

Executive Summary

5809 Old Smithfield Rd, Holly Springs, North Carolina, 27540




Ring bands: 0-1, 1-3, 3-5 mile radii

Population	0 - 1 mile	1 - 3 mile	3 - 5 mile
2010 Population	3,823	24,574	52,789
2020 Population	6,249	35,586	75,448
2025 Population	6,225	38,276	90,697
2030 Population	6,585	42,922	97,559
2010-2020 Annual Rate	5.04%	3.77%	3.64%
2020-2025 Annual Rate	-0.07%	1.40%	3.57%
2025-2030 Annual Rate	1.13%	2.32%	1.47%

Age	0 - 1 mile	1 - 3 mile	3 - 5 mile
2025 Median Age	33.6	37.3	38.6
U.S. median age is 39.1			

Race and Ethnicity	0 - 1 mile	1 - 3 mile	3 - 5 mile
White Alone	63.3%	68.1%	73.0%
Black Alone	12.4%	10.2%	6.5%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	9.5%	8.4%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.6%	4.1%	2.5%
Two or More Races	9.8%	8.8%	8.3%
Hispanic Origin	9.9%	9.6%	7.3%
Diversity Index	64.1	59.4	52.1

Households	0 - 1 mile	1 - 3 mile	3 - 5 mile
2010 Total Households	1,540	8,414	18,103
2020 Total Households	2,373	12,393	25,587
2025 Total Households	2,390	13,706	30,880
2030 Total Households	2,595	15,491	33,395
2010-2020 Annual Rate	4.42%	3.95%	3.52%
2020-2025 Annual Rate	0.14%	1.94%	3.65%
2025-2030 Annual Rate	1.66%	2.48%	1.58%
2025 Average Household Size	2.60	2.78	2.93
Wealth Index	107	153	181

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

Mortgage Income	0 - 1 mile	1 - 3 mile	3 - 5 mile
2025 Percent of Income for Mortgage	28.8%	27.1%	24.1%
Median Household Income			
2025 Median Household Income	\$113,716	\$135,410	\$156,509
2030 Median Household Income	\$139,824	\$156,800	\$174,539
2025-2030 Annual Rate	4.22%	2.98%	2.20%
Average Household Income			
2025 Average Household Income	\$145,063	\$173,557	\$189,966
2030 Average Household Income	\$170,158	\$197,505	\$211,594
Per Capita Income			
2025 Per Capita Income	\$51,648	\$61,754	\$65,526
2030 Per Capita Income	\$61,055	\$71,040	\$73,398
2025-2030 Annual Rate	3.40%	2.84%	2.29%
Income Equality			
2025 Gini Index	42.6	41.3	37.5
Socioeconomic Status			
2025 Socioeconomic Status Index	59.6	60.3	67.3
Housing Unit Summary			
Housing Affordability Index	84	89	101
2010 Total Housing Units	1,637	8,927	19,056
2010 Owner Occupied Hus (%)	63.8%	80.2%	85.6%
2010 Renter Occupied Hus (%)	36.2%	19.8%	14.4%
2010 Vacant Housing Units (%)	5.9%	5.8%	5.0%
2020 Housing Units	2,477	12,988	27,144
2020 Owner Occupied HUs (%)	64.9%	75.2%	82.4%
2020 Renter Occupied HUs (%)	35.1%	24.8%	17.6%
Vacant Housing Units	3.9%	4.8%	5.4%
2025 Housing Units	2,454	14,261	32,584
Owner Occupied Housing Units	65.5%	75.3%	81.1%
Renter Occupied Housing Units	34.5%	24.7%	18.9%
Vacant Housing Units	2.6%	3.9%	5.2%
2030 Total Housing Units	2,716	16,206	35,161
2030 Owner Occupied Housing Units	1,728	11,293	26,675
2030 Renter Occupied Housing Units	867	4,198	6,719
2030 Vacant Housing Units	121	715	1,766