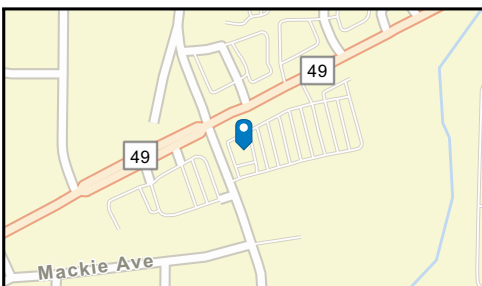
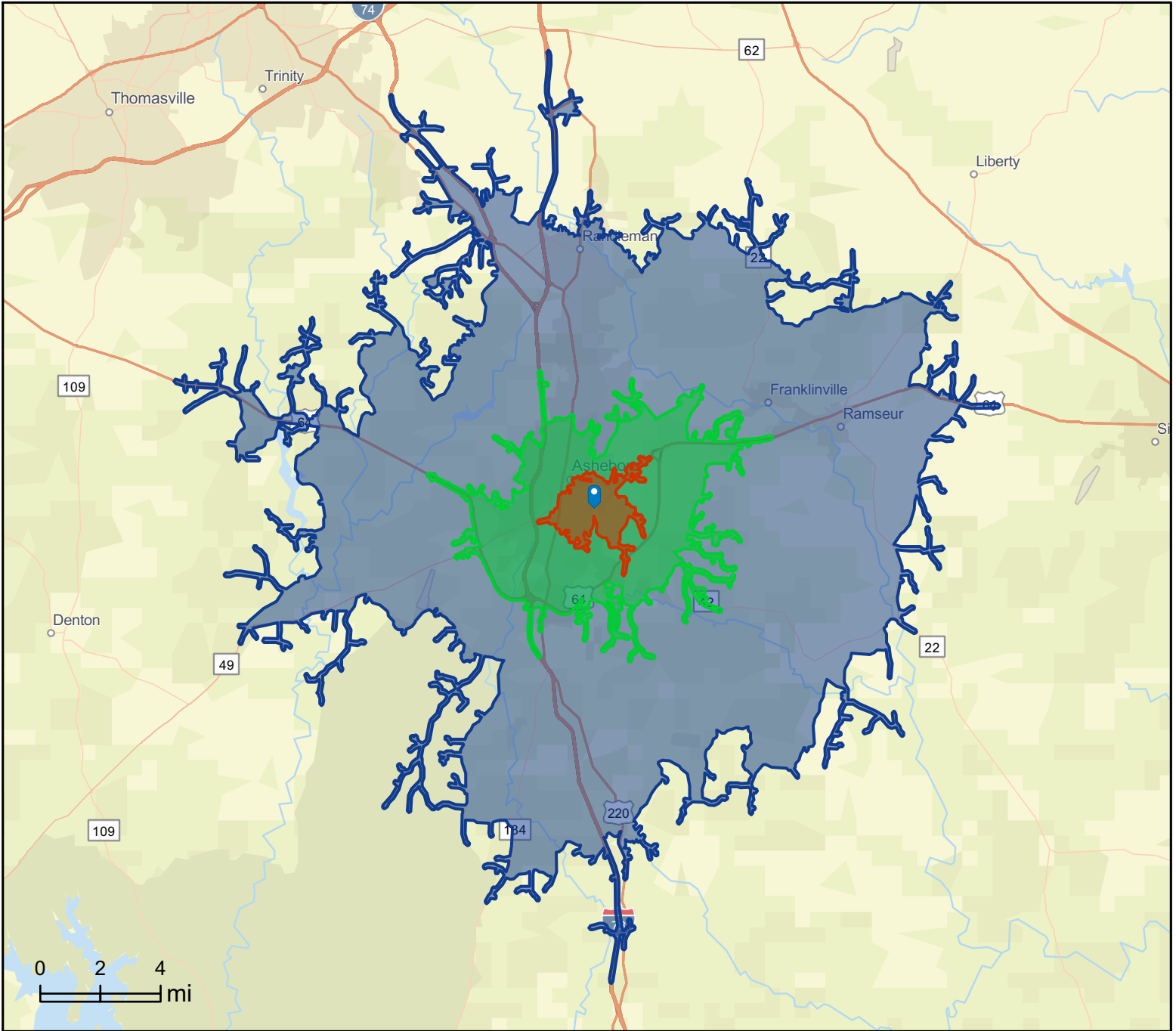


Site Map

1106 East Dixie Drive, Asheboro, North Carolina, 27203
Drive time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 35.69367
Longitude: -79.79495



	5 minutes	10 minutes	20 minutes
Population			
2010 Population	4,917	25,238	74,263
2020 Population	5,033	25,844	76,396
2024 Population	4,910	25,980	77,243
2029 Population	4,868	26,041	77,891
2010-2020 Annual Rate	0.23%	0.24%	0.28%
2020-2024 Annual Rate	-0.58%	0.12%	0.26%
2024-2029 Annual Rate	-0.17%	0.05%	0.17%
2020 Male Population	47.8%	48.4%	49.1%
2020 Female Population	52.2%	51.6%	50.9%
2020 Median Age	42.4	40.3	40.6
2024 Male Population	48.7%	49.0%	49.8%
2024 Female Population	51.3%	51.0%	50.2%
2024 Median Age	42.4	40.5	40.7

In the identified area, the current year population is 77,243. In 2020, the Census count in the area was 76,396. The rate of change since 2020 was 0.26% annually. The five-year projection for the population in the area is 77,891 representing a change of 0.17% annually from 2024 to 2029. Currently, the population is 49.8% male and 50.2% female.

Median Age

The median age in this area is 40.7, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	64.3%	61.2%	69.2%
2024 Black Alone	9.4%	11.6%	7.9%
2024 American Indian/Alaska Native Alone	1.0%	1.1%	0.9%
2024 Asian Alone	1.6%	1.2%	1.0%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	12.7%	14.8%	12.1%
2024 Two or More Races	11.0%	10.1%	9.0%
2024 Hispanic Origin (Any Race)	25.3%	26.0%	20.9%

Persons of Hispanic origin represent 20.9% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.0 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	59	47	60
2010 Households	1,962	10,138	28,871
2020 Households	2,030	10,440	30,040
2024 Households	2,041	10,574	30,720
2029 Households	2,050	10,714	31,322
2010-2020 Annual Rate	0.34%	0.29%	0.40%
2020-2024 Annual Rate	0.13%	0.30%	0.53%
2024-2029 Annual Rate	0.09%	0.26%	0.39%
2024 Average Household Size	2.39	2.38	2.48

The household count in this area has changed from 30,040 in 2020 to 30,720 in the current year, a change of 0.53% annually. The five-year projection of households is 31,322, a change of 0.39% annually from the current year total. Average household size is currently 2.48, compared to 2.50 in the year 2020. The number of families in the current year is 20,494 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

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	5 minutes	10 minutes	20 minutes
Mortgage Income			
2024 Percent of Income for Mortgage	25.5%	25.8%	22.2%
Median Household Income			
2024 Median Household Income	\$49,655	\$44,843	\$54,505
2029 Median Household Income	\$62,749	\$52,364	\$65,738
2024-2029 Annual Rate	4.79%	3.15%	3.82%
Average Household Income			
2024 Average Household Income	\$72,878	\$63,628	\$74,491
2029 Average Household Income	\$86,084	\$75,135	\$87,491
2024-2029 Annual Rate	3.39%	3.38%	3.27%
Per Capita Income			
2024 Per Capita Income	\$31,113	\$25,834	\$29,670
2029 Per Capita Income	\$37,272	\$30,829	\$35,228
2024-2029 Annual Rate	3.68%	3.60%	3.49%
GINI Index			
2024 Gini Index	42.3	42.4	40.5
Households by Income			

Current median household income is \$54,505 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$65,738 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$74,491 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$87,491 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$29,670 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$35,228 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	99	98	114
2010 Total Housing Units	2,235	11,357	32,029
2010 Owner Occupied Housing Units	1,269	5,952	19,537
2010 Renter Occupied Housing Units	694	4,186	9,334
2010 Vacant Housing Units	273	1,219	3,158
2020 Total Housing Units	2,218	11,405	32,645
2020 Owner Occupied Housing Units	1,256	5,940	19,968
2020 Renter Occupied Housing Units	774	4,500	10,072
2020 Vacant Housing Units	166	943	2,584
2024 Total Housing Units	2,220	11,524	33,279
2024 Owner Occupied Housing Units	1,301	6,205	20,939
2024 Renter Occupied Housing Units	740	4,369	9,781
2024 Vacant Housing Units	179	950	2,559
2029 Total Housing Units	2,221	11,633	33,798
2029 Owner Occupied Housing Units	1,377	6,647	22,285
2029 Renter Occupied Housing Units	673	4,068	9,037
2029 Vacant Housing Units	171	919	2,476

Socioeconomic Status Index			
2024 Socioeconomic Status Index	48.1	42.6	44.3

Currently, 62.9% of the 33,279 housing units in the area are owner occupied; 29.4%, renter occupied; and 7.7% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 32,645 housing units in the area and 7.9% vacant housing units. The annual rate of change in housing units since 2020 is 0.45%. Median home value in the area is \$193,161, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 6.46% annually to \$264,146.

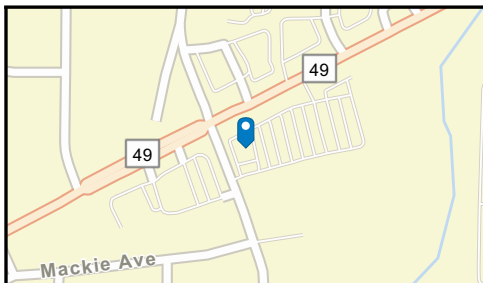
Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Traffic Count Map - Close Up

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 Drive time: 5, 10, 20 minute radii

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- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2024 Kalibrate Technologies (Q3 2024).