survey via Esri, 2023  
Update Frequency: Annually

## About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



## About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- **Market conditions and forecasts** based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- **School data and reviews** from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.



## Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

## Learn more

For more information about RPR, please visit RPR's public website: <https://blog.narrpr.com>

