

15959 Hewwood Ave, Baton Rouge, Louisiana, 70816
Ring of 1 mile



Modern Minds (D3)

Dominant Tapestry
Segment

KEY FACTS



7,815

Total Population



\$247,279

Median Home Value



307

Total Businesses



7,325

Daytime Population



33.3

Median
Age



-0.4%

2025-2030
Pop Growth
Rate



\$37,017

Per Capita
Income



2.3

Avg Household
Size



\$76,435

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

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Spending facts are average annual dollars per household

15959 Hewwood Ave, Baton Rouge, Louisiana, 70816
Ring of 3 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



62,616

Total Population



\$270,542

Median Home Value



2,525

Total Businesses



50,693

Daytime Population



36.7

Median Age



0.0%

2025-2030
Pop Growth
Rate



\$42,956

Per Capita
Income



2.5

Avg Household
Size



\$80,385

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

15959 Hewwood Ave, Baton Rouge, Louisiana, 70816
Ring of 5 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS


142,880
Total Population


\$265,992
Median Home Value


8,580
Total Businesses


147,442
Daytime Population


38.0
Median Age


0.0%
2025-2030
Pop Growth Rate


\$43,549
Per Capita Income


2.4
Avg Household Size


\$77,744
Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household