# RE/MAX®
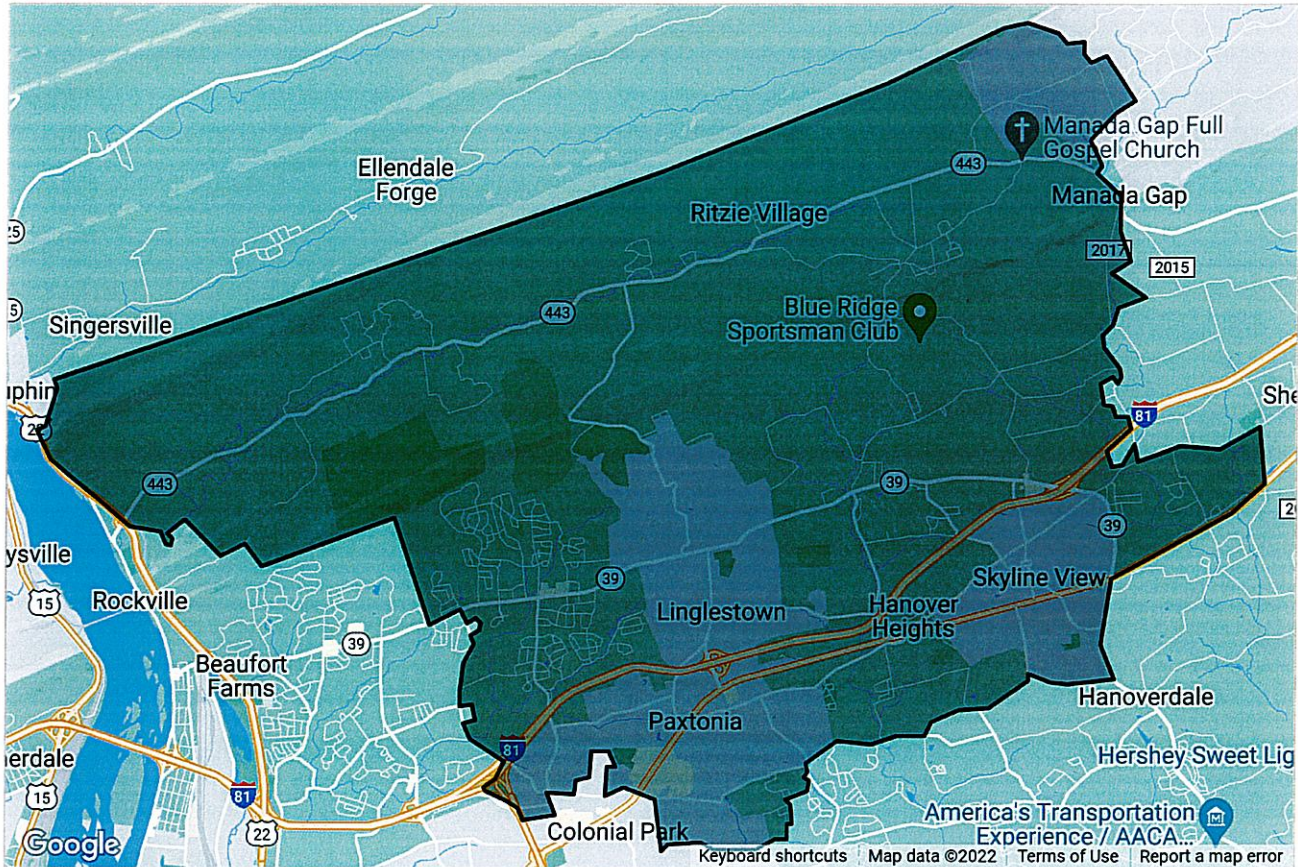
# Harrisburg, PA 17112



Presented by

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## RE/MAX Delta Group, Inc.

7839 Allentown Blvd
Suite 800
Harrisburg, PA 17112

## Criteria Used for Analysis

| 2021 Income (Esri): **Median Household Income** **$83,109** | 2021 Age: 5 Year Increments (Esri): **Median Age** **46.3** | 2021 Key Demographic Indicators (Esri): **Total Population** **36,806** | 2021 Tapestry Market Segmentation (Households): **1st Dominant Segment** **In Style** |
|---|---|---|---|

## Consumer Segmentation

| Life Mode | | Urbanization | |
|---|---|---|---|
| **What are the people like that live in this area?** | GenXurban<br>Gen X in middle age; families with fewer kids and a mortgage | **Where do people like this usually live?** | Metro Cities<br>Affordable city life, including smaller metros, satellite cities |

### Top Tapestry Segments

| | In Style | Comfortable Empty Nesters | Green Acres | Savvy Suburbanites | Exurbanites |
|---|---|---|---|---|---|
| **% of Households** | 3,822 (25.5%) | 3,329 (22.2%) | 2,473 (16.5%) | 1,495 (10.0%) | 1,317 (8.8%) |
| **% of Dauphin County** | 16,999 (14.5%) | 5,996 (5.1%) | 6,151 (5.3%) | 4,287 (3.7%) | 2,867 (2.4%) |
| **Lifestyle Group** | GenXurban | GenXurban | Cozy Country Living | Affluent Estates | Affluent Estates |
| **Urbanization Group** | Metro Cities | Suburban Periphery | Rural | Suburban Periphery | Suburban Periphery |
| **Residence Type** | Single Family | Single Family | Single Family | Single Family | Single Family |
| **Household Type** | Married Couples Without Kids | Married Couples | Married Couples | Married Couples | Married Couples |
| **Average Household Size** | 2.33 | 2.49 | 2.68 | 2.82 | 2.47 |
| **Median Age** | 42.7 | 49 | 44.7 | 45.8 | 52.1 |
| **Diversity Index** | 42.4 | 35.4 | 28.5 | 38.8 | 37.4 |
| **Median Household Income** | $81,500 | $82,300 | $86,100 | $119,200 | $112,200 |
| **Median Net Worth** | $223,400 | $344,900 | $326,900 | $694,900 | $688,100 |
| **Median Home Value** | $298,100 | $244,600 | $283,600 | $402,700 | $481,100 |
| **Homeownership** | 69.7 % | 87.9 % | 87.4 % | 91.1 % | 85.8 % |
| **Employment** | Professional or Mgmnt/Bus/Financial | Professional or Mgmnt/Bus/Financial | Professional or Mgmnt/Bus/Financial | Professional or Mgmnt/Bus/Financial | Professional or Mgmnt/Bus/Financial |
| **Education** | Bachelor's Degree | Bachelor's Degree | High School Diploma | Bachelor's Degree | Bachelor's Degree |
| **Preferred Activities** | Support arts, concerts, theaters, museums . Prefer organic foods, grow their own vegetables. | Play golf, ski and work out regularly . Home maintenance a priority among these homeowners. | Pursue physical fitness vigorously, . Active in communities and social organizations. | They like to cook and prefer natural or organic products. . Pursue a number of sports, from skiing to golf. | Gardening and home improvement are priorities . Active in their communities. |
| **Financial** | Variety of investments often managed by a financial planner | Portfolio includes stocks, CODs, mutual funds and real estate | Comfortable with debt, and investments. | Not afraid of debt | Rely on financial planners and extensive reading |
| **Media** | Connected and knowledgeable via smartphones | Listen to sports radio; watch sports on TV | Provided by satellite service, radio and television | Well-connected and use techonology to stay current | Well-connected and use the internet to stay current |
| **Vehicle** | Partial to late model SUVs and compact SUVs | Own 1-2 vehicles | Late model trucks SUVs, ATVs and motorcycles | Prefer late model, family-oriented vehicles | Choose late-model luxury cars, SUVs |

## About this segment
# In Style

| This is the | In this area | In the United States |
|---|---|---|
| **#1** | **25.5%** | **2.2%** |
| dominant segment for this area | of households fall into this segment | of households fall into this segment |

An overview of who makes up this segment across the United States

### Who We Are

In Style denizens embrace an urbane lifestyle that includes support of the arts, travel and extensive reading. They are connected and make full use of the advantages of mobile devices. Professional couples or single households without children, they have the time to focus on their homes and their interests. The population is slightly older and already planning for their retirement.

### Our Neighborhood

- City dwellers of large metropolitan areas. Married couples, primarily with no children or single households; average household size at 2.35. Home ownership average at 68%; nearly half, 47%, mortgaged. Primarily single-family homes, in older neighborhoods (built before 1980) with a mix of town homes and smaller (5–19 units) apartment buildings. Median home value at $243,900. Vacant housing units at 8.6%.

### Socioeconomic Traits

- College educated: 48% are graduates; 77% with some college education. Higher labor force participation rate is at 67% with proportionately more 2-worker households. Median household income of $73,000 reveals an affluent market with income supplemented by investments and a substantial net worth. Connected and knowledgeable, they carry smartphones and use many of the features. Attentive to price, they use coupons, especially mobile coupons.

### Market Profile

- Partial to late model SUVs; compact SUVs are gaining popularity. Homes integral part of their style; invest in home remodeling/maintenance, DIY or contractors; housekeeping hired. Prefer organic foods, including growing their own vegetables. Financially active, own a variety of investments often managed by a financial planner. Meticulous planners, both well insured and well invested in retirement savings. Generous with support of various charities and causes. Actively support the arts, theater, concerts, and museums.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

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## About this segment
# Comfortable Empty Nesters

| This is the | In this area | In the United States |
|---|---|---|
| **#2** | **22.2%** | **2.4%** |
| dominant segment for this area | of households fall into this segment | of households fall into this segment |

## An overview of who makes up this segment across the United States

### Who We Are

Residents in this large, growing segment are older, with more than half of all householders aged 55 or older; many still live in the suburbs where they grew up. Most are professionals working in government, health care or manufacturing. These Baby Boomers are earning a comfortable living and benefitting from years of prudent investing and saving. Their net worth is well above average. Many are enjoying the transition from child rearing to retirement. They value their health and financial well-being.

### Our Neighborhood

- Married couples, some with children, but most without. Average household size slightly higher at 2.52. Found throughout the suburbs and small towns of metropolitan areas, where most residents own and live in single-family detached homes. Most homes built between 1950 and 1990. Households generally have one or two vehicles.

### Socioeconomic Traits

- Education: 36% college graduates; nearly 68% with some college education. Average labor force participation at 61%. Most households' income from wages or salaries, but a third also draw income from investments and retirement. Comfortable Empty Nesters residents physically and financially active. Prefer eating at home instead of dining out. Home maintenance a priority among these homeowners.

### Market Profile

- Residents enjoy listening to sports radio or watching sports on television. Physically active, they play golf, ski, ride bicycles, and work out regularly. Spending a lot of time online isn't a priority, so most own older home computers. Financial portfolio includes stocks, certificates of deposit, mutual funds, and real estate.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

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## About this segment
# Green Acres

| This is the | In this area | In the United States |
|---|---|---|
| **#3** | **16.5%** | **3.3%** |
| dominant segment for this area | of households fall into this segment | of households fall into this segment |

## An overview of who makes up this segment across the United States

### Who We Are

The Green Acres lifestyle features country living and self-reliance. Avid do-it-yourselfers, they maintain and remodel their homes, with all the necessary power tools to accomplish the jobs. Gardening, especially growing vegetables, is a priority, again with the right tools, tillers, tractors, and riding mowers. Outdoor living features a variety of sports: hunting and fishing, motorcycling, hiking and camping, and even golf.

### Our Neighborhood

- This large segment is concentrated in rural enclaves in metropolitan areas. Primarily (not exclusively) older homes with acreage; new housing growth in the past 15 years. Single-family, owner-occupied housing, with a median value of $235,500. An older market, primarily married couples, most with no children.

### Socioeconomic Traits

- Education: More than 60% are college educated. Labor force participation rate is high at 66.8%. Income is derived not only from wages and salaries but also from self-employment (more than 13% of households), investments (27% of households), and increasingly, from retirement. They are cautious consumers with a focus on quality and durability. Comfortable with technology, more as a tool than a trend: banking or paying bills online is convenient; but the Internet is not viewed as entertainment. Economic outlook is professed as pessimistic, but consumers are comfortable with debt, primarily as home and auto loans, and investments.

### Market Profile

- Purchasing choices reflect Green Acres residents' country life, including a variety of vehicles, from trucks and SUVs to ATVs and motorcycles, preferably late model. Homeowners favor DIY home improvement projects and gardening. Media of choice are provided by satellite service, radio, and television, also with an emphasis on country and home and garden. Green Acres residents pursue physical fitness vigorously, from working out on home exercise equipment to playing a variety of sports. Residents are active in their communities and a variety of social organizations, from charitable to veterans' clubs.

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## About this segment
# Savvy Suburbanites

| This is the | In this area | In the United States |
|---|---|---|
| **#4** | **10.0%** | **3.0%** |
| dominant segment for this area | of households fall into this segment | of households fall into this segment |

## An overview of who makes up this segment across the United States

### Who We Are

Savvy Suburbanites residents are well educated, well read and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise. They enjoy good food and wine, plus the amenities of the city's cultural events.

### Our Neighborhood

- Established neighborhoods (most built between 1970 and 1990) found in the suburban periphery of large metropolitan markets. Married couples with no children or older children; average household size is 2.85. 91% owner occupied; 66% mortgaged. Primarily single-family homes, with a median value of $362,900. Low vacancy rate at 3.8%.

### Socioeconomic Traits

- Education: 50.6% college graduates; 77.6% with some college education. Higher labor force participation rate at 67.9% with proportionately more 2-worker households at 62.2%. Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating. Informed shoppers that do their research prior to purchasing and focus on quality.

### Market Profile

- Residents prefer late model, family-oriented vehicles: SUVs, minivans, and station wagons. Gardening and home remodeling are priorities, usually DIY. Riding mowers and power tools are popular, although they also hire contractors for the heavy lifting. There is extensive use of housekeeping and personal care services. Foodies: They like to cook and prefer natural or organic products. These investors are financially active, using a number of resources for informed investing. They are not afraid of debt; many households carry first and second mortgages, plus home equity credit lines. Physically fit, residents actively pursue a number of sports, from skiing to golf, and invest heavily in sports gear and exercise equipment.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

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## About this segment
# Exurbanites

| This is the | In this area | In the United States |
|---|---|---|
| **#5** | **8.8%** | **1.9%** |
| dominant segment for this area | of households fall into this segment | of households fall into this segment |

## An overview of who makes up this segment across the United States

### Who We Are

Exurbanites residents are now approaching retirement but showing few signs of slowing down. They are active in their communities, generous in their donations, and seasoned travelers. They take advantage of their proximity to large metropolitan centers to support the arts but prefer a more expansive home style in less crowded neighborhoods. They have cultivated a lifestyle that is both affluent and urbane.

### Our Neighborhood

- Established neighborhoods (most built between 1970 and 1990) found in the suburban periphery of large metropolitan markets. A larger market of empty nesters, married couples with no children; average household size is 2.50. Primarily single-family homes with a high median value of $423,400, most still carrying mortgages. Higher vacancy rate at 9%.

### Socioeconomic Traits

- Residents are college educated; more than half have a bachelor's degree or higher; nearly 81% have some college education. This labor force is beginning to retire. 1 in 3 households currently receive Social Security or retirement income. Labor force participation has declined to less than 60%. More of the residents prefer self-employment or working from home. Consumers are more interested in quality than cost. They take pride in their homes and foster a sense of personal style. Exurbanites residents are well connected, using the Internet for everything from shopping to managing their finances. Sociable and hardworking, they still find time to stay physically fit.

### Market Profile

- Exurbanites residents' preferred vehicles are late model luxury cars or SUVs. Active supporters of the arts and public television/radio. Attentive to ingredients, they prefer natural or organic products. Gardening and home improvement are priorities, but they also use a number of services, from home care and maintenance to personal care. Financially active with wide-ranging investments, these investors rely on financial planners, extensive reading, and the Internet to handle their money.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

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# Harrisburg, PA 17112: Population Comparison

## Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

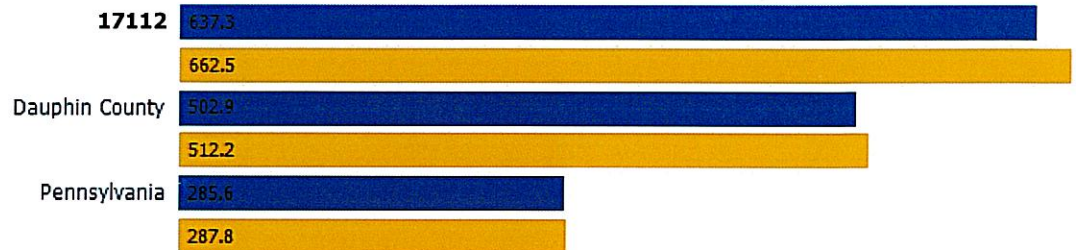| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | 36,806 | 38,262 |
| Dauphin County | 280,683 | 285,875 |
| Pennsylvania | 12,939,762 | 13,041,143 |

## Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | 637.3 | 662.5 |
| Dauphin County | 502.9 | 512.2 |
| Pennsylvania | 285.6 | 287.8 |

## Population Change Since 2010

This chart shows the percentage change in area's population from 2010 to 2021, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | 8.97% | 3.96% |
| Dauphin County | 4.69% | 1.85% |
| Pennsylvania | 1.87% | 0.78% |

## Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 17112

| Geography | 17112 |
|---|---|
| 17112 | 35,128 |
| Dauphin County | 313,611 |
| Pennsylvania | 12,821,103 |

## Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 17112

| Geography | Value |
|---|---|
| 17112 | 608.3 |
| Dauphin County | 561.8 |
| Pennsylvania | 283.0 |

## Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

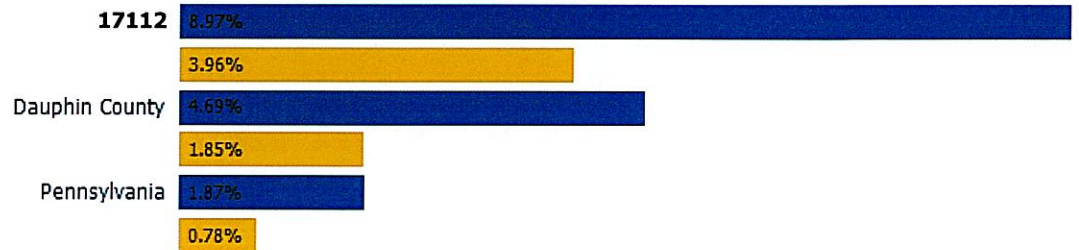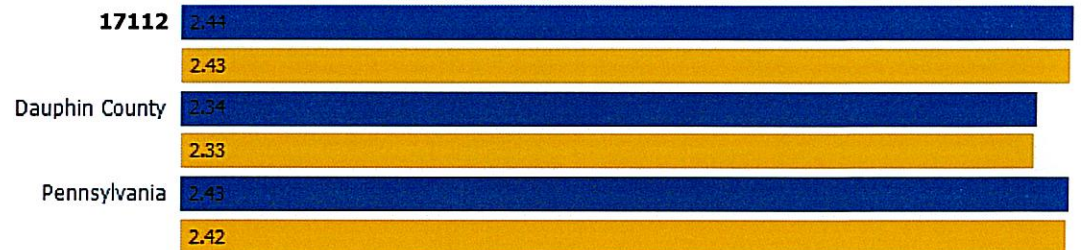Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | 2.44 | 2.43 |
| Dauphin County | 2.34 | 2.33 |
| Pennsylvania | 2.43 | 2.42 |

## Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | 30,524 | 31,647 |
| Dauphin County | 210,986 | 213,957 |
| Pennsylvania | 9,880,704 | 9,918,054 |

## Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ Women 2021
■ Men 2021
■ Women 2025 (Projected)
■ Men 2025 (Projected)

| Geography | Women 2021 | Men 2021 |
|---|---|---|
| 17112 | 50.9% | 49.1% |
| | 50.7% | 49.3% |
| Dauphin County | 51.4% | 48.6% |
| | 51.3% | 48.7% |
| Pennsylvania | 51.1% | 48.9% |
| | 51.0% | 49.0% |

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# Harrisburg, PA 17112: Age Comparison

## Median Age

This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

**17112** 46.3
46.8

**Dauphin County** 41.2
42.1

**Pennsylvania** 41.9
42.6

## Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

**Children** 9.7%
9.6%

**Tweens** 3.5%
3.4%

**Teens** 7.6%
7.6%

**20s** 9.3%
8.3%

**30s** 12.1%
11.8%

**40s** 12.4%
13.5%

**50s** 14.9%
13.2%

**60s** 15.8%
15.4%

**70s** 9.7%
11.7%

**Over 80** 5.0%
5.6%

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# Harrisburg, PA 17112: Marital Status Comparison

## Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

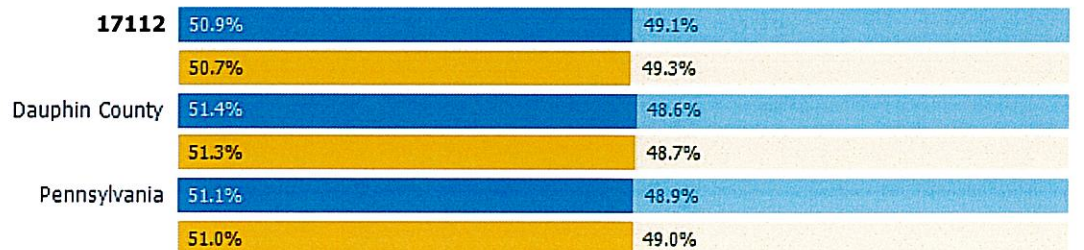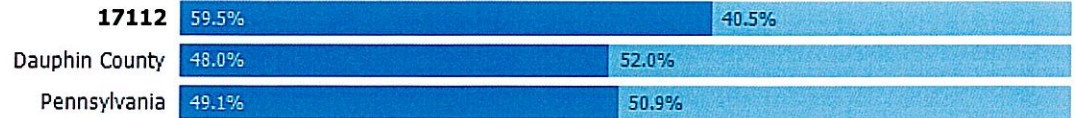Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

- ■ Married
- ■ Unmarried

| Geography | Married | Unmarried |
|---|---|---|
| 17112 | 59.5% | 40.5% |
| Dauphin County | 48.0% | 52.0% |
| Pennsylvania | 49.1% | 50.9% |

## Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| Geography | Married |
|---|---|
| 17112 | 59.5% |
| Dauphin County | 48.0% |
| Pennsylvania | 49.1% |

## Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| Geography | Never Married |
|---|---|
| 17112 | 26.2% |
| Dauphin County | 34.6% |
| Pennsylvania | 34.3% |

## Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

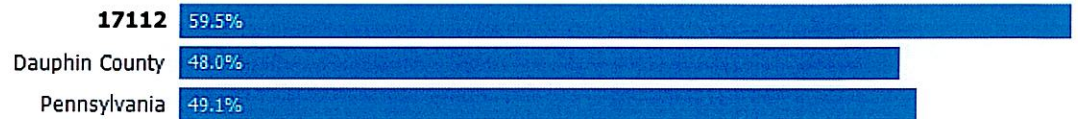| Geography | Widowed |
|---|---|
| 17112 | 5.5% |
| Dauphin County | 6.0% |
| Pennsylvania | 6.5% |

## Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| Geography | Divorced |
|---|---|
| 17112 | 8.8% |
| Dauphin County | 11.4% |
| Pennsylvania | 10.1% |

# Harrisburg, PA 17112: Economic Comparison

## Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | $104,533 | $117,347 |
| Dauphin County | $79,280 | $88,582 |
| Pennsylvania | $88,200 | $98,671 |

## Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | $83,109 | $90,769 |
| Dauphin County | $59,226 | $64,566 |
| Pennsylvania | $62,724 | $69,858 |

## Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

| Geography | 2021 | 2025 (Projected) |
|---|---|---|
| 17112 | $42,713 | $48,104 |
| Dauphin County | $33,269 | $37,276 |
| Pennsylvania | $35,311 | $39,588 |

## Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021
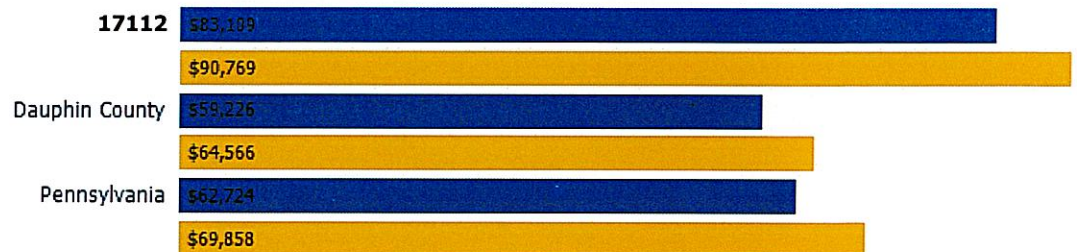
Update Frequency: Annually

| Geography | 2021 |
|---|---|
| 17112 | $80,112 |
| Dauphin County | $61,894 |
| Pennsylvania | $67,426 |

## Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via PolicyMap

Update Frequency: Monthly

- Harrisburg
- Dauphin County
- Pennsylvania
- USA



## Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2021

Update Frequency: Annually

| Industry | Count |
| --- | --- |
| Health Care and Social Assistance | 2,958 |
| Public Administration | 2,388 |
| Retail Trade | 1,962 |
| Professional, Scientific and Technical | 1,773 |
| Education | 1,677 |
| Finance and Insurance | 1,482 |
| Transportation and Warehousing | 1,186 |
| Manufacturing | 1,121 |
| Construction | 1,093 |
| Other | 708 |
| Accommodation and Food | 694 |
| Wholesale Trade | 675 |
| Administrative Support and Waste Management | 615 |
| Arts, Entertainment and Recreation | 394 |
| Real Estate, Rental and Leasing | 376 |
| Information | 352 |
| Utilities | 225 |
| Agriculture, Forestry, Fishing and Hunting | 62 |
| Business Management | 27 |
| Mining | 27 |

# Harrisburg, PA 17112: Education Comparison

## Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021
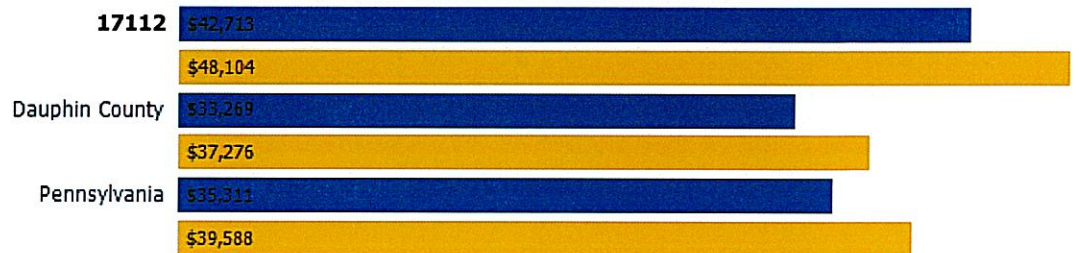
Update Frequency: Annually

| | |
|---|---|
| 17112 | 1.1% |
| Dauphin County | 3.5% |
| Pennsylvania | 3.0% |

## Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| | |
|---|---|
| 17112 | 2.2% |
| Dauphin County | 6.0% |
| Pennsylvania | 5.8% |

## High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| | |
|---|---|
| 17112 | 2.5% |
| Dauphin County | 3.6% |
| Pennsylvania | 3.8% |

## High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| | |
|---|---|
| 17112 | 27.5% |
| Dauphin County | 29.0% |
| Pennsylvania | 30.3% |

## Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

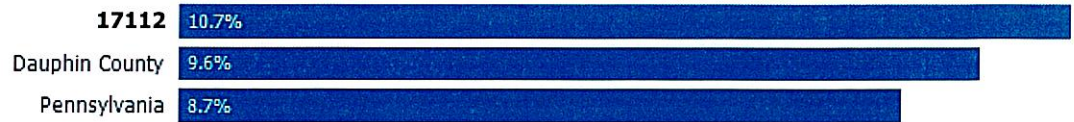| | |
|---|---|
| 17112 | 15.8% |
| Dauphin County | 16.1% |
| Pennsylvania | 15.6% |

11/21/2022

## Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| | |
|---|---|
| **17112** | 10.7% |
| Dauphin County | 9.6% |
| Pennsylvania | 8.7% |

## Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| | |
|---|---|
| **17112** | 24.9% |
| Dauphin County | 20.0% |
| Pennsylvania | 19.8% |

## Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

| | |
|---|---|
| **17112** | 15.3% |
| Dauphin County | 12.2% |
| Pennsylvania | 13.0% |

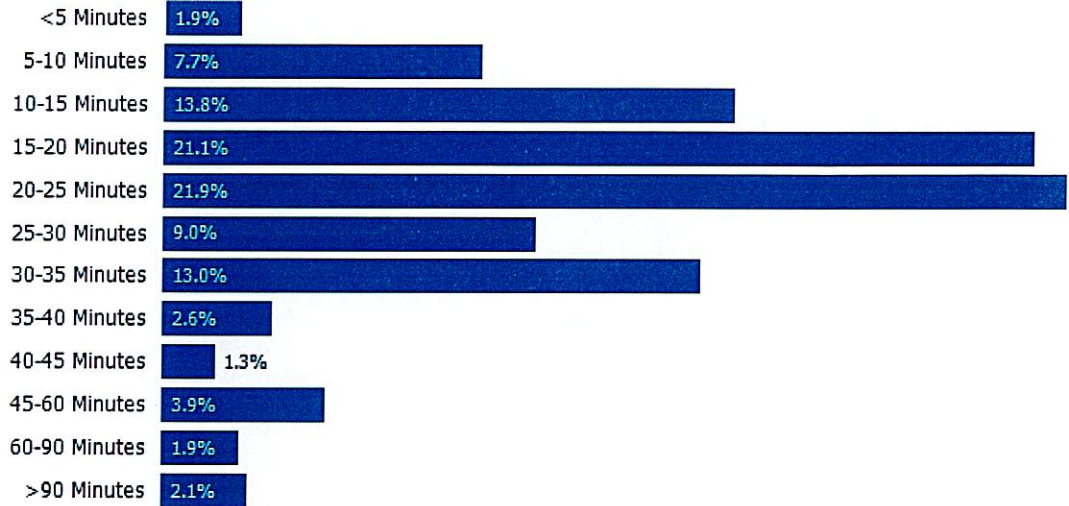11/21/2022

# Harrisburg, PA 17112: Commute Comparison

## Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 17112

| Commute Time | Percentage |
|---|---|
| <5 Minutes | 1.9% |
| 5-10 Minutes | 7.7% |
| 10-15 Minutes | 13.8% |
| 15-20 Minutes | 21.1% |
| 20-25 Minutes | 21.9% |
| 25-30 Minutes | 9.0% |
| 30-35 Minutes | 13.0% |
| 35-40 Minutes | 2.6% |
| 40-45 Minutes | 1.3% |
| 45-60 Minutes | 3.9% |
| 60-90 Minutes | 1.9% |
| >90 Minutes | 2.1% |

## How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 17112

| Transportation | Percentage |
|---|---|
| Drive Alone | 91.4% |
| Carpool | 7.0% |
| Work at Home | 4.4% |
| Public Transit | 0.6% |
| Walk | 0.5% |
| Bus | 0.4% |
| Other | 0.2% |
| Streetcar/Trolley | 0.2% |
| Bicycle | 0.1% |
| Motorcycle | 0.1% |

# Harrisburg, PA 17112: Home Value Comparison

## Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

| | |
|---|---|
| 17112 | $330,290 |
| Dauphin County | $258,790 |
| Pennsylvania | $299,400 |

## 12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

| | |
|---|---|
| 17112 | +21.8% |
| Dauphin County | +19.4% |
| Pennsylvania | +11.9% |
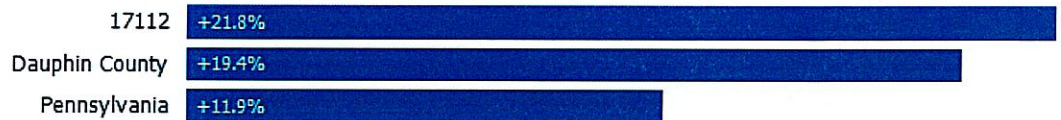
## Median Listing Price

This chart displays the median listing price for homes in this area, the county, and the state.

Data Source: Listing data

Update Frequency: Monthly

| | |
|---|---|
| 17112 | $469,990 |
| Dauphin County | $207,000 |
| Pennsylvania | $275,000 |

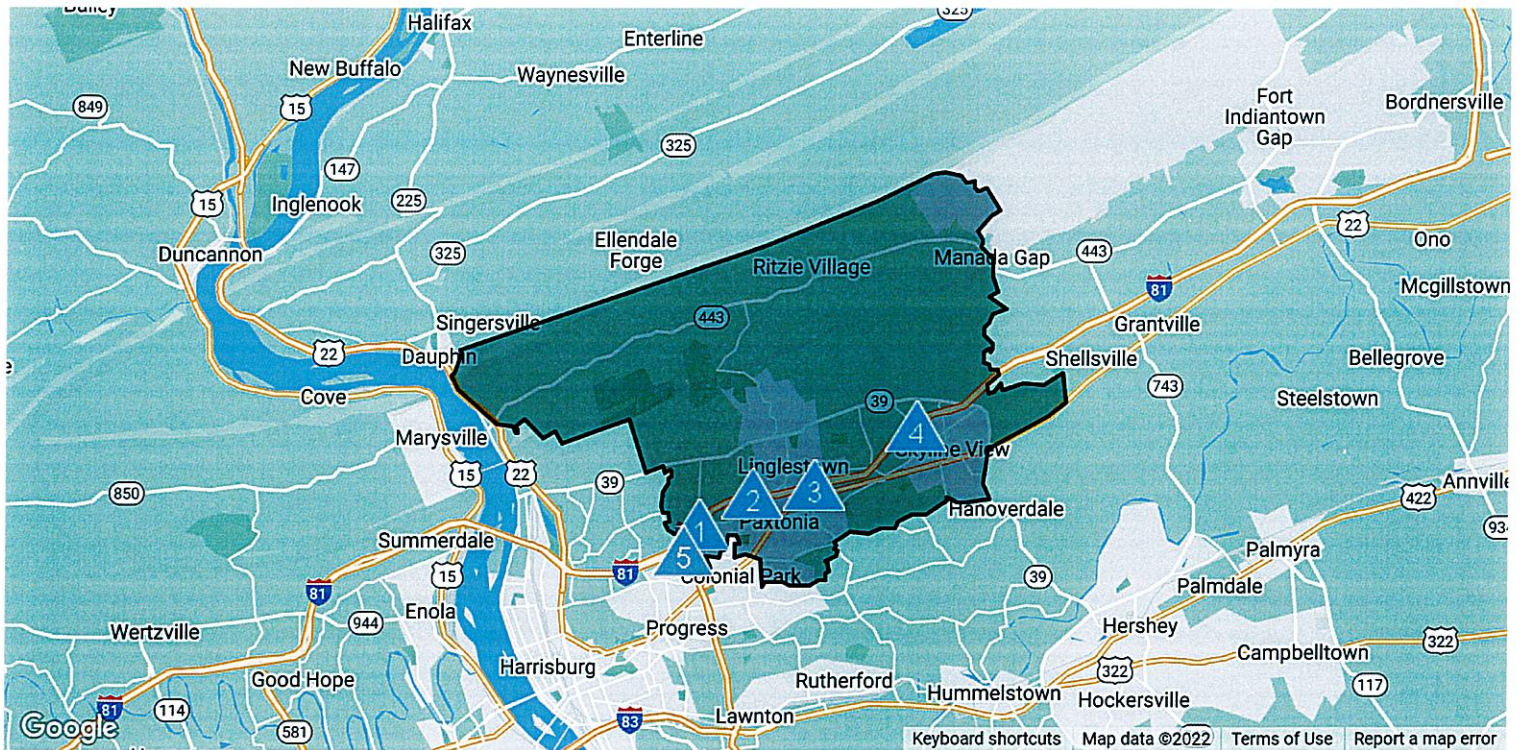## 12 mo. Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: Listing data

Update Frequency: Monthly

| | |
|---|---|
| 17112 | +56.7% |
| Dauphin County | +18.4% |
| Pennsylvania | +5.8% |

11/21/2022

# Traffic Counts



Daily Traffic Counts:
▲ Up 6,000 / day ▲ 6,001 – 15,000 ▲ 15,001 – 30,000 ▲ 30,001 – 50,000 ▲ 50,001 – 100,000 ▲ Over 100,000 / day

| ▲ 1 | ▲ 2 | ▲ 3 | ▲ 4 | ▲ 5 |
|---|---|---|---|---|
| **79,208** | **77,435** | **62,537** | **60,284** | **46,072** |
| 2022 Est. daily traffic counts | 2022 Est. daily traffic counts | 2022 Est. daily traffic counts | 2022 Est. daily traffic counts | 2022 Est. daily traffic counts |
| Street: I- 81 | Street: I- 81 | Street: I- 81 | Street: I- 81 | Street: US Hwy 322 |
| Cross: Colonial Rd | Cross: N Lockwillow Ave | Cross: N Blue Ribbon Ave | Cross: Manor Dr | Cross: I- 81 |
| Cross Dir: NE | Cross Dir: E | Cross Dir: W | Cross Dir: SW | Cross Dir: NW |
| Dist: 0.22 miles | Dist: 0.4 miles | Dist: 0.09 miles | Dist: 0.07 miles | Dist: 0.07 miles |

**Historical counts**

| Year | Count | Type | Year | Count | Type | Year | Count | Type | Year | Count | Type | Year | Count | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2017 ▲ | 78,044 | AADT | 2017 ▲ | 78,044 | AADT | 2017 ▲ | 60,246 | AADT | 2017 ▲ | 60,246 | AADT | 2016 ▲ | 44,807 | AADT |
| 2004 ▲ | 84,000 | AADT | 2015 ▲ | 76,371 | AADT | 2012 ▲ | 58,297 | AADT | 2002 ▲ | 71,000 | AADT | | | |
| 2003 ▲ | 77,000 | ADT | 2002 ▲ | 77,000 | AADT | 2004 ▲ | 68,000 | AADT | 1993 ▲ | 54,900 | AADT | | | |
| 2002 ▲ | 77,000 | AADT | 1993 ▲ | 62,000 | AADT | 2003 ▲ | 71,000 | ADT | | | | | | |
| 1993 ▲ | 62,000 | AADT | | | | 2002 ▲ | 3,900 | AADT | | | | | | |

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)