



Harrisonburg  
54,606  
People



Rockingham County  
81,422  
People

The Harrisonburg-Rockingham Metropolitan Statistical Area is home to over 136,000 people. Harrisonburg, founded in 1780, is the County seat, an important education, commercial, technology, and government center, and home to James Madison University.

Downtown Harrisonburg was named Virginia's first culinary district in 2014 and is an awarded bicycle-friendly community.

Rockingham County is the largest producer of agricultural products in Virginia with many agritourism opportunities such as farmers markets, u-pick farms, cideries, wineries, and breweries. Bridgewater, Broadway, Dayton, Elkton, Grottoes, Mount Crawford, and Timberville are the County's seven incorporated towns.



**Recreation:** George Washington and Jefferson National Forests, Skyline Drive, Shenandoah National Park, Appalachian Trail, and Massanutten Four-Season Resort. Local parks and recreation programs, golf courses, tennis courts, swimming pools, bike trails, and ball fields are abundant.

**Attractions:** Court Square Theater, Edith J. Carrier Arboretum, Explore More Discovery Museum, Forbes Center for Performing Arts, Fort Harrison House, Fire Department Museum, Green Valley Book Fair, Hardesty-Higgins House Visitors Center, Hugo Kohl's Museum of American Jewelry Design and Manufacturing, Rockingham County Fairgrounds, Shenandoah Heritage Market, and the Virginia Quilt Museum.

# 2019 Facts & Figures Harrisonburg & Rockingham County



# Jobs People Region

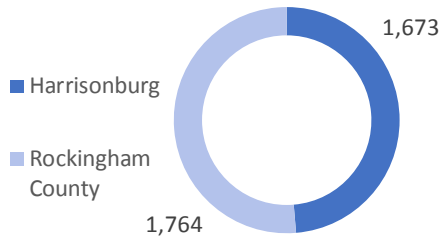
## Median Household Income, 2017

Harrisonburg	\$43,009
Rockingham County	\$57,651

## Top 5 Employment Sectors

- Manufacturing
- Educational Services
- Health Care
- Accommodations & Food Services
- Retail Trade

## Number of Business Establishments: All Industries, 2017



## Higher Education

- James Madison University
- Eastern Mennonite University
- Bridgewater College

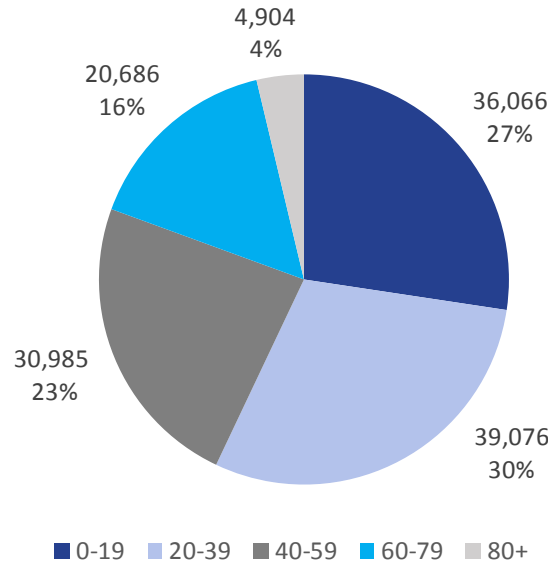
## Labor Force, 2017



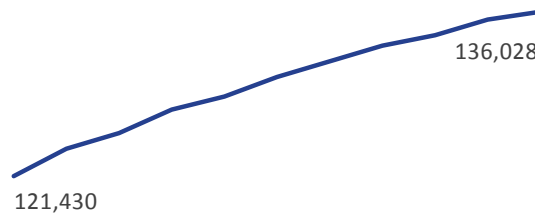
## Unemployment Rate, 2017

3.7%

## Age of Population, 2017



## Population Growth, 2008-2018



## Highest level Education Attainment, 2017

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Harrisonburg	26.0%	23.0%	34.9%
Rockingham County	35.0%	22.7%	24.8%

## Public Schools, 2017-2018

K-12 Student Enrollment	18,080
Total Graduates & Completers	1,320
Percent Continuing Education	74.8%

## Median Home Value, 2017

Harrisonburg	\$196,200
Rockingham County	\$206,700

## Total Housing Units, 2017

53,045

## Number of Households, 2017

46,987

## Transportation

- Road: Interstates 81
- Rail: CSX, Norfolk Southern, Shenandoah Valley Railroad, and Chesapeake Western
- Air: Shenandoah Valley Regional Airport
- Port: Virginia Inland Port (65 miles north)

Sentara RMH Medical Center provides healthcare services

1 All-Seasons Resort  
111 Identified Caves  
27 Miles of Interstate  
2,026 Farms

## Local Government

[www.harrisonburgva.gov](http://www.harrisonburgva.gov)  
[www.rockinghamcountyva.gov](http://www.rockinghamcountyva.gov)

## Data Sources:

Weldon Cooper Center  
United States Census Bureau  
United States Department of Agriculture  
Virginia Department of Education  
Virginia Employment Commission

Compiled and published by the  
Central Shenandoah Planning District Commission  
[www.cspdc.org](http://www.cspdc.org)  
(540) 885-5174  
112 MacTanly Place, Staunton VA 24401