

The Barker

BROADWAY, LOS ANGELES

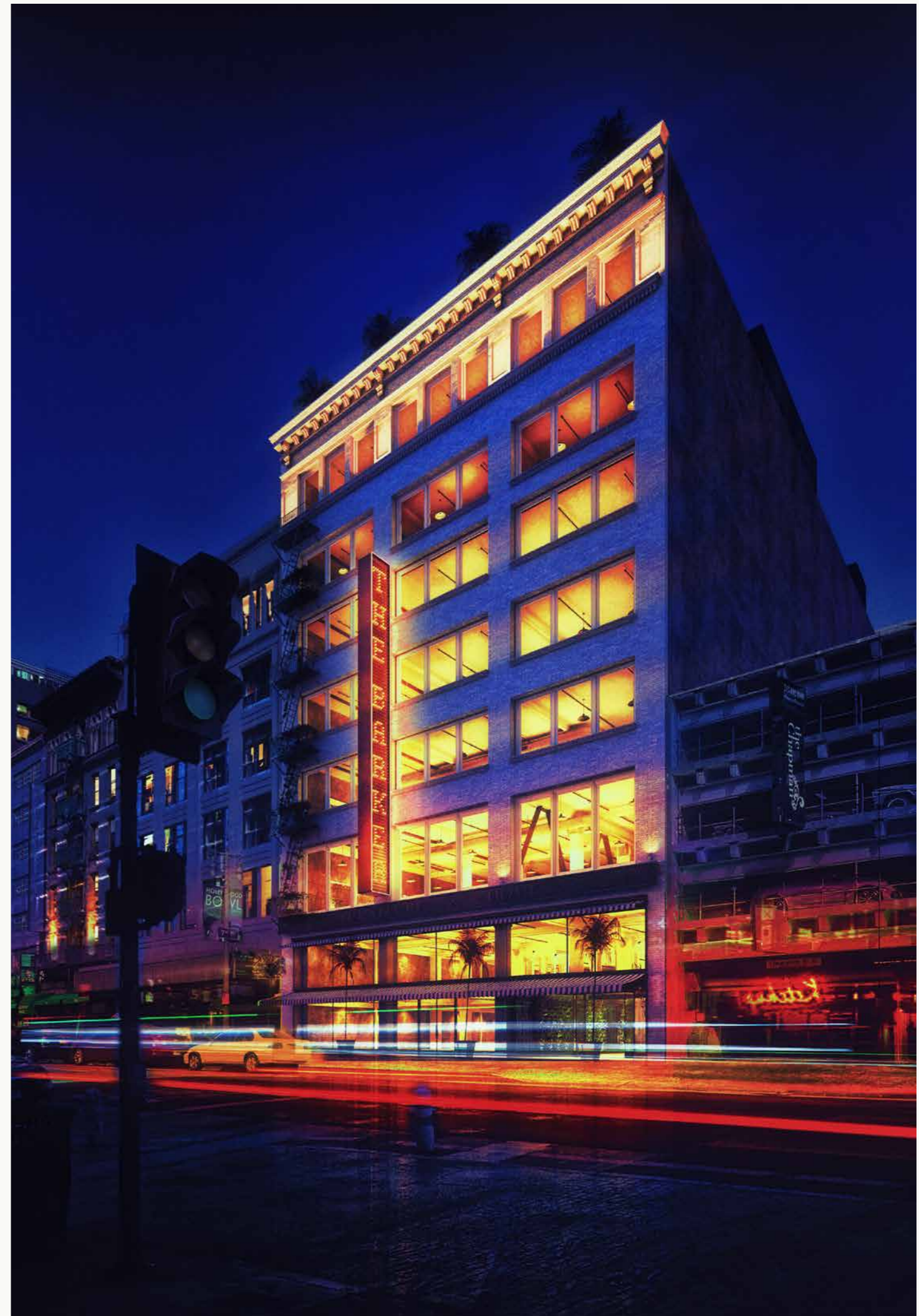


The Barker

"A SANCTUARY FOR VISIONARIES AND INNOVATORS"

In a world that increasingly lacks environments essential to inspiration, well-being and productivity, our quest is to create an alternative – A nine-story village and cultural center for innovators, business leaders, and artists focused on inspiring work, self-care, and creative endeavors. The Barker is a platform that offers quality spaces, food and facilities for a wide array of industries and experiences.

The Barker building, located in Los Angeles' legendary theatre district, opened its doors in 1909 to house a furniture store – featuring music and art performances as part of an immersive experience. This Beaux-arts landmark has been thoughtfully repaired and restored, inviting a new generation of creators into an atmosphere rich with history, purpose and possibility.





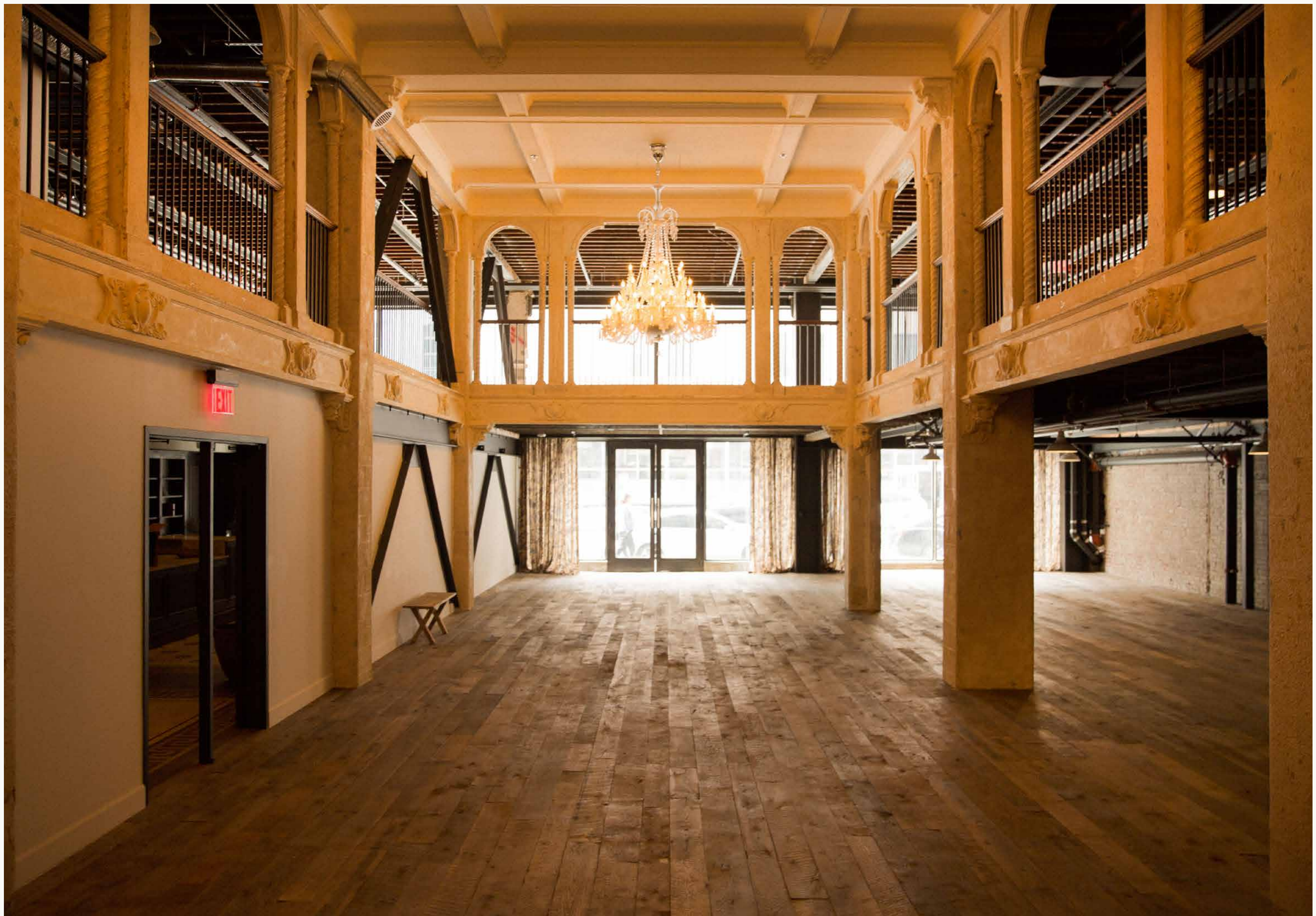


- PRINCIPAL FLOOR -

PRINCIPAL FLOORS

A grand central staircase, a viewing gallery, and the original art nouveau features shape the experience in this historic space, once home to furniture displays and performances. The self-contained mezzanine, with ceilings soaring over 20 feet, boasts more than a century of history, and its faded grandeur gives visitors a glimpse into the past. This floor is designed to effortlessly host an array of activities such as fashion shows, performances, private events, filming, and more.

- THEBARKER.FAMILY -





- COMMERCIAL SPACE -

COMMERCIAL SPACE

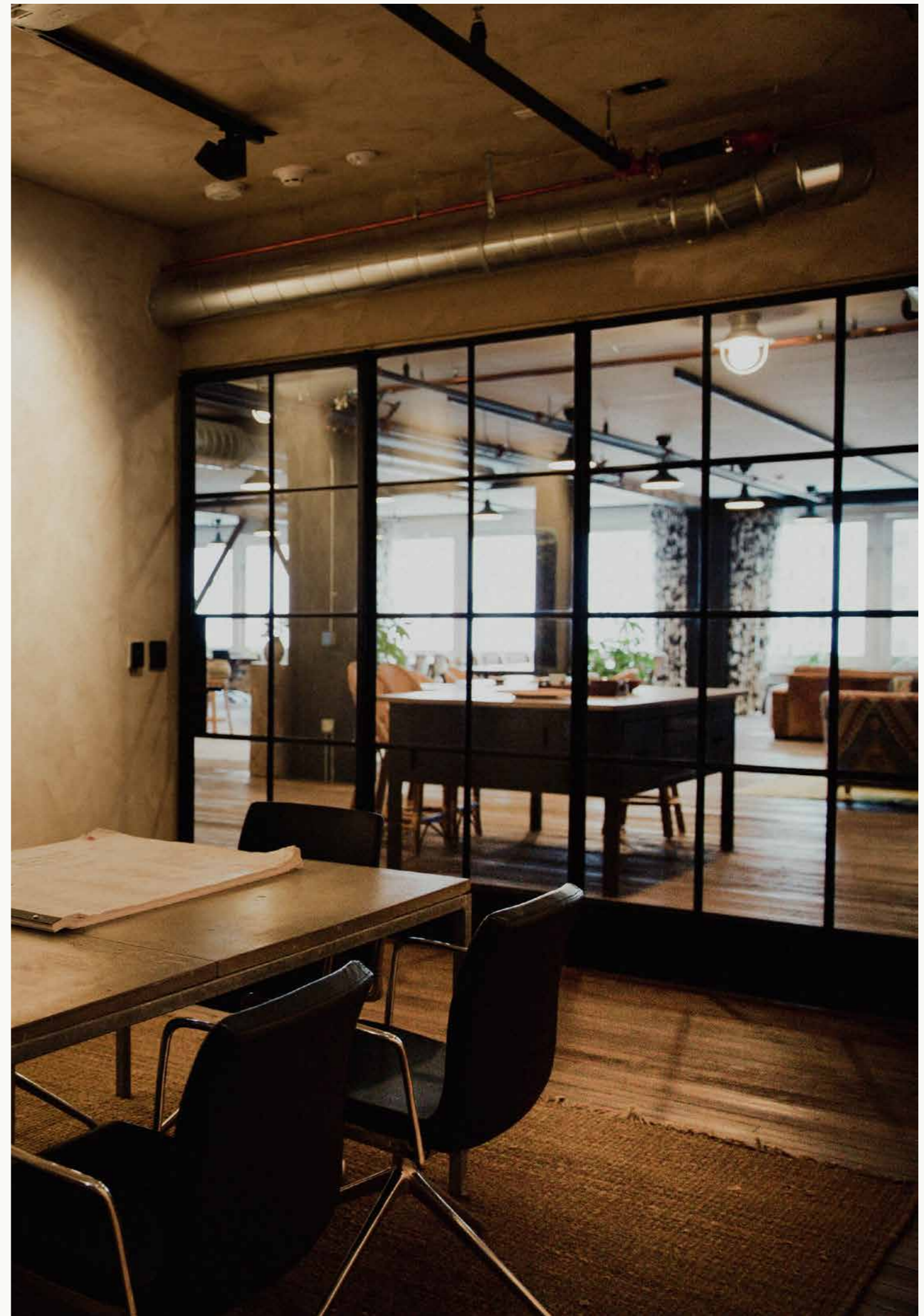
The Barker offers a range of open loft style spaces mixed with a characterful warehouse feel, including original exposed brick, hardwood floors, steel beams and authentic traditional American sash and pivot windows. The entire property has been fitted out to the highest modern standards for companies looking for offices and spaces filled with character and history, yet with top-grade technical specifications and comfort. The flexible layout of the commercial floors allows tenants to arrange their areas with meeting rooms and break out space to suit their individual needs and desires.

- THEBARKER.FAMILY -



CUSTOM SPACE

The Barker offers a range of open loft style spaces mixed with a characterful warehouse feel, including original exposed brick, hardwood floors, steel beams and authentic traditional American sash and pivot windows. The entire property has been fitted out to the highest modern standards for companies looking for offices and spaces filled with character and history, yet with top-grade technical specifications and comfort. The flexible layout of the commercial floors allows tenants to arrange their areas with meeting rooms and break out space to suit their individual needs and desires.





- FURNISHED SPACE -

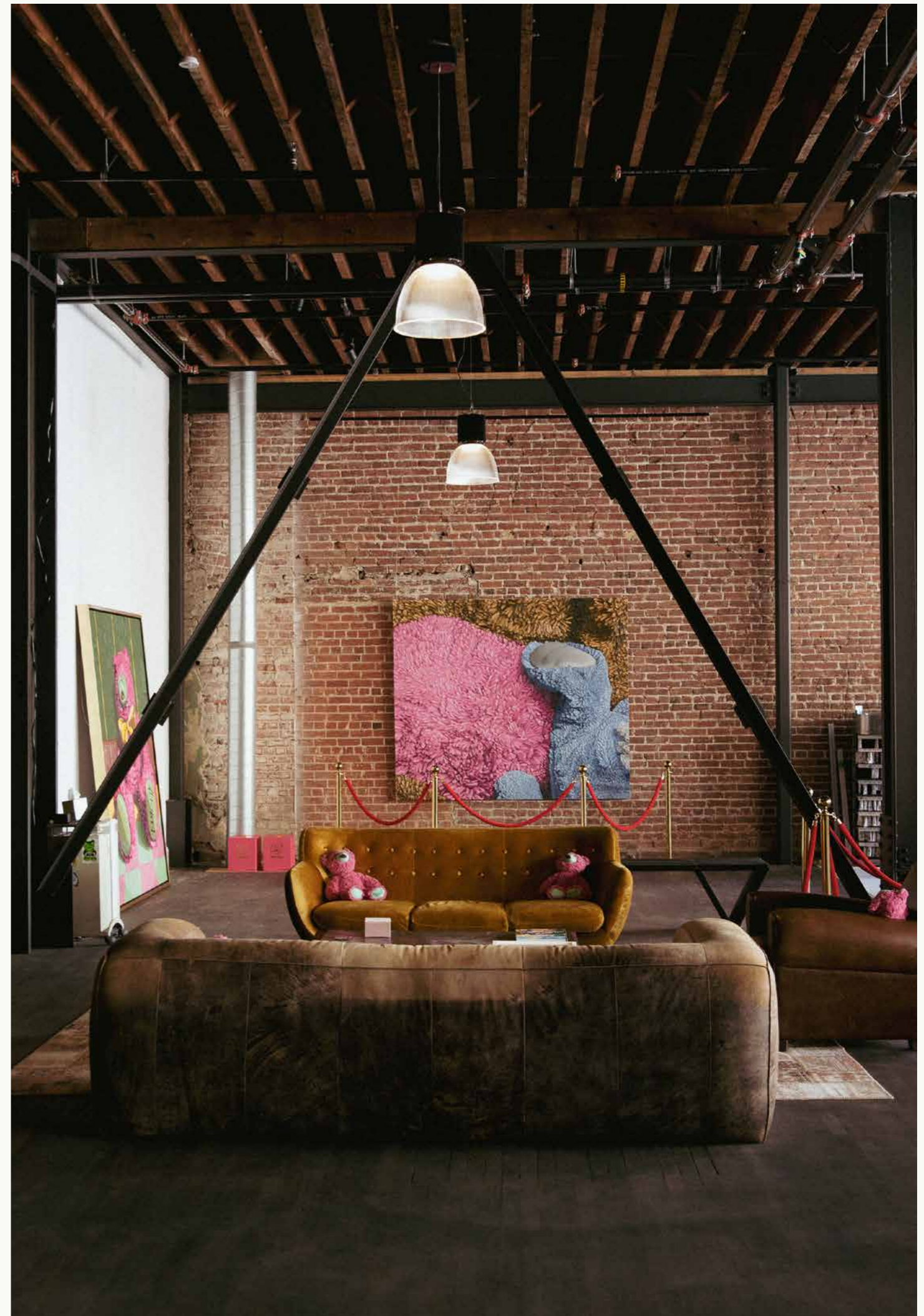
FURNISHED SPACE

For companies that align with The Barker atmosphere and are seeking a flexible, fully functional workspace, we offer select furnished floors designed with interiors and art sourced from our collaborators.

- THEBARKER.FAMILY -

EXHIBITION

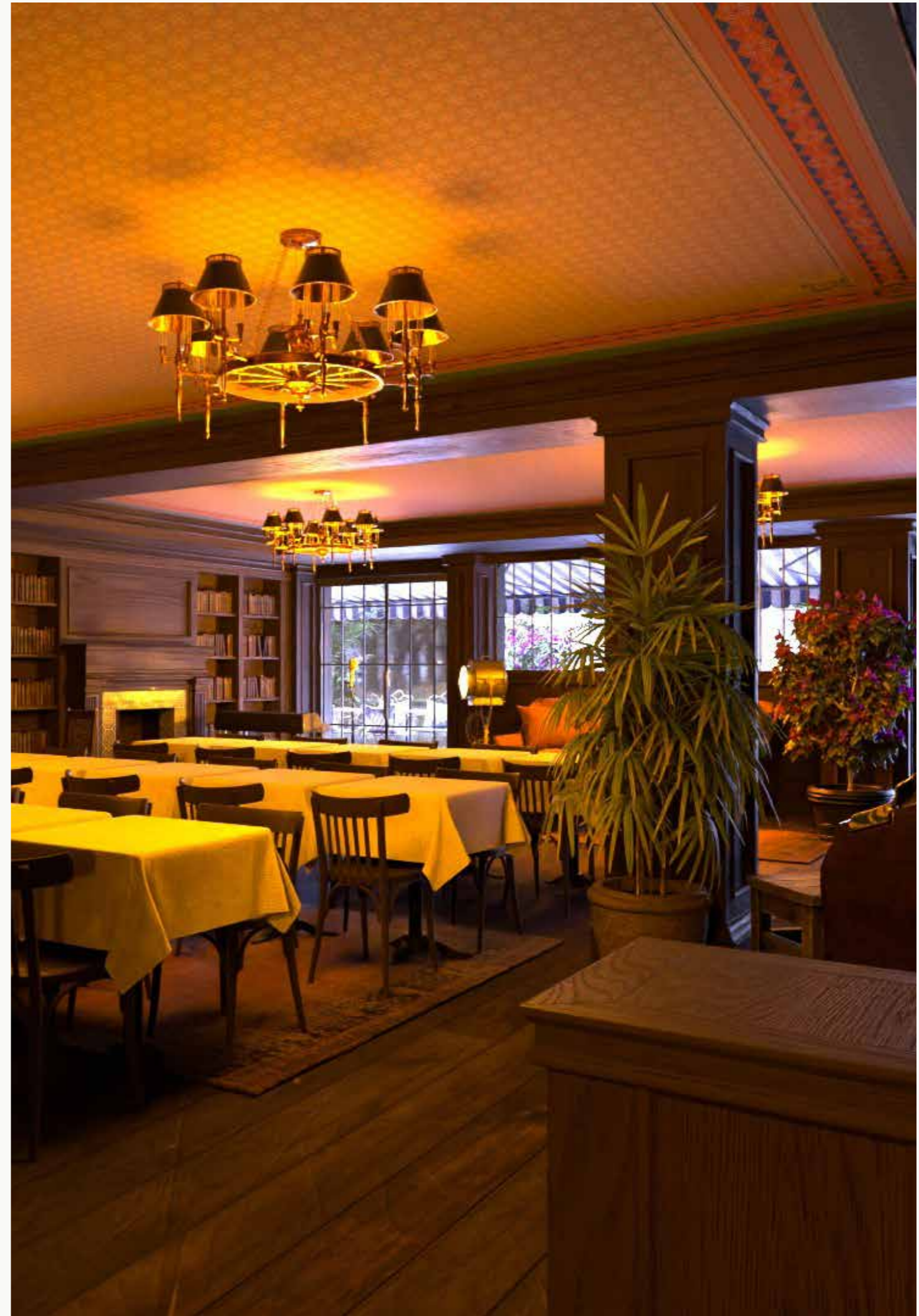
The third floor is a spacious, open warehouse spanning approximately 8,000 sq.ft., offering a unique, character-filled atmosphere. Original features like exposed brickwork, hardwood floors, industrial steel beams, and classic American sash and pivot windows enhance its warehouse-style appeal. With over 15 feet ceilings, the space exudes raw, industrial charm, bathed in ample natural light that complements any creative vision. Its flexible layout supports diverse uses, from creative gatherings and brand showcases to immersive art installations and filming projects, blending heritage with modern specifications.

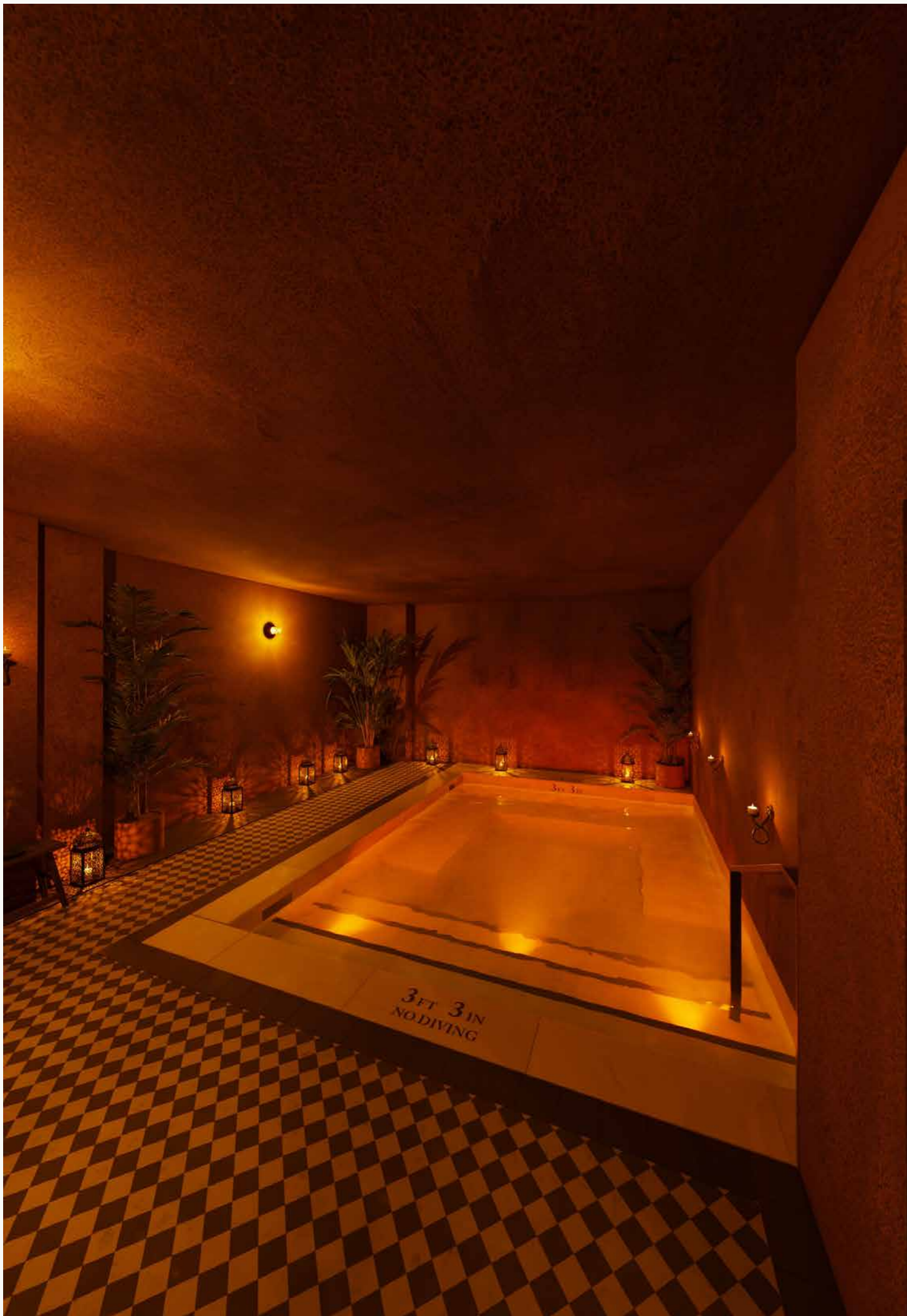


RESTAURANT

Tucked away in the quiet alley of The Barker, we are planning an intimate and tranquil dining lounge. With its warm atmosphere, the space will offer the perfect setting to unwind and celebrate.

Our venue is intended to serve as a restaurant, lounge, and stage for live performances, thoughtfully curated through our artist program.





WELLNESS

NATURAL FORCES WITHIN US ARE THE TRUE HEALERS OF DISEASE

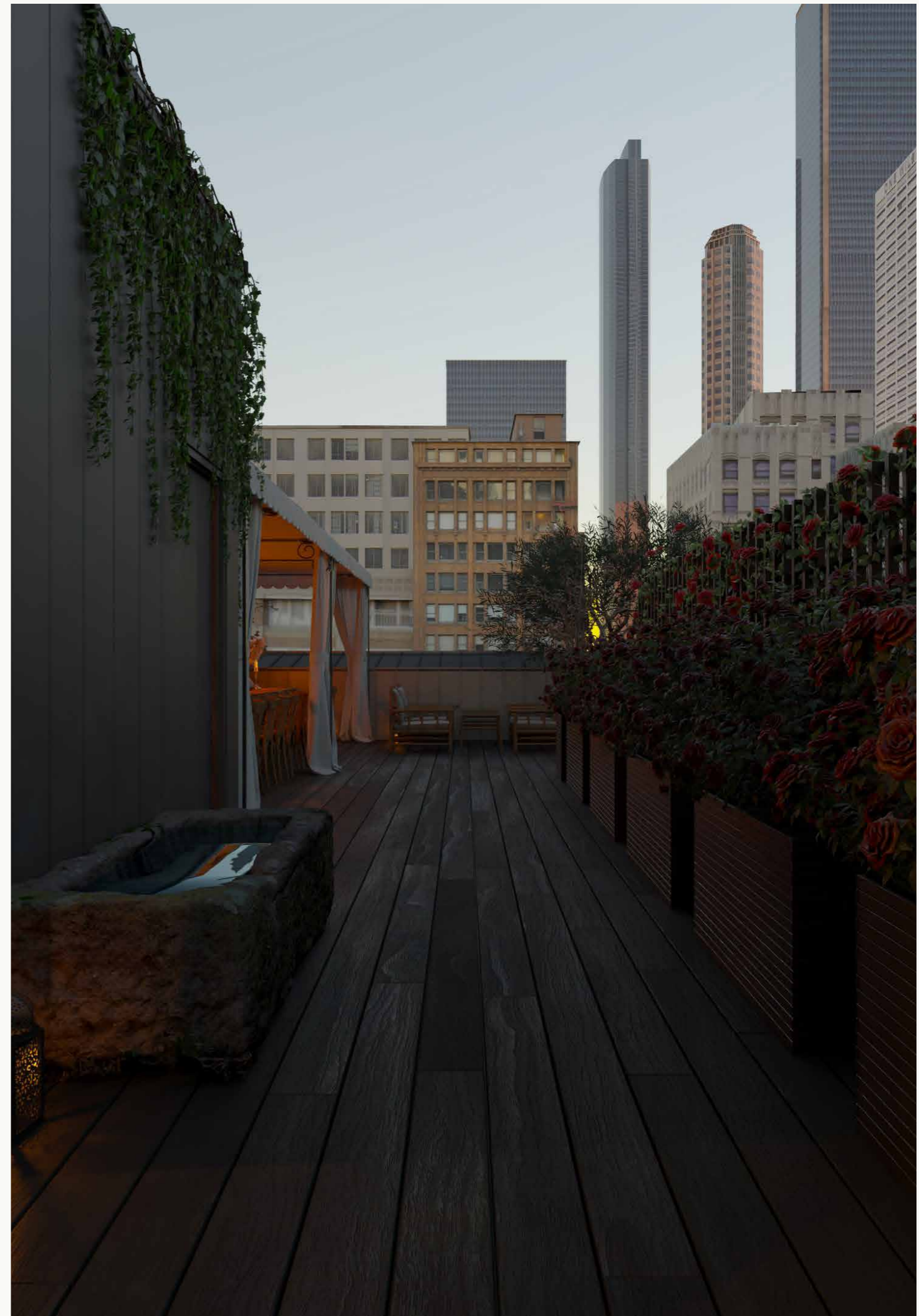
The Barker is currently planning a Wellness Club designed to relax, energize, and restore balance. We embrace an holistic and natural approach to therapies, self-healing and exercise. Our bathhouse will include a Turkish hammam, Scandinavian sauna, and ice bath providing effective tools for boosting the health of body and mind.

The Wellness Club is also planned to offer a silent space for meditation, yoga and breathwork, while the exercise studio is equipped with free weights and a self-guided wellness program developed by collaborating coaches.

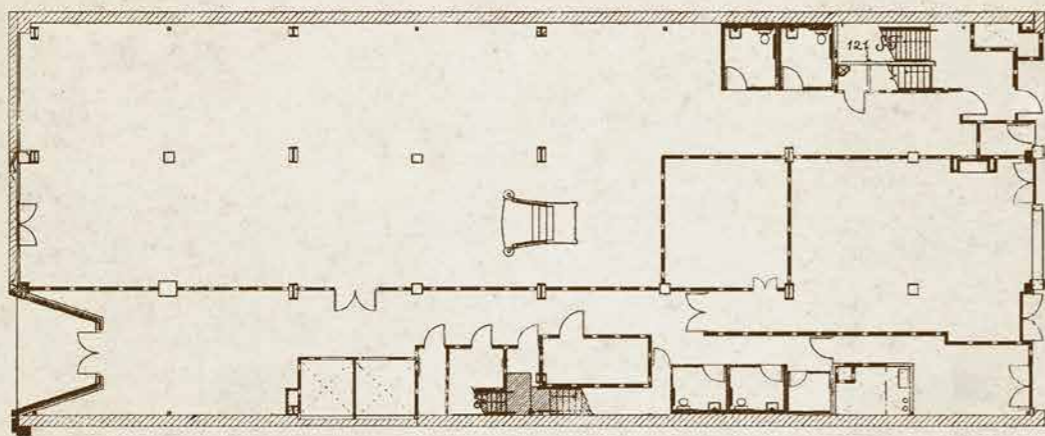
ROOF GARDEN

Our roof garden is currently building built to provide relaxation, privacy, and seclusion. It is a place to refresh your senses on overlooking the iconic views of the LA skyline and the San Bernardino Mountains. With the possibility to host open-air events, and special gatherings, the roof will be a space to offer magical experiences.

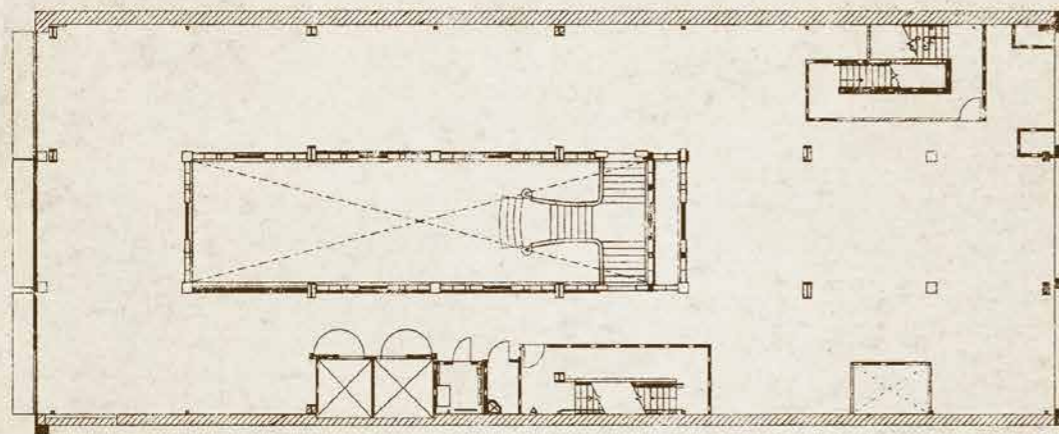
This sanctuary combines the tranquility of verdant trees and the fragrant scents of jasmine, lavender, and fresh herbs.



The Barker



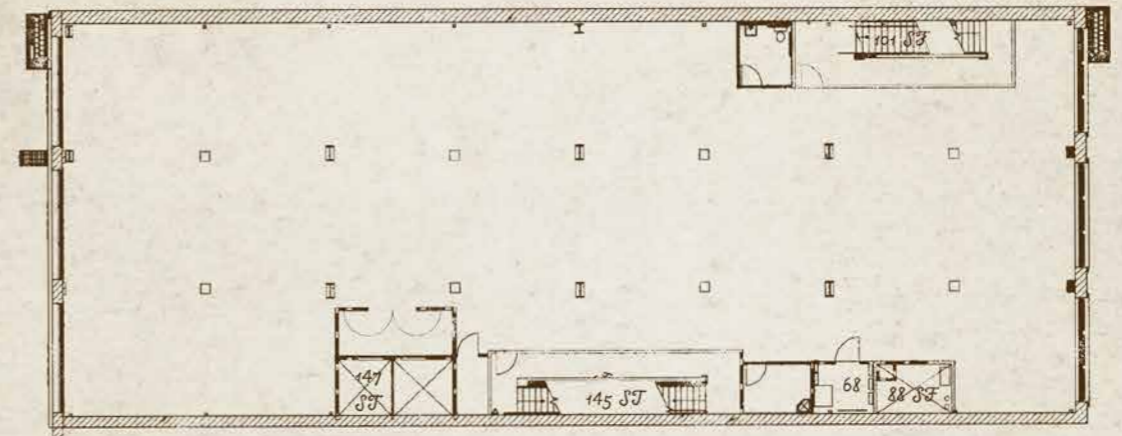
First Floor



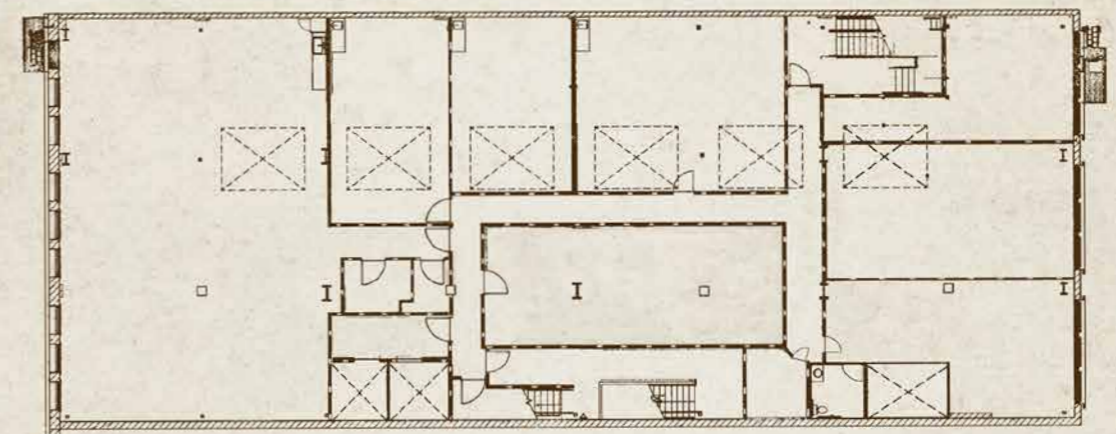
Second Floor

722 S Broadway, Los Angeles, California

The Barker

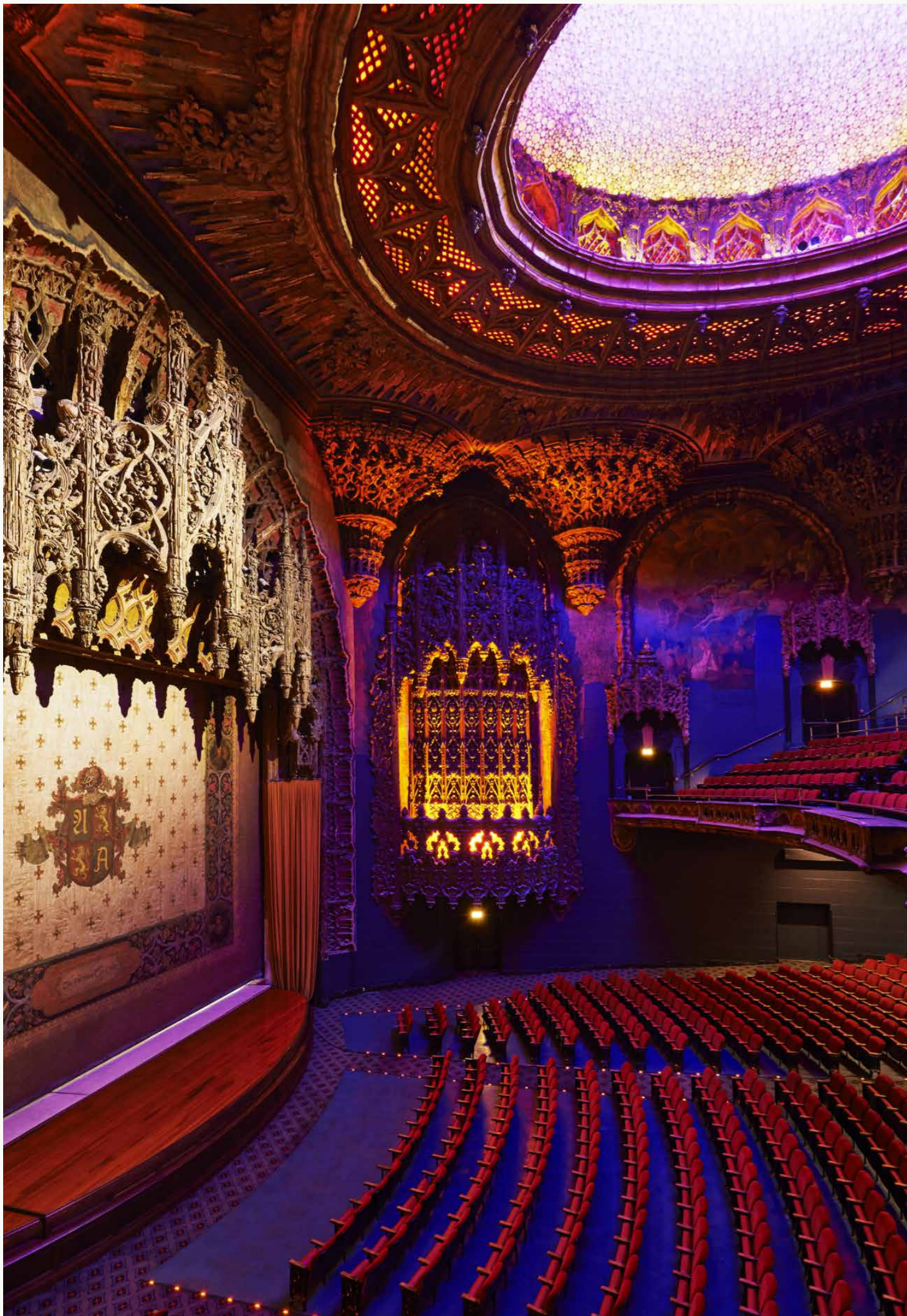


Third Floor



Eighth Floor

722 S Broadway, Los Angeles, California



- NEIGHBORHOOD -

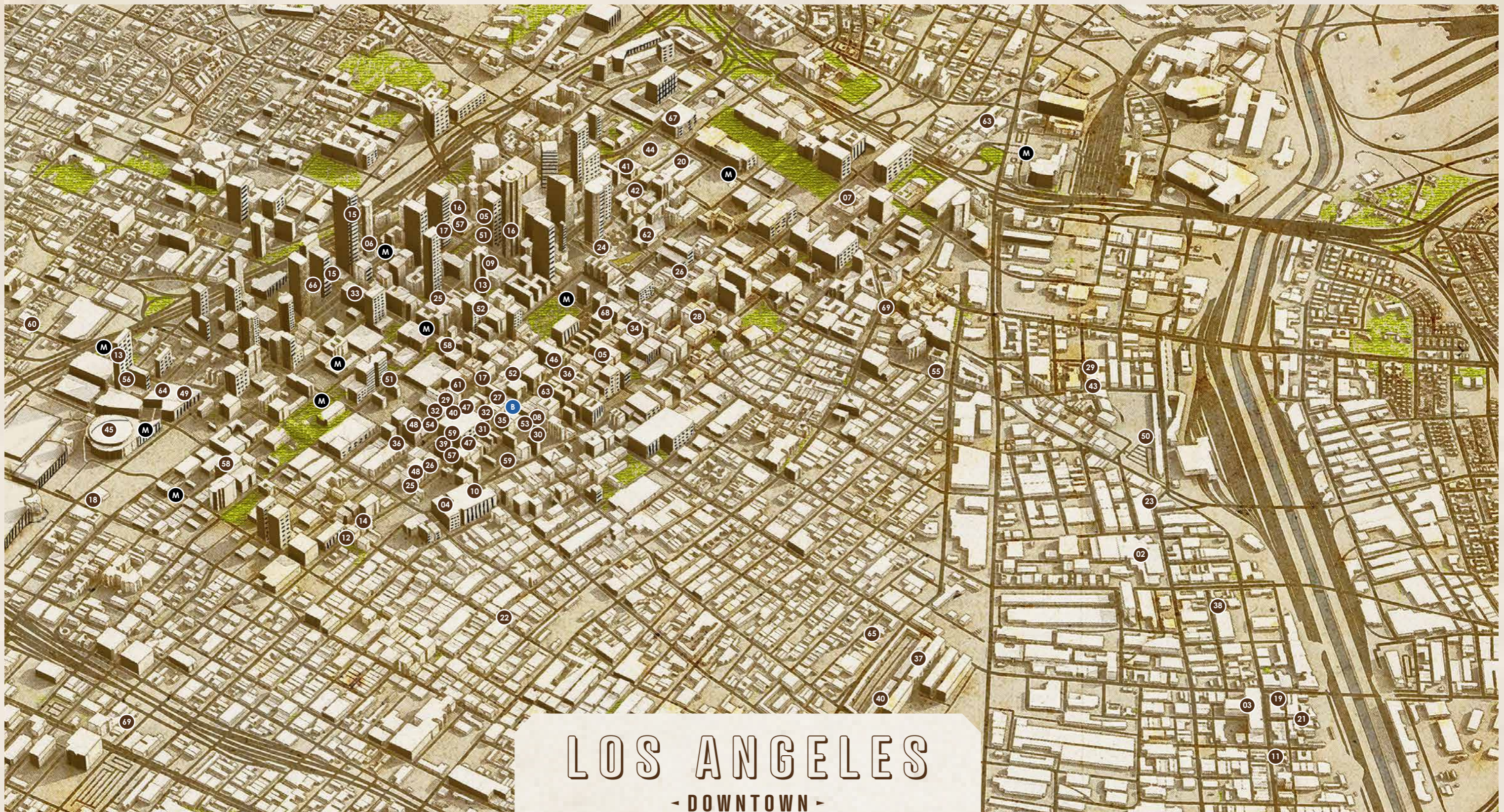
THE NEIGHBORHOOD

Broadway once hosted the highest concentration of movie palaces on the planet. At its peak in the early 1900s, 80% of the world's movies were shot in California, which contributed to Los Angeles becoming the entertainment capital of the world. To this day, legendary venues such as Chaplin's United Artists Theatre, the Los Angeles Theatre, and The Orpheum, currently managed by Live Nation, are some of the cultural cornerstones of this historic neighborhood.

With highly respected companies such as Apple, Spotify, Warner Music, and Adidas local to the district, there has probably never been a more interesting moment for Downtown Los Angeles.

Within close proximity to The Barker, well-established hotels such as Proper, Soho House, and Hoxton Hotel have recently opened. There is also a wide offering of high-quality restaurants such as Bavel, Bestia, and Manuela, making the area a dynamic dining scene.

- THEBARKER.FAMILY -



LOS ANGELES

< DOWNTOWN >

BUSINESSES

- B. The Barker
- 02. Spotify
- 03. Warner Music Group
- 04. Adidas HQ
- 05. Industrious
- 06. JP Morgan
- 07. Los Angeles City Hall
- 08. Dim Mak Records
- 09. UCLA - DTLA
- 10. California Market Center

HOTELS

- 11. Soho House
- 12. Proper Hotel
- 13. The Ritz-Carlton Hotel
- 14. The Hoxton Hotel
- 15. InterContinental Hotel
- 16. Bonaventure Hotel
- 17. Hotel Per La
- 18. Moxy Hotel
- 19. Kodo Hotel
- 20. Konrad Hotel

RESTAURANTS/BARS

- 21. Bestia
- 22. Dama
- 23. Bavel
- 24. Manuela
- 25. Zinque
- 26. Sauced Winebar
- 27. Lost Rooftop
- 28. Orsa & Winston
- 29. Shibumi
- 30. Wild Living Foods

COMMERCE

- 31. Apple Flagship Store
- 32. Adidas
- 33. Macy's
- 34. Last Book Store
- 35. Gentle Monster Eyewear
- 36. Jordan Flagship Store
- 37. Row DTLA
- 38. Dover Street Market
- 39. Mykita Eyewear
- 40. Bodega

ENTERTAINMENT

- 41. The Broad Art Museum
- 42. Museum of Contemporary Art
- 43. Hauser and Wirth Museum
- 44. Walt Disney Concert Hall
- 45. Crypto.com arena
- 46. Los Angeles Theatre
- 47. The Orpheum Theatre
- 48. United Artist Theatre
- 49. Grammy Museum
- 50. SCI-Arc Gallery

WELLNESS AND FITNESS

- 51. Equinox
- 52. Los Angeles Athletic Club
- 53. Boheme Yoga
- 54. Lagree213
- 55. Sweat Yoga
- 56. The Ritz-Carlton Spa
- 57. Desuar Spa
- 58. The Sauna Lab
- 59. Peace Yoga Gallery
- 60. Downtown Fighting Club

MARKETS:

- 61. Whole Foods
- 62. Grand Central Market
- 63. Olvera Street Market
- 64. LA Live
- 65. Smorgasburg Market
- 66. FIGat7th Open-Air Mall
- MUSIC VENUES**
- 67. LA Opera
- 68. Perch La
- 69. Magic Box LA

METRO/TRAIN

- M. Union Station
- M. Pershing Square
- M. 7th St / Metro Center
- M. Civic Center / Grand Park
- M. Figueroa / 12th
- M. Olympic / Georgia
- M. 9th / Grand
- M. Hope St. & Olympic Blvd
- M. 7th / Olive
- M. Grand / Pico

CONTACT

Leasing Inquiries

Eric Moore
Avison Young
+1 213 935 7438
Eric.moore@avisonyoung.com

Jonathan J. Larsen
Avison Young
+1 213 471 1069
Jonathan.larsen@avisonyoung.com

**AVISON
YOUNG**

Event Inquiries

Info@thebarker.family

