

Property Overview

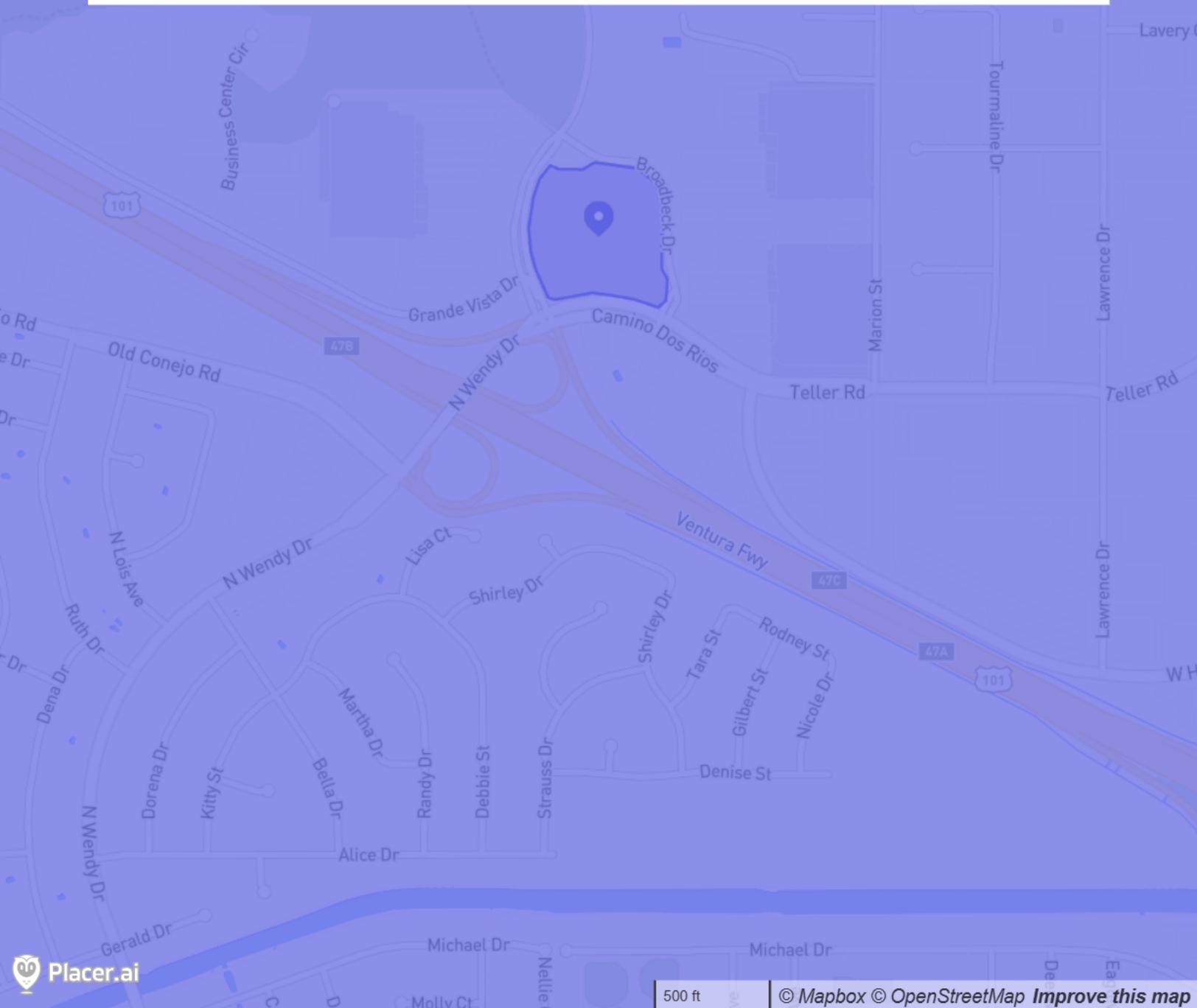
Dec 27, 2024 - Dec 26, 2025

Property:

NP **Newbury Park Village**
1015 Broadbeck Dr, Newbury Park, CA 91320



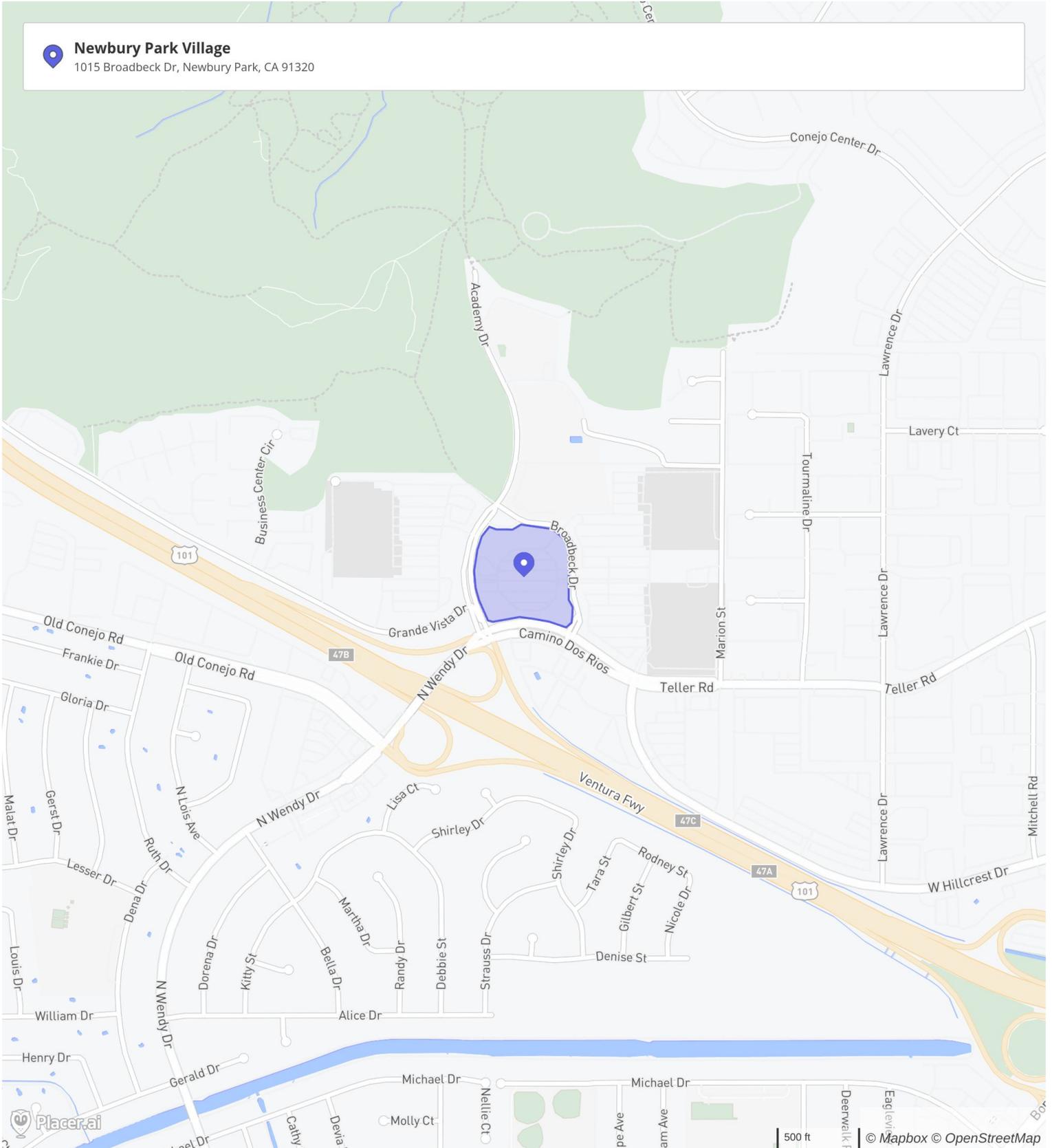
Scan to view on placer.ai platform





Property Overview

Dec 27, 2024 - Dec 26, 2025





Property Overview

Dec 27, 2024 - Dec 26, 2025



Metrics

Newbury Park Village

Broadbeck Dr, Newbury Park, CA

Visits	1.6M	Avg. Dwell Time	29 Min
Size - sq ft	318.4K	Panel Visits	81.6K

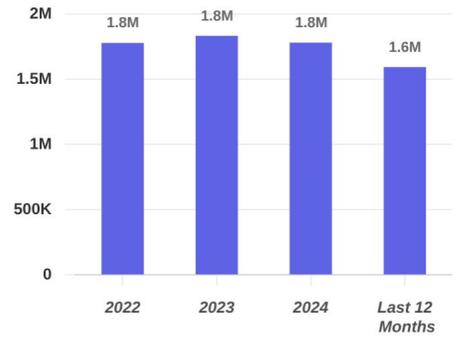
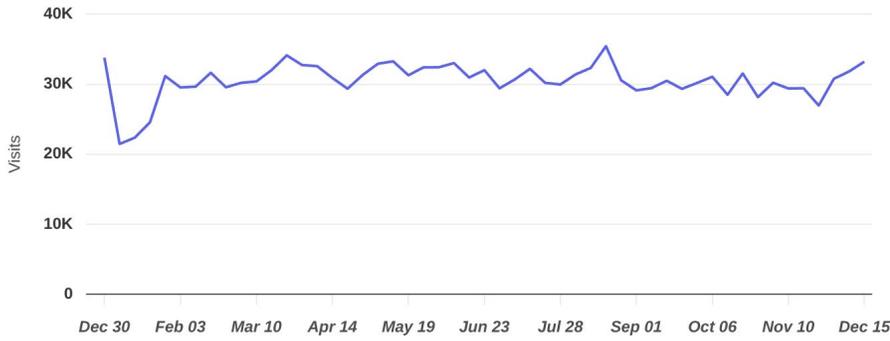
Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Newbury Park Village

Broadbeck Dr, Newbury Park, CA



Weekly | Visits | Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Dec 27, 2024 - Dec 26, 2025



Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Newbury Park Village Broadbeck Dr, Newbury Park,...	\$118.4K	43.2%	41.2	White (50%)	2.81
California	\$99.3K	36.3%	38.5	Hispanic (Ethnic) (39.6%)	2.87

Dec 27th, 2024 - Dec 26th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)





Tenants Overview

Newbury Park Village

Broadbeck Dr, Newbury Park, CA

The metrics displayed for each tenant are based on its default visit duration. Custom filters and dates are ignored. ×

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
Starbucks Breakfast, Coffee, Bakeries & Dessert Shops 975 Broadbeck Dr, Thousand Oaks, CA 91320	357.7K (-11%)	464/2K (-112) <div style="width: 76%;"><div style="width: 76%;"></div></div> 76%	363/2K (-80) <div style="width: 81%;"><div style="width: 81%;"></div></div> 81%
Islands Restaurant Restaurants 935 Broadbeck Dr, Thousand Oaks, CA 91320	341K (-8%)	2/34 <div style="width: 97%;"><div style="width: 97%;"></div></div> 97%	4/34 (+1) <div style="width: 91%;"><div style="width: 91%;"></div></div> 91%
Wells Fargo Banks & Financial Services 925 Broadbeck Dr, Newbury Park, CA 91320	166.6K (-11%)	272/639 (-32) <div style="width: 57%;"><div style="width: 57%;"></div></div> 57%	508/639 (-24) <div style="width: 20%;"><div style="width: 20%;"></div></div> 20%
Chipotle Mexican Grill Fast Food & QSR 935 Broadbeck Dr Ste C, Thousand Oaks, CA 91320	83.9K (-17%)	376/423 (-45) <div style="width: 11%;"><div style="width: 11%;"></div></div> 11%	352/423 (-46) <div style="width: 17%;"><div style="width: 17%;"></div></div> 17%
The Habit Burger Grill Fast Food & QSR 1025 Broadbeck Ln., Newbury Park, CA 91320	82.4K (-15%)	217/243 (-20) <div style="width: 11%;"><div style="width: 11%;"></div></div> 11%	83/243 (-24) <div style="width: 66%;"><div style="width: 66%;"></div></div> 66%
Daphne's Restaurants Restaurants 1015 Broadbeck Dr Unit F, Thousand Oaks, CA 91320	73.5K (-8%)	1/5 <div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	1/5 <div style="width: 100%;"><div style="width: 100%;"></div></div> 100%
Logix Banks & Financial Services 1005 Broadbeck Dr, Newbury Park, CA 91320	62.6K (-9%)	8/12 (+1) <div style="width: 41%;"><div style="width: 41%;"></div></div> 41%	8/12 (+1) <div style="width: 41%;"><div style="width: 41%;"></div></div> 41%
Jamba Juice Breakfast, Coffee, Bakeries & Dessert Shops 1025 Broadbeck Lane, Ste. G, Thousand Oaks, CA 91320	45.1K (-5%)	193/279 (-2) <div style="width: 31%;"><div style="width: 31%;"></div></div> 31%	244/279 (-4) <div style="width: 12%;"><div style="width: 12%;"></div></div> 12%
Tutti Frutti Breakfast, Coffee, Bakeries & Dessert Shops 1015 Broadbeck Dr. #B, Newbury Park, CA 91320	38.8K (-5%)	22/28 <div style="width: 25%;"><div style="width: 25%;"></div></div> 25%	19/28 (+1) <div style="width: 35%;"><div style="width: 35%;"></div></div> 35%
Verizon Electronics Stores 1025 Broadbeck Dr, Thousand Oaks, CA 91320	26.1K (+7%)	264/393 (+2) <div style="width: 33%;"><div style="width: 33%;"></div></div> 33%	269/393 (+5) <div style="width: 31%;"><div style="width: 31%;"></div></div> 31%



Property Overview

Dec 27, 2024 - Dec 26, 2025



Newbury Park Village

Broadbeck Dr, Newbury Park, CA

The metrics displayed for each tenant are based on its default visit duration. Custom filters and dates are ignored.

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 SUBWAY Fast Food & QSR 1025 Broadbeck Dr Suite H, Newbury Park, CA 91320	10.2K (-21%)	1.5K/1.5K (-7)  2%	1.5K/1.5K  2%

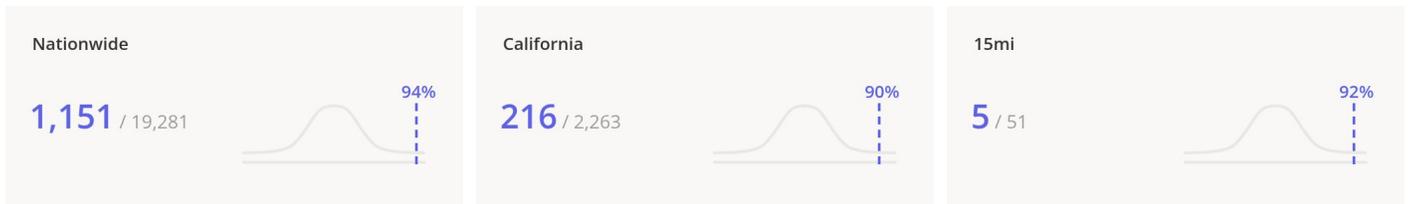
All | Compared to: Jan 1st, 2024 - Dec 21st, 2024 | Jan 1st, 2025 - Dec 21st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview

Newbury Park Village

Broadbeck Dr, Newbury Park, CA



* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: Dec 1st, 2024 - Nov 30th, 2025

Category: Strip/Convenience | Visits | Dec 1st, 2024 - Nov 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

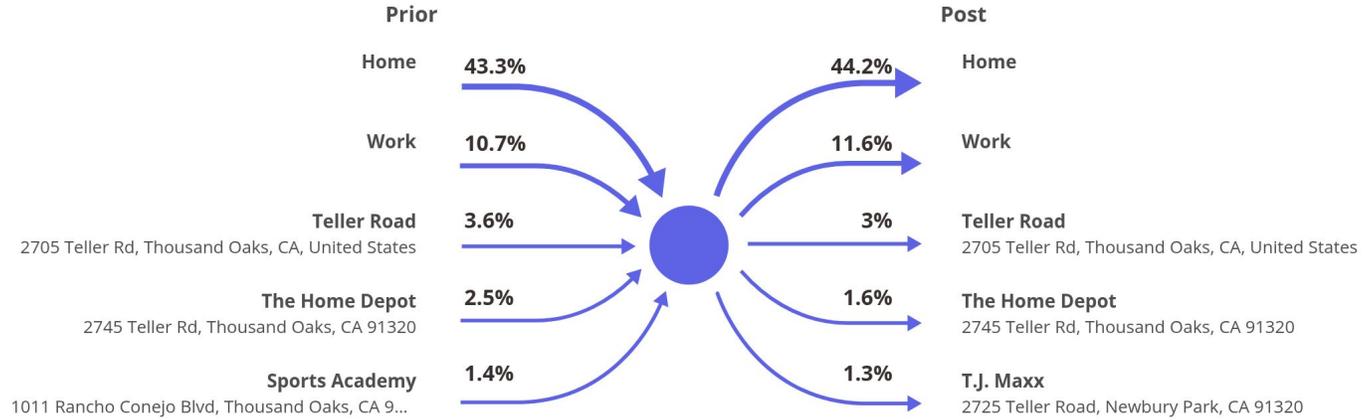
Dec 27, 2024 - Dec 26, 2025



Visitor Journey

Newbury Park Village

Broadbeck Dr, Newbury Park, CA



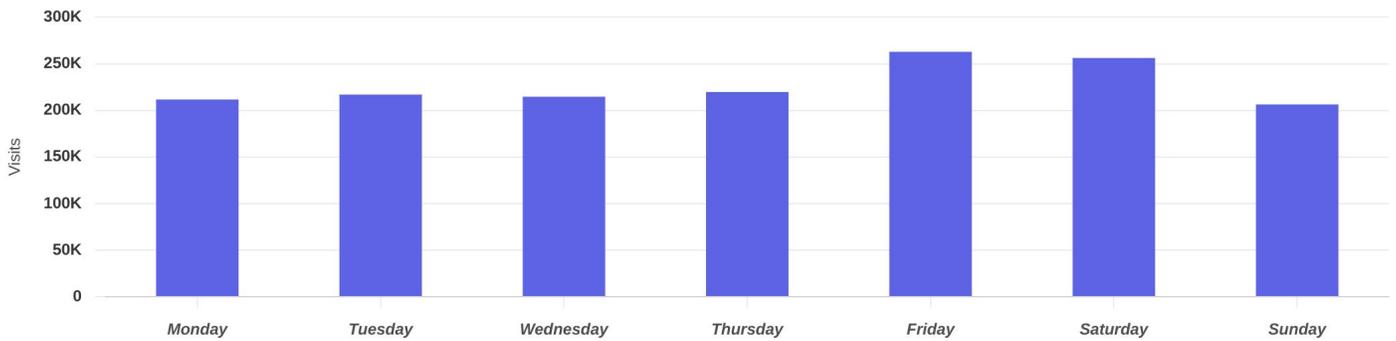
Show by: | Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Newbury Park Village

Broadbeck Dr, Newbury Park, CA



Visits | Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

